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Form **990****Return of Organization Exempt From Income Tax**

OMB No 1545-0047

2009**Open to Public Inspection**Department of the Treasury
Internal Revenue Service**Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)**

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2009 calendar year, or tax year beginning**07/01, 2009, and ending****06/30, 2010****B** Check if applicable:

☐ Address change

☐ Name change

☐ Initial return

☐ Terminated

☐ Amended return

☐ Application pending

Please use IRS label or print or type. See Specific Instructions.

C Name of organization **DALLAS STARS FOUNDATION INC.**

Doing Business As

Number and street (or P O box if mail is not delivered to street address)

Room/suite

2601 AVENUE OF THE STARS

City or town, state or country and ZIP + 4

FRISCO, TX 75034

F Name and address of principal officer **JEFF COGEN**

2601 AVENUE OF THE STARS, FRISCO, TX 75034

D Employer identification number

75-2780401

E Telephone number

(214) 387-5526

G Gross receipts \$ 574,533.**H(a)** Is this a group return for affiliates? ☐ Yes ☒ No**H(b)** Are all affiliates included? ☐ Yes ☐ No

If "No," attach a list (see instructions)

H(c) Group exemption number ▶**I** Tax-exempt status ☒ 501(c) (3) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527**J** Website: ▶ N/A**K** Form of organization ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶**L** Year of formation 1998 **M** State of legal domicile TX**Part I Summary****1** Briefly describe the organization's mission or most significant activities

TO PROVIDE SUPPORT TO THE CHILDREN OF THE DALLAS/FORT WORTH METROPLEX.

2 Check this box ☒ if the organization discontinued its operations or disposed of more than 25% of its net assets**3** Number of voting members of the governing body (Part VI, line 1a) **3**

8

4 Number of independent voting members of the governing body (Part VI, line 1b) **4**

7

5 Total number of employees (Part V, line 2a) **5**

0

6 Total number of volunteers (estimate if necessary) **6**

8

7a Total gross unrelated business revenue from Part VIII, column (C), line 12 **7a**

0.

b Net unrelated business taxable income from Form 990-T, line 34 **7b**

0.

		Prior Year		Current Year	
Revenue	8 Contributions and grants (Part VIII, line 1h)	300,996.	276,273.		
	9 Program service revenue (Part VIII, line 2g)	0.	0.		
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	0.	2,662.		
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	232,969.	209,002.		
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	533,965.	487,937.		
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	260,904.	275,650.		
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.		
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	71,530.	109,837.		
	16a Professional fundraising fees (Part IX, column (A), line 11)	0.	0.		
	b Total fundraising expenses, Part IX, column (D), line 25 ▶ 24,533.				
Net Assets or Fund Balances	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	107,679.	147,146.		
	18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	440,113.	532,633.		
	19 Revenue less expenses Subtract line 18 from line 12	93,852.	-44,696.		
	20 Total assets (Part X, line 16)	560,794.	532,557.		
	21 Total liabilities (Part X, line 26)	10,250.	26,709.		
	22 Net assets or fund balances Subtract line 21 from line 20	550,544.	505,848.		

Part II Signature Block**Sign Here**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Signature of officer

Date

Robert L. Hutson, Treasurer

Type or print name and title

Paid Preparer's Use Only	Preparer's signature ▶ Morgan L. Souza	Date 05/10/2011	Check if self-employed <input type="checkbox"/>	Preparer's identifying number (see instructions)
	Firm's name (or yours if self-employed), address, and ZIP + 4 ▶ KPMG LLP 210 PARK AVE, SUITE 2850 OKLAHOMA CITY, OK 73102	EIN ▶ 13-5565207	Phone no ▶ 405-239-6411	

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

For Privacy Act and Paperwork Reduction Act Notice, see the separate instructions. *

Form 990 (2009)

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Part III Statement of Program Service Accomplishments**1** Briefly describe the organization's mission.

SEE SCHEDULE O, GENERAL STATEMENT 1

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?☐ Yes ☒ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?☐ Yes ☒ No

If "Yes," describe these changes on Schedule O

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.**4a** (Code _____) (Expenses \$ 379,713. including grants of \$ 275,650.) (Revenue \$ _____)

SEE SCHEDULE O, GENERAL STATEMENT 1

4b (Code _____) (Expenses \$ _____ including grants of \$ _____) (Revenue \$ _____)**4c** (Code _____) (Expenses \$ _____ including grants of \$ _____) (Revenue \$ _____)**4d** Other program services (Describe in Schedule O)

(Expenses \$ _____ including grants of \$ _____) (Revenue \$ _____)

4e Total program service expenses ► 379,713.

