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Form **990**

Department of the Treasury

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

he organization may have to use a conv of this return to satisfy state reporting requirement

2009

OMB No 1545-0047

Open to Public

o		ichaar yea	C Name of organization	7-01-2009 and ending 06-30-20		D Employer ide	ntification number			
Check if Address	applicable	Please use IRS	HOLLINS UNIVERSITY CORP	PORATION		54-0506314				
_	-	label or	Doing Business As			E Telephone nu				
Name ch	-	print or type. See				(540) 361-6	343			
Initial re Termina		Specific Instruc- tions.	Number and street (or P O PO BOX 9658	box if mail is not delivered to street addr	ess) Room/suite	G Gross receipts s				
Amende			City or town, state or count ROANOKE, VA 240201658	try, and ZIP + 4	1					
Applicati	on pending				,					
			ne and address of princip EDMONDS	al officer	H(a) Is the	s a group return	for			
		РО ВО	X 9658		aiiiiia	tes) 165 J* NO			
		ROANO	OKE,VA 240201658		1	l affiliates include	·			
Tax-exe	empt status	▽ 501(c))(3) ◄ (insert no)	7(a)(1) or		o," attach a list p exemption nur	(see instructions) mber ┡			
Websi	te:► WW	W HOLLIN	IS EDU							
Form of	organization	Corporat	tion Trust Association	Other ►	L Year of fo	rmation 1842 M	State of legal domicile V			
Part I	Sumi	mary			•					
1	•		-	or most significant activities						
	OPERA	IION OF A	A PRIVATE, NON-PROF	II UNIVERSIIY						
2										
2		•		ontinued its operations or dispose						
3		_		g body (Part VI, line 1a)						
4				the governing body (Part VI, line 1	b)					
5			nployees (Part V , line 2a				1,02			
6			olunteers (estimate if nec			6				
	•			m Part VIII, column (C), line 12			-102,86			
t	Netunr	elated busi	iness taxable income fror	n Form 990-T, line 34		7b	-103,40			
					Prio	r Year	Current Year			
8	Contri	butions and	d grants (Part VIII, line 1	lh)		16,681,420	23,663,553			
9	Progra	m service	revenue (Part VIII, line 2	2g)	-	30,519,972	31,265,46			
10	Invest	ment incor	me (Part VIII, column (A), lines 3 , 4 , and 7 d)	•	6,041,283	2,355,134			
11	Other	revenue (P	art VIII, column (A), line	es 5,6d,8c,9c,10c,and11e)		384,488	558,336			
12				ust equal Part VIII, column (A), lıı	ne	53,627,163	57,842,484			
13				column (A), lines 1-3)		10,428,259	11,042,783			
14				column (A), line 4)		10,420,233	11,042,703			
15				enefits (Part IX, column (A), lines						
} 13	10)	es, other co	ompensation, employee b	enents (Fart 1x, Column (A), mies	J-	976,679	531,328			
16a				umn (A), line 11e)			(
Ī t			enses (Part IX, column (D), lın							
17	Other	expenses	(Part IX, column (A), line	s 11a-11d, 11f-24f)		33,130,812	31,671,448			
18				qual Part IX, column (A), line 25)		44,535,750	43,245,559			
19	Reven	ue less exp	penses Subtract line 18	from line 12		9,091,413	14,596,925			
Separate 20 Page 21 22						of Current ear	End of Year			
# 20	Total	assets (Pai	rt X, line 16)		-	179,404,193	200,437,374			
型 型 21						3,921,023	3,716,151			
# 22		•		21 from line 20	-	175,483,170	196,721,223			
art II	Sign	ature Bl	ock							
				amined this return, including accompanyin tion of preparer (other than officer) is bas						
an				, , , , , , , , , , , , , , , , , , , ,			. ,			
gn ere	**** Signa	ature of office	er		2011- Date	UZ-U9				
	'		VP OF FINANCE & ADMINISTR	ATION						
		or print nam		VI TOM						
	Preparer	's k		Date	Check If	Preparer's identify	ying number			
iid	signature		R Duerk		self- empolyed •	(see instructions)				
eparer'	S Firm's no	me (or your	s L BROWN EDWARDS & CON	emporyed F	1					
se Only	, If self-er	nployed),	-		EIN 🕨					
	Laddress	and $ZIP + 4$	319 MCCLANAHAN ST							
· · · · · · ·	dauress,					Phone no 🕨 (54	10) 345-0936			

Cat No 11282Y

Part III Statement of Program Service Accomplishments

1 Briefly describe the organization's mission

HOLLINS UNIVERSITY IS AN INDEPENDENT LIBERAL ARTS UNIVERISTY DEDICATED TO ACADEMIC EXCELLENCE AND HUMANE VALUES HOLLINS UNIVERSITY OFFERS UNDERGRADUATE LIBERAL ARTS EDUCATION FOR WOMEN, SELECTED GRADUATE PROGRAMS FOR MEN AND WOMEN, AND COMMUNITY OUTREACH INITIATIVES THE HOLLINS COMMUNITY SUSTAINS TALENTED STUDENTS ENGAGED IN CHALLENGING STUDY, AND PRODUCTIVE SCHOLARS AND ARTISTS DEVOTED TO TEACHING AND TO THE ADVANCEMENT OF KNOWLEDGE THE HALLMARKS OF A HOLLINS EDUCATION ARE CREATIVITY AND EFFECTIVE SELF-EXPRESSION, PROBLEM SOLVING AND CRITICAL THINKING SKILLS, AND INDEPENDENT INQUIRY AND THE FREE EXCHANGE OF IDEAS Our university motto, Levavi Oculos, calls us to leadership and service in accord with the Hollins values and traditions

2	Did the organization und the prior Form 990 or 99			the year which were not listed o	n ┌ Yes ┌ No
	If "Yes," describe these	new services on Sche	dule O		
3	Did the organization ceaservices?		-	now it conducts, any program	┌ Yes ┌ No
	If "Yes," describe these	changes on Schedule	0		
4	Section 501(c)(3) and 5	01(c)(4) organization		n's three largest program service trusts are required to report the program service reported	
4a	(Code) (Expenses \$	35,734,287 including grants	s of \$ 11,042,783) (Revenu	ue \$ 31,926,660)
			HIGHER EDUCATION OFFERIN TS FOR LIVES OF ACTIVE LEARI	IG UNDERGRADUATE, GRADUATE, EXCI NING AND ACHIEVEMENT	HANGE, AND ABROAD EDUCATION
4b	(Code) (Expenses \$	ıncludıng grants	of \$) (Revenue	÷\$)
4c	(Code) (Expenses \$	ıncludıng grants	of \$) (Revenue	2 \$)
4d	Other program services	s (Describe in Schedu	ile O)		
	(Expenses \$	ıncludı	ng grants of\$) (Revenue \$)
4e	Total program service e	expenses) -\$	35,734,287		
_					

Part TV	Checklist	of Requir	red Sch	edules
4: I L T L T	CHECKHSL	UI KEUUII	eu stii	cuules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors? 🕏	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		Νο
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	4		Νο
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Νο
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	Yes	
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in term, permanent,or quasi- endowments? If "Yes," complete Schedule D, Part V	10	Yes	
11	Is the organization's answer to any of the following questions "Yes"? If so,complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable	11	Yes	
	◆ Did the organization report an amount for land, buildings, and equipment in Part X, line10? If "Yes," complete Schedule D, Part VI.			
	◆ Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.			
	◆ Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.			_
	◆ Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.			
	◆ Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.			
	◆ Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.			
12	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12	Yes	
12A	Was the organization included in consolidated, independent audited financial statements for the tax year? Yes No			
	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional	ĺ	ĺ	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	Yes	
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	Yes	
Ь	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I	14b	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S? If "Yes," complete Schedule F, Part II	15		Νο
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Part III	16	Yes	
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		Νο
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		Νο
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		Νο
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20		Νο

