Form **990-EZ**

Department of the Treasury
Internal Revenue Service

Short Form
Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)

▶ Sponsoring organizations of donor advised funds and controlling organizations as defined in section 512(b)(13) must file Form 990 All other organizations with gross receipts less than $500,000 and total assets less than $1,250,000 at the end of the year may use this form
▶ *The organization may have to use a copy of this return to satisfy state reporting requirements*

OMB No 1545-1150

2009

Open to Public Inspection

A For the 2009 calendar year, or tax year beginning June 1 **, 2009, and ending** May 31 **, 20** 10

B Check if applicable
☐ Address change
☐ Name change
☐ Initial return
☐ Terminated
☐ Amended return
☐ Application pending

Please use IRS label or print or type See Specific Instructions

C Name of organization
Arizona Aloha Festivals, Inc.

Number and street (or P O box, if mail is not delivered to street address) | Room/suite
2514 S. Kachina Circle

City or town, state or country, and ZIP + 4
Tempe, AZ 85282

D Employer identification number
86-0921384

E Telephone number
602-697-1824

F Group Exemption Number ▶

● ***Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).***

G Accounting Method ☑ Cash ☐ Accrual
Other (specify) ▶

H Check ▶ ☐ if the organization is **not** required to attach Schedule B (Form 990, 990-EZ, or 990-PF)

I Website: ▶ www.azalohafest.org

J Tax-exempt status (check only one) — ☑ 501(c) (3) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

K Check ▶ ☐ if the organization is not a section 509(a)(3) supporting organization **and** its gross receipts are normally **not** more than $25,000. A Form 990-EZ or Form 990 return is not required, but if the organization chooses to file a return, be sure to file a complete return

L Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts, if $500,000 or more, file Form 990 instead of Form 990-EZ ▶ $

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions for Part I.)

Revenue	1	Contributions, gifts, grants, and similar amounts received			1	14,118
	2	Program service revenue including government fees and contracts			2	
	3	Membership dues and assessments			3	
	4	Investment income			4	794
	5a	Gross amount from sale of assets other than inventory	5a			
	b	Less. cost or other basis and sales expenses	5b			
	c	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)			5c	
	6	Special events and activities (complete applicable parts of Schedule G). If any amount is from **gaming**, check here ▶ ☐				
	a	Gross revenue (not including $ ____ of contributions reported on line 1)	6a			
	b	Less. direct expenses other than fundraising expenses	6b			
	c	Net income or (loss) from special events and activities (Subtract line 6b from line 6a)			6c	
	7a	Gross sales of inventory, less returns and allowances	7a			
	b	Less: cost of goods sold	7b			
	c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)			7c	
	8	Other revenue (describe ▶ See attached schedule)			8	97,976
	9	**Total revenue.** Add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8 ▶			9	112,888
Expenses	10	Grants and similar amounts paid (attach schedule)			10	11,589
	11	Benefits paid to or for members			11	
	12	Salaries, other compensation, and employee benefits			12	
	13	Professional fees and other payments to independent contractors			13	
	14	Occupancy, rent, utilities, and maintenance			14	
	15	Printing, publications, postage, and shipping			15	4,004
	16	Other expenses (describe ▶ See attached schedule)			16	94,470
	17	**Total expenses.** Add lines 10 through 16 ▶			17	110,063
Net Assets	18	Excess or (deficit) for the year (Subtract line 17 from line 9)			18	2,825
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)			19	116,773
	20	Other changes in net assets or fund balances (attach explanation)			20	Rounding (1)
	21	Net assets or fund balances at end of year Combine lines 18 through 20 ▶			21	119,597

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Part II Balance Sheets. If Total assets on line 25, column (B) are $1,250,000 or more, file Form 990 instead of Form 990-EZ.

Line	(See the instructions for Part II.)	(A) Beginning of year	Line	(B) End of year
22	Cash, savings, and investments	116,773	22	119,597
23	Land and buildings		23	
24	Other assets (describe ▶)		24	
25	**Total assets**	116,773	25	119,597
26	**Total liabilities** (describe ▶)		26	
27	**Net assets or fund balances** (line 27 of column (B) **must** agree with line 21)	116,773	27	119,597

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Part III **Statement of Program Service Accomplishments** (See the instructions for Part III.)

What is the organization's primary exempt purpose? **See Attached**

Describe what was achieved in carrying out the organization's exempt purposes. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title.

			Expenses (Required for section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts, optional for others.)
28	None (Grants $) If this amount includes foreign grants, check here ▶ ☑	28a	
29	(Grants $) If this amount includes foreign grants, check here ▶ ☐	29a	
30	(Grants $) If this amount includes foreign grants, check here ▶ ☐	30a	
31	Other program services (attach schedule) (Grants $) If this amount includes foreign grants, check here ▶ ☐	31a	
32	**Total program service expenses** (add lines 28a through 31a) ▶	32	

Part IV **List of Officers, Directors, Trustees, and Key Employees.** List each one even if not compensated. (See the instructions for Part IV.)