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	X
2 Is the organization required to complete Schedule B, Schedule of Contributors?	2	X
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	4	X
5 Sections 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5	
6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6	X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7	X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	X
9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9	X
10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	X
11 Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable	11	X
• Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI		
• Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII		
• Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		
• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX		
• Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X		
• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X		
12 Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12	X
12A Was the organization included in consolidated, independent audited financial statement for the tax year? If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional	12A	X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	X
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I	14b	X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Part II	15	X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Part III	16	X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	X
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19	X
20 Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20	X

Form 990 (2009)

Part IV Checklist of Required Schedules (continued)

		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II.	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III.		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J		X
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to question 25		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)		
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV.		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV.		X
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	X	
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I.		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1		X
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2		X
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	X	

Form 990 (2009)

Part V Statements Regarding Other IRS Filings and Tax Compliance

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of U S Information Returns Enter -0- if not applicable	1a	0
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	1b	0
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	X
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	0
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)	2b	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	3a	X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	X
b	If "Yes," enter the name of the foreign country ► See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	X
c	If "Yes," to question 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?	5c	
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b	
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	X
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c	X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	
e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	X
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7g	
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?	7h	
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8	
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the organization make any taxable distributions under section 4966?	9a	
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b	
10	Section 501(c)(7) organizations. Enter		
a	Initiation fees and capital contributions included on Part VIII, line 12	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11	Section 501(c)(12) organizations. Enter		
a	Gross income from members or shareholders	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	

Form 990 (2009)

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Section A. Governing Body and Management

	Yes	No
1a Enter the number of voting members of the governing body	1a 8	
b Enter the number of voting members that are independent	1b 7	
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3	X
4 Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4	X
5 Did the organization become aware during the year of a material diversion of the organization's assets?	5	X
6 Does the organization have members or stockholders?	6	X
7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a	X
b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b	X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
a The governing body?	8a X	
b Each committee with authority to act on behalf of the governing body?	8b X	
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9a	X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a Does the organization have local chapters, branches, or affiliates?	10a	X
b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b	
11 Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11	X
11A Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12a Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	X
b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	
c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	
13 Does the organization have a written whistleblower policy?	13	X
14 Does the organization have a written document retention and destruction policy?	14	X
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	15a	X
b Other officers or key employees of the organization	15b	X
If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	X
b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b	

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
☐ Own website ☐ Another's website ☒ Upon request

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization
 ▶ MELISSA EMBRY 2601 AVENUE OF THE STARS FRISCO, TX 75034
 (214) 387-5570

Part VIII Statement of Revenue

75-2780401

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns	1a				
	b	Membership dues	1b				
	c	Fundraising events	1c	63,550.			
	d	Related organizations	1d				
	e	Government grants (contributions)	1e				
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	212,723			
	g	Noncash contributions included in lines 1a-1f \$		59,953			
	h	Total Add lines 1a-1f		276,273			
Program Service Revenue				Business Code			
	2a						
	b						
	c						
	d						
	e						
	f	All other program service revenue					
	g	Total Add lines 2a-2f			0.		
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)			2,662		2,662
	4	Income from investment of tax-exempt bond proceeds			0		
	5	Royalties			0		
		(i) Real	(ii) Personal				
	6a	Gross Rents					
	b	Less rental expenses					
	c	Rental income or (loss)					
	d	Net rental income or (loss)			0		
		(i) Securities	(ii) Other				
	7a	Gross amount from sales of assets other than inventory					
	b	Less cost or other basis and sales expenses					
	c	Gain or (loss)					
	d	Net gain or (loss)			0		
	8a	Gross income from fundraising events (not including \$ 63,550 of contributions reported on line 1c) See Part IV, line 18		a	56,298		
	b	Less direct expenses		b	26,375		
	c	Net income or (loss) from fundraising events			29,913		29,913.
	9a	Gross income from gaming activities See Part IV, line 19		a	138,492		
	b	Less direct expenses		b	50,781		
	c	Net income or (loss) from gaming activities			87,711		87,711
	10a	Gross sales of inventory, less returns and allowances		a	100,818		
b	Less cost of goods sold		b	9,440.			
c	Net income or (loss) from sales of inventory			91,378		91,378	
Miscellaneous Revenue			Business Code				
11a							
b							
c							
d	All other revenue						
e	Total Add lines 11a-11d			0			
12	Total Revenue See instructions			487,937		211,664.	

