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Form 990-PF

Department of the Treasury

Return of Private Foundation

or Section 4947(a)(1) Nonexempt Charitable Trust

Treated as a Private Foundation

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements.

2009

OMB No 1545-0052

JUL 1, JUN 30, For calendar year 2009, or tax year beginning 2009 , and ending Initial return of a former public charity G Check all that apply: Initial return Final return Address change Amended return Name change Name of foundation A Employer identification number Use the IRS label. Otherwise EASTER FOUNDATION, INC. 20-0499778 print Number and street (or P.O. box number if mail is not delivered to street address) B Telephone number or type. 920-336-8122 958 HICKORY AVENUE See Specific City or town, state, and ZIP code C If exemption application is pending, check here Instructions. DE PERE, WI 54115 D-1. Foreign organizations, check here Foreign organizations meeting the 85% test, check here and attach computation H Check type of organization: X Section 501(c)(3) exempt private foundation Section 4947(a)(1) nonexempt charitable trust Other taxable private foundation E If private foundation status was terminated I Fair market value of all assets at end of year | J | Accounting method; under section 507(b)(1)(A), check here Other (specify) (from Part II, col (c), line 16) If the foundation is in a 60-month termination, 2,170,282. (Part I, column (d) must be on cash basis) ▶\$ under section 507(b)(1)(B), check here Part | Analysis of Revenue and Expenses (d) Disbursements (a) Revenue and (b) Net investment (c) Adjusted net (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a)) for chantable purposes (cash basis only) expenses per books income ıncome 1,493,962. N/A Contributions, gifts, grants, etc., received 2 Check I if the foundation is not required to attach Sch B Interest on savings and temporary cash investments 13,745. 13,720. STATEMENT 15,295. 15,359. STATEMENT Dividends and interest from securities 5a Gross rents b Net rental income or (loss) 59.478 STATEMENT 6a Net gain or (loss) from sale of assets not on line 10 b Gross sales price for all assets on line 6a 1,277,967. 316,530. 7 Capital gain net income (from Part IV, line 2) Net short-term capital gain Income modifications 10a Gross sales less returns and allowances b Less Cost of goods sold c Gross profit or (loss) 11 Other income 1,582,480. 345,609. Total. Add lines 1 through 11 0. 13 Compensation of officers, directors, trustees, etc 14 Other employee salaries and wages 15 Pension plans, employee benefits 150. 75. 75. STMT 4 16a Legal fees STMT 5 1,750. 875. 875. b Accounting fees c Other professional fees RECEIVED 17 Interest 18 Taxes 8 19 Depreciation and depletion 20 Occupancy 21 Travel, conferences, and meetings OGDENI 22 Printing and publications STMT 6 7,682 3,841. 3,841. 23 Other expenses 24 Total operating and administrative 9,582 4,791 4,791. expenses. Add lines 13 through 23 9,100. 9,100. 25 Contributions, gifts, grants paid 26 Total expenses and disbursements. 4.791 -Add lines 24 and 25 -1-8-,-682-13,891 27 Subtract line 26 from line 12: 1,563,798 a Excess of revenue over expenses and disbursements 340,818. b Net investment income (if negative, enter -0-) N/\overline{A} C Adjusted net income (if negative, enter -0-)

LHA For Privacy Act and Paperwork Reduction Act Notice, see the instructions.

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P	art l	Balance Sheets Attached schedules and amounts in the description column should be for end-of-year amounts only	(a) Book Value	(b) Book Value	(c) Fair Market Value				
\equiv	-		2,431.	686.	686.				
		Cash - non-interest-bearing	2,431.						
		Savings and temporary cash investments							
		Accounts receivable							
		Less: allowance for doubtful accounts							
		Pledges receivable ►							
		Less: allowance for doubtful accounts							
	5	Grants receivable							
	6	Receivables due from officers, directors, trustees, and other							
		disqualified persons							
	7	Other notes and loans receivable							
-		Less: allowance for doubtful accounts							
ts	8	Inventories for sale or use							
Assets	9	Prepaid expenses and deferred charges							
AS	10a	Investments - U.S. and state government obligations							
	Ь	Investments - corporate stock STMT 7	527,995.	1,559,818.	1,419,912.				
		Investments - corporate bonds STMT 8	189,725.	723,445.	749,684.				
	١	Investments - land, buildings, and equipment basis	,						
	• •	Less accumulated depreciation							
	12	Investments - mortgage loans							
	i	Investments - other							
		Land, buildings, and equipment basis							
	'~								
	45	Less accumulated depreciation Other assets (describe)							
	13	Other assets (describe							
		▼ A.4 A. ((a. b	720 151	2 202 040	2,170,282.				
	_	Total assets (to be completed by all filers)	720,151.	2,283,949.	2,170,202.				
es		Accounts payable and accrued expenses		-					
	l	Grants payable							
	19	Deferred revenue							
Liabilities	20	Loans from officers, directors, trustees, and other disqualified persons							
jab	21	Mortgages and other notes payable							
_	22	Other liabilities (describe)							
				_					
_	23	Total liabilities (add lines 17 through 22)	0.	0.					
		Foundations that follow SFAS 117, check here							
		and complete lines 24 through 26 and lines 30 and 31.							
çe	24	Unrestricted							
alances	25	Temporarily restricted							
Ва	26	Permanently restricted							
п		Foundations that do not follow SFAS 117, check here							
or Fund B		and complete lines 27 through 31.							
ō	27	Capital stock, trust principal, or current funds	0.	0.					
Net Assets	28	Paid-in or capital surplus, or land, bldg., and equipment fund	0.	0.					
Ass	29	Retained earnings, accumulated income, endowment, or other funds	720,151.	2,283,949.					
ē	30	Total net assets or fund balances	720,151.	2,283,949.					
2			,						
	31	Total liabilities and net assets/fund balances	720,151.	2,283,949.					
Part III Analysis of Changes in Net Assets or Fund Balances									
1	Tota	I net assets or fund balances at beginning of year - Part II, column (a), line	30						
•		st agree with end-of-year figure reported on prior year's return)		11	720,151.				
2	•	r amount from Part I, line 27a	2	1,563,798.					
		r-increases-not-included in line 2 (itemize)		3-	0.				
		lines 1, 2, and 3		4	2,283,949.				
		eases not included in line 2 (itemize)		5	0.				
0		Last accept or fund halances at and of year (line 4 minus line 5). Part II. or	humn (h) lung 20	<u>5</u>	2 283 949				