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Νο
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	Yes	
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		N o
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		N o
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		Νο
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part			
		28a		Νo
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
С	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 🕏	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30	Yes	
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		No
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35		Νο
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If</i> "Yes," complete Schedule R, Part V, line 2	36		N o
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		N o
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	
		F	orm 99 0	(2009)

Part V Statements Regarding Other IRS Filings and Tax Complia

			Yes	No				
la	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable							
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 150 160 170 180 180 190 190 190 190 190 19							
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1 c	Yes					
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements filed for the calendar year ending with or within the year covered by this return							
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)	2b	Yes					
Ba	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	3a	Yes					
ь	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	Yes					
la								
Ь	If "Yes," enter the name of the foreign country ►UK, FR See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts							
ā	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? \cdot .	5a		Νο				
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Νο				
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?							
a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a		Νo				
	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b						
,	Organizations that may receive deductible contributions under section 170(c).	_						
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		Νο				
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b						
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c	Yes					
	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal							
	benefit contract?	7e		Νo				
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Νo				
	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7g						
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?	7h						
3	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8						
•	Sponsoring organizations maintaining donor advised funds.							
а	Did the organization make any taxable distributions under section 4966?	9a						
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b						
.0	Section 501(c)(7) organizations. Enter							
	Initiation fees and capital contributions included on Part VIII, line 12 10a							
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities							
.1	Section 501(c)(12) organizations. Enter							
	Gross income from members or shareholders							
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)							
L2a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a						
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year							

HOLLINS UNIVERSITY PO BOX 9658

ROANOKE, VA 240201658

(540) 362-6343

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Se	ection A. Governing Body and Management			
			Yes	No
_				
1a	Enter the number of voting members of the governing body 1a 24			
b	Enter the number of voting members that are independent 1b 24			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4		Νο
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5		Νο
6	Does the organization have members or stockholders?	6		Νο
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a		Νο
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		Νο
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the		100	
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		Νo
	ection B. Policies (This Section B requests information about policies not required by the Internal evenue Code.)			
IXC	vende code.)		Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a	Yes	
	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b	Yes	
11				
		11	Yes	
11A	Describe in Schedule O the process, if any, used by the organization to review the Form 990			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes	
13	Does the organization have a written whistleblower policy?	13	Yes	
14	Does the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Yes	
	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line a or b, describe the process in Schedule O (See instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Se	ection C. Disclosure			
17	List the States with which a copy of this Form 990 is required to be filed▶			
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)			
	(3)s only) available for public inspection. Indicate how you make these available. Check all that apply			
10	Own website Another's website Vpon request			
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table			_
20	State the name, physical address, and telephone number of the person who possesses the books and records of the	ie orga	ınızatıor	1 -

Part VIII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees. See instructions for definition of "key employee"
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if the organization did i	not compen	sate any	y curi	rent	or fo	rmer	ffice	r, dırector, trustee	or key employee	
(A) Name and Title	(B) Average hours	Posi t	(C tion (hat a	ched	ckal)	I		(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of other
	per week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations
See add'l data										

1b Total .										922,883	0		124,696
											1	1	

Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization -6

			Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee			
	on line 1a? If "Yes," complete Schedule J for such individual	3		Νo
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organizations greater than \$150,000? If "Yes," complete Schedule J for such			
	ındıvıdual	4	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? If "Yes," complete Schedule I for such person	5		No

Section B. Independent Contractors

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A) Name and business address	(B) Description of services	(C) Compensation
SODEXHO MANAGEMENT SERVICES	Description of services	Compensation
PO BOX 9660	FOOD AND BOOKSTORE SERVICES	2,221,086
ROANOKE, VA 24020		
WACHOVIA BANK NA		640.005
2166 SALEM INDUSTRIAL DRIVE SALEM, VA 241533144	CORPORATE CREDIT CARD	613,325
BECK STUDIO INC		
1001 TECH DRIVE	CONSTRUCTION	510,367
MILFORD, OH 45150		
ANTHEM BLUE CROSS BLUE SHIELD	WEALTH CARE CERVICES	207 574
PO BOX 580494 CHARLOTTE, NC 282580494	HEALTH CARE SERVICES	397,574
HEALTHKEEPERS INC		
	HEALTH CARE SERVICES	331,651
BALTIMORE, MD 212971499		
2 Total number of independent contractors (including but not limited to those listed above)) who received more than	
\$100,000 in compensation from the organization ▶20		

Page 8

Form 99								Page 9
Part V	<u>/##</u>	Statement o	of Revenue		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512,513, or 514
में इंड	1a	Federated camp	oaigns 1a					
듗	ь	Membership du	es					
કે. a∰	c	Fundraising eve	ents 1c					
≢ <u>≅</u>	d	Related organiz	ations 1d					
π, E. E.	e	Government grants	s (contributions) 1e	557,382		ļ		ļ
ıtío er ş	f	All other contribution similar amounts no	ons, gifts, grants, and 1f t included above	23,106,171				
^듩	g	1	butions included in					
Contributions, gifts, grants and other similar amounts	h	IIIIes ra-ri » —	081,820 	.	23,663,553			
<u> </u>	"	Total. Add filles	. 14-11		25,005,555			
Ele.	2a	STUDENT FEES		Business Code	24 901 062	24 801 062		
ever	b	DORM & OTHER RE	-NTC	611,600 721,000	24,891,962 3,516,546	24,891,962 3,516,546		
or Ç		CAFETERIA/DINING		721,000	2,240,758	2,232,574	8,184	
r S	d	SPONSORED PROG	_	621,110	351,467	351,467	0,104	
B	e	OTHER AUX ENTER	_	621,110	264,728	264,728		
<u>ra</u>	f	All other progra	m service revenue					
Program Service Revenue		T-1-1 Add 1	2- 26	<u> </u>	24.265.464			
	д 3		2a-2f ome (including dividend		31,265,461			
			aramounts)		2,193,259			2,193,259
	4		tment of tax-exempt bond p	-				
	5	Royalties		▶				
			(ı) Real	(II) Personal				
	6a	Gross Rents Less rental						
	Ь	expenses						
	C	Rental income or (loss)						
	d	Net rental incor	me or (loss)					
	7a	Gross amount	(ı) Securities 323,750	(II) O ther				
	-	from sales of assets other	·					
	Ь	than inventory Less cost or	161,875					
		other basis and sales expenses	,					
	c	Gain or (loss)	161,875					
	d	Net gain or (los	s)	►	161,875			161,875
Other Revenue	8a	Gross income fi events (not incl \$	uding reported on line 1c)					
her	ь	Less direct exp	penses b					
ŏ	С	Net income or (loss) from fundraising	events 🛌				
	9a	Gross income fi See Part IV, lin	rom gaming activities e 19 a					
	ь		penses b					
	c 10a	Net income or (Gross sales of i returns and allo		vities►				
	b	Less cost of go	a pods sold b					
	С		loss) from sales of inve					
	11a	Miscellaneous		Business Code 900,099	558,336	669,383	-111,047	
	ь	OTHER INCOM	· · · · · · · · · · · · · · · · · · ·	230,033	233,330			
	c							
	d	All other revenu						
		Total. Add lines			558,336			
				▶	330,336			
	12	1otal revenue.	See Instructions	· . •	57,842,484	31,926,660	-102,863	2,355,134 Form 990 (2009)

