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Form 990

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung
benefit trust or private foundation)

OMB No 1545-0047

2009

Open to Public
Inspection

► The organization may have to use a copy of this return to satisfy state reporting requirements.

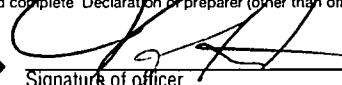
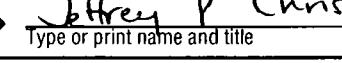
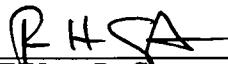
A For the 2009 calendar year, or tax year beginning JUL 1, 2009 and ending JUN 30, 2010

B Check if applicable		C Name of organization AFRICAN WILDLIFE FOUNDATION, INC.		D Employer identification number 52-0781390	
<input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending		Please use IRS label or print or type See Specific Instructions		Doing Business As Number and street (or P.O. box if mail is not delivered to street address) 1400 16TH STREET, NW Room/suite City or town, state or country, and ZIP + 4 WASHINGTON, DC 20036-2249	
				E Telephone number 202-939-3333	
				F Gross receipts \$ 41,503,012.	
				H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
				H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No	
				If "No," attach a list. (see instructions)	
				H(c) Group exemption number ►	
I Tax-exempt status. <input checked="" type="checkbox"/> 501(c)(3) ► (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527					
J Website: ► WWW.AWF.ORG					
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ►				L Year of formation: 1961 M State of legal domicile: DC	

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: AWF WORKS TO ENSURE THE WILDLIFE AND WILD LANDS OF AFRICA WILL ENDURE FOREVER.		
	2 Check this box ► <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets		
Revenue	3 Number of voting members of the governing body (Part VI, line 1a)	3	35
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	34
	5 Total number of employees (Part V, line 2a)	5	48
	6 Total number of volunteers (estimate if necessary)	6	0
	7a Total gross unrelated business revenue from Part VIII, column (C), line 12	7a	0.
	b Net unrelated business taxable income from Form 990 T, line 34	7b	0.
	FEB 22 2011	Prior Year	Current Year
	8 Contributions and grants (Part VIII, line 1h)	20,983,749.	20,418,220.
	9 Program service revenue (Part VIII, line 2g)		21,650.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	<743,368.	157,759.
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	92,645.	672,434.	
12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	20,333,026.	21,270,063.	
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	1,406,956.	1,748,288.
	14 Benefits paid to or for members (Part IX, column (A), line 4)		
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	6,780,547.	7,476,055.
	16a Professional fundraising fees (Part IX, column (A), line 11e)	5,311.	125,796.
	b Total fundraising expenses (Part IX, column (D), line 25) ► 2,114,232.		
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	11,354,433.	11,747,853.
	18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	19,547,247.	21,097,992.
	19 Revenue less expenses. Subtract line 18 from line 12	785,779.	172,071.
Net Assets or Fund Balances	Beginning of Current Year	End of Year	
	32,576,070.	34,951,122.	
	6,521,938.	8,878,871.	
	26,054,132.	26,072,251.	

Part II Signature Block

Sign Here	Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge			
	 Signature of officer  Jeffrey P. Christfield, Chief Financial Officer Type or print name and title			Date 1/21/2011
Paid Preparer's Use Only	Preparer's signature ► 	Date 2-11-11	Check if self-employed ► <input type="checkbox"/>	Preparer's identifying number (see instructions)
	Firm's name (or yours if self-employed), address, and ZIP + 4 RAFFA, P.C. ► 1899 L STREET, NW, SUITE 900 WASHINGTON, DC 20036	EIN ►	Phone no ► (202) 822-5000	

May the IRS discuss this return with the preparer shown above? (see instructions)

 Yes No

Part III Statement of Program Service Accomplishments

1	Briefly describe the organization's mission: THE 'AFRICAN WILDLIFE FOUNDATION INC., TOGETHER WITH THE PEOPLE OF AFRICA, WORKS TO ENSURE THE WILDLIFE AND WILD LANDS OF AFRICA WILL ENDURE FOREVER.
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? If "Yes," describe these new services on Schedule O. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? If "Yes," describe these changes on Schedule O <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code) (Expenses \$ 16,324,387. including grants of \$ 1,748,288.) (Revenue \$ 38,215.)
CONSERVATION PROGRAMS: AWF PLAYS A MAJOR ROLE IN ENSURING THE
CONTINUED EXISTENCE OF SOME OF AFRICA'S MOST RARE AND TREASURED SPECIES
SUCH AS ELEPHANTS, MOUNTAIN GORILLAS, RHINOCEROS, LIONS, AND CHEETAHS.
AT THE CORE OF AWF'S WORK IS THE BELIEF THAT INVESTING IN TRAINING AND
RESOURCES FOR AFRICAN INDIVIDUALS AND INSTITUTIONS IS CRITICAL TO
ACHIEVING CONSERVATION SUCCESS. THIS APPROACH HAS HELPED AWF
SIGNIFICANTLY INCREASE SCIENTIFIC UNDERSTANDING OF AFRICA'S ECOSYSTEMS
THROUGH RESEARCH AND APPLY THESE FINDINGS TO REAL-LIFE CONSERVATION
EFFORTS. AWF CONTINUES TO PIONEER THE USE OF COMMUNITY CONSERVATION
ENTERPRISES, PROVIDE CRUCIAL ASSISTANCE TO NATIONAL PARKS AND RESERVES,
AND PROMOTE INTERNATIONAL COOPERATION TO PROTECT IMPORTANT SITES AND
(SEE CONTINUATION ON SCHEDULE O)

4b (Code:) (Expenses \$ 1,567,298. including grants of \$ 0.) (Revenue \$ 0.)
EDUCATION AND OUTREACH: AWF BELIEVES THAT A CONTINENT AS UNIQUE AS AFRICA REQUIRES A UNIQUE APPROACH TO CONSERVATION. IT IS SIMPLY NOT ENOUGH TO DEVELOP INITIATIVES TO PROTECT SINGLE SPECIES OR CONSERVE INDIVIDUAL PIECES OF LAND. AWF THEREFORE TAKES A "LANDSCAPE-LEVEL" APPROACH TO ITS CONSERVATION SOLUTIONS INCORPORATING A VARIETY OF EFFORTS INCLUDING CONSERVING LAND, PROTECTING SPECIES, AND EMPOWERING PEOPLE THROUGH ITS UNIQUE AFRICAN HEARTLANDS PROGRAM. THROUGH ITS PROGRAMS, AWF EDUCATES A WIDE VARIETY OF AUDIENCES ABOUT HOW SUSTAINABLE CONSERVATION IN AFRICA MEANS UNDERSTANDING HOW PEOPLE AND WILDLIFE LIVE TOGETHER, AS WELL AS HOW THEY CLASH. AWF ALSO BRINGS TO LIGHT HOW THE WELL BEING OF LOCAL PEOPLE AFFECTS CONSERVATION (SEE CONTINUATION ON SCHEDULE O)

4d Other program services (Describe in Schedule O)
(Expenses \$ **17,891.685** including grants of \$ **0**) (Revenue \$ **0**)

932002
02-04-10

Form 990 (2009)

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1 X	
2 Is the organization required to complete Schedule B, Schedule of Contributors?	2 X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3 X	
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	4 X	
5 Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5 N/A	
6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6 X	
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7 X	
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8 X	
9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9 X	
10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V	10 X	
11 Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable <ul style="list-style-type: none"> • Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI • Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII • Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII • Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX • Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X • Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X 	11 X	
12 Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12 X	
12A Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional	12A X	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13 X	
14a Did the organization maintain an office, employees, or agents outside of the United States? <ul style="list-style-type: none"> b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I 	14a X	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Part II	14b X	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Part III	15 X	
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	16 X	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	17 X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	18 X	
20 Did the organization operate one or more hospitals? If "Yes," complete Schedule H	19 X	
	20 X	

Part IV Checklist of Required Schedules (continued)

		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K If "No", go to line 25	24a	X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a	X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b	X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26	X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27	X
28	Was the organization a party to a business transaction with one of the following parties, (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a	X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b	X
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30	X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31	X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32	X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	X
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35	X
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36	X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37	X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O.	38	X

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Part V Statements Regarding Other IRS Filings and Tax Compliance

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of US Information Returns Enter -0- if not applicable	1a	11
1b		1b	0
1c		X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	48
2b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? <i>Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)</i>	X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	3a	X
3b	If "Yes," has it filed a Form 990 T for this year? If "No," provide an explanation in Schedule O		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	X
b	If "Yes," enter the name of the foreign country ► SEE SCHEDULE O See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	X
b	If any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	X
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?	5c	
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b	
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c	X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	
e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	X
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7g	
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?	7h	
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	N/A	
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the organization make any taxable distributions under section 4966?	N/A	
b	Did the organization make a distribution to a donor, donor advisor, or related person?	N/A	
10	Section 501(c)(7) organizations. Enter.		
a	Initiation fees and capital contributions included on Part VIII, line 12	N/A	10a
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		10b
11	Section 501(c)(12) organizations. Enter		
a	Gross income from members or shareholders	N/A	11a
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)		11b
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	

Form 990 (2009)

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body	35	
1b	Enter the number of voting members that are independent	34	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		X
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?		X
5	Did the organization become aware during the year of a material diversion of the organization's assets?		X
6	Does the organization have members or stockholders?		X
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?		X
7b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
8a	a The governing body?	X	
8b	b Each committee with authority to act on behalf of the governing body?	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Does the organization have local chapters, branches, or affiliates?		X
10b	b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?		
11	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?		X
11A	Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	X	
12b	b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
12c	c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	X	
13	Does the organization have a written whistleblower policy?		X
14	Does the organization have a written document retention and destruction policy?		X
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
15a	a The organization's CEO, Executive Director, or top management official	X	
15b	b Other officers or key employees of the organization	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		
16b	b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		X

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed ►AK, AL, AR, AZ, CA, CO, CT, FL, GA, HI, IL, KS

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.

Own website Another's website Upon request

19 Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization ►
THE ORGANIZATION - 202-939-3333
1400 16TH ST. NW, SUITE 120, WASHINGTON, DC 20036-2249

Form 990 (2009)

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors
Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year Use Schedule J 2 if additional space is needed.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation.

