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Form 990  Department of the Treasury Internal Revenue Service	Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)	OMB No 1545-0047 <div> <div>2009</div> <div>Open to Public Inspection</div> </div>
	The organization may have to use a copy of this return to satisfy state reporting requirements	

A For the 2009 calendar year, or tax year beginning 04-01-2009 and ending 03-31-2010			
B Check if applicable <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	Please use IRS label or print or type. See Specific Instructions.	C Name of organization DETROIT ZOOLOGICAL SOCIETY	
		Doing Business As	
		Number and street (or P O box if mail is not delivered to street address) 8450 W TEN MILE ROAD	Room/suite
		City or town, state or country, and ZIP + 4 ROYAL OAK, MI 48067	
		F Name and address of principal officer Mr Ron Kagan CEO 8450 W 10 Mile Road Royal Oak, MI 48067	
D Employer identification number 38-6027356		E Telephone number (248) 541-5717	
G Gross receipts \$ 42,052,867			
H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list (see instructions)	
H(c) Group exemption number			
I Tax-exempt status <input checked="" type="checkbox"/> 501(c) (3) (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527			
J Website: www.detroitzoo.org			
K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other		L Year of formation 1942	M State of legal domicile MI

Part I Summary			
Activities & Governance	1 Briefly describe the organization's mission or most significant activities the statement of purpose of the detroit zoological society is celebrating and saving wildlife		
	2 Check this box <input checked="" type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets		
	3 Number of voting members of the governing body (Part VI, line 1a) 3 5		
	4 Number of independent voting members of the governing body (Part VI, line 1b) 4 5		
	5 Total number of employees (Part V, line 2a) 5 38		
	6 Total number of volunteers (estimate if necessary) 6 1,08		
	7a Total gross unrelated business revenue from Part VIII, column (C), line 12 7a		
	b Net unrelated business taxable income from Form 990-T, line 34 7b		
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	15,364,636	20,365,544
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	9,948,048	11,205,615
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	406,081	-570,185
	12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	1,928,492	2,264,320
		27,647,257	33,265,294
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)	97,736	140,254
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0	0
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	11,053,606	12,682,822
	16a Professional fundraising fees (Part IX, column (A), line 11e)	0	0
	b Total fundraising expenses (Part IX, column (D), line 25) <input checked="" type="checkbox"/> 1,299,376		
	17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24f)	12,597,518	13,449,793
	18 Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	23,748,860	26,272,869
	19 Revenue less expenses Subtract line 18 from line 12	3,898,397	6,992,425
Net Assets or Fund Balances		Beginning of Current Year	End of Year
	20 Total assets (Part X, line 16)	21,304,533	30,668,526
	21 Total liabilities (Part X, line 26)	10,686,682	11,920,501
	22 Net assets or fund balances Subtract line 21 from line 20	10,617,851	18,748,025

Part II Signature Block	
Sign Here	Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge
	<div> <div></div> <div>Signature of officer</div> </div> <div> <div></div> <div>Ron Kagan CEO</div> </div> <div> <div></div> <div>Type or print name and title</div> </div> <div> <div></div> <div>2011-02-10</div> </div> <div> <div></div> <div>Date</div> </div>
Paid Preparer's Use Only	<div> <div>Preparer's signature</div> <div></div> </div> <div> <div>Date</div> <div></div> </div> <div> <div>Check if self-employed</div> <div><input checked="" type="checkbox"/></div> </div> <div> <div>Preparer's identifying number (see instructions)</div> <div></div> </div>
	<div> <div>Firm's name (or yours if self-employed), address, and ZIP + 4</div> <div> <div>ERNST & YOUNG US LLP</div> <div>1100 HUNTINGTON CTR 41 S HIGH ST</div> <div>COLUMBUS, OH 43215</div> </div> </div> <div> <div>EIN</div> <div></div> </div> <div> <div>Phone no</div> <div>(614) 224-5678</div> </div>

Part III

Statement of Program Service Accomplishments

1 Briefly describe the organization’s mission

See Schedule O

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If “Yes,” describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If “Yes,” describe these changes on Schedule O

4 Describe the exempt purpose achievements for each of the organization’s three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a	(Code) (Expenses \$ 5,047,893 including grants of \$ 0) (Revenue \$ 229,677)
see schedule O	

4b	(Code) (Expenses \$ 4,889,748 including grants of \$ 140,254) (Revenue \$ 354,977)
see schedule O	



















4c	(Code) (Expenses \$ 3,142,774 including grants of \$ 0) (Revenue \$ 8,850,179)
see schedule O	

4d	Other program services (Describe in Schedule O)
(Expenses \$ 7,651,376 including grants of \$ 0) (Revenue \$ 1,770,782)	

4e	Total program service expenses \$ 20,731,791
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Part IV

Checklist of Required Schedules

		Yes	No					
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A 	1	Yes					
2	Is the organization required to complete Schedule B, Schedule of Contributors? 	2	Yes					
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I 	3		No				
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II 	4	Yes					
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5						
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 	6		No				
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II 	7		No				
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 	8		No				
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 	9		No				
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V 	10	Yes					
11	Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable. 	11	Yes					
	• Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.							
	• Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.							
	• Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.							
	• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.							
	• Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.							
	• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.							
12	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII 	12	Yes					
12A	Was the organization included in consolidated, independent audited financial statements for the tax year? <table><tr><td>Yes</td><td>No</td></tr><tr><td></td><td>No</td></tr></table>	Yes	No		No			
Yes	No							
	No							
	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional 	12A		No				
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No				
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No				
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I 	14b		No				
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? If "Yes," complete Schedule F, Part II 	15	Yes					
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Part III 	16		No				
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I 	17		No				
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II 	18	Yes					
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III 	19		No				
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20		No				

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21		No
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b–24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a	Yes	
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c	Yes	
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34		No
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V

Statements Regarding Other IRS Filings and Tax Compliance

			Yes	No	
1a	Enter the number reported in Box 3 of Form 1096, <i>Annual Summary and Transmittal of U.S. Information Returns</i> . Enter -0- if not applicable	1a	26		
	b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b		0
c		Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		1c	
2a	Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return	2a	384		
	b		If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)		2b
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?		3a		No
b		If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O		3b	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		4a		No
	b		If "Yes," enter the name of the foreign country: <input type="text"/> See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		5a		No
b		Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		5b	No
c		If "Yes" to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?		5c	
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?		6a		No
b		If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		6b	
7 Organizations that may receive deductible contributions under section 170(c).					
a		Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		7a	Yes
b		If "Yes," did the organization notify the donor of the value of the goods or services provided?		7b	Yes
c		Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		7c	No
d		If "Yes," indicate the number of Forms 8282 filed during the year		7d	
e		Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		7e	No
f		Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		7f	No
g		For all contributions of qualified intellectual property, did the organization file Form 8899 as required?		7g	
h		For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?		7h	
8		Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		8	
9		Sponsoring organizations maintaining donor advised funds.			
a		Did the organization make any taxable distributions under section 4966?		9a	
b		Did the organization make a distribution to a donor, donor advisor, or related person?		9b	
10 Section 501(c)(7) organizations. Enter					
a		Initiation fees and capital contributions included on Part VIII, line 12		10a	
b		Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		10b	
11 Section 501(c)(12) organizations. Enter					
a		Gross income from members or shareholders		11a	
b		Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)		11b	
12a		Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		12a	
b		If "Yes," enter the amount of tax-exempt interest received or accrued during the year		12b	

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Section A. Governing Body and Management

			Yes	No
1a	Enter the number of voting members of the governing body	1a	58	
b	Enter the number of voting members that are independent	1b	57	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5		No
6	Does the organization have members or stockholders?	6	Yes	
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a	Yes	
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b	Yes	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
a	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No

Section B. Policies

(This Section B requests information about policies not required by the Internal Revenue Code.)

			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		
11	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11		No
11A	Describe in Schedule O the process, if any, used by the organization to review the Form 990			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes	
13	Does the organization have a written whistleblower policy?	13	Yes	
14	Does the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line a or b, describe the process in Schedule O (See instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed▶MI
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you make these available. Check all that apply. <input type="checkbox"/> Own website <input checked="" type="checkbox"/> Another's website <input checked="" type="checkbox"/> Upon request
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶ RICHARD SZEMAN 8450 WEST TEN MILE ROAD ROYAL OAK, MI 48067 (248) 541-5717

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

☐ Check this box if the organization did not compensate any current or former officer, director, trustee or key employee

Form 990 (2009)

1b	Total	829,915	0	26,965
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2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization 6

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A) Name and business address	(B) Description of services	(C) Compensation
DBD CONSTRUCTION 28841 Bradner Drive WARREN, MI 48088	CONSTRUCTION	612,465
GOODWILL INDUSTRIES OF GREATER DETR 3111 GRAND RIVER DETROIT, MI 48208	JANITORIAL SERVICES	380,806
JC BEAL CONSTRUCTION INC 277 GRATIOT DETROIT, MI 48226	CONSTRUCTION	293,869
MCKENNA HEATING AND COOLING INC 6837 CHASE DEARBORN, MI 48126	HVAC MAINTENANCE	217,839
MOTOR CITY DOOR COMPANY INC 7620 19 MILE ROAD STERLING HEIGHTS, MI 48311	DOOR INSTALLATION	217,063