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	TER FOUNDATION,					2	0-049	9778	Page 3
Part IV Capital Gains a	and Losses for Tax on Ir	vestmen	t Income						
(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse; or common stock, 200 shs. MLC Co.) (b) How acquired P - Purchase D - Donation D - Donation							acquired lay, yr.)	(d) Date (mo., da	
1a PUBLICLY TRADE	D SECURITIES					VARI	ous	VARIO	วับร
b PUBLICLY TRADE	D SECURITIES				P	VARI	OUS	VARIO	
c PUBLICLY TRADE	D SECURITIES					VARI		VARIO	
d CAPITAL GAINS									
e				!			_		
(e) Gross sales price	(f) Depreciation allowed (or allowable)		st or other basis expense of sale		· ·		ain or (loss s (f) minus		
a 59,553.		<u> </u>	62,49	3.				-2	940.
ь 72,506.			77,81		_				,313.
- c 1 , 145, 815.			-821,12						,690 .
d 93.		-							93.
e				-					
	ig gain in column (h) and owned by	the foundation	on 12/31/69			Counc (C	ol (b) goin	minue	
Complete only for assets showing	· · · · · · · · · · · · · · · · · · ·				col.	/k). but i	iol. (h) gain not less tha	n -0-) or	
(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69		cess of col. (1) col. (j), if any				(from col.	(h)) ´	
а								-2	,940. ,313.
b								- 5	<u>,313.</u>
С								324	,690.
đ									93.
е		,				-			
2 Capital gain net income or (net capital loss) If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 2 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6).							316,530.		
If gain, also enter in Part I, line 8, If (loss), enter -0- in Part I, line 8				<u>}</u>			N/A		
Part V Qualification U	nder Section 4940(e) for	Reduced	Tax on Net	Inves	tment Inc	ome			
(For optional use by domestic private If section 4940(d)(2) applies, leave the	•	4940(a) tax on	net investment in	come.)					
Was the foundation liable for the seci	·	nount of any v	ear in the base oer	od?				Yes	X No
If "Yes," the foundation does not qual		, ,	•						
	each column for each year; see instr			es.					
(a) Base period years	(b) Adjusted qualifying dis	tributions	Net value of no	(C)	le-use assets			(d) bution ratio	(0))
Calendar year (or tax year beginnii	''g ''') ' ' ' ' '					-	(col. (b) di	vided by col.	
2008	11	2,728.			87,557				63954
2007		4,798.			08,753				04317
2006		5,382.			10,647				68318
2005		3,571.			06,131				66454
2004	1	1,355.	<u>L</u>	6	40,651	•		• 0	17724
2 Total of line 1, column (d)						2		.4:	20767
3 Average distribution ratio for the	5-year base period - divide the total	on line 2 by 5,	or by the number	of years					
the foundation has been in exister	nce if less than 5 years					3		.0	84153
4 Enter the net value of noncharitable-use assets for 2009 from Part X, line 5					4		1,528	<u>,940.</u>	
5 Multiply line 4 by line 3				5		128	<u>,665.</u>		
6 Enter 1% of net investment incom	ne (1% of Part I, line 27b)					6		3	,408.
								132	<u>,</u> _0.7.3

13,891.

8 Enter qualifying distributions from Part XII, line 4

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions.