Enter -0- in columns (D), (E), and (F) if no compensation was paid

- List all of the organization's **current** key employees See instructions for definition of "key employee"

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if the organization did not compensate any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)					(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee			
DENNIS J. KELLER CHAIR	6.00	X	X				0.	0.	0.
SIR KETUMILE MASIRE VICE CHAIR	4.00	X	X				0.	0.	0.
ROBIN BERKELEY TREASURER	4.00	X	X				0.	0.	0.
MYMA BELO-OSAGIE SECRETARY	4.00	X	X				0.	0.	0.
EDWARD ARMFIELD BOARD MEMBER THRU 11/09	1.00	X					0.	0.	0.
GREG BEHRMAN BOARD MEMBER	1.00	X					0.	0.	0.
JACQUES BUSQUET BOARD MEMBER THRU 11/09	1.00	X					0.	0.	0.
PAUL CAMPBELL BOARD MEMBER	3.00	X					0.	0.	0.
PAYSON COLEMAN BOARD MEMBER	3.00	X					0.	0.	0.
DONALD DIXON BOARD MEMBER	1.00	X					0.	0.	0.
LYNN DOLNICK BOARD MEMBER	5.00	X					0.	0.	0.
LISA FIRESTONE BOARD MEMBER	4.00	X					0.	0.	0.
PAUL FLETCHER BOARD MEMBER THRU 05/10	1.00	X					0.	0.	0.
DONALD GRAHAM BOARD MEMBER	3.00	X					0.	0.	0.
HEATHER HAAGA BOARD MEMBER	2.00	X					0.	0.	0.
MONA HAMILTON BOARD MEMBER	3.00	X					0.	0.	0.
CHRISTINE F. HEMRICK BOARD MEMBER	5.00	X					0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)					(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee			
WILLIAM JAMES BOARD MEMBER	3.00	X					0.	0.	0.
ADRIAN JAY BOARD MEMBER	4.00	X					0.	0.	0.
WILLIAM S. KALEMA BOARD MEMBER	1.00	X					0.	0.	0.
WALTER KANSTEINER BOARD MEMBER	1.00	X					0.	0.	0.
DOROTHY KIM BOARD MEMBER THRU 01/10	4.00	X					0.	0.	0.
ROBERT KING BOARD MEMBER	3.00	X					0.	0.	0.
SHANA LAURSEN BOARD MEMBER	4.00	X					0.	0.	0.
VICTORIA LESLIE BOARD MEMBER	3.00	X					0.	0.	0.
ANN LUSKEY BOARD MEMBER	1.00	X					0.	0.	0.
JAMES MAKAWA BOARD MEMBER	1.00	X					0.	0.	0.
1b Total						►	834,838.	0.	173,024.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization ► 5

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual	3	X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual	4	X
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? If "Yes," complete Schedule J for such person	5	X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A) Name and business address	(B) Description of services	(C) Compensation
PRODUCTION SOLUTIONS, INC. 1953 GALLONS ROAD, #600, VIENNA, VA 22182	PRINTING AND MAILSHOP	709,341.
COLUMBIA DIRECT MARKETING CORP 1 S ACTION PLACE, ANNAPOLIS, MD 21401	PRINTING, EDITING, DESIGN, AND MAILSHOP	245,043.
CAPITAL BUSINESS SOLUTIONS, 1307 GLENWOOD AVENUE, #158, RALEIGH, NC 27605-0955	IT SYSTEM SUPPORT	215,611.
HBW GROUP, 1055 FIRST STREET, #200, ROCKVILLE, MD 20850	OFFICE RENOVATION	196,557.
CAMCO ADVISORY SERVICES KENYA LTD, MURANGA ROAD OFF ELGEYO MARAKWET ROAD, NAIROBI,	CLIMATE CHANGE CONSULTANCY	180,000.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ► 9

SEE SCHEDULE J-2 FOR PART VII, SECTION A CONTINUATION

Form 990 (2009)

Part VIII Statement of Revenue

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1 a Federated campaigns b Membership dues c Fundraising events d Related organizations e Government grants (contributions) f All other contributions, gifts, grants, and similar amounts not included above g Noncash contributions included in lines 1a-1f \$ h Total. Add lines 1a-1f ►	1a 1b 1c 1d 1e 11041894. 1f 9,376,326. 1,353,081. 20418220.			
Program Service Revenue	2 a PROGRAM INCOME b c d e f All other program service revenue g Total. Add lines 2a-2f ►	Business Code 900099 21,650.	21,650.		
	3 Investment income (including dividends, interest, and other similar amounts) ► 4 Income from investment of tax-exempt bond proceeds ► 5 Royalties ►	129,478. 333,833.	16,565. 333,833.		112,913.
Other Revenue	6 a Gross Rents b Less rental expenses c Rental income or (loss) d Net rental income or (loss) 7 a Gross amount from sales of assets other than inventory b Less cost or other basis and sales expenses c Gain or (loss) d Net gain or (loss) 8 a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18 b Less direct expenses c Net income or (loss) from fundraising events ► 9 a Gross income from gaming activities See Part IV, line 19 b Less direct expenses c Net income or (loss) from gaming activities ► 10 a Gross sales of inventory, less returns and allowances b Less cost of goods sold c Net income or (loss) from sales of inventory ► Miscellaneous Revenue 11 a SAFARI INCOME b UTILIZ. OF FIXED ASSET c MAILING LIST RENTAL d All other revenue e Total. Add lines 11a-11d ► 12 Total revenue See instructions.	(i) Real 20217291 (i) Securities 20216479 a b 28,281.	(ii) Personal 43,939. (ii) Other 16,470. 812. 27,469. a b a b a b a b 212,699. 900099 900099 900099 900099 338,601. 21270063.		28,281. 212,699. 79,164. 41,161. 5,577. 38,215. 0. 813,628.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the US. See Part IV, line 21	279,274.	279,274.		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the US. See Part IV, lines 15 and 16	1,469,014.	1,469,014.		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	1,048,140.	780,495.	180,802.	86,843.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	4,930,967.	4,037,363.	376,869.	516,735.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	387,462.	316,681.	28,963.	41,818.
9 Other employee benefits	905,976.	797,532.	38,469.	69,975.
10 Payroll taxes	203,510.	163,397.	18,942.	21,171.
11 Fees for services (non-employees)				
a Management	157,908.	148,563.	5,378.	3,967.
b Legal	111,556.	43,979.	67,577.	
c Accounting				
d Lobbying				
e Professional fundraising services. See Part IV, line 17	125,796.			125,796.
f Investment management fees	31,873.		31,873.	
g Other	3,269,389.	3,222,256.	40,632.	6,501.
12 Advertising and promotion	38,098.	30,107.	335.	7,656.
13 Office expenses	1,053,891.	802,038.	166,295.	85,558.
14 Information technology	393,572.	345,882.	35,955.	11,735.
15 Royalties				
16 Occupancy	636,512.	580,797.	21,631.	34,084.
17 Travel	1,834,542.	1,723,072.	35,773.	75,697.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	742,628.	612,109.	3,477.	127,042.
20 Interest	114,120.	92,895.	13,077.	8,148.
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	185,396.	170,132.	6,290.	8,974.
23 Insurance	45,045.	32,621.	12,424.	
24 Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below)				
a DIRECT MAILING COSTS	1,491,865.	618,967.		872,898.
b FIELD EQUIPMENT	744,476.	744,476.		
c VEHICLE OPERATIONS	559,554.	556,654.	1,344.	1,556.
d TRAINING	153,099.	146,849.		6,250.
e EXCHANGE RATE FLUC.	132,652.	132,652.		
f All other expenses	51,677.	43,880.	5,969.	1,828.
25 Total functional expenses Add lines 1 through 24f	21,097,992.	17,891,685.	1,092,075.	2,114,232.
26 Joint costs. Check here ► <input checked="" type="checkbox"/> if following SOP 98-2. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	1,804,241.	751,443.	0.	1,052,798.

Part X Balance Sheet

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing	193,018.	1	1,946,613.
	2 Savings and temporary cash investments	11,668,930.	2	6,755,890.
	3 Pledges and grants receivable, net	9,829,899.	3	7,289,779.
	4 Accounts receivable, net	152,928.	4	290,907.
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L		6	
	7 Notes and loans receivable, net	1,124,837.	7	477,136.
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	683,118.	9	274,386.
	10a Land, buildings, and equipment cost or other basis. Complete Part VI of Schedule D	10a 8,376,532.		
	b Less: accumulated depreciation	10b 544,227.	10c 5,637,234.	10c 7,832,305.
	11 Investments - publicly traded securities	2,121,716.	11	8,979,708.
	12 Investments - other securities. See Part IV, line 11		12	
	13 Investments - program-related See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets See Part IV, line 11	1,164,390.	15	1,104,398.
	16 Total assets. Add lines 1 through 15 (must equal line 34)	32,576,070.	16	34,951,122.
Liabilities	17 Accounts payable and accrued expenses	2,563,966.	17	2,231,708.
	18 Grants payable		18	
	19 Deferred revenue	1,739,237.	19	3,976,453.
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties	1,815,637.	23	1,815,638.
	24 Unsecured notes and loans payable to unrelated third parties	288,798.	24	429,929.
	25 Other liabilities. Complete Part X of Schedule D	114,300.	25	425,143.
	26 Total liabilities. Add lines 17 through 25	6,521,938.	26	8,878,871.
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ► <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	13,694,203.	27	16,213,936.
	28 Temporarily restricted net assets	10,087,614.	28	7,586,000.
	29 Permanently restricted net assets	2,272,315.	29	2,272,315.
	Organizations that do not follow SFAS 117, check here ► <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
	33 Total net assets or fund balances	26,054,132.	33	26,072,251.
	34 Total liabilities and net assets/fund balances	32,576,070.	34	34,951,122.

Form 990 (2009)

Part XI Financial Statements and Reporting

	Yes	No
1 Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant?	2a	X
b Were the organization's financial statements audited by an independent accountant?	2b	X
c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	X
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both:		
<input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a	X
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b	X

Form 990 (2009)

SCHEDULE A
(Form 990 or 990-EZ)

Public Charity Status and Public Support

OMB No 1545-0047

2009

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

Name of the organization

AFRICAN WILDLIFE FOUNDATION, INC.

Employer identification number
52-0781390

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box.)

1	<input type="checkbox"/>	A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).						
2	<input type="checkbox"/>	A school described in section 170(b)(1)(A)(ii). (Attach Schedule E)						
3	<input type="checkbox"/>	A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).						
4	<input type="checkbox"/>	A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state _____						
5	<input type="checkbox"/>	An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II)						
6	<input type="checkbox"/>	A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).						
7	<input checked="" type="checkbox"/>	An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II)						
8	<input type="checkbox"/>	A community trust described in section 170(b)(1)(A)(vi). (Complete Part II)						
9	<input type="checkbox"/>	An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III)						
10	<input type="checkbox"/>	An organization organized and operated exclusively to test for public safety. See section 509(a)(4).						
11	<input type="checkbox"/>	An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h						
	a <input type="checkbox"/>	Type I	b <input type="checkbox"/>	Type II	c <input type="checkbox"/>	Type III - Functionally integrated	d <input type="checkbox"/>	Type III - Other
e	<input type="checkbox"/>	By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)						
f	If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box							
g	Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?							
	(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?							
	(ii) A family member of a person described in (i) above?							
	(iii) A 35% controlled entity of a person described in (i) or (ii) above?							
h	Provide the following information about the supported organization(s)							

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2009

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	17255917.	18329396.	28016527.	20683717.	20418220.	104703777
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	17255917.	18329396.	28016527.	20683717.	20418220.	104703777
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						6586843.
6 Public support. Subtract line 5 from line 4						98116934.