Do no	Section 501(c)(3) and 501(c)(4) organizations must of the representations in the required to control to the representation of the representations in the representations in the representations are not required to control the representations are not required to control the representations are represented in the representations are represented in the representations and the representations are represented in the representation and represented in the representation are represented in the representation and represented in the representation are represented in the representation and represented in the representation are represented in the representation and represented in the representation are represented in the representation and representation are represented in the representation and representation are represented in the representatio				
Do no 7b, 8b	t include amounts reported on lines 6b,				
7b, 8b		i (A)	(-)	(C)	(D)
1		Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
•	Grants and other assistance to governments and organizations in the U S $$ See Part IV $$ line 21 $$				
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22	10,511,045	10,511,045		
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16	531,738	531,738		
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	531,328		531,328	
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages				
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				
9	Other employee benefits				
10	Payroll taxes				
11	Fees for services (non-employees)				
а	Management				
b	Legal				
c	Accounting				
d	Lobbying				
e	Professional fundraising See Part IV, line 17				_
f	Investment management fees				
g	Other				
12	Advertising and promotion				
13	Office expenses				
14	Information technology				_
15	Royalties				
16	Occupancy				
17	Travel				
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	2,347,527	2,347,527		
23	Insurance				
24	Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below)				
а	INSTRUCTIONAL	12,009,747	12,009,747		
b	AUXILLIARY & STUDENT SE	6,666,975	6,666,975		_
c	INSTITUTIO NAL SUPPORT	4,696,171		3,603,249	1,092,922
d	acAdemic SUPPORT & RESE	3,667,255	3,667,255		
e	OPERATIONS & MAINTENANC	2,283,773		2,283,773	
f	All other expenses				
25	Total functional expenses. Add lines 1 through 24f	43,245,559	35,734,287	6,418,350	1,092,922
26	Joint costs. Check here ► ☐ If following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet (A) (B) Beginning of year End of year 10.184.943 8.061.069 1 1 Cash—non-interest-bearing 2 2 13,340,195 3 16,018,391 3 4 743.751 1.347.882 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of 5 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of 6 1,932,224 7 2,141,966 8 9 Land, buildings, and equipment cost or other basis Complete 91.777.231 10a 10a Part VI of Schedule D 10b 51.038.152 b Less accumulated depreciation 41,344,224 **10c** 40.739.079 113.982.730 11 130,005,113 11 12 12 Investments—other securities See Part IV, line 11 13 13 Investments—program-related See Part IV, line 11 . . 14 14 15 15 16 Total assets. Add lines 1 through 15 (must equal line 34) . . . 179,404,193 16 200,437,374 1.646.042 17 1,439,579 17 Accounts payable and accrued expenses . 18 18 493,019 19 605,428 19 20 20 Liabilities 21 Escrow or custodial account liability Complete Part IV of Schedule D . . . 21 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified 22 23 23 Secured mortgages and notes payable to unrelated third parties . . 24 24 Unsecured notes and loans payable to unrelated third parties 1.781.962 25 1,671,144 25 Other liabilities Complete Part X of Schedule D 26 **Total liabilities.** Add lines 17 through 25 3,921,023 26 3,716,151 Organizations that follow SFAS 117, check here ▶ 🔽 and complete lines 27 Balances through 29, and lines 33 and 34. 46,707,121 48.322.097 27 Unrestricted net assets 27 28 42.593.863 28 51.390.008 Temporarily restricted net assets Fund 86.182.186 29 97.009.118 29 Permanently restricted net assets Organizations that do not follow SFAS 117, check here ▶ □ and complete lines 30 through 34. ö 30 30 Capital stock or trust principal, or current funds . . . Assets 31 31 Paid-in or capital surplus, or land, building or equipment fund 32 32 Retained earnings, endowment, accumulated income, or other funds ¥ 175,483,170 196,721,223 33 Total net assets or fund balances 33 34 Total liabilities and net assets/fund balances 179,404,193 34 200,437,374

Part XI	Financial	Statements	and I	Reporting
	i illaliciai	Statements	unu i	

			Yes	No
1	Accounting method used to prepare the Form 990			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		Νo
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes	
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	2c	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both			
	▼ Separate basis			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a	Yes	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b	Yes	

Form **990** (2009)

OMB No 1545-0047

SCHEDULE A Public Charity Status and Public Support

(Form 990 or 990EZ)

Department of the Treasury Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section

Attach to Form 990 or Form 990-EZ. See separate instructions.

4947(a)(1) nonexempt charitable trust.

Inspection **Employer identification number**

		ie organiz VERSITY C	zation ORPORATION						Employer ide	entification r	umber
									54-050631		
	rt I			olic Charity Stat						tructions	
	organı —			e foundation because)		
1	 			on of churches, or as				(1)(A)(I).			
2	<u> </u>			ın section 170(b)(1)				470/5//4//			
3 4	<u>'</u>	-	-	erative hospital serv organization operate	_					/ A \/;;;\ Ent	r tha
4	,		l's name, cit	- '	a ili conjuni	CLIOII WILII A II	ospital desci	ibed ili secti	OII 170(D)(1)	(A)(III). E110	er tile
5	Г	An orga	inization ope	rated for the benefit	of a college	or university	owned or op	erated by a g	jovernmental	unıt describ	 ed ın
	_			A)(iv). (Complete Pa	-						
6	_			local government or	=						
7	ı	describ	ed ın	t normally receives a A)(vi) (Complete Pa		l part of its s	upport from a	government	al unit or fror	n the genera	l public
8	г			described in section		1)(vi) (Com	olete Part II	١			
9	, -		•	t normally receives			•		tions, membe	ership fees, a	nd aross
-	•	_		ties related to its ex	* *				•	•	_
		•		ss investment incom	•	-		-			
			_	anızatıon after June 3				· ·		,	
10	\sqcap										
11	Γ	Anorga	An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of								
				supported organiza						section 509	(a)(3). Check
			_that descrit Type I	pes the type of suppo Type II			omplete lines - Functionally		11h d	Г Туре II	I - Othor
e	\vdash		• •	x, I certify that the o							
-	'	•	_	on managers and oth	-		•	•	•	•	•
			509(a)(2)			,	.,,	· J			(/(-/
f			-	eceived a written de	termination	from the IRS	that it is a T	ype I, Type I	II or Type III	supporting	organization,
g			his box	006, has the organiz	ation accen	ted any dift o	r contributio	n from any of	the		ı
9			g persons?	ooo, nas the organiz	ation accep	ted any gire	, continuation	ii ii oiii aiiy oi	the		
		(i) a pe	rson who dir	ectly or indirectly co	ntrols, eithe	eralone orto	gether with p	ersons desci	rıbed ın (ıı)		Yes No
		and (III)	below, the g	joverning body of the	the suppor	ted organızat	ion?			11 g(i)	
		(ii) a fa	mıly membe	r of a person describ	ed ın (ı) abo	ve?				11g(ii)	
		(iii) a 3	5% controll	ed entity of a person	described i	n (ı) or (ıı) ab	ove?			11 g(iii)	<u> </u>
h		Provide	the followin	g information about t	he supporte	d organizatio	on(s)				
				(iii)	(iv)				,	<u> </u>	
	/::			Type of	Is th	e	(v) Did you not	tify the	(vi) Is the		
	(i) Name		(ii)	organization (described on	organizat		organizat		organizati		(vii)
	suppo		EIN	lines 1- 9 above	col (ı) lıs your gove		col (ı) of	•	col (ı) orga		A mount of
0	rganız	ation		or IRC section	docume		suppor	rt?	in the U	S?	support?
				(see	Yes	No	Yes	No	Yes	No	-
				ınstructions))	103	110	103	110	103	110	
						+		1			
Tota	I										