	990-PF (2009) EASTER FOUNDATION, INC. 20-0 art VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - s	499778		Page 4
		see msuu	ICTIO	115)
1a	Exempt operating foundations described in section 4940(d)(2), check here and enter "N/A" on line 1.			
	Date of ruling or determination letter: (attach copy of letter if necessary-see instructions)		<i>c</i> 0	1.0
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here and enter 1%		6,8	16.
	of Part I, line 27b			
	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b)			•
	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)			0.
3	Add lines 1 and 2		6,8	16.
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)			0.
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-		6,8	16.
6	Credits/Payments:			
a	2009 estimated tax payments and 2008 overpayment credited to 2009 6a 1,730.			
p	Exempt foreign organizations - tax withheld at source			
C	Tax paid with application for extension of time to file (Form 8868)			
đ	Backup withholding erroneously withheld 6d			
	Total credits and payments. Add lines 6a through 6d		1,7	30.
8	Enter any penalty for underpayment of estimated tax. Check here X if Form 2220 is attached			
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed		5,0	86.
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid			
11	Enter the amount of line 10 to be; Credited to 2010 estimated tax			
Pa	rt VII-A Statements Regarding Activities			
1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in		Yes	No
	any political campaign?	1a		X
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for definition)?	1b		X
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or		T	
	distributed by the foundation in connection with the activities			
C	Did the foundation file Form 1120-POL for this year?	1c	ļ	х
	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year:			
	(1) On the foundation. \blacktriangleright \$ 0. (2) On foundation managers. \blacktriangleright \$ 0.			
е	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation		1	
	managers. ►\$ 0.			ļ
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?	2		х
	If "Yes," attach a detailed description of the activities.		T	
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or	ļ		ļ
	bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	3		Х
4a	Did the foundation have unrelated business gross income of \$1,000 or more during the year?	4a	<u> </u>	X
b	If "Yes," has it filed a tax return on Form 990-T for this year?	A 4b	†	
5	Was there a liquidation, termination, dissolution, or substantial contraction during the year?	5		X
	If "Yes," attach the statement required by General Instruction T		 	
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either:			
	By language in the governing instrument, or			ŀ
	By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law			
	remain in the governing instrument?	6	x	
7	Did the foundation have at least \$5,000 in assets at any time during the year?	7	X	
	If "Yes," complete Part II, col. (c), and Part XV.			
8a	Enter the states to which the foundation reports or with which it is registered (see instructions)			İ
	WI	_		
b	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate)	-		
•	of each state as required by General Instruction G? If "No," attach explanation	86	X	
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar	 	† <u> </u>	
-	year 2009 or the taxable year beginning in 2009 (see instructions for Part XIV)? If "Yes," complete Part XIV	9		х
10	Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses	10	T	X
_	, i foul attention to contain management and additional	Form 99 0)-PF	

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Part VII-A Statements Regarding Activities (continued)			
11 At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of			
section 512(b)(13)? If "Yes," attach schedule (see instructions)	11		X
12 Did the foundation acquire a direct or indirect interest in any applicable insurance contract before	''-		
August 17, 2008?	12		Х
	13	х	
13 Did the foundation comply with the public inspection requirements for its annual returns and exemption application?			
Website address ► N/A 14 The books are in care of ► BRUCE A. BELL Telephone no. ►920	1_336_8	122	
	<u>▶54115</u>	144	
	<u>54115</u>		
15 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here	3.7		
and enter the amount of tax-exempt interest received or accrued during the year		/A	
Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required			
File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.		Yes	No
1a During the year did the foundation (either directly or indirectly):	, '		
(1) Engage in the sale or exchange, or leasing of property with a disqualified person?	l No		
(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from)	,		
a disqualified person?	_		
(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?			
(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?	No		
(5) Transfer any income or assets to a disqualified person (or make any of either available			
for the benefit or use of a disqualified person)?	No		
(6) Agree to pay money or property to a government official? (Exception. Check "No"			
if the foundation agreed to make a grant to or to employ the official for a period after			
termination of government service, if terminating within 90 days.)] No		
b If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations]	
	/A 1b		
Organizations relying on a current notice regarding disaster assistance check here			
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected			
before the first day of the tax year beginning in 2009?	1c		Х
	10		
defined in section 4942(j)(3) or 4942(j)(5)):		1	
a At the end of tax year 2009, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2009?	1		
	ן טאנ		
If "Yes," list the years , , , , , , , , , , , , , , , , , , ,		1 1	
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect			
valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach	/3		
· · · · · · · · · · · · · · · · · · ·	/A 2b	\vdash	
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here.		1	
>			
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time	, l		
during the year? $lacksquare$ Yes $lacksquare$	J No │		
b If "Yes," did it have excess business holdings in 2009 as a result of (1) any purchase by the foundation or disqualified persons after			
May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose			
of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C,	1		
Form 4720, to determine if the foundation had excess business holdings in 2009)	/A 3b	<u>l</u> l	
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		X
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that			
had not been removed from jeopardy before the first day of the tax year beginning in 2009?	4b		X
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Part VIII Information About Officers, Directors, Trustees, Foundation Managerial Employees, and Contractors (continued) 3 Five highest-paid independent contractors for professional services. If none, enter "NONE." (a) Name and address of each person paid more than \$50,000 NONE	(b) Type of service	(c) Compensation
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
	(b) Type of service	(c) Compensation
NONE		
	·	
Total number of others receiving over \$50,000 for professional services	·	▶ 0
Part IX-A Summary of Direct Charitable Activities		•
List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information number of organizations and other beneficiaries served, conferences convened, research papers produced, etc. 1 N/A	Such as the	Expenses
2		
3		
4		
Part IX-B Summary of Program-Related investments Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.	T	Amount
1 N/A	+	Amount
Ι Ν/ Α		
2		

All other program-related investments. See instructions.