(a) Name and address	(b) Title and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-.)	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
Varen E. Berryman 2945 E Contessa St., Mesa, AZ 85213	President/Director - 5	0	0	0
Diana J. Evans 8550 E McDowell Rd. #144, Scottsdale, AZ 85257	Vice President/Director - 5	0	0	0
Robert O. Bacon 2514 S Kachina Cir., Tempe, AZ 85282	Treasurer/Director - 10	0	0	0
Benedict O. Stillman 4717 E. Monte Vista, Phoenix, AZ 85008	Director - 5	0	0	0
Ken Ihori 5522 W. Cinnebar, Glendale, AZ 85302	Director - 5	0	0	0

Part V **Other Information** (Note the statement requirements in the instructions for Part V.)

			Yes	No
33	Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity	33		✓
34	Were any changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the changes	34		✓
35	If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but **not** reported on Form 990-T, attach a statement explaining why the organization did not report the income on Form 990-T.			
a	Did the organization have unrelated business gross income of $1,000 or more or was it subject to section 6033(e) notice, reporting, and proxy tax requirements?	35a		✓
b	If "Yes," has it filed a tax return on **Form 990-T** for this year?	35b		
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36		✓
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions. ▶ 37a 0			
b	Did the organization file **Form 1120-POL** for this year?	37b		✓
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee **or** were any such loans made in a prior year and still outstanding at the end of the period covered by this return?	38a		✓
b	If "Yes," complete Schedule L, Part II and enter the total amount involved 38b			
39	Section 501(c)(7) organizations. Enter:			
a	Initiation fees and capital contributions included on line 9 39a			
b	Gross receipts, included on line 9, for public use of club facilities 39b			
40a	Section 501(c)(3) organizations Enter amount of tax imposed on the organization during the year under: section 4911 ▶ 0 ; section 4912 ▶ 0 , section 4955 ▶ 0			
b	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or is it aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		✓
c	Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 ▶			
d	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization ▶			
e	All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T.	40e		✓

41 List the states with which a copy of this return is filed. ▶

42a The organization's books are in care of ▶ Robert O. Bacon Telephone no. ▶ 602-697-1824
Located at ▶ 2514 S. Kachina Cir, Tempe, AZ ZIP + 4 ▶ 85282

			Yes	No
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	42b		✓
	If "Yes," enter the name of the foreign country. ▶			
	See the instructions for exceptions and filing requirements for **Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.**			
c	At any time during the calendar year, did the organization maintain an office outside of the U S.?	42c		✓
	If "Yes," enter the name of the foreign country. ▶			

43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of **Form 1041**—Check here ▶ ☐
and enter the amount of tax-exempt interest received or accrued during the tax year ▶ 43

			Yes	No
44	Did the organization maintain any donor advised funds? If "Yes," Form 990 must be completed instead of Form 990-EZ	44		✓
45	Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)? If "Yes," Form 990 must be completed instead of Form 990-EZ	45		✓

Part VI **Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only.** All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 46–49b and complete the tables for lines 50 and 51.

			Yes	No
46	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	46		✓
47	Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	47		✓
48	Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	48		✓
49a	Did the organization make any transfers to an exempt non-charitable related organization?	49a		✓
b	If "Yes," was the related organization a section 527 organization?	49b		✓

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than $100,000 of compensation from the organization If there is none, enter "None."

(a) Name and address of each employee paid more than $100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
None				

f Total number of other employees paid over $100,000 ▶ 0

51 Complete this table for the organization's five highest compensated independent contractors who each received more than $100,000 of compensation from the organization If there is none, enter "None"

(a) Name and address of each independent contractor paid more than $100,000	(b) Type of service	(c) Compensation
None		

d Total number of other independent contractors each receiving over $100,000 ▶ 0

Sign Here

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

▶ Signature of officer Date 9/13/10

▶ Rodney O. Bacon - Secretary/Treasurer
Type or print name and title

Paid Preparer's Use Only

Preparer's signature ▶	Date	Check if self-employed ▶ ☐	Preparer's identifying number (See instructions)
Firm's name (or yours if self-employed), address, and ZIP + 4 ▶		EIN ▶	
		Phone no ▶	

May the IRS discuss this return with the preparer shown above? See instructions ▶ ☐ Yes ☐ No

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization
Arizona Aloha Festivals, Inc.