Form 990 (2009)

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U S See Part IV, line 21 . . .	270,650.	270,650.		
2 Grants and other assistance to individuals in the U S See Part IV, line 22	5,000.	5,000.		
3 Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16	0.			
4 Benefits paid to or for members	0.			
5 Compensation of current officers, directors, trustees, and key employees	40,289.		40,289.	
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . .	0.			
7 Other salaries and wages	53,725.		53,725.	
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions) . . .	1,991.		1,991.	
9 Other employee benefits	5,939.		5,939.	
10 Payroll taxes	7,893.		7,893.	
11 Fees for services (non-employees)				
a Management	0.			
b Legal	0.			
c Accounting	8,396.		8,396.	
d Lobbying	0.			
e Professional fundraising services See Part IV, line 17	0.			
f Investment management fees	0.			
g Other	0.			
12 Advertising and promotion	11,497.	1,992.	892.	8,613.
13 Office expenses	3,265.	1,676.	586.	1,003.
14 Information technology	0.			
15 Royalties	0.			
16 Occupancy	0.			
17 Travel	972.	92.	459.	421.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials	0.			
19 Conferences, conventions, and meetings	0.			
20 Interest	0.			
21 Payments to affiliates	0.			
22 Depreciation, depletion, and amortization . . .	0.			
23 Insurance	0.			
24 Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below)				
a CHARITABLE PROGRAMS	90,235.	88,235.		2,000.
b PRIZES AND DECORATION	21,302.	11,306.		9,996.
c BANK & CREDIT CARD CHARGES	7,815.		7,815.	
d MERCHANDISE	2,500.			2,500.
e MISCELLANEOUS	1,164.	762.	402.	
f All other expenses				
25 Total functional expenses Add lines 1 through 24f	532,633.	379,713.	128,387.	24,533.
26 Joint Costs. Check here <input type="checkbox"/> If following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing		1	
	2 Savings and temporary cash investments	560,794.	2	511,987.
	3 Pledges and grants receivable, net		3	
	4 Accounts receivable, net	0.	4	20,570.
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges		9	
	10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a		
	b Less accumulated depreciation	10b	10c	
	11 Investments - publicly traded securities		11	
	12 Investments - other securities See Part IV, line 11		12	
	13 Investments - program-related See Part IV, line 11		13	
	14 Intangible assets		14	
15 Other assets See Part IV, line 11		15		
16 Total assets. Add lines 1 through 15 (must equal line 34)	560,794.	16	532,557.	
Liabilities	17 Accounts payable and accrued expenses	10,250.	17	26,709.
	18 Grants payable		18	
	19 Deferred revenue		19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities Complete Part X of Schedule D		25	
	26 Total liabilities. Add lines 17 through 25	10,250.	26	26,709.
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets		27	
	28 Temporarily restricted net assets		28	
	29 Permanently restricted net assets		29	
	Organizations that do not follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds	550,544.	32	505,848.
	33 Total net assets or fund balances	550,544.	33	505,848.
	34 Total liabilities and net assets/fund balances	560,794.	34	532,557.

Form 990 (2009)

Part XI Financial Statements and Reporting

	Yes	No
1 Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		X
b Were the organization's financial statements audited by an independent accountant?		X
c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

Form **990** (2009)

Department of the Treasury
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization

DALLAS STARS FOUNDATION INC.

Employer identification number

75-2780401

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state _____

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II)

9 ☒ An organization that normally receives (1) more than 33 1/3 % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

10 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a ☐ Type I b ☐ Type II c ☐ Type III - Functionally integrated d ☐ Type III - Other

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f ☐ If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box _____

g ☐ Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? _____

(ii) A family member of a person described in (i) above? _____

(iii) A 35% controlled entity of a person described in (i) or (ii) above? _____

h ☐ Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

[illegible]

Schedule A (Form 990 or 990-EZ) 2009

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f).						
6 Public support. Subtract line 5 from line 4						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
11 Total support. Add lines 7 through 10						

12 Gross receipts from related activities, etc. (see instructions) 12

13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2009 (line 6, column (f) divided by line 11, column (f)) 14 %

15 Public support percentage from 2008 Schedule A, Part II, line 14 15 %

16a 33 1/3 % support test - 2009. If the organization did not check the box on line 13, and line 14 is 33 1/3 % or more, check this box and stop here. The organization qualifies as a publicly supported organization ☐

b 33 1/3 % support test - 2008. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3 % or more, check this box and stop here. The organization qualifies as a publicly supported organization ☐

17a 10%-facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ☐

b 10%-facts-and-circumstances test - 2008. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ☐

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ☐

Schedule A (Form 990 or 990-EZ) 2009

Part III Support Schedule for Organizations Described in Section 509(a)(2)
 (Complete only if you checked the box on line 9 of Part I)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	303,811	503,986	291,655	300,996	276,274	1,676,722
2 Gross receipts from admissions merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	0	0	82,505	77,437	100,818	260,760
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5	303,811	503,986	374,160	378,433	377,092	1,937,482
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year	122,541	88,500	82,744	162,081	85,504	541,370
c Add lines 7a and 7b	122,541	88,500	82,744	162,081	85,504	541,370
8 Public support (Subtract line 7c from line 6)						1,396,112

