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Return of Organization Exempt From Income Tax

2009

Department of the Treasury
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

For the **2009** calendar year, or tax year beginning **7/01**, **2009**, and ending **6/30**, **2010**

B Check if applicable <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Termination <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Please use IRS label or print or type. See specific instructions. THE POLLY KLAAS FOUNDATION POST OFFICE BOX 800 PETALUMA, CA 94953	D Employer Identification Number 68-0314615
		E Telephone number 707/769-1334
F Name and address of principal officer SAME AS C ABOVE		G Gross receipts \$ 2,177,473.
I Tax-exempt status <input checked="" type="checkbox"/> 501(c) (3) (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If 'No,' attach a list (see instructions)
J Website: WWW.POLLYKLAAS.ORG		H(c) Group exemption number
K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other		L Year of Formation 1993 M State of legal domicile CA

Part I Summary

Activities & Governance	1	Briefly describe the organization's mission or most significant activities	<u>THE POLLY KLAAS FOUNDATION IS A NATIONAL NONPROFIT FOUNDED IN 1993 FOLLOWING THE ABDUCTION AND MURDER OF POLLY KLASS. THE FOUNDATION IS COMMITTED TO THE RECOVERY OF MISSING CHILDREN AND THE PROMOTION OF CHILD ABDUCTION PREVENTION PROGRAMS.</u>		
	2	Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its assets			
	3	Number of voting members of the governing body (Part VI, line 1a)	3	10	
	4	Number of independent voting members of the governing body (Part VI, line 1b)	4	10	
	5	Total number of employees (Part V, line 2a)	5	7	
	6	Total number of volunteers (estimate if necessary)	6	11	
	7a	Total gross unrelated business revenue from Part VIII, column (C), line 12	7a	0.	
	7b	Net unrelated business taxable income from Form 990-T, line 34	7b	0.	
	Revenue	8	Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
		9	Program service revenue (Part VIII, line 2g)	1,447,299.	1,139,449.
10		Investment income (Part VIII, column (A), lines 3, 4, and 7d)	347.		
11		Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10e, and 11e)	92,554.	-546,334.	
12		Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	-1,036,530.		
13		Grants and similar amounts paid (Part IX, column (A), lines 1-3)	503,670.	593,115.	
14		Benefits paid to or for members (Part IX, column (A), line 4)			
15		Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)			
16a		Professional fundraising fees (Part IX, column (A), line 11e)	328,119.	362,988.	
16b		Total fundraising expenses (Part IX, column (D), line 25)		84,175.	
Expenses	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	270,314.	248,708.	
	18	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	598,433.	611,696.	
	19	Revenue less expenses Subtract line 18 from line 12	-94,763.	-18,581.	
	Net Assets or Fund Balances	20	Total assets (Part X, line 16)	Beginning of Year	End of Year
		21	Total liabilities (Part X, line 26)	4,149,560.	4,363,816.
		22	Net assets or fund balances Subtract line 21 from line 20	29,765.	41,042.
			4,119,795.	4,322,774.	

Part II Signature Block

Under penalties of perjury I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

Signature of officer: Robert De Leo Date: 12-10-10

Type or print name and title: ROBERT DE LEO, EXECUTIVE DIRECTOR

Paid Preparer's Use Only

Preparer's signature: SUSANE GORANSON Date: 11/21/2010

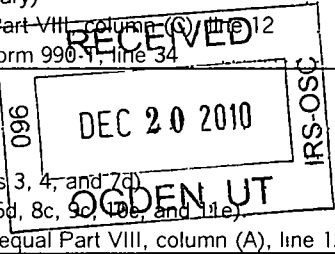
Firm's name (or yours if self-employed), address and ZIP + 4: SUSAN E. GORANSON, CPA
446 BEAVER STREET
SANTA ROSA, CA 95404

Check if self-employed: Preparer's identifying number (see instructions): P00049464

EIN: 68-0448517 Phone no: (707) 542-1256

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

SCANNED JAN 9 0 2011



917 23

Part III Statement of Program Service Accomplishments

1 Briefly describe the organization's mission

THE POLLY KLAAS® FOUNDATION IS A NATIONAL NONPROFIT FOUNDED IN 1993 FOLLOWING THE ABDUCTION AND MURDER OF POLLY KLASS. THE FOUNDATION IS COMMITTED TO THE RECOVERY OF MISSING CHILDREN AND THE PROMOTION OF CHILD ABDUCTION PREVENTION PROGRAMS.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

Yes No

If 'Yes,' describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes No

If 'Yes,' describe these changes on Schedule O

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code:) (Expenses \$ 255,106. including grants of \$) (Revenue \$)

SEE SCHEDULE O

4b (Code:) (Expenses \$ 100,449. including grants of \$) (Revenue \$)

SEE SCHEDULE O

4c (Code:) (Expenses \$ 42,404. including grants of \$) (Revenue \$)

SEE SCHEDULE O

4d Other program services (Describe in Schedule O)

(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses ▶ 397,959.

