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Form

990

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

2009

Open to Public Inspection

A For the 2009 calendar year, or tax year beginning 07-01-2009 and ending 06-30-2010

B Check if applicable:
☒ Address change
☐ Name change
☐ Initial return
☐ Terminated
☒ Amended return
☐ Application pending

C Name of organization
GREATER WASHINGTON EDUCATIONAL TELECOMMUNICATIONS ASSOCIATION INC
Doing Business As
WETA
Number and street (or P O box if mail is not delivered to street address)
Room/suite
3939 Campbell Avenue
City or town, state or country, and ZIP + 4
ARLINGTON, VA 222062269

D Employer identification number
53-0242992

E Telephone number
(703) 998-2600

G Gross receipts \$ 74,468,836

F Name and address of principal officer
Sharon Percy Rockefeller
3939 Campbell Avenue
ARLINGTON, VA 222062269

H(a) Is this a group return for affiliates?
☐ Yes ☒ No
H(b) Are all affiliates included?
☐ Yes ☐ No
If "No," attach a list (see instructions)
H(c) Group exemption number ▶

I Tax-exempt status ☒ 501(c) (3) ◀(insert no) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ WWW.WETA.ORG

K Form of organization ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation 1953

M State of legal domicile DC

Part I Summary

Activities & Governance
1 Briefly describe the organization's mission or most significant activities
Public television and radio broadcasting and production, PBS affiliate and classical music, literacy and brain injury websites
2 Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets
3 Number of voting members of the governing body (Part VI, line 1a) 3 23
4 Number of independent voting members of the governing body (Part VI, line 1b) 4 23
5 Total number of employees (Part V, line 2a) 5 23
6 Total number of volunteers (estimate if necessary) 6 37
7a Total gross unrelated business revenue from Part VIII, column (C), line 12 7a 204,103
7b Net unrelated business taxable income from Form 990-T, line 34 7b 167,033

Revenue
8 Contributions and grants (Part VIII, line 1h)
9 Program service revenue (Part VIII, line 2g)
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)
12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)
Expenses
13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)
14 Benefits paid to or for members (Part IX, column (A), line 4)
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)
16a Professional fundraising fees (Part IX, column (A), line 11e)
16b Total fundraising expenses (Part IX, column (D), line 25) ▶10,982,821
17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24f)
18 Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)
19 Revenue less expenses Subtract line 18 from line 12
Net Assets or Fund Balances
20 Total assets (Part X, line 16)
21 Total liabilities (Part X, line 26)
22 Net assets or fund balances Subtract line 21 from line 20

Part II Signature Block
Sign Here Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge
Signature of officer Date 2010-11-19
POLLY POVEJSIL HEATH SR VP, TREAS & CFO Type or print name and title
Paid Preparer's Use Only Preparer's signature Joycel M Underwood CPA Date Check if self-employed ☐ Preparer's identifying number (see instructions) Firm's name (or yours if self-employed), address, and ZIP + 4 BDO USA LLP 7101 Wisconsin Ave Suite 800 Bethesda, MD 208144827 EIN ▶ Phone no ▶ (301) 654-4900

Part III

Statement of Program Service Accomplishments

1

Briefly describe the organization’s mission

WETA's mission is to produce and broadcast programs of intellectual integrity and cultural merit that recognize viewers' and listeners' intelligence, curiosity and interest in the world around them

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

☐ Yes

☒ No

If “Yes,” describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

☐ Yes

☒ No

If “Yes,” describe these changes on Schedule O

4

Describe the exempt purpose achievements for each of the organization’s three largest program services by expenses

Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a

(Code) (Expenses \$ 2,868,544 including grants of \$) (Revenue \$ 182,835)

Radio Classical WETA broadcasts on WETA 90.9 FM, WGMS 89.1 FM and WETA 88.9 FM, providing a 24-hour classical music service. WETA is the exclusive broadcaster of classical music to the metropolitan Washington area. Classical WETA 90.9 FM provides an important connection between many fine performing arts organizations in the area and the community through partnerships to record and broadcast concerts, promote events, and by highlighting the rich cultural offerings of our region.

4b

(Code) (Expenses \$ 9,938,226 including grants of \$) (Revenue \$ 372,603)

TELEVISION WETA IS THE MAJOR PUBLIC TELEVISION BROADCASTER IN THE GREATER WASHINGTON AREA. WETA OFFERS QUALITY TELEVISION PROGRAMMING ON FOUR DIGITAL CHANNELS: WETA-TV 26, WETA HD, WETA CREATE, AND WETA WORLD. WETA PROGRAMS ENCOMPASS A 24/7 CHILDREN'S EDUCATIONAL TELEVISION SERVICE THAT DELIGHTS CHILDREN WHILE BUILDING LITERARY SKILLS, PROGRAMMING FOR LIFELONG LEARNING, PUBLIC AFFAIRS ANALYSIS AND DOCUMENTARIES, PERFORMANCE PROGRAMMING CELEBRATING CULTURAL DIVERSITY AND RICHNESS OF THE COUNTRY, AND ACCLAIMED HISTORY AND SCIENCE PROGRAMMING. THE STATION OFFERS VIEWERS ANALYSIS OF IMPORTANT ISSUES BY DEVOTING 30 HOURS EACH WEEK OF THE TV 26 SCHEDULE TO NEWS AND PUBLIC AFFAIRS PROGRAMMING.

4c

(Code) (Expenses \$ 51,247,954 including grants of \$ 605,000) (Revenue \$ 1,409,587)

TELEVISION PRODUCTION WETA IS THE THIRD LARGEST PRODUCING STATION IN THE PUBLIC BROADCASTING SYSTEM, DELIVERING PROGRAMS SUCH AS WASHINGTON WEEK WITH GWEN IFILL, PBS NEWSHOUR, DOCUMENTARIES FROM KEN BURNS, AND PERFORMANCE SPECIALS FROM THE WHITE HOUSE, THE JOHN F. KENNEDY CENTER FOR PERFORMING ARTS, AND THE LAWN OF THE U.S. CAPITOL. WETA ALSO PRODUCES SPECIALS THAT ADDRESS CURRENT TOPICS AND ISSUES BOTH LOCALLY AND NATIONALLY.