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9 Amounts from line 6	303,811	503,986	374,160	378,433	377,092	1,937,482
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	1,088	953	0	0	2,662	4,703
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b	1,088	953	0	0	2,662	4,703
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	8,758	-59,614	175,659	163,324	117,624	405,751
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 Total support (Add lines 9, 10c, 11, and 12)	313,657	445,325	549,819	541,757	497,378	2,347,936
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						<input type="checkbox"/>

Section C. Computation of Public Support Percentage

15 Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f))	15	59.46 %
16 Public support percentage from 2008 Schedule A, Part III, line 15	16	57.15 %

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2009 (line 10c, column (f) divided by line 13, column (f))	17	.20 %
18 Investment income percentage from 2008 Schedule A, Part III, line 17	18	.14 %

- 19a **33 1/3 % support tests - 2009.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3 %, and line 17 is not more than 33 1/3 %, check this box and stop here The organization qualifies as a publicly supported organization ► ☒
- b **33 1/3 % support tests - 2008** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3 %, and line 18 is not more than 33 1/3 %, check this box and stop here The organization qualifies as a publicly supported organization ► ☐
- 20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ► ☐

Part IV **Supplemental Information.** Complete this part to provide the explanation required by Part II, line 10, Part II, line 17a or 17b, or Part III, line 12. Provide any other additional information. See instructions.

Department of the Treasury
Internal Revenue Service

Name of the organization

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a

▶ Attach to Form 990 or Form 990-EZ ▶ See separate instructions

OMB No 1545-0047

2009

**Open To Public
Inspection**

Name of the organization

DALLAS STARS FOUNDATION INC.

Employer identification number

75-2780401

Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- | | | | | | |
|----------|--------------------------|----------------------------------|----------|--------------------------|---------------------------------------|
| a | <input type="checkbox"/> | Mail solicitations | e | <input type="checkbox"/> | Solicitation of non-government grants |
| b | <input type="checkbox"/> | Internet and email solicitations | f | <input type="checkbox"/> | Solicitation of government grants |
| c | <input type="checkbox"/> | Phone solicitations | g | <input type="checkbox"/> | Special fundraising events |
| d | <input type="checkbox"/> | In-person solicitations | | | |

- 2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

☐ Yes ☐ No

- b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization

(i) Name of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
Total ▶						

- 3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other Events	(d) Total events
		GOLF TOURNAMENT (event type)	NONE (event type)	0 (total number)	(add col (a) through col (c))
Revenue	1 Gross receipts	119,838.			119,838.
	2 Less Charitable contributions	63,550.			63,550.
	3 Gross income (line 1 minus line 2)	56,288.			56,288.
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs	6,000.			6,000.
	7 Food and beverages	10,334.			10,334.
	8 Entertainment				
	9 Other direct expenses	10,041.			10,041.
	10 Direct expense summary Add lines 4 through 9 in column (d)				(26,375.)
11 Net income summary Combine line 3, column (d), and line 10				29,913.	

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
Revenue	1 Gross revenue			138,492.	138,492.
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses			50,781.	50,781.
	6 Volunteer labor	Yes _____ % No _____ %	Yes _____ % No _____ %	X Yes 66.0000 % No _____ %	
7 Direct expense summary Add lines 2 through 5 in column (d)				(50,781.)	
8 Net gaming income summary Combine line 1, column d, and line 7				87,711.	

	Yes	No
9 Enter the state(s) in which the organization operates gaming activities TX		
a Is the organization licensed to operate gaming activities in each of these states?	9a	X
b If "No," explain DALLAS STARS FOUNDATION USES AN OUTSIDE CONTRACTOR TO OPERATE THE GAMING ACTIVITIES. AS SUCH, LICENSING WAS NOT REQUIRED.		
10 a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?	10a	X
b If "Yes," explain		
11 Does the organization operate gaming activities with nonmembers?	11	X
12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?	12	X

		Yes	No
13	Indicate the percentage of gaming activity operated in		
a	The organization's facility 13a 0.0000 %		
b	An outside facility 13b 100.0000 %		
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records		
Name ▶ MELISSA EMBRY			
Address ▶ 2601 AVE. OF THE STARS FRISCO, TX 75034			
15 a	Does the organization have a contract with a third party from whom the organization receives gaming revenue? 15a		X
b	If "Yes," enter the amount of gaming revenue received by the organization \$ and the amount of gaming revenue retained by the third party \$		
c	If "Yes," enter name and address of the third party		
Name ▶			
Address ▶			
16	Gaming manager information		
Name ▶ GEOFF MOORE, EXECUTIVE VP			
Gaming manager compensation ▶ \$ 0.			
Description of services provided ▶ RESPONSIBLE FOR THE CASINO NIGHT EVENT			
<input checked="" type="checkbox"/> Director/officer <input type="checkbox"/> Employee <input type="checkbox"/> Independent contractor			
17	Mandatory distributions		
a	Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? 17a		X
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$		