ınstructions

P	Support Schedule (Complete only if yo					and 170(b)	(1)(A)(vi)
S	ection A. Public Support	a checked tile	DOX OII IIIC 3,	,, or o or rare.	÷·/		
	endar year (or fiscal year beginning	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
	ın)	(a) 2005	(b) 2006	(6) 2007	(d) 2008	(e) 2009	(I) Total
1	Gifts, grants, contributions, and						
	membership fees received (Do not						
	include any "unusual						
_	grants ") Tax revenues levied for the						
2	organization's benefit and either						
	paid to or expended on its						
	behalf						
3	The value of services or facilities						
-	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions by						
	each person (other than a						
	governmental unit or publicly						
	supported organization) included on						
	line 1 that exceeds 2% of the						
	amount shown on line 11, column						
_	(f) Dublic Support Subtract line F from						
6	Public Support. Subtract line 5 from line 4						
S	ection B. Total Support	1		-			
	endar year (or fiscal year beginning	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
	ın)	(a) 2005	(b) 2000	(6) 2007	(d) 2008	(e) 2009	(1) Total
7	A mounts from line 4						
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar						
9	sources Net income from unrelated						
9	business activities, whether or						
	not the business is regularly						
	carried on						
10	Other income (Explain in Part						
	IV) Do not include gain or loss						
	from the sale of capital assets						
11	Total support (Add lines 7						
4.5	through 10)	/5					
12	Gross receipts from related activities	,	•			12	
13	First Five Years If the Form 990 is f	or the organizati	on's first, second	, third, fourth, or	fifth tax year as a	501(c)(3) orga	inization, ▶□
	check this box and stop here						-1
S	ection C. Computation of Pub	lic Support P	ercentage				
14	Public Support Percentage for 2009			11 column (f))		14	
15	Public Support Percentage for 2008	Schedule A . Pa	rt II. line 14			15	
	33 1/3% support test—2009. If the	•	,	v on line 13 and	line 14 is 33 1/30		k this hox
_	and stop here. The organization qua	-		·	IIIIC 14 13 33 1/3/	o or more, ence	▶ □
ь	33 1/3% support test—2008. If the				5a, and line 15 is	33 1/3% or moi	
	box and stop here. The organization				,		▶
17a	10%-facts-and-circumstances test-	-2009. If the org	anızatıon dıd not	check a box on lı	ne 13, 16a, or 16	b and line 14	
	ıs 10% or more, and ıf the organizat						
	in Part IV how the organization mee	ts the "facts and	l cırcumstances"	test The organiz	ration qualifies as	a publicly supp	
L	organization	_2009 Ifthe c==	onization did net	chack a bay as li	no 12 165 164	or 17a and line	▶□
D	10%-facts-and-circumstances test- 15 is 10% or more, and if the organ	_					
	Explain in Part IV how the organizat						clv
	supported organization						▶ ┌
10	Deiveta Farmdation Ifthe averages	on did not obselv	a hay an line 12	16- 16- 17-	17	hay and cas	•

▶□

Part III Support Schedule for Organizations Described in IRC 509(a)(2)

	(Complete only if you	cnecked the	box on line 9 o	r Part I.)			
	ction A. Public Support	T			1	T	I
cale	ndar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received (Do not						
	include any "unusual grants ")						
2	Gross receipts from admissions, merchandise sold or services						
	performed, or facilities furnished in						
	any activity that is related to the						
	organization's tax-exempt						
_	purpose Gross receipts from activities that						
3	are not an unrelated trade or						
	business under section 513						
4	Tax revenues levied for the						
	organization's benefit and either						
	paid to or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
_	the organization without charge						
6	Total. Add lines 1 through 5 Amounts included on lines 1, 2,						
/a	and 3 received from disqualified				1		
	persons						
b	A mounts included on lines 2 and 3						
	received from other than disqualified persons that exceed						
	the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
c	Add lines 7a and 7b						
8	Public Support (Subtract line 7c						
	rom line 6) ction B. Total Support						
	ndar year (or fiscal year beginning						
cuic	in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9	A mounts from line 6						
10a	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties and income from similar						
	sources						
ь	Unrelated business taxable						
	income (less section 511 taxes) from businesses acquired after						
	June 30, 1975						
С	Add lines 10a and 10b						
11	Net income from unrelated						
	business activities not included						
	in line 10b, whether or not the business is regularly carried on						
12	Other income Do not include						
	gain or loss from the sale of						
	capital assets (Explain in Part						
13	IV) Total support (Add lines 9, 10c,						
13	11 and 12)						
14	First Five Years If the Form 990 is for	or the organizat	ion's first, second	l, thırd, fourth, or	fifth tax year as a	a 501(c)(3) orgar	
	check this box and stop here						► □
Se	ction C. Computation of Publ	ic Support P	ercentage				
15	Public Support Percentage for 2009			13 column (f))		15	
16	Public support percentage from 200	-		.,,		16	
	Table support personage nom 200	o o o modulo / i / i	arc 111, mrs 15			10	
Se	ction D. Computation of Inve	stment Inco	ome Percenta	ae			
17	Investment income percentage for 2				n (f))	17	
18	Investment income percentage from	•		•		18	
	33 1/3% support tests—2009. If the		•		d line 15 is more		line 17 is not
1.7a	more than 33 1/3%, check this box a					uii 22 1/3/0 dill	. IIIC 17 13 110t
	organization	•厂		•			
ь	33 1/3% support tests—2008. If the	organization di	d not check a box	on line 14 or line	e 19a, and line 16	5 is more than 33	1/3% and line

18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization **Private Foundation** If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions

Part IV

Supplemental Information. Supplemental Information. Complete this part to provide the explanation required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Provide any other additional information. See instructions

Schedule A (Form 990 or 990-EZ) 2009

efile GRAPHIC print - DO NOT PROCESS | As Filed Data -

DLN: 93493042001171

OMB No 1545-0047

Department of the Treasury

SCHEDULE D (Form 990)