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization 9

Part VIII

Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514		
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns . . .	1a						
	b	Membership dues	1b	515,140					
	c	Fundraising events	1c	142,000					
	d	Related organizations	1d						
	e	Government grants (contributions)	1e	15,514,969					
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	4,193,435					
	g	Noncash contributions included in lines 1a-1f \$ 71,621							
	h	Total. Add lines 1a-1f		20,365,544					
Program Service Revenue			Business Code						
	2a	Admissions	713,990	5,826,027	5,826,027				
	b	MEMBERSHIP DUES	900,099	2,978,609	2,978,609				
	c	RIDES & ATTRACTIONS	713,990	1,777,638	1,777,638				
	d	EDUCATION	713,990	322,893	322,893				
	e	EVENTS	713,990	300,448	300,448				
	f	All other program service revenue							
	g	Total. Add lines 2a-2f		11,205,615					
Other Revenue	3	Investment income (including dividends, interest and other similar amounts)		189,002			189,002		
	4	Income from investment of tax-exempt bond proceeds . .		0					
	5	Royalties		0					
	6a	Gross Rents	(i) Real	(ii) Personal					
			263,707						
			263,707						
	d	Net rental income or (loss)		263,707			263,707		
	7a	Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other					
			7,841,809						
			8,600,996						
			-759,187						
	d	Net gain or (loss)		-759,187			-759,187		
	8a	Gross income from fundraising events (not including \$ 142,000 of contributions reported on line 1c) See Part IV, line 18	a	450,468					
			b	Less direct expenses b	186,577				
			c	Net income or (loss) from fundraising events . .	263,891			263,891	
	9a	Gross income from gaming activities See Part IV, line 19	a						
			b	Less direct expenses b					
			c	Net income or (loss) from gaming activities . .	0				
	10a	Gross sales of inventory, less returns and allowances . .	a						
b			Less cost of goods sold . . . b						
c			Net income or (loss) from sales of inventory . .	0					
Miscellaneous Revenue		Business Code							
11a	Concessions	713,990	1,216,011			1,216,011			
b	Other Revenue	713,990	520,711			520,711			
c									
d	All other revenue								
e	Total. Add lines 11a-11d		1,736,722						
12	Total revenue. See Instructions		33,265,294	11,205,615	0	1,694,135			

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U S See Part IV, line 21	0			
2	Grants and other assistance to individuals in the U S See Part IV, line 22	0			
3	Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16	140,254	140,254		
4	Benefits paid to or for members	0			
5	Compensation of current officers, directors, trustees, and key employees	854,820	121,192	708,724	24,904
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7	Other salaries and wages	9,399,913	8,124,780	801,864	473,269
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	382,662	319,844	40,579	22,239
9	Other employee benefits	1,311,333	1,136,353	143,485	31,495
10	Payroll taxes	734,094	600,124	97,279	36,691
11	Fees for services (non-employees)				
a	Management	0			
b	Legal	72,938	1,825	71,113	
c	Accounting	161,176	8,452	152,724	
d	Lobbying	77,652	2,346	75,306	
e	Professional fundraising See Part IV, line 17	0			
f	Investment management fees	0			
g	Other	3,856,048	3,287,366	521,286	47,396
12	Advertising and promotion	1,204,945	1,155,023	4,759	45,163
13	Office expenses	1,932,939	1,840,825	48,709	43,405
14	Information technology	882,818	786,610	33,806	62,402
15	Royalties	0			
16	Occupancy	2,237,363	1,506,940	625,543	104,880
17	Travel	119,615	41,938	70,970	6,707
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	0			
19	Conferences, conventions, and meetings	31,813	12,136	16,822	2,855
20	Interest	15,238	15,238		
21	Payments to affiliates	0			
22	Depreciation, depletion, and amortization	197,673	197,673		
23	Insurance	737,236	165,911	571,219	106
24	Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below)				
a	EXHIBITS	653,211	644,416	6,835	1,960
b	REPAIR AND MAINTENANCE	323,363	229,524	89,839	4,000
c	ALL OTHER EXPENSES	945,765	393,021	160,840	391,904
d					
e					
f	All other expenses				
25	Total functional expenses. Add lines 1 through 24f	26,272,869	20,731,791	4,241,702	1,299,376
26	Joint costs. Check here <input type="checkbox"/> if following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X

Balance Sheet

					(A)		(B)
					Beginning of year		End of year
Assets	1	Cash—non-interest-bearing			11,340,899	1	8,761,051
	2	Savings and temporary cash investments				2	
	3	Pledges and grants receivable, net			560,543	3	1,661,966
	4	Accounts receivable, net			4,185,630	4	3,670,246
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L				5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			327,089	9	253,749
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	1,953,926	392,974	10c	345,923
	b	Less accumulated depreciation	10b	1,608,003			
	11	Investments—publicly traded securities			4,497,398	11	6,226,102
	12	Investments—other securities See Part IV, line 11				12	
	13	Investments—program-related See Part IV, line 11				13	
	14	Intangible assets				14	
	15	Other assets See Part IV, line 11				15	9,749,489
	16	Total assets. Add lines 1 through 15 (must equal line 34)			21,304,533	16	30,668,526
Liabilities	17	Accounts payable and accrued expenses			1,726,784	17	3,268,689
	18	Grants payable				18	
	19	Deferred revenue			8,472,263	19	7,901,812
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D				21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities Complete Part X of Schedule D			487,635	25	750,000
	26	Total liabilities. Add lines 17 through 25			10,686,682	26	11,920,501
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets			4,854,197	27	11,627,514
	28	Temporarily restricted net assets			1,359,654	28	2,716,511
	29	Permanently restricted net assets			4,404,000	29	4,404,000
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			10,617,851	33	18,748,025
	34	Total liabilities and net assets/fund balances			21,304,533	34	30,668,526

Part XI **Financial Statements and Reporting**

	Yes	No
1 Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? . .		No
b Were the organization's financial statements audited by an independent accountant? 	Yes	
c If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O . . .	Yes	
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separated basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? 		No
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits . .		

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2009

Open to Public
Inspection

Name of the organization
DETROIT ZOOLOGICAL SOCIETY

Employer identification number
38-6027356

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1

☐

A church, convention of churches, or association of churches **section 170(b)(1)(A)(i).**
- 2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)
- 3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state
- 5

☐

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- 6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7

☐

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9

☒

An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- 10

☐

An organization organized and operated exclusively to test for public safety See**section 509(a)(4).**
- 11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Other
- e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box
- g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i)

a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?

(ii)

a family member of a person described in (i) above?

(iii)

a 35% controlled entity of a person described in (i) or (ii) above?
- h

☐

Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support?
			Yes	No	Yes	No	Yes	No	
Total									

Part II

Support Schedule for Organizations Described in IRC 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public Support. Subtract line 5 from line 4						

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income (Explain in Part IV) Do not include gain or loss from the sale of capital assets						
11 Total support (Add lines 7 through 10)						

12

Gross receipts from related activities, etc (See instructions)

12

13

First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

14	Public Support Percentage for 2009 (line 6 column (f) divided by line 11 column (f))	14	
15	Public Support Percentage for 2008 Schedule A, Part II, line 14	15	

16a

33 1/3% support test—2009. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here**. The organization qualifies as a publicly supported organization

b

33 1/3% support test—2008. If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here**. The organization qualifies as a publicly supported organization

17a

10%-facts-and-circumstances test—2009. If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and **stop here**. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization

b

10%-facts-and-circumstances test—2008. If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and **stop here**. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization

18

Private Foundation If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions

Part IIISupport Schedule for Organizations Described in IRC 509(a)(2)
(Complete only if you checked the box on line 9 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	5,690,989	14,740,356	5,363,776	8,914,636	5,776,174	40,485,931
2Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	3,732,768	8,663,509	11,245,339	12,045,565	13,392,805	49,079,986
3Gross receipts from activities that are not an unrelated trade or business under section 513						
4Tax revenues levied for the organization's benefit and either paid to or expended on its behalf				6,450,000	14,589,370	21,039,370
5The value of services or facilities furnished by a governmental unit to the organization without charge						
6Total. Add lines 1 through 5	9,423,757	23,403,865	16,609,115	27,410,201	33,758,349	110,605,287
7aAmounts included on lines 1, 2, and 3 received from disqualified persons	0	0	0	0	0	0
bAmounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year	0	0	0	0	678,195	678,195
cAdd lines 7a and 7b	0	0	0	0	678,195	678,195
8Public Support (Subtract line 7c from line 6)						109,927,092

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9Amounts from line 6	9,423,757	23,403,865	16,609,115	27,410,201	33,758,349	110,605,287
10aGross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	397,396	398,844	797,188	329,032	452,709	2,375,169
bUnrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
cAdd lines 10a and 10b	397,396	398,844	797,188	329,032	452,709	2,375,169
11Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)	0	1,198,139	1,819,339	1,919,264	1,736,722	6,673,464
13Total support (Add lines 9, 10c, 11 and 12)	9,821,153	25,000,848	19,225,642	29,658,497	35,947,780	119,653,920
14First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here	<input type="checkbox"/>					

Section C. Computation of Public Support Percentage

15Public Support Percentage for 2009 (line 8 column (f) divided by line 13 column (f))	15	91.871 %
16Public support percentage from 2008 Schedule A, Part III, line 15	16	0 %

Section D. Computation of Investment Income Percentage

17Investment income percentage for 2009 (line 10c column (f) divided by line 13 column (f))	17	1.985 %
18Investment income percentage from 2008 Schedule A, Part III, line 17	18	0 %
19a33 1/3% support tests—2009. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization	<input checked="" type="checkbox"/>	
b33 1/3% support tests—2008. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization	<input type="checkbox"/>	
20Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions	<input type="checkbox"/>	

Part IV

Supplemental Information. Supplemental Information. Complete this part to provide the explanation required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Provide any other additional information. See instructions

SCHEDULE C

(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ **Complete if the organization is described below.**
▶ **Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.**

OMB No 1545-0047

2009

Open to Public
Inspection

If the organization answered “Yes,” to Form 990, Part IV, Line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered “Yes,” to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered “Yes,” to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, line 35a (regarding proxy tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization DETROIT ZOOLOGICAL SOCIETY	Employer identification number 38-6027356
--	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1

Provide a description of the organization's direct and indirect political campaign activities in Part IV
- 2

Political expenditures ▶ \$
- 3

Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1

Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$
- 2

Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$
- 3

If the organization incurred a section 4955 tax, did it file Form 4720 for this year?

