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Form **990-EZ**

Short Form Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or

OMB No 1545-1150

Open to Public

private foundation)

Sponsoring organizations of donor advised funds and controlling organizations as defined in section 512(b)(13) must file Form 990. All other organizations with gross receipts less than \$500,000 and total assets less than \$1,250,000 at the end of the year may use this form Department of the Treasury Internal Revenue Service

▶ The organization may have to use a copy of this return to satisfy state reporting requirements Inspection JUL 1, 2009 For the 2009 calendar year, or tax year beginning and ending <u>JUN</u> 30, 2010 Check if C Name of organization D Employer identification number Please use IRS Address label or]Name |change PASADENA ART ALLIANCE 23-7429349 print o type Initial return Number and street (or P.O. box, if mail is not delivered to street address) Room/suite E Telephone number Specific Termin-ated 464 EAST WALNUT STREET 226 626-795-9276 Instruc Amende City or town, state or country, and ZIP + 4 tions F Group Exemption PASADENA, CA 91101 Number > Cash X Accrual Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed G Accounting method: Schedule A (Form 990 or 990-EZ). Other (specify) Website: ▶ WWW.PASADENAARTALLIANCE.ORG H Check ► If the organization is not Tax-exempt status (check only one) $- \times 501(c)(3)$ 4947(a)(1) or 527 required to attach Schedule B (Form 990, 990-EZ, or 990-PF) Check Lift the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A Form 990-EZ or Form 990 return is not required, but if the organization chooses to file a return, be sure to file a complete return. Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts; if \$500,000 or more, file Form 990 instead of Form 990-EZ 399,946. Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions for Part I.) 259,801. Contributions, gifts, grants, and similar amounts received 2 Program service revenue including government fees and contracts 97,982. 3 Membership dues and assessments 3,237. Investment income 5a Gross amount from sale of assets other than inventory 5a Less: cost or other basis and sales expenses c Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a) 5c Special events and activities (complete applicable parts of Schedule G). If any amount is from gaming, check here 249,316. of contributions a Gross revenue (not including \$ reported on line 1) <u>38,926.</u> 6a 95,232 b Less: direct expenses other than fundraising expenses 6b <56,306.> Net income or (loss) from special events and activities (Subtract line 6b from line 6a) 6c 7a Gross sales of inventory, less returns and allowances 7b b Less: cost of goods sold Gross profit or (loss) from sales of inventory. (Subtract-line-7b, from, line 7a) 7c RECEIVED Other revenue (describe 8 304,714. Total revenue. Add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8 9 Grants and similar amounts paid (attach schedule) V 1 9 2010 STMT 5 10 10 250,000. Benefits paid to or for members 11 11 12 Salaries, other compensation, and employee benefits 12 6,660. Professional fees and other payments to independent contractors 13 13 Occupancy, rent, utilities, and maintenance SEE STATEMENT 4 7,764. 14 14 15 Printing, publications, postage, and shipping 15 740. 86,690. 16 SEE STATEMENT 1) Other expenses (describe 16 351,854. Total expenses Add lines 10 through 16 17 17 Excess or (deficit) for the year (Subtract line 17 from line 9) 18 <47,140.> 18 Assets Net assets or fund balances at beginning of year (from line 27, column (A)) 19 290,058. (must agree with end-of-year figure reported on prior year's return) 19 Net 20 Other changes in net assets or fund balances (attach explanation) 20 21 242,918. Net assets or fund balances at end of year. Combine lines 18 through 20 21 Balance Sheets. If Total assets on line 25, column (B) are \$1,250,000 or more, file Form 990 instead of Form 990-EZ. (See the instructions for Part II.) (B) End of year (A) Beginning of year 289,869. 253,266. 22 22 Cash, savings, and investments Land and buildings 23 23 SEE STATEMENT 2) 2,064. 1,894. 24 Other assets (describe 24 <u>255,330.</u> 25 <u>291,763.</u> 25 Total assets 1,705. 26 Total liabilities (describe SEE STATEMENT 3) 26 12,412. 290,058.27 242,918. Net assets or fund balances (line 27 of column (B) must agree with line 21) Form **990-EZ** (2009) LHA For Privacy Act and Paperwork Reduction Act Notice, see the separate instructions.