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

Open to Public

F Attaci	i to rollii 330. F See separate ilistructions.	Inspection
Name of the organization HOLLINS UNIVERSITY CORPORATION		Employer identification number
TICLEINS ONLYERSTIT CONTONALION		54-0506314
Part I Organizations Maintaining Dono organization answered "Yes" to For		Funds or Accounts. Complete if the
	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
Aggregate grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and dono funds are the organization's property, subject to		
Did the organization inform all grantees, donors used only for charitable purposes and not for th conferring impermissible private benefit	·	·
Part II Conservation Easements. Comp	plete if the organization answered "Yes	" to Form 990, Part IV, line 7.
 Purpose(s) of conservation easements held by Preservation of land for public use (e g , re Protection of natural habitat Preservation of open space Complete lines 2a-2d if the organization held a easement on the last day of the tax year 	creation or pleasure)	an historically importantly land area a certified historic structure arm of a conservation
· · · ·		Held at the End of the Year
a Total number of conservation easements		2a
b Total acreage restricted by conservation easer	nents	2b
c Number of conservation easements on a certific	ed historic structure included in (a)	2c
d Number of conservation easements included in	(c) acquired after 8/17/06	2d
Number of conservation easements modified, to the taxable year ► Number of states where property subject to cor		ated by the organization during
Does the organization have a written policy reg enforcement of the conservation easements it l	arding the periodic monitoring, inspection, h	andling of violations, and
6 Staff and volunteer hours devoted to monitoring	g, inspecting and enforcing conservation eas	ements during the year ▶
A mount of expenses incurred in monitoring, ins	pecting, and enforcing conservation easeme	ents during the year ► \$
Does each conservation easement reported on 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?	line 2(d) above satisfy the requirements of	section Yes No
In Part XIV, describe how the organization report balance sheet, and include, if applicable, the te the organization's accounting for conservation	xt of the footnote to the organization's financ	·
	ections of Art, Historical Treasure red "Yes" to Form 990, Part IV, line 8.	
If the organization elected, as permitted under art, historical treasures, or other similar assets provide, in Part XIV, the text of the footnote to	s held for public exhibition, education or rese	earch in furtherance of public service,
b If the organization elected, as permitted under historical treasures, or other similar assets hel provide the following amounts relating to these	d for public exhibition, education, or researc	·
(i) Revenues included in Form 990, Part VIII,	line 1	▶ \$
(ii) Assets included in Form 990, Part X		► \$
2 If the organization received or held works of art following amounts required to be reported unde		
Revenues included in Form 990, Part VIII, line	▶ \$	

b Assets included in Form 990, Part X

'ar	Titl Organizations Maintaining Co	ollections of Art	<u>, His</u>	torica	I Treas	sures, or (<u> </u>	<u>r Similar</u>	ASSE	ets (co	ntınued)
3	Using the organization's accession and othe items (check all that apply)	r records, check any	of th	ne follow	ıng that	are a sıgnıfıc	ant u	ıse of its co	llectio	n	
а	Public exhibition		d	Г∟	oan or ex	kchange prog	rams	;			
b	Scholarly research		e	Г о	ther						
c	✓ Preservation for future generations										
1	Provide a description of the organization's c Part XIV	ollections and expla	ın hov	w they fo	urther the	e organizatioi	n's ex	xempt purpo	se in		
5	During the year, did the organization solicit assets to be sold to raise funds rather than			•				nılar	Г	Yes	√ No
Pai	t IV Escrow and Custodial Arrang					on answere	d "Y	es" to For	m 990),	
	Part IV, line 9, or reported an ar										
.a	Is the organization an agent, trustee, custod included on Form 990, Part X?	lian or other interme	diary	for con	tribution	s or other as:	sets	not	Γ	Yes	Г No
Ь	If "Yes," explain the arrangement in Part XI	V and complete the	follow	ıng tabl	е	Г		1			
_	B					-	4 .		A mou	IUL	
c	Beginning balance					-	1c				
d	Additions during the year					-	1d				
e	Distributions during the year					-	1e				
f	Ending balance						1f				
a	Did the organization include an amount on F	orm 990, Part X, line	21?						Г	Yes	│ No
	If "Yes," explain the arrangement in Part XI\										
Рa	rt V Endowment Funds. Complete	If the organizatior (a)Current Year		wered Prior Ye		o Form 990 c)Two Years Bad				NEOUr V	ears Back
a	Beginning of year balance	121,819,174	(1)		79,849	c) Two Tears bac	.x (u	Tyrriice rears	Dack (e	s) our re	cars back
– b	Contributions	12,088,248		14,1	81,347						
c	Investment earnings or losses	9,058,009		-13,8	74,679						
d	Grants or scholarships	5,899,857		6,3	39,325						
e	Other expenditures for facilities and programs	75,800		19	97,951						
f	Administrative expenses	127,093		13	30,067						
g	End of year balance	136,862,681		121,8	19,174						
	Provide the estimated percentage of the yea	r end balance held a	is		•						
а	Board designated or quasi-endowment	4 130 % %									
ь	Permanent endowment ► 93 830 % %	1									
c	Term endowment ► 2 040 % %										
а	Are there endowment funds not in the posse	ssion of the organiza	ation t	that are	held and	d administere	d for	the			
	organization by							г		Yes	No
	(i) unrelated organizations						•		3a(i)		No_
_	(ii) related organizations						•	[3a(ii)	<u> </u>	No_
Þ	Describe in Part XIV the intended uses of the	•					•	[3b		
	t VI Investments—Land, Building					Part X. line	10.				
	Description of investment	-, <u></u>		(a) Co	st or other nvestment	(b)Cost or o	ther	(c) Accumu depreciati		(d) Boo	ok value
.a	Land			1		1,78	4,563			:	L,784,56
ь	Buildings					66,98			1,941		1,016,18
	Leasehold improvements					<u> </u>	, 6,646		4,481		972,16
d	Equipment					19,032	2,305	15,59	1,730	:	3,440,57
e	Other					52	5,590				525,590

40,739,079

(a) Description of security or category	Form 990, Part X, line 1. T		d of valuation
(including name of security)	(b)Book value		year market value
Financial derivatives			
Closely-held equity interests			
Other			
Total. (Column (b) should equal Form 990, Part X, col (B) line 12)		1.2	
Part VIII Investments—Program Related. See			d of valuation
(a) Description of investment type	(b) Book value		-year market value
Total. (Column (b) should equal Form 990. Part X. col (B) line 13.)			
	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	ne 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin (a) Descrip	ne 15. tion		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin (a) Descrip Total. (Column (b) should equal Form 990, Part X, col.(B) line 1	ne 15. tion 5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	ne 15. tion 5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes CHARITABLE GIFT ANNUITY & TRUST AGREEMENT	5.) , line 25. (b) A mount		(b) Book value

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	57,842,484
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	43,245,559
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	14,596,925
4	Net unrealized gains (losses) on investments	4	6,768,221
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	-127,093
9	Total adjustments (net) Add lines 4 - 8	9	6,641,128
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	21,238,053
Par	XII Reconciliation of Revenue per Audited Financial Statements With Revenue p	er R	eturn
1	Total revenue, gains, and other support per audited financial statements	1	53,440,829
2	A mounts included on line 1 but not on Form 990, Part VIII, line 12		
а	Net unrealized gains on investments		
b	Donated services and use of facilities		
С	Recoveries of prior year grants		
d	Other (Describe in Part XIV)		
e	Add lines 2a through 2d	2e	6,768,221
3	Subtract line 2e from line 1	3	46,672,608
4	A mounts included on Form 990, Part VIII, line 12, but not on line 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b . 4a		
b	Other (Describe in Part XIV)		
С	Add lines 4a and 4b	4c	11,169,876
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	57,842,484
1	Reconciliation of Expenses per Audited Financial Statements With Expenses Total expenses and losses per audited financial	<u>per</u>	32,202,776
•	statements	1	32,202,770
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
а	Donated services and use of facilities		
b	Prior year adjustments		
c	Other losses		
d	Other (Describe in Part XIV)		
e	Add lines 2a through 2d	2e	0
3	Subtract line 2e from line 1	3	32,202,776
4	A mounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a]	
b	Other (Describe in Part XIV)		
c	Add lines 4a and 4b	4c	11,042,783
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	43,245,559

