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990 Form

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-0047
2009
Open to Public Inspection

A	For the	2009 calendar year, or tax year beginning JUL 1, 2009 and ending	JUN 30, 2010	
В	Check if applicable	Please C Name of organization	D Employer identifi	cation number
		use IRS		
	Addres	ss label or PLANNED PARENTHOOD ACTION FUND INC		
	Name change	type Doing Business As	13-3	539048
	Initial return	See Number and street (or P.O. box if mail is not delivered to street address) Room/s	1 = 1 - 1 - 1 - 1 - 1 - 1	
ᆫ	Termin ated	lustance 424 APPI 22KD PIKEFI	212-	541-7800
<u>_</u>	Ameno	City or town, state or country, and ZIP + 4	G Gross receipts \$	6,109,298.
L	Application pendin		H(a) Is this a group re	
		F Name and address of principal officer: CECTLE RICHARDS	for affiliates?	Yes X No
		SAME AS C ABOVE	H(b) Are all affiliates inc	
		empt status: X 501(c) (4) (insert no.) 4947(a)(1) or 527		list. (see instructions)
_		e: WWW.PLANNEDPARENTHOODACTION.ORG organization: X Corporation Trust Association Other Ly	rear of formation: 1989 N	
		Summary	ear of formation: 1303 N	State of legal domicile, IN 1
_			CT WOMEN'S HE	ALTH AND
Activities & Governance	1 !	Briefly describe the organization's mission or most significant activities: TO PROTE REPRODUCTIVE CHOICE THROUGH ADVOCACY	CI WOMBIN D III	ADIII AND
nar		Check this box if the organization discontinued its operations or disposed of n	nore than 25% of its not as	ente
Ver	1	Number of voting members of the governing body (Part VI, line 1a)	3	15
Ğ		Number of independent voting members of the governing body (Part VI, line 1b)	4	15
୬	1	Total number of employees (Part V, line 2a)	5	0
iţi.		Total number of volunteers (estimate if necessary)	6	50
Ę		Total gross unrelated business revenue from Part VIII, column (C), line 12	7a	0.
⋖		Net unrelated business taxable income from Form 990-T, line 34	7b	0.
: -			Prior Year	Current Year
4 0	8	Contributions and grants (Part VIII, line 1h)	11,267,294.	6,075,979.
Revenue	9	Program service revenue (Part VIII, line 2g)	19,360.	
, ě	10	nvestment income (Part VIII, column (A), lines 3, 4, and 7d)	18,832.	484.
	11 (Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	11,830.	6,091.
; 	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	11,317,316.	6,082,554.
<u> </u>		Grants and similar amounts paid (Part IX, column (A), lines 1-3)	2,112,010.	409,220.
SCANNEU Expenses		Benefits pard to performembers (Hart IX, column (A), line 4)	0.	
¥ se	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	2,674,482.	2,397,171.
	16a	Professional fundiaising fees (Part IX, column (A), line 11e)	768,730.	1,179,098.
		Total fundaising expenses (Part IX, column (D), line 25) 1,536,680	5 303 030	2,300,772.
93-	17	Other expenses (Rart IX, column (A), ines 11a-11d, 11f-24f)	5,382,830. 10,938,052.	6,286,261.
	18	Total expenses (Add ine A) 3-17 (prust-equal Part IX, column (A), line 25)	379,264.	<203,707.
= 0	19	Revenue less expenses. Subtract line-18 from line 12		
Net Assets or Fund Balances	20	Total accepts (Dort V. Inn. 16)	Beginning of Current Year 1,650,027.	End of Year 1,471,139.
ASS Bal	21	Total assets (Part X, line 16) Total liabilities (Part X, line 26)	399,440.	424,259.
let et	22	Net assets or fund balances Subtract line 21 from line 20	1,250,587.	1,046,880.
P	art II	Signature Block		2/020/0000
<u> </u>		Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statement		ge and belief, it is true, correct,
		and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowled	-	
Sig	n (wy to	1 /- 19	1-2011
Here		Signature of officer	Date	
		MARIA ACOSTA, CHIEF FINANCIAL OFFICER		
		Type or print name and title		
Pai	d I	Preparer's Date	Check if Prepare	er's identifying number structions)
	narara)	signature Vana 1- Rossey 1-13-2011	employed 🕨 💹	P01048773
	Only	Firm's name (or KPMG LLP yours if	EIN ► 13-	5565207
	-	self-employed), address, and NEW YORK AVENUE		10 750 0700
_		ZIP+4 NEW YORK, NY 10154-0102	Phone no. ► 2	12-758-9700
Ma	y the IF	IS discuss this return with the preparer shown above? (see instructions)		X Yes No

	1990 (2009) PLANNED PARENTHOOD ACTION FUND INC	13-3539048	Page 2
Pa	rt III Statement of Program Service Accomplishments		
1	Bnefly describe the organization's mission. SEE SCHEDULE O		
		_	
2	Did the organization undertake any significant program services during the year which were not listed on		
	the prior Form 990 or 990-EZ?	Yes	XNo
	If "Yes," describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes	X No
	If "Yes," describe these changes on Schedule O		
4	Describe the exempt purpose achievements for each of the organization's three largest program services by ex	penses.	
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of		
	allocations to others, the total expenses, and revenue, if any, for each program service reported		
4a	(Code:) (Expenses \$ 2,133,031 · including grants of \$ 192,750 ·) (Re	evenue \$)
	GRANTS AND SERVICES TO OTHER PLANNED PARENTHOOD ORGANIZA	ATIONS -	
	PROGRAMS DESIGNED TO ASSIST OTHER PLANNED PARENTHOOD ORG	JANIZATIONS	IN
	THEIR EFFORTS TO ENGAGE IN ADVOCACY ACTIVITIES TO ENSURE	E ACCESS TO	
	REPRODUCTIVE HEALTH CARE SERVICES.		
			
4b	(Code) (Expenses \$ 2,101,683. including grants of \$ 216,470.) (Re)
	PUBLIC EDUCATION AND ADVOCACY - EDUCATIONAL AND ELECTORA		<u>s,</u>
	INCLUDING PUBLIC CAMPAIGNS, GRASSROOTS ORGANIZING, AND I	LEGISLATIVE	
	ADVOCACY.		
4c	(Code) (Expenses \$ including grants of \$) (Re	evenue \$)
4d	Other program services. (Describe in Schedule O)		
	(Expenses \$ including grants of \$) (Revenue \$)	
<u>4e</u>	Total program service expenses ▶\$ 4,234,714.	_	

932002 02-04-10 Form 990 (2009) PLANNED PARE
Part IV Checklist of Required Schedules

			Yes	No		
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			.,		
_	If "Yes," complete Schedule A	1	v	_ <u>X</u> _		
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Χ_			
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	х_			
4	, , , , , , , , , , , , , , , , , , ,					
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5	х			
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х		
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		х		
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete					
	Schedule D, Part III	8		X		
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide					
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X		
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		х		
11	Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VIII, IX, or X					
	as applicable	11	Х			
•	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI					
•	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII					
•	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total					
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		,			
•	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX					
•	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X					
•	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses					
	the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.					
12	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete					
	Schedule D, Parts XI, XII, and XIII	12		X		
12A	Was the organization included in consolidated, independent audited financial statements for the tax year? Yes No					
	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional	<u> </u>		v		
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X		
	Did the organization maintain an office, employees, or agents outside of the United States?	14a				
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I	14b		х		
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization	140				
	or entity located outside the United States? If "Yes," complete Schedule F, Part II	15		Х		
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals					
	located outside the United States? If "Yes," complete Schedule F, Part III	16		Х		
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,					
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	Х			
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines					
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X		
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		Х		
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20	<u> </u>	X		
	end the digenization operate one of more morphisms in the samples demonstration		990 r	2009)		

Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the		,	
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	<u>X</u>	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			**
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		<u> X</u>
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			7.7
	Schedule L, Part I	25b		<u>x</u>
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified	_		Х
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		^
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete			х
	Schedule L, Part III	27		
28	Was the organization a party to a business transaction with one of the following parties, (see Schedule L, Part IV			
_	Instructions for applicable filing thresholds, conditions, and exceptions).	28a		х
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
b	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was	200		
С	an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	 -
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
•	contributions? If "Yes," complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations?		<u> </u>	
٠.	If "Yes," complete Schedule N, Part I	31		х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity?			
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	X	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?			}
	If "Yes," complete Schedule R, Part V, line 2	35	Х	<u> </u>
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		<u> </u>
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			l _
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37	<u> </u>	X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?			
	Note. All Form 990 filers are required to complete Schedule O.	38	X	L
		Form	990 (2009)

Form 990 (2009)

13-3539048 PLANNED PARENTHOOD ACTION FUND INC Page 5 Statements Regarding Other IRS Filings and Tax Compliance Part V Yes No 1a Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of 22 U.S. Information Returns Enter 0 if not applicable 1a 0 1b b Enter the number of Forms W-2G included in line 1a Enter 0- if not applicable c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? 1c 2a Enter the number of employees reported on Form W 3, Transmittal of Wage and Tax Statements, 0 2a filed for the calendar year ending with or within the year covered by this return b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? 2b Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions) X 3a Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return? За b If "Yes." has it filed a Form 990-T for this year? If "No." provide an explanation in Schedule O 3b 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a X financial account in a foreign country (such as a bank account, securities account, or other financial account)? 4a b If "Yes," enter the name of the foreign country. ▶ See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5a X b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? 5b c If "Yes," to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction? 5c 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit Х any contributions that were not tax deductible? 6a b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts Х were not tax deductible? 6b Organizations that may receive deductible contributions under section 170(c). a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? 7a b If "Yes," did the organization notify the donor of the value of the goods or services provided? 7b c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required 7c to file Form 8282? 7d d If "Yes." indicate the number of Forms 8282 filed during the year e Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal 7e benefit contract? Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? 7f g For all contributions of qualified intellectual property, did the organization file Form 8899 as required? 7g h For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required? 7h Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings 8 at any time during the year? Sponsoring organizations maintaining donor advised funds. a Did the organization make any taxable distributions under section 4966? 9a **b** Did the organization make a distribution to a donor, donor advisor, or related person? 9b Section 501(c)(7) organizations. Enter: 10 a Initiation fees and capital contributions included on Part VIII, line 12 10a b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b