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4	17255917.	18329396.	28016527.	20683717.	20418220.	104703777
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	386,334.	488,277.	533,807.	270,899.	504,472.	2183789.
9 Net income from unrelated business activities, whether or not the business is regularly carried on			14,777.			14,777.
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)		365.		11,032.	297,440.	308,837.
11 Total support. Add lines 7 through 10						107211180
12 Gross receipts from related activities, etc (see instructions)					12	21,650.

13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ►

Section C. Computation of Public Support Percentage

14 Public support percentage for 2009 (line 6, column (f) divided by line 11, column (f))	14	91.52	%
15 Public support percentage from 2008 Schedule A, Part II, line 14	15	95.93	%
16a 33 1/3% support test - 2009. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		► <input checked="" type="checkbox"/>	
b 33 1/3% support test - 2008. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		► <input type="checkbox"/>	
17a 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization		► <input type="checkbox"/>	
b 10% -facts-and-circumstances test - 2008. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization		► <input type="checkbox"/>	
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions		► <input type="checkbox"/>	

Schedule A (Form 990 or 990-EZ) 2009

Part III | Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I.)**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 Total support (Add lines 9, 10c, 11, and 12)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ► <input type="checkbox"/>						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2008 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2009 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2008 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2009. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ►

b 33 1/3% support tests - 2008. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ►

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ►

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10, Part II, line 17a or 17b, and Part III, line 12. Provide any other additional information. See instructions.

SCHEDULE A, PART II, LINE 10, EXPLANATION FOR OTHER INCOME:

MISCELLANEOUS

UTILIZATION OF FIXED ASSETS

SAFARI INCOME

Schedule D
(Form 990)Department of the Treasury
Internal Revenue Service**Supplemental Financial Statements**

► Complete if the organization answered "Yes," to Form 990,

Part IV, line 6, 7, 8, 9, 10, 11, or 12.

► Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047

2009Open to Public
Inspection

Name of the organization

AFRICAN WILDLIFE FOUNDATION, INC.

Employer identification number
52-0781390**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		1
2 Aggregate contributions to (during year)		0.
3 Aggregate grants from (during year)		0.
4 Aggregate value at end of year		832,512.

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Yes No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Yes No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)	<input type="checkbox"/> Preservation of land for public use (e.g., recreation or pleasure) <input type="checkbox"/> Preservation of an historically important land area
	<input type="checkbox"/> Protection of natural habitat <input type="checkbox"/> Preservation of a certified historic structure
	<input type="checkbox"/> Preservation of open space
2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.	
a Total number of conservation easements	
b Total acreage restricted by conservation easements	
c Number of conservation easements on a certified historic structure included in (a)	
d Number of conservation easements included in (c) acquired after 8/17/06	
3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ►	
4 Number of states where property subject to conservation easement is located ►	
5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? <input type="checkbox"/> Yes <input type="checkbox"/> No	
6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ►	
7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ► \$	
8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? <input type="checkbox"/> Yes <input type="checkbox"/> No	
9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.	

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8

1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

1b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ► \$ _____

(ii) Assets included in Form 990, Part X ► \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items:

a Revenues included in Form 990, Part VIII, line 1 ► \$ _____

b Assets included in Form 990, Part X ► \$ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

a Public exhibition
 b Scholarly research
 c Preservation for future generations

d Loan or exchange programs
 e Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If "Yes," explain the arrangement in Part XIV and complete the following table:

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21? Yes No

b If "Yes," explain the arrangement in Part XIV

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	11375778.	12778709.			
b Contributions	859,647.	1,360,424.			
c Net investment earnings, gains, and losses	188,197.	<2241114.>			
d Grants or scholarships					
e Other expenditures for facilities and programs		522,241.			
f Administrative expenses					
g End of year balance	12423622.	11375778.			

2 Provide the estimated percentage of the year end balance held as

a Board designated or quasi-endowment ► 81.71 %
 b Permanent endowment ► 18.29 %
 c Term endowment ► %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization

by

(i) unrelated organizations
 (ii) related organizations

	Yes	No
3a(i)		X
3a(ii)		X
3b		

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds

Part VI Investments - Land, Buildings, and Equipment. See Form 990, Part X, line 10

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		5,045,544.		5,045,544.
b Buildings		1,302,656.		1,302,656.
c Leasehold improvements		407,000.	43,065.	363,935.
d Equipment		966,477.	318,553.	647,924.
e Other		654,855.	182,609.	472,246.

Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) ► 7,832,305.

Schedule D (Form 990) 2009

Part VII Investments - Other Securities. See Form 990, Part X, line 12

Part IX Other Assets See Form 990, Part X, line 15

Total. (Column (b) must equal Form 990, Part X, col (B) line 15)

Part X Other Liabilities. See Form 990, Part X, line 25

1	(a) Description of liability	(b) Amount
Federal income taxes		
DEFERRED RENT AND LEASE INCENTIVES		294,245
ANNUITIES PAYABLE		106,233
CAPITAL LEASE OBLIGATION		24,665
Total (Column (b) must equal Form 990, Part X, col (B) line 25.)		425,143

Total. (Column (b) must equal Form 990, Part X, col (B) line 25)

425,143.

2. FIN 48 Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48

Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1 Total revenue (Form 990, Part VIII, column (A), line 12)	1	21,270,063.
2 Total expenses (Form 990, Part IX, column (A), line 25)	2	21,097,992.
3 Excess or (deficit) for the year Subtract line 2 from line 1	3	172,071.
4 Net unrealized gains (losses) on investments	4	146,080.
5 Donated services and use of facilities	5	
6 Investment expenses	6	
7 Prior period adjustments	7	<300,032.>
8 Other (Describe in Part XIV)	8	
9 Total adjustments (net) Add lines 4 through 8	9	<153,952.>
10 Excess or (deficit) for the year per audited financial statements Combine lines 3 and 9	10	18,119.

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1 Total revenue, gains, and other support per audited financial statements	1	22,226,585.
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a Net unrealized gains on investments	2a	146,080.
b Donated services and use of facilities	2b	842,315.
c Recoveries of prior year grants	2c	
d Other (Describe in Part XIV)	2d	
e Add lines 2a through 2d	2e	988,395.
3 Subtract line 2e from line 1	3	21,238,190.
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a Investment expenses not included on Form 990, Part VIII, line 7b	4a	31,873.
b Other (Describe in Part XIV)	4b	
c Add lines 4a and 4b	4c	31,873.
5 Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)	5	21,270,063.

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1 Total expenses and losses per audited financial statements	1	21,908,434.
2 Amounts included on line 1 but not on Form 990, Part IX, line 25		
a Donated services and use of facilities	2a	842,315.
b Prior year adjustments	2b	
c Other losses	2c	
d Other (Describe in Part XIV)	2d	
e Add lines 2a through 2d	2e	842,315.
3 Subtract line 2e from line 1	3	21,066,119.
4 Amounts included on Form 990, Part IX, line 25, but not on line 1		
a Investment expenses not included on Form 990, Part VIII, line 7b	4a	31,873.
b Other (Describe in Part XIV)	4b	
c Add lines 4a and 4b	4c	31,873.
5 Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	5	21,097,992.

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information

PART V, LINE 4: IN THE ABSENCE OF SPECIFIC SPENDING GUIDELINES

ESTABLISHED BY A DONOR, AWF HAS A POLICY TO SPEND FIVE PERCENT OF THESE ENDOWMENT FUNDS' AVERAGE BEGINNING INVESTED MARKET VALUES FOR THE PRIOR THREE FISCAL YEARS. HOWEVER, A FUND'S SPENDING RATE IS REDUCED OR ELIMINATED IF THE RESULTING INVESTED BALANCE OF THAT FUND WOULD FALL BELOW THE FAIR VALUE OF THE ORIGINAL GIFT(S). IN ESTABLISHING THIS POLICY, AWF CONSIDERED ITS STATED RETURN OBJECTIVE WITH THE INTENT TO, OVER THE LONG TERM, ALLOW ITS ENDOWMENT FUNDS TO GROW AT OR ABOVE THAT OF INFLATION.

Part XIV Supplemental Information (continued)

THIS IS CONSISTENT WITH THE ORGANIZATION'S OBJECTIVE TO MAINTAIN THE PURCHASING POWER OF THE ENDOWMENT FUNDS' ASSETS HELD IN PERPETUITY OR FOR A SPECIFIED TERM, AS WELL AS TO PROVIDE ADDITIONAL REAL GROWTH THROUGH NEW GIFTS AND INVESTMENT RETURN.

THE BOARD OF TRUSTEES HAS ADOPTED A SPENDING POLICY TO USE OF UP TO SEVEN PERCENT OF THE BEGINNING INVESTED MARKET VALUE OF THE BOARD-DESIGNATED ENDOWMENT IN CURRENT YEAR OPERATIONS, OR A LOWER AMOUNT AS AGREED THROUGH AWF'S ANNUAL BUDGETING PROCESS. THIS SPENDING POLICY TAKES INTO ACCOUNT THE BOARD OF TRUSTEE'S POLICY TO ADD UNRESTRICTED LEGACY GIFTS TO THE BOARD-DESIGNATED ENDOWMENT. THE FUNDS ARE USED TO FURTHER THE IMPACT OF AWF'S CONSERVATION PROGRAMS.

PART X: AWF PERFORMED AN EVALUATION OF UNCERTAIN TAX POSITIONS FOR THE YEAR ENDED JUNE 30, 2010 AND DETERMINED THAT THERE WERE NO MATTERS THAT WOULD REQUIRE RECOGNITION IN THE FINANCIAL STATEMENTS OR WHICH MAY HAVE ANY EFFECT ON THE TAX-EXEMPT STATUS OF AWF.

Schedule F
(Form 990)**Statement of Activities Outside the United States**Department of the Treasury
Internal Revenue Service

► Complete if the organization answered "Yes" to Form 990,
Part IV, line 14b, 15, or 16.
► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

2009Open to Public
Inspection

Name of the organization

AFRICAN WILDLIFE FOUNDATION, INC.