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

Ident if ier	Return Reference	Explanation
Part III, Line 1a		HOLLINS UNIVERSITY DOES NOT HAVE A FOOTNOTE IN ITS FINANCIAL STATEMENTS REGARDING THE ELECTION UNDER SFAS 116, NOT TO REPORT IN ITS REVENUE STATEMENT AND BALANCE SHEET ITS COLLECTIONS OF ART, HISTORICAL TREASURES AND OTHER SIMILAR ASSETS, BECAUSE OF MATERIALTIY
Part III, Line 4		The museum houses a dedicated permanent Collection and Educational Resource Center, which is available to students, teachers, and other patrons who are interested in furthering their study of art in the museum's permanent collection. It also functions as a small educational center for groups and classes, providing a forum for discussion, workshops, and projects based on exhibitions.
Part V, Line 4	Description of Intended Use of Endowment Funds	The University intends to use the endowment funds for scholarships, study abroad opportunties, capital improvements, faculty compensation, faculty and student research and other operating needs based on board approved spending
Part XI, Line 8 - Other Adjustments		CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS - 127093
Part XII, Line 4b - Other Adjustments		GRANTS PAID 11042783 CHANGE IN VALUE OF SPLIT- INTEREST AGREEMENTS 127093
Part XIII, Line 4b - Other Adjustments		GRANTS PAID 11042783

SCHEDULE E

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Name of the organization HOLLINS UNIVERSITY CORPORATION

Schools

▶Complete if the organization answered "Yes" to Form 990, Part IV, line 13, or Form 990-EZ, Part VI, line 48.

► Attach to Form 990 or Form 990-EZ.

OMB No 1545-0047

Employer identification number

54-0506314

			YES	NO
1	Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws,			
	other governing instrument, or in a resolution of its governing body?	1	Yes	
2	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions,			
,	programs, and scholarships?	2	Yes	
•	Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known to all parts of the general community it serves? If "Yes," please describe If "No,"			
	please explain	3	Yes	
	HOLLINS UNIVERSITY DRAWS A SUBSTANTIAL PERCENTAGE OF ITS STUDENTS NATIONWIDE, AND FOLLOWS A RACIALLY NON-DISCRIMINATORY POLICY AS TO STUDENTS THE UNIVERSITY INCLUDES A STATEMENT OF ITS RACIALLY NON-DISCRIMINATORY POLICY ON ITS WEBSITE AND IN ALL ITS BROCHURES AND CATALOGS DEALING WITH STUDENT ADMISSIONS, PROGRAMS, AND SCHOLARSHIPS HOLLINS UNIVERSITY THEREFORE SATISFIES THE PUBLICITY REQUIREMENTS AS SET FORTH IN REV PROC 75-50			
4	Does the organization maintain the following?			
	Records indicating the racial composition of the student body, faculty, and administrative staff?	4a	Yes	
b	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?	4b	Yes	
C	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships?	4c	Yes	
d	Copies of all material used by the organization or on its behalf to solicit contributions?	4d	Yes	
	If you answered "No" to any of the above, please explain If you need more space, use Schedule O (Form 990)			
5	Does the organization discriminate by race in any way with respect to			
а	Students' rights or privileges?	5a		Νo
b	Admissions policies?	5b		Νo
c	Employment of faculty or administrative staff?	5c		Νο
d	Scholarships or other financial assistance?	5d		Νo
е	Educational policies?	5e		Νo
f	Use of facilities?	5f		Νo
g	Athletic programs?	5g		Νo
h	Other extracurricular activities?	5h		Νo
	If you answered "Yes" to any of the above, please explain If you need more space, use Schedule O (Form 990)			
62	Does the organization receive any financial aid or assistance from a governmental agency?	6a	Yes	
	Has the organization's right to such aid ever been revoked or suspended?	6b	1.00	Νο
7	If you answered "Yes" to either line 6a or line 6b, explain on Schedule O (Form 990) # Does the organization certify that it has complied with the applicable requirements of sections 4 01 through 4 05			
	of Rev Proc 75-50, 1975-2 CB 587, covering racial nondiscrimination? If "No," explain on Schedule O (Form 990)	7	Yes	

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SCHEDULE F (Form 990)

Department of the Treasury Internal Revenue Service As Filed Data -

DLN: 93493042001171

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization
HOLLINS UNIVERSITY CORPORATION

Fart I General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award

2 For grant makers. Describe in Part IV the organization's procedures for monitoring the use of grant funds outside the United States

3 Activites per Region (U	se Schedule F-1	(Form 990) if add	ditional space is needed)		
(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i e , fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	for region
EUROPE	2	3	program services	instuctural activities for study abroad program	807,766
Totals	2				807,766
For Privacy Act and Paperwork R	eduction Act Notic	e, see the Instruc	tions for Form 990.	Cat No 50082W Scho	edule F (Form 990) 2009

Part IV	, line 15, for an	sistance to Orgar y recipient who recensional	eived more than \$5	es Outside the Ur ,000. Check this box	nited States. Composite of the composite	plete if the organiza received more that	tion answered "Yes' n \$5,000	'to Form 990, ► 厂
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) A mount of cash grant	(f) Manner of cash disbursement	(g) A mount of of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
2 Enter total n tax-exempt	number of recipions by the IRS, or f	ent organizations lis or which the grante	ted above that are e or counsel has pr	recognized as chari ovided a section 50	ties by the foreign o 1(c)(3) equivalency	country, recognized letter	as . ►	
3 Enter total n	umber of other	organizations or en	tities					: (Earm 990) 2009

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Use Schedule F-1 (Form 990) if additional space is needed.

ose scriedule	r-1 (roi iii 990) ii au	uluonai space	is needed.				
(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) A mount of cash grant	(e) Manner of cash disbursement	(f) A mount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
SCHOLARSHIPS AND AID FOR NON-RESIDENT AILENS	EAST ASIA & THE PACIFIC	16		MONIES CREDITED TO STUDENT'S ACCOUNT			
SCHOLARSHIPS AND AID FOR NON-RESIDENT AILENS	SUB-SAHARAN AFRICA	2		MONIES CREDITED TO STUDENT'S ACCOUNT			
SCHOLARSHIPS AND AID FOR NON-RESIDENT AILENS	EUROPE	4	29,325	MONIES CREDITED TO STUDENT'S ACCOUNT			
SCHOLARSHIPS AND AID FOR NON-RESIDENT AILENS	SOUTH ASIA	4	110,693	MONIES CREDITED TO STUDENT'S ACCOUNT			
SCHOLARSHIPS AND AID FOR NON-RESIDENT AILENS	CENTRAL AMERICA & THE CARIBBEAN	2	31,701	MONIES CREDITED TO STUDENT'S ACCOUNT			
SCHOLARSHIPS AND AID FOR NON-RESIDENT AILENS	Middle East and North Africa	2	41,836	MONIES CREDITED TO STUDENT'S ACCOUNT			
SCHOLARSHIPS AND AID FOR NON-RESIDENT AILENS	Russia & the Newly Independent States	2	28,574	MONIES CREDITED TO STUDENT'S ACCOUNT			
-							
						<u> </u>	

Identifier	ReturnReference	in Part I, line 2, and any additional information. Explanation
	+	

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DLN: 93493042001171

OMB No 1545-0047

HOLLINS UNIVERSITY CORPORATION

Schedule I

(Form 990)

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

> Open to Public Inspect ion

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22. Department of the Treasury Attach to Form 990 Internal Revenue Service Name of the organization

Employer identification number 54-0506314

General Information on Grants and Assistance

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use

(a) Name and address of organization or government

(b) EIN

(c) IRC Code section ıf applıcable

(d) A mount of cash grant

(e) A mount of noncash assistance

(f) Method of valuation (book, FMV, appraisal, other)

(g) Description of non-cash assistance

(h) Purpose of grant or assistance

: 1	Enter total	number	ofsection	501(c)(3)	and	government	organizations
-----	-------------	--------	-----------	-----------	-----	------------	---------------

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Use Schedule I-1 (Form 990) if additional space is needed.