Form 990 (2009)

12a

11a

11b

Section 501(c)(12) organizations. Entera Gross income from members or shareholders

amounts due or received from them.)

b Gross income from other sources (Do not net amounts due or paid to other sources against

b If "Yes," enter the amount of tax-exempt interest received or accrued during the year

12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions

Sec	tion A. Governing Body and Management						
					Yes	No	
1a	Enter the number of voting members of the governing body 1a 15						
b	Enter the number of voting members that are independent	1b		15			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other						
	officer, director, trustee, or key employee?			2		X	
3	Did the organization delegate control over management duties customarily performed by or under the	e dire	ct supervision				
	of officers, directors or trustees, or key employees to a management company or other person?			3	-	X	
4	Did the organization make any significant changes to its organizational documents since the prior Fo	rm 99	0 was filed?	4	X	<u> </u>	
5	Did the organization become aware during the year of a material diversion of the organization's asset	ts?		5	 	X	
6	Does the organization have members or stockholders?			6	X	 	
7a	Does the organization have members, stockholders, or other persons who may elect one or more me	mber	s of the		,,		
	governing body?			7a		ļ.,	
b	Are any decisions of the governing body subject to approval by members, stockholders, or other per			7b		X	
8	Did the organization contemporaneously document the meetings held or written actions undertaken	dunn	the year		1		
	by the following				١,,,		
а	The governing body?			8a		 	
b	Each committee with authority to act on behalf of the governing body?			86	X	₩	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea	ched	at the			J	
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9	ــــــــــــــــــــــــــــــــــــــ	X	
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re	evenu	e Code)		1,,	Τ	
				T40	Yes	No X	
	Does the organization have local chapters, branches, or affiliates?	_1		10:	"	<u> </u>	
b	If "Yes," does the organization have written policies and procedures governing the activities of such	cnapt	ers, amiliates,	10	_	ł	
	and branches to ensure their operations are consistent with those of the organization?						
11	Has the organization provided a copy of this Form 990 to all members of its governing body before fi	ling tr	ie form?	11	X	 	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990			12	X		
12a						\vdash	
b	b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?				, x		
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If $^{\circ}$	"Yes,"	describe]		
	ın Schedule O how this is done			12			
13	Does the organization have a written whistleblower policy?			13		<u> </u>	
14	Does the organization have a written document retention and destruction policy?			14	X	<u> </u>	
15	Did the process for determining compensation of the following persons include a review and approve	al by I	ndependent	-			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			1			
а	The organization's CEO, Executive Director, or top management official			15		↓	
b	Other officers or key employees of the organization			15	X	—	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)						
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arranger	ment v	with a			,,	
	taxable entity during the year?	_		16	a	X	
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to eva			י [
	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization of the control o	anızat	ion's				
000	exempt status with respect to such arrangements?			16	<u> </u>	<u> </u>	
	tion C. Disclosure	'A C	ים פיי	Cy n		. 120	
17	List the states with which a copy of this Form 990 is required to be filed AL, AK, AZ, AR, C				<u> </u>	1,10	
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T	(501	(c)(3)s only) ava	allable for			
	public inspection Indicate how you make these available Check all that apply						
46	Own website Another's website X Upon request	0		ha			
19							
00	statements available to the public	لمحد					
20	State the name, physical address, and telephone number of the person who possesses the books at ELZBIETA SZAFRAN-BODZIONY - 212-541-7800	na rec	oras of the org	janization:	_		
	C/O PPAF 434 WEST 33RD STREET, NEW YORK, NY 10001						
	CIO LLW. 434 MEDI 33KD DIKEEI, MEM IOKK, MI 1001			r _a .	m 000	(0000)	

932006 02-04-10 SEE SCHEDULE O FOR FULL LIST OF STATES

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

 \perp Check this box if the organization did not compensate any current officer, director, or trustee

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year Use Schedule J-2 if additional space is needed.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors; institutional trustees, officers; key employees, highest compensated employees, and former such persons.

(A)	(B)	y cu	iiieii))	, une	SCIO	(D)	(E)	(F)
Name and Title	Average			Pos		1		Reportable	Reportable	Estimated
	hours	(cł				арр	ly)	compensation	compensation	amount of
	per	tor						from	from related	other
	week	dırec				8		the	organizations (W-2/1099-MISC)	compensation from the
		stee or	ustee			ensat		organization (W-2/1099-MISC)	(44-2/1099-141130)	organization
		al trus	a E		oloyee	g s		(** 2, 1000 11,100)		and related
		ndividual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	ia mi			organizations
GINA GLANTZ		=	=	5	×	토호	- F			
CHAIR	1.00	x		x				0.	0.	0.
JARRETT BARRIOS	1.00	Α.		Δ	\vdash		\vdash	•	0.	- 0.
VICE CHAIR	1.00	х		x		Ì		0.	0.	0.
SUSAN YOLEN	1.00	71		-	-	╁─	┢╾	 	•	
SECRETARY	1.00	х		x				0.	0.	0.
BRYAN HOWARD	1100		-							
TREASURER	1.00	х		х				0.	0.	0.
CECILIA BOONE			 	-		t	┢			
DIRECTOR	1.00	х						0.	0.	0.
CINDY CHAVEZ						t	-			
DIRECTOR	1.00	Х						0.	0.	0.
ELLEN CHESLER										
DIRECTOR	1.00	X						0.	0.	0.
BRIAN FELDMAN										
DIRECTOR	1.00	Х						0.	0.	0.
SASHA HEINZ										
DIRECTOR	1.00	Х						0.	0.	0.
SUNITA LEEDS										
DIRECTOR	1.00	Х			1	l		0.	0.	0.
KAREN SHEPHERD										
DIRECTOR	1.00	Х						0.	0.	0.
SHAMINA SINGH										
TREASURER	1.00	X		X				0.	0.	0.
JENNIFER ALLAN SOROS							1			
DIRECTOR	1.00	X						0.	0.	0.
SARAH STOESZ		ł	1					_	_	_
DIRECTOR	1.00	X	L		L.			0.	0.	0.
CATHY UNGER									_	_
DIRECTOR	1.00	Х	_			$ldsymbol{ldsymbol{ldsymbol{eta}}}$	$oxed{oxed}$	0.	0.	0.
MINYON MOORE									1	_
DIRECTOR	1.00	X	L_	_	$ldsymbol{ld}}}}}}$	<u> </u>	$oxed{oxed}$	0.	0.	0.
IRMA ESPARZA									_	_
DIRECTOR	1.00	X	L	L	<u> </u>	乚	L_	0.	0.	0.
932007 02-04-10										Form 990 (2009)

932007 02-04-10

Form **990** (2009)

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued) (A) (C) (D) (F) (B) Name and title Position Reportable Reportable **Estimated** Average (check all that apply) compensation compensation amount of hours from from related other per Individual trustee or director compensation week the organizations organization (W-2/1099-MISC) from the Institutional trustee Highest compens employee (W-2/1099-MISC) organization Key employee and related organizations MICHAEL VACHON DIRECTOR 1.00 x 0. 0 0. NAOMI ABERLY DIRECTOR 1.00 X 0. 0 0. JOANNE EGERMAN 1.00 X 0. 0. 0. DIRECTOR CECILE RICHARDS X 306,449 PRESIDENT 4.00 34,049. 13,321. MARIA ACOSTA X CHIEF FINANCIAL OFFICER 236,735. 2.00 12,460. 14,248. LAURIE RUBINER VP PUBLIC POLICY 28.00 X 176,971 44,243. 27,224. ELLEN GOLOMBEK 10.00 X 27,787. 170,688. 22,093. NATIONAL POLITICAL & FIE BARBARA E OTTEN X 39,595. VP GENERAL COUNSEL 2.00 10,590. 201,194. THOMAS SUBAK 2.00 X 19,523 175,709. 29,093. VP ONLINE SERVICES ROGER EVANS 18.00 X 92,075. 92,075 34,366. DIRECTOR LITIGATION & LA 192,791. 380,871. 1,367,981. 1b Total

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization

21

3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual

4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual

5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? If "Yes," complete Schedule J for such person

5 X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A)	(B)	(C)
Name and business address	Description of services	Compensation
GRASSROOTS CAMPAIGN, INC.		
1888 SHERMAN ST. #210, DENVER, CO 80203	CANVASSING	591,030.
LAGUENS KULLY KLOSE PARTNERS, 4301		
CONNECTICUT AVE., NW, WASHINGTON, DC 20008	CONSULTING	567,770.
O BRIEN MCCONNEL PEARSON, 1133 19TH		
STREET, NW #300, WASHINGTON, DC 20036	FUNDRAISING	186,637.
TELEFUND INC.	_	
P.O.BOX 2366, DENVER, CO 80201-2366	TELEMARKETING	173,931.
MACK CROUNSE GROUP LLC, 2001 N BEAUREGARD		
ST #420, ALEXANDRIA, VA 22311	MAILHOUSE	147,577.
2 Total number of independent contractors (including but not limited to those liste	ed above) who received more than	
\$100,000 in compensation from the organization		

SEE SCHEDULE J-2 FOR PART VII, SECTION A CONTINUATION

Form 990 (2009)

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6082554.

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6,575.