| For | n 990-EZ (2009) PASADENA ART ALLIANCE | | | 23- | 742 | 9349 | Page 2 |
|-------------|--|--|--|-------------------|---|-------------------------------------|--------------------------------|
| P | art III Statement of Program Service Accomplishme | ents (See the instructions for | Part III.) | | | Expenses | |
| Wh | at is the organization's primary exempt purpose? SEE STATEMEN | Т 8 | | | | ed for section 5 | |
| | scribe what was achieved in carrying out the organization's exempt processors benefited, and other relevances provided, the number of persons benefited, and other relevances. | | | be | section | 1(c)(4) organiza 4947(a)(1) trus | |
| | SUPPORTING CONTEMPORARY VISUAL ART | | | 7 | for othe | rs) | |
| 20 | BY PROVIDING GRANTS TO ART-ORIENTE | | | | | | |
| | (Grants \$) If this amount includes foreign | grants, check here | | | 28a | 327, | 296. |
| 29 | | | | | | | |
| | (Grants \$) If this amount includes foreign | grants, check here | | | 29a | | |
| 30 | | | | | | • | |
| | (Grants \$) If this amount includes foreign | grants shock here | | _ | 30a | | |
| 31 | Other program services (attach schedule) | grants, check here | · | | 304 | | |
| ٠. | (Grants \$) If this amount includes foreign | grants, check here | | | 31a | | |
| 32 | Total program service expenses (add lines 28a through 31a) | | | .▶ | 32 | 327, | 296. |
| P | art IV List of Officers, Directors, Trustees, and Key | Employees. List each one e | ven if not compensated | _ | | |) |
| | (a) Name and address | (b) Title and average hours per week devoted to position | (c) Compensation (If not paid, enter -0) | to e bene d | ontribution employe fit plans eferred pensation | e (e) E & accou other al | xpense unt and llowances |
| _ | | | | | | | |
| | SEE STATEMENT 7 | | | ļ | | | |
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| 932 02-0 | 72 8-10 | | | | Fo | orm 990-E | Z (2009) |

| Pa | Other information (Note the statement requirements in the instructions for Part V) | | V | - NI - |
|----------|--|-------------|---------------|-------------|
| 00 | Did the assessment of the state | | Yes | |
| 33 | Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity | 33 | - | X |
| 34 35 | Were any changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the changes If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not | 34 | | |
| 33 | reported on Form 990-T, attach a statement explaining why the organization did not report the income on Form 990-T. | | | |
| | Did the organization have unrelated business gross income of \$1,000 or more or was it subject to section 6033(e) notice, reporting, | | | |
| a | | 250 | | x |
| | and proxy tax requirements? If "Yes," has it filed a tax return on Form 990-T for this year? | 35a 35b | N/ | |
| 36 | Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," | 330 | 14/ | <u> </u> |
| 30 | complete applicable parts of Sch. N | 36 | | x |
| 37 2 | Enter amount of political expenditures, direct or indirect, as described in the instructions. | | | |
| | Did the organization file Form 1120-POL for this year? | 37ь | | x |
| | Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made | 3/6 | | - |
| 004 | in a prior year and still outstanding at the end of the period covered by this return? | 38a | | x |
| h | If "Yes," complete Schedule L, Part II and enter the total amount involved 38b N/A | 004 | <u> </u> | |
| 39 | Section 501(c)(7) organizations. Enter: | 1 | | 1 |
| | Initiation fees and capital contributions included on line 9 | | | |
| b | 27/3 | 1 | | |
| _ | Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: | 1 | | |
| | section 4911 ▶ 0 • ; section 4912 ▶ 0 • ; section 4955 ▶ 0 • | | | |
| Ь | Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the | | | |
| | year or is it aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction | | | |
| | has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I | 40b | | X |
| C | Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers | | | |
| | or disqualified persons during the year under sections 4912, 4955, and 4958 | | | |
| d | Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the | 1 | | |
| | organization • | 1 | | |
| е | All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter | | ļ | |
| | transaction? If "Yes," complete Form 8886-T | 40e | | _X_ |
| 41 | List the states with which a copy of this return is filed. CA | | | |
| 42 a | The organization's books are in care of ► LYN O'PREY Telephone no. ► 626-79 | | | |
| | Located at ► 464 E WALNUT STREET, STE 226, PASADENA, CA ZIP+4 ► S | <u> 110</u> | 1 | |
| b | At any time during the calendar year, did the organization have an interest in or a signature or other authority | | r | |
| | over a financial account in a foreign country (such as a bank account, securities account, or other financial | | Yes | No |
| | account)? | 42b | ļ | X |
| | If "Yes," enter the name of the foreign country: | | | |
| | See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts. | 1 | | ,. |
| C | At any time during the calendar year, did the organization maintain an office outside of the U.S.? | 42c | 1 | X |
| 40 | If "Yes," enter the name of the foreign country: | | | |
| 43 | Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 - Check here | NT / N | | ш |
| | and enter the amount of tax-exempt interest received or accrued during the tax year | N/A | | |
| | | | Vac | No |
| 44 | Did the organization maintain any donor advised funds? If "Yes," Form 990 must be completed instead of | | 165 | 140 |
| 44 | Form 990-EZ | 44 | | x |
| 45 | Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)? If "Yes," Form 990 must be | "" | - | ^^ |
| 70 | completed instead of Form 990-EZ | 45 | | x |
| _ | | • | 90-F7 | (2009) |