(a)Type of grant or assistance	(b) Number of recipients	(c)A mount of cash grant	(d)A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance
SCHOLARSHIPS (INCLUDES US & FOREIGN INDIVIDUALS)	852	10,067,489			
SEOG	63	112,935			
ACADEMIC COMPETIVENESS	127	111,150			
FEDERAL COLLEGE WORK-STUDY	271	215,471			
NATIONAL SCIENCE & MATH ACCESS	1	4,000			

Part IV Suppler	Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.									
Ident if ier	Return Reference	Explanation								

DLN: 93493042001171

OMB No 1545-0047

Schedule J (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

HOLLINS UNIVERSITY CORPORATION

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees**

► Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

Employer identification number

			54-0506314			
Pa	rt I Questions Regarding Compensation					
					Yes	Νo
1a	Check the appropriate box(es) if the organization provi 990, Part VII, Section A, line 1a Complete Part III to					
	First-class or charter travel	굣	Housing allowance or residence for personal use			
	Travel for companions	Γ	Payments for business use of personal residence			
	Tax idemnification and gross-up payments	\vdash	Health or social club dues or initiation fees			
	Discretionary spending account	Γ	Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes in line 1a are checked, did the organism reimbursement orprovision of all the expenses describ			1b	Yes	
2	Did the organization require substantiation prior to rei officers, directors, trustees, and the CEO/Executive D			2		Νο
3	Indicate which, if any, of the following the organization organization's CEO/Executive Director Check all that Compensation committee					
	Independent compensation consultant	~	Compensation survey or study			
	Form 990 of other organizations	I□	Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Pa or a related organization	art VI	I, Section A, line $1a$ with respect to the filing organization			
а	Receive a severance payment or change-of-control pa	aymer	nt?	4a		No
ь	Participate in, or receive payment from, a supplement	al nor	iqualified retirement plan?	4b		Νο
С	Participate in, or receive payment from, an equity-bas	ed co	mpensation arrangement?	4c		Νο
	If "Yes" to any of lines 4a-c, list the persons and prov					
	Only 501(c)(3) and 501(c)(4) organizations only must	com	plete lines 5-9.			
5	For persons listed in form 990, Part VII, Section A, lincompensation contingent on the revenues of	ne 1a	, did the organization pay or accrue any			
а	The organization?			5a		No
ь	Any related organization?			5b		Νo
	If "Yes," to line 5a or 5b, describe in Part III					
6	For persons listed in form 990, Part VII, Section A, lincompensation contingent on the net earnings of	ne 1a	, did the organization pay or accrue any			
а	The organization?			6a		No
Ь	Any related organization?			6b		Νo
	If "Yes," to line 6a or 6b, describe in Part III					
7	For persons listed in Form 990, Part VII, Section A, li payments not described in lines 5 and 6? If "Yes," des			7		No
8	Were any amounts reported in Form 990, Part VII, pa	ıdora	accured pursuant to a contract that was			
	subject to the initial contract exception described in F					
	ın Part III			8		Νo
9	If "Yes" to line 8, did the organization also follow the r section $53.4958-6(c)$?	ebutt	able presumption procedure described in Regulations	9		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(1)-(111) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of	W-2 and/or 1099-MI (ii) Bonus &	(iii) Other	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns (B)(ı)-(D)	(F) Compensation reported in prior
		compensation	incentive compensation	reportable compensation	compensation			Form 990 or Form 990-EZ
NANCY O GRAY	(ı) (ıı)	274,937 0	0 0	3,020 0	47,000 0	5,890 0	330,847 0	0
MEREDITH HUNTER	(I) (II)	137,081 0	0	0 0	11,120 0	2,891 0	151,092 0	o 0

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

Part I, Line 1a The president is provided housing as part of her contract as she is required to live on campus	

Schedule J (Form 990) 2009

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DLN: 93493042001171

Open to Public

Inspection

OMB No 1545-0047

SCHEDULE M (Form 990)

Department of the Treasury Internal Revenue Service

▶Complete if the organization answered "Yes" on Form 990, Part IV, lines 29 or 30. ► Attach to Form 990.

NonCash Contributions

	e of the organization NS UNIVERSITY CORPORATION				Employer identificat	ion nur	nber	
ПОЦЦ	NS UNIVERSITY CORPORATION				54-0506314			
Pa	rt I Types of Property							
		(a) Check ıf applıcable	(b) Number of Contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	(d Method of de reven	etermir	ning	
1	Art—Works of art	Х	3	358,800	OPINION OF EXPE	RTS		
2	Art—Historical treasures .							
3	Art—Fractional interests							
4	Books and publications	X		8,000	OPINION OF EXPE	RTS		
5	Clothing and household							
-	goods							
7	Cars and other vehicles							
	Intellectual property							
9	Securities—Publicly traded .	×	147	3 523 972	AVE HIGH/LOW-TF	ΔNSFI	FR DA	
10	Securities—Closely held stock .		147	3,323,372	A V E III O II / E O W TI	A N SI I		
	Securities—Partnership, LLC, or trust interests							
12	Securities—Miscellaneous							
14	Qualified conservation contribution—Other							
15	Real estate—Residential .							
16	Real estate—Commercial							
17	Real estate—Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies .							
	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts HORSES							
25	Other ► ((13)	l x	3	179,500	OPINION OF EXPE	RTS		
	EQUESTRIAN			,				
26	Other ► (SUPPLIES)	Х	1	1,875	OPINION OF EXPE	RTS		
	100							
27	FRAMED Other►(BUTTERFILES)	×	1	4 750	OPINION OF EXPE	RTS		
~,	CONCRETE	<u> </u>	<u> </u>	1,750	I I I I I I I I I I I I I I I I I I I	•		
	BASIS FOR							
28	Other \blacktriangleright (SCULPTURES)	X	1		OPINION OF EXPE	RTS		
	Other ► (HOSPITALITY)	X	5	· · · · · · · · · · · · · · · · · · ·	RETAIL VALUE			
29	Number of Forms 8283 received for which the organization compl				29			4
20-	During the years did the same	tion ==	a hu aanteeleesa	why removed in Death 1.	1 20 +6-+ -+		Yes	No
30a	During the year, did the organiza							
	must hold for at least three year				u lo de used			N.
	for exempt purposes for the entire					30a		No
ь	If "Yes," describe the arrangeme	ent in Part I	.1					
31	Does the organization have a gif					31		No
3∠a	Does the organization hire or use contributions?	e uma part	es or related organizations			32a		No
	If "Yes," describe in Part II If the organization did not report describe in Part II	revenues i	n column (c) for a type of p	roperty for which column (a) is checked,			

Page 2

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

Identifier Return Reference Explanation

Schedule M (Form 990) 2009

OMB No 1545-0047

0000

2009

Open to Public Inspection

SCHEDULE 0

(Form 990)

Department of the Treasury Internal Revenue Service Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Supplemental Information to Form 990

► Attach to Form 990.