Total. Add lines 1 through 3

P	art X Minimum Investment Return (All domestic foundations must complete this part. Foreign for	oundation	s, see instructions.)
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:	\top	
a	Average monthly fair market value of securities	1a	1,549,517.
	Average of monthly cash balances	1b	1,549,517.
	Fair market value of all other assets	1c	
d	Total (add lines 1a, b, and c)	1d	1,552,223.
е	Reduction claimed for blockage or other factors reported on lines 1a and		
	1c (attach detailed explanation)).	
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	1,552,223.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions)	4	23,283.
-5-	Net value of noncharitable-use-assets. Subtract line-4 from line-3. Enter here and on Part V, line-4	-5-	1,528,940.
6	Minimum investment return. Enter 5% of line 5	6	76,447.
P	art XI Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations foreign organizations check here and do not complete this part.)	and certair	1
1	Minimum investment return from Part X, line 6	1	76,447.
2a	Tax on investment income for 2009 from Part VI, line 5 2a 6,816		
b	Income tax for 2009. (This does not include the tax from Part VI.)		
C	Add lines 2a and 2b	2c	6,816. 69,631.
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	69,631.
4	Recoveries of amounts treated as qualifying distributions	4	0.
5	Add lines 3 and 4	5	69,631.
6	Deduction from distributable amount (see instructions)	6	0.
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	69,631.
P	art XII Qualifying Distributions (see instructions)		
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
а	(-),	1a	13,891.
b		1b	<u> </u>
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
	Suitability test (prior IRS approval required)	3a	
	Cash distribution test (attach the required schedule)	3b	4.2.004
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	13,891.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment	1 1	^
	income. Enter 1% of Part I, line 27b	5	0.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	13,891.
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation 4940(e) reduction of tax in those years.	in qualifies	for the section

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Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2008	(c) 2008	(d) 2009
1 Distributable amount for 2009 from Part XI, line 7				69,631.
2 Undistributed income, if any, as of the end of 2009				
a Enter amount for 2008 only			0.	
b Total for prior years:	_			
, ,		0.		
3 Excess distributions carryover, if any, to 2009:				
a From 2004				
b From 2005				
c From 2006 1,583.				
dFrom 2007 50,042.				
eFrom 2008 78,700.				
f Total of lines 3a through e	130,325.		· · · ·	
4 Qualifying distributions for 2009 from				
Part XII, line 4: ► \$ 13,891.			_	
a Applied to 2008, but not more than line 2a		·,	0.	
b Applied to undistributed income of prior		2		
years (Election required - see instructions)		0.		
c Treated as distributions out of corpus				
(Election required - see instructions)	0.			13 001
d Applied to 2009 distributable amount				13,891.
e Remaining amount distributed out of corpus	0.			55,740.
5 Excess distributions carryover applied to 2009 (If an amount appears in column (d), the same amount must be shown in column (a))	55,740.			55,740.
6 Enter the net total of each column as indicated below:				
& Corpus Add lines 3f, 4c, and 4e Subtract line 5	74,585.			
b Prior years' undistributed income. Subtract		•		
line 4b from line 2b		0.		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed		0.		
d Subtract line 6c from line 6b. Taxable				
amount - see instructions		0.		
e Undistributed income for 2008. Subtract line				
4a from line 2a. Taxable amount - see instr.			0.	
f Undistributed income for 2009. Subtract				
lines 4d and 5 from line 1. This amount must				_
be distributed in 2010				0.
7 Amounts treated as distributions out of				
corpus to satisfy requirements imposed by	_			
section 170(b)(1)(F) or 4942(g)(3)	0.			
8 Excess distributions carryover from 2004	_			
not applied on line 5 or line 7	0.		·	
9 Excess distributions carryover to 2010.	54 505			
Subtract lines 7 and 8 from line 6a	74,585.			
10 Analysis of line 9:				
a Excess from 2005				
b Excess-from-2006—				
c Excess from 2007				
d Excess from 2008 74,585.				!
e Excess from 2009			I	Form 990-PF (2009)

