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Form **990-EZ**

**Short Form
Return of Organization Exempt From Income Tax**

OMB No 1545 1150

2009

**Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)**

▶ Sponsoring organizations of donor advised funds and controlling organizations as defined in section 512(b)(13) must file Form 990. All other organizations with gross receipts less than \$500,000 and total assets less than \$1,250,000 at the end of the year may use this form.

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2009 calendar year, or tax year beginning 2/01, **2009, and ending** 1/31, **2010**

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Termination <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	Please use IRS label or print or type. See Specific Instructions.	C Rocky Mountain Region Promotional Products Association 3030 W. 81st Avenue Westminster, CO 80031	D Employer identification number <u>84-0929642</u>
		E Telephone number <u>303-433-4446</u>	F Group Exemption Number

• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

G Accounting method. Cash Accrual
Other (specify) ▶

I Website: ▶ www.RMRPPA.ORG

H Check if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF)

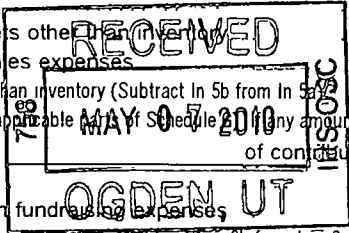
J Tax-exempt status (check only one) — 501(c) (6) (insert no) 4947(a)(1) or 527

K Check if the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A Form 990-EZ or Form 990 return is not required, but if the organization chooses to file a return, be sure to file a complete return.

L Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts, if \$500,000 or more, file Form 990 instead of Form 990-EZ. ▶ \$ 160,968.

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions for Part I.)

REVENUE	1	Contributions, gifts, grants, and similar amounts received	1	
	2	Program service revenue including government fees and contracts	2	121,180.
	3	Membership dues and assessments	3	32,964.
	4	Investment income	4	1,984.
	5a	Gross amount from sale of assets other than inventory	5a	
	5b	Less cost or other basis and sales expenses	5b	
	5c	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)	5c	
	6	Special events and activities (complete applicable part of Schedule B if any amount is from gaming, check here) ▶ <input type="checkbox"/>		
	6a	Gross revenue (not including \$ reported on line 1) of contributions	6a	
	6b	Less direct expenses other than fundraising expenses	6b	
6c	Net income or (loss) from special events and activities (Subtract line 6b from line 6a)	6c		
7a	Gross sales of inventory, less returns and allowances	7a		
7b	Less cost of goods sold	7b		
7c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)	7c		
	8	Other revenue (describe ▶ <u>See Statement 1</u>)	8	4,840.
	9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8	9	160,968.
EXPENSES	10	Grants and similar amounts paid (attach schedule)	10	
	11	Benefits paid to or for members	11	
	12	Salaries, other compensation, and employee benefits	12	
	13	Professional fees and other payments to independent contractors	13	40,378.
	14	Occupancy, rent, utilities, and maintenance	14	
	15	Printing, publications, postage, and shipping	15	3,752.
	16	Other expenses (describe ▶ <u>See Statement 2</u>)	16	99,314.
	17	Total expenses. Add lines 10 through 16	17	143,444.
NET ASSETS	18	Excess or (deficit) for the year (Subtract line 17 from line 9)	18	17,524.
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	76,060.
	20	Other changes in net assets or fund balances (attach explanation)	20	
	21	Net assets or fund balances at end of year. Combine lines 18 through 20	21	93,584.



Part II Balance Sheets. If Total assets on line 25, column (B) are \$1,250,000 or more, file Form 990 instead of Form 990-EZ.

(See the instructions for Part II.)

	(A) Beginning of year	(B) End of year
22 Cash, savings, and investments	116,442.	133,707.
23 Land and buildings		
24 Other assets (describe ▶ <u>See Statement 3</u>)	166.	700.
25 Total assets	116,608.	134,407.
26 Total liabilities (describe ▶ <u>See Statement 4</u>)	40,548.	40,823.
27 Net assets or fund balances (line 27 of column (B) must agree with line 21)	76,060.	93,584.

BAA For Privacy Act and Paperwork Reduction Act Notice, see separate instructions.

Form **990-EZ** (2009)

25

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Part III Statement of Program Service Accomplishments (See the instructions.)

Expenses
 (Required for section 501(c)(3) and (4) organizations and section 4947(a)(1) trusts, optional for others.)

What is the organization's primary exempt purpose? **See Statement 5**
 Describe what was achieved in carrying out the organization's exempt purposes. In a clear and concise manner, describe the services provided, the number of persons benefited, or other relevant information for each program title.

<p>28 <u>Forums, shows and meetings to disseminate information regarding the "specialty advertising" industry among the members and to promote the industry to the general public.</u></p>		
<p>(Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/></p>	<p>28a</p>	
<p>29 ----- ----- -----</p>		
<p>(Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/></p>	<p>29a</p>	
<p>30 ----- ----- -----</p>		
<p>(Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/></p>	<p>30a</p>	
<p>31 Other program services (attach schedule) (Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/></p>	<p>31 a</p>	
<p>32 Total program service expenses (add lines 28a through 31a) <input type="checkbox"/></p>	<p>32</p>	

Part IV List of Officers, Directors, Trustees, and Key Employees. List each one even if not compensated. (See the instrs.)

(a) Name and address	(b) Title and average hours per week devoted to position	(c) Compensation (if not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account and other allowances
<p>----- ----- See Statement 6</p>		<p>0.</p>	<p>0.</p>	<p>0.</p>
<p>----- ----- -----</p>				
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Part V Other Information (Note the statement requirements in the instrs for Part V.)

	Yes	No
33 Did the organization engage in any activity not previously reported to the IRS? If 'Yes,' attach a detailed description of each activity		X