Name of the organization
HOLLINS UNIVERSITY CORPORATION

54-0506314

Employer identification number

ldentifier	Return Reference	Explanation
Form 990, Part VI, Section A, line 2		HAROLD MCLEOD, A TRUSTEE, was ALSO A VP WITH WACHOVIA/WELLS FARGO, WHICH IS WHERE MOST OF HOLLINS' CASH ACCOUNTS ARE HELD THROUGH MAY 2010 MR MCLEOD CHANGED JOBS IN MAY 2010 AND WORKS FOR A LOCAL BANK IN RICHMOND ALSO, PRESIDENT GRAY IS A MEMBER OF THE LOCAL WACHOVIA/WELLS FARGO ADVISORY BOARD
Form 990, Part VI, Section B, line 11		THE FORM 990 IS REVIEWED BY THE AUDIT COMMITTEE PRIOR TO FILING A COPY OF THE FORM 990 IS MADE AVAILABLE TO ALL BOARD MEMBERS BEFORE IT IS FILED
Form 990, Part VI, Section B, line 12c		Process for Conflict Of Interest The Secretary to the Board of Trustees distributes the Conflict of Interest Annual Disclosure Statements to the trustees and the Human Resources Office distributes the statements to covered employees in the fall and each is responsible for ensuring that all distributed statements are completed and returned to their respective offices. When a statement is received that identifies a potential conflict the Vice President for Finance & Administration is notified, with a copy to the President and Chair of the Board of Trustees if it involves a trustee. The VPFA then reviews the statements to determine if there is a conflict (if appropriate the VPFA may contact legal counsel) and determines an appropriate resolution. After review of the process recently, the process will change where the Audit Committee of the Board of Trustees will receive a report from the VPFA on the completed trustee statements to determine if there are any potential conflicts and if so, appropriate resolutions to recommend to the Executive Committee of the Board.
Form 990, Part VI, Section B, line 15		Process for Compensation Review Hollins University participates in the annual College and University Professional Association for Human Resources (CUPA-HR) Administrative Compensation Survey. The CUPA-HR salary survey provides the university access to the most comprehensive comparable salary data by administrative position in higher education. In the 2009 tax year the VP OF FINANCE & ADMINISTRATION gathered comparable data for the president's position and senior leadership positions using two key comparison groups. (A) Twenty-one (21) of the Council of Independent Colleges of Virginia (CICV) institutions that participated in the CUPA-HR survey and (B) Eleven (11) of the smaller, private liberal arts colleges in our region. The survey provides the average, median, minimum, maximum and additional percentiles. The comparable salary data for the president's position is provided to the Chair of the Board of Trustees. The Executive Committee of the Board of Trustees conducts a performance review of the president annually. The Chair shares the salary data with the Executive Committee and taking into consideration the performance review of the president, the Chair and the Executive Committee set the compensation level for the President conducts performance reviews of the senior leadership positions is provided to the President. The President conducts performance reviews of the senior leaders annually. Taking into consideration the performance the individuals and evaluating the comparable salary data, the President sets the compensation level for the senior leadership for the year.
Form 990, Part VI, Section C, line 19		HOLLINS UNIVERSITY MAKES ITS IRS FORMS AVAILABLE TO THE PUBLIC THROUGH THE GUIDESTAR WEBSITE OTHER GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS ARE AVAILABLE TO THE PUBLIC UPON REQUEST
FORM 990, PART XI, LINE 2C		THE AUDIT COMMITTEE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR

Software ID: Software Version:

EIN: 54-0506314

Name: HOLLINS UNIVERSITY CORPORATION

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Compensated Employees, and Independent Contractors										
(A) Name and Title	(B) Average hours	(C) Position (check all that apply)						(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of other
	Key employee Key employee Officer Institutional Trustee or director per key employee		Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations			
NANCY O GRAY PRESIDENT, TRUSTEE EX-OF	40 00	X		Х				277,957	0	52,890
CLARK HOOPER BARUCH	3 00	X		Х				0	0	0
CHAIRMAN OF THE BOARD	3 00	^		^				0	O	Ü
SUZANNE ALLEN REDPATH VICE-CHAIR OF BOARD	3 00	X		Χ				0	0	0
WILLIAM C WILEY TRUSTEE	3 00	X						0	0	0
SUSAN DOBBS TRUSTEE	3 00	Х						0	0	0
CLAUDIA WATKINS BELK TRUSTEE	3 00	×						0	0	0
MIRIAM FARMAKIS TRUSTEE	3 00	Х						0	0	0
WILLIAM TRINKLE TRUSTEE	3 00	Х						0	0	0
THOMAS BARRON TRUSTEE	3 00	Х						0	0	0
MARY JOSEPH	3 00	X						0	0	0
TRUSTEE LINDA LORIMER										
TRUSTEE	3 00	Х						0	0	0
CYNTHIA HALE TRUSTEE	3 00	X						0	0	0
ANNA HOLMES HURLEY TRUSTEE	3 00	X						0	0	0
SANDRA KOLB TRUSTEE	3 00	X						0	0	0
WYNDHAM ROBERTSON TRUSTEE	3 00	X						0	0	0
JEAN RUTHERFOORD TRUSTEE	3 00	Х						0	0	0
ELIZABETH MCDONNELL TRUSTEE	3 00	Х						0	0	0
SUZANNE S WHITMORE TRUSTEE	3 00	Х						0	0	0
DEE MARLEY TRUSTEE	3 00	Х						0	0	0
HAROLD MCLEOD III tRUSTEE	3 00	Χ						0	0	0
anne faircloth tRUSTEE	3 00	Х						0	0	0
sandra frazier trUSTEE	3 00	Х						0	0	0
CHARLOTTE PORTERFIELD tRUSTEE	3 00	Х						0	0	0
cameron Vowell tRUSTEE	3 00	Х						0	0	0
W BOLTON DIXON TRUSTEE	3 00	Х						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours	1	(C) Position (check all that apply)					(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of other	
	per week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations	
KERRY EDMONDS VP-FIN & ADMIN/TREASURER	40 00	•				•		103,153	C	12,241	
BROOK DICKSON SECRETARY OF BOARD	40 00			X				56,787	C	8,420	
JEANINE STEWART VP ACADEMIC AFFAIRS	40 00					X		138,158	C	11,040	
MEREDITH HUNTER VP-EXTERNAL RELATIONS	40 00					X		137,081	O	14,011	
RICHARD DILLARD PROFESSOR	40 00					X		107,890	C	13,179	
KLAUS PHILLIPS PROFESSOR	40 00					X		101,857	C	12,915	

Form 990, Part VIII - Statement of Revenue - 2a - 2g Program Service Revenue -

	Business Code	(A) Total Revenue	(B) Related or Exempt Function Revenue	(C) Unrelated Business Revenue	(D) Revenue Excluded from Tax under IRC 512, 513, or 514
STUDENT FEES	611,600	24,891,962	24,891,962		
DORM & OTHER RENTS	721,000	3,516,546	3,516,546		
CAFETERIA/DINING HALL	722,320	2,240,758	2,232,574	8,184	
SPONSORED PROGRAMS	621,110	351,467	351,467		
OTHER AUX ENTERPRISES	621,110	264,728	264,728		

Form 990, Part IX - Statement of Functional Expenses - 24a - 24e Other Expenses

Do not include amounts reported on line 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
INSTRUCTIONAL	12,009,747	12,009,747		
AUXILLIARY & STUDENT SE	6,666,975	6,666,975		
INSTITUTIONAL SUPPORT	4,696,171		3,603,249	1,092,922
acAdemic SUPPORT & RESE	3,667,255	3,667,255		
OPERATIONS & MAINTENANC	2,283,773		2,283,773	