| office? 47 Did the 48 Is the o 49a Did the b If "Yes," 50 Comple | | chedule C, Part II | candidates for public | | 156 | T | | | | |
|--|---|--|---|---|---------------------------------|-------|--|--|--|--|
| 47 Did the 48 Is the o 49a Did the b If "Yes," 50 Complete | organization engage in lobbying activities? If "Yes," complete Sorganization a school as described in section 170(b)(1)(A)(ii)? If "Y organization make any transfers to an exempt non-charitable related was the related organization? | | | | Yes | No. | | | | |
| 48 Is the o49a Did theb If "Yes,"50 Comple | organization a school as described in section 170(b)(1)(A)(ii)? If "Y organization make any transfers to an exempt non-charitable relate " was the related organization a section 527 organization? | | | | 46 | X | | | | |
| 49a Did theb If "Yes,"50 Comple | organization make any transfers to an exempt non-charitable relate *was the related organization a section 527 organization? | es." complete Schedule F | 47 Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II | | | | | | | |
| b If Yes, 50 Comple | was the related organization a section 527 organization? | , | 48 Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E | | | | | | | |
| 50 Comple | | | | Ţ. | 49a | X | | | | |
| | ete this table for the organization's five highest compensated emplo | - | | F- | 49b | | | | | |
| | 100,000 of compensation from the organization. If there is none, en | | s, trustees and key er | | | more | | | | |
| | (a) Name and address of each employee paid more than \$100,000 NONE | (b) Title and average hours per week devoted to position | (c) Compensation | (d) Contributions to employee benefit plans & deferred compensation | (e) Exp accoun other allo | t and | | | | |
| f Total nu | umber of other employees paid over \$100,000 | | | | | | | | | |
| | ete this table for the organization's five highest compensated independation. If there is none, enter "None." NONE (a) Name and address of each independent contractor paid mo | | (b) Type of ser | · | Compensa | | | | | |
| | | | | | | | | | | |
| d Total nı | umber of other independent contractors each receiving over \$100,0 | 000 | > | | | | | | | |
| | Under penalties of person I destart that I have examined this return including | accompanying schedules and statemental information of which preparer has any | its, and to the best of my knowledge | knowledge and belied | ef, it is true, | | | | | |
| Sign Here | Under penalties of perjury, I declare that I have examined this return, including correct, and complete Declaration/of prepare (other than officer) is based on a Signature of officer Vary Ame Econy Treasure. | yrer | | | | | | | | |
| Sign Here | Signature of officer Vary Anne Econn, Treason Type or print name and title | Date / I Che | | arer's identifying num | nber (See ins | itr) | | | | |
| Sign Here | Signature of officer Vary Anne Econn, Treaso Type or print name and title Preparer's signature BARRY B. HENSIEK | Date (10 10 Che | oloyed | | nber (See ins | itr) | | | | |
| Paid Preparer's Use Only | Signature of officer Vary Anne Econy, Treason Type or print name and title Preparer's signature BARRY B. HENSIEK Firm's name (or yours at self-employed). HENSIEK & CARON, CPA' diself-employed). 650 SIERRA MADRE VILL | Date (10 10 Che emp | oloyed Fin Phon | > e▶ | | | | | | |
| Paid F Preparer's Use Only | Signature of officer Vary Anne Town, Treason Type or print name and title Preparer's signature BARRY B. HENSIEK Firm's name (or yours at self-employed). HENSIEK & CARON, CPA' ti self-employed). 650 SIERRA MADRE VILL | Date (10 10 Che emp S A #303 | oloyed EIN D | <u> </u> | 792-9 | | | | | |

SCHEDULE A

(Form 990 or 990-EZ)

Public Charity Status and Public Support

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust. ➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