Form 990 (2009)

Total revenue. See instructions

d All other revenuee Total. Add lines 11a-11d

Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the U.S. See Part IV, line 21	409,220.	409,220.		
2	Grants and other assistance to individuals in				.
	the U.S. See Part IV, line 22				
3	Grants and other assistance to governments,			1	
	organizations, and individuals outside the U.S.				
	See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	45,357.		7,500.	37,857
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salanes and wages	1,892,866.	1,576,369.	173,267.	143,230
8	Pension plan contributions (include section 401(k)				
	and section 403(b) employer contributions)	76,632.	62,325.	7,147.	7,160 21,600
9	Other employee benefits	255,278.	211,520.	22,158.	21,600
10	Payroll taxes	127,038.	105,090.	10,963.	10,985
11	Fees for services (non-employees)				
а	Management				
b	Legal	98,065.	62,145.	35,920.	
С	Accounting	42,000.		42,000.	
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17	1,179,098.			1,179,098
f	Investment management fees				
g	Other	810,611.	723,833.	67,632.	19,146
12	Advertising and promotion	241,360.	241,360.		
13	Office expenses	422,951.	331,333.	88,150.	3,468
14	Information technology	7,011.	71.	71.	6,869
15	Royalties				
16	Occupancy	96,000.	79,680.	7,680.	8,640
17	Travel	160,082.	151,102.	5,631.	3,349
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	141,797.	139,857.	669.	1,271
20	Interest	466.		466.	
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23	Insurance				
24	Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total				
	expenses shown on line 25 below.)	142 200	120 202	4 000	
а	SUBSCRIPTION & REFERENC	143,302.	139,280.	4,022.	04.008
b	OTHER FUNDRAISING EXP	94,007.			94,007
С	ADMINISTRATIVE	36,000.		36,000.	
d	TAXES & LICENSES	5,449.	1 500	5,449.	
е	MISCELLANEOUS	1,671.	1,529.	142.	
f	All other expenses		4 004 53		1 536 635
25	Total functional expenses. Add lines 1 through 24f	6,286,261.	4,234,714.	514,867.	1,536,680
26	Joint costs. Check here ▶ ☐ If following				
	SOP 98-2. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation				

932010 02-04-10

Form 990 (2009)

Part X | Balance Sheet (A) (B) Beginning of year End of year 1 Cash non interest-bearing 1 931,128. 1,082,042. 2 2 Savings and temporary cash investments 182,576. 207,123. Pledges and grants receivable, net 3 4 4 Accounts receivable, net 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II 5 of Schedule L Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L 6 7 Notes and loans receivable, net Assets Inventories for sale or use 8 133,140. 63,646. Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 10a 10b 10c b Less accumulated depreciation 11 Investments - publicly traded securities 11 12 12 Investments - other securities See Part IV, line 11 13 Investments - program-related See Part IV, line 11 13 14 Intangible assets 14 227,722. 293,789. 15 Other assets See Part IV, line 11 15 1,650,027. 1,471,139 16 Total assets. Add lines 1 through 15 (must equal line 34) 16 424,259 399,440. 17 17 Accounts payable and accrued expenses 18 18 Grants payable 19 19 Deferred revenue 20 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability Complete Part IV of Schedule D 21 Liabilities Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L 22 23 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities Complete Part X of Schedule D 25 399,440. 424,259. 26 Total liabilities. Add lines 17 through 25 26 Organizations that follow SFAS 117, check here X and complete lines 27 through 29, and lines 33 and 34. Net Assets or Fund Balances 1,250,587. 1,016,880. 27 27 Unrestricted net assets 30,000. 28 28 Temporarily restricted net assets Permanently restricted net assets 29 Organizations that do not follow SFAS 117, check here

and complete lines 30 through 34. Capital stock or trust principal, or current funds 30 31 31 Paid-in or capital surplus, or land, building, or equipment fund 32 Retained earnings, endowment, accumulated income, or other funds 1,250,587. 1,046,880. 33 33 Total net assets or fund balances 1,650,027. 1,471,139. 34 Total liabilities and net assets/fund balances

Form **990** (2009)

Pa	rt XI Financial Statements and Reporting			
			Yes	No
1	Accounting method used to prepare the Form 990. Cash X Accrual Other			
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		Х
b	Were the organization's financial statements audited by an independent accountant?	2b	Х	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit,			l
	review, or compilation of its financial statements and selection of an independent accountant?	2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a			
	consolidated basis, separate basis, or both		i	l
	Separate basis X Consolidated basis Both consolidated and separate basis			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit			
	Act and OMB Circular A-133?	3a		Х
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit			ĺ
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		
		Form	990 ((2009)

SCHEDULE C (Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

2009

Open to Public Inspection

Employer identification number 13-3539048

Department of the Treasury Internal Revenue Service

Name of organization

or gameations excempt from moonie tax onest section so its, and section

► Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

• Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C.

• Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below. Do not complete Part I B

PLANNED PARENTHOOD ACTION FUND INC

Section 527 organizations Complete Part I-A only

Section 501(c)(4), (5), or (6) organizations Complete Part III

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A. Do not complete Part II B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)). Complete Part II-B Do not complete Part II-A

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), then

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV 2 Political expenditures 3 Volunteer hours 2 Enter the amount of any excise tax incurred by the organization under section 501(c)(3). 1 Enter the amount of any excise tax incurred by organization managers under section 4955 2 Enter the amount of any excise tax incurred by organization managers under section 4955 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? 4 Was a correction made? 5 If Yes, describe in Part IV Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3). 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities 3 Total exempt function expenditures Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b 4 Did the filing organization file Form 1120-POL for this year? 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization's funds. If none, enter -0-filing organization's funds if none, enter -0-filing organization's funds if none, enter -0-filing organization if no	Part I-A Complete if the or	ganization is exempt unde	r section 501(c) o	or is a section 527 or	rganization.				
Part I-B Complete if the organization is exempt under section 501(c)(3). 1	1 Provide a description of the organ	ization's direct and indirect political	campaign activities in	Part IV					
Part I-B Complete if the organization is exempt under section 501(c)(3). 1 Enter the amount of any excise tax incurred by the organization under section 4955 2 Enter the amount of any excise tax incurred by organization managers under section 4955 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? 4 Was a correction made? 5 If "Yes," describe in Part IV Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3). 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities 3 Total exempt function activities 4 33,625. 4 Did the filing organization is file Form 1120-POL, line 17b 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization, such as a separate segregated fund or a political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) if additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds if none, enter 0. PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500. 0.	2 Political expenditures	Political expenditures							
1 Enter the amount of any excise tax incurred by the organization under section 4955 2 Enter the amount of any excise tax incurred by organization managers under section 4955 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes	3 Volunteer hours	3 Volunteer hours							
1 Enter the amount of any excise tax incurred by the organization under section 4955 2 Enter the amount of any excise tax incurred by organization managers under section 4955 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes									
2 Enter the amount of any excise tax incurred by organization managers under section 4955 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? 4 Was a correction made? b If "Yes," describe in Part IV Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3). 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities 3 Total exempt function expenditures Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b 4 1 Did the filing organization file Form 1120-POL for this year? 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds If none, enter 0. PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500. 0.	Part I-B Complete if the or	ganization is exempt unde	r section 501(c)(3	<u>3)</u>					
If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes	 Enter the amount of any excise ta 	x incurred by the organization unde	r section 4955	▶\$					
4a Was a correction made?	2 Enter the amount of any excise ta	x incurred by organization managers	s under section 4955	▶ \$					
Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3). 1	3 If the organization incurred a sect	on 4955 tax, did it file Form 4720 fo	or this year?		Yes Mo				
Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3). 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities 3 Total exempt function expenditures Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b 4 Did the filing organization file Form 1120-POL for this year? 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) if additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds If none, enter ·0· (e) Amount of political contributions received and promptly and directly delivered to a separate political organization if none, enter ·0· PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500 0.	4a Was a correction made?				└─ Yes └─ No				
1 Enter the amount directly expended by the filing organization for section 527 exempt function activities 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities 3 Total exempt function expenditures Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b 4 Did the filing organization file Form 1120-POL for this year? 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds lf none, enter -0- (e) Amount of political contributions received and promptly and directly delivered to a separate political organization if none, enter -0- PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500 0- PO BOX 11658			PA47		1/4/				
2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities 3 Total exempt function expenditures Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b 4 Did the filing organization file Form 1120-POL for this year? 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds if none, enter 0- filing organization's funds if none, enter 0- political organization If none, enter 0- PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500. 0 PO BOX 11658	Part I-C Complete if the or	ganization is exempt unde	r section 501(c),						
exempt function activities 3 Total exempt function expenditures Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b 4 Did the filing organization file Form 1120-POL for this year? 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds. If none, enter -0- under the political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0- If none, enter -0- PLANNED PARENTHOOD PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 PO BOX 11658	• •	. • •	•		433,625.				
Total exempt function expenditures Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b Did the filing organization file Form 1120-POL for this year? Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds. If none, enter -0- (e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0- PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 FO BOX 11658	0 0	nization's funds contributed to othe	er organizations for sec	ction 527	10 000				
Inne 17b Did the filing organization file Form 1120-POL for this year? Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) if additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds If none, enter ·0· contributions received and promptly and directly delivered to a separate political organization if none, enter ·0· PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 PO BOX 11658 A 45 , 625. X Yes No (a) Yes No (b) Address (c) EIN (d) Amount paid from filing organization's funds If none, enter ·0· South but in a separate political organization if none, enter ·0· PLANNED PARENTHOOD PO BOX 7281 PO BOX 11658	'			▶\$	12,000.				
4 Did the filing organization file Form 1120-POL for this year? 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds. If none, enter -0- (e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0- PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500. 0.	· · · · · · · · · · · · · · · · · · ·	es Add lines 1 and 2. Enter here and	d on Form 1120-POL,	_	445 625				
5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds. If none, enter -0- promptly and directly delivered to a separate political organization. If none, enter -0 PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 FO BOX 11658				▶\$					
For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds. If none, enter -0-promptly and directly delivered to a separate political organization. If none, enter -0- PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 PO BOX 11658	0 0	•							
that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds If none, enter 0- promptly and directly delivered to a separate political organization If none, enter 0 PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500. PO BOX 11658	·	. ,	•	•	• •				
(a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds If none, enter 0- PLANNED PARENTHOOD OF VIRGINIA PAC PO BOX 11658 (b) Address (c) EIN (d) Amount paid from filing organization's funds If none, enter 0- (e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter 0- (e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter 0- OF VIRGINIA PAC PO BOX 11658	•			•					
(a) Name (b) Address (c) EIN (d) Amount paid from filing organization's funds If none, enter ·0· le pointical organization If none, enter ·0· le pointical o			ization, such as a sepa	arate segregated fund or a	political action committee				
FLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500. FO BOX 11658 filing organization's funds If none, enter -0- contributions received and promptly and directly delivered to a separate political organization If none, enter -0	•	· · · · · · · · · · · · · · · · · · ·							
promptly and directly delivered to a separate political organization If none, enter -0. PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500. PO BOX 11658	(a) Name	(b) Address	(c) EIN						
PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500. PO BOX 11658		į							
PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500. 0. PO BOX 11658									
PLANNED PARENTHOOD PO BOX 7281 OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500. PO BOX 11658 5,500.		1							
OF VIRGINIA PAC RICHMOND, VA 2322 20-8710245 5,500. 0. PO BOX 11658	DI ANNIED DARENGHOOD	DO DOY 7391			il florie, eriter o.				
PO BOX 11658			20_8710245	5 500	_				
	OF VIRGINIA PAC		20-0/10243	5,300.	U •				
DEEDS LOK AIRCITATE MEEVAMOKIN' AN 77 70-14/1334 3'000* 0.	DEEDS FOR VIDGINIA		26_1471334	5 000	٨				
STEVE SHANNON FOR PO BOX 1143			70-T41T334	3,000.	<u> </u>				

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule C (Form 990 or 990-EZ) 2009 LHA

VIENNA, VA 22183

ALBUQUERQUE, NM 8

PO BOX 30561

26-3500886

20-8767802

ATTORNEY GENERAL

DIANE DENISH

COMMITTEE TO ELECT

500.