☐ Yes

☐ No
- 4a

Was a correction made?

☐ Yes

☐ No
- b

If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c) except section 501(c)(3).

- 1

Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$
- 2

Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt funtion activities ▶ \$
- 3

Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ \$
- 4

Did the filing organization file **Form 1120-POL** for this year?

☐ Yes

☐ No
- 5

State the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A

Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A

Check

☐

if the filing organization belongs to an affiliated group

B

Check

☐

if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing Organization's Totals	(b) Affiliated Group Totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)		77,652													
b Total lobbying expenditures to influence a legislative body (direct lobbying)															
c Total lobbying expenditures (add lines 1a and 1b)		77,652													
d Other exempt purpose expenditures		21,953,515													
e Total exempt purpose expenditures (add lines 1c and 1d)		22,031,167													
f Lobbying nontaxable amount Enter the amount from the following table in both columns		1,000,000													
<table><tr><td>If the amount on line 1e, column (a) or (b) is:</td><td>The lobbying nontaxable amount is:</td></tr><tr><td>Not over \$500,000</td><td>20% of the amount on line 1e</td></tr><tr><td>Over \$500,000 but not over \$1,000,000</td><td>\$100,000 plus 15% of the excess over \$500,000</td></tr><tr><td>Over \$1,000,000 but not over \$1,500,000</td><td>\$175,000 plus 10% of the excess over \$1,000,000</td></tr><tr><td>Over \$1,500,000 but not over \$17,000,000</td><td>\$225,000 plus 5% of the excess over \$1,500,000</td></tr><tr><td>Over \$17,000,000</td><td>\$1,000,000</td></tr></table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
g Grassroots nontaxable amount (enter 25% of line 1f)		250,000													
h Subtract line 1g from line 1a If zero or less, enter -0-															
i Subtract line 1f from line 1c If zero or less, enter -0-															
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes <input type="checkbox"/> No													

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying non-taxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c Total lobbying expenditures	34,000	12,912	65,201	75,306	187,419
d Grassroots non-taxable amount	250,000	250,000	250,000	250,000	1,000,000
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f Grassroots lobbying expenditures	34,000	12,912	65,201	75,306	187,419

Part II-B

Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
	a Volunteers?			
	b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
	c Media advertisements?			
	d Mailings to members, legislators, or the public?			
	e Publications, or published or broadcast statements?			
	f Grants to other organizations for lobbying purposes?			
	g Direct contact with legislators, their staffs, government officials, or a legislative body?			
	h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
	i Other activities? If "Yes," describe in Part IV			
	j Total lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1	
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	

Part III-B

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV

Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

Identifier	Return Reference	Explanation

SCHEDULE D

(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ **Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.**
▶ **Attach to Form 990. ▶ See separate instructions.**

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization
DETROIT ZOOLOGICAL SOCIETY

Employer identification number

38-6027356

Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? <div><input type="checkbox"/> Yes<input type="checkbox"/> No</div>	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? <div><input type="checkbox"/> Yes<input type="checkbox"/> No</div>	

Part II

Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1	Purpose(s) of conservation easements held by the organization (check all that apply) <div><input type="checkbox"/> Preservation of land for public use (e g , recreation or pleasure)<input type="checkbox"/> Preservation of an historically importantly land area <input type="checkbox"/> Protection of natural habitat<input type="checkbox"/> Preservation of a certified historic structure <input type="checkbox"/> Preservation of open space</div>											
2	Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year											
		<table><tr><td></td><td>Held at the End of the Year</td></tr><tr><td>2a</td><td></td></tr><tr><td>2b</td><td></td></tr><tr><td>2c</td><td></td></tr><tr><td>2d</td><td></td></tr></table>		Held at the End of the Year	2a		2b		2c		2d	
	Held at the End of the Year											
2a												
2b												
2c												
2d												
a	Total number of conservation easements											
b	Total acreage restricted by conservation easements											
c	Number of conservation easements on a certified historic structure included in (a)											
d	Number of conservation easements included in (c) acquired after 8/17/06											
3	Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶ _____											
4	Number of states where property subject to conservation easement is located ▶ _____											
5	Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? <div><input type="checkbox"/> Yes<input type="checkbox"/> No</div>											
6	Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ▶ _____											
7	Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____											
8	Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)? <div><input type="checkbox"/> Yes<input type="checkbox"/> No</div>											
9	In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements											

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a	If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items	
b	If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items	
	(i) Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
	(ii) Assets included in Form 990, Part X	▶ \$ _____
2	If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items	
a	Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
b	Assets included in Form 990, Part X	▶ \$ _____

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐

Public exhibition

b

☐

Scholarly research

c

☐

Preservation for future generations

d

☐

Loan or exchange programs

e

☐

Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV and complete the following table

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current Year	(b)Prior Year	(c)Two Years Back	(d)Three Years Back	(e)Four Years Back
1a Beginning of year balance	4,381,390	5,777,461			
b Contributions		215,886			
c Investment earnings or losses	1,806,893	-1,610,957			
d Grants or scholarships					
e Other expenditures for facilities and programs	123,818				
f Administrative expenses	2,400	1,000			
g End of year balance	6,062,065	4,381,390			

2

Provide the estimated percentage of the year end balance held as

a

Board designated or quasi-endowment ▶ %

b

Permanent endowment ▶ 100 000 % %

c

Term endowment ▶ %

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i) unrelated organizations

3a(i)

Yes

No

(ii) related organizations

3a(ii)

No

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b

4

Describe in Part XIV the intended uses of the organization's endowment funds

Part VI

Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings		118,647	79,289	39,358
c Leasehold improvements				
d Equipment		661,932	656,087	5,845
e Other		1,173,347	872,627	300,720
Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).) ▶				345,923