Open to Public Inspection

Name of the organization

Employer identification number

| | | PASADEN | <u>A ART ALLIAN</u> | CE | | | | | 23 | -7429349 | |
|-----------|---|--|-------------------------------|-------------------------|--|--------------|---------------------|------------------------|-----------------------|---------------------------------|--|
| Part I | Reason | for Public Char | ity Status (All organiz | ations mu | st complet | e this part | .) See inst | ructions | | | |
| The organ | ization is not a | private foundation l | because it is. (For lines 1 | through 1 | 11, check o | only one b | ox.) | | | | |
| 1 🛄 | A church, co | nvention of churches | s, or association of churc | ches desci | ribed ın se | ction 170 | (b)(1)(A)(i) | | | | |
| 2 | A school des | cribed in section 17 | 0(b)(1)(A)(ii). (Attach Scl | hedule E.) | | | | | | | |
| з 🗔 | A hospital or | a cooperative hospit | tal service organization of | described | n section | 170(b)(1)(| A)(iii). | | | | |
| 4 | A medical res | search organization of | perated in conjunction | with a hos | pıtal descr | nbed in se | ction 170 | (b)(1)(A)(iii |). Enter th | ne hospital's name, | |
| | city, and stat | e: | | | | | | | • | • | |
| 5 🔲 | An organizati | on operated for the | benefit of a college or ur | niversity ov | vned or op | erated by | a governr | nental unit | describe | d in | |
| | _ | (b)(1)(A)(iv). (Comple | | • | | | _ | | | | |
| 6 🔲 | | | ent or governmental unit | t described | d in sectio | n 170(b)(1 |)(A)(v). | | | | |
| 7 🗀 | An organizati | on that normally rec | eives a substantial part o | of its supp | ort from a | governme | ntal unit o | r from the | general p | ublic described in | |
| | section 170(| b)(1)(A)(vi). (Comple | te Part II.) | | | | | | | | |
| 8 🗔 | A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) | | | | | | | | | | |
| 9 X | | | | | | | | | | | |
| | activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment | | | | | | | | | | |
| | income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. | | | | | | | | | | |
| | See section | 509(a)(2). (Complete | Part III) | | | | | | | | |
| 10 🖳 | An organizati | ion organized and op | perated exclusively to tes | st for publ | ıc safety. S | See sectio | n 509(a)(4 | i). | | | |
| 11 | An organizati | ion organized and op | perated exclusively for th | ne benefit o | of, to perfo | orm the fur | nctions of, | or to carry | out the p | ourposes of one or | |
| | more publicly | supported organiza | itions described in section | on 509(a)(⁻ | 1) or section | on 509(a)(2 | !). See se c | tion 509(a | a)(3). Che | ck the box that | |
| | | ·· · · · · · · · · · · · · · · · · · · | organization and comple | | _ | | | | | | |
| | a Type | | - ,,, - | | e III - Func | - | - | | | Type III - Other | |
| e 📖 | _ | | t the organization is not | | _ | - | _ | | - | | |
| | | - | han one or more publicly | | - | | | | (a)(1) or s | ection 509(a)(2). | |
| f | If the organiz | ation received a writ | ten determination from t | the IRS tha | at it is a Ty | pe I, Type | II, or Type | e III | | | |
| | | rganization, check th | | | | | | | | . \square | |
| g | • | | rganization accepted ar | | | • | | | | | |
| | • | | rectly controls, either al | one or tog | ether with | persons d | lescribed | n (ii) and (i | ii) below, | Yes No | |
| | _ | | upported organization? | | ••• | - | • | | | 11g(i) | |
| | • • | | n described in (i) above? | - | | | | | | 11g(ii) | |
| | • • | • | person described in (i) o | | - | | | | | 11g(iii) | |
| h | Provide the t | ollowing information | about the supported org | ganization | (S). | | | | | | |
| (i) Name | of supported | (ii) EIN | (iii) Type of organization | | organization | | | (vi) Is organizatio | the | (vii) Amount of | |
| org | anızatıon | | (described on lines 1-9 | | sted in your document? | | | (i) organiz | ed in the | support | |
| | | | above or IRC section | | | - | | U.S | | | |
| | | | (see instructions)) | Yes | No | Yes | No | Yes | No | | |
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| Total | Drivaov Act as | d Panenwork Pod: | ! ction Act Notice, see tl | he Instruc | tions for | | 4 | Sabadel | o A (Form | n 990 or 990-EZ) 2009 | |
| | ivacy Act di | iu rapei wuik neuu | | ne moude | いいつ けげ | | | JUINTUU | ບ ∧ ∖ເບເກີ | 1 3 3 0 01 3 3 0 - EA J 2 0 0 3 | |

932021 02-08-10

Form 990 or 990-EZ.