1,000

0.

0.

Schedule C (Form 990 or 990-EZ) 2009 Part II-A Complete if the orga	ınization is exer	RENTHOOD AC	TION FUND II	NC 13-1 ed Form 5768	3539048 Page 2
(election under sect A Check ▶		hated aroun			
. 🗂	•	nd "limited control" pro	ovisions apply		
Limits	on Lobbying Expe	· ·		(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influe	ence public opinion (grass roots lobbying)			
b Total lobbying expenditures to influe					
c Total lobbying expenditures (add lin	es 1a and 1b)				
d Other exempt purpose expenditures	5			-	
e Total exempt purpose expenditures	(add lines 1c and 1c	i)			
f Lobbying nontaxable amount Enter	the amount from the	e following table in bot	th columns.		
If the amount on line 1e, column (a) or	(b) is: The lob	bying nontaxable am	ount is:		
Not over \$500,000	20% of	the amount on line 1e			
Over \$500,000 but not over \$1,000,	000 \$100,00	0 plus 15% of the exc	cess over \$500,000		
Over \$1,000,000 but not over \$1,50	0,000 \$175,00	0 plus 10% of the exc	cess over \$1,000,000		
Over \$1,500,000 but not over \$17,0	00,000 \$225,00	0 plus 5% of the exce	ess over \$1,500,000		
Over \$17,000,000	\$1,000,0	000.			
g Grassroots nontaxable amount (ent h Subtract line 1g from line 1a. If zero i Subtract line 1f from line 1c. If zero j If there is an amount other than zero reporting section 4911 tax for this y	ation file Form 4720 Section 501(h)		Yes No		
•		, -	n do not have to comp es 2a through 2f on pa		
	Lobbying Exper	nditures During 4-Ye	ar Averaging Period		
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2009 PLANNED PARENTHOOD ACTION FUND INC 13-353904

Part II-B | Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

_		(a) (b)			
		Yes	No	Amo	ount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of				
а	Volunteers?				
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?				
С	Media advertisements?				
d	Mailings to members, legislators, or the public?				
е	Publications, or published or broadcast statements?				
f	Grants to other organizations for lobbying purposes?				
g	Direct contact with legislators, their staffs, government officials, or a legislative body?		ļ		
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?				
i	Other activities? If "Yes," describe in Part IV	ļ			
1	Total Add lines 1c through 1i				
	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?				
	If "Yes," enter the amount of any tax incurred under section 4912	1			
	If "Yes," enter the amount of any tax incurred by organization managers under section 4912	ļ			
	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?	on F01/o	\(\(\) \(\) \(\) \(\)		
Par	t III-A Complete if the organization is exempt under section 501(c)(4), secti 501(c)(6).	on surte,	j(5), or se	cuon	
				Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?		1_1_	Х	
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?		2		X
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?		3		X
Par	t III-B Complete if the organization is exempt under section 501(c)(4), secti				
	501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Pa	rt III-A, li	ne 3 is a	nswered	
	"Yes."			,	
1	Dues, assessments and similar amounts from members		1		
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political	cal			
	expenses for which the section 527(f) tax was paid).				
а	Current year		2a		
b	Carryover from last year		2b		
С	Total		2c		
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3		
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the ex	cess			
	does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and	political			
	expenditure next year?		4		
	Taxable amount of lobbying and political expenditures (see instructions)		5		
	t IV Supplemental Information				
Com	plete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5; a	nd Part II-B,	line 1: Als	o, complete	this part
	ny additional information				
PAI	RT I-A, LINE 1:				
PLZ	ANNED PARENTHOOD ACTION FUND COMMUNICATED WITH ITS	MEMBE	RS AND	THE	
CEI	NERAL PUBLIC ABOUT FEDERAL AND STATE ELECTIONS. IT	S SPE	TETC	-	
GEI	ABIVAT LABORIC WROOT LENEWAT WAS STATE ERECTIONS. II	. O DEE	CILIC		
AC'	TIVITIES INCLUDED USE OF THE MAIL, INTERNET, AND PROCESSION OF THE MAIL, AND PROCESS	ONE B	ANKING	то	·
EDU	JCATE ITS MEMBERS AND THE PUBLIC ABOUT THE POSITION	S OF	CANDID	ATES C	ON
ISS	SUES PERTINENT TO REPRODUCTIVE CHOICE AND TO URGE T	HEM TO	O VOTE	FOR	
		Schedu	ile C (Form	990 or 990)-EZ) 2009

Schedule C (Form 99 Part IV Suppl	90 or 990-EZ) 2	009 PI	ANNED	PARI	ENTHOO	O ACTIC	N FUNI	OINC	13-35.	39048	Page 4
Tart IV Suppl	emental III	TOTTIALIC	or (continu								
CANDIDATES	LIKELY	TO AI	OVANCE	THE	ORGAN	CATION	I'S MIS	SSION.	PLANNED		
PARENTHOOD	ACTION	FUND	SUPPO	RTED	OTHER	ORGANI	ZATIO	NS UNDE	RTAKING		
SIMILAR EF	FORTS.										
		_									
	_	-									
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			<u>-</u>		 ,						
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Schedule D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047 Open to Public Inspection

Name of the organization

Employer identification number

	PLANNED PARENTHOOD			<u> 13-3539048</u>
Pai	rt I Organizations Maintaining Donor Advise	ed Funds or Other Similar Funds	or Accou	unts. Complete if the
	organization answered "Yes" to Form 990, Part IV, lin	e 6.		
		(a) Donor advised funds	(b) Fur	ds and other accounts
1	Total number at end of year			
2	Aggregate contributions to (during year)			
3	Aggregate grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in	_	ea iunas	
	are the organization's property, subject to the organization's	_		└── Yes
6	Did the organization inform all grantees, donors, and donor a	• •	-	
	for chantable purposes and not for the benefit of the donor	or donor advisor, or for any other purpose o	conferring	
_	impermissible private benefit?			Yes No
Pa	rt II Conservation Easements. Complete if the or	ganization answered "Yes" to Form 990, P	art IV, line 7	
1	Purpose(s) of conservation easements held by the organizat	ion (check all that apply)		
	Preservation of land for public use (e.g., recreation or	pleasure) Preservation of an hist	torically imp	ortant land area
	Protection of natural habitat	Preservation of a certi	fied historic	structure
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qual	ified conservation contribution in the form	of a conserv	ation easement on the last
	day of the tax year			
	ay or the tarryour			Held at the End of the Tax Year
а	Total number of conservation easements		2a	
	Total acreage restricted by conservation easements		2b	
b	,	musture included in (a)	2c	
C	Number of conservation easements on a certified historic st	• •		
d	Number of conservation easements included in (c) acquired			L
3	Number of conservation easements modified, transferred, re	eleased, extinguished, or terminated by the	organizatio	n during the tax
	year >			
4	Number of states where property subject to conservation ea			
5	Does the organization have a written policy regarding the pe	riodic monitoring, inspection, handling of		
	violations, and enforcement of the conservation easements	rt holds?		└─ Yes
6	Staff and volunteer hours devoted to monitoring, inspecting	, and enforcing conservation easements du	uring the yea	ar >
7	Amount of expenses incurred in monitoring, inspecting, and	enforcing conservation easements during	the year 🕨	\$
8	Does each conservation easement reported on line 2(d) abo	ve satisfy the requirements of section 170((h)(4)(B)(ı)	
	and section 170(h)(4)(B)(ii)?			└─ Yes └─ No
9	In Part XIV, describe how the organization reports conservat	tion easements in its revenue and expense	statement,	and balance sheet, and
	include, if applicable, the text of the footnote to the organiza	ition's financial statements that describes t	the organiza	tion's accounting for
	conservation easements		•	-
Pai	t III Organizations Maintaining Collections of	of Art, Historical Treasures, or Ot	ther Simil	ar Assets.
	Complete if the organization answered "Yes" to Form	990, Part IV, line 8.		
	<u>*</u>	,		
1a	If the organization elected, as permitted under SFAS 116, no	nt to report in its revenue statement and ha	alance sheet	works of art historical
	treasures, or other similar assets held for public exhibition, e	•		
	•	·	JIIC SEI VICE,	provide, in Fait XIV, the text of
	the footnote to its financial statements that describes these			d
D	If the organization elected, as permitted under SFAS 116, to	•		
	or other similar assets held for public exhibition, education,	or research in furtherance of public service	, provide the	e following amounts relating to
	these items			
	(i) Revenues included in Form 990, Part VIII, line 1			\$ \$
	(ii) Assets included in Form 990, Part X			\$
2	If the organization received or held works of art, historical tre	easures, or other similar assets for financial		
	the following amounts required to be reported under SFAS	116 relating to these items		
а	Revenues included in Form 990, Part VIII, line 1		•	\$
b	Assets included in Form 990, Part X		>	\$
_			-	