Schedule D (Form 990) 2009

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements				
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	33,265,294	
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	26,272,869	
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	6,992,425	
4	Net unrealized gains (losses) on investments	4	2,484,030	
5	Donated services and use of facilities	5		
6	Investment expenses	6		
7	Prior period adjustments	7		
8	Other (Describe in Part XIV)	8	-1,346,280	
9	Total adjustments (net) Add lines 4 - 8	9	1,137,750	
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	8,130,175	
Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return				
1	Total revenue, gains, and other support per audited financial statements 	1	39,445,280	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12			
a	Net unrealized gains on investments 	2a	2,484,030	
b	Donated services and use of facilities 	2b	3,509,377	
c	Recoveries of prior year grants 	2c		
d	Other (Describe in Part XIV) 	2d		
e	Add lines 2a through 2d	2e	5,993,407	
3	Subtract line 2e from line 1	3	33,451,873	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1			
a	Investment expenses not included on Form 990, Part VIII, line 7b .	4a		
b	Other (Describe in Part XIV) 	4b	-186,579	
c	Add lines 4a and 4b	4c	-186,579	
5	Total Revenue Add lines 3 and 4c . (This should equal Form 990, Part I, line 12) 	5	33,265,294	
Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return				
1	Total expenses and losses per audited financial statements 	1	29,782,247	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25			
a	Donated services and use of facilities 	2a	3,509,378	
b	Prior year adjustments 	2b		
c	Other losses 	2c		
d	Other (Describe in Part XIV) 	2d		
e	Add lines 2a through 2d	2e	3,509,378	
3	Subtract line 2e from line 1	3	26,272,869	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :			
a	Investment expenses not included on Form 990, Part VIII, line 7b . .	4a		
b	Other (Describe in Part XIV) 	4b		
c	Add lines 4a and 4b	4c		
5	Total expenses Add lines 3 and 4c . (This should equal Form 990, Part I, line 18) 	5	26,272,869	
Part XIV Supplemental Information				
Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.				
Identifier	Return Reference	Explanation		
DESCRIPTION OF INTENDED USES OF ENDOWMENT FUNDS	SCHEDULE D, PART V, LINE 4	THE DETROIT ZOOLOGICAL SOCIETY (SOCIETY) ENDOWMENTS WERE ESTABLISHED TO PROVIDE A STABLE SOURCE OF FUNDING TO HELP UNDERWRITE THE PROGRAMS AND FACILITIES OF THE DETROIT ZOO AND BELLE ISLE NATURE ZOO. MONIES PLACED IN ENDOWMENTS ARE INVESTED, WITH INTEREST, AND ONLY DISTRIBUTED AS DICTATED BY THE SOCIETY'S ENDOWMENT GOVERNING POLICY. FUNDS MAY BE ESTABLISHED BY DONORS WITHIN EACH ENDOWMENT. A NAMED FUND REQUIRES A MINIMUM INVESTMENT OF \$100,000 AND THE REVENUE MAY BE RESTRICTED BY THE DONORS. THE SOCIETY'S ENDOWMENTS CONSIST OF FIFTEEN INDIVIDUAL FUNDS ESTABLISHED FOR A VARIETY OF PURPOSES. THE ENDOWMENTS OF THE DETROIT ZOOLOGICAL SOCIETY INCLUDE THE FOLLOWING: THE ENDOWMENT FOR AMPHIBIAN CONSERVATION. THE ENDOWMENT FOR AMPHIBIAN CONSERVATION WAS ESTABLISHED IN 1999. THE PURPOSE OF THE ENDOWMENT IS TO SUPPORT AMPHIBIAN EDUCATION, RESEARCH, CONSERVATION AND THE PROPAGATION OF ENDANGERED SPECIES. THE ENDOWMENT FOR EDUCATION. THE ENDOWMENT FOR EDUCATION WAS ESTABLISHED IN 1999. THE ENDOWMENT IS USED TO PROVIDE EDUCATIONAL OPPORTUNITIES AT THE DETROIT ZOO AND BELLE ISLE NATURE ZOO. FUND: THE WILLIAM RANDOLPH HEARST FOUNDATION FUND. THE HEARST FUND WAS ESTABLISHED IN 2001. THE PURPOSE OF THE FUND IS TO PROVIDE MONIES FOR SCHOLARSHIPS AND EDUCATION PROGRAMS OF THE DETROIT ZOOLOGICAL SOCIETY. FUND: THE STANDARD FEDERAL BANK ENDOWMENT FUND FOR EDUCATION. THE STANDARD FEDERAL FUND WAS ESTABLISHED MARCH 31, 2004 BY THE STANDARD FEDERAL BANK OF TROY, MICHIGAN. THE PURPOSE OF THE FUND IS TO PROVIDE MONIES FOR EDUCATION PROGRAMS AT THE BELLE ISLE NATURE ZOO. FUND: THE SAMUEL L. WESTERMAN CHILDREN ADMISSIONS FUND. THE WESTERMAN FUND WAS ESTABLISHED DECEMBER 1, 2007 BY JAMES H. LOPRETE FAMILY. THE PURPOSE OF THE FUND IS TO SUBSIDIZE ZOO ADMISSIONS FOR CHILDREN OF LOW-INCOME FAMILIES. THE MADELEINE BERMAN ACADEMY FOR HUMANE EDUCATION ENDOWMENT. THE MADELEINE BERMAN ACADEMY FOR HUMAN EDUCATION ENDOWMENT WAS ESTABLISHED SEPTEMBER 13, 2001 BY MADELEINE AND MANDELL L. BERMAN. THE PURPOSE OF THE ENDOWMENT IS TO SUPPORT OPERATIONAL COSTS ASSOCIATED WITH HUMANE EDUCATION PROGRAMS AT THE DETROIT ZOO IN FUTURE YEARS. FUND: THE JOHN S. AND JAMES L. KNIGHT FUND. THE KNIGHT FUND WAS ESTABLISHED DECEMBER 13, 1999 BY THE JOHN S. AND JAMES L. KNIGHT FOUNDATION. THE PURPOSE OF THE FUND IS TO SUPPORT THE RESEARCH AND EDUCATION PROGRAMS OF THE DETROIT ZOOLOGICAL SOCIETY. THE SOCIETY DETERMINED THAT IT WOULD BE MOST BENEFICIAL AS A COMPONENT OF THE HUMANE EDUCATION ENDOWMENT FUND. THE ADELYN B. DEVEREAUX FUND. THE DEVEREAUX FUND WAS ESTABLISHED DECEMBER 28, 2001 THROUGH MRS. ADELYN B. DEVEREAUX'S TRUST AGREEMENT. THE PURPOSE OF THE FUND IS TO BENEFIT THE DETROIT ZOOLOGICAL SOCIETY'S ENDOWMENT FUND. THE SOCIETY DETERMINED THAT IT WOULD BE MOST BENEFICIAL AS A COMPONENT OF THE HUMANE EDUCATION ENDOWMENT. THE RICHARD AND JANE MANOOGIAN ENDOWMENT FOR WILDLIFE ART AND INTERPRETATION. THE RICHARD AND JANE MANOOGIAN ENDOWMENT FOR WILDLIFE ART AND INTERPRETATION WAS ESTABLISHED MAY 6, 2002 BY RICHARD A. MANOOGIAN. THE PURPOSE OF THE ENDOWMENT IS TO PURCHASE AND MAINTAIN WORKS OF ART, INCLUDING SCULPTURE, AT THE DETROIT ZOOLOGICAL PARK. IN ADDITION, EARNINGS WILL SUPPORT EDUCATIONAL PROGRAMS AND PROJECTS FOCUSING ON THE INTERPRETATION OF ART THAT EXPLORES THE RELATIONSHIP BETWEEN HUMANS AND ANIMALS. THE ENDOWMENT FOR SCIENCE AND TECHNOLOGY. THE ENDOWMENT FOR SCIENCE AND TECHNOLOGY WAS ESTABLISHED IN 1999. THE PURPOSE OF THE ENDOWMENT IS TO PROVIDE SUPPORT FOR THE SCIENTIFIC AND TECHNOLOGICAL NEEDS DRIVEN BY THE DETROIT ZOOLOGICAL SOCIETY'S MISSION OF CELEBRATING AND SAVING WILDLIFE. THE ENDOWMENT FOR WILDLIFE CONSERVATION. THE ENDOWMENT FOR WILDLIFE CONSERVATION WAS ESTABLISHED IN 1999. THE PURPOSE OF THE ENDOWMENT IS TO SUPPORT THE DETROIT ZOOLOGICAL SOCIETY'S COMMITMENT TO SPECIES PRESERVATION. THE ENDOWMENT FOR THE ZOO. THE ENDOWMENT FOR THE ZOO WAS ESTABLISHED IN 1999. THE PURPOSE OF THE ENDOWMENT IS TO PROVIDE SUPPORT FOR THE ONGOING IMPROVEMENT OF THE PROGRAMS, ANIMAL HABITATS, PICTURESQUE GROUNDS, FACILITIES AND OPERATIONAL INFRASTRUCTURE. FUND: THE JOYCE H. COHN MEMORIAL FUND (DIRECTOR DISCRETIONARY FUND). THE COHN FUND WAS ESTABLISHED ON MARCH 8, 1990 BY THE UNITED JEWISH CHARITIES, ON BEHALF OF MRS. IRWIN I. COHN, RITA AND JOHN HADDOW, JUDGE AVERN COHN AND FAMILY IN MEMORY OF JOYCE H. COHN. THE PURPOSE OF THE FUND IS TO PROVIDE DISCRETIONARY INCOME FOR THE ZOO'S DIRECTOR TO PERMIT THE ZOO AND/OR ITS STAFF TO TAKE ADVANTAGE OF OPPORTUNITIES FOR WHICH NO BUDGETED FUNDS ARE AVAILABLE. FUND: THE GERRY RISSMAN PLAYScape FUND. THE PLAYScape FUND WAS ESTABLISHED DECEMBER 28, 1998 BY THE HARRY B. AND ANNA KORMAN FOUNDATION. THE PURPOSE OF THE FUND IS TO SUPPORT THE ONGOING MAINTENANCE AND UPGRADES OF THE GERRY RISSMAN PLAYScape FUND. THE SOUTHEASTERN MICHIGAN VETERINARY ASSOCIATION (SEMUMA) FUND. THE SEMUMA FUND WAS ESTABLISHED ON JANUARY 15, 2002 BY THE SOUTHEASTERN MICHIGAN VETERINARY ASSOCIATION. THE PURPOSE OF THE FUND IS TO PROVIDE LONG-TERM FINANCIAL SUPPORT FOR THE DETROIT ZOOLOGICAL SOCIETY'S HOSPITAL NEEDS.		
FIN 48 FOOTNOTE DISCLOSURE	SCHEDULE D, PART X, LINE 2	IN JULY 2006, FASB INTERPRETATION NO. (FIN)48, ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES, AN INTERPRETATION OF FASB TAX INCOME 109, ACCOUNTING FOR INCOME TAXES (CODIFIED IN ASC 740, INCOME TAXES), WAS ISSUED. ON APRIL 1, 2009, THE SOCIETY ADOPTED FIN 48. THE ADOPTION OF FIN 48 DID NOT HAVE AN IMPACT ON THE SOCIETY'S FINANCIAL POSITION AND RESULT OF OPERATIONS.		
reconciliation of change in net assets from form 990 to financials	part xi, line 8	Total other adjustments consist of: capital expenditures, included on afs, not on form 990 revenue section (1,532,859); fundraising expenses, on form 990 revenue section, not on AFS 186,579 ----- total (1,346,280).		
reconciliation of revenue per afs with revenue per return	part xii, line 4b	The (186,579) is fundraising expenses on the 990 revenue section and not on the audited financial statements.		

[illegible]

2	Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter ▶	0
3	Enter total number of other organizations or entities ▶	1

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Use Schedule F-1 (Form 990) if additional space is needed.

[illegible]

Complete this part to provide the information required in Part I, line 2, and any additional information.

Schedule F (Form 990) 2009

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding
Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization
DETROIT ZOOLOGICAL SOCIETY

Employer identification number
38-6027356

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.
Form 990-EZ filers are not required to complete this part.

1

Indicate whether the organization raised funds through any of the following activities. Check all that apply.

a

☐ Mail solicitations

e

☐ Solicitation of non-government grants

b

☐ Internet and e-mail solicitations

f

☐ Solicitation of government grants

c

☐ Phone solicitations

g

☐ Special fundraising events

d

☐ In-person solicitations

2a

Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising activities?

☐ Yes

☐ No

b

If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table.