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		INC.			99778 Page 10
Part XIV Private Operating Fo			A, question 9)	N/A	
1 a If the foundation has received a ruling or					
foundation, and the ruling is effective for			▶ !	 	
b Check box to indicate whether the found		g foundation described in		4942(j)(3) or 49)42(j)(5)
2 a Enter the lesser of the adjusted net	Tax year	/b) 0000	Prior 3 years	(4) 0000	(a) Total
income from Part 1 or the minimum	(a) 2009	(b) 2008	(c) 2007	(d) 2006	(e) Total
investment return from Part X for					
each year listed					
b 85% of line 2a			. —.		
c Qualifying distributions from Part XII,		l			
line 4 for each year listed					
d Amounts included in line 2c not					
used directly for active conduct of					
exempt activities					
e Qualifying distributions made directly					
for active conduct of exempt activities.					
Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the					
alternative test relied upon: a "Assets" alternative test - enter:	:				
(1) Value of all assets					
(2) Value of assets qualifying					
under section 4942(j)(3)(B)(i)					
b "Endowment" alternative test - enter					
2/3 of minimum investment return shown in Part X, line 6 for each year					
listed				_	
c "Support" alternative test - enter:					1
(1) Total support other than gross					
investment income (interest,					
dividends, rents, payments on securities loans (section					
512(a)(5)), or royalties)					
(2) Support from general public					
and 5 or more exempt organizations as provided in					
section 4942(j)(3)(B)(iii)					
(3) Largest amount of support from					
an exempt organization	_				
(4) Gross investment income				<u> </u>	<u> </u>
Part XV Supplementary Info			if the foundation	had \$5,000 or m	ore in assets
at any time during t	the year-see the	instructions.)			
1 Information Regarding Foundation					
a List any managers of the foundation wh			ributions received by the	foundation before the clo	ise of any tax
year (but only if they have contributed r	nore man \$5,000). (See s	ection 507 (a)(2).)			
SEE STATEMENT 10		 			
b List any managers of the foundation who other entity) of which the foundation ha			or an equally large portion	on of the ownership of a j	partnership or
• ,	ou 1070 or grouter intere	.			
NONE		<u> </u>			
2 Information Regarding Contribut					wests for funds. If
Check here ► X if the foundation of the foundation makes gifts, grants, etc.	only makes contributions	to preselected charitable (organizations and does i nder other conditions or	ioi accepi unsoliciteu req amalete items 2a h c an	dests for fullus. II
	<u> </u>				
a The name, address, and telephone num	iver of the person to who	in applications should be	audressed.		
h. The form in which analysis are should	he authorited and informa	tion and materials that sh	aould include.		
b The form in which applications should l	ve submitted and informa	nion and materials they si			
c-Any submission deadlines:	,				
d Any restrictions or limitations on award	ls, such as by geographic	al areas, charitable fields,	kinds of institutions, or	other factors:	
923601 02-02-10	<u>-</u>				Form 990-PF (2009)

Part XV Supplementary Information				
3 Grants and Contributions Paid During the Y	ear or Approved for Future I	Payment		
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of	Purpose of grant or contribution	Amount
Name and address (home or business)	or substantial contributor	recipient	Contribution	
a Paid during the year			,	
		1		
SEE STATEMENT 11				
Total			▶ 3a	9,10
b Approved for future payment				
NONE				
	İ			
		1		l .
				1
	l l	1	1	
		ł		B.

nter gross amounts unless otherwise indicated.	Unrelated b	Unrelated business income		y section 512, 513, or 514	(e)
Š	(a) Business	(b)	(C) Exclu-	(d)	Related or exemp
1 Program service revenue:	code	Amount	sion code	Amount	function income
a					
b					
C					
d					
e					
f					
g Fees and contracts from government agencies					
2 Membership dues and assessments					
3 Interest on savings and temporary cash					
investments			14	13,745.	
4 Dividends and interest from securities			14	15,295.	
5 Net rental income or (loss) from real estate:					
a Debt-financed property					
b Not debt-financed property		<u> </u>			
6 Net rental income or (loss) from personal			1 1		
property					
7 Other investment income					
8 Gain or (loss) from sales of assets other					
than inventory			18	59,478.	
9 Net income or (loss) from special events					
O Gross profit or (loss) from sales of inventory					<u>-</u>
1 Other revenue:					
a	_				
b	_		_ _ _		
c	_				
d	_				
e	_			00 510	
2 Subtotal. Add columns (b), (d), and (e)			0.	88,518.	88,5
3 Total. Add line 12, columns (b), (d), and (e)			-	13	88,5
See worksheet in line 13 instructions to verify calculations	S.)				

Form 9 5	00 DE

Form 990-PF (2009) EASTER FOUNDATION, INC. 20-0499778 Page 13 Part XVII Information Regarding Transfers To and Transactions and Relationships With Noncharitable **Exempt Organizations** Yes No Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations? a Transfers from the reporting foundation to a noncharitable exempt organization of: X 1a(1) (1) Cash X 1a(2) (2) Other assets b Other transactions: X (1) Sales of assets to a noncharitable exempt organization 1b(1) X (2) Purchases of assets from a noncharitable exempt organization 1b(2) $\overline{\mathbf{x}}$ 1b(3) (3) Rental of facilities, equipment, or other assets $\overline{\mathbf{x}}$ 1b(4) (4) Reimbursement arrangements 1b(5) (5) Loans or loan guarantees X (6) Performance of services or membership or fundraising solicitations 1b(6) c Sharing of facilities, equipment, mailing lists, other assets, or paid employees d If the answer to any of the above is "Yes," complete the following schedule. Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting foundation. If the foundation received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received. (b) Amount involved (c) Name of noncharitable exempt organization (a)Line no (d) Description of transfers, transactions, and sharing arrangements N/A 2a Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described Yes X No in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? b If "Yes," complete the following schedule. (a) Name of organization (b) Type of organization (c) Description of relationship N/A