Employer identification number

52-0781390

Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No

2 For grantmakers. Describe in Part IV the organization's procedures for monitoring the use of grant funds outside the United States

3 Activities per Region (Use Schedule F-1 (Form 990) if additional space is needed)

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
SUB-SAHARAN AFRICA	0	0	GRANTS TO RECIPIENTS LOCATED IN REGION		1,319,321.
SUB-SAHARAN AFRICA	0	0	PROGRAM SERVICES	CONSERVATION, PUBLIC EDUCATION, AND MEMBERSHIP PROGRAMS.	8,539,711.
SUB-SAHARAN AFRICA	10	0	MAINTAINING OFFICES		204,438.
SUB-SAHARAN AFRICA	0	165	EMPLOYEES		5,090,403.
EUROPE (INCLUDING ICELAND AND GREENLAND)	1	0	MAINTAINING OFFICES		42,855.
EUROPE (INCLUDING ICELAND AND GREENLAND)	0	0	PROGRAM SERVICES	ACTIVITIES RELATING TO POLICY AND ORGANIZATIONAL LEARNING.	8,136.
EUROPE (INCLUDING ICELAND AND GREENLAND)	0	1	EMPLOYEES		149,928.
SOUTH AMERICA	0	0	GRANTS TO RECIPIENTS LOCATED IN REGION		103,852.
Totals	► 11	166			15,504,485.

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2009

932071
02-01-10

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000.

Use Schedule F-1 (Form 990) if additional space is needed

1 (a) Name of organization	1 (b) IRS code section and EIN (if applicable)	1 (c) Region	1 (d) Purpose of grant	1 (e) Amount of cash grant	1 (f) Manner of cash disbursement	1 (g) Amount of non-cash assistance	1 (h) Description of non-cash assistance	1 (i) Method of valuation (book, FMV, appraisal, other)
		SUB-SAHARAN AFRICA	IMPROVED CONSERVATION OF THE AMBOSELI REGION IN KENYA.	9,134. EFT				
		SUB-SAHARAN AFRICA	SUPPORT FOR PARK PROTECTION AND MOUNTAIN GORILLA FIELD WORK.	53,214. CHECK				
		SOUTH AMERICA	IMPROVED FOOD SECURITY FOR POPULATIONS SURROUNDING MARINGA	103,852. BANK TRANSFER				
		SUB-SAHARAN AFRICA	KITENGELA CONSERVATION PROGRAMME.	129,004. EFT				
		SUB-SAHARAN AFRICA	DEVELOPMENT OF A FISH FARMING ENTERPRISE IN INYAMBO CHIEFDON, ZAMBIA.	20,873. CHECK				
		SUB-SAHARAN AFRICA	SUPPORT COMMUNITY FOREST BUFFER ZONES IN KENYA.	11,011. EFT				
		SUB-SAHARAN AFRICA	SAMBURU NATIONAL RESERVE RANGE TRAINING.	10,004. EFT				
		SUB-SAHARAN AFRICA	CONSERVATION OF THE EASTERN BLACK RHINO IN THE TSAVO ECOSYSTEM, KENYA.	15,066. EFT				

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter

3 Enter total number of other organizations or entities

0
25

SEE PART IV FOR COLUMN (D) DESCRIPTIONS
28

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16

Use Schedule F-1 (Form 990) if additional space is needed

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
SCHOLARSHIPS TO COLLEGE OF AFRICAN WILDLIFE MANAGEMENT	SUB-SAHARAN AFRICA	5	25,000.	CHECK	0.		
WAGABA CHILDREN SCHOOL FEE SCHOLARSHIP	SUB-SAHARAN AFRICA	7	5,648.	CHECK	0.		
CHARLOTTE FELLOWS PROGRAM	SUB-SAHARAN AFRICA	16	204,323.	CHECK	0.		
EASEMENTS FOR EDUCATION - SERUTE ZAMBIA	SUB-SAHARAN AFRICA	93	10,159.	CHECK	0.		
GREVY'S ZEBRA POST-GRADUATE FELLOWSHIP	SUB-SAHARAN AFRICA	1	4,625.	EFT	0.		
EASEMENTS FOR EDUCATION - TIANERI MUT KENYA	SUB-SAHARAN AFRICA	16	4,665.	EFT	0.		
KILIMANJARO RANGER TRAINING	SUB-SAHARAN AFRICA	3	6,377.	EFT	0.		
KILITOMBE/OSONOKO CONSERVATION LAND LEASE PROGRAM	SUB-SAHARAN AFRICA	135	59,963.	EFT	0.		
SAMBURU PROTECTED ASER CAPACITY BUILDING	SUB-SAHARAN AFRICA	4	10,378.	EFT	0.		

Part IV Supplemental Information

Complete this part to provide the information required in Part I, line 2, and any additional information.

SCHEDULE F, PART I, LINE 2: AWF OCCASIONALLY WORKS WITH SUB-RECIPIENTS.

IN SUCH CASES, ONLY KNOWN, VETTED ORGANIZATIONS ARE CHOSEN THAT CAN DEMONSTRATE AN ABILITY TO ACCOMPLISH THE PROGRAM OBJECTIVES.

SUB-RECIPIENTS ARE OFTEN INCLUDED BY NAME IN GRANT PROPOSALS.

SUB-RECIPIENTS ARE GENERALLY PROVIDED WITH ADVANCES, AND REQUIRED TO REPORT QUARTERLY. BOTH FINANCIAL AND PROGRAMMATIC REPORTS ARE REQUIRED TO BE SUBMITTED TO THE RELATED HL IMPLEMENTATION TEAMS (GENERALLY HL DIRECTOR). THE HEARTLAND FINANCE AND ADMINISTRATION OFFICER REVIEWS SUB-RECIPIENT FINANCIAL REPORTS AND FORWARD TO THE GRANT FINANCIAL MANAGER FOR A FURTHER QUALITY CONTROL. ONLY UPON HER REVIEW ARE FURTHER PAYMENTS OR ADVANCES PROVIDED. GENERALLY, LARGE SUB-RECIPIENTS ARE PAID THROUGH DC, AND THUS RECEIVE THE ADDED SCRUTINY OF THE ACCOUNTING MANAGER, DIRECTOR OF FINANCE, AND/OR CFO.

PART II, COLUMN (D):

REGION: SOUTH AMERICA

(D) PURPOSE OF GRANT: IMPROVED FOOD SECURITY FOR POPULATIONS SURROUNDING MARINGA LOPORI WAMBA LANDSCAPE IN DRC.

REGION: SUB-SAHARAN AFRICA

(D) PURPOSE OF GRANT: IMPROVING THE LIVELIHOODS OF MAASAI PEOPLE IN THE LAIKIPIA DISTRICT OF KENYA.

REGION: SUB-SAHARAN AFRICA

(D) PURPOSE OF GRANT: REDUCING ENVIRONMENTAL DEGRADATION THROUGH TREE PLANTING AND CONTOUR FARMING PRACTICES ON THE KARATU HIGHLANDS.

Part IV Supplemental Information

Complete this part to provide the information required in Part I, line 2, and any additional information.

REGION: SUB-SAHARAN AFRICA

(D) PURPOSE OF GRANT: MOUNTAIN GORILLA MONITORING SUPPORT; MOUNTAIN GORILLA THEMED SCHOOLS COMPETITION.

**Department of the Treasury
Internal Revenue Service**

- Attach to Form 990 to list additional information for Schedule F (Form 990) Part I, line 3; Part II, line 1; or Part III.
- See instructions for Schedule F (Form 990).

Name of the organization

Employer identification number

52-0781390

AFRICAN WILDLIFE FOUNDATION, INC.

52-0781390

Part I Continuation

Employer identification number
52-0781390

52-0781390

Part I Continuation of Activities per Region. (Schedule F (Form 990), Part I, line 3)

LHA For Priv

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F-1 (Form 990) 2009

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)						
1 (a) Name of organization (b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance
	SUB-SAHARAN AFRICA	REHABILITATION OF WATER SYSTEM IN AMBOSELI NATIONAL PARK.	9,086. EFT	0.		
	SUB-SAHARAN AFRICA	AERIAL ANIMAL CENSUS IN AMBOSELI NATIONAL PARK.	14,810. EFT	0.		
	SUB-SAHARAN AFRICA	SUPPORT OF ISIOLO GAME SCOUTS.	15,914. EFT	0.		
	SUB-SAHARAN AFRICA	IMPROVING THE LIVELIHOODS OF MAASAI PEOPLE IN THE LAikipia District of	54,333. BANK TRANSFER	0.		
	SUB-SAHARAN AFRICA	BIOENTERPRISE DEVELOPMENT PROJECT.	110,080. EFT	0.		
	SUB-SAHARAN AFRICA	PREDATOR DATA COLLECTION.	30,079. EFT	0.		
	SUB-SAHARAN AFRICA	REDUCING ENVIRONMENTAL DEGRADATION THROUGH TREE PLANTING AND	8,692. CHECK	0.		
	SUB-SAHARAN AFRICA	DATA COLLECTION ON WILD DOGS.	8,326. EFT	0.		
	SUB-SAHARAN AFRICA	PROTECTED AREA SUPPORT.	9,343. CHECK	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SUB-SAHARAN AFRICA	SANGANA DAM.	59,009. EFT				
		SUB-SAHARAN AFRICA	RESEAU DES FEMMES AFRICAINNES POUR LE DEVELOPPEMENT DURABLE.	50,518. BANK TRANSFER				
		SUB-SAHARAN AFRICA	UNIVERSITY AND TEACHER TRAINING.	5,500. BANK TRANSFER				
		SUB-SAHARAN AFRICA	MOUNTAIN GORILLA MONITORING SUPPORT; MOUNTAIN GORILLA THEMED SCHOOLS	7,836. CHECK				
		SUB-SAHARAN AFRICA	WILD DOG RESEARCH AND CONSERVATION.	10,000. EFT				
		SUB-SAHARAN AFRICA	CENTRAL AFRICAN REGIONAL PROGRAM FOR THE ENVIRONMENT.	35,255. BANK TRANSFER				
		SUB-SAHARAN AFRICA	SUPPORT FOR MANYARA RANCH LANDSCAPE CONSERVATION.	101,825. BANK TRANSFER				
		SUB-SAHARAN AFRICA	CARRY OUT AND CO-ORDINATE WILDLIFE RESEARCH IN TANZANIA.	26,749. CHECK				
		SUB-SAHARAN AFRICA	MOUNTAIN GORILLA MONITORING SUPPORT.	7,366. CHECK				

SCHEDULE G
(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No 1545-0047

2009

**Open To Public
Inspection**

Department of the Treasury
Internal Revenue Service

► Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Name of the organization

AFRICAN WILDLIFE FOUNDATION, INC.