| | (Complete only if you checke | d the box on line 5 | 5, 7, or 8 of Part I.) | <u> </u> | _ | | |
|------|--|---|------------------------|-------------------------|-----------------------|---------------------|--|
| Sec | ction A. Public Support | | | | | | |
| Cale | endar year (or fiscal year beginning in) | (a) 2005 | (b) 2006 | (c) 2007 | (d) 2008 | (e) 2009 | (f) Total |
| 1 | Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") | | | | | | |
| 2 | Tax revenues levied for the organization's benefit and either paid to | | | | | | |
| | or expended on its behalf | | | | | | |
| 3 | The value of services or facilities furnished by a governmental unit to the organization without charge | | | | | | |
| 4 | Total. Add lines 1 through 3 | | | | | | |
| 5 | The portion of total contributions | | | | | | |
| | by each person (other than a | | | | | | |
| | governmental unit or publicly | | | | | | |
| | supported organization) included | | 1 | | | | |
| | on line 1 that exceeds 2% of the | | | | | | |
| | amount shown on line 11, | | | | | | |
| | column (f) | | | | | | |
| | Public support. Subtract line 5 from line 4 | | | | | | |
| Cal | endar year (or fiscal year beginning in) | (a) 2005 | (b) 2006 | (c) 2007 | (d) 2008 | (e) 2009 | (f) Total |
| | Amounts from line 4 | | | | | <u> </u> | |
| 8 | Gross income from interest, | | | | | | |
| | dividends, payments received on | | | | | | |
| | secunties loans, rents, royalties | | | | | | |
| | and income from similar sources | | | | | | |
| 9 | Net income from unrelated business | | | | | | |
| | activities, whether or not the | | | | | | |
| | business is regularly carried on | | | | | | |
| 10 | Other income. Do not include gain | | | | | | |
| | or loss from the sale of capital | } | | | | | |
| | assets (Explain in Part IV.) | | | | | | |
| 11 | Total support. Add lines 7 through 10 | | | | | | |
| 12 | Gross receipts from related activities, | , etc. (see instruct | ions) | | | 12 | |
| 13 | First five years. If the Form 990 is fo | r the organization' | s first, second, the | ırd, fourth, or fifth t | tax year as a section | on 501(c)(3) | |
| _ | organization, check this box and stor | | | <u> </u> | | | |
| | ction C. Computation of Publ | | | | | | <u>. </u> |
| | Public support percentage for 2009 (| • | • | column (f)) | | 14 | % |
| | Public support percentage from 2008 | | • | • _ • | | 15 | % |
| 16a | 33 1/3% support test - 2009.If the o | _ | | | 14 is 33 1/3% or r | nore, check this bo | ox and |
| | stop here. The organization qualifies | | - | | • | | ▶∟ |
| t | 9 33 1/3% support test - 2008.If the o | • | | • | d line 15 is 33 1/3% | 6 or more, check th | nis box |
| | and stop here. The organization qua | | | • | | | ▶∟ |
| 17a | 10% -facts-and-circumstances tes | • | | | | | • |
| | and if the organization meets the "fac | | | | | art IV how the orga | nization |
| | meets the "facts-and-circumstances" | - | • | | • | | ▶□ |
| t | 10% -facts-and-circumstances tes | | | | | | |
| | more, and if the organization meets to | | | | • • | | e |
| | organization meets the "facts-and-circ | | • | • | , ,, | | |
| 18 | Private foundation. If the organization | on did not check a | box on line 13, 10 | oa, 16b, 17a, or 17 | | | |
| | | | | | Sch | edule A (Form 99 | 0 or 990-EZ) 2009 |

Part III | Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I. Section A. Public Support Calendar year (or fiscal year beginning in) (b) 2006 (a) 2005 (c) 2007 (d) 2008(e) 2009 (f) Total 1 Gifts, grants, contributions, and membership fees received (Do not 269,127. include any "unusual grants.") 202,524. 233,998. 270,527. 259,801. 1235977. 2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose 3 Gross receipts from activities that are not an unrelated trade or business under section 513 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 5 The value of services or facilities furnished by a governmental unit to the organization without charge 269,127. 270,527. 259,801. 202,524. 233,998. 1235977. 6 Total. Add lines 1 through 5 7a Amounts included on lines 1, 2, and 0. 3 received from disqualified persons b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the 0. amount on line 13 for the year 0. c Add lines 7a and 7b 1235977. 8 Public support (Subtract line 7c from line 6) Section B. Total Support (d) 2008 (f) Total (a) 2005 (b) 2006 (c) 2007 (e) 2009 Calendar year (or fiscal year beginning in) 233,998 1235977. 202,524 269,127 270,527 259,801 9 Amounts from line 6 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties 9,661 15,014. 14,533 6,646. 3,237. 49,091. and income from similar sources b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 15.014. 14,533. 49,091. 9,661 6,646. 3,237. c Add lines 10a and 10b 11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carned on 12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.) 212,185, 249,012, 283,660, 277,173, 263,038. 13 Total support (Add lines 9, 10c, 11, and 12) 14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage 96.18 % 15 Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f)) 15 96.15 16 Public support percentage from 2008 Schedule A, Part III, line 15 16 % Section D. Computation of Investment Income Percentage 3.82 % 17 Investment income percentage for 2009 (line 10c, column (f) divided by line 13, column (f)) 17 18 Investment income percentage from 2008 Schedule A, Part III, line 17 18 3.85 % 19a 33 1/3% support tests - 2009. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not $\triangleright [X]$ more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support tests - 2008. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization 20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions Schedule A (Form 990 or 990-EZ) 2009

932023 02-08-10

SCHEDULE G

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

➤ Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

OMB No 1545-0047

2009

Open To Public Inspection

Name of the organization **Employer identification number** PASADENA ART ALLIANCE 23-7429349 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not Part I required to complete this part 1 Indicate whether the organization raised funds through any of the following activities. Check all that apply Mail solicitations Solicitation of non-government grants h Internet and email solicitations Solicitation of government grants Phone solicitations Special fundraising events c In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or □No key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid (iii) Did fundraiser have custody or control of (vi) Amount paid (i) Name of individual (iv) Gross receipts tò (or retained by) (ii) Activity to (or retained by) fundraiser or entity (fundraiser) from activity organization contributions' listed in col. (i) Yes No **Total** 3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.