				1		
-e	and corr	enalties of perjury, I declare that I have examined this return, including accomplete poctaration of preparer (other than taxpayer or fiduciary) is based on the property of t				t belief, it is true, correct,
Sign Here	er's nly	Preparer's BRIAN J. STRNAD	i -	sel	eck if f- ployed > [Preparer's identifying number
•	Pai epar se O	Firm's name (or yours of self-employed), It self-employed), P.O. BOX 23819	N E420E 2010		EIN ►	(020)426 7000
_		address, and ZIP code GREEN BAY, WISCONSI	N 54305-3819	·	Phone no.	(920)436-7800
						Form 990-PF (2009)

923622 02-02-10

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Name of the organization

Schedule of Contributors

► Attach to Form 990, 990-EZ, or 990-PF.

OMB No 1545-0047

2009

Employer identification number

EASTER FOUNDATION, INC. 20-0499778 Organization type (check one): Filers of: Section: ____ 501(c)() (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF X 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions General Rule For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor Complete Parts I and II. **Special Rules** 🔟 For a section 501(c)(3) organization filing Form 990 or 990·EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year. Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF). Schedule B (Form 990, 990-EZ, or 990-PF) (2009) LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF.

Employer identification number

EASTER FOUNDATION, INC.

20-0499778

Part I	Contributors (see instructions)		
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	BRUCE A. & CAROL H. BELL 958 HICKORY AVENUE DE PERE, WI 54115	\$1,493,962.	Person Payroll Noncash X (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		. \$. \$	Person Payroll Oncash Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		- - \$	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		- \$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
923452 02-	11-10	Schedule B (Form	Person————————————————————————————————————

EASTER FOUNDATION, INC.

20-0499778

Part II	Noncash Property (see instructions)		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
1	PUBLICLY TRADED SECURITIES		
$\frac{1}{}$			
		-\$ <u>1,-49-3,-962.</u> -	- <u>-12-/-31/-09-</u> -
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
3453 02-0	1-10	Schedule B (Form 9	90, 990-EZ, or 990-PF) (200

FORM 990	-PF G	AIN OR (LOSS)	FROM SALE	OF	ASSETS		STA	TEMENT	1
DESCRIPT	(A) ION OF PROPERTY				MANNER CQUIRED		TE VIRED	DATE S	OLD
PUBLICLY	TRADED SECURIT	·IES		PU	RCHASED	VARI	ous	VARIO	US
	(B) GROSS - SALESPRICE	(C) COST OR OTHER-BASIS-	(D) EXPENSE ——SALE		(E) ——DEPRE	C	—GAIN	(F) -OR-LOS	s
	59,553.	62,493		0.	-	0.		-2,9	40.
	(A) ION OF PROPERTY			A	MANNER CQUIRED	ACQU	ATE JIRED	DATE SO	
PUBLICLY	TRADED SECURIT	PIES		PU	RCHASED	VARI	OUS	VARIO	US
	(B) GROSS SALES PRICE	(C) COST OR OTHER BASIS	(D) EXPENSE SALE	OF	(E) DEPRE		GAIN	(F) OR LOS	s
	72,506.	77,819	•	0.	-	0.	•	-5,3	13.
DESCRIPT	(A) ION OF PROPERTY	<u>'</u>			MANNER CQUIRED		ATE JIRED	DATE S	OLD
PUBLICLY	TRADED SECURIT	·IES		D	ONATED	VARI	OUS	VARIO	US
	(B) GROSS SALES PRICE	(C) VALUE AT TIME OF ACQ.	(D) EXPENSE SALE	OF	(E) DEPRE		CATN	(F)	c
_	1,145,815.	1,078,177		0.		0.	GAIN	67,6	
CAPITAL	GAINS DIVIDENDS	FROM PART IV							93.
·									

FORM 990-PF INTEREST ON SAVI	INGS A	AND TEM	PORARY CA	ASH II	NVESTMENTS	STATEMEN	т 2
SOURCE						AMOUN	T
ASSOCIATED TRUST						13	,745.
TOTAL TO FORM 990-PF, PART I,	, LINI	E 3, CO	LUMN A			13	,745.
FORM-990-PFDIVIDENE	S-ANI	O-INTER	EST FROM	SECUI	RITIES	STATEMEN	т3
SOURCE		GROSS	AMOUNT		ITAL GAINS IVIDENDS	COLUMN AMOUN	
ASSOCIATED TRUST			15,388.		93.	15	,295.
TOTAL TO FM 990-PF, PART I, I	LN 4		15,388.		93.	15	,295.
FORM 990-PF		LEGAL	FEES			STATEMEN	т 4
DESCRIPTION	EXPI	(A) ENSES BOOKS	(B) NET INVI MENT INC	EST-	(C) ADJUSTED NET INCOM		TABLE
LEGAL FEES - GODFREY KAHN		150.		75.			75.
TO FM 990-PF, PG 1, LN 16A =		150.	-	75.			75.
FORM 990-PF	A	CCOUNTI	NG FEES			STATEMEN	т 5
DESCRIPTION	EXP	(A) ENSES BOOKS	(B) NET INVI MENT INC		(C) ADJUSTED NET INCOM		TABLE
ACCOUNTING FEES - SCHENCK		1,750.		875.			875.
TO FORM 990-PF, PG 1, LN 16B		1,750.	· - · · · · · · · · · · · · · · · · · ·	875.			875.
=							