4d

Other program services (Describe in Schedule O) **See also Additional Data for Description**

(Expenses \$ 5,627,612 including grants of \$) (Revenue \$ 494,446)

4e

Total program service expenses

\$ 69,682,336

Part IV

Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Yes
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	4	Yes
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5	
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6	No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II	7	No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9	No
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	Yes
11	Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.	11	Yes
	• Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.		
	• Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.		
	• Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.		
	• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.		
	• Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.		
	• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.		
12	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12	No
12A	Was the organization included in consolidated, independent audited financial statements for the tax year?	Yes	No
	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional	12A	Yes
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I	14b	No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? If "Yes," complete Schedule F, Part II	15	No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Part III	16	No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	Yes
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19	No
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20	No

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b–24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c	Yes	
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34	Yes	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V

Statements Regarding Other IRS Filings and Tax Compliance

			Yes	No
1a	Enter the number reported in Box 3 of Form 1096, <i>Annual Summary and Transmittal of U.S. Information Returns</i> . Enter -0- if not applicable	1a	251	
	b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c	Yes
2a	Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return	2a	236	
	b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)			
3a Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?			3a	Yes
b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3b	Yes
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			4a	No
b If "Yes," enter the name of the foreign country: See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts				
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . . .			5a	No
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b	No
c If "Yes" to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?			5c	
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?			6a	No
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b	
7 Organizations that may receive deductible contributions under section 170(c).				
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?			7a	Yes
b If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	Yes
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c	No
d If "Yes," indicate the number of Forms 8282 filed during the year			7d	
e Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e	No
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . . .			7f	No
g For all contributions of qualified intellectual property, did the organization file Form 8899 as required? . . .			7g	
h For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?			7h	
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			8	
9 Sponsoring organizations maintaining donor advised funds.				
a Did the organization make any taxable distributions under section 4966?			9a	
b Did the organization make a distribution to a donor, donor advisor, or related person?			9b	
10 Section 501(c)(7) organizations. Enter				
a Initiation fees and capital contributions included on Part VIII, line 12			10a	
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			10b	
11 Section 501(c)(12) organizations. Enter				
a Gross income from members or shareholders			11a	
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			11b	
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?			12a	
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year			12b	

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Section A. Governing Body and Management

			Yes	No
1a	Enter the number of voting members of the governing body	1a	25	
b	Enter the number of voting members that are independent	1b	25	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5		No
6	Does the organization have members or stockholders?	6		No
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a		No
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
a	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No

Section B. Policies

(This Section B requests information about policies not required by the Internal Revenue Code.)

			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		
11	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11	Yes	
11A	Describe in Schedule O the process, if any, used by the organization to review the Form 990			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes	
13	Does the organization have a written whistleblower policy?	13	Yes	
14	Does the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line a or b, describe the process in Schedule O (See instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed▶VA , MD , DC
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you make these available. Check all that apply. ☒ Own website ☒ Another's website ☒ Upon request
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶ Meghan Biggs controller 3939 Campbell Avenue ARLINGTON, VA 222062269 (703) 998-2600

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

☐ Check this box if the organization did not compensate any current or former officer, director, trustee or key employee

[illegible]

1b	Total	2,251,628	0	260,813
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2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **▶**34

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	Yes
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A) Name and business address	(B) Description of services	(C) Compensation
Automated Mailing Inc 4407 Wheeler Ave Alexandria, VA 22304	Direct Mail Processing	907,344
The Maslow Group Inc PO Box 1913 merrifield, VA 22116	staffing	612,666
public INTEREST COMMUNICATION INC 7700 LEESBURG PIKE STE 301 N faLLS CHURCH, VA 22043	promotion Services	467,535
Carl Bloom Associates 81 Main St Ste 126 White Plains, NY 10601	Consulting	273,351
Kapow Inc 522 Wilshire Blvd Ste E Santa Monica, CA 90401	Web design	252,740

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization **▶**20

Part VIII

Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns . . .	1a	305,806			
	b	Membership dues	1b				
	c	Fundraising events	1c				
	d	Related organizations	1d				
	e	Government grants (contributions)	1e	4,794,439			
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	58,672,183			
	g	Noncash contributions included in lines 1a-1f \$ 138,559					
	h	Total. Add lines 1a-1f					
Program Service Revenue			Business Code				
	2a	television projects	900,099	1,409,587	1,409,587		
	b	ancillary revenues	900,099	416,619	416,619		
	c	production studio rent	900,002	125,805	125,805		
	d	rent 501(c)3 tenants	900,002	76,904	76,904		
	e	Radio studio rental	900,002	25,716	25,716		
	f	All other program service revenue		23,188	23,188		
	g	Total. Add lines 2a-2f			2,077,819		
Other Revenue	3	Investment income (including dividends, interest and other similar amounts)		352,757			352,757
	4	Income from investment of tax-exempt bond proceeds . . .					
	5	Royalties		170,906	170,906		
	6a	(i) Real					
		(ii) Personal					
		Gross Rents	767,867				
		Less rental expenses	611,759				
	c	Rental income or (loss)	156,108				
	d	Net rental income or (loss)			156,108		156,108
	7a	(i) Securities					
		(ii) Other					
		Gross amount from sales of assets other than inventory	7,082,013				
		Less cost or other basis and sales expenses	7,747,573				
	c	Gain or (loss)	-665,560	-154,271			
	d	Net gain or (loss)			-819,831		-819,831
	8a	Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18					
		a					
		Less direct expenses					
	c	Net income or (loss) from fundraising events . . .					
	9a	Gross income from gaming activities See Part IV, line 19					
a							
Less direct expenses							
c	Net income or (loss) from gaming activities . . .						
10a	Gross sales of inventory, less returns and allowances						
	a						
	Less cost of goods sold						
c	Net income or (loss) from sales of inventory . . .			6,639	6,639		
Miscellaneous Revenue		Business Code				48,000	
11a	WETA magazine		511,120	48,000			
b	list rental		900,002	19,877			19,877
c							
d	All other revenue			15,408	15,408		
e	Total. Add lines 11a-11d			83,285			
12	Total revenue. See Instructions			65,800,111	2,270,772	204,108	-447,197

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U S See Part IV, line 21	605,000	605,000		
2	Grants and other assistance to individuals in the U S See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	1,110,597	392,973	672,780	44,844
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	15,830,683	11,617,297	1,097,651	3,115,735
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	1,290,029	868,663	175,029	246,337
9	Other employee benefits	1,724,732	1,477,199	8,023	239,510
10	Payroll taxes	1,142,827	769,542	155,057	218,228
11	Fees for services (non-employees)				
a	Management				
b	Legal	62,648	3,612	57,101	1,935
c	Accounting	130,522	87,889	17,709	24,924
d	Lobbying	18,000	18,000		
e	Professional fundraising See Part IV, line 17	920,444			920,444
f	Investment management fees	60,504		60,504	
g	Other	3,549,263	2,836,539	63,431	649,293
12	Advertising and promotion	985,033	757,927	1,713	225,393
13	Office expenses	4,466,699	2,893,889	126,154	1,446,656
14	Information technology				
15	Royalties				
16	Occupancy	952,562		952,562	
17	Travel	703,039	602,099	8,942	91,998
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	281,103	217,173	11,835	52,095
20	Interest	399,793	399,793		
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	3,072,952	2,915,223	64,180	93,549
23	Insurance	243,459	163,990	33,010	46,459
24	Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below)				
a	Production costs	37,627,336	37,448,131	9,777	169,428
b	PBS and NPR dues	3,617,406	3,617,406		
c	Miscellaneous	3,264,631	263,754	31,195	2,969,682
d	Tax Expense	406,675	406,675		
e	Mbrships & affiliations	150,085	28,738	95,326	26,021
f	All other expenses	-766,878	1,290,824	-2,457,992	400,290
25	Total functional expenses. Add lines 1 through 24f	81,849,144	69,682,336	1,183,987	10,982,821
26	Joint costs. Check here ☐ if following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X