Schedule G (Form 990 or 990-EZ) 2009

Department of the Treasury
Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

► Attach to Form 990.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization

Employer identification number

75-2780401

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
- 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to

Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

1	(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
	BIG THOUGHT							
	2501 OAK LAWN AVE, STE 550 DALLAS, TX 75219	75-21170035	501(C)(3)	10,000				SUPPORT SUMMER CAMPS
	CENTRAL DALLAS FOOD PANTRY							
	PO BOX 710385 DALLAS, TX 75371	75-2332948	501(C)(3)	10,000				FOOD SUPPLY
	COLLIN COUNTY CHILDREN'S ADVOCACY, INC.							
	2205 LOS RIOS BLVD. PLANO, TX 75074	75-2389095	501(C)(3)	7,500				SCHOOL SUPPLIES
	CHILDREN'S MEDICAL CENTER							
	2777 STEWMONS, SUITE 700 DALLAS, TX 75207	75-0800628	501(C)(3)	50,000				CHILDREN'S PLAYROOM
	CHRISTIAN COMMUNITY ACTION							
	200 SOUTH MILL STREET LEWISVILLE, TX 75057	23-7319371	501(C)(3)	8,000				SCHOOL SUPPLIES
	CLAYTON DABNEY FDN FOR KIDS WITH CANCER							
	6500 GREENVILLE AVE #342 DALLAS, TX 75206	75-2641482	501(C)(3)	15,000				GENERAL SUPPORT
	COMMUNITY PARTNERS OF DALLAS							
	1215 SKILES ST DALLAS, TX 75204	75-2468034	501(C)(3)	7,500				KIDS IN CRISIS PROGRAM
	DALLAS CASA							
	2815 GASTON AVE DALLAS, TX 75226	75-1866204	501(C)(3)	20,000				EMERGENCY SUPPLIES
	DALLAS LIFE FOUNDATION, INC.							
	1100 CADIZ STREET DALLAS, TX 75215	75-2336522	501(C)(3)	10,000				FOOD SUPPORT
	FLASHES OF HOPE, INC.							
	6009 LANDERHAVE, STE I MAYFIELD HEIGHTS, OH 44124	04-3648694	501(C)(3)	7,500				FOOD SUPPORT
	IRVING CARES, INC.							
	PO BOX 177425 IRVING, TX 75017	75-1436937	501(C)(3)	8,000				FOOD SUPPORT
	JEFFRIES STREET LEARNING CENTER							
	3001 GRAND AVENUE DALLAS, TX 75215	75-2272789	501(C)(3)	10,000				FITNESS PROGRAM

- | | | | |
|----------|--|----------|---|
| 2 | Enter total number of section 501(c)(3) and government organizations | 3 | Enter total number of other organizations |
|----------|--|----------|---|
- For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.**

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PAGE 24

Schedule I (Form 990) 2009

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

SUPPLEMENTAL INFORMATION 1

PART I, LINE 2: PROCEDURES FOR MONITORING THE USE OF GRANT FUNDS

DALLAS STARS FOUNDATION, INC. REQUIRES THAT GRANT RECIPIENTS PROVIDE A

REPORT OF THE USE OF GRANT FUNDS. THE REPORTS TYPICALLY INCLUDE COPIES OF

INVOICES, PRESS RELEASES, PICTURES, AND OTHER INFORMATION REGARDING THE

PROJECTS ON WHICH THE FUNDS WERE USED.

Continuation Sheet for Schedule I (Form 990)

OMB No 1545-0047

2009

Open to Public Inspection

► Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

Department of the Treasury
Internal Revenue Service

Name of the organization

Employer identification number

75-2780401

Part I Continuation of Grants and

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For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I-1 (Form 990) 2009

SCHEDULE M
(Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

► **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**
► **Attach to Form 990.**

OMB No 1545-0047

2009

Open To Public Inspection

Name of the organization

DALLAS STARS FOUNDATION INC.