932081 02-03-10

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2009

Schedule G (Form 990 or 990-EZ) 2009 PASADENA ART ALLIANCE 23-7429349 Page 2 Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a List events with gross receipts greater than \$5,000 (a) Event #1 (b) Event #2 (c) Other events (d) Total events TREASURE (add col. (a) through ART AUCTION SALE col (c)) (event type) (event type) (total number) 272,076 10,536 5,630 288,242. 1 Gross receipts 2 Less: Charitable contributions 249,316 249,316. <u>22,7</u>60. 10,536 5,630 38,926. 3 Gross income (line 1 minus line 2) 4 Cash prizes Noncash prizes Direct Expenses 4,504 4,504. Rent/facility costs 27,904 27,904. Food and beverages 250 250. 8 Entertainment 208 5,907 62,574. 56,459. Other direct expenses 95,232) 10 Direct expense summary Add lines 4 through 9 in column (d) 11 Net income summary Combine line 3, column (d), and line 10 <56,306.> Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add (a) Bingo (c) Other gaming Revenue bingo/progressive bingo col. (a) through col. (c)) Gross revenue 2 Cash prizes Expenses 3 Noncash prizes Rent/facility costs Other direct expenses % Yes Yes Yes 6 Volunteer labor Direct expense summary. Add lines 2 through 5 in column (d) Net gaming income summary. Combine line 1, column (d), and line 7 Yes No 9 Enter the state(s) in which the organization operates gaming activities. a is the organization licensed to operate gaming activities in each of these states? 9a b If "No," explain:

Schedule G (Form 990 or 990-EZ) 2009

10a

11

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to

11 Does the organization operate gaming activities with nonmembers?

administer chantable gaming?

b If "Yes," explain:

| Schedule G (Form 990 or 990-EZ) 2009 PASADENA ART ALLIANCE | 23-74293 | 49 P | age 3 |
|---|------------|------|---------------|
| | | Yes | |
| 13 Indicate the percentage of gaming activity operated in: | | | |
| a The organization's facility | % | | |
| b An outside facility | % | | |
| 14 Enter the name and address of the person who prepares the organization's gaming/special events books and rec | cords | | |
| Name | | | |
| Address > | | | |
| 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? | 15 | a | |
| b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the air of gaming revenue retained by the third party ▶ \$ | mount | | |
| c If "Yes," enter name and address of the third party. | | | Ì |
| | | | |
| Name | | | |
| Address > | | | |
| 16 Gaming manager information: | | | |
| Name > | | | |
| Gaming manager compensation > \$ | | | |
| Description of services provided ▶ | | | |
| | | | |
| Director/officer Employee Independent contractor | | | |
| 17 Mandatory distributions. | | | |
| a Is the organization required under state law to make charitable distributions from the gaming proceeds to | | | |
| retain the state gaming license? | 17 | 'a | |
| b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spe | ent in the | | |
| organization's own exempt activities during the tax year > \$ | ļ | | - |

932083 02-03-10

Schedule G (Form 990 or 990-EZ) 2009

| FORM 990-EZ | OTHER EXPENSES | | STATEMENT | 1 |
|---|-------------------|--------------|--------------|-----|
| DESCRIPTION | | | AMOUNT | |
| MEMBERSHIP ACTIVITIES | | | 57,30 | 01. |
| TRANSFERS TO AGENCY PARTNER FUN | TD . | | 1,9 | |
| CONFERENCES AND MEETINGS | | | 8,62 | |
| OFFICE SUPPLIES AND EXPENSES COMMITTEE EXPENSES | | | 4,70 | |
| INSURANCE | | | 7,73 3,79 | |
| DUES AND MEMBERSHIPS | | | 1,00 | |
| BOARD MEETING EXPENSES | | | 1,5 | |
| TOTAL TO FORM 990-EZ, LINE 16 | | | 86,69 | 90. |
| FORM 990-EZ | OTHER ASSETS | | STATEMENT | 2 |
| DESCRIPTION | | BEG. OF YEAR | END OF YEA | AR |
| PREPAID EXPENSES | | 913. | 9(| 62. |
| ACCOUNTS RECEIVABLE | | 0. | | 75. |
| OTHER DEPRECIABLE ASSETS | | 981. | 32 | 27. |
| TOTAL TO FORM 990-EZ, LINE 24 | | 1,894. | 2,0 | 64. |
| FORM 990-EZ | OTHER LIABILITIES | | STATEMENT | 3 |
| DESCRIPTION | | BEG. OF YEAR | END OF YEA | AR |
| ACCOUNTS PAYABLE | | 1,705. | 2,1 | 81. |
| SALES TAXES PAYABLE | | 0. | 10,2 | |
| TOTAL TO FORM 990-EZ, LINE 26 | | 1,705. | 12,4 | 12. |