Balance Sheet

					(A)		(B)
					Beginning of year		End of year
Assets	1	Cash—non-interest-bearing				1	
	2	Savings and temporary cash investments			13,326,676	2	10,200,860
	3	Pledges and grants receivable, net			601,800	3	628,063
	4	Accounts receivable, net			58,826,703	4	40,419,168
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L				5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use			208,539	8	95,794
	9	Prepaid expenses and deferred charges			2,800,042	9	4,313,789
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	47,663,382			
	b	Less accumulated depreciation	10b	27,885,808	21,230,939	10c	19,777,574
	11	Investments—publicly traded securities			11,754,007	11	22,373,253
	12	Investments—other securities See Part IV, line 11			4,444,075	12	1,127,719
	13	Investments—program-related See Part IV, line 11			2,519,340	13	2,957,627
	14	Intangible assets				14	
	15	Other assets See Part IV, line 11			16,579,300	15	16,886,956
	16	Total assets. Add lines 1 through 15 (must equal line 34)			132,291,421	16	118,780,803
Liabilities	17	Accounts payable and accrued expenses			5,539,394	17	6,512,737
	18	Grants payable				18	
	19	Deferred revenue			646,483	19	626,774
	20	Tax-exempt bond liabilities			9,468,333	20	9,035,846
	21	Escrow or custodial account liability Complete Part IV of Schedule D				21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties			2,560,000	23	1,960,000
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities Complete Part X of Schedule D			866,553	25	885,231
	26	Total liabilities. Add lines 17 through 25			19,080,763	26	19,020,588
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ☒ and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets			17,211,332	27	20,763,737
	28	Temporarily restricted net assets			86,343,905	28	69,341,057
	29	Permanently restricted net assets			9,655,421	29	9,655,421
	Organizations that do not follow SFAS 117, check here ☐ and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			113,210,658	33	99,760,215
	34	Total liabilities and net assets/fund balances			132,291,421	34	118,780,803

Part XI **Financial Statements and Reporting**

	Yes	No
1 Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? . .	2a	No
b Were the organization's financial statements audited by an independent accountant? 	2b	Yes
c If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O . . .	2c	Yes
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both ☐ Separate basis ☒ Consolidated basis ☐ Both consolidated and separated basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? 	3a	Yes
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits . .	3b	Yes

SCHEDULE A

(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2009

Open to Public
Inspection

Name of the organization GREATER WASHINGTON EDUCATIONAL TELECOMMUNICATIONS ASSOCIATION INC	Employer identification number 53-0242992
--	--

Part I

Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1

☐

A church, convention of churches, or association of churches **section 170(b)(1)(A)(i).**
- 2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)
- 3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state
- 5

☐

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- 6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7

☒

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9

☐

An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- 10

☐

An organization organized and operated exclusively to test for public safety See**section 509(a)(4).**
- 11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Other

e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box

g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i)

a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?

(ii)

a family member of a person described in (i) above?

(iii)

a 35% controlled entity of a person described in (i) or (ii) above?

h

☐

Provide the following information about the supported organization(s)

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support?
			Yes	No	Yes	No	Yes	No	
Total									

Part II

Support Schedule for Organizations Described in IRC 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	65,220,453	79,960,737	74,935,355	85,687,030	63,722,428	369,526,003
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	65,220,453	79,960,737	74,935,355	85,687,030	63,722,428	369,526,003
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						12,942,331
6 Public Support. Subtract line 5 from line 4						356,583,672

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4	65,220,453	892,905	74,935,355	85,687,030	63,722,428	369,526,003
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	969,824	892,905	1,112,444	658,350	964,516	4,598,039
9 Net income from unrelated business activities, whether or not the business is regularly carried on	111,793	103,547	109,315	171,349	167,031	663,035
10 Other income (Explain in Part IV) Do not include gain or loss from the sale of capital assets	73,066	39,730	54,772	86,510	72,781	326,859
11 Total support (Add lines 7 through 10)						375,113,936

12 Gross receipts from related activities, etc (See instructions)

1220,070,158

13 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here

Section C. Computation of Public Support Percentage

14 Public Support Percentage for 2009 (line 6 column (f) divided by line 11 column (f))	14	95 060 %
15 Public Support Percentage for 2008 Schedule A, Part II, line 14	15	95 560 %

- 16a 33 1/3% support test—2009. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization
- b 33 1/3% support test—2008. If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization
- 17a 10%-facts-and-circumstances test—2009. If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization
- b 10%-facts-and-circumstances test—2008. If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization
- 18 Private Foundation If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions

Part IIISupport Schedule for Organizations Described in IRC 509(a)(2)
(Complete only if you checked the box on line 9 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public Support (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support (Add lines 9, 10c, 11 and 12.)						
14 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here						

Section C. Computation of Public Support Percentage

15 Public Support Percentage for 2009 (line 8 column (f) divided by line 13 column (f))	15	
16 Public support percentage from 2008 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2009 (line 10c column (f) divided by line 13 column (f))	17	
18 Investment income percentage from 2008 Schedule A, Part III, line 17	18	
19a 33 1/3% support tests—2009. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization		
b 33 1/3% support tests—2008. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization		
20 Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions		

Part IV

Supplemental Information. Supplemental Information. Complete this part to provide the explanation required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Provide any other additional information. See instructions

Explanation
Schedule A, Part IV, Supplemental Information Schedule A, Part II, Line 10, explanation for other income, Miscellaneous

SCHEDULE C

(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ **Complete if the organization is described below.**
▶ **Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.**

OMB No 1545-0047

2009

Open to Public
Inspection

If the organization answered “Yes,” to Form 990, Part IV, Line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered “Yes,” to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered “Yes,” to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, line 35a (regarding proxy tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization GREATER WASHINGTON EDUCATIONAL TELECOMMUNICATIONS ASSOCIATION INC	Employer identification number 53-0242992
--	--

Part I-A

Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1

Provide a description of the organization's direct and indirect political campaign activities in Part IV
- 2

Political expenditures

▶ \$
- 3

Volunteer hours

Part I-B

Complete if the organization is exempt under section 501(c)(3).