Employer identification number

75-2780401

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	(d) Method of determining revenues
1 Art-Works of art				
2 Art-Historical treasures				
3 Art-Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities-Publicly traded				
10 Securities-Closely held stock				
11 Securities-Partnership, LLC, or trust interests				
12 Securities-Miscellaneous				
13 Qualified conservation contribution-Historic structures				
14 Qualified conservation contribution-Other				
15 Real estate-Residential				
16 Real estate-Commercial				
17 Real estate-Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ► (STARS TICKETS)	X	152	7,603.	FMV
26 Other ► (HULL HOF PUCKS)	X	150	32,442.	FMV
27 Other ► (HOCKEY MERCH.)	X	189	11,908.	FMV
28 Other ► (SIGNED JERSEY)	X	1	8,000.	FMV

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement **29** 0

	Yes	No
30 a During the year, did the organization receive by contribution any property reported in Part I, line 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?		X
b If "Yes," describe the arrangement in Part II		
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?		X
32 a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?		X
b If "Yes," describe in Part II		
33 If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II		

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) 2009

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PAGE 28

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

[illegible]

Part I Liquidation, Termination, or Dissolution(continued)

Note If the organization distributed all of its assets during the tax year, then Form 990, Part X, column (B) should equal -0-

- | | | |
|------------|---|-----------|
| 3 | Did the organization distribute its assets in accordance with its governing instrument(s)? If "No," describe in Part III | 3 |
| 4 a | Did the organization request or receive a letter from IRS that the organization's exempt status was terminated? | 4a |
| b | If "Yes," provide the date of the letter ▶ Attach a copy of the letter and, if applicable, the organization's request for the letter | |
| 5 a | Is the organization required to notify the attorney general or other appropriate state official of its intent to dissolve, liquidate, or terminate? | 5a |
| b | If "Yes," did the organization provide such notice? | 5b |
| 6 | Did the organization discharge or pay all liabilities in accordance with state laws? | 6 |
| 7 a | Did the organization have any tax-exempt bonds outstanding during the year? | 7a |
| b | Did the organization discharge or defease tax-exempt bond liabilities in accordance with the Internal Revenue Code and state laws? | 7b |

Part II	Sale, Exchange, Disposition, or Other Transfer of More Than 25% of the Organization's Assets.	Complete this part if the organization answered "Yes" to Question 1.

[illegible]

- 2** Did or will any officer, director, trustee, or key employee of the organization:
 - a** Become a director or trustee of a successor or transferee organization?
 - b** Become an employee of, or independent contractor for, a successor or transferee organization?
 - c** Become a direct or indirect owner of a successor or transferee organization?
 - d** Receive, or become entitled to, compensation or other similar payments as a result of becoming a director, trustee, officer, or key employee of a successor or transferee organization?
 - e** If the organization answered "Yes" to any of the questions in this line, provide a description of the transaction or transactions in the space below.

Part III **Supplemental Information.** Complete to provide the information required by Part I, lines 2e, 7c; Part II, line 2e, and any additional information

SUPPLEMENTAL INFORMATION 1

SCHEDULE N, PART II

DURING THE 2009 TAX YEAR, GRANTS IN EXCESS OF TWENTY-FIVE PERCENT OF THE
FILING ORGANIZATIONS NET ASSETS WERE DISTRIBUTED TO VARIOUS CHARITABLE
ORGANIZATIONS. PLEASE SEE SCHEDULE I FOR GRANT DETAILS.

**SCHEDULE O
(Form 990)**

Department of the Treasury
Internal Revenue Service

Name of the organization

DALLAS STARS FOUNDATION INC.

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.

► Attach to Form 990.

OMB No 1545-0047

2009

**Open to Public
Inspection**

Employer identification number

75-2780401

ATTACHMENT 1

GENERAL STATEMENT 1

PART III: STATEMENT OF PROGRAM SERVICE ACCOMPLISHMENTS

LINE 1: THE DALLAS STARS FOUNDATION WAS ESTABLISHED TO SERVE AS A
POSITIVE FORCE THROUGHOUT THE DALLAS/FT. WORTH METROPLEX. THE FOUNDATION
FOCUSES ITS EFFORTS ON PROVIDING SUPPORT TO THE CHILDREN OF THE COMMUNITY
SO THEY MAY LEAD QUALITY LIVES AND DEVELOP INTO CONTRIBUTING MEMBERS OF
SOCIETY. THROUGH TEAMWORK, INTERACTION AND EDUCATION, THE DALLAS STARS
FOUNDATION WORKS TO BRING TOGETHER ALL MEMBERS OF THE METROPLEX AND BUILD
A BRIGHT FUTURE FOR TODAY'S YOUTH.

LINE 4A: THE FOUNDATION MADE NUMEROUS GRANTS TO OTHER NON-PROFIT
CHARITIES IN SUPPORT OF EDUCATIONAL AND CHARITABLE CHILDREN'S PROGRAMS.
TOTAL \$270,650.

OTHER PROGRAMS - TOTAL \$109,063.