(i) Name of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
Total ▶						

3

List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other Events	(d) Total Events
		Sunset at Zoo (event type)	Run Wild (event type)	0 (total number)	(Add col (a) through col (c))
Revenue	1	Gross receipts	454,056	138,412	592,468
	2	Less Charitable contributions	92,000	50,000	142,000
	3	Gross income (line 1 minus line 2)	362,056	88,412	450,468
Direct Expenses	4	Cash prizes	0	0	0
	5	Non-cash prizes	0	0	0
	6	Rent/facility costs	28,345	0	28,345
	7	Food and beverages	46,814	24,992	71,806
	8	Entertainment	16,550	0	16,550
	9	Other direct expenses	57,960	11,917	69,877
	10	Direct expense summary Add lines 4 through 9 in column (d) ▶			186,578
	11	Net income summary Combine lines 3, column d, and line 10. ▶			263,890

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming
					(Add col (a) through col (c))
Revenue	1	Gross revenue			
	2	Cash prizes			
Direct Expenses	3	Non-cash prizes			
	4	Rent/facility costs			
	5	Other direct expenses			
	6	Volunteer labor <input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
	7	Direct expense summary Add lines 2 through 5 in column (d) ▶			
	8	Net gaming income summary Combine lines 1, column d, and line 7 ▶			

		Yes	No
9	Enter the state(s) in which the organization operates gaming activities _____		
a	Is the organization licensed to operate gaming activities in each of these states?	9a	
b	If "No," Explain SINGLE EVENT		
10a	Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?	10a	
b	If "Yes," Explain _____ _____		
11	Does the organization operate gaming activities with nonmembers?	11	
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?	12	

		Yes	No
13	Indicate the percentage of gaming activity operated in		
a	The organization's facility 13a		
b	An outside facility 13b		
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records		
Name ► _____			
Address ► 8450 W TEN MILE ROAD DETROIT, MI 48067			
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	15a	
b	If "Yes," enter the amount of gaming revenue received by the organization ► \$ _____ and the amount of gaming revenue retained by the third party ► \$ _____		
c	If "Yes," enter name and address		
Name ► _____			
Address ► _____			
16	Gaming manager information		
Name ► _____			
Gaming manager compensation ► \$ _____			
Description of services provided ► _____			
<input type="checkbox"/> Director/officer <input type="checkbox"/> Employee <input type="checkbox"/> Independent contractor			
17	Mandatory distributions		
a	Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?	17a	
b	Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$		

Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2009

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization
DETROIT ZOOLOGICAL SOCIETY

Employer identification number

38-6027356

Part I

Questions Regarding Compensation

		Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. <div><div><input type="checkbox"/> First-class or charter travel</div><div><input checked="" type="checkbox"/> Housing allowance or residence for personal use</div><div><input type="checkbox"/> Travel for companions</div><div><input type="checkbox"/> Payments for business use of personal residence</div><div><input type="checkbox"/> Tax idemnification and gross-up payments</div><div><input type="checkbox"/> Health or social club dues or initiation fees</div><div><input type="checkbox"/> Discretionary spending account</div><div><input type="checkbox"/> Personal services (e g , maid, chauffeur, chef)</div></div>		
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain	1b	Yes
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	Yes
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply. <div><div><input checked="" type="checkbox"/> Compensation committee</div><div><input type="checkbox"/> Written employment contract</div><div><input checked="" type="checkbox"/> Independent compensation consultant</div><div><input type="checkbox"/> Compensation survey or study</div><div><input type="checkbox"/> Form 990 of other organizations</div><div><input checked="" type="checkbox"/> Approval by the board or compensation committee</div></div>		
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization: <div><div>a Receive a severance payment or change-of-control payment?</div><div>b Participate in, or receive payment from, a supplemental nonqualified retirement plan?</div><div>c Participate in, or receive payment from, an equity-based compensation arrangement?</div></div> If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III	4a	Yes
		4b	No
		4c	No
5	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9. For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: <div><div>a The organization?</div><div>b Any related organization?</div></div> If "Yes," to line 5a or 5b, describe in Part III	5a	No
		5b	No
6	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: <div><div>a The organization?</div><div>b Any related organization?</div></div> If "Yes," to line 6a or 6b, describe in Part III	6a	No
		6b	No
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7	No
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs section 53.4958-4(a)(3)? If "Yes," describe in Part III	8	No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	9	

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

[illegible]

Part III

Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
Supplemental Compensation Information		NON REMOVABLE PROPERTY OF THE DETROIT ZOOLOGICAL SOCIETY IS OWNED BY THE CITY OF DETROIT, A RESIDENTIAL HOME IS LOCATED ON THE GROUNDS OF THE ZOO. THE CEO/EXECUTIVE DIRECTOR OF THE ZOO IS REQUIRED TO LIVE IN THIS RESIDENCE. During the taxable year Rosemary K. Watkins separated from the Detroit Zoological Society and received severance pay in the amount of \$9507.70.

OMB No 1545-0047

► Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V lines 38a or 40b.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open to Public Inspection

38-6027356

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

Yes No

\$

\$

Complete if the organization answered "Yes" on Form 990, Part IV, line 26, or Form 990-EZ, Part V, line 38a

Yes No

Yes No

Yes No

Total ▶ \$

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(c) Amount of grant or type of assistance

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(e) Sharing of organization's revenues?

Yes No

SEE SCHEDULE O

SEE SCHEDULE O

723,442 SEE SCHEDULE O

No

SCHEDULE M
(Form 990)

NonCash Contributions

OMB No 1545-0047

2009

Open to Public Inspection

►Complete if the organization answered "Yes" on Form 990, Part IV, lines 29 or 30.
► Attach to Form 990.

Name of the organization
DETROIT ZOOLOGICAL SOCIETY

Employer identification number
38-6027356

Part I

Types of Property

	(a) Check if applicable	(b) Number of Contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	(d) Method of determining revenues
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	1	5,041	cost/selling price
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
operating				
25 Other ► (material)	X	5	66,580	cost/selling price
26 Other ► ()				
27 Other ► ()				
28 Other ► ()				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

29

0

30a	During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	Yes	No
b	If "Yes," describe the arrangement in Part II		
31	Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	Yes	
32a	Does the organization hire or use third parties or related organizations to solicit, process, or sell non-cash contributions?		No
b	If "Yes," describe in Part II		
33	If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II		

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
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SCHEDULE O

(Form 990)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

▶ Attach to Form 990.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization

DETROIT ZOOLOGICAL SOCIETY

Employer identification number

38-6027356

Identifier	Return Reference	Explanation
Organization's Mission Statement	Part III, Line 1	Demonstrate leadership in wildlife conservation and animal welfare Provide a broad audience with outstanding and unique educational opportunities that lead to the appreciation and stewardship of nature Inspire our community with engaging, meaningful and memorable experiences Provide innovative zoological facilities that contribute to the region's economic vitality Demonstrate organizational excellence consistent with a commitment to outstanding service, progressive resource management and environmental leadership

Identifier	Return Reference	Explanation
program service accomplishment #1	part iii, line 4a	<p>The Detroit Zoological Society (DZS) continues its mission of Celebrating and Saving Wildlife by demonstrating leadership in wildlife conservation and animal welfare The DZS was involved with the following animal rescues during the April 1, 2009 - March 31, 2010 calendar year</p> <p>LIFE AFTER FINISH LINE FOR RACEHORSE AT DETROIT ZOO The DZS is providing a retired racehorse named Trio a permanent home in which to live out his golden years The chestnut Thoroughbred gelding galloped into the Detroit Zoo's barnyard just in time for his 10th birthday on Kentucky Derby day in 2009</p> <p>ANOTHER RESCUED RACEHORSE CANTERS INTO DETROIT ZOO The DZS added another rescued racehorse to its stable Buster, a 5-year-old Thoroughbred gelding whose racing career ended after only four races due to an injury, is now living the good life in the Detroit Zoo's barnyard</p> <p>RESCUED HARP SEAL FINDS NEW HOME AT DETROIT ZOO The DZS is providing a permanent home at the Detroit Zoo's Arctic Ring of Life for a male harp seal found on a beach in Massachusetts An examination by veterinarians at Mystic Aquarium revealed that the seal had congenital blindness and likely would not survive if returned to the ocean The Detroit Zoo was chosen to care for the seal because of its high standards of animal care and the fact that it is the only zoo in the United States to care for harp seals</p> <p>ANIMALS RESCUED IN TEXAS ARRIVE AT DETROIT ZOO The DZS played an important role in the largest exotic animal rescue effort in the history of the United States, providing expert assistance in the care of more than 27,000 animals seized in a raid on U.S. Global Exotics, an international exotic animal dealer in Texas The Detroit Zoo is providing sanctuary for many exotic mammals - including wallabies, sloths, ring-tailed lemurs and coatis - as well as hundreds of reptiles, spiders and amphibians In addition, the DZS helped to place hundreds more rescued animals in other accredited zoos and sanctuaries throughout the country The following significant births occurred at the Detroit Zoo during the April 1, 2009 - March 31, 2010 calendar year</p> <p>AARDVARK ARRIVES AT DETROIT ZOO An aardvark, believed to be a male, was born at the Detroit Zoo Due to the aardvark's clumsy nature, veterinary and zookeeper staff assisted with raising the fragile baby aardvark to prevent the possibility of injury</p> <p>CUTE PAIR JOINS LEMUR LAIR AT DETROIT ZOO Two black-and-white ruffed lemurs were born at the Detroit Zoo Black-and-white ruffed lemurs are a critically endangered species from one of the most at-risk habitats on earth</p> <p>DETROIT ZOO'S NEW BABIES SHAKE THINGS UP Nine eastern Massasauga rattlesnakes were born on exhibit at the Holden Museum of Living Reptiles, the third successful breeding of the species in the past decade at the Detroit Zoo The eastern Massasauga rattlesnake, Michigan's only venomous reptile, is considered a "species of special concern" by the Michigan Department of Natural Resources and is protected by state law</p> <p>THE DETROIT ZOO HAS BRED A PANDA THAT'S RED A male red panda was born at the Detroit Zoo Red pandas are listed as "vulnerable" on the International Union for Conservation of Nature's Red List of Threatened Species</p> <p>DETROIT ZOO'S BABY PUDU IS A 'DEER' A male pudu, the world's smallest species of deer, was born at the Detroit Zoo There are less than 30 pudus in U.S. zoos The Detroit Zoological Society welcomed the following new arrivals during the April 1, 2009 - March 31, 2010 calendar year</p> <p>SEE WHAT EVERYONE IS 'TAKIN' ABOUT AT THE DETROIT ZOO The Detroit Zoo has joined a short list of North American zoos caring for takins in captivity with the addition of brothers Kalden and Deshi The Sichuan takin - sometimes referred to as a goat antelope - is a large, ox-like animal with a body like a bison, a nose like a moose, horns like a wildebeest and a tail like a bear</p> <p>NEW POLAR BEAR AT DETROIT ZOO HAS A NEED TO BREED The Detroit Zoo has welcomed a 9-year-old, 900-pound male polar bear from the Lincoln Park Zoo as a suitor for one of its females Lee arrived at the Zoo with a breeding recommendation from the Association of Zoos and Aquariums (AZA) Species Survival Plan (SSP) program, a cooperative management plan to ensure genetically healthy, diverse and self-sustaining populations of threatened and endangered species</p> <p>BELTED BOVINE A SWEET ADDITION TO DETROIT ZOO A recent addition to the Detroit Zoo's barnyard is a 1-year-old belted Galloway steer Commonly referred to as a beltie, the steer resembles a giant Oreo cookie with a creamy-white midsection sandwiched between jet-black front and hind quarters</p> <p>YOU OTTER SEE WHAT'S NEW AT THE DETROIT ZOO A 3-year-old male North American river otter has joined the Detroit Zoo The North American river otter is an aquatic mammal native to Michigan</p> <p>CONSERVATION HIGHLIGHTS DETROIT ZOO BREEDS RECORD 3,701 PUERTO RICAN CRESTED TOADS The Detroit Zoo's breeding program for the critically endangered Puerto Rican crested toad has yielded the best results in 10 years with 3,701 tadpoles The Zoo kept 20 tadpoles for future breeding at the National Amphibian Conservation Center and shipped the rest to Cabo Rojo, Puerto Rico, for release into the wild The Detroit Zoo has been working to preserve the Puerto Rican crested toad since 1999</p>