(A) XPENSES ER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
1,487. 5,447. 748.	743. 2,724. 374.		744. 2,723. 374.
7,-682 - -	3,841.		3-, 841.
	1,487. 5,447. 748.	TPENSES NET INVEST- MENT INCOME 1,487. 743. 5,447. 2,724. 748. 374.	TPENSES NET INVEST- ADJUSTED NET INCOME 1,487. 743. 5,447. 2,724.

DESCRIPTION	BOOK VALUE	FAIR MARKET VALUE
3M COMPANY	32,813.	30,806.
ADOBE SYSTEMS INC	34,368.	24,580.
ALCON INC	0.	0.
AON CORP COM	21,417.	21,158.
APACHE CORP	38,276.	30,982.
APPLE COMPUTER	29,674.	35,214.
AUTODESK INC.	26,267.	19,853.
BANK OF NEW YORK MELLON CORP COM	24,141.	20,369.
BAXTER INTL COM	0.	0.
BECTON DICKINSON & CO COM	24,829.	21,300.
BEST BUY CO	29,819.	22,856.
BURLINGTON NORTHRN SANTA FE CORP	0.	0.
CATERPILLAR INC	0.	0.
CELGENE CORP COM	27,764.	24,902.
CISCO SYSTEMS INC.	32,062.	27,383.
COGNIZANT TECH SOLUTIONS CORP	19,299.	22,277.
CONOCOPHILLIPS COM	26,409.	26,754.
COSTCO WHOLESALE CORP	30,544.	27,141.
DANAHER CORP	40,422.	39,718.
ECOLAB INC	36,145.	36,153.
EMC CORP MASS COM	38,658.	40,717.
EMERSON ELEC CO COM	29,306.	28,617.
EXPEDITORS INTL WASH INC	30,928.	30,369.
EXXON MOBIL CORP COM	25,761.	21,976.
FASTENAL COM	31,795.	38,144.
FIRSERV INC	29,536.	27,624.
FORTUNE BRANDS INC	30,531.	22,333.
GENERAL MILLS	28,199.	28,061.
GENZYME CORP	0.	0.
GOLDMAN SACHS FINANCIAL	63,903.	63,903.
HEWLETT PACKARD CO COM	29,130.	25,319.
IBM	0.	0.

EASTER FOUNDATION, INC.		20-0499778
· ILLINOIS TOOL WORKS INC	34,830.	29,722.
INTERNATIONAL BUSINESS MACHS COM	34,268.	32,105.
JOHNSON & JOHNSON	28,142.	27,168.
KOHLS CORP	34,668.	29,687.
L-3 COMMUN HOLDINGS INC	37,857.	30,461.
LOWES COS INC	30,687.	25,627.
MANPOWER INC.	0.	0.
MCDONALDS CORP COM	24,811.	27,007.
MCGRAW-HILL CO INC	0.	0.
MEDCO HEALTH SOLUTIONS	32,530.	27,815.
MEDTRONIC INC	0.	0.
MICROSOFT CORP	29,813.	22,320.
NUCOR CORP — — — — — — — — — — — — — — — — — — —	26,7 1 -2. —	-1-9,-7-14.
ORACLE CORP COM	22,625.	19,314.
PAYCHEX INC	27,573.	21,685.
PEPSICO INC	34,522.	34,437.
PRAXAIR INC COM	15,935.	14,818.
PROCTER & GAMBLE CO	34,490.	33,889.
QUALCOMM INC	35,874.	25,287.
SCHEIN HENRY INC. COM	29,305.	29,097.
SMITH INTL INC.	17,996.	18,072.
SOUTHWESTERN ENERGY CO COM	22,685.	19,320.
STRYKER CORP	24,519.	24,279.
T ROWE PRICE GROUP	29,509.	23,527.
THERMO FISHER SCIENTIFIC	24,055.	22,808.
TJX COMPANIES INC. COM NEW	20,825.	24,751.
UNION PAC CORPCOM	15,737.	14,597.
UNITED PARCEL SERVICES INC	24,730.	22,187.
VERIZON COMMUNICATIONS	20,516.	18,213.
WALGREEN CO	32,608.	23,496.
XTO ENERGY INC	0.	0.
TOTAL TO FORM 990-PF, PART II, LINE 10B	1,559,818.	1,419,912.