OTHER PROGRAMS INCLUDE:

COMMUNITY TICKETS

STICK WITH READING

HIGH SCHOOL MEDIA DAY

HOCKEY FIGHTS CANCER

TICKETS FOR KIDS

M CLUB SECTION:

DALLAS STARS GOALTENDER #35 MARTY TURCO CONTINUES HIS WINNING TRADITION

Name of the organization	Employer identification number
DALLAS STARS FOUNDATION INC.	75-2780401
<u>ATTACHMENT 1 (CONT'D)</u>	

OF BRINGING THE MAGIC OF DALLAS STARS HOCKEY TO AREA YOUTH. MARTY GENEROUSLY DONATED 35 SEASON TICKETS TO THE DALLAS STARS FOUNDATION TO BE DISTRIBUTED TO LOCAL CHILDREN'S CHARITIES AND SELECT METROPLEX CHILDREN'S GROUPS. THESE TICKETS ARE DONATED EACH GAME TO A VERY DESERVING ORGANIZATION SO THAT MORE CHILDREN CAN EXPERIENCE THE DALLAS STARS LIVE AT THE AMERICAN AIRLINES CENTER.

BRENDEN MORROW TICKETS FOR SOLDIERS:

THROUGHOUT THE 2009-2010 SEASON, STARS CAPTAIN BRENDEN MORROW PURCHASED AND DONATED FOUR LOWER LEVEL TICKETS TO EVERY HOME GAME TO VARIOUS US MILITARY PERSONNEL.

RICHARDS TASK FORCE 91:

STARS CENTER BRAD RICHARDS GENEROUSLY DONATED 10 TICKETS TO EACH AND EVERY HOME GAME FOR MILITARY PERSONNEL AND THEIR FAMILIES. THESE AMERICAN HEROES ARE RECOGNIZED AND HONORED DURING THE GAME.

COMMUNITY TICKETS:

THE PROGRAM ALLOWS THE DALLAS STARS ORGANIZATION TO SERVE THE COMMUNITY BY DONATING TICKETS TO VARIOUS CHARITIES AND CIVIC PROGRAMS THROUGHOUT THE AREA, AND ALSO ALLOWS EACH RESPECTIVE ORGANIZATION THE OPPORTUNITY TO EXPERIENCE THE MAGIC OF DALLAS STARS HOCKEY FIRST HAND. THE TICKETS ARE USED BY THE ORGANIZATION'S EMPLOYEES, VOLUNTEERS AND DESIGNATED BENEFICIARIES ONLY. SEASON TICKET HOLDERS AND CORPORATIONS CAN DONATE THEIR TICKETS BACK TO THE DALLAS STARS FOUNDATION FOR A TAX-EXEMPT

Name of the organization	Employer identification number
DALLAS STARS FOUNDATION INC.	75-2780401
<u>ATTACHMENT 1 (CONT'D)</u>	

CONTRIBUTION.

STICK WITH READING:

THE DALLAS STARS FOUNDATION'S STICK WITH READING PROGRAM CONTINUES TO BE A CORNERSTONE PROGRAM, AND ONE OF THE MOST SUCCESSFUL INCENTIVE-BASED LITERACY PROGRAMS IN THE LEAGUE. THE STICK WITH READING PROGRAM WAS DEVELOPED IN AN EFFORT TO ADDRESS ONE OF THE MOST STIFLING PROBLEMS THAT CHILDREN FACE TODAY, WHICH IS THE THREAT OF ILLITERACY. THE PROGRAM ENCOURAGES STUDENTS TO DEVELOP THE HEALTHY HABIT OF READING OUTSIDE THE CLASSROOM SO THAT THEY MAY CONTINUE TO APPLY WHAT THEY LEARN IN SCHOOL, TO THE OUTSIDE WORLD. STUDENTS RECORD THEIR READING MINUTES OVER AN EIGHT-WEEK PERIOD AND ARE ELIGIBLE TO RECEIVE INCENTIVE PRIZES FOR READING 500-800 MINUTES, AND BE NAMED TO THE ALL-STAR READER TEAM. SUPERCUTS STICK WITH READING IS COMPLETELY FREE AND OPEN TO ALL METROPLEX CLASSROOMS, PRIVATE OR PUBLIC, IN GRADES K-8.