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2009

Schedule D (Form 990) 2009

2. FIN 48 Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48.

932053 02-01-10

7	dule D (Form 990) 2009 PLANNED PARENTHOOD ACTION FUND I			<u>3539048</u>	Page 4
Par	t XI Reconciliation of Change in Net Assets from Form 990 to Audited	I Financial Stat	temen	ts	
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1			
2	Total expenses (Form 990, Part IX, column (A), line 25)	2			
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3			
4	Net unrealized gains (losses) on investments	4			
5	Donated services and use of facilities	5			
6	Investment expenses	6			
7	Prior period adjustments	7			
8	Other (Describe in Part XIV.)	8			
9	Total adjustments (net) Add lines 4 through 8	9			
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10			_
Par	t XII Reconciliation of Revenue per Audited Financial Statements With	Revenue per	1 3	1	
1	Total revenue, gains, and other support per audited financial statements		1		
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
а	Net unrealized gains on investments 2a		- I		
b	Donated services and use of facilities 2b		⊣ 1		
С	Recoveries of prior year grants		⊣ !		
d	Other (Describe in Part XIV.)		- 1		
е	Add lines 2a through 2d		2e		
3	Subtract line 2e from line 1		3		
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		1 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b		_		
b	Other (Describe in Part XIV)		-		
С	Add lines 4a and 4b		4c		
5_	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)		5		
Par	t XIII Reconciliation of Expenses per Audited Financial Statements Wit	h Expenses pe	r Retu	m	
1	Total expenses and losses per audited financial statements				
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		1 1		
а	Donated services and use of facilities 2a	 	-		
b	Prior year adjustments 2b		⊣ ∣		
С	Other losses 2c		-		
d	Other (Describe in Part XIV.)		_		
е	Add lines 2a through 2d		2e		
3	Subtract line 2e from line 1		3	_	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1				
а	Investment expenses not included on Form 990, Part VIII, line 7b		⊣ ∣		
b	Other (Describe in Part XIV.)		.		
C	Add lines 4a and 4b		4c		
	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)		5	<u> </u>	
Par	t XIV Supplemental Information				
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a a				4, Part
	e 2, Part XI, line 8; Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this pa	art to provide any a	dditiona	l information.	
PAF	RT X: PART X: UNCERTAIN TAX POSITIONS				
mii	THE WAY NO MAY ECOMNOME IN MUE OPERATORIES AT	IDIMED EIN	ANCT	7 T	
111	ERE WAS NO TAX FOOTNOTE IN THE ORGANIZATION'S AU	DITED FIN.	ANC1.	ΥП	
STA	ATEMENTS BECAUSE THERE WERE NO MATERIAL UNCERTAI	IN TAX POS	ITIO	NS UNDE	З.
ASC	C 740 (FORMERLY FIN 48).				
		 -	.		

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

Open To Public Inspection

Name of	the	orga	ınızatı	or

compensated at least \$5,000 by the organization.

PLANNED PARENTHOOD ACTION FUND INC

Employer identification number

13-3539048 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17 Form 990-EZ filers are not Part I required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. a X Mail solicitations e X Solicitation of non-government grants **b** X Internet and email solicitations Solicitation of government grants c X Phone solicitations Special fundraising events d X In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or X Yes ∐ No key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be

(i) Name of individual or entity (fundraiser)	(ii) Activity	(iit) fundr have con or con contribi	ustody trol of	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
O'BRIEN MCCONNELL AND		Yes	No			
PEARS	CONSULTING		Х	728,178.	52,835.	675,343.
WATERSHED	CONSULTING		х	311,070.	62,386.	248,684.
TELEFUND	 TELEMARKETING		х	305,916.	165,421.	140,495.
GRASSROOTS CAMPAIGNS						
INC	CANVASSING		Х	290,758.	791,364.	<500,606.>
THE SHARE GROUP	TELEMARKETING		Х	194,886.	74,045.	120,841.
	TELEMARKETING		X	13,345.	23,710.	<10,365.>
ARIA COMMUNICATIONS CORPORATION	TELEMARKETING		Х	4,464.	8,848.	<4,384.>
Total 3 List all states in which the organization	Don is registered or licensed to solicit			1848617.		

Total	1848617.	1178609.	670,008.
3 List all states in which the organization is registered or licensed to solicit funds or has			
AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA,			
MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC,	SD, TN, TX, U	T, VT, VA, WA	,WV,WI,WY
		·	
		· · ·	
			

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Schedule G (Form 990 or 990-EZ) 2009

Direct	4	Rent/facility costs							 		
	5	Other direct expenses									
	6	Volunteer labor	Yes % No		Yes % No		Yes No	_ %			
	7	Direct expense summary Add lines 2 through	n 5 ın column (d)					>)
	8	Net gaming income summary Combine line 1	i, column (d), and line 7					>			
										Yes	No
		ter the state(s) in which the organization operat he organization licensed to operate gaming ac		state	s?			_	9a		
b	If "	No," explain									
	_							_			
10a	We	ere any of the organization's gaming licenses re	evoked, suspended or te	rmın	ated during the tax	year?)		10a		
b	If "	Yes,* explain									
	_							_			
11	Do	es the organization operate gaming activities w	vith nonmembers?						11		
		he organization a grantor, beneficiary or truste		of a	partnership or other	er enti	ty formed to				
	adı	minister charitable gaming?							 12		L

Schedule G (Form 990 or 990-EZ) 2009 PLANNED PARENTHOOD ACTION FUND INC 13-	353904	8 Pa	age 3
		Yes	
13 Indicate the percentage of gaming activity operated in			
a The organization's facility	%		
b An outside facility 13b	%		
14 Enter the name and address of the person who prepares the organization's gaming/special events books and records			
Name			
Address	<u> </u>		
15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	15a		_
h 16 #V/as # autou the amount of common various vaccined by the accommodates \$ 0.000 and the amount			
b If "Yes," enter the amount of gaming revenue received by the organization ▶\$ and the amount of gaming revenue retained by the third party ▶\$			
c If "Yes," enter name and address of the third party			
Cit res, enter hame and address of the time party			
Name			
	_		
Address >			
	_		
16 Gaming manager information			
Name			
Gaming manager compensation \$			
Description of services provided			
Description of services provided	—		}
Director/officer Employee Independent contractor			
17 Mandatory distributions:			
a Is the organization required under state law to make charitable distributions from the gaming proceeds to			
retain the state gaming license?	17a		<u> </u>
b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the			
organization's own exempt activities during the tax year > \$	1		

Schedule G (Form 990 or 990-EZ) 2009

SCHEDULE I (Form 990)

Department of the Treasury Internal Revenue Service

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

Attach to Form 990.

OMB No 1545-0047

Open to Public Inspection

			אנימכון נס ו סוו				
Name of the organization PLANNED P	PLANNED PARENTHOOD	ACTION FUND	D INC				Employer identification number 13-3539048
Part I General Information on Grants and Assistance	ind Assistance						
1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection	to substantiate th	e amount of the grants	or assistance, the	grantees' eligibility	for the grants or assi	istance, and the selec	
criteria used to award the grants or assistance? 2. Describe in Bart IV the properties for monthering the use of grant funds in the United States.	stance?	toeso of orant	funds or the Hortes	1 Chatee			X Yes No
<u>₽</u>	Governments an	d Organizations in the	United States. Co	omplete if the organ	nization answered "Ye	es" to Form 990, Part	IV, line 21, for any
recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed	\$5,000 Check the	s box if no one recipier	it received more th	an \$5,000 Use Par	rt IV and Schedule I-1	(Form 990) if addition	al space is needed
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, EMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
AMERICAN CIVIL LIBERTIES UNION 125 BROAD STREET NEW YORK, NY 10004	13-3871360	501(C)(4)	20,000.	0.			TO SUPPORT PUBLIC POLICY PROGRAMS.
BLACK WOMEN'S HEALTH IMPERATIVE 1726 M STREET, NW, SUITE 300 WASHINGTON, DC 20036	58-1557556	501(c)(3)	20,000.	.0		1	TO SUPPORT PUBLIC POLICY PROGRAMS.
CATHOLICS FOR CHOICE 1436 U STREET, NW, SUITE 301 WASHINGTON, DC 20009	52-1154418	501(C)(3)	12,000.	0			TO SUPPORT PUBLIC POLICY PROGRAMS.
CHOICE USA 1317 F STREET, NW WASHINGTON, DC 20004	52-1772575	501(C)(3)	10,000.	0			TO SUPPORT PUBLIC POLICY PROGRAMS.
EDUCATION FUND OF FAMILY PLANNING ADVOCATES OF NYS - 17 ELK STREET - ALBANY,, NY 12207	22-2757367	501(C)(3)	47,000.	0			TO SUPPORT PUBLIC POLICY PROGRAMS,
FEMINIST MAJORITY 1600 WILSON BLVD., SUITE 801 ARLINGTON, VA 22209	54-1426441	501(C)(4)	10,000.	0			TO SUPPORT PUBLIC POLICY PROGRAMS.
 Enter total number of section 501(c)(3) and government organizations Enter total number of other organizations 	and government or s	rganizations					► 15. ► 4.
۔ ا	ction Act Notice,	, see the Instructions	for Form 990.				Schedule I (Form 990) 2009

13-3539048

Schedule I (Form 990) 2009 PLANNED PARENTHOOD ACTION FUND INC

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22
Use Part IV and Schedule I-1 (Form 990) if additional space is needed

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information	de the informatio	in required in Part I,	line 2, and any other	additional information	
SCHEDULE I, PART I, LINE 2: THE OR	THE ORGANIZATION'S		MANAGEMENT MONITORS	rors on a	
CONTINUING BASIS THE USAGE OF GRANTS	년 인	ENSURE SUCH	SUCH GRANTS ARE	ARE USED FOR	
INTENDED PURPOSES. GRANTEES ARE RE	ARE REQUIRED T	TO SUBMIT A	NARRATIVE	AND	
FINANCIAL REPORT EXPLAINING HOW THE	GRANT	FUNDS WERE	EXPENDED.		