- 1

Enter the amount of any excise tax incurred by the organization under section 4955

▶ \$
- 2

Enter the amount of any excise tax incurred by organization managers under section 4955

▶ \$
- 3

If the organization incurred a section 4955 tax, did it file Form 4720 for this year?

☐ Yes

☐ No
- 4a

Was a correction made?

☐ Yes

☐ No
- b

If "Yes," describe in Part IV

Part I-C

Complete if the organization is exempt under section 501(c) except section 501(c)(3).

- 1

Enter the amount directly expended by the filing organization for section 527 exempt function activities

▶ \$
- 2

Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt funtion activities

▶ \$
- 3

Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b

▶ \$
- 4

Did the filing organization file **Form 1120-POL** for this year?

☐ Yes

☐ No
- 5

State the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A

Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A

Check

☐

if the filing organization belongs to an affiliated group

B

Check

☐

if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing Organization's Totals	(b) Affiliated Group Totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)															
b Total lobbying expenditures to influence a legislative body (direct lobbying)															
c Total lobbying expenditures (add lines 1a and 1b)															
d Other exempt purpose expenditures															
e Total exempt purpose expenditures (add lines 1c and 1d)															
f Lobbying nontaxable amount Enter the amount from the following table in both columns															
<table><tr><td>If the amount on line 1e, column (a) or (b) is:</td><td>The lobbying nontaxable amount is:</td></tr><tr><td>Not over \$500,000</td><td>20% of the amount on line 1e</td></tr><tr><td>Over \$500,000 but not over \$1,000,000</td><td>\$100,000 plus 15% of the excess over \$500,000</td></tr><tr><td>Over \$1,000,000 but not over \$1,500,000</td><td>\$175,000 plus 10% of the excess over \$1,000,000</td></tr><tr><td>Over \$1,500,000 but not over \$17,000,000</td><td>\$225,000 plus 5% of the excess over \$1,500,000</td></tr><tr><td>Over \$17,000,000</td><td>\$1,000,000</td></tr></table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
g Grassroots nontaxable amount (enter 25% of line 1f)															
h Subtract line 1g from line 1a If zero or less, enter -0-															
i Subtract line 1f from line 1c If zero or less, enter -0-															
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		☐ Yes	☐ No												

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying non-taxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots non-taxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B

Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a Volunteers?		No	
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Yes		
c Media advertisements?		No	
d Mailings to members, legislators, or the public?		No	
e Publications, or published or broadcast statements?		No	
f Grants to other organizations for lobbying purposes?		No	
g Direct contact with legislators, their staffs, government officials, or a legislative body?	Yes		21,978
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		No	
i Other activities? If "Yes," describe in Part IV		No	
j Total lines 1c through 1i			21,978
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		No	
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1		
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2		
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?	3		

Part III-B

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV

Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

Identifier	Return Reference	Explanation

SCHEDULE D

(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ **Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.**
▶ **Attach to Form 990. ▶ See separate instructions.**

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization
GREATER WASHINGTON EDUCATIONAL
TELECOMMUNICATIONS ASSOCIATION INC

Employer identification number

53-0242992

Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit ☐ Yes ☐ No	

Part II

Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1

Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or pleasure)☐ Preservation of an historically importantly land area☐ Protection of natural habitat☐ Preservation of a certified historic structure☐ Preservation of open space

2

Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
2a	
2b	
2c	
2d	

3

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶ _____

4

Number of states where property subject to conservation easement is located ▶ _____

5

Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes ☐ No

6

Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ▶ _____

7

Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____

8

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?

☐ Yes ☐ No

9

In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a

If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b

If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1▶ \$ _____

(ii) Assets included in Form 990, Part X▶ \$ _____

2

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a

Revenues included in Form 990, Part VIII, line 1▶ \$ _____

b

Assets included in Form 990, Part X▶ \$ _____

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV and complete the following table

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current Year	(b)Prior Year	(c)Two Years Back	(d)Three Years Back	(e)Four Years Back
1a Beginning of year balance	23,380,732	27,550,302			
b Contributions	1,050,000	2,125,000			
c Investment earnings or losses	2,240,266	-5,151,036			
d Grants or scholarships					
e Other expenditures for facilities and programs	220,000	1,143,534			
f Administrative expenses					
g End of year balance	26,450,998	23,380,732			

2

Provide the estimated percentage of the year end balance held as

a

Board designated or quasi-endowment 38 540 % %

b

Permanent endowment 36 500 % %

c

Term endowment 24 960 % %

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i) unrelated organizations

3a(i)

No

(ii) related organizations

3a(ii)

No

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b

4

Describe in Part XIV the intended uses of the organization's endowment funds

Part VI

Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		2,222,725		2,222,725
b Buildings		8,924,944	4,111,646	4,813,298
c Leasehold improvements		9,192,577	4,489,856	4,702,721
d Equipment		27,323,136	19,284,306	8,038,830
e Other				
Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).)				19,777,574

Schedule D (Form 990) 2009

Part XI

Reconciliation of Change in Net Assets from Form 990 to Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	65,800,111
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	81,849,144
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	-16,049,033
4	Net unrealized gains (losses) on investments	4	2,617,268
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	-18,678
9	Total adjustments (net) Add lines 4 - 8	9	2,598,590
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	-13,450,443

Part XII

Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	69,105,078
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	2,617,268
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	-18,678
e	Add lines 2a through 2d	2e	2,598,590
3	Subtract line 2e from line 1	3	66,506,488
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	60,504
b	Other (Describe in Part XIV)	4b	-766,881
c	Add lines 4a and 4b	4c	-706,377
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	65,800,111

Part XIII

Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	82,555,521
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d	2e	0
3	Subtract line 2e from line 1	3	82,555,521
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	60,504
b	Other (Describe in Part XIV)	4b	-766,881
c	Add lines 4a and 4b	4c	-706,377
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	81,849,144

Part XIV

Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
Part V, Line 4	Description of Intended Use of Endowment Funds	WETA's endowment is intended to support programming activities through an annual funding supplement and/or appropriations for special program projects
Part X	Description of Uncertain Tax Positions Under FIN 48	WETA has adopted the provisions of FASB Interpretation No 48, Accounting for uncertainty in Income Taxes, (FIN 48). Under FIN 48, an organization must recognize the tax benefit associated with tax positions taken for tax return purposes when it is more-likely-than-not that the position will be sustained. WETA does not believe there are any material uncertain tax positions and, accordingly, it will not recognize any liability for unrecognized tax benefits.
Part XI, Line 8 - Other Adjustments		change in market value of interest rate swap -18678
Part XII, Line 2d - Other Adjustments		change in market value of interest rate swap -18678
Part XII, Line 4b - Other Adjustments		Cost of goods sold (sale of inventory) -155122 expenses related to rental income -611759
Part XIII, Line 4b - Other Adjustments		Cost of goods sold (sale of inventory) -155122 expenses related to rental income -611759

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding
Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization
GREATER WASHINGTON EDUCATIONAL
TELECOMMUNICATIONS ASSOCIATION INC

Employer identification number
53-0242992

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.
Form 990-EZ filers are not required to complete this part.