| FORM 990-EZ OCCUPANCY, RENT, UTILITIES AND | MAINTENANCE | STATEMENT | 4 |
|---|---------------------------|------------|--------------|
| DESCRIPTION | | AMOUNT | |
| DEPRECIATION OTHER EXPENSES | | 65 7,11 | |
| TOTAL TO FORM 990-EZ, LINE 14 | | 7,76 | 4. |
| FORM 990-EZ CASH GRANTS AND ALLOCA | TIONS | STATEMENT | 5 |
| CLASS OF ACTIVITY/GRANTEE'S NAME AND ADDRESS | GRANTEE'S RELATIONSHIP | AMOUNT | - |
| SUPPORT OF THE ARTS AMERICAN MUSEUM OF CERAMIC ART | NONE | 4,00 | 0. |
| SUPPORT OF THE ARTS ARMAND HAMMER MUSEUM OF ART | NONE | 15,00 | 0. |
| SUPPORT OF THE ARTS ARMORY CENTER FOR THE ARTS | NONE | 21,00 | 0. |
| SUPPORT OF THE ARTS ART CENTER COLLEGE OF DESIGN | NONE | 26,00 | 0. |
| SUPPORT OF THE ARTS LA CONTEMPORARY EXHIBITIONS | NONE | 8,00 | 0. |
| SUPPORT OF THE ARTS | NONE | 9,00 | 0. |

LA COUNTY HIGH SCHOOL FOR THE ARTS FOUNDATION

| PASADENA ART ALLIANCE | | 23-7429349 |
|--|------|------------|
| SUPPORT OF THE ARTS LA COUNTY MUSEUM OF ART | NONE | 15,000. |
| SUPPORT OF THE ARTS MUSEUM OF CONTEMPORARY ART | NONE | 15,000. |
| SUPPORT OF THE ARTS OTIS COLLEGE OF ART AND DESIGN | NONE | 8,000. |
| SUPPORT OF THE ARTS PACIFIC ASIA MUSEUM | NONE | 14,000. |
| SUPPORT OF THE ARTS PASADENA CITY COLLEGE | NONE | 20,500. |
| SUPPORT OF THE ARTS PASADENA MUSEUM OF CALIFORNIA ART | NONE | 9,000. |
| SUPPORT OF THE ARTS POMONA COLLEGE MUSEUM OF ART | NONE | 8,000. |
| SUPPORT OF THE ARTS SANTA MONICA MUSEUM OF ART | NONE | 10,000. |
| SUPPORT OF THE ARTS SIDE STREET PROJECT | NONE | 7,500. |
| SUPPORT OF THE ARTS SOUTHERN CA INSTITUTE OF ARCHITECTURE | NONE | 5,000. |

| PASADENA ART ALLIANCE | | 23-7429349 |
|---|------|------------|
| SUPPORT OF THE ARTS THE HEART PROJECT | NONE | 7,000. |
| SUPPORT OF THE ARTS WILLIAMSON GALLERY - SCRIPPS COLLEGE | NONE | 9,000. |
| SUPPORT OF THE ARTS UNIVERSITY ART MUSEUM - LONG BEACH | NONE | 5,000. |
| SUPPORT OF THE ARTS X-TRA | NONE | 10,000. |
| SUPPORT OF THE ARTS LA X ART | NONE | 2,500. |
| SUPPORT OF THE ARTS LONG BEACH MUSEUM OF ART | NONE | 8,000. |
| SUPPORT OF THE ARTS MACHINE PROJECT | NONE | 7,500. |
| SUPPORT OF THE ARTS MUSEUM OF LATIN AMERICAN ART | NONE | 6,000. |
| TOTAL INCLUDED ON FORM 990-EZ, LINE 10 | | 250,000. |

| FORM 990-EZ | INFORMATION REGARDING TRANSFERS ASSOCIATED WITH PERSONAL BENEFIT CONTRACTS | | ST | ATEM | ENT | 6 |
|-------------|---|-----|----|------|-----|----|
| DIRECTLY OF | GANIZATION, DURING THE YEAR, RECEIVE ANY FUNDS, R INDIRECTLY, TO PAY PREMIUMS ON A PERSONAL NTRACT? | [| 1 | YES | [X] | NO |
| • | GANIZATION, DURING THE YEAR, PAY PREMIUMS, R INDIRECTLY, ON A PERSONAL BENEFIT CONTRACT? . | . [| 1 | YES | [X] | NO |