program service accomplishment #2 part iii, line 4b The Detroit Zoological Society continues to provide a broad audience with outstanding and unique educational opportunities that lead to the appreciation and stewardship of nature Listed below are some of the educational opportunities provided to our visitors during the April 1, 2009 - March 31, 2010 calendar year ENGAGING EDUCATIONAL PROGRAMS - 34,239 guests participated in 1,214 programs inclusive of youth, scout, overnights, field trips, docent-led tours, outreach and educator escapes A "Girl's Night Out" overnight was held in recognition of Women's History Month in March Africa Adventure stories The program held at the Ford Education Center is an intergenerational program which immerses audiences into an African rural setting listening to real-life African stories of growing up in Africa and the challenges faced before adulthood Guests are also taught to play African drums and African music There are two sessions per day Savannah/Serengeti trails Young adults are introduced into wild Africa at the Ford Education Center Discovery Studio with tales of living amongst wild animals before touring the Zoo's African Grasslands Participants learn the art of tracking animals using various clues such as animal tracks, droppings, lairs and fur They learn to appreciate nature and all that pertains to it Biofacts including animals' bones and skins are also used to educate the audience HUMANE EDUCATION - The Madeleine Berman Academy for Humane Education was created in 2002 to help people help animals The Academy uses a variety of teaching strategies - from traditional instruction to storytelling, role-playing, theater and virtual technology - to educate audiences about the need to treat all living creatures with empathy, respect and gentleness Humane education is one of many unique DZS features As a central value it provides the lens through which programs are developed The goal of humane education is to instill a desire to make a positive difference for the Earth and its inhabitants, and to provide individuals with the information and tools to make informed decisions on how to "walk softly and treat the Earth's creatures gently" The Detroit Zoo hosted a "Sowing Seeds Humane Education" workshop, presented by the Institute for Humane Education The Sowing Seeds Workshop is designed to train educators to effectively teach critical thinking about social justice, environmental ethics and animal protection, and thereby enhance their students' understanding that their choices make an impact on themselves, other people, other species and the Earth Sowing Seeds offers participants dynamic activities and practical tips and demonstrations of the effectiveness of humane education A year-round gardening project was initiated with a group of teens at Children's Village The students learn about native plants, organic gardening, creating wildlife-friendly habitats, and how to incorporate eco-friendly items into the landscape Additionally, we're working to instill reverence and respect for the wildlife that's encountered in and around the garden through a photography project The first Growing Up WILD workshop was held at the Detroit Zoo in the DTE Energy Foundation Humane Science Lab Project WILD is an interdisciplinary conservation and environmental education program emphasizing wildlife The goal of Project WILD is to provide strategies for teachers to assist students of any age in developing awareness, knowledge, skills and commitment to result in informed decisions, responsible behavior, and constructive actions concerning the wildlife and the environment This program is closely connected to No Child Left Inside There are only 61 Project WILD/Project Aquatic Facilitators in the state of Michigan and the Detroit Zoological Society is fortunate to have three certified facilitators The first Green Team Movie Night was held Zoo staff and volunteers watched Garbage The Revolution Starts at Home, a documentary that discusses how our personal choices can have a big impact on the planet The goal is for Zoo staff to be familiar with issues facing animals and the planet and things that can be done to help lessen our ecological footprint PROGRAM SERVICE ACCOMPLISHMENT #3 PART III, LINE 4C The Detroit Zoological Society continues to inspire the community with engaging, meaningful and memorable experiences During the April 1, 2009 - March 31, 2010 calendar year, the DZS had record breaking attendance, opened a 3-D/4-D Theater and hosted a temporary Dinosauria experience at the Detroit Zoo DINOSAURIA OPENS AT THE DETROIT ZOO MAY 13 Nineteen life-like animatronic dinosaurs that roar, snarl and move have taken up residence at the Detroit Zoo for the summer to provide a thrilling experience for visitors of all ages Visitors enter a veritable "Zoorassic Park" as they travel back in time along a lush, winding, three-acre DinoTrail recreating prehistoric life Enormous primeval creatures lurk at every turn, beginning with the mighty Megalosaurus and ending with the tremendous Tyrannosaurus rex PALEOJOE APPEARS AT DETROIT ZOO'S DINOSAURIA Michigan paleontologist, author and storyteller Joseph "PaleoJoe" Kchodl made the first of several appearances at the Detroit Zoo's Dinosauria experience PaleoJoe could be found on the three-acre DinoTrail educating visitors about dinosaurs and fossils He also gave fossil presentations, including a bone-cleaning demonstration, at the Ford Education Center PaleoJoe has taught fossil programs to schoolchildren throughout the Midwest and has authored several books on fossils and dinosaurs DETROIT ZOO OPENS WILD ADVENTURE 3-D/4-D THEATER Detroit Zoo visitors are literally "blown away" by the 126-seat Wild Adventure 3-D/4-D Theater The first and only theater of its kind at any Michigan zoo delivers a high-definition viewing experience in 3-D with 7.1 digital audio surround sound, enhanced with full-sensory 4-D special effects such as wind, mist and scents The new permanent attraction debuted with the visually stunning wildlife adventure "Wild World Africa" ZOO BOO FEATURES NINE NIGHTS OF 'SPOOKTACULAR' FUN The Detroit Zoo's annual "merry-not-scary" Zoo Boo celebration returns each Halloween season, featuring a festively decorated half-mile trick-or-treat trail through the front of the park Elaborate pumpkin displays line the treat trail, where greeters pass out goodies to costume-clad children at treat stations along the route A trail of eerie fog and mysterious sounds lead through a spooky graveyard to the Haunted Reptile House, where friendly witches, vampires and other monsters take up residence for the Halloween season The Ghoully Games Tent features Halloween-themed games, prizes, arts and crafts and a hay maze WILDLIFE PHOTOGRAPHER OF THE YEAR EXHIBITION MAKES NORTH AMERICAN DEBUT AT DETROIT ZOO The 2009 Wildlife Photographer of the Year exhibition, a collection of images from the world's largest and most prestigious wildlife photography competition, made its North American premiere at the Detroit Zoo's Ford Education Center on December 16, 2009 The exhibition featured 95 photographs dramatically displayed as illuminated large-format color transparencies The winning images, chosen from a record 43,135 entries, represented 83 photographers from 24 countries WINTER WEEKENDS ARE WILD AT THE DETROIT ZOO - Visitors experience the magic of the Detroit Zoo in the wintertime on Wild Winter Weekends in January, February and March The annual series of family-friendly events feature children's music, keeper talks, games and crafts All activities are free with regular Zoo admission VISITORS FLOCK TO DETROIT ZOO IN 2009 FOR A DOSE OF VITAMIN Z Detroit Zoo attendance was 1,271,663 in 2009, compared to 1,114,221 in 2008, a 14 percent increase This represents the fourth consecutive year-to-year increase in attendance - which has exceeded one million since 2006 - and the second-highest recorded attendance In addition, membership increased by more than 11 percent year to year, ending 2009 with 56,064 member households compared to 50,306 in 2008