1

Indicate whether the organization raised funds through any of the following activities. Check all that apply.

a

☒ Mail solicitations

e

☒ Solicitation of non-government grants

b

☒ Internet and e-mail solicitations

f

☒ Solicitation of government grants

c

☒ Phone solicitations

g

☐ Special fundraising events

d

☒ In-person solicitations

2a

Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising activities?

☒ Yes ☐ No

b

If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table.

(i) Name of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
The Mail Bag	Printing & mailing		No	2,616,413	63,647	2,552,766
Automated Mailing Inc	Printing & mailing		No	1,306,824	299,101	1,007,723
Public Interest Comm Inc	telemarketing		No	1,288,792	381,862	906,930
Direct Advantage Marketing	telemarketing		No	1,143,018	206,807	936,211
Carl Bloom Associates Inc	databases for direct mail		No	558,750	199,337	359,413
SD&A Teleservices Inc	telemarketing		No	416,250	97,790	318,460
The Sharon Group	Consulting services		No	217,078	50,000	167,078
RWT PRODUCTION	Printing & mailing		No	111,750	38,982	72,768
Acxiom Corporation	list broker		No	74,500	27,380	47,120
FOXCROFT CONSULTING LLC	Consulting services		No	73,750	15,000	58,750
Total ▶				7,807,125	1,379,906	6,427,219

3

List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.

VA,MD,DC

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other Events	(d) Total Events (Add col (a) through col (c))
		(event type)	(event type)	(total number)	
Revenue	1	Gross receipts			
	2	Less Charitable contributions			
	3	Gross income (line 1 minus line 2)			
Direct Expenses	4	Cash prizes			
	5	Non-cash prizes			
	6	Rent/facility costs			
	7	Food and beverages			
	8	Entertainment			
	9	Other direct expenses			
	10	Direct expense summary Add lines 4 through 9 in column (d) ▶			
	11	Net income summary Combine lines 3, column d, and line 10. ▶			

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (Add col (a) through col (c))
Revenue	1	Gross revenue			
	2	Cash prizes			
	3	Non-cash prizes			
	4	Rent/facility costs			
	5	Other direct expenses			
Direct Expenses	6	Volunteer labor ☐ Yes _____ % ☐ No	☐ Yes _____ % ☐ No	☐ Yes _____ % ☐ No	
	7	Direct expense summary Add lines 2 through 5 in column (d) ▶			
	8	Net gaming income summary Combine lines 1, column d, and line 7 ▶			

		Yes	No
9	Enter the state(s) in which the organization operates gaming activities _____		
a	Is the organization licensed to operate gaming activities in each of these states?	9a	
b	If "No," Explain _____ _____		
10a	Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?	10a	
b	If "Yes," Explain _____ _____		
11	Does the organization operate gaming activities with nonmembers?	11	
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?	12	

		Yes	No
13	Indicate the percentage of gaming activity operated in		
a	The organization's facility 13a		
b	An outside facility 13b		
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records		
Name ►			
Address ►			
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	15a	
b	If "Yes," enter the amount of gaming revenue received by the organization ► \$ _____ and the amount of gaming revenue retained by the third party ► \$ _____		
c	If "Yes," enter name and address		
Name ►			
Address ►			
16	Gaming manager information		
Name ►			
Gaming manager compensation ► \$ _____			
Description of services provided ►			
☐ Director/officer ☐ Employee ☐ Independent contractor			
17	Mandatory distributions		
a	Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?	17a	
b	Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$		

Schedule I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

OMB No 1545-0047

2009

Open to Public
Inspection

Name of the organization
GREATER WASHINGTON EDUCATIONAL
TELECOMMUNICATIONS ASSOCIATION INC

Employer identification number
53-0242992

Part I General Information on Grants and Assistance

1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No

2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed ▶ ☐

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
See Additional Data Table							

2

Enter total number of section 501(c)(3) and government organizations

62

3

Enter total number of other organizations

Software ID:
Software Version:
EIN: 53-0242992
Name: GREATER WASHINGTON EDUCATIONAL
 TELECOMMUNICATIONS ASSOCIATION INC