Schedule I (Form 990) 2009

Department of the Treasury Internal Revenue Service SCHEDULE I-1 (Form 990)

► Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III. Continuation Sheet for Schedule I (Form 990)

Open to Public Inspection

OMB No 1545-0047

Schedule I-1 (Form 990) 2009 SENERAL SUPPORT TO SECURE TO SUPPORT PUBLIC POLICY POLITICAL ENVIRONMENT (h) Purpose of grant or assistance AVORABLE TO WOMEN'S Employer identification number 13-3539048 HEALTH AND CHOICE. PROGRAMS. PROGRAMS. PROGRAMS. PROGRAMS. PROGRAMS. ROGRAMS PROGRAMS (g) Description of non-cash assistance Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.) appraisal, other) (f) Method of valuation (book, FMV, ö ٥. ٥. 。 。 Ö Ö ٥. (e) Amount of non-cash assistance 10,000. 10,000. 32,000. (d) Amount of cash grant 15,000, 12,000, 5,500, 32,000, 12,000, RALEIGH, NC 27603 56-1282557 501(C)(3) 12,00 LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. PLANNED PARENTHOOD ACTION FUND INC (c) IRC section if applicable 501(C)(3) 35-2332813 501(C)(4) 501(C)(3) 501(C)(3) 501(C)(3) 501(C)(3) 527 52-1891734 52-1081261 31-1333721 87-0288909 20-8710245 23-1989400 (p) EIN PLANNED PARENTHOOD OF VIRGINIA PAC STREET, SUITE 1937 - NEW YORK, NY UTAH 501C-3 (UT) - 654 SOUTH, 900 PLANNED PARENTHOOD ASSOCIATION OF - SALT LAKE CITY, UT 84102 FOR RESEARCH AND EDUCATION - 206 EAST STATE STREET - COLUMBUS, OH PP AFFILIATES OF OHIO INSTITUTE NATIONAL WOMEN'S HEALTH NETWORK REPRODUCTIVE HEALTH - 50 BROAD PP ASSOCIATION OF PENNSYLVANIA NATIONAL LATINA INSTITUTE FOR 1413 K STREET, NW, 4TH FLOOR 300 N. 2ND STREET, SUITE 400 (a) Name and address of organization or government HEALTH CARE FOR AMERICA NOW 201 NORTH HAMILTON STREET PP HEALTH SYSTEMS, INC WASHINGTON, DC 20005 WASHINGTON, DC 20006 HARRISBURG, PA 17101 812 SAYVILLE AVENUE Name of the organization RICHMOND, VA 23221 100 S. BOYLAN AVE Part I 43215 10004 EAST

Department of the Treasury Internal Revenue Service SCHEDULE 1-1 (Form 990)

► Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III. Continuation Sheet for Schedule I (Form 990)

Open to Public

OMB No 1545-0047

Schedule I-1 (Form 990) 2009 TO SUPPORT PUBLIC POLICY (h) Purpose of grant or assistance Employer identification number 13-3539048 Inspection PROGRAMS. PROGRAMS. PROGRAMS PROGRAMS PROGRAMS (g) Description of non-cash assistance Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II) (book, FMV, appraisal, other) (f) Method of valuation 0. 。 Ö (e) Amount of non-cash assistance Ö ö (d) Amount of cash grant 34,500, 30,000 10,000 10,000 10,000 LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. PLANNED PARENTHOOD ACTION FUND INC (c) IRC section if applicable 39-0863391 501(C)(3) 501(C)(3) 501(C)(3) 501(C)(3) 501(C)(3) 03-0222941 52-1213972 51-0544927 13-1624103 (b) EIN REPRODUCTIVE CHOICE - 1025 VERMONT 1237 RALPH DAVID ABERNATHY BLVD., AVENUE, SUITE 1130 - WASHINGTON (a) Name and address of organization or government RELIGIOUS COALITION FOR ATLANTIC, GA 30310-1731 302 N. JACKSON STREET WILLISTON,, VT 05495 1015 18TH STREET, NW WASHINGTON, DC 20036 MILWAUKEE, WI 53202 Name of the organization 183 TALCOTT ROAD SISTER SONG, INC YWCA OF THE USA PP OF WISCONSIN DC 20005 Part I PPNNE

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

► Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

Open to Public

Open to Public Inspection

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

Name of the organization

Part I Questions Regarding Compensation

➤ Attach to Form 990. ➤ See separate instructions.

PLANNED PARENTHOOD ACTION FUND INC

Employer identification number 13-3539048

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors,			
	trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's			
	CEO/Executive Director Check all that apply			
	Compensation committee Written employment contract			
	Independent compensation consultant X Compensation survey or study			
	X Form 990 of other organizations X Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization	_		v
	Receive a severance payment or change-of-control payment?	4a		X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c	-	^
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of			
а	The organization?	5a		Х
b	Any related organization?	5b		X
	If "Yes" to line 5a or 5b, describe in Part III			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	ļ		ŀ
	contingent on the net earnings of	ł		
а	The organization?	6a		X
b	Any related organization?	6b		Х
	If "Yes" to line 6a or 6b, describe in Part III		}	ł
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments]
	not described in lines 5 and 6? If "Yes," describe in Part III	7_		Х
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
	initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe in Part III	8		Х
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
_	Regulations section 53 4958-6(c)?	9	L	L

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2009

Schedule J (Form 990) 2009

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii)

Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(I)-(III) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

		(B) Breakdown of W.	W-2 and/or 1099-MISC compensation	SC compensation	(C)	(Q)	(E)	(F)
(A) Name	•	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	Hetirement and other deferred compensation	Nontaxable benefits	Total of columns (B)(I)-(D)	Compensation reported in prior Form 990 or Form 990-EZ
	Ξ	34,008.	0	41.	1,328.	94.	35,471.	0
CECILE RICHARDS	€	306,076.	0	373.	11,951.	845.	319,245.	0
	Ξ	12,421.	0	39.		602.	 	0
MARIA ACOSTA	(ii)	236,000.	0.	735.	l ~l	-	250,764.	0
	(i)	~	0	216.	3,323.	18,585.	١.	0.
LAURIE RUBINER	(ii)	-	0.	54.	. !	-	· -I	0
	Ξ	27,	0	58.	1,680.	-	•	0.
ELLEN GOLOMBEK	(ii)	-1	0.	356.	10,320.	9,649.	· •	0
	Ξ	10,569.	0.	21.		1,	-	0.
BARBARA E OTTEN	(ii)	-	0 •	393.	12,540.	26,591.	240,325.	0
	Θ	١ -	0	27.		-	•	0
THOMAS SUBAK	(II)	~	0.	243.	١ -	١ -	١ -	0
	Ξ		0	561.	5,749.	12,874.	110,698.	0
ROGER EVANS	Ξ	91,514.	0	561.	١.	12,874.	110,698.	0
	Ξ	7,402.	0	14.	225.	435.	8,076.	0
KIM MEREDITH	(E)	140,631.	0.	257.	4,268.	8,261.	153,417.	0.
	(i)							
	(ii)							
	Ξ							
	(ii)							
	Ξ							
	(ii)							
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	<u>(ii</u>							
	Ξ							
	(ii)							
	(i)							
	(iii)							
	Ξ							
	(ii)							
	Ξ							
	(1)							
				ć			Schedul	Schedule J (Form 990) 2009

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

ADDITIONAL INFORMATION REGARDING OFFICERS AND DIRECTORS:
BRYAN HOWARD, TREASURER, TERM ENDED 6/19/2010
SHAMINA SINGH, TREASURER, TERM STARTED 6/19/2010
CINDY CHAVEZ, DIRECTOR, TERM ENDED 6/19/2010
ELLEN CHESLER, DIRECTOR, TERM ENDED 6/19/2010
BRIAN FELDMAN, DIRECTOR, TERM ENDED 6/19/2010
SASHA HEINZ, DIRECTOR, TERM ENDED 6/19/2010
KAREN SHEPHERD, DIRECTOR, TERM ENDED 6/19/2010
NAOMI ABERLY, DIRECTOR, TERM STARTED 6/19/2010
JOANNE EGERMAN, DIRECTOR, TERM STARTED 6/19/2010
IRMA ESPARZA, DIRECTOR, TERM STARTED 6/19/2010
MINYON MOORE, DIRECTOR, TERM STARTED 6/19/2010
MICHAEL VACHON, DIRECTOR, TERM STARTED 6/19/2010

40

Schedule J (Form 990) 2009

SCHEDULE J-2

(Form 990)

Continuation Sheet for Form 990

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

▶ Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a. ➤ See the Instructions for Form 990.

Inspection

Name of the Organization

PLANNED PARENTHOOD ACTION FUND INC

Employer Identification number 13-3539048

PLANNED I									13-353	
Part I Continuation of Officers, D	rectors, Tr	ust	ee	s, K	(ey	Em	plo	yees, and Highes		Employees
(A)	(B)			(0	C)			(D)	(E)	(F)
Name and title	Average	ļ			ition	1		Reportable	Reportable	Estimated
	hours	(c)			that		lv)	compensation	compensation	amount of
	per	۳,۰	.55	. un	at	<u>~~~</u>	٠,,	from	from related	other
	week		1			يو	1	the	organizations	compensation
	Week	b				l š		organization	(W 2/1099-MISC)	from the
		5	1			E E		(W-2/1099-MISC)	(** 271033 141100)	organization
		ě	ᆲ			Safe	•	(44-271099-141130)		and related
		uste	ξ		8	튵	ŀ			organizations
		la t	ig		l g	2	١.			organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
		. 5	Ξ	5	포	至	8			
KIM MEREDITH										
FORMER VP OF DEVELOPMENT	2.00						Х	7,416.	140,888.	12,851.
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LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J-2 (Form 990) 2009

SCHEDULE M (Form 990)

Department of the Treasury

Internal Revenue Service

Noncash Contributions

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization

PLANNED PARENTHOOD ACTION FUND INC

Employer identification number 13-3539048

Pai	rt I Types of Property							
		(a) Check if	(b) Number of	(c) Revenues reported on	(d) Method of de		ing	
		applicable	contributions	Form 990, Part VIII, line 1g	revenu	ies		
1	Art - Works of art				_			
2	Art Historical treasures			_				
3	Art - Fractional interests							
4	Books and publications							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property			06.514				
9	Securities - Publicly traded	X	3	26,744.	FAIR MARKET	VA.	LUE	
10	Securities - Closely held stock							
11	Securities - Partnership, LLC, or							
	trust interests							
12	Securities - Miscellaneous							
13	Qualified conservation contribution -							
	Historic structures			<u> </u>				
14	Qualified conservation contribution - Other							
15	Real estate - Residential							
16 17	Real estate - Commercial Real estate - Other							
17 18	Collectibles				<u>. </u>			
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens			-				
24	Archeological artifacts		-					
25	Other ()							
26	Other ()		-					
27	Other ()							
28	Other ()		_		-			
29	Number of Forms 8283 received by the organ	zation during	the tax year for o	contributions				
	for which the organization completed Form 82	83, Part IV, [Donee Acknowled	gment 29				
						\longrightarrow	Yes	No
30a	During the year, did the organization receive b	•						l
	at least three years from the date of the initial	contribution,	and which is not	required to be used for exer	npt purposes for			
	the entire holding period?					30a		Х
b	If "Yes," describe the arrangement in Part II							Į
31	Does the organization have a gift acceptance	•				31	Х	
32a	Does the organization hire or use third parties	or related or	ganızatıons to sol	icit, process, or sell noncash			η,	l
	contributions?					32a	Х	
	If "Yes," describe in Part II.							l
33	If the organization did not report revenues in c	column (c) foi	a type of propert	y for which column (a) is che	ecked,			l
	describe in Part II.	A - 4 B4 +*	41 1	4 F 000	Schedule N		- 000	0000