Employer identification number
86 0921384

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is. (For lines 1 through 11, check only one box.)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)
3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: ______
5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)
6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
7 ☑ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)
8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
9 ☐ An organization that normally receives (1) more than 33⅓ % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33⅓ % of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
10 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**
11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a ☐ Type I **b** ☐ Type II **c** ☐ Type III–Functionally integrated **d** ☐ Type III–Other

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).

f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box ☐

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

		Yes	No
(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?	11g(i)		
(ii) A family member of a person described in (i) above?	11g(ii)		
(iii) A 35% controlled entity of a person described in (i) or (ii) above?	11g(iii)		

h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
Total									

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**
(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")	5,470	7,185	6,872	13,550	14,118	47,195
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge	18,535	20,993	17,173	0	0	56,701
4 **Total.** Add lines 1 through 3	24,005	28,178	24,045	13,550	14,118	103,896
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						0
6 **Public support.** Subtract line 5 from line 4						103,896

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4	24,005	28,178	24,045	13,550	14,118	103,896
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	1,884	2,936	2,373	841	794	8,828
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
11 **Total support.** Add lines 7 through 10						112,724

12 Gross receipts from related activities, etc (see instructions) . . . . | 12 | 112,888

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . ▶ ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2009 (line 6 column (f) divided by line 11, column (f)) | 14 | 92.17 %

15 Public support percentage from 2008 Schedule A, Part II, line 14 . . . . . . | 15 | 92.88 %

16a **33⅓% support test—2009.** If the organization did not check the box on line 13, and line 14 is 33⅓% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization . . ▶ ☑

b **33⅓% support test—2008.** If the organization did not check a box on line 13 or 16a, and line 15 is 33⅓% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization . . ▶ ☐

17a **10%-facts-and-circumstances test—2009.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization . ▶ ☐

b **10%-facts-and-circumstances test—2008.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization . ▶ ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶ ☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 9 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public support** (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 **Total support.** (Add lines 9, 10c, 11, and 12)						

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶ ☐

Section C. Computation of Public Support Percentage

15	Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f))	15	%
16	Public support percentage from 2008 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17	Investment income percentage for **2009** (line 10c, column (f) divided by line 13, column (f))	17	%
18	Investment income percentage from **2008** Schedule A, Part III, line 17	18	%

19a **33⅓ % support tests—2009.** If the organization did not check the box on line 14, and line 15 is more than 33⅓ %, and line 17 is not more than 33⅓ %, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

b **33⅓ % support tests—2008.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33⅓ %, and line 18 is not more than 33⅓ %, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶ ☐

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10, Part II, line 17a or 17b; and Part III, line 12. Provide any other additional information. See instructions.

Arizona Aloha Festivals, Inc.
2514 S. Kachina Circle
Tempe, AZ 85282
E.I.N. 86-0921384

2009 Form 990 EZ
Attachment

Form 990 EZ, Part 1, Line 1
Schedule Of Contributors

	$ 4,840
	6,000
t	2,348
	930
	$14,118

Arizona Aloha Festivals, Inc.
2514 S. Kachina Circle
Tempe, AZ 85282
E.I.N. 86-0921384

Form 990 EZ, Part 1, Line 8
Other Revenue

Sponsorship Fees	$ 4,800
Vendor Fees	63,540
Advertising Revenue	855
T-Shirt Sales	5,545
Soda, Poi & Water Sales	13,956
Raffle Proceeds	6,315
ATM Fees	1,675
Miscellaneous Revenue	1,290
Total	$97,976

Arizona Aloha Festivals, Inc.
2514 S. Kachina Circle
Tempe, AZ 85282
E.I.N. 86-0921384

Form 990 EZ, Part 1, Line 10
Grants and Similar Amounts Paid

Samoa Red Cross Society Apia, Samoa – Tsunami Relief	$ 11,589
Total	$ 11,589

Arizona Aloha Festivals, Inc.
2514 S. Kachina Circle
Tempe, AZ 85282
E.I.N. 86-0921384

2009 Form 990 EZ
Attachment

Form 990 EZ, Part 1, Line 16
Other Expenses

Booth/Chair/Table Rentals	$ 19,099
Stage Rental and Supplies Expense	12,245
Sound	6,755
Recognition/Awards/Opening Ceremonies	871
Soda, Poi & Water Expense	5,816
Communication/Security Expense	14,071
Liability Insurance	6,213
Facility Charge	3,855
Volunteer Expenses	2,212
Administrative/Office Expense	3,804
T-Shirt Expense	2,254
Raffle Expense	2,591
Maintenance & Sanitation	7,880
Cultural Activities/Guest Artists	6,183
Miscellaneous Expense	529
Bank & Credit Card Fees	92
Total	$94,470

Form 990 EZ
Part III

Primary Purpose

The primary purpose of this non-profit corporation is to plan and produce a festival that provides an opportunity to educate the general public about the culture and lifestyles of Hawaii and the other islands of Polynesia.