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
AETN350 S Donaghey Conway, AR 72034	71-0847443	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Blue Ridge Public TV WBRA 1215 McNeil Dr Roanoke, VA 24015	54-0798878	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Detroit Public TelevisionOne Clover Ct Wixom, MI 48393	38-1440200	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
East TN Public Communication1611 East Magnolia Avenue Knoxville, TN 37917	62-1173293	501(c)(3)	15,000				Station Outreach Grant-Am's Best Idea Nat'l Parks
Georgia Public Broadcasting 260 14th Street NW Atlanta, GA 303185360	58-1496258	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Georgia Public Broadcasting 260 14th Street NW Atlanta, GA 303185360	58-1496258	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
Howard University Television 2222 4th Street NW Washington, DC 20059	53-0204707	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Howard University Television 2222 4th Street NW Washington, DC 20059	53-0204707	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
Idaho Public Television1455 North Orchard Boise, ID 83706	82-0400218	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Iowa Public Television6450 Corporate Drive Johnston, IA 50131	42-1169207	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
KAET TVFinance&Administr 555 North Central Avenue Suite 500 Phoenix, AZ 85004	54-1880297	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
KCET4401 Sunset Blvd Los Angeles, CA 90027	95-2211661	501(c)(3)	15,000				Station Outreach Grant-Am's Best Idea Nat'l Parks
KCOS TV9050 Viscount Blvd STE A 440 El Paso, TX 29925	23-7138922	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
KCPT Public Television 19 125 E 31st Street Kansas City, MO 64108	23-7114952	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
KCTS Television401 Mercer Street Seattle, WA 98109	91-1221895	501(c)(3)	20,000				Station Outreach Grant-Am's Best Idea Nat'l Parks
KCTS Television401 Mercer Street Seattle, WA 98109	91-1221895	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
KEET TV7246 Humboldt Hill Rd Eureka, CA 95503	94-1658168	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Kentucky Educational Network 600 Cooper Drive Lexington, KY 40502	61-0722558	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
KETC-TV3655 Olive Street St Louis, MO 63108	43-0685345	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
KIXEChannel 9603 N Market St Redding, CA 96003	94-1569300	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Klrn-The Learning PlaceP O Box 9 San Antonio, TX 782910009	74-2461534	501(c)(3)	15,000				Station Outreach Grant-Am's Best Idea Nat'l Parks
Klrn-The Learning PlaceP O Box 9 San Antonio, TX 782910009	74-2461534	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
KNME-TV 5 (Univ of New Mexico)1130 University Blvd NE Albuquerque, NM 87102	85-6000642	501(c)(3)	15,000				Station Outreach Grant-Am's Best Idea Nat'l Parks
KNME-TV 5 (Univ of New Mexico)1130 University Blvd NE Albuquerque, NM 87102	85-6000642	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
KNPB Channel 51670 North Virginia Street Reno, NV 89503	88-0172215	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
KPBS5200 Campanile Drive San Diego, CA 92182	95-6042721	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
KQ ED Inc2601 Mariposa Street San Francisco, CA 94110	94-1241309	501(c)(3)	20,000				Station Outreach Grant-Am's Best Idea Nat'l Parks
Ksps - Friends Of Seven3911 South Regal Spokane, WA 99223	23-7203753	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
KtwuWashburn Univeristy Washburn University 1700 SW College College Topeka, KS 66621	48-6030115	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
KUAT Channel 61423 University Blvd- MLB 67 Rm 223 223 Tucson, AZ 85721	74-2652689	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
KUED TV (Univ of Utah)101 S Wasatch Drive Room 215 Salt Lake City, UT 84112	87-6000525	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
KVIE2030 W El Camino Avenue Sacramento, CA 95833	94-1421463	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
Louisiana Public Broadcastin 7733 Perkins Road Baton Rouge, LA 70810	72-0794108	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Maryland Public Television 11767 Owings Mills Blvd Owings Mills, MD 211171499	52-6002033	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Montana Pbs309 Montana Hall PO Box 172470 Bozeman, MT 59717	81-0426350	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
NETNebraska Ed Telecom 1800 N 33rd Street Lincoln, NE 68503	23-7122088	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
New Hampshire Public Television268 Mast Road Durham, NH 038244601	02-6000937	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
Oregon Pub Broadcasting 7140 SW Macadam Avenue Portland, OR 97219	93-0814638	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Ozarks Public Telvision901 S National Ave Springfield, MO 65897	43-1234200	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
PBS Hawaii2350 Dole Street Honolulu, HI 96701	99-0334518	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Rocky Mountain Public Broadc1089 Bannock Street Denver,CO 802049972	84-0510785	501(c)(3)	20,000				Station Outreach Grant-Am's Best Idea Nat'l Parks
SceCon Scenic Services1101 George Rogers Blvd Columbia,SC 29201	57-6000286	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
South Dakota Public Broadcasting555 N Dakota Street Vermillion,SD 570695000	23-7310698	501(c)(3)	20,000				Station Outreach Grant-Am's Best Idea Nat'l Parks
ThirteenWNET450 West 33rd Street New York,NY 10001	13-1945149	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
UNC Center for Public TV10 TW Alexander Drive Rsrch Triangle Park, NC 27709	58-1720178	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
UNC Center for Public TV10 TW Alexander Drive Rsrch Triangle Park, NC 27709	58-1720178	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
Valley Public TelevisionKVPT 1544 Van Ness Ave Fresno,CA 93721	77-0162617	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Vermont Public Television 204 Ethan Allen Avenue Colchester,VT 05446	22-2990644	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Vermont Public Television 204 Ethan Allen Avenue Colchester,VT 05446	22-2990644	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
Virgin Islands Public TV SystemPO Box 7879 St Thomas 00801 VI	66-0432100	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WCET-TV1223 Central Parkway Cincinnati, OH 45214	31-0560051	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Wedu-FI West Coast1300 N Blvd Tampa, FL 33607	59-0840626	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WGCU Public Media10501 FGCU Blvd S Fort Myers, FL 33965	65-0403969	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WHRO5200 Hampton Boulevard Norfolk, VA 23508	54-0843118	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WHYY-TV150 North 6th Street Philadelphia, PA 19106	23-1438083	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WHYY-TV150 North 6th Street Philadelphia, PA 19106	23-1438083	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
WIPB2000 University Ave Muncie, IN 473060080	35-6000221	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
Wisconsin Public TV821 University Ave Madison, WI 53706	23-7300462	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WKNO7151 Cherry Farms Road Cordova, TN 38016	62-0525567	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WKNO7151 Cherry Farms Road Cordova, TN 38016	62-0525567	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Wned-TVHorizons Plaza PO Box 1263 Buffalo,NY 14240	16-0834459	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WPBT14901 NE 20th Ave Miami,FL 33181	59-0737868	501(c)(3)	15,000				Station Outreach Grant-Am's Best Idea Nat'l Parks
WPBT14901 NE 20th Ave Miami,FL 33181	59-0737868	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
WQED Multimedia4802 Fifth Avenue Pittsburgh,PA 15213	25-1010296	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WQED Multimedia4802 Fifth Avenue Pittsburgh,PA 15213	25-1010296	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
WQLNChannel 548425 Peach Street Erie,PA 16509	25-1154116	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WSIU Public Broadcasting 1100 Lincoln Drive Mailcode 6602 Carbondale,IL 62901	37-6005961	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WSRE-TV Foundation Inc 1000 College Boulevard Pensacola,FL 32504	59-2993200	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WSRE-TV Foundation Inc 1000 College Boulevard Pensacola,FL 32504	59-2993200	501(c)(3)	5,000				Station Outreach Grant-Tenth Inning
WTTW Channel 115400 N St Louis Chicago,IL 60625	36-2246703	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WTVI3242 Commonwealth Avenue Charlotte, NC 28205	56-1309525	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WVPT 51298 Port Republic Harrisonburg, VA 22801	54-0785147	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WXEL3401 S Congress Ave Boynton Beach, FL 33426	65-0728353	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks
WYES TV111 Veterans Memorial Blvd Ste 250 New Orleans, LA 70005	72-0497926	501(c)(3)	7,500				Station Outreach Grant-Am's Best Idea Nat'l Parks

Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2009

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization
GREATER WASHINGTON EDUCATIONAL
TELECOMMUNICATIONS ASSOCIATION INC

Employer identification number

53-0242992

Part I

Questions Regarding Compensation

		Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items		
	☐ First-class or charter travel ☐ Housing allowance or residence for personal use ☐ Travel for companions ☐ Payments for business use of personal residence ☐ Tax idemnification and gross-up payments ☐ Health or social club dues or initiation fees ☐ Discretionary spending account ☐ Personal services (e g , maid, chauffeur, chef)		
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain	1b	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply		
	☒ Compensation committee ☐ Written employment contract ☒ Independent compensation consultant ☒ Compensation survey or study ☐ Form 990 of other organizations ☒ Approval by the board or compensation committee		
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization		
a	Receive a severance payment or change-of-control payment?	4a	No
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	No
c	Participate in, or receive payment from, an equity-based compensation arrangement?	4c	No
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III		
	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.		
5	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of		
a	The organization?	5a	Yes
b	Any related organization?	5b	No
	If "Yes," to line 5a or 5b, describe in Part III		
6	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of		
a	The organization?	6a	No
b	Any related organization?	6b	No
	If "Yes," to line 6a or 6b, describe in Part III		
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7	No
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe in Part III	8	No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	9	