Employer identification number
52-0781390

Part I **Fundraising Activities.** Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

a Mail solicitations e Solicitation of non-government grants
b Internet and email solicitations f Solicitation of government grants
c Phone solicitations g Special fundraising events
d In-person solicitations

2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

Yes

No

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

Total ► 1,379,190. 125,796.1,253,394.
3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing
AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO
MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY
DC

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000

Revenue	(a) Event #1	(b) Event #2	(c) Other events	(d) Total events (add col (a) through col (c))
	(event type)	(event type)	(total number)	
1 Gross receipts				
2 Less. Charitable contributions				
3 Gross income (line 1 minus line 2)				
4 Cash prizes				
5 Noncash prizes				
6 Rent/facility costs				
7 Food and beverages				
8 Entertainment				
9 Other direct expenses				
10 Direct expense summary Add lines 4 through 9 in column (d)				► ()
11 Net income summary Combine line 3, column (d), and line 10				► ()

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a

Revenue		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
1 Gross revenue					
2 Cash prizes					
3 Noncash prizes					
4 Rent/facility costs					
5 Other direct expenses					
6 Volunteer labor		<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No _____ %	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No _____ %	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No _____ %	
7 Direct expense summary. Add lines 2 through 5 in column (d)					► ()
8 Net gaming income summary Combine line 1, column (d), and line 7					► ()

9 Enter the state(s) in which the organization operates gaming activities _____

Yes	No
9a	

a Is the organization licensed to operate gaming activities in each of these states?

b If "No," explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?

b If "Yes," explain _____

10a

11 Does the organization operate gaming activities with nonmembers?

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?

11
12

13 Indicate the percentage of gaming activity operated in:

- a The organization's facility
- b At outside facility

	Yes	No
13a	%	
13b	%	

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ► _____

Address ► _____

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?

b If "Yes," enter the amount of gaming revenue received by the organization ► \$ _____ and the amount of gaming revenue retained by the third party ► \$ _____

c If "Yes," enter name and address of the third party

Name ► _____

Address ► _____

16 Gaming manager information:

Name ► _____

Gaming manager compensation ► \$ _____

Description of services provided ► _____

 Director/officer Employee Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?

b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$ _____

17a

Part II Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Use Part IV and Schedule I-1 (Form 990) if additional space is needed

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information

SCHEDULE I, PART I, LINE 2: AWF OCCASIONALLY WORKS WITH SUB-RECIPIENTS. IN SUCH CASES, ONLY KNOWN, VETTED ORGANIZATIONS ARE CHOSEN THAT CAN DEMONSTRATE AN ABILITY TO ACCOMPLISH THE PROGRAM OBJECTIVES.

BOTH FINANCIAL AND PROGRAMMATIC REPORTS ARE REQUIRED TO BE SUBMITTED TO THE RELATED HL IMPLEMENTATION TEAMS (GENERALLY HL DIRECTOR). THE HEARTLAND FINANCE AND ADMINISTRATION OFFICER REVIEWS SUB-RECIPIENT FINANCIAL REPORTS AND FORWARD TO THE GRANT FINANCIAL MANAGER FOR A FURTHER QUALITY CONTROL. ONLY UPON HER REVIEW ARE FURTHER PAYMENTS OR ADVANCES PROVIDED. GENERALLY,

Part IV Supplemental Information

LARGE SUB-RECIPIENTS ARE PAID THROUGH DC, AND THUS RECEIVE THE ADDED SCRUTINY OF THE ACCOUNTING MANAGER, DIRECTOR OF FINANCE, AND/OR CFO.

SCHEDULE J
(Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

► Complete if the organization answered "Yes" to Form 990,

Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

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AFRICAN WILDLIFE FOUNDATION, INC.

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Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items

<input type="checkbox"/> First-class or charter travel	<input type="checkbox"/> Housing allowance or residence for personal use
<input type="checkbox"/> Travel for companions	<input type="checkbox"/> Payments for business use of personal residence
<input type="checkbox"/> Tax indemnification and gross-up payments	<input type="checkbox"/> Health or social club dues or initiation fees
<input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)

1b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply

<input checked="" type="checkbox"/> Compensation committee	<input type="checkbox"/> Written employment contract
<input type="checkbox"/> Independent compensation consultant	<input checked="" type="checkbox"/> Compensation survey or study
<input checked="" type="checkbox"/> Form 990 of other organizations	<input checked="" type="checkbox"/> Approval by the board or compensation committee

4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization

a Receive a severance payment or change-of-control payment?

b Participate in, or receive payment from, a supplemental nonqualified retirement plan?

c Participate in, or receive payment from, an equity-based compensation arrangement?

If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.

5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

a The organization?

b Any related organization?

If "Yes" to line 5a or 5b, describe in Part III.

6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

a The organization?

b Any related organization?

If "Yes" to line 6a or 6b, describe in Part III.

7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III.

8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III.

9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

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Schedule J (Form 990) 2009

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Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

PART I, LINE 4B: AWF CONTRIBUTED \$32,000 TO THE 457(F) PLAN OF PATRICK BERGIN, CHIEF EXECUTIVE OFFICER FOR THE YEAR ENDED JUNE 30, 2010.

Part I Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)					(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee			
JIMNAH MBARU BOARD MEMBER	1.00	X					0.	0.	0.
BENJAMIN W. MKAPA BOARD MEMBER	1.00	X					0.	0.	0.
RAZAN AL MUBARAK BOARD MEMBER	3.00	X					0.	0.	0.
KRISTINA PERSSON BOARD MEMBER	3.00	X					0.	0.	0.
ELIZABETH ROBERTSHAW BOARD MEMBER	1.00	X					0.	0.	0.
TIA N. RODDY BOARD MEMBER	3.00	X					0.	0.	0.
STUART SCOTT BOARD MEMBER	4.00	X					0.	0.	0.
AGGIE SKIRBALL BOARD MEMBER	3.00	X					0.	0.	0.
DAVID THOMSON BOARD MEMBER THRU 11/09	3.00	X					0.	0.	0.
C. BOWDOIN TRAIN BOARD MEMBER THRU 11/09	1.00	X					0.	0.	0.
JOHN R. WALTER BOARD MEMBER	4.00	X					0.	0.	0.
RICHARD WEENING BOARD MEMBER	4.00	X					0.	0.	0.
MARIA WILHELM BOARD MEMBER	1.00	X					0.	0.	0.
PATRICK BERGIN CHIEF EXECUTIVE OFFICER	40.00	X	X				225,757.	0.	62,770.
HELEN GICHOHI PRESIDENT	40.00		X				178,464.	0.	29,700.
JOANNA ELLIOT VP OF KNOWLEDGE MGMT.	40.00		X				157,300.	0.	32,287.
JEFF CHRISFIELD CHIEF FINANCIAL OFFICER	40.00		X				146,742.	0.	28,142.
CRAIG SHOLLEY VP OF PHILANTHROPY/MARK.	40.00		X				126,575.	0.	20,125.

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Schedule J-2 (Form 990) 2009

SCHEDULE M
(Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

OMB No 1545-0047

2009

Open to Public
Inspection

Name of the organization

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Part I Types of Property

	(a) Check if applicable	(b) Number of contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	(d) Method of determining revenues
1 Art - Works of art				
2 Art - Historical treasures				
3 Art - Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities - Publicly traded	X	8	1,353,081.	FAIR MARKET VALUE
10 Securities - Closely held stock				
11 Securities - Partnership, LLC, or trust interests				
12 Securities - Miscellaneous				
13 Qualified conservation contribution - Historic structures				
14 Qualified conservation contribution - Other				
15 Real estate - Residential				
16 Real estate - Commercial				
17 Real estate - Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ► (_____)				
26 Other ► (_____)				
27 Other ► (_____)				
28 Other ► (_____)				
29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgment			29	

30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?

b If "Yes," describe the arrangement in Part II

31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?

32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?

b If "Yes," describe in Part II

33 If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II

	Yes	No
30a		X
31	X	
32a		X

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Schedule M (Form 990) 2009

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Supplemental Information to Form 990

Complete to provide information for responses to specific questions on
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FORM 990, PART V, LINE 4B, LIST OF FOREIGN COUNTRIES:

BURMA, CONGO, DEM REP, KENYA, MOZAMBIQUE,

SOUTH AFRICA, TANZANIA, UNITED KINGDOM, ZAMBIA,

ZIMBABWE

FORM 990, PART VI, SECTION A, LINE 4: AWF'S BYLAWS WERE ADJUSTED IN

OCTOBER 2009, INCREASING THE MAXIMUM NUMBER OF ACTIVE TRUSTEES FROM 35 TO

39.

FORM 990, PART VI, SECTION B, LINE 11: DATA AND INFORMATION FOR THE 990

ARE COMPILED BY THE FINANCE DEPARTMENT AND REVIEWED BY THE CFO. UPON

RECEIPT OF THE 990 FORM FROM AWF TAX ACCOUNTANTS, THE COMPLETED RETURN

UNDERGOES A SECOND LEVEL OF REVIEW BY THE CFO. CHANGES ARE COMMUNICATED TO

THE TAX ACCOUNTANTS AS NECESSARY AND APPROPRIATE. THE FINAL DRAFT IS

REVIEWED BY THE CFO AND THE CEO BEFORE BEING PRESENTED TO THE AUDIT

COMMITTEE. THEREAFTER, A COPY OF THE RETURN IS PROVIDED TO THE FULL BOARD

BEFORE FILING.

FORM 990, PART VI, SECTION B, LINE 12C: TRUSTEES AND OFFICERS RECEIVE AND

SIGN A CONFLICT OF INTEREST POLICY STATEMENT UPON ELECTION TO THE BOARD OF

TRUSTEES, WITH NEW FORMS COMPLETED AT LEAST ANNUALLY. IF A TRUSTEE FEELS

SHE/HE MAY HAVE A POTENTIAL CONFLICT OF INTEREST WITH AWF, THESE CONCERNs

ARE BROUGHT TO THE ATTENTION OF THE BOARD CHAIR AND/OR AUDIT COMMITTEE OF

THE BOARD FOR DELIBERATION.

ALL STAFF MEMBERS ARE REQUIRED TO SIGN A CONFLICT OF INTEREST POLICY UPON

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02-03-10

Schedule O (Form 990) 2009

Supplemental Information to Form 990

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HIRING AND WITH EACH NEW CONTRACT AMENDMENT. STAFF CONCERNS REGARDING
CONFLICTS OF INTEREST ARE BROUGHT TO THE HUMAN RESOURCES DEPARTMENT FOR
RESEARCH WITH REVIEW BY THE CHIEF FINANCIAL OFFICER AND OTHER MEMBERS OF
EXECUTIVE MANAGEMENT AS NECESSARY.

WITH REGARD TO CONTRACT REVIEW, STAFF THAT REVIEW PURCHASES AND CONTRACTS
ARE TRAINED TO QUESTION POTENTIAL CONFLICTS OF INTEREST. LOCAL FINANCE
OFFICES REVIEW ANYTHING UP TO \$5,000, WITH ADDITIONAL SCRUTINY GIVEN TO
LARGER CONTRACTS. ANY POTENTIAL CONFLICTS OF INTEREST ARE FORWARDED TO THE
CFO FOR REVIEW.

FORM 990, PART VI, SECTION B, LINE 15: A STUDY OF COMPENSATION FOR
OFFICERS AND KEY EMPLOYEES IS CONDUCTED ANNUALLY. FOR ALL OFFICERS AND KEY
STAFF LOCATED WITHIN THE UNITED STATES, INFORMATION FROM COMPARABLE
ORGANIZATIONS IS COLLECTED VIA PUBLICLY AVAILABLE IRS 990 FORMS. FOR KEY
STAFF LOCATED OUTSIDE THE UNITED STATES, COMPENSATION STUDIES ARE OBTAINED
AS NECESSARY TO PROVIDE COMPARABLE DATA.

COMPENSATION DATA IS SUMMARIZED IN A REPORT AND APPROVED FIRST BY THE BOARD
COMPENSATION COMMITTEE, AND THEN BY THE FULL BOARD OF TRUSTEES EACH
JANUARY. THE BOARD OF TRUSTEES SETS THE COMPENSATION FOR AWF'S CHIEF
EXECUTIVE OFFICER, AND PROVIDES GUIDELINES FOR THE CEO TO SET OTHER
EXECUTIVE SALARIES.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

AK, AL, AR, AZ, CA, CO, CT, FL, GA, HI, IL, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NH, NJ, NM, NY

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Schedule O (Form 990) 2009

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NC, ND, OH, OR, OK, PA, RI, SC, TN, UT, VA, WA, WV, WI

FORM 990, PART VI, SECTION C, LINE 19: AWF'S GOVERNING DOCUMENTS,
POLICIES, FINANCIAL STATEMENTS AND FEDERAL FORM 990 ARE AVAILABLE TO THE
PUBLIC UPON REQUEST. ADDITIONALLY, COPIES OF THE 990 AND ANNUAL REPORTS
ARE MAINTAINED ON THE WEBSITE.

FORM 990, PART III, LINE 4A: POPULATIONS THAT STRETCH ACROSS NATIONAL
BOUNDARIES-DEMONSTRATING THAT WILDLIFE AND PEOPLE CAN THRIVE SIDE BY
SIDE.

AWF'S WORK CAN BE CATEGORIZED INTO FIVE CORE AREAS: LAND AND HABITAT
PROTECTION, CONSERVATION SCIENCE, CONSERVATION ENTERPRISE, EDUCATION
AND CAPACITY BUILDING, AND CONSERVATION POLICY. BELOW IS A BRIEF
DESCRIPTION OF AWF'S PERSPECTIVE ON EACH CATEGORY AND KEY ACHIEVEMENTS
WITHIN THE LAST FISCAL YEAR.

A. LAND AND HABITAT PROTECTION: AWF'S UNIQUE HEARTLAND APPROACH TO
CONSERVATION FOCUSES ON IDENTIFYING AFRICA'S GREAT WILD SPACES, PIECING
TOGETHER PARKS, PRIVATE LANDS, AND COMMUNITY LANDS, WHICH CAN BE
SECURED AS A HOME FOR WILDLIFE. HISTORICALLY, AWF WORKED TO ESTABLISH
NATIONAL PARKS AND WILDLIFE RESERVES, AND TO HELP LOCAL PEOPLE
ESTABLISH COMMUNITY CONSERVANCIES. AWF IS NOW SUPPORTING THE
MANAGEMENT OF PARKS AND EXPLORING NEW PRIVATE LAND CONSERVATION
APPROACHES, INCLUDING LIMITED LAND ACQUISITION AND NEW TYPES OF
CONSERVATION LEASES, TO PROTECT CRITICAL WILDLIFE HABITAT.

Supplemental Information to Form 990

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I. AWF LAUNCHED ITS FIRST LARGE-LANDSCAPE PROGRAM IN WEST AFRICA: TEN YEARS AFTER UNVEILING ITS HEARTLAND PROGRAM, AWF EXPANDED ITS PROGRAM AND DESIGNATED ITS FIRST HEARTLAND IN WEST AFRICA. THE REGIONAL PARC W HEARTLAND IS A TRINATIONAL CONSERVATION AREA CENTERED ON THE POINT WHERE BENIN, BURKINA FASO, AND NIGER MEET. NAMED AFTER A DISTINCTIVE "W" SHAPE FORMED BY THE NIGER RIVER, THE REGIONAL PARC W CONSTITUTES THE LARGEST TRACT OF PROTECTED SAVANNA IN WEST AFRICA AND SUPPORTS A VAST ARRAY OF WILDLIFE, INCLUDING THE ONLY REMAINING GIRAFFE POPULATION IN WEST AFRICA AND THE REGION'S LARGEST ELEPHANT POPULATION. AWF HAS BEGUN IDENTIFYING A FULL SUITE OF CONSERVATION INTERVENTIONS THAT WILL BUILD ON INVESTMENTS MADE BY PARK AUTHORITIES AND A RECENTLY CONCLUDED PROGRAM OF THE EUROPEAN UNION. AWF'S REGIONAL PARC W PROGRAM HAS ALREADY DONATED EQUIPMENT TO PARC W/NIGER, SUPPORTED A GIRAFFE CENSUS AND AGRO-FORESTRY PROJECT BEING CARRIED OUT BY A LOCAL NGO IN NIGER, AND SUPPORTED THE IMPLEMENTATION OF BENIN'S NATIONAL ELEPHANT MANAGEMENT STRATEGY.

II. AWF REMAINED A LEADER IN GIS AND MAPPING TECHNOLOGY: FOR EXAMPLE, AWF IS PARTNERING WITH PLANET ACTION, A NON-FOR-PROFIT COLLABORATIVE INITIATIVE LAUNCHED BY SPOT IMAGE, A WORLD LEADER IN SATELLITE IMAGERY. LEVERAGING PLANET ACTION TECHNOLOGY, AWF IS USING HIGH-RESOLUTION EARTH IMAGERY TO MAP IN UNPRECEDENTED DETAIL LAND USE PATTERNS AND SOCIOECONOMIC RESOURCES THROUGHOUT THE SAMBURU HEARTLAND IN KENYA.

III. AWF CONTRIBUTED TO UNDERSTANDING OF THE CONGO BASIN FORESTS:

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02-03-10

Schedule O (Form 990) 2009

Supplemental Information to Form 990

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BOTH THE SIZE AND NUMBER OF PROTECTED AREAS IN THE CONGO BASIN HAVE INCREASED IN RECENT YEARS, THOUGH THE REGION'S BIODIVERSITY-RELATED TOURIST SECTOR REMAINS UNDERDEVELOPED, ACCORDING TO FORESTS OF THE CONGO BASIN: STATE OF THE FOREST, A BIENNIAL REPORT PUBLISHED BY THE CONGO BASIN FOREST PARTNERSHIP (CBFP). A MEMBER OF CBFP SINCE ITS FOUNDING, AWF IS AMONG THE MANY SCIENTISTS, POLICY, AND TECHNICAL EXPERTS WHO CONTRIBUTED TO STATE OF THE FOREST, WHICH DOCUMENTS THE OVERALL CONDITION OF CENTRAL AFRICA'S FOREST ECOSYSTEMS AND IS CONSIDERED THE DEFINITIVE STATEMENT ON THE HEALTH OF THE FORESTS AND THE CHALLENGES AHEAD IN CONSERVING THEM.

B. CONSERVATION SCIENCE: EVEN WHERE LAND AND HABITAT HAVE BEEN SECURED, CERTAIN SPECIES FACE UNIQUE THREATS AND REQUIRE A TARGETED CONSERVATION APPROACH. POPULATIONS OF RARE AND ENDANGERED SPECIES, SUCH AS THE RHINOCEROS, GORILLA, AND ALL OF THE GREAT CATS, HAVE BEEN DIMINISHED DUE TO POACHING, DISEASE, AND CONFLICT WITH HUMANS. AWF USES RESEARCH TO CREATE A BASELINE UNDERSTANDING OF THE STATUS OF AN ENDANGERED POPULATION, AND THEN MOVES QUICKLY TO CONSERVATION ACTIONS THAT HELP THESE SPECIES SURVIVE AND THRIVE IN THEIR NATIVE HABITAT.

I. IN CENTRAL AFRICA, AWF SUPPORTED A MOUNTAIN GORILLA CENSUS IN THE VIRUNGA MASSIF: THE CENSUS IS VITALLY IMPORTANT IN UNDERSTANDING THE LONG-TERM VIABILITY OF THE SPECIES. THE LAST MOUNTAIN GORILLA CENSUS, CONDUCTED IN 2003, REVEALED THE VIRUNGA GORILLA POPULATION HAD GROWN BY 17 PERCENT - A STUNNING RESULT REFLECTING MANY YEARS OF HARD-FOUGHT CONSERVATION GAINS. IN PARTNERSHIP WITH THE INTERNATIONAL GORILLA

Supplemental Information to Form 990

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CONSERVATION PROGRAMME (IGCP), A COALITION OF AFRICAN WILDLIFE FOUNDATION, FAUNA & FLORA INTERNATIONAL, AND THE WORLD WIDE FUND FOR NATURE, THE CENSUS ITSELF WAS AN EXERCISE IN COLLABORATION. OVER 1,000 KILOMETERS WERE SYSTEMATICALLY WALKED BY SIX MIXED TEAMS OF 72 PEOPLE FROM DRC, RWANDA, AND UGANDA. TEAMS COVERED THE ENTIRE RANGE AND METICULOUSLY DOCUMENTED FRESH SIGNS OF MOUNTAIN GORILLA GROUPS. GENETIC ANALYSIS OF FECAL SAMPLES COLLECTED WERE ANALYZED TO IDENTIFY AND CORRECT FOR ANY DOUBLE-COUNTING OF INDIVIDUALS OR GROUPS, ENSURING THE MOST ACCURATE ESTIMATE FOR THE POPULATION.

II. IN EAST AFRICA, AWF SUPPORTED A WET SEASON CENSUS IN THE AMBOSELI REGION: ACCORDING TO THE CENSUS, CONDUCTED BY KENYAN AND TANZANIAN WILDLIFE AUTHORITIES WITH HELP FROM AWF AND OTHER PARTNERS, A DROUGHT IN THE GREATER AMBOSELI REGION LEFT PARCHED GRASSLAND AND OTHER DAMAGE IN ITS WAKE BUT DID NOT DESTROY THE AREA'S RESILIENCY. ALTHOUGH WILDEBEEST AND ZEBRA NUMBERS PLUNGED BY MORE THAN 70 PERCENT, WILDLIFE OFFICIALS BELIEVE THE POPULATIONS WILL REBOUND AS LONG AS LARGE-SCALE CONSERVATION EFFORTS CONTINUE. THE NUMBER OF ELEPHANTS ALSO REMAINED STABLE, SUGGESTING THE PACHYDERMS WERE ABLE TO MOVE OUTSIDE DROUGHT AREAS AND FIND FOOD AND WATER. THE CENSUS RESULTS WILL HELP PARKS AUTHORITIES AND CONSERVATIONISTS BETTER UNDERSTAND KEY TRANSBOUNDARY WILDLIFE CORRIDORS AND DISPERSAL AREAS AS WELL AS THE INTERACTIONS AMONG THE MIGRATORY SPECIES THAT USE THE GREATER AMBOSELI REGION.

C. CONSERVATION ENTERPRISE: AWF BELIEVES THAT AFRICA'S WILDLIFE AND WILD LANDS CAN ONLY BE TRULY SECURE WHEN CONSERVATION OPERATIONS HAVE A

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932211
02-03-10

Schedule O (Form 990) 2009

Supplemental Information to Form 990

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SOUND FINANCIAL BASIS, AND WHEN ECONOMIC INCENTIVES EXIST FOR LOCAL
PEOPLE TO HELP CONSERVE NATURAL SYSTEMS. OVER THE PAST SEVERAL YEARS,
AWF HAS WORKED WITH PRIVATE SECTOR PARTNERS TO CREATE CUTTING-EDGE
EXAMPLES OF CONSERVATION TOURISM PRODUCTS THAT INCLUDE EQUITY HOLDINGS
AND OTHER INCENTIVES FOR LOCAL PEOPLE TO CONSERVE WILDLIFE AND ITS
HABITAT. AWF IS CURRENTLY EXPANDING OUR EMPHASIS ON AGRICULTURE,
LIVESTOCK, AND FISHERIES AS SMALL BUSINESSES THAT SUPPORT HUMAN NEEDS
WHILE REDUCING RELIANCE ON THE EXPLOITATION OF WILDLIFE RESOURCES.

I. AWF CONTINUED TO SUPPORT SUSTAINABLE COFFEE FARMING IN EAST AFRICA:

AWF AND STARBUCKS COFFEE COMPANY CONTINUED THEIR PARTNERSHIP, OPENING A
COFFEE-QUALITY LABORATORY OUTSIDE NYERI, KENYA. THE AREA IS KNOWN FOR
PRODUCING SOME OF THE WORLD'S BEST COFFEE AND YET MANY AREA COFFEE
FARMERS HAVE NEVER TASTED THEIR OWN BREW, UNTIL NOW. THE LAB IS THE
LATEST MILESTONE IN THE KENYA HEARTLAND COFFEE PROJECT, LAUNCHED BY AWF
AND STARBUCKS IN 2005. OTHER MILESTONES INCLUDE THE TRAINING OF
THOUSANDS OF FARMERS IN SUSTAINABLE GROWING PRACTICES, THE PLANTING OF
MORE THAN 10,000 TREES TO RESTORE FOREST COVER AND PROTECT WATERSHEDS,
AND THE CREATION OF A STATE-OF-THE-ART DAM TO CONSERVE WATER AND
BENEFIT LOCAL PEOPLE.

II. AWF BROUGHT ITS CONSERVATION ENTERPRISE PROGRAM TO MANYARA RANCH:

AWF HELPED IN THE OPENING OF MANYARA RANCH CONSERVANCY, A PRIVATE
CONSERVANCY AND INTIMATE TENTED SAFARI CAMP LOCATED ON AWF-MANAGED
MANYARA RANCH IN NORTHERN TANZANIA. A CRITICAL CONSERVATION LANDSCAPE
THAT LINKS TARANGIRE NATIONAL PARK TO LAKE MANYARA NATIONAL PARK AND

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

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THE NGORONGORO CONSERVATION AREA, MANYARA RANCH IS A PARADIGM OF
MIXED-USE PLANNING PIONEERED BY AWF. THE NEW CAMP WILL HELP SUSTAIN
CONSERVATION WORK IN AND AROUND THE RANCH AND BE INSTRUMENTAL IN
FURTHER TRANSFORMING THIS CONSERVATION LANDSCAPE INTO A WILDLIFE
DESTINATION THAT WILL COMPLEMENT NEIGHBORING PARKS AND SHOWCASE THE
TRUE WONDERS OF TANZANIA'S WILD AREAS.

D. EDUCATION AND CAPACITY BUILDING: AWF WAS FOUNDED ON THE BELIEF
THAT CONSERVATION EFFORTS MUST ULTIMATELY REST IN THE HANDS OF THE
PEOPLE OF AFRICA WHO, WITH EDUCATIONAL SUPPORT, WILL CONSTRUCT A VIABLE
PLATFORM TO CONSERVE THE CONTINENT'S WILDLIFE HERITAGE. OVER THE PAST
DECADES, AWF HAS SPONSORED HUNDREDS OF YOUNG AFRICAN CONSERVATIONISTS
TO STUDY WILDLIFE MANAGEMENT AND TO ACQUIRE HIGHER DEGREES IN
CONSERVATION-RELATED FIELDS. BEYOND FORMAL EDUCATION, AWF WORKS TO
TRAIN LOCAL PEOPLE AND BUILD THE CAPACITY OF AFRICAN INSTITUTIONS TO
PROTECT AND MANAGE WILDLIFE.

I. AWF NAMED FIVE NEW FELLOWS TO ITS CHARLOTTE CONSERVATION FELLOWSHIP
PROGRAM: INTRODUCED IN 1996, THE CHARLOTTE CONSERVATION FELLOWS
SCHOLARSHIP PROGRAM SUPPORTS AFRICAN NATIONALS PURSUING MASTERS'
DEGREES OR DOCTORAL RESEARCH IN CONSERVATION-RELATED FIELDS. EACH YEAR
AWF SUPPORTS AS MANY AS FIVE CHARLOTTE FELLOWS WHO EACH RECEIVE UP TO
\$25,000. SINCE ITS INCEPTION, THE PROGRAM HAS SUPPORTED 50 FELLOWS
FROM ACROSS EAST, WEST, CENTRAL, AND SOUTHERN AFRICA.

E. CONSERVATION POLICY: AWF AND ITS PARTNERS ACROSS THE HEARTLANDS

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CAN BE SUCCESSFUL ONLY IF RELEVANT POLICIES, LAWS, REGULATIONS, AND FINANCING MECHANISMS ARE SUPPORTIVE OF CONSERVATION AND RELATED ACHIEVEMENTS. AWF WORKS WITH INDIVIDUAL AFRICAN GOVERNMENTS, PARK AGENCIES, REGIONAL BODIES, AND INTERNATIONAL FUNDING AGENCIES TO HELP DEVELOP AND PROMOTE POLICIES THAT CREATE A ROBUST ENVIRONMENT FOR CONSERVATION AND SUSTAINABLE MODELS OF ECONOMIC DEVELOPMENT. AWF HAS ARTICULATED A SPECIFIC AGENDA, WHICH IS REVISITED EACH YEAR, OF THE MOST ESSENTIAL POLICY POSITIONS THAT WE URGE GOVERNMENTS TO ADOPT TO ENSURE THAT WILDLIFE SURVIVES WHILE CONTRIBUTING TO A PROSPEROUS FUTURE FOR AFRICA.

I. AWF TOOK A POSITION ON IVORY SALES IN LINE WITH THE DECISION MADE AT THE LATEST CITES MEETING: THE CONVENTION ON INTERNATIONAL TRADE IN ENDANGERED SPECIES (CITES) ON MARCH 24 REJECTED PROPOSALS FROM TANZANIA AND ZAMBIA TO REDUCE THE ENDANGERED STATUS OF THEIR ELEPHANTS AND ALLOW EACH COUNTRY TO HOLD A ONE-TIME SALE AND EXPORT OF LEGAL IVORY STOCKPILES. THROUGH POSITION STATEMENTS AHEAD OF THE MEETINGS AS WELL AS ONSITE REPRESENTATION, AWF REINFORCED ITS BELIEF THAT THE DECISIONS TO REJECT THE COUNTRY PROPOSALS WAS IN THE BEST INTEREST OF AFRICA'S ELEPHANTS AND FELT THERE WAS AMPLE EVIDENCE THAT ELEPHANT POACHING HAS INCREASED SINCE SUCH SALES WERE LAST PERMITTED TO MOVE FORWARD.

II. AWF EXPERTS CONTRIBUTED TO DEBATE ON CONNECTION BETWEEN CONSERVATION AND POVERTY REDUCTION: VICE PRESIDENT JOANNA ELLIOTT CO-EDITED A VOLUME PUBLISHED BY LEADING UK PUBLISHER EARTHSCAN ENTITLED "THE EARTHSCAN READER IN POVERTY AND BIODIVERSITY CONSERVATION".

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ELLIOTT ALSO CO-ORGANIZED A SYMPOSIUM HELD AT THE ZOOLOGICAL SOCIETY OF LONDON CALLED "LINKING BIODIVERSITY CONSERVATION AND POVERTY REDUCTION: WHAT, WHY, AND HOW?" IN A MIX OF ACADEMIC WORK, COMMISSIONED "STATE OF THE ART" REVIEWS, AND CASE STUDIES, PARTICIPANTS EXPLORED WHETHER CONSERVATION CAN ACTUALLY HELP EASE POVERTY. ALONG WITH EXPERTS FROM OTHER LEADING INTERNATIONAL GROUPS AND AGENCIES, AWF'S REGIONAL DIRECTOR FOR EAST AFRICA, DAUDI SUMBA, PRESENTED A PAPER ON THE IMPACTS OF CONSERVATION ENTERPRISE ON POVERTY ALLEVIATION.

III. AWF SUPPORTED COMMUNITIES IN AFRICA IN IMPLEMENTING LAND USE PLANS: AWF WITH ITS PARTNERS ISSUED A NEW GUIDE ENTITLED "SUSTAINING COMMUNITIES, LIVESTOCK AND WILDLIFE: A DECISION SUPPORT TOOL". FEATURING SIX MODULES ON FACING THE CHALLENGES OF LIVELIHOOD CHANGE AND CO-EXISTENCE WITH WILDLIFE, THE GUIDE IS DESIGNED TO HELP COMMUNITIES AND POLICYMAKERS AT LOCAL AND NATIONAL LEVELS MAKE INFORMED CHOICES REGARDING LAND USE, BUSINESS VENTURES, AND PUBLIC POLICY IN PASTORAL AREAS.

IV. AWF CONVENED MEETINGS IN AFRICA AND THE UNITED STATES THAT ADVANCED CONSERVATION AT BOTH A LOCAL AND GLOBAL LEVEL: FOR EXAMPLE, AWF WITH OTHER PARTNERS CONVENED HEADS OF STATE, MINISTERS FOR NATURAL RESOURCES, AND OTHER LUMINARIES ON CAPITOL HILL IN WASHINGTON, DC, TO CELEBRATE THE 10 YEARS SINCE THE HISTORIC YAOUNDE SUMMIT, WHICH FIRST BROUGHT TOGETHER LEADERS FROM THE COUNTRIES THAT SHARE THE CONGO BASIN'S RICH RAINFORESTS AND ULTIMATELY GREW INTO THE CONGO BASIN FOREST PARTNERSHIP. SINCE THEN, MILLIONS OF ACRES OF NEW PROTECTED

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AREAS HAVE BEEN CREATED, NEW INITIATIVES ON BUSHMEAT AND ANTI-POACHING

ARE IN PLACE, AND SUSTAINABLE FORESTRY IS BEGINNING TO TAKE ROOT.

NOTING THE MANY CHALLENGES STILL AHEAD, PARTICIPANTS URGED THE WORLD TO

RAISE GREATER AWARENESS, FUNDING SOURCES, AND TECHNICAL SUPPORT TO

PROTECT THE WORLD'S SECOND LARGEST RAINFOREST.

V. AWF IS PILOTING SEVERAL CLIMATE CHANGE PROJECTS: AWF COMPLETED A

PROJECT TO INVESTIGATE HOW CLIMATE CHANGE WILL LIKELY AFFECT THE

MOUNTAIN GORILLA, A HIGHLY ENDANGERED GREAT APE THAT LIVES IN TWO

BLOCKS OF MONTANE FORESTS IN CENTRAL AFRICA. THE PROJECT ASSESSED THE

OUTLOOK FOR THESE GENTLE GIANTS, WHICH FEED ON VEGETATION THAT THRIVES

AT HIGH ALTITUDES AND IS BEING THREATENED BY WARMING TEMPERATURES. WITH

ONLY ABOUT 700 MOUNTAIN GORILLAS LEFT IN THE WORLD, ANY UNANTICIPATED

SHOCK TO HABITAT COULD PUSH THE GORILLAS TO EXTINCTION. AWF ALSO

LAUNCHED TWO PILOT REDD (REDUCED EMISSIONS FROM DEFORESTATION AND

DEGRADATION) PROGRAMS IN EAST AFRICA.

VI. AWF INFLUENCED DEBATES AND POLICY DECISIONS: AWF ISSUED A

POSITION STATEMENT OPPOSING THE CONSTRUCTION OF A ROAD ACROSS THE

TANZANIA'S WORLD-REOWNED SERENGETI NATIONAL PARK. BY CUTTING THROUGH

THE NORTHERN PART OF THE PARK, THE PROPOSED ROAD WOULD DISRUPT THE

GREAT MIGRATION, THE SEASONAL MOVEMENT OF HUNDREDS OF THOUSANDS OF

WILDEBEESTS AND ZEBRA, APTLY DESCRIBED AS ONE OF THE GREATEST

SPECTACLES ON EARTH. OFFERING ALTERNATIVE ROUTES THAT FALL OUTSIDE THE

BOUNDARIES OF THE PARK, AWF HAS ARTICULATED ITS POSITION THAT NO MERE

REFINEMENT OF THE CURRENT ROAD DESIGN COULD MITIGATE WHAT IS A

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Department of the Treasury
Internal Revenue Service

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FUNDAMENTALLY FLAWED IDEA - PAVING A COMMERCIAL ROAD THROUGH THE
SERENGETI.

FORM 990, PART III, LINE 4B: EFFORTS. AWF'S MISSION COULD NOT BE
ACCOMPLISHED ALONE, AND THEREFORE IT WORKS WITH PARTNERS AND SUPPORTERS
AROUND THE WORLD TO MOBILIZE RESOURCES AND UNITE PEOPLE WHO ARE
PASSIONATE ABOUT AFRICAN CONSERVATION.

A. AWARD-WINNING SHORT DOCUMENTARY FEATURING AWF: "GORILLAS...98.6%
HUMAN" WON THE AUDIENCE AWARD FOR BEST DOCUMENTARY SHORT AT THE 2009
ANNUAL MAUI FILM FESTIVAL. PRODUCED BY THE MULTIMEDIA ORGANIZATION
EXPLORE.ORG AND DIRECTED BY CHARLES ANNENBERG WEINGARTEN,
"GORILLAS...98.6% HUMAN" COVERS A TRIP TO RWANDA WHERE THE FILMMAKERS
VISITED FOUR GROUPS OF WILD MOUNTAIN GORILLAS. THEIR GUIDE, AWF VICE
PRESIDENT OF PHILANTHROPY/MARKETING, CRAIG SHOLLEY, HAS BEEN INTIMATELY
INVOLVED IN THE PRESERVATION OF AFRICAN WILDLIFE FOR MORE THAN 30
YEARS. THE FILM DOCUMENTS THE TEAM'S THRILLING INTERACTION WITH THESE
PEACEFUL GREAT APES.

B. AWF PARTNERED WITH CHILDREN'S BOOK PUBLISHER SOUNDPRINTS: AN
ESSENTIAL FIRST STEP IN INSPIRING TOMORROW'S LEADERS IS CULTIVATING
INTEREST IN AFRICA'S MARVELOUS WILD ANIMALS AND WILD LANDS.
SOUNDPRINTS, A PUBLISHER AND DISTRIBUTOR IN NORWALK, CONNECTICUT, IS
ADVANCING THIS GOAL WITH ITS AWARD-WINNING CHILDREN'S BOOKS, AUDIO
BOOKS AND OTHER PRODUCTS, INCLUDING A SPECIAL AWF-BRANDED SERIES. THEY
SHARE AWF'S BELIEF THAT EDUCATED AND CURIOUS CHILDREN GROW INTO MORE

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AWARE AND RESPONSIBLE ADULTS.

C. AWF INTENSIFIED ITS SAFARI PROGRAM OFFERINGS TO MEMBERS AND OTHER SUPPORTERS: DURING ONE OF SEVERAL AWF PLANNED SAFARIS OVER THE PAST YEAR, AWF LED A GROUP OF MEMBERS ON A 13-DAY SAFARI TO TANZANIA. THE TRIP WAS DESIGNED TO BUILD KNOWLEDGE ABOUT EAST AFRICA'S MAGNIFICENT WILDLIFE WHILE SPOTLIGHTING CONSERVATION PROJECTS THAT LINK WILDLIFE PROTECTION WITH IMPROVED HUMAN WELL-BEING. AWF DESIGNED AND LED THE BEST OF KENYA SAFARI, DURING WHICH PARTICIPANTS VISITED THE AMBOSELI REGION, KENYA'S NORTHERN FRONTIER, AND CONCLUDED THEIR TRIP IN THE MASAI MARA.

D. RECRUITMENT OF KEY PUBLIC FIGURES LIKE SUPER MODEL VERONICA VAREKOVA CONTINUED: AWF THIS YEAR NAMED SUPERMODEL VERONICA VAREKOVA AN AWF GOODWILL AMBASSADOR. VERONICA WILL AID IN EFFORTS TO RAISE AWARENESS AND FUNDS TO SUPPORT INITIATIVES FOCUSED ON CONSERVING LARGE LANDSCAPES, PROTECTING ENDANGERED SPECIES, AND EMPOWERING LOCAL COMMUNITIES IN THE AFRICAN HEARTLANDS. IN HER FIRST PROJECT, VERONICA TRAVELED TO RWANDA TO LIAISE WITH CONSERVATIONISTS WORKING IN THE FORESTED HABITAT SURROUNDING THE SABYINYO SILVERBACK LODGE, A COMMUNITY-OWNED LODGE CREATED THROUGH AWF'S CONSERVATION ENTERPRISE PROGRAM.

E. AWF PARTNERED WITH NATURE'S BEST PHOTOGRAPHY TO BUILD AWARENESS ABOUT WILDLIFE CONSERVATION: AWF SPONSORED A NEW AFRICAN WILDLIFE CATEGORY IN THE PRESTIGIOUS NATURE'S BEST PHOTOGRAPHY WINDLAND SMITH

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RICE INTERNATIONAL AWARDS. EVERY YEAR THE COMPETITION CELEBRATES THE
BEAUTY AND DIVERSITY OF NATURE THROUGH THE ART OF PHOTOGRAPHY. WINNERS
ARE FEATURED IN A SIX-MONTH PRINT EXHIBITION AT THE SMITHSONIAN'S
NATIONAL MUSEUM OF NATURAL HISTORY FOR THOUSANDS OF VISITORS TO ENJOY
AND LEARN FROM.

F. AWF PARTNERED WITH DISNEY FRIENDS FOR CHANGE TO SAVE ELEPHANTS:
AWF'S PROJECT TO PROTECT ELEPHANTS AND THEIR HABITAT IN ZAMBIA WAS
SELECTED BY THE WALT DISNEY COMPANY AS A RECIPIENT OF FUNDING THROUGH
FRIENDS FOR CHANGE: PROJECT GREEN. A WEB-BASED VOTING TOOL AND
OUTREACH PROGRAM BUILT AWARENESS ABOUT THE PROGRAM AND PARTNERSHIP.

G. AWF HAS DEVELOPED A THRIVING AND GROWING SOCIAL MEDIA PRESENCE: IN
PARTNERSHIP WITH THE ANNENBERG FOUNDATION/EXPLORE.ORG, AWF RECENTLY
COMPLETED ITS FIRST DEDICATED CAUSE CAMPAIGN RESULTING IN OVER 52,000
PEOPLE SUPPORTING THE CAUSE TRIGGERING A MATCHING GRANT FROM THE
ANNENBERG FOUNDATION TO CONTINUE FUNDING RWANDAN SCHOOLCHILDREN
EDUCATION AROUND MOUNTAIN GORILLAS. THE AWF/EXPLORE.ORG CAUSE WAS THE
HIGHEST-RANKING CAUSE ON THE PLATFORM FOR NEARLY THE ENTIRE TWO MONTHS
OF THE CAMPAIGN. IN ADDITION, A MORE ACTIVE TWITTER PRESENCE HAS
DEVELOPED, INCLUDING A "WILDLIFE PHOTO OF THE DAY", ALREADY INCREASING
AWF'S TWITTER FOLLOWERS SIGNIFICANTLY OVER THE LAST FEW MONTHS. THIS
SOCIAL MEDIA PUSH HAS RESULTED IN A DRASTIC JUMP IN FACEBOOK FOLLOWERS
FROM 1,100 AT YEAR-END 2009 TO OVER 6,400 AT YEAR-END 2010.