Part III

This year's festival was held at Tempe Beach Park at Tempe Town Lake on the weekend of March 13 and 14, 2010 and was available free to the public. Cultural performances and entertainment was provided during all festival operating hours (10:00 a.m. to 5:00 p.m., both days) on two stages. More than 25 performing groups, representing over 275 individuals, provided their services at no charge to the festival. These performances consisted of music, dance, chants, and other cultural displays that showcased the cultures of the Polynesian islands.

Our Discoveries area provides a more detailed approach to learning about Polynesia through the use of smaller, more intimate lectures, discussions and performances Through the use of grant and sponsorship funds the 2010 Arizona Aloha Festival was able to bring three artists from Hawaii: Kawika Eskaran, Kimo Hussey, and Chadwick Pang.

Kawika Eskaran is an artist that's been in the "field" for 30 years or more. Kawika works primarily in wood, but is also known for his work in other materials. His works are found in the libraries of U.S. presidents and the collections of other world leaders. Kawika also works on voyaging canoes, and is one of the builders and captains of the voyaging canoe *Iosepa* which belongs to the Hawaiian Studies Department.at BYU Hawaii.

Kimo Hussey, co-author of the defining book of Hawaiian ukulele music called He Mele Aloha, is both an accomplished musician and founder of the Pacific Music Foundation, dedicated to preserving ukulele music. According to Kimo, "Years of musical experiences teaching and playing throughout the world have consistently shown me what I most enjoy about music and *ukulele* is being a part of music's creative process. That's the fun part and I have a notion that is the fun part for you as well. The process massages the soul."

Chadwick Pang is currently pursuing his Doctorate in Ethnomusicology at the University of Hawaii at Manoa. He is the Hawaiian Ensemble instructor at the UH Music Department. With training and experience in both western choral and

Hawaiian music traditions, he hopes to teach a holistic approach to music in Hawai'i. In addition, his busy schedule includes performing with the award-winning performing group Manoa Voices.

Our guest artists each made two presentations in our Hale Mana'o (House of Knowledge) program areas covering their specialties. Kavika's on Hawaiian Scultural Carving included many items handed around for participants to handle and examine in detail, all with long tradition in Hawaiian cultural arts. Kimo taught a workshop on ukulele techniques and followed up with encouraging musicians to use Hawaiian ukulele music for soothing outreach to people in nursing homes, programs for at-risk children, and other situations. Chadwick taught the traditions of choral singing and introduced his participants to ukulele techniques in modern interpretations of Hawaiian styling.

Both performing artists held workshops outside the event. Kimo held two workshops for ukulele while they were here for the Festival. Kimo introduced both technique and Hawaiian music to a group of musicians new to the instrument and/or new to Hawaiian-style music. The second drew a varied group of musicians to not only learn new techniques but also jam together in a new-found ukulele 'network' that we hope exists long after this guest artist appearance. Chad hosted a workshop on the synergy between musicians and hula dancers called 'Awaken the Hula'.

Our guest artists were chosen to enrich arts that exist in this community as well as provide exposure to art forms that the mainstream community may not be familiar with. They were all very popular.

In addition to the stage presentations, various games and art activities were provided for children and adults attending the festival. Examples of provided activities were making paper flower leis, learning simple chords on the ukulele, and making mini replicas of a traditional Maori percussion instrument, *poi balls.* All activities are provided free of charge. Three Arizona outrigger canoe clubs displayed and discussed the history and tradition of outrigger canoes. Area clubs and organizations provided displays and networked with each other as well as reached out to the broader community to tell of their culture and activities. Free space was provided to the U.S. Census to assist in outreach to the Asian/Polynesian population and encouraging their participation in the census.

Photo and artifact displays provided opportunities to learn about the native people of Micronesia. Commercial vendors sold various Hawaiian and Polynesian related products and foods. Over 90 vendors participated in this year's Festival.

Attendance at this year's Festival was estimated to be approximately 175,000.

Next year's festival is scheduled to be held at Tempe Beach Park at Tempe Town Lake, on the weekend of March 12 and 13, 2011. A grant from the Arizona Commission on the Arts has already been obtained to assist the Festival in meeting its goals and objectives. Unfortunately, the Festival has been notified that, due to budget restrictions, the City of Tempe will be unable to provide assistance for the 2011 event. Additional displays and exhibits are being considered, depending on grant and sponsorship availability.

Direct Expenses for the March 2010 Festival were $110,063.

Contributions provided by the City of Tempe related entities totaled $6,000.
Contributions provided by the Arizona Commission on the Arts totaled $2,348.