Part II

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
SHARON PERCY ROCKEFELLER	(i) (ii)	348,104		18,076		32,509	398,689	
JOSEPH B BRUNS	(i) (ii)	267,259		18,076		32,624	317,959	
DALTON DELAN	(i) (ii)	210,934		18,036		39,326	268,296	
POLLY POVEJSIL HEATH	(i) (ii)	220,649		18,036		25,324	264,009	
ADAM GRONSKI	(i) (ii)	101,905	75,895	767		22,189	200,756	
MARY CATHERINE PHELPS	(i) (ii)	165,871		1,197		24,960	192,028	
LISA DELANEY	(i) (ii)	158,187		1,130		23,921	183,238	
ELLEN MORGENSTERN	(i) (ii)	151,668		1,116		26,885	179,669	
KEVIN HARRIS	(i) (ii)	162,113		1,156		13,535	176,804	
DANIEL DEVANY	(i) (ii)	156,576		1,116		8,010	165,702	
CHRISTOPHER GUARINO	(i) (ii)	152,625		1,136		11,530	165,291	

Part III

Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
	Part I, Line 5	UNDERWRITING MANAGEMENT EARNS COMMISSIONS BASED ON CORPORATE UNDERWRITING DOLLARS. THESE AMOUNTS ARE ACCRUED AND PAID EACH MONTH.

Schedule L
(Form 990 or 990-EZ)

Transactions with Interested Persons

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization
GREATER WASHINGTON EDUCATIONAL
TELECOMMUNICATIONS ASSOCIATION INC

Employer identification number

53-0242992

Part I

Excess Benefit Transactions (section 501(c)(3) and section 501 (c)(4) organizations only).

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

1	(a) Name of disqualified person	(b) Description of transaction	(c) Corrected?
			YesNo
2	Enter the amount of tax imposed on the organization managers or disqualified persons during the year under section 4958		
3	Enter the amount of tax, if any, on line 2, above, reimbursed by the organization		

Part II

Loans to and/or From Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 26, or Form 990-EZ, Part V, line 38a

(a) Name of interested person and purpose	(b) Loan to or from the organization?		(c) Original principal amount	(d) Balance due	(e) In default?		(f) Approved by board or committee?		(g) Written agreement?	
	To	From			Yes	No	Yes	No	Yes	No
Total				\$						

Part III

Grants or Assistance Benefitting Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of grant or type of assistance

Part IV

Business Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
FREDERICK J RYAN JR	Business	260,482	Frederick Ryan, Jr , WETA Board of Directors, is the COO of Allbritton Communications WETA leases space for it's TV transmitter on a tower partially owned by Allbritton The lease pre-dates Mr Ryan's election to the Board and the rent is considered to be at market rates		No

SCHEDULE M
(Form 990)

NonCash Contributions

OMB No 1545-0047

2009

Open to Public Inspection

►Complete if the organization answered "Yes" on Form 990, Part IV, lines 29 or 30.
► Attach to Form 990.

Department of the Treasury
Internal Revenue Service

Name of the organization
GREATER WASHINGTON EDUCATIONAL
TELECOMMUNICATIONS ASSOCIATION INC

Employer identification number
53-0242992

Part I

Types of Property

	(a) Check if applicable	(b) Number of Contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	(d) Method of determining revenues
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	40	138,109	ML Confirm Report
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ► (<u>Equipment</u>)	X	1	450	FMV
26 Other ► (<u> </u>)				
27 Other ► (<u> </u>)				
28 Other ► (<u> </u>)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement29

30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?

30a

Yes

No

b If "Yes," describe the arrangement in Part II

31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?

31

Yes

32a Does the organization hire or use third parties or related organizations to solicit, process, or sell non-cash contributions?

32a

Yes

b If "Yes," describe in Part II

33 If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat No 51227J

Schedule M (Form 990) 2009

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
Third Party Use	Part I, Line 32b	WETA uses Merrill Lynch to sell noncash stock gifts

SCHEDULE O
(Form 990)Department of the Treasury
Internal Revenue Service**Supplemental Information to Form 990****Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.**
▶ **Attach to Form 990.**

OMB No 1545-0047

2009**Open to Public
Inspection****Name of the organization**GREATER WASHINGTON EDUCATIONAL
TELECOMMUNICATIONS ASSOCIATION INC**Employer identification number**

53-0242992

Identifier	Return Reference	Explanation
Form 990, Part VI, Section B, line 11		Process for reviewing Form 990 After Budget Manager completes return, Controller reviews and then passes on to CFO to review Any questions are then raised and necessary corrections are made before sending draft to CPA
Form 990, Part VI, Section B, line 12c		Process for monitoring and enforcing compliance with the conflict of interest policy The conflict of interest policy is part of WETA's overall Code of Conduct policy All new employees are given this information upon hire In addition, WETA periodically re-communicates the policy organization-wide and keeps it posted on the intranet
Form 990, Part VI, Section B, line 15		the process for determining compensation of the organization's CEO, or top management official Compensation for WETA's officers is reviewed and approved annually by WETA's Compensation Committee and Board of Trustees with an external consultant based upon comparable market information This annual compensation review is documented the process for determining compensation of the organization's officers or key employees Compensation for WETA's key employees is reviewed by WETA officers using external market information Compensation reviews are documented
Form 990, Part VI, Section C, line 19		The governing documents and conflict of interest policy are available on the internal website The financial statements are available upon request
Form 990, Part XI, Line 2	Oversight of Audit	There was no change in the process for overseeing the audit from the prior year
Form 990, Part VII, Section A	Amended Return Explanation	The return is amended to modify Form 990, Part III, sections 4b and 4c descriptions, Schedule D, Part V, column a, lines 1a and 1g amounts, and Schedule R, Part IV, column a, street address

Related Organizations and Unrelated Partnerships

OMB No 1545-0047

2009

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ **Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.**
▶ **Attach to Form 990.** ▶ **See separate instructions.**

Name of the organization
GREATER WASHINGTON EDUCATIONAL
TELECOMMUNICATIONS ASSOCIATION INC

Employer identification number

53-0242992

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.)