DESCRIPTION	BOOK VALUE	FAIR MARKET VALUE
AMERICAN EXPRESS	0.	0.
ANHEUSER-BUSCH CO	50,775.	53,752.
BELLSOUTH CORP NT	51,825.	55,560.
BRISTOL MYERS SQUIBB	55,051.	57,269.
CAMPBELL SOUP CO	60,225.	61,094.
CATERPILLAR FINANCE SVS	23,713.	25,668.
CISCO SYSTEMS INC. SR NT	54,784.	57,599.
COCA COLA CO	54,900.	57,180.
COSTCO WHOLESALE CORP	54,419.	53,589.
HEWLETT PACKARD CO COM	53,200.	52,690.
IBM CORP NOTE	52,112.	54,125.
KELLOGG_CO_	26,382.	27,312.

CORPORATE BONDS

STATEMENT

8

FORM 990-PF

EASTER FOUNDATION, INC.			20	0-0499778
MEDTRONIC INC SR PROCTER & GAMBLE CO 4.950 TARGET CORP NOTE WALGREEN CO		55,35 26,02 50,51 54,16	26. L5.	55,698. 28,019. 53,412. 56,717.
TOTAL TO FORM 990-PF, PART II, L	INE 10C	723,44		749,684.
	ST OF OFFICERS, D D FOUNDATION MANA		STATI	EMENT 9
NAME AND ADDRESS	TITLE AND AVRG HRS/WK	COMPEN- SATION	EMPLOYEE BEN PLAN CONTRIB	EXPENSE
BRUCE A. BELL 958 HICKORY AVENUE DE PERE, WI 54115	PRESIDENT/TREA	SURER 0.	0.	0.
CAROL H. BELL 958 HICKORY AVENUE DE PERE, WI 54115	VICE PRESIDENT 0.25	/SECRETARY 0.	0.	0.
KARL A. SCHMIDT 2085 SANDALWOOD COURT GREEN BAY, WI 54304	DIRECTOR 0.25	0.	0.	0.
KAREN B. SCHMIDT 2085 SANDALWOOD COURT GREEN BAY, WI 54304	DIRECTOR 0.25	0.	0.	0.
WARREN C. PFOHL 4833 CANDY LANE MANLIUS, NY 13104	DIRECTOR 0.25	0.	0.	0.
BRENDA B. PFOHL 4833 CANDY LANE MANLIUS, NY 13104	DIRECTOR 0.25	0.	0.	0.
PAUL KEPPELER 6151 N. SAND BEACH ROAD OCONOMOWOC, WI 53066	DIRECTOR 0.25	0.	0.	0.
BETSY B. KEPPELER 6151 N. SAND BEACH ROAD OCONOMOWOC, WI 53066	DIRECTOR 0.25	0.	0.	0.

0.

0.

0.

TOTALS INCLUDED ON 990-PF, PAGE 6, PART VIII

FORM 990-PF PART XV - LINE 1A STATEMENT 10
LIST OF FOUNDATION MANAGERS

NAME OF MANAGER

BRUCE A. BELL CAROL H. BELL KARL A. SCHMIDT KAREN B. SCHMIDT

FORM 990-PF GRANTS AND CONTRIBUTIONS STATEMENT 11
PAID DURING THE YEAR

RECIPIENT NAME AND ADDRESS	RECIPIENT RELATIONSHIP AND PURPOSE OF GRANT		AMOUNT
AMERICAN CANCER SOCIETY 790 MARVELLE LANE GREEN BAY, WI 54304	N/A TO FUND CHARITABLE OBJECTIVES OF CHARITY	PUBLIC CHARITY	1,000.
BAY PRESBYTERIAN CHURCH 26911 S BAY DRIVE BONITA SPRINGS, FL 34134-4343	N/A TO FUND CHARITABLE OBJECTIVES OF CHARITY	PUBLIC CHARITY	3,300.
CORAL RIDGE MINISTRIES PO BOX 40 FT LAUDERDALE, FL 33302	N/A TO FUND CHARITABLE OBJECTIVES OF CHARITY	PUBLIC CHARITY	1,350.
MCDOWELL MINISTRIES 660 INTERNATIONAL PKWY, STE. 100 RICHARDSON, TX 75081-6616	TO FUND CHARITABLE	PUBLIC CHARITY	2,500.
SALVATION ARMY 626 UNION COURT GREEN BAY, WI 54303	N/A TO FUND CHARITABLE OBJECTIVES OF CHARITY	PUBLIC CHARITY	500.
SALVATION ARMY 2581 PALM AVE FORT MYERS, FL 33916-5347	N/A TO FUND CHARITABLE OBJECTIVES OF CHARITY	PUBLIC CHARITY	200.

EASTER FOUNDATION, INC.

20-0499778

· UWGB FOUNDERS ASSOCIATION UWGB FOUNDERS ASSOCIATION N/A
2420 NICOLET DRIVE GREEN BAY, TO FUND CHARITABLE WI 54311

N/A OBJECTIVES OF CHARITY PUBLIC CHARITY 250.

TOTAL TO FORM 990-PF, PART XV, LINE 3A

9,100.