Schedule M (Form 990) 2009 PLANNED PARENTHOOD ACTION FUND INC 13-3539048 Page 2 Part II Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33 Also complete this part for any additional information
SCHEDULE M, LINE 32B: SCHEDULE M PART 1, LINE 32B
THE PLANNED PARENTHOOD ACTION FUND, INC. (ACTION FUND) RECEIVES
DONATIONS OF PUBLICLY TRADED SECURITIES AND ALL DONATED SECURITIES ARE
DEPOSITED INTO THE INVESTMENT ACCOUNT OF PLANNED PARENTHOOD FEDERATION
OF AMERICA, INC. (PPFA), A RELATED ORGANIZATION. THE DONATED
SECURITIES ARE IMMEDIATELY SOLD THROUGH A BROKER AND ALL PROCEEDS ARE
DEPOSITED INTO PPFA AND THEN THE AMOUNT IS TRANSFERRED TO THE ACTION
FUND.
,

SCHEDULE O

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990.



Name of the organization

PLANNED PARENTHOOD ACTION FUND INC

Employer identification number 13-3539048

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

THE PLANNED PARENTHOOD ACTION FUND WAS ESTABLISHED BY THE PLANNED

PARENTHOOD FEDERATION OF AMERICA, INC., TO PROTECT INFORMED INDIVIDUAL

CHOICES REGARDING REPRODUCTIVE HEALTH CARE; TO ADVOCATE FOR PUBLIC

POLICIES THAT GUARANTEE THE RIGHT TO CHOICE, AS WELL AS FULL AND

NON-DISCRIMINATORY ACCESS TO REPRODUCTIVE HEALTH CARE; AND TO FOSTER

AND PRESERVE A SOCIAL AND POLITICAL CLIMATE FAVORABLE TO THE EXERCISE

OF REPRODUCTIVE CHOICE.

FORM 990, PART VI, SECTION A, LINE 4: PLANNED PARENTHOOD ACTION FUND

AMENDED ITS BYLAWS (1) TO REMOVE THE REQUIREMENT THAT THE MAJORITY OF ITS

DIRECTORS ALSO BE DIRECTORS OF PLANNED PARENTHOOD FEDERATION OF AMERICA,

INC. AND (2) TO CREATE A NEW CLASS OF "ASSOCIATE MEMBERS" WHO MAY VOTE FOR

ONE MEMBER OF THE BOARD OF DIRECTORS.

FORM 990, PART VI, SECTION A, LINE 6: MEMBERS AND ELECTION OF MEMBERS

THE ACTION FUND IS A NOT-FOR-PROFIT MEMBERSHIP ORGANIZATION. THERE ARE

THREE CLASSES OF MEMBERS OF THE ACTION FUND: REGULAR, CONTRIBUTING AND

ASSOCIATE MEMBERS. THE ASSOCIATE MEMBERS ELECT ONE DIRECTOR; THE REGULAR

MEMBERS ELECT THE BALANCE OF THE DIRECTORS.

REGULAR MEMBERS ARE THOSE INDIVIDUALS WHO SERVE AS VOTING MEMBERS OF THE BOARD OF DIRECTORS OF PLANNED PARENTHOOD FEDERATION OF AMERICA, INC.

CONTRIBUTING MEMBERS ARE THOSE INDIVIDUALS WHO: (1) PAY ANNUAL DUES IN AN

AMOUNT ESTABLISHED BY THE BOARD; OR (2) ARE "LIFETIME MEMBERS" AS A RESULT

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule O (Form 990) 2009

932211

922-03-10

SCHEDULE O

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990.

2009
Open to Public Inspection

Name of the organization

PLANNED PARENTHOOD ACTION FUND INC

Employer identification number 13-3539048

OF MAKING ONE OR MORE DUES PAYMENTS IN AN AMOUNT ESTABLISHED BY THE BOARD.

CONTRIBUTING MEMBERS HAVE NO VOTING OR OTHER RIGHTS WITH RESPECT TO THE

CORPORATION.

ASSOCIATE MEMBERS ARE THOSE INDIVIDUALS WHO ANNUALLY AFFIRM THEIR DESIRE TO BE A MEMBER PURSUANT TO A PROPERLY EXECUTED FORM PROVIDED BY THE CORPORATION.

FORM 990, PART VI, SECTION A, LINE 7A: SEE RESPONSE TO SECTION A, LINE 6

FORM 990, PART VI, SECTION B, LINE 11: BOARD REVIEW OF FORM 990:

THE PLANNED PARENTHOOD ACTION FUND FORM 990 IS PREPARED BY THE

ORGANIZATION'S FINANCE STAFF AND REVIEWED INTERNALLY BY THE CHIEF FINANCIAL

OFFICER AND THE LEGAL DEPARTMENT. THE DRAFT FORM 990 IS THEN REVIEWED

EXTERNALLY BY AN INDEPENDENT PAID TAX PREPARER. ANY REVISIONS ARE

PRESENTED TO THE ORGANIZATION AND ONCE REVISED, THE FINAL DRAFT FORM 990 IS

REVIEWED BY THE ORGANIZATION'S FINANCE COMMITTEE. ONCE THE DRAFT FORM 990

IS APPROVED BY THE FINANCE COMMITTEE, COPIES OF THE COMPLETE FORM 990 ARE

PROVIDED TO EACH VOTING MEMBER OF THE GOVERNING BOARD PRIOR TO SUBMISSION

AND FILING WITH THE INTERNAL REVENUE SERVICE.

FORM 990, PART VI, SECTION B, LINE 12C: CONFLICT OF INTEREST POLICY:

PLANNED PARENTHOOD ACTION FUND EMPLOYEES ARE SHARED WITH PLANNED PARENTHOOD

FEDERATION OF AMERICA, INC. (PPFA), A RELATED ORGANIZATION. ANNUALLY, PPFA

ASKS THEIR EMPLOYEES TO REVIEW AND SIGN A CONFLICT OF INTEREST POLICY. IN

ADDITION, THE ACTION FUND HAS THEIR BOARD MEMBERS SIGN A CONFLICT OF

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10

Schedule O (Form 990) 2009

SCHEDULE 0

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990.



Name of the organization

PLANNED PARENTHOOD ACTION FUND INC

Employer identification number 13-3539048

INTEREST POLICY ANNUALLY. THE ACTION FUND'S LEGAL COUNSEL FOLLOWS UP TO

RESOLVE ANY DISCLOSED CONFLICTS. IF A CONFLICT IS IDENTIFIED, THE

INTERESTED INDIVIDUAL MAY NOT VOTE ON THE RELATED MATTER.

FORM 990, PART VI, SECTION B, LINE 15: COMPENSATION REVIEW PROCESS: PLANNED PARENTHOOD ACTION FUND USES THE SERVICES OF THE EMPLOYEES OF PLANNED PARENTHOOD FEDERATION OF AMERICA, INC. (PPFA), A RELATED PPFA HAS A COMPENSATION SETTING BODY (THE BODY) THAT REVIEWS ORGANIZATION. AND APPROVES THE COMPENSATION OF THE FOLLOWING MEMBERS OF PPFA STAFF -PRESIDENT, CHIEF OPERATING OFFICER, CHIEF FINANCIAL OFFICER, GENERAL COUNSEL, AND THE TWO HIGHEST PAID STAFF MEMBERS. THIS INDEPENDENT BODY IS COMPRISED OF THE OFFICERS OF THE PPFA BOARD, WITH THE CHAIR OF THE BOARD SERVING AS ITS CHAIR. THE REVIEW AND APPROVAL OF THE SALARIES OF THESE EMPLOYEES TAKES PLACE ON AN ANNUAL BASIS USING COMPARABILITY DATA SUCH AS INDUSTRY SURVEYS, DOCUMENTED COMPENSATION OF PERSONS HOLDING SIMILAR POSITIONS IN SIMILAR ORGANIZATIONS, AND/OR INDEPENDENT COMPENSATION STUDIES. RESULTS ARE DOCUMENTED CONTEMPORANEOUSLY IN MINUTES.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

AL,AK,AZ,AR,CA,CO,CT,FL,GA,HI,IL,KS,KY,LA,ME,MD,MA,MN,MS,MO,NH,NJ,NY,NC,ND

OH,OK,OR,PA,RI,SC,TN,UT,VA,WA,WV,WI,DC

FORM 990, PART VI, SECTION C, LINE 19: PUBLIC DISCLOSURE OF GOVERNING DOCUMENTS:

PLANNED PARENTHOOD ACTION FUND'S FINANCIAL REPORT AND FORM 990 ARE

AVAILABLE UPON REQUEST.

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10

Schedule O (Form 990) 2009

SCHEDULE 0

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990.



Name of the organization **Employer identification number** PLANNED PARENTHOOD ACTION FUND INC 13-3539048 FORM 990, PART XI - LINE 2C: OVERSIGHT OF THE AUDIT THE ORGANIZATION DID NOT CHANGE ITS AUDIT OVERSIGHT PROCESS DURING THE YEAR. PART 1, QUESTION 2B AMOUNTS PAID TO SELECT FUNDRAISERS ACTIVITIES PROVIDED BY GRASSROOTS CAMPAIGNS INC., DONOR SERVICES GROUP AND ARIA COMMUNICATIONS CORPORATION RESULTED IN A CURRENT YEAR LOSS BUT SECURED FUTURE DONORS AND IN THE LONG RUN WILL END UP RAISING FUNDS FOR THE ORGANIZATION. SCHEDULE G RECONCILIATION OF PROFESSIONAL FUNDRAISER EXPENSES PAYMENTS TO PROFESSIONAL FUNDRAISERS OF LESS THAN \$5,000 MAKE UP THE DIFFERENCE BETWEEN THE BALANCE PER SCHEDULE G AND THE TOTAL PER PART IX, LINE 11E. FORM 990, PART IX STATEMENT OF FUNCTIONAL EXPENSES LINE 24B - OTHER FUNDRAISING EXPENSES IN ADDITION TO PROFESSIONAL FUNDRAISER EXPENSES INCLUDED IN LINE 11E, \$94,007 OF OTHER FUNDRAISING COSTS WERE PAID DIRECTLY TO PROFESSIONAL FUNDRAISERS FOR PRINTING (20,003), POSTAGE (36,139), MAIL HOUSE COSTS (36,975) AND OTHER MISCELLANEOUS EXPENSES (890).

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10

Schedule O (Form 990) 2009

Department of the Treasury Internal Revenue Service SCHEDULE R (Form 990)

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. Related Organizations and Unrelated Partnerships

2009

OMB No 1545-0047

Employer identification number 13-3539048 Open to Public Inspection

> ► See separate instructions. INC PLANNED PARENTHOOD ACTION FUND ▶ Attach to Form 990. Name of the organization

Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33) Part

Direct controlling entity End-of-year assets <u>e</u> Total income Ð Legal domicile (state or foreign country) Primary activity Name, address, and EIN of disregarded entity

Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year) Part II

(a)	(q)	(၁)	((e)	£)
Name, address, and EIN	Primary activity	Legal domicile (state or	Exempt Code	Public charity	Direct controlling
of related organization		foreign country)	section	status (if section	entity
				((ح)(ع))	
PLANNED PARENTHOOD FEDERATION OF AMERICA -					
13-1644147, 434 WEST 33RD STREET, NEW YORK,	Γ				
NY 10001	SEXUAL HEALTH	NEW YORK	501(C)(3)	LINE 7	N/A
PLANNED PARENTHOOD ACTION FUND INC PAC -					
13-3885199, 434 WEST 33RD STREET, NEW YORK,					
NY 10001	POLITICAL ACTIVITY	NEW YORK	527		N/A
PLANNED PARENTHOOD VOTES - 13-4128897					
434 WEST 33RD STREET	T				
NEW YORK, NY 10001	POLITICAL ACTIVITY	NEW YORK	527		N/A
PLANNED PARENTHOOD FOUNDATION - 13-3772613					
434 WEST 33RD STREET					
NEW YORK, NY 10001	SUPPORTING	NEW YORK	501(C)(3)	LINE 11A, I	N/A
LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.	ice, see the Instructions for Form 990	ï			Schedule R (Form 990) 2009

932161 02-04-10

13-3539048 Page 2

Schedule R (Form 990) 2009 PLANNED PARENTHOOD ACTION FUND INC

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year)

(a) (b) Name, address, and EIN Primary activity to related organization	(c) (d) Legal domicile (state or foreign country)	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate atle allocations? Yes No	Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	General or managing partner?
e as a Corp	Complete if the organization of Related Organization or trust during the tax year Complete if the organization are streated as a corporation or trust during the tax year Complete if the organization or trust during the tax year Complete if the organization or trust during the tax year Complete if the organization or trust (Complete if the organization or trust) Complete if the organization or trust (Complete if the organization or trust) Complete if the organization or trust (Complete if the organization or trust) Complete if the organization or trust (Complete if the organization or trust) Complete if the organization or trust (Complete if the organization or trust) Complete if the organization or trust (Complete if the organization or trust) Complete if the organization or trust (Complete if the organization or trust) Complete if the organization or trust (Complete if the organization or trust) Complete if the organization or trust (Complete if the organization or trust) Complete if the organization or trust (Complete if the organization or trust) Complete if the organization or trust (Complete if the organization or trust) Complete if the organization or trust (Complete if	he organization answered "Yes (c) Legal domicile (state or controlling control) (d) (d) (state or controlling	d "Yes" to Form 990, Part (e) Type of entity (C corp, S corp, or trust)	0, Part IV, line 34 becau	t because it because it of total one	had one or more r (g) Share of Peend-of-year ov	re related (h) Percentage
	49				Sc	Schedule R (Form 990) 2009	90) 2009

990, Part IV, line 34, 35, or 36.)
Form
<u>۔</u>
ı "Yes
on answered
e organization
Ę
(Complete
Organizations
h Related
S Wit
Transactions
Part V

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule		Yes No	٥ ع
During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity		19	×
b Gift, grant, or capital contribution to other organization(s)		1p	×
c Gift, grant, or capital contribution from other organization(s)		1c X	
d Loans or loan guarantees to or for other organization(s)		1d	×
e Loans or loan guarantees by other organization(s)		16	×
Sala of accets to other organization(s)		7	×
		1	; ;
g Purchase of assets from other organization(s)			∡ :
h Exchange of assets		ŧ	×
i Lease of facilities, equipment, or other assets to other organization(s)		÷	×
Lease of facilities, equipment, or other assets from other organization(s)		=	×
			×
Performance of services or membership or fundraising solicitations by other organization(s)		=	×
m Sharing of facilities, equipment, mailing lists, or other assets		1m X	
n Sharing of paid employees		t X	
o Reimbursement paid to other organization for expenses		10 X	
p Reimbursement paid by other organization for expenses		1p X	
q Other transfer of cash or property to other organization(s)		ļ	×
r Other transfer of cash or property from other organization(s)		1r X	
2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds	ransaction thresholds		
(a) Name of other organization(s)	(b) Transaction type (a-r)	(c) Amount involved	1
(1)			
(6)			
(4)			
992163 02-04-10 5 0	Sche	Schedule R (Form 990) 2009	6003

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

al or ging ner?								600
General or managing pariner? Yes No		<u> </u>	:			<u> </u>		990) 2
				<u>-</u>				Form
(g) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)								Schedule R (Form 990) 2009
Cod amoun of Sch (For								Sched
					<u>-</u>			
Dispropertonate allocations?								
nd-of- sts								
(e) Share of end-of- year assets								
• .								
(d) Are all partners section 501(c)(3) organizations? Yes No								
Are all p section 5 organize		<u> </u>						
nicile oreign y)								
(c) Legal domicile (state or foreign country)								
Leç (sta								
vity								
(b) Primary activity								
Pring								
							•	
s, and								
(a) Name, address, and EIN of entity								
lame, a								
111	1 1 1 1 1	1 1 1 1	1 1 1 1			1 1 1		I

Page 2

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932222 02-02-10

(a)	(q)	(5)	(P)	(e)	(t)
Name, address, and EIN	Primary activity	Legal domicile (state or	Exempt Code	Public charity	Direct controlling
of related organization	`	foreign country)	section	status (if section	entity
				((c)(a))	
PPFA 21ST CENTURY INC 16-1681541					
434 WEST 33RD STREET					
NEW YORK, NY 10001	SUPPORTING	NEW YORK	501(C)(3)	LINE 11A, I	N/A
NGHN, INC 61-1541009					
400 W 30TH STREET					
LOS ANGELES, CA 90007	TECHNOLOGY SUPPORT	CALIFORNIA	501(C)(3)	LINE 11A, I	N/A
434W33CHC, LLC - 13-1644147					
C/O PPFA 434 WEST 33RD STREET					
NEW YORK, NY 10001	REAL ESTATE	VIRGINIA	N/A	N/A	N/A
PROPER ATTIRE LLC - 27-1986483					
C/O PPFA 434 WEST 33RD STREET					
NEW YORK, NY 10001	CONDOM SALES	NEW YORK	N/A	N/A	N/A
	T				
	1				
	•				
					Schedule R-1 (Form 990) 2009
		C			

Form 8868

(Rev April 2009)

Application for Extension of Time To File an **Exempt Organization Return**

File a separate application for each return.

OMB No 1545-1709

Department of the Treasury Internal Revenue Service If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II (on page 2 of this form) Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868 Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed). A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns Electronic Filing (e-file). Generally, you can electronically file Form 8868 if you want a 3-month automatic extension of time to file one of the returns noted below (6 months for a corporation required to file Form 990-T) However, you cannot file Form 8868 electronically if (1) you want the additional (not automatic) 3-month extension or (2) you file Forms 990-BL, 6069, or 8870, group returns, or a composite or consolidated From 990-T. Instead, you must submit the fully completed and signed page 2 (Part II) of Form 8868 For more details on the electronic filing of this form, visit www.irs.gov/efile and click on e-file for Chanties & Nonprofits Employer identification number Name of Exempt Organization Type or print PLANNED PARENTHOOD ACTION FUND, 13-3539048 Number, street, and room or suite no. If a P.O. box, see instructions File by the due date for 434 WEST 33RD STREET filing your City, town or post office, state, and ZIP code. For a foreign address, see instructions return See instructions NEW YORK, NY 10001 Check type of return to be filed (file a separate application for each return) X | Form 990 Form 990-T (corporation) Form 4720 Form 990-T (sec 401(a) or 408(a) trust) Form 5227 Form 990-BL Form 990-T (trust other than above) Form 6069 Form 990-EZ Form 990-PF Form 1041-A Form 8870 The books are in the care of ▶ ELZBIETA SZAFRAN-BODZIONY, C/O PPFA, INC. Telephone No \triangleright (212) 541-7800 FAX No ▶ If the organization does not have an office or place of business in the United States, check this box If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) for the whole group, check this box.

If it is for part of the group, check this box. and attach a list with the names and EINs of all members the extension will cover I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time until FEBRUARY 15 , 2011 , to file the exempt organization return for the organization named above. The extension is for the organization's return for calendar vear , 2009 , and ending JUNE 30 tax year beginning JULY 1 If this tax year is for less than 12 months, check reason Initial return Final return Change in accounting period If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions \$ NONE 3a | If this application is for Form 990-PF or 990-T, enter any refundable credits and estimated tax payments made Include any prior year overpayment allowed as a credit NONE 3b Balance Due. Subtract line 3b from line 3a Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System) See NONE instructions Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions Form 8868 (Rev 4-2009) For Privacy Act and Paperwork Reduction Act Notice, see Instructions.