(a)
Name, address, and EIN of disregarded entity

(b)
Primary activity

(c)
Legal domicile (state
or foreign country)

(d)
Total income

(e)
End-of-year assets

(f)
Direct controlling
entity

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a)
Name, address, and EIN of related organization

(b)
Primary activity

(c)
Legal domicile (state
or foreign country)

(d)
Exempt Code section

(e)
Public charity status
(if section 501(c)(3))

(f)
Direct controlling
entity

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?	
							Yes	No		Yes	No

Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership
wetacom inc 3939 Campbell Avenue arlington, VA22206 52-1537263	for profit prod (inactive since 2002)	DC	N/A	C			100 000 %

Part V

Transactions With Related Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III or IV

1

During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a

Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity

b

Gift, grant, or capital contribution to other organization(s)

c

Gift, grant, or capital contribution from other organization(s)

d

Loans or loan guarantees to or for other organization(s)

e

Loans or loan guarantees by other organization(s)

f

Sale of assets to other organization(s)

g

Purchase of assets from other organization(s)

h

Exchange of assets

i

Lease of facilities, equipment, or other assets to other organization(s)

j

Lease of facilities, equipment, or other assets from other organization(s)

k

Performance of services or membership or fundraising solicitations for other organization(s)

l

Performance of services or membership or fundraising solicitations by other organization(s)

m

Sharing of facilities, equipment, mailing lists, or other assets

n

Sharing of paid employees

o

Reimbursement paid to other organization for expenses

p

Reimbursement paid by other organization for expenses

q

Other transfer of cash or property to other organization(s)

r

Other transfer of cash or property from other organization(s)

Yes

No

1a

1b

1c

1d

1e

1f

1g

1h

1i

1j

1k

1l

1m

1n

1o

1p

1q

1r

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

	(a) Name of other organization	(b) Transaction type(a-r)	(c) Amount involved
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			

Schedule R (Form 990) 2009

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Are all partners section 501(c)(3) organizations?		(e) Share of end-of-year assets	(f) Disproportionate allocations?		(g) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(h) General or managing partner?	
			Yes	No		Yes	No		Yes	No

Additional Data

Software ID:
Software Version:
EIN: 53-0242992
Name: GREATER WASHINGTON EDUCATIONAL
TELECOMMUNICATIONS ASSOCIATION INC

Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)

4d. Other program services					
(Code	) (Expenses \$	5,627,612	including grants of \$	) (Revenue \$	494,446)
Other program service expenses include functional expenses from all promotion, education, and outreach activities					

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
LESLEE ALEXANDER Trustee	1 00	X						0	0	0
CYNTHIA BAKER TRUSTEE	1 00	X						0	0	0
MARGUERITE BATEMAN TRUSTEE	1 00	X						0	0	0
STEPHEN F BLACK TRUSTEE	1 00	X						0	0	0
M DIANE BODMAN TRUSTEE	1 00	X						0	0	0
KARNA SMALL BODMAN TRUSTEE	1 00	X						0	0	0
GAHL HODGES BURT TRUSTEE	1 00	X						0	0	0
ARMANDO CHAPELLI TRUSTEE	1 00	X						0	0	0
LAVERN JACKSON CHATMAN TRUSTEE	1 00	X						0	0	0
TIMOTHY C COUGHLIN Chairman, Trustee	1 00	X		X				0	0	0
CHERRIE DOGGETT Chairman, Trustee	1 00	X						0	0	0
LISA CLAIRE DWOSKIN TRUSTEE	1 00	X						0	0	0
ANN B FRIEDMAN TRUSTEE	1 00	X						0	0	0
GREGORY GALLOPOULOS TRUSTEE	1 00	X						0	0	0
JOHN W HECHINGER JR Vice Chairman, Trustee	1 00	X		X				0	0	0
ANN DIBBLE JORDAN VC & SEC, TRUSTEE	1 00	X		X				0	0	0
ROGER KRONE TRUSTEE	1 00	X						0	0	0
CHARITO KRUVANT TRUSTEE	1 00	X						0	0	0
SALLY MERTEN TRUSTEE	1 00	X						0	0	0
ROBERT PECK TRUSTEE	1 00	X						0	0	0
IAN K PORTNOY TRUSTEE	1 00	X						0	0	0
EDWARD HART RICE TRUSTEE	1 00	X						0	0	0
JAYE ROGOVIN TRUSTEE	1 00	X						0	0	0
ALISON K RUSSELL TRUSTEE	1 00	X						0	0	0
FRED RYAN TRUSTEE	1 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
BRUCE SANFORD TRUSTEE	1 00	X						0	0	0
JOHN SHENEFIELD TRUSTEE	1 00	X						0	0	0
JONATHAN SILVER TRUSTEE	1 00	X						0	0	0
JOHN ULFELDER TRUSTEE	1 00	X						0	0	0
CYNTHIA STEELE VANCE TRUSTEE	1 00	X						0	0	0
SHELIA CRAIG WHITEMAN TRUSTEE	1 00	X						0	0	0
CHRISTOPHER WOLF TRUSTEE	1 00	X						0	0	0
SHARON PERCY ROCKEFELLER PRESIDENT AND CEO	40 00			X				366,180	0	32,509
JOSEPH B BRUNS EXEC VP & COO	40 00			X				285,335	0	32,624
DALTON DELAN EXEC VP & CPO	40 00			X				228,970	0	39,326
POLLY POVEJSIL HEATH SR VP, TREAS & CFO	40 00			X				238,685	0	25,324
ADAM GRONSKI VP, CORP MARKETING	40 00				X			178,567	0	22,189
MARY CATHERINE PHELPS SR VP DEVELOPMENT	40 00				X			167,068	0	24,960
LISA DELANEY VP AND GEN COUNSEL	40 00					X		159,317	0	23,921
ELLEN MORGENSTERN VP Development	40 00					X		152,784	0	26,885
KEVIN HARRIS VP AND MANAGER, TV	40 00					X		163,269	0	13,535
DANIEL DEVANY VP and GM, Radio	40 00					X		157,692	0	8,010
CHRISTOPHER GUARINO SR STAFF PRODUCER	40 00					X		153,761	0	11,530

Form 990, Part VIII - Statement of Revenue - 2a - 2g Program Service Revenue -

	Business Code	(A) Total Revenue	(B) Related or Exempt Function Revenue	(C) Unrelated Business Revenue	(D) Revenue Excluded from Tax under IRC 512, 513, or 514
television projects	900,099	1,409,587	1,409,587		
ancillary revenues	900,099	416,619	416,619		
production studio rent	900,002	125,805	125,805		
rent 501(c)3 tenants	900,002	76,904	76,904		
Radio studio rental	900,002	25,716	25,716		

Form 990, Part IX - Statement of Functional Expenses - 24a - 24e Other Expenses

<i>Do not include amounts reported on line 6b, 8b, 9b, and 10b of Part VIII.</i>	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
Production costs	37,627,336	37,448,131	9,777	169,428
PBS and NPR dues	3,617,406	3,617,406		
Miscellaneous	3,264,631	263,754	31,195	2,969,682
Tax Expense	406,675	406,675		
Mbrships & affiliations	150,085	28,738	95,326	26,021