WITH THE HELP OF DALLAS STARS GOALTENDER MARTY TURCO, WHO SERVES AS THE PROGRAM'S SPOKESMAN, THE STICK WITH READING PROGRAM HAS REACHED OVER 100,000 KIDS SINCE ITS INCEPTION IN 1998, AND EACH YEAR WE RECEIVE MORE AND MORE POSITIVE FEEDBACK ABOUT THE IMPACT THIS PROGRAM IS HAVING IN THE LIVES OF METROPLEX KIDS. ALONG WITH THE PROGRAM'S ANNUAL KICK-OFF EVENT, AND THIS YEAR'S SPECIAL ALL-STAR VISIT, THE PROGRAM REACHED ITS MOST SUCCESSFUL YEAR TO DATE. THE DALLAS STARS WILL CONTINUE TO SUPPORT EDUCATIONAL PROGRAMS TO BRING THE JOY OF READING TO ALL CHILDREN IN THE COMMUNITY.

Name of the organization	Employer identification number
DALLAS STARS FOUNDATION INC.	75-2780401
<u>ATTACHMENT 1 (CONT'D)</u>	

HIGH SCHOOL MEDIA DAY:

THE DALLAS STARS FOUNDATION CREATED HIGH SCHOOL MEDIA DAY IN ORDER TO PROVIDE AN OPPORTUNITY FOR STUDENTS ASPIRING TO PURSUE A SPORTS JOURNALISM PROFESSION AN IN-DEPTH, BEHIND THE SCENES LOOK INTO THE WORLD OF SPORTS MEDIA. HIGH SCHOOL MEDIA DAY NOT ONLY PROVIDES STUDENTS WITH THE OPPORTUNITY TO ESTABLISH VALUABLE CONTACTS WITH PROMINENT MEMBERS OF THE LOCAL SPORTS MEDIA INDUSTRY, BUT ALSO ALLOWS STUDENTS AN INTERACTIVE ENVIRONMENT IN WHICH THEY CAN LISTEN AND LEARN FROM INDIVIDUALS WHO HAVE FOUND SIGNIFICANT SUCCESS IN THE BUSINESS OF SPORTS MEDIA.

IN FEBRUARY 2010 MORE THAN 75 STUDENTS FROM AREA HIGH SCHOOLS GATHERED AT THE DR PEPPER STAR CENTER IN FRISCO TO WATCH A STARS' MORNING PRACTICE, TOUR THE DR PEPPER STARCENTER, WHERE THEY LEARNED ABOUT THE FACILITY, THE ZAMBONI, AND THE HISTORY OF ICE HOCKEY AND THE DALLAS STARS.

THE STUDENTS PARTICIPATED IN A PANEL DISCUSSION WITH MEMBERS OF THE LOCAL TELEVISION, RADIO, AND NEWSPAPER SPORTS MEDIA, AS WELL AS PLAYERS FROM THE DALLAS STARS HOCKEY TEAM.

EACH STUDENT WHO ATTENDED WAS ENCOURAGED TO WRITE AN ARTICLE ON THIS EXPERIENCE FOR HIS/HER SCHOOL NEWSPAPER. THE WINNING AUTHOR WAS INVITED TO SIT IN THE AMERICAN AIRLINES CENTER PRESS BOX DURING A DALLAS STARS HOME GAME, AS WELL AS HAVE THEIR ARTICLE PUBLISHED IN THE COMMUNITY SECTION ON THE DALLAS STARS WEBSITE.

Name of the organization	Employer identification number
DALLAS STARS FOUNDATION INC.	75-2780401
<u>ATTACHMENT 1 (CONT'D)</u>	

GENERAL STATEMENT 2

PART V, LINE 2A: STATEMENTS REGARDING OTHER IRS FILINGS AND TAX COMPLIANCE

THE NUMBER OF EMPLOYEES REPORTED IN PART V, LINE 2A IS NONE. THE SALARIES REFLECTED ON FORM 990, PART IX WERE ALLOCATED TO THE FOUNDATION BY DALLAS STARS, L.P. AND THEY ARE REPORTED ON THE FORM W-3, TRANSMITTAL OF WAGE AND TAX STATEMENTS, OF THE DALLAS STARS. THE FOUNDATION REIMBURSED THE DALLAS STARS FOR THE SALARIES, AND ALL OTHER EXPENSES INCURRED ON BEHALF OF THE FOUNDATION.

GENERAL STATEMENT 3

PART VII: SECTION A. GOVERNING BODY AND MANAGEMENT

LINE 11A:

THE ORGANIZATION ENGAGES A PAID PREPARER EXPERIENCED IN THE PREPARATION OF THE FORM 990 TO PREPARE THE FORM. THE FOUNDATION CONTROLLER REVIEWS THE RETURN AS PREPARED BY THE PREPARER.

GENERAL STATEMENT 4

PART VI: SECTION C. DISCLOSURE

LINE 19:

DALLAS STARS FOUNDATION, INC.'S GOVERNING DOCUMENTS AND FINANCIAL STATEMENTS ARE AVAILABLE TO THE PUBLIC UPON REQUEST.