Identifier	Return Reference	Explanation
Other Program Services	PART III, LINE 4D	<p>The Detroit Zoological Society continues to demonstrate organizational excellence consistent with a commitment to outstanding service, progressive resource management and environment leadership The Detroit Zoological Society was recognized during the April 1, 2009 - March 31, 2010 calendar year in the following areas DETROIT ZOO NO. 1 IN NATIONAL GOOGLE CONTEST More people would enjoy a virtual tour of the Detroit Zoo than any other theme park or zoo in the United States, according to results of the Google Street View "Trike" contest With more than 15,000 votes, the Detroit Zoo was the national winner in the theme park/zoo category Google asked its users to submit nominations for pedestrian-only locations they'd most like to see on its popular map feature in the categories of theme parks and zoos, parks and trails, university campuses, pedestrian malls, landmarks and sports venues From more than 25,000 submissions, Google narrowed the selections to finalists in each category and invited the public to cast their votes online DETROIT ZOOLOGICAL SOCIETY AD CAMPAIGN WINS GOLD EFFIE AWARD The Detroit Zoological Society's "Worth Keeping" advertising campaign won a Gold Effie at the 2009 Effie Awards ceremony in New York The campaign won in the Non-Profit/Pro Bono/Public Service category Prior to the campaign, the DZS faced a financial crisis and needed Detroit-area residents to support a ballot proposal to provide long-term funding for the Detroit Zoo The multi-media campaign leveraged the positive and deep emotions residents already had for the Zoo around the central theme, "Our Zoo is Worth Keeping" DETROIT ZOOLOGICAL SOCIETY FLIES AWAY WITH PLUME AWARD The DZS received a 2009 Plume Award from the Association of Zoos and Aquariums (AZA) Avian Scientific Advisory Group for its African spoonbill breeding program The Plume Award recognizes excellence in avian husbandry and commitment to the long-term management of birds in AZA zoos The DZS's submission of its African spoonbill captive propagation program focused on eight years of problem-solving in breeding, which resulted in the rearing of 16 chicks DETROIT ZOOLOGICAL SOCIETY HONORED FOR CONSERVATION OF GREAT LAKES PIPING PLOVER The DZS received the 2009 North American Conservation Award from the Association of Zoos and Aquariums (AZA) for its coordination of the Great Lakes piping plover salvage captive rearing program The significant achievement award honors the DZS's efforts to conserve the endangered bird The Great Lakes population of piping plovers has been listed as federally endangered under the U.S. Endangered Species Act since 1986 DETROIT ZOO EARTH DAY EVENT EMPHASIZES 'NO CHILD LEFT INSIDE' The Detroit Zoo hosted its Earth Day celebration on Saturday, April 18, 2009 The annual event is an educational experience dedicated to celebrating wildlife and educating Zoo visitors about environmental conservation The Earth Day celebration featured special educational activities in support of "No Child Left Inside", a national campaign to expose children to outdoor learning activities and highlight the importance of environmental education The Zoo-wide celebration included earth-friendly crafts, an endangered species scavenger hunt, animal enrichment activities and zookeeper talks BELLE ISLE NATURE ZOO PARTICIPATES IN YOUTH DAY The Belle Isle Nature Zoo participated in Metro Detroit Youth Day on Wednesday, July 8, 2009, on Belle Isle The Nature Zoo sponsored live performances by the award-winning Mosaic Youth Theatre of Detroit, highlighting humane education in a way that is fun and entertaining for audiences of all ages In addition, Detroit Zoological Society Education Specialist David Gakure spoke about his 17 years educating adventurers as a naturalist guide in Nairobi, Kenya The largest youth event in Michigan, Metro Detroit Youth Day unites the area's youth from all backgrounds The annual event includes youth leadership, sports clinics, games, contests, anti-substance abuse activities, scholarship awards, motivational speakers and entertainment VITAMIN Z PART OF A COMPLETE CHILDHOOD FOUND ONLY AT THE DETROIT ZOO There are certain elements essential to every childhood eating fruits and vegetables, getting plenty of exercise, drinking lots of water - and visiting the Detroit Zoo The Zoo's new advertising campaign adds "Vitamin Z" to the list of nutrients essential to a complete childhood The "Vitamin Z" campaign highlights immersive experiences found only at the Detroit Zoo - including the Graffe Encounter, Australian Outback Adventure, Arctic Ring of Life and Butterfly Garden - and captures the range of emotions kids feel when they encounter the animals CLEAN, GREEN SOLAR POWERED MACHINE REPLACES GAS GUZZLER AT DETROIT ZOO The Detroit Zoological Society continues on the road to "green" by replacing its gas-powered golf carts with solar/electric hybrid carts The 40 golf carts are used by the Detroit Zoo's animal, maintenance, landscaping, park safety, education, events, marketing and public relations staffs to transport equipment and people around the 125-acre Zoo By replacing fossil fuel with solar power, the Zoo is reducing its carbon dioxide emissions from golf carts by an estimated 450 pounds a year The new carts boast a regenerative braking system that allows power to go back into the cart each time the brakes are engaged The solar panels convert sunlight into electricity, reducing the need for standard outlet charging DETROIT ZOO HOSTS MOSAIC YOUTH THEATER PERFORMANCES The Mosaic Youth Theatre of Detroit performed "Zoo Medleys" and "Agent OOPaw The Return of the Seal" on various weekends throughout the summer at the Detroit Zoo The Mosaic Youth Theatre of Detroit is an award-winning professional performing arts training program whose mission is to empower young people and maximize their potential through professional performing arts DETROIT ZOO POSTER COMPETITION ARTWORK TO BE EXHIBITED Fifty-four poster designs were submitted by students from the College for Creative Studies (CCS) for the 2009 Detroit Zoo Poster Competition The poster designs were judged by a panel of jurors from the Detroit Zoological Society, CCS and Doner Advertising Award selection criteria included artistic merit, originality, creativity, innovation, and adherence and relevance to the competition theme DETROIT ZOO'S MAYOR OF AMPHIBIVILLE LEAPS INTO OFFICE The Detroit Zoo elected a Mayor of Amphibiville for a two-year term Amphibiville is a two-acre wetland village that is home to the National Amphibian Conservation Center The new Mayor, a self-proclaimed frog lover since the age of 3, built her own home nature center and has years of experience observing frogs, toads and turtles in her backyard pond She hopes to someday become a marine biologist The Zoo invited candidates ages 6-12 who live in Michigan to enter the race for Mayor of Amphibiville in the form of a 100-word essay describing their qualifications for the position</p>

Description of Classes of Members or Stockholders Form 990, Part VI, Line 6 PAYING DETROIT ZOOLOICAL SOCIETY MEMBERS RECEIVE BENEFITS INCLUDING FREE ADMISSION TO THE DETROIT ZOO, DISCOUNTED ADMISSION TO PARTICIPATING ZOOS AND AQUARUIMS ACROSS THE COUNTRY, 10% DISCOUNT IN THE GIFT SHOP, AND A TAX DEDUCTION TO THE EXTENT ALLOWED BY LAW CLASSES OF MEMBERSHIPS INCLUDE THE FOLLOWING INDIVIDUAL (\$48/\$65), SINGLE PARENT (\$70) FAMILY/GRANDPARENT (\$79), SUPPORTER (\$150), AND RENAISSANCE CIRCLE (\$1,200+) IN ADDITION TO THE BENEFITS RECEIVED BY THE PAYING MEMBERS, THE MEMBERS ALSO HAVE CERTAIN VOTING AND DECISION MAKING RIGHTS THIS INCLUDES THE ABILITY TO ATTEND THE ANNUAL MEETING AND CALL SPECIAL MEETINGS THE ANNUAL MEETING OF THE MEMBERS IS HELD ON A DATE FIXED BY THE BOARD OF DIRECTORS OR BY THE EXECUTIVE COMMITTEE WITHIN THE SECOND QUARTER OF EACH FISCAL YEAR SPECIAL MEETINGS OF THE MEMBERS MAY ALSO BE CALLED BY THE CHAIRMAN OF THE BOARD, THE PRESIDENT, A MAJORITY OF THE BOARD OF DIRECTORS OR OF THE EXECUTIVE COMMITTEE, OR BY NOT LESS THAN ONE-TENTH OF THE MEMBERS AT EACH MEETING OF THE MEMBERS OF THE SOCIETY, EACH MEMBER SHALL BE ENTITLED TO CAST ONE VOTE ON EACH MATTER SUBMITTED FOR MEMBERSHIP ACTION, THIS VOTE MAY BE BY PROXY EXECUTED IN WRITING BY THE MEMBER OR BY HIS DULY AUTHORIZED ATTORNEY-IN-FACT NO PROXY SHALL BE VALID AFTER ELEVEN (11) MONTHS FROM THE DATE OF ITS EXECUTION UNLESS OTHERWISE PROVIDED IN THE PROXY NO PERSON MAY ACT AS A PROXY UNLESS SUCH PERSON IS A MEMBER OF THE SOCIETY ALL PRIVILEGES OF MEMBERSHIP (OTHER THAN VOTING) ARE SUBJECT TO SUCH RULES AND REGULATIONS THAT MAY BE ADOPTED BY A MAJORITY VOTE OF THE ENTIRE BOARD OF DIRECTORS

Description of Classes of Persons and the Nature of Their Rights Form 990, Part VI, Question 7a & 7b The Zoological Society Board governs, develops policies and strategy and oversees all society operations and activities The committee shall be appointed by the board chairperson and ratified by the board of trustees The Committee shall consist of at least five persons, including the board chairperson, the Director/CEO and at least two other board members The chairperson of the committee shall be a member of the board of trustees

1 The Governance and Nominating Committee will be responsible for the recruitment, selection, nominating, orientation and evaluation of board members of the Detroit Zoological Society

2 Maintain an awareness of the needs of the board and/or its affiliate organizations for executive and board talents

3 Plan board members' development, including recruitment, orientation, education, and evaluation of their effectiveness

4 Identify and select candidates for committees of the board using criteria for board service as a guide

5 Provide an orientation program conducted by management for new board members

6 Periodically conduct an assessment to determine board educational needs The Director/CEO will be responsible for researching and updating the committee on educational opportunities