Part IV Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I		X
4	Section 501(c)(3) organizations Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C, Part II	X	
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If 'Yes,' complete Schedule C, Part III		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III		X
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If 'Yes,' complete Schedule D, Part V		X
11	Is the organization's answer to any of the following questions 'Yes'? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable	X	
	• Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI		
	• Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII		
	• Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII		
	• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX		
	• Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X		
	• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If 'Yes,' complete Schedule D, Part X		
12	Did the organization obtain separate, independent audited financial statement for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII	X	
12A	Was the organization included in consolidated, independent audited financial statement for the tax year? If 'Yes,' completing Schedule D, Parts XI, XII, and XIII is optional		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?		X
14b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If 'Yes,' complete Schedule F, Part I		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Part II		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Part III		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III		X
20	Did the organization operate one or more hospitals? If 'Yes,' complete Schedule H		X

Part IV Checklist of Required Schedules (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II		X
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III		X
23 Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If 'Yes,' complete Schedule J		X
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No,' go to line 25		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I		X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I		X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If 'Yes,' complete Schedule L, Part III		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)		
a A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV		X
b A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV		X
c An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV		X
29 Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	X	
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If 'Yes,' complete Schedule R, Part I		X
34 Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1		X
35 Is any related organization a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2		X
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2		X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	X	

BAA

Form 990 (2009)

Part V Statements Regarding Other IRS Filings and Tax Compliance

		Yes	No
1 a	Enter the number reported in Box 3 of form 1096, Annual Summary and Transmittal of U S Information Returns Enter -0- if not applicable		
1 a	9		
1 b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable		
1 b	0		
1 c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		X
2 a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return		
2 a	7		
2 b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return. (see instructions)	X	
3 a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?		X
3 b	If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O		
4 a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
4 a	See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts		
5 a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
5 b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
5 c	If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?		
6 a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?		X
6 b	If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
7 a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		X
7 b	If 'Yes,' did the organization notify the donor of the value of the goods or services provided?		
7 c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		X
7 d	If 'Yes,' indicate the number of Forms 8282 filed during the year		
7 d			
7 e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		X
7 f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		X
7 g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?		
7 h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
8			
9	Sponsoring organizations maintaining donor advised funds.		
9 a	Did the organization make any taxable distributions under section 4966?		
9 b	Did the organization make any distribution to a donor, donor advisor, or related person?		
10	Section 501(c)(7) organizations. Enter		
10 a	Initiation fees and capital contributions included on Part VIII, line 12		
10 a			
10 b	Gross Receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		
10 b			
11	Section 501(c)(12) organizations. Enter		
11 a	Gross income from other members or shareholders		
11 a			
11 b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)		
11 b			
12 a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		
12 a			
12 b	If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year		
12 b			

Part VI Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Section A. Governing Body and Management

	Yes	No
1 a Enter the number of voting members of the governing body		
1 a		10
b Enter the number of voting members that are independent		
1 b		10
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee?		X
2		X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		X
3		X
4 Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?		X
4		X
5 Did the organization become aware during the year of a material diversion of the organization's assets?		X
5		X
6 Does the organization have members or stockholders?		X
6		X
7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?		X
7a		X
b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		X
7b		X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
a The governing body?	X	
8a	X	
b Each committee with authority to act on behalf of the governing body?	X	
8b	X	
9 Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O		X
9		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code)

	Yes	No
10a Does the organization have local chapters, branches, or affiliates?		X
10a		X
b If 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?		
10b		
11 Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	X	
11	X	
11A Describe in Schedule O the process, if any, used by the organization to review this Form 990 SEE SCHEDULE O		
12a Does the organization have a written conflict of interest policy? If 'No,' go to line 13	X	
12a	X	
b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
12b	X	
c Does the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Schedule O how this is done SEE SCHEDULE O	X	
12c	X	
13 Does the organization have a written whistleblower policy?	X	
13	X	
14 Does the organization have a written document retention and destruction policy?	X	
14	X	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	X	
15a	X	
b Other officers of key employees of the organization		X
15b		X
If 'Yes' to line 15a or 15b, describe the process in Schedule O (See instructions)		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
16a		X
b If 'Yes,' has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		
16b		

Section C. Disclosures

- 17 List the states with which a copy of this Form 990 is required to be filed ► CA
- 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
 Own website Another's website Upon request
- 19 Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public SEE SCHEDULE O
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization
 ► ROBERT DE LEO 312 WESTERN AVENUE, PETALUMA, CA 94952 707/769-1334

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1 a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year Use Schedule J-2 if additional space is needed

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees See instructions for definition of 'key employees'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if the organization did not compensate any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
STEPHANIE MANGO TREASURER	2	X					0.	0.	0.	
GARY JUDD PRESIDENT	2	X					0.	0.	0.	
MARGE FORD SECRETARY	2	X					0.	0.	0.	
MOLLY WERTZ VICE PRESIDENT	2	X					0.	0.	0.	
DAN FISH DIRECTOR	2	X					0.	0.	0.	
KATHLEEN MOAZED DIRECTOR	2	X					0.	0.	0.	
KATHLEEN MILLER DIRECTOR	2	X					0.	0.	0.	
JARRED JONES DIRECTOR	2	X					0.	0.	0.	
EVE NICHOL DIRECTOR	2	X					0.	0.	0.	
CHRISTINA BRENNAN DIRECTOR	2	X					0.	0.	0.	
ROBERT DELEO EXECUTIVE DIREC	40			X			106,800.	0.	0.	

Part VIII Statement of Revenue

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	1 a Federated campaigns	1 a				
	b Membership dues	1 b				
	c Fundraising events	1 c				
	d Related organizations	1 d				
	e Government grants (contributions)	1 e				
	f All other contributions, gifts, grants, and similar amounts not included above	1 f 1,139,449.				
	g Noncash contribns included in lns 1a-1f	\$ 1,082,545.				
	h Total. Add lines 1a-1f		1,139,449.			
PROGRAM SERVICE REVENUE	Business Code					
	2 a -----					
	b -----					
	c -----					
	d -----					
	e -----					
	f All other program service revenue					
g Total. Add lines 2a-2f						
OTHER REVENUE	3 Investment income (including dividends, interest and other similar amounts)		76,199.		76,199.	
	4 Income from investment of tax-exempt bond proceeds					
	5 Royalties					
	6 a Gross Rents	(i) Real				
		(ii) Personal				
	b Less rental expenses					
	c Rental income or (loss)					
	d Net rental income or (loss)					
	7 a Gross amount from sales of assets other than inventory	(i) Securities	961,825.			
		(ii) Other				
	b Less cost or other basis and sales expenses	1,584,358.				
	c Gain or (loss)	-622,533.				
	d Net gain or (loss)		-622,533.	-622,533.		
	8 a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18	a				
	b Less direct expenses	b				
	c Net income or (loss) from fundraising events					
	9 a Gross income from gaming activities See Part IV, line 19	a				
	b Less direct expenses	b				
	c Net income or (loss) from gaming activities					
	10 a Gross sales of inventory, less returns and allowances	a				
b Less cost of goods sold	b					
c Net income or (loss) from sales of inventory						
Miscellaneous Revenue		Business Code				
11 a -----						
b -----						
c -----						
d All other revenue						
e Total. Add lines 11a-11d						
12 Total revenue. See instructions		593,115.	-622,533.	0.	76,199.	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

<i>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</i>	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U S See Part IV, line 21				
2 Grants and other assistance to individuals in the U S See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	106,800.	90,780.	10,680.	5,340.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1) and persons described in section 4958(c)(3)(B))	0.	0.	0.	0.
7 Other salaries and wages	204,835.	111,015.	61,539.	32,281.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	6,940.	4,076.	1,972.	892.
9 Other employee benefits	20,963.	14,098.	2,642.	4,223.
10 Payroll taxes	23,450.	15,184.	5,435.	2,831.
11 Fees for services (non-employees)				
a Management				
b Legal	437.		437.	
c Accounting	17,928.		17,928.	
d Lobbying				
e Prof fundraising svcs See Part IV, ln 17				
f Investment management fees				
g Other	107,807.	33,911.	58,764.	15,132.
12 Advertising and promotion				
13 Office expenses				
14 Information technology	12,206.	5,924.	6,282.	
15 Royalties				
16 Occupancy	23,378.		23,378.	
17 Travel	8,410.	1,467.	6,397.	546.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	400.		400.	
23 Insurance	8,553.		8,553.	
24 Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below)				
a POSTAGE AND SHIPPING	16,718.	14,881.	1,820.	17.
b BANK/INVESTMENT FEES	16,100.		16,100.	
c SUPPLIES AND EQUIPMENT	15,019.	5,756.	9,263.	
d EQUIPMENT RENTAL	7,068.	4,280.	2,788.	
e PRINTING AND PUBLICATIONS	6,236.		1,831.	4,405.
f All other expenses	8,448.	96,587.	-106,647.	18,508.
25 Total functional expenses Add lines 1 through 24f	611,696.	397,959.	129,562.	84,175.
26 Joint costs. Check here <input type="checkbox"/> if following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet

		(A) Beginning of year		(B) End of year
ASSETS	1	Cash – non-interest-bearing		1
	2	Savings and temporary cash investments	1,549,024.	2 1,456,333.
	3	Pledges and grants receivable, net		3
	4	Accounts receivable, net	76,564.	4 88,027.
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L		5
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L		6
	7	Notes and loans receivable, net		7
	8	Inventories for sale or use	21,592.	8 15,895.
	9	Prepaid expenses and deferred charges	7,071.	9 11,877.
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	92,901.	10a
	b	Less accumulated depreciation	92,443.	10b 858. 10c 458.
	11	Investments – publicly-traded securities	2,494,451.	11 2,791,226.
	12	Investments – other securities See Part IV, line 11		12
	13	Investments – program-related See Part IV, line 11		13
	14	Intangible assets		14
	15	Other assets See Part IV, line 11		15
16	Total assets Add lines 1 through 15 (must equal line 34)	4,149,560.	16 4,363,816.	
LIABILITIES	17	Accounts payable and accrued expenses	29,765.	17 41,042.
	18	Grants payable		18
	19	Deferred revenue		19
	20	Tax-exempt bond liabilities		20
	21	Escrow or custodial account liability Complete Part IV of Schedule D		21
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		22
	23	Secured mortgages and notes payable to unrelated third parties		23
	24	Unsecured notes and loans payable to unrelated third parties		24
	25	Other liabilities Complete Part X of Schedule D		25
	26	Total liabilities. Add lines 17 through 25	29,765.	26 41,042.
NET ASSETS OR FUND BALANCES	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29 and lines 33 and 34.			
	27	Unrestricted net assets	4,119,795.	27 4,297,774.
	28	Temporarily restricted net assets		28 25,000.
	29	Permanently restricted net assets		29
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.			
	30	Capital stock or trust principal, or current funds		30
	31	Paid-in or capital surplus, or land, building, and equipment fund		31
	32	Retained earnings, endowment, accumulated income, or other funds		32
33	Total net assets or fund balances	4,119,795.	33 4,322,774.	
34	Total liabilities and net assets/fund balances	4,149,560.	34 4,363,816.	

BAA

Part XI Financial Statements and Reporting

1 Accounting method used to prepare the Form 990 Cash Accrual Other

If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O

2a Were the organization's financial statements compiled or reviewed by an independent accountant?

b Were the organization's financial statements audited by an independent accountant?

c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O

d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both.

Separate basis Consolidated basis Both consolidated and separate basis

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?

b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

	Yes	No
2a		X
2b	X	
2c	X	
3a		X
3b		

BAA

Form 990 (2009)

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization THE POLLY KLAAS FOUNDATION	Employer identification number 68-0314615
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Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1 A church, convention of churches or association of churches described in **section 170(b)(1)(A)(i).**
- 2 A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)
- 3 A hospital or cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)** Enter the hospital's name, city, and state _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)
- 8 A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II)
- 9 An organization that normally receives: (1) more than 33-1/3 % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions – subject to certain exceptions, and (2) no more than 33-1/3 % of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- 10 An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h
 - a Type I b Type II c Type III – Functionally integrated d Type III– Other
- e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

	Yes	No
11 g (i)		
11 g (ii)		
11 g (iii)		

h Provide the following information about the supported organizations

(i) Name of Supported Organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of Support
			Yes	No	Yes	No	Yes	No	
Total									

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions and membership fees received (Do not include 'unusual grants')	3,672,973.	2,995,006.	2,777,786.	1,447,299.	1,139,449.	12,032,513.
2 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf						0.
3 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge						0.
4 Total. Add lines 1-through 3	3,672,973.	2,995,006.	2,777,786.	1,447,299.	1,139,449.	12,032,513.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						0.
6 Public support. Subtract line 5 from line 4						12,032,513.

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4	3,672,973.	2,995,006.	2,777,786.	1,447,299.	1,139,449.	12,032,513.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	136,241.	146,215.	139,876.	92,554.	76,199.	591,085.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						0.
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)						0.
11 Total support. Add lines 7 through 10						12,623,598.
12 Gross receipts from related activities, etc (see instructions)					12	0.

13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here

Section C. Computation of Public Support Percentage

14 Public support percentage for 2009 (line 6, column (f) divided by line 11, column (f))	14	95.3%
15 Public support percentage from 2008 Schedule A, Part II, line 14	15	0.0%

16a 33-1/3 support test – 2009. If the organization did not check the box on line 13, and the line 14 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization

b 33-1/3 support test – 2008. If the organization did not check a box on line 13, or 16a, and line 15 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization.

17a 10%-facts-and-circumstances test – 2009. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization

b 10%-facts-and-circumstances test – 2008. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I)

Section A. Public Support

Calendar year (or fiscal yr beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions and membership fees received (Do not include unusual grants)						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in a activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal yr beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 Total support. (add lns 9, 10c, 11, and 12)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here <input type="checkbox"/>						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2008 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2009 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2008 Schedule A, Part III, line 17	18	%

19a 33-1/3 support tests – 2009. If the organization did not check the box on line 14, and line 15 is more than 33-1/3%, and line 17 is not more than 33-1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

b 33-1/3 support tests – 2008. If the organization did not check a box on line 14 or 19a, and line 16 is more than 33-1/3%, and line 18 is not more than 33-1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545 0047

2009

Open to Public Inspection

If the organization answered 'Yes,' to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations complete Parts I-A and B Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations complete Part I-A only

If the organization answered 'Yes,' to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered 'Yes,' to Form 990, Part IV, line 5 (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of organization

THE POLLY KLAAS FOUNDATION

Employer identification number

68-0314615

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV
- 2 Political expenditures ▶ \$ _____
- 3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ _____ 0.
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____ 0.
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
b If 'Yes,' describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ _____
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ _____
- 3 Total of exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ \$ _____ Yes No
- 4 Did the filing organization file Form 1120-POL for this year? Yes No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds if none, enter 0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter 0-
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Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group
B Check if the filing organization checked box A and 'limited control' provisions apply

Limits on Lobbying Expenditures – (The term 'expenditures' means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1 a Total lobbying expenditures to influence public opinion (grass roots lobbying)		9,392.													
b Total lobbying expenditures to influence a legislative body (direct lobbying)															
c Total lobbying expenditures (add lines 1a and 1b)		9,392.	0.												
d Other exempt purpose expenditures															
e Total exempt purpose expenditures (add lines 1c and 1d)		9,392.	0.												
f Lobbying nontaxable amount Enter the amount from the following table in both columns		1,878.													
<table border="1"> <thead> <tr> <th>If the amount on line 1e, column (a) or (b) is:</th> <th>The lobbying nontaxable amount is.</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is.	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is.														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
g Grassroots nontaxable amount (enter 25% of line 1f)		470.	0.												
h Subtract line 1g from line 1a If zero or less, enter -0-		8,922.	0.												
i Subtract line 1f from line 1c If zero or less, enter -0-		7,514.	0.												
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No												

4-Year Averaging Period Under Section 501(h)
 (Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying non-taxable amount	4,187.	1,966.	1,268.	1,878.	9,299.
b Lobbying ceiling amount (150% of line 2a, column (e))					13,949.
c Total lobbying expenditures	20,937.	9,828.	6,342.	9,392.	46,499.
d Grassroots nontaxable amount	1,047.	492.	317.	470.	2,326.
e Grassroots ceiling amount (150% of line 2d, column (e))					3,489.
f Grassroots lobbying expenditures	20,937.	9,828.	6,342.	9,392.	46,499.

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Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities? If 'Yes,' describe in Part IV			
j Total Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If 'Yes,' enter the amount of any tax incurred under section 4912			
c If 'Yes,' enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?		
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?		
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, questions 1 and 2 are answered 'No' OR if Part III-A, line 3 is answered 'Yes.'

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

**SCHEDULE D
(Form 990)**

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11, or 12.
▶ Attach to Form 990. ▶ See separate instructions

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization

THE POLLY KLAAS FOUNDATION

Employer identification number

68-0314615

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts Complete if the organization answered 'Yes' to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor or for any other purpose conferring impermissible private benefit?		<input type="checkbox"/> Yes <input type="checkbox"/> No

Part II Conservation Easements Complete if the organization answered 'Yes' to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

Preservation of land for public use (e.g., recreation or pleasure) Preservation of an historically important land area

Protection of natural habitat Preservation of certified historic structure

Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 8/17/06	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easement it holds? Yes No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)? Yes No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets Complete if the organization answered 'Yes' to Form 990, Part IV, line 8.

- 1 a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items
- b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items
- (i) Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____
- (ii) Assets included in Form 990, Part X ▶ \$ _____
- 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items
- a Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____
- b Assets included in Form 990, Part X ▶ \$ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a Public exhibition
- b Scholarly research
- c Preservation for future generations
- d Loan or exchange programs
- e Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements Complete if organization answered 'Yes' to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If 'Yes,' explain the arrangement in Part XIV and complete the following table

- c Beginning balance
- d Additions during the year
- e Distributions during the year
- f Ending balance

	Amount
1 c	
1 d	
1 e	
1 f	

2a Did the organization include an amount on Form 990, Part X, line 21? Yes No

b If 'Yes,' explain the arrangement in Part XIV

Part V Endowment Funds Complete if organization answered 'Yes' to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1 a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the year end balance held as

- a Board designated or quasi-endowment ▶ _____ %
- b Permanent endowment ▶ _____ %
- c Term endowment ▶ _____ %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

- (i) unrelated organizations
- (ii) related organizations

	Yes	No
3a(i)		
3a(ii)		
3b		

b If 'Yes' to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds

Part VI Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated Depreciation	(d) Book Value
1 a Land				
b Buildings				
c Leasehold improvements				
d Equipment		92,901.	92,443.	458.
e Other				
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c))				458.

BAA

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)		593,115.
2	Total expenses (Form 990, Part IX, column (A), line 25)		611,696.
3	Excess or (deficit) for the year Subtract line 2 from line 1		-18,581.
4	Net unrealized gains (losses) on investments		221,560.
5	Donated services and use of facilities		
6	Investment expenses		
7	Prior period adjustments		
8	Other (Describe in Part XIV)		
9	Total adjustments (net) Add lines 4 through 8		221,560.
10	Excess or (deficit) for the year per audited financial statements Combine lines 3 and 9		202,979.

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements		1	814,675.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12.			
	a Net unrealized gains on investments	2a	221,560.	
	b Donated services and use of facilities	2b		
	c Recoveries of prior year grants	2c		
	d Other (Describe in Part XIV)	2d		
	e Add lines 2a through 2d	2e	221,560.	
3	Subtract line 2e from line 1	3	593,115.	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1			
	a Investment expenses not included on Form 990, Part VIII, line 7b	4a		
	b Other (Describe in Part XIV)	4b		
	c Add lines 4a and 4b	4c		
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	593,115.	

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements		1	611,696.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25			
	a Donated services and use of facilities	2a		
	b Prior year adjustments	2b		
	c Other losses	2c		
	d Other (Describe in Part XIV)	2d		
	e Add lines 2a through 2d	2e		
3	Subtract line 2e from line 1	3	611,696.	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
	a Investment expenses not included on Form 990, Part VIII, line 7b	4a		
	b Other (Describe in Part XIV)	4b		
	c Add lines 4a and 4b	4c		
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	611,696.	

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

**SCHEDULE M
(Form 990)**

Noncash Contributions

OMB No 1545-0047

2009

**Open To Public
Inspection**

Department of the Treasury
Internal Revenue Service

▶ **Complete if the organizations answered 'Yes'**
on Form 990, Part IV, lines 29 or 30.
▶ **Attach to Form 990.**

Name of the organization

THE POLLY KLAAS FOUNDATION

Employer identification number

68-0314615

Part I Types of Property

	(a) Check if applicable	(b) Number of Contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	(d) Method of determining revenues
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				NET SALES
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded				
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution— Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (_____)				
26 Other ▶ (_____)				
27 Other ▶ (_____)				
28 Other ▶ (_____)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement. 29

	Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? b If 'Yes,' describe the arrangement in Part II		X
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?		X
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? b If 'Yes,' describe in Part II		X
33 If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II		

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) 2009

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No 1545-0047

2009

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Name of the organization

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Employer identification number

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FORM 990, PART III, LINE 4A - PROGRAM SERVICE ACCOMPLISHMENTS

RESPONSE DEPARTMENT CASEWORK SERVICES

THE POLLY KLAAS® FOUNDATION HAS ASSISTED OVER 7,000 FAMILIES AND HUNDREDS OF LAW ENFORCEMENT AGENCIES IN THEIR SEARCH FOR MISSING AND ABDUCTED CHILDREN. SINCE INCEPTION WE HAVE SEEN AN OVERWHELMING MAJORITY OF THOSE CHILDREN RETURN HOME SAFELY. THE RESPONSE DEPARTMENT PROVIDES A VARIETY OF SERVICES FOR EACH TYPE OF MISSING CHILD CASE, ALL OF WHICH ARE GEARED TOWARD THE RECOVERY AND SAFE RETURN OF THE CHILD.

24 HOUR HOTLINE - STAFF AND VOLUNTEERS WORK WITH FAMILIES AND LAW ENFORCEMENT AGENCIES 24 HOURS A DAY, 7 DAYS A WEEK.

NATIONAL FLYER DISTRIBUTION - CASE-SPECIFIC FLYER DISTRIBUTION ANYWHERE IN THE NATION, WITHIN A MATTER OF HOURS. DECISIONS ABOUT FLYER DISTRIBUTIONS ARE MADE AS A TEAM EFFORT BETWEEN THE FOUNDATION, THE PARENT AND THE LEAD AGENCY IN THE INVESTIGATION.

LOCAL AND/OR NATIONAL MEDIA EXPOSURE - FURTHER EXPOSURE FOR A CASE IS ACHIEVED BY PRODUCING AND DISTRIBUTING PRESS RELEASES AND BY DOING LIVE OR TAPED RADIO, TELEVISION OR PRINT INTERVIEWS. WE HAVE ASSISTED FAMILIES BY EITHER WORKING ON THEIR BEHALF WITH THE MEDIA OR BY COACHING THEM THROUGH THE PROCESS.

INTAKE AND TRANSMISSION OF LEADS AND TIPS TO THE LEAD AGENCY - PUBLIC LEADS ARE IMMEDIATELY FORWARDED TO THE INVESTIGATING AGENCY. WE HAVE STRICT POLICIES REGARDING CONFIDENTIALITY AND RELY SOLELY ON THE INVESTIGATING AGENCY TO DETERMINE THE NECESSITY OF FOLLOW-UP ON ANY LEAD.

Name of the organization

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FORM 990, PART III, LINE 4A - PROGRAM SERVICE ACCOMPLISHMENTS (CONTINUED)

INTERNATIONAL WEBSITE EXPOSURE - IT HAS BEEN PROVEN THAT PICTURES HELP IN THE RECOVERY OF MISSING CHILDREN. WITH WWW.POLLYKLAAS.ORG RECEIVING OVER A HALF A MILLION HITS PER MONTH, MISSING CHILD CASES GAIN A REMARKABLE AMOUNT OF EXPOSURE.

NATIONWIDE RESOURCES - THE FOUNDATION HAS EXCELLENT WORKING RELATIONSHIPS WITH OTHER CHILD FIND AGENCIES, SOCIAL SERVICE AGENCIES AND MANY LAW ENFORCEMENT PROFESSIONALS ACROSS THE NATION. IN ADDITION, WE ARE MEMBERS OF AMECO (ASSOCIATION OF MISSING & EXPLOITED CHILDREN ORGANIZATIONS).

FAMILY SUPPORT AND ASSISTANCE - OUR ROLE IN MISSING CHILD CASES INVOLVES ADVISING FAMILIES ABOUT WHAT TO EXPECT AND WHAT STEPS THEY NEED TO BE TAKING, PROVIDING EMOTIONAL SUPPORT, MAINTAINING ON-GOING CONTACT IN LONG TERM CASES, AND HELPING TO RETAIN A POSITIVE WORKING RELATIONSHIP WITH LAW ENFORCEMENT, THE MEDIA AND THE COMMUNITY. THE FOUNDATION CAN ALSO ASSIST FAMILIES AFTER THEIR CHILDREN RETURN HOME BY PROVIDING COUNSELING REFERRALS AND EXTENDED CASE MANAGEMENT AS NECESSARY.

RAPID RESPONSE TEAM EVOLUNTEERS:

FOR MANY YEARS, PEOPLE FROM AROUND THE COUNTRY CONTACTED THE FOUNDATION ASKING TO BECOME VOLUNTEERS TO HELP FIND MISSING CHILDREN. MANY WANTED TO DISTRIBUTE MISSING CHILD POSTERS.

BEFORE THE INTERNET, WE WERE VERY LIMITED BY TIME AND GEOGRAPHY. IT WAS NOT POSSIBLE TO EXECUTE AN EFFECTIVE NATIONWIDE MISSING CHILD POSTER VOLUNTEER DISTRIBUTION PROGRAM. EACH TIME A CHILD WENT MISSING, IT WOULD HAVE REQUIRED A LABOR INTENSIVE

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FORM 990, PART III, LINE 4A - PROGRAM SERVICE ACCOMPLISHMENTS (CONTINUED)

CAMPAIGN TO PRINT THE POSTER, PREPARE IT FOR MAILING, PAY POSTAGE ETC. WHEN A CHILD WAS FOUND, IT WOULD HAVE BEEN NECESSARY TO WRITE UP A NOTICE THAT THE CHILD WAS FOUND OR, THAT THE CASE WAS RESOLVED AND SNAIL MAIL THAT NOTICE TO ALL VOLUNTEERS-NOTIFYING THEM OF THE RESOLUTION OF THE CASE AS WELL AS REQUESTING THAT THE CHILD'S POSTER NO LONGER BE DISTRIBUTED AND TAKEN DOWN. TIME IS OF THE ESSENCE, BECAUSE MANY CHILDREN GET FOUND WITHIN A WEEK OR SO OF THEIR DISAPPEARANCE. WE COULD CONCEIVABLY HAVE HAD LARGE NUMBERS OF NOTICES CROSSING THEMSELVES IN THE MAIL. DESPITE REPEATED REQUESTS FROM THE PUBLIC, THE FOUNDATION COULD NOT SEE A VIABLE WAY TO PURSUE DEVELOPING THIS VOLUNTEER PROGRAM, WHICH WOULD BE LABOR INTENSIVE AND VERY SUSCEPTIBLE THE NUANCES OF GEOGRAPHY AND TIMING.

IN APRIL 2006, WE LAUNCHED THE RAPID RESPONSE TEAM EVOLUNTEERS, A VOLUNTEER PROGRAM THAT TAKES ADVANTAGE OF THE INTERNET AND ELIMINATES MANY OF OUR CONCERNS ABOUT TIME, GEOGRAPHY, AND LABOR. THE RRT IS MANAGED COMPLETELY ONLINE.

FORM 990, PART III, LINE 4B - PROGRAM SERVICE ACCOMPLISHMENTS

THE CHILD SAFETY KIT IS OUR FLAGSHIP PUBLICATION AND THE PRINCIPAL VEHICLE FOR MISSION FULFILLMENT IN THE AREAS OF EDUCATION AND ABDUCTION PREVENTION. THE KIT INCLUDES 24 PAGES OF POSITIVE, ENCOURAGING GUIDANCE FOR PARENTS ON HOW TO TEACH THEIR CHILDREN TO STAY SAFE "WITHOUT SCARING YOUR CHILD OR YOURSELF."

THE EMPOWERING MESSAGE OF THE CHILD SAFETY KIT WAS INITIATED BY THE PKF EDUCATION COMMITTEE IN 1994 AND IS UNIQUE TO THE POLLY KLAAS® FOUNDATION. SINCE THEN IT HAS CONTINUED TO EVOLVE INTO ONE OF THE MOST SOUGHT AFTER PUBLICATIONS IN THE FIELD OF CHILD SAFETY EDUCATION. TO PUT OUR KIT IN CONTEXT, MANY ORGANIZATIONS OFFER A CHILD SAFETY KIT THAT IS ONLY AN ID KIT-FINGERPRINTS AND DNA SAMPLES-PLUS A BULLETED LIST OF DO'S AND DON'TS.

Name of the organization

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FORM 990, PART III, LINE 4B - PROGRAM SERVICE ACCOMPLISHMENTS (CONTINUED)

SUCH KITS OFTEN RELY ON MYTH AND FEAR TO MOTIVATE PARENTS TO COMPLETE THE KIT. THEY USUALLY PROMOTE "STRANGER DANGER," WHICH IS A POOR STRATEGY FOR SAFETY SINCE MOST PEOPLE WHO INJURE OR ABDUCT CHILDREN ARE USUALLY NOT STRANGERS OR THEY MAY USE A FEAR-BASED MOTIVATOR. "ONE CHILD DISAPPEARS EVERY 40 SECONDS" IS A COMMON MESSAGE IMPLYING THAT ONE CHILD IS ABDUCTED EVERY 40 SECONDS. IN FACT, 90% OF MISSING CHILDREN ARE NOT ABDUCTED, BUT ARE LOST, DELAYED, HAVE MIS-COMMUNICATED WITH THEIR PARENTS, OR HAVE RUN AWAY. MOREOVER, THE MAJORITY OF CHILDREN WHO ARE KNOWN TO BE MISSING CAME HOME SAFELY.

BY COMMUNICATING A HOPEFUL MESSAGE TO PARENTS, OUR CHILD SAFETY KIT UNBLOCKS THE PARALYZING FEAR OF STRANGER ABDUCTION, AND MODELS WAYS FOR PARENTS TO TEACH THEIR CHILDREN HOW NOT TO GO MISSING OR, IF CHILDREN DO GET LOST OR SEPARATED, HOW TO ASK FOR HELP.

THROUGHOUT ITS HISTORY, THE FOUNDATION HAS INSISTED ON TELLING THE TRUTH, PROVIDING ALL OF THE FACTS ABOUT MISSING CHILDREN AND EMPOWERING PARENTS RATHER THAN FRIGHTENING THEM. OUR CHILD SAFETY KIT GIVES PARENTS, EDUCATORS AND LAW ENFORCEMENT PROFESSIONALS POWERFUL TEACHING TOOLS THAT STRONGLY SUPPORTS FAMILY INVOLVEMENT AND COMMUNICATION.

IN THE LAST QUARTER OF 2004 WE DECIDED TO OFFER THE KIT TO OUR ONLINE MEMBERS. THE KIT WAS POPULAR WITH OUR NEWSLETTER SUBSCRIBERS AND WITH WEBSITE VISITORS RESPONDING TO A BANNER ON OUR HOME PAGE. THE KIT REQUIRED REWRITING AND REDESIGN INTO A BOOKLET THAT CONTAINED 25% MORE INFORMATION AND PROCEDURES WERE COMPLETELY REVISED, SO THE HIGH VOLUME OF KITS COULD BE DELIVERED TO ANXIOUS PARENTS IN A REASONABLE TIME.

Name of the organization

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FORM 990, PART III, LINE 4B - PROGRAM SERVICE ACCOMPLISHMENTS (CONTINUED)

THE ONLINE ORDER FORM AND FREE CONSUMER GOODS LISTS CATAPULTED THE POLLY KLAAS® FOUNDATION INTO THE CONSCIOUSNESS OF TENS OF THOUSANDS OF PARENTS THROUGHOUT THE UNITED STATES AND INDEED HAD AN IMPACT THROUGHOUT THE WORLD (ABOUT 5% OF OUR ONLINE MEMBERS RESIDE OUTSIDE THE UNITED STATES). DEMAND FOR THE CHILD SAFETY KIT IS RESPONSIBLE FOR THE MAJORITY OF OUR ONLINE MEMBERSHIP DEVELOPMENT CURRENTLY AT OVER 80,000 MEMBERS. PARENTS, LAW ENFORCEMENT PROFESSIONALS, SCHOOLS AND CHURCHES ACROSS THE NATION HAVE ORDERED OVER 90,000 - 120,000 KITS PER YEAR SINCE JANUARY 2006.

FORM 990, PART III, LINE 4C - PROGRAM SERVICE ACCOMPLISHMENTS

THE FOUNDATION GREW OUT OF A GRASS ROOTS COMMUNITY-WIDE CITIZEN VOLUNTEER EFFORT. THE PEOPLE OF PETALUMA, WHO FOR TWO MONTHS SEARCHED FOR POLLY, DREW INTERNATIONAL ATTENTION TO HER STORY AND THE STORY OF HER TOWN. EVEN BEFORE HER BODY WAS FOUND, PARENTS FROM ALL OVER THE COUNTRY WERE CALLING INTO THE SEARCH CENTER TO ASK HOW BEST TO FIND THEIR OWN MISSING CHILD. A 24/7 HOT LINE WAS CREATED AND ULTIMATELY, THE PEOPLE OF PETALUMA DECIDED TO ESTABLISH THE POLLY KLAAS® FOUNDATION IN TRIBUTE TO POLLY'S LIFE AND TO OFFER WHAT WE HAD LEARNED TO PARENTS AND PROFESSIONALS THROUGHOUT THE NATION AND THE WORLD.

SINCE 1993 THAT 24/7 HOT LINE HAS BEEN RINGING AND THE POLLY KLAAS® FOUNDATION HAS ESTABLISHED A NATIONAL REPUTATION AS ONE OF THE PREEMINENT CHILD FIND ORGANIZATIONS, DEDICATING ITS RESOURCES TO THE SAFETY OF ALL CHILDREN...EVERYWHERE. IN THAT SPIRIT WE HAVE WORKED WITH THOUSANDS OF FAMILIES TO HELP THEM FIND THEIR CHILDREN AND WITH LAW ENFORCEMENT PROFESSIONALS, EDUCATORS AND RESEARCHERS TO DEVELOP PREVENTION STRATEGIES, EDUCATIONAL PROGRAMS AND OTHER RESOURCES THAT EMPOWER PARENTS AND WHOLE COMMUNITIES TO PROTECT CHILDREN FROM HARM. WE HAVE ALSO DISTINGUISHED OURSELVES AMONG LOCAL, STATE AND NATIONAL POLICY MAKERS FOR OUR LEADERSHIP ON CHILD SAFETY

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FORM 990, PART III, LINE 4C - PROGRAM SERVICE ACCOMPLISHMENTS (CONTINUED)

LEGISLATION SUCH AS AMBER ALERT.

HIGHLIGHTS OF OUR SERVICES INCLUDE:

PUBLIC AFFAIRS - JOINING WITH STATE AND FEDERAL POLICY MAKERS TO PROMOTE CHILD SAFETY LEGISLATION. IN A NATIONWIDE EFFORT FACILITATED BY THE POLLY KLAAS® FOUNDATION, ALL 50 STATES NOW HAVE AMBER ALERT LAWS IN PLACE. TO DATE, OVER 389 CHILDREN HAVE BEEN RECOVERED WITH AMBER ALERTS.

CASEWORK - PARENTS WHOSE CHILDREN ARE MISSING CALL OUR 24/7 HOTLINE OR EMAIL THE RESPONSE DEPARTMENT OF THE FOUNDATION. SINCE 1993 WE HAVE PROVIDED COMPREHENSIVE CASEWORK SERVICES AND HAVE HELPED OVER 7100 FAMILIES BRING THEIR CHILDREN HOME AGAIN.

PREVENTION/EDUCATION - THOUSANDS OF PARENTS THROUGHOUT THE WORLD ARE TEACHING THEIR CHILDREN HOW TO STAY SAFE WITH ABDUCTION PREVENTION MATERIALS DEVELOPED BY THE FOUNDATION INCLUDING OUR FREE CHILD SAFETY KIT AND INTERNET SAFETY KIT.

INFORMATION AND NEWS - EVERY MONTH TENS OF THOUSANDS OF PEOPLE RECEIVE SAFETY INFORMATION AND MISSING CHILD NEWS THROUGH THE FOUNDATION'S MONTHLY ENEWS.

RAPID RESPONSE TEAM EVOLUNTEERS - MOMS, DADS, FAMILY MEMBERS AND NEIGHBORS

THROUGHOUT THE NATION WHO SIGN UP AS RRT EVOLUNTEERS PARTICIPATE IN OUR EFFORTS TO

FIND MISSING CHILDREN BY RECEIVING OFFICIAL EMAILS WITH LINKS TO MISSING CHILD

POSTERS. THEY DOWNLOAD THE POSTERS, PRINT THEM ON THEIR PERSONAL COMPUTERS, AND THEN DISTRIBUTE THEM WITHIN THEIR LOCAL COMMUNITIES.

MASTER LIST OF MISSING CHILDREN - WHEN NEIGHBORS, TEACHERS, AND HEALTH CARE

Name of the organization

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FORM 990, PART III, LINE 4C - PROGRAM SERVICE ACCOMPLISHMENTS (CONTINUED)

PROFESSIONALS SUSPECT THAT SOMETHING IS NOT QUITE RIGHT IN A CHILD'S CIRCUMSTANCE, THEY MAY GO TO THE POLLY KLAAS® FOUNDATION WEBSITE, SEARCH OUR MASTER FILE OF PHOTOS AND CALL IN THE INFORMATION. MANY MISSING CHILDREN HAVE BEEN FOUND THIS WAY.

FAX BLASTS - RESTAURANTS AND MANY OTHER BUSINESSES THROUGHOUT THE COUNTRY RECEIVE FAX BLASTS WITH POSTERS OF MISSING CHILDREN. A PHARMACY IN MASSACHUSETTS RECEIVED A FAXED MISSING CHILD POSTER, CHECKED THEIR CUSTOMER DATABASE, FOUND A LISTING FOR THE CHILD WITH AN ADDRESS, AND CALLED US WITH THE INFORMATION WITHIN 15 MINUTES. THE CHILD WAS LOCATED SAFE WITHIN DAYS.

OUR NATIONAL PRESENCE AND REPUTATION FOR DISTINGUISHED SERVICE HAS GENERATED A ROSTER OF 80,000 ONLINE MEMBERS WHICH IS GROWING GEOMETRICALLY EVERY DAY. OUR FOUNDATION IS ONE OF THE MOST SOUGHT AFTER BY THOSE NEEDING SERVICES TO FIND MISSING CHILDREN, AND INFORMATION ABOUT ABDUCTION PREVENTION AND CHILD SAFETY.

FORM 990, PART VI, LINE 11 - FORM 990 REVIEW PROCESS

PRESENTED TO AUDIT COMMITTEE WHO REVIEWS AND THEN TO THE BOARD.

FORM 990, PART VI, LINE 12C - EXPLANATION OF MONITORING AND ENFORCEMENT OF CONFLICTS

THE BOARD OF DIRECTORS AND THE AUDIT COMMITTEE WILL REVIEW THIS POLICY ANNUALLY.

FORM 990, PART VI, LINE 19 - OTHER ORGANIZATION DOCUMENTS PUBLICLY AVAILABLE

UPON REQUEST