| FORM 990-EZ | PART IV - LIST OF TRUSTEES AND | F OFFICERS, DIR | ECTORS, | STATE | MENT 7 |
|------------------|-----------------------------------|--------------------------|-------------------|---------------------------------|--------|
| NAME AND ADDRESS | | TITLE AND AVRG HRS/WK | COMPEN- SATION | EMPLOYEE BEN PLAN CONTRIB | |
| JULIE WARD | | PRESIDENT 8.00 | 0. | 0. | 0. |
| JANICE BEA | | VICE PRESIDE | NT 0. | 0. | 0. |
| PATTY ZUBER | | PAST PRESIDE | NT 0. | 0. | 0. |
| CAROL ECONN | | TREASURER 8.00 | 0. | 0. | 0. |
| LOUISE BRINSLEY | | ASST TREASUR | ER . | 0. | 0. |
| LIZ GILLFILAN | | CORR. SECRET | ARY | 0. | 0. |
| LAURA O'CONNER | | RECORDING SE | CRETARY | 0. | 0. |
| LIZ ALGERMISSEN | | DIRECTOR 4.00 | 0. | 0. | 0. |
| ANN BARRETT | | DIRECTOR 4.00 | 0. | 0. | 0. |
| ANNALY BENNETT | | DIRECTOR 4.00 | 0. | 0. | 0. |
| MARSHA BOHR | | DIRECTOR 4.00 | 0. | 0. | 0. |
| SUSAN CALDWELL | | DIRECTOR 4.00 | 0. | 0. | 0. |
| JOAN AARESTAD | | DIRECTOR 4.00 | 0. | 0. | 0. |
| DIANE CORNWELL | | DIRECTOR 4.00 | 0. | 0. | 0. |

| PASADENA ART ALLIANCE | | | 23-7429349 | |
|------------------------|---------------|----|------------|----|
| SUSAN CRAWFORD | DIRECTOR 4.00 | 0. | 0. | 0. |
| FAYE DAVIDSON | DIRECTOR 4.00 | 0. | 0. | 0. |
| BETTY DUKER | DIRECTOR 4.00 | 0. | 0. | 0. |
| NANCY FOSTER | DIRECTOR 4.00 | 0. | 0. | 0. |
| JEANINE MATTHIESSEN | DIRECTOR 4.00 | 0. | 0. | 0. |
| SARA PELTON | DIRECTOR 4.00 | 0. | 0. | 0. |
| PEGGY PHELPS | DIRECTOR 4.00 | 0. | 0. | 0. |
| LESLIE PRUSSIA | DIRECTOR 4.00 | 0. | 0. | 0. |
| CLAIR TAYBACK | DIRECTOR 4.00 | 0. | 0. | 0. |
| FRANCINE TOLKIN-COOPER | DIRECTOR 4.00 | 0. | 0. | 0. |
| JUDY WHITING | DIRECTOR 4.00 | 0. | 0. | 0. |
| KAREN SMITS | DIRECTOR 4.00 | 0. | 0. | 0. |
| JOLLY UMER | DIRECTOR 4.00 | 0. | 0. | 0. |
| EDWINA DEDLOW | DIRECTOR 4.00 | 0. | 0. | 0. |
| ALISON ALANIS | DIRECTOR 4.00 | 0. | 0. | 0. |
| R-LENE DELANG | DIRECTOR 4.00 | 0. | 0. | 0. |
| WENDY MUNGER | DIRECTOR 4.00 | 0. | 0. | 0. |

| PASADENA ART ALLIANCE | | | 23-7429349 | |
|--------------------------------|---------------|----|------------|----|
| PATSY PINNEY | DIRECTOR 4.00 | 0. | 0. | 0. |
| GINA KNOX | DIRECTOR 4.00 | 0. | 0. | 0. |
| MEG ALDRICH | DIRECTOR 4.00 | 0. | 0. | 0. |
| ROBIN STEVER | DIRECTOR 4.00 | 0. | 0. | 0. |
| SALLY MANN | DIRECTOR 4.00 | 0. | 0. | 0. |
| PHOEBE WILSON | DIRECTOR 4.00 | 0. | 0. | 0. |
| BARBARA DAVIS | DIRECTOR 4.00 | 0. | 0. | 0. |
| DIANNE MCGEE | DIRECTOR 4.00 | 0. | 0. | 0. |
| TOTALS INCLUDED ON FORM 990-EZ | , PART IV | 0. | 0. | 0. |

990-EZ PG 2

STATEMENT

8

THE ORGANIZATION FOSTERS APPRECIATION OF CONTEMPORARY ARTS IN SOUTHERN CALIFORNIA BY SUPPORTING ARTISTS, EXHIBITIONS, EDUCATIONAL PROGRAMS & OTHER ART-ORIENTED NONPROFIT ORGANIZATIONS.