7 Conduct board self-evaluations

8 Review the performance of board members prior to re-appointment

9 Confirm compliance with the DZS conflict of interest policy

10 Meet quarterly, or as needed

Describe the Process used by Management &/or Governing Body to Review 990 Form 990, Part VI, Question 11 THE INFORMATION REQUIRED TO COMPLETE THE IRS FORM 990 IS PREPARED BY THE DETROIT ZOOLOGICAL SOCIETY'S ACCOUNTING DEPARTMENT UNDER THE DIRECTION OF THE CONTROLLER THE INFORMATION IS FORWARDED TO an accounting firm WHO IMPORTs THE INFORMATION INTO THE APPROPRIATE SCHEDULES A REVIEW IS PERFORMED BY THE Accounting firm's TAX STAFF TO ENSURE ACCURACY AND COMPLETENESS AFTER THE INTIAL REVIEW IS PERFORMED, A DRAFT IS PROVIDED TO THE CFO AND CONTROLLER FOR REVIEW A DRAFT IS THEN EMAILED TO THE AUDIT, executive and finance COMMITTEEs ("the committees") FOR REVIEW A CONFERENCE CALL OR MEETING IS COORDINATED TO DISCUSS THE FORM AND ADDRESS ANY QUESTIONS THAT MAY RESULT DURING THE cOMMITTEEs' REVIEW OF THE FORM Subsequent to the meeting of the committees, THE AUDIT COMMITTEE CHAIR INFORMS THE CFO THAT THE FORM CAN BE FILED ON THE ORGANIZATION'S BEHALF A BOARD RESOLUTION IS NOT REQUIRED IN ORDER FOR THE FORM 990 TO BE FILED THE Accounting firm is then INForMED THAT THE FORM IS READY TO BE FILED WITH THE IRS THE accounting firm PROVIDES A FINAL COPY OF THE FORM THAT NEEDS TO BE SIGNED BY THE CEO AND THE PREPARER FROM THE INDENDENT AUDITOR'S OFFICE ONCE THE APPROPRIATE SIGNATURES ARE OBTAINED, THE FORM IS FILED WITH THE IRS AND STATE GOVERNMENT AGENCIES

Identifier	Return Reference	Explanation
Description of Process to Monitor Transactions for Conflicts of Interest	Form 990, Part VI, Question 12c	The Conflict of Interest Policy is distributed annually to employees and board members Employees receive a copy during an all employee meeting employees are given a week to read the policy, and complete the questionnaire Employees are required to submit the completed information to the Human Resources Department Board members are given a copy of the conflict of interest policy at the annual board retreat which takes place in October they are asked to read the policy, complete the questionnaire and return it to the Chief Executive Officer's administrative assistant Disclosure in the Society is made to the Board Chair and/or the Chief Executive Officer of the Society who shall determine whether a conflict exists and is material, and if the matters are material, bring them to the attention of the Board The Board Chair and/or the Chief Executive Officer shall consider whether a conflict exists and is material, and in the presence of an existing material conflict, whether the contemplated transaction may be authorized as just, fair and reasonable to the Society The decision of the Board Chair and/or the Chief Executive Officer of the Society on these matters will rest in their sole discretion, and their concern must be the welfare of the Society and the advancement of its purpose

Offices & Positions for Which Process was Used, & Year Process was Begun Form 990, Part VI, Question 15a & 15b The Detroit Zoological society (DZS) engaged consultant, Towers Perrin, to assess a competitive salary analysis of non-union, salaried benchmark positions and develop salary structures and ranges for these positions Job grades and salary ranges, including minimum, midpoint and maximum were established for each position Upon determining a wage for a new-hire, an individual's salary is set within the range considering the market value of the position (based on the role's primary responsibilities), individual characteristics (experience, performance, etc) and internal value Salary is not to be lower than the minimum established wage of the pay grade and range If a new-hire is to be brought in higher that the established midpoint wage of the pay grade and range, it must be approved by Human Resources and a member of the Executive Leadership Team (ELT) Salary is not to exceed the established maximum wage of the pay grade and range The approval would be noted on the personnel request form, documentation of the approval would then be maintained in the new hire's personnel file AVAIL OF GOV DOCS, COI POLICY, & FINANCIAL STMTS TO GEN PUBLIC FORM 990, PART VI, LINE 19 The financial statements, governing documents and conflict of interest policy are not generally available to the public unless a specific written request is made BUSINESS TRANSACTIONS INVOLVING INTERESTED PERSONS SCHEDULE L, PART IV NAME OF INTERESTED PERSON DONER ADVERTISING RELATIONSHIP ALAN KALTER, BOARD MEMBER AMOUNT \$ 723,442 DESCRIPTION FEES PAID TO DONER ADVERTISING

For Paperwork Reduction Act Notice, see the Instructions for Form 990

Cat No 51056K

Schedule O (Form 990) 2009

Additional Data

Software ID:

Software Version:

EIN: 38-6027356

Name: DETROIT ZOOLOGICAL SOCIETY

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Gail L Warden Chairman	4 0	X		X				0	0	0
Allan D Gilmour Treasurer and Vice Chair	2 0	X						0	0	0
Linda Wasserman Aviv Vice Chair	2 0	X						0	0	0
Denise J Lewis Vice Chair	1 0	X						0	0	0
Stephen R Polk Vice Chair	2 0	X						0	0	0
Alan Kalter Board Member	2 0	X						0	0	0
Albert L Lorenzo Board Member	1 0	X						0	0	0
Alisha Bell Board Member	1 0	X						0	0	0
Andre Spivey Board Member	1 0	X						0	0	0
Anthony F Earley Jr Board Member	1 0	X						0	0	0
Barbara S Beresford Board Member	1 0	X						0	0	0
Burton D Farbman Board Member	1 0	X						0	0	0
Charles Ellis Bishop Board Member	1 0	X						0	0	0
David E Duprey Board Member	1 0	X						0	0	0
David Page Board Member	1 0	X						0	0	0
George F Francis III Board Member	1 0	X						0	0	0
George G Johnson Board Member	1 0	X						0	0	0
Hassan Jaber Board Member	1 0	X						0	0	0
Hiram Jackson Board Member	1 0	X						0	0	0
Ira J Jaffe Board Member	2 0	X						0	0	0
James Rosenthal Board Member	1 0	X						0	0	0
James Tate Board Member	1 0	X						0	0	0
Jeff Hauswirth Board Member	1 0	X						0	0	0
Jeffrey K Willemain Board Member	2 0	X						0	0	0
Jennifer Fischer Board Member	1 0	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Joel D Tauber Board Member	1 0	X						0	0	0
John Erb Board Member	1 0	X						0	0	0
John G Sznewajs Board Member	1 0	X						0	0	0
Kay Cowger Board Member	1 0	X						0	0	0
Larry Alexander Board Member	1 0	X						0	0	0
Linda Gillum Board Member	1 0	X						0	0	0
Lloyd A Semple Board Member	2 0	X						0	0	0
Lynn Ford Alandt Board Member	1 0	X						0	0	0
Madeleine H Berman Board Member	1 0	X						0	0	0
Marian M Roberge Board Member	1 0	X						0	0	0
Marina A Houghton Board Member	1 0	X						0	0	0
Marjorie M Fisher Board Member	1 0	X						0	0	0
Mark A Kelley Board Member	1 0	X						0	0	0
Mary Kay Crain Board Member	1 0	X						0	0	0
Matthew P Cullen Board Member	1 0	X						0	0	0
Matthew S Ahearn Board Member	1 0	X						0	0	0
Melissa Fazio Board Member	1 0	X						0	0	0
Michael E Duggan Board Member	1 0	X						0	0	0
Michael W Jamieson Board Member	1 0	X						0	0	0
Nasser Beydoun Board Member	1 0	X						0	0	0
Richard B Platt Board Member	2 0	X						0	0	0
Robert C Larson Board Member	1 0	X						0	0	0
Sean Werdlow Board Member	1 0	X						0	0	0
Shauna Ryder Diggs Board Member	1 0	X						0	0	0
Shery Cotton Board Member	1 0	X						0	0	0

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(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Shirley R Stancato Board Member	1 0	X						0	0	0
Steven J Greenwald Board Member	1 0	X						0	0	0
Sue Rocca Board Member	1 0	X						0	0	0
Thomas C Buhl Board Member	1 0	X						0	0	0
Tom Lewand Board Member	1 0	X						0	0	0
Victor Martin Board Member	1 0	X						0	0	0
William M Wolfson Board Member	1 0	X						0	0	0
Cynthia Ford Board Member	1 0	X						0		
Ron Kagan Executive Director/CEO	50 0			X				249,869	0	8,110
Rosemary Watkins CFO through Sept 2009	50 0			X				121,306	0	1,687
RICHARD SZEMAN INTERIM CFO	50 0			X				110,715	0	0
Ida Tomlin Chief Operating Officer	50 0				X			129,848	0	998
Scott Carter Chief Life Sciences Officer	50 0					X		96,985	0	8,634
Rick Friday Director of Marketing	40 0					X		121,192	0	7,536

Form 990, Part VIII - Statement of Revenue - 2a - 2g Program Service Revenue -

	Business Code	(A) Total Revenue	(B) Related or Exempt Function Revenue	(C) Unrelated Business Revenue	(D) Revenue Excluded from Tax under IRC 512, 513, or 514
Admissions	713,990	5,826,027	5,826,027		
MEMBERSHIP DUES	900,099	2,978,609	2,978,609		
RIDES & ATTRACTIONS	713,990	1,777,638	1,777,638		
EDUCATION	713,990	322,893	322,893		
EVENTS	713,990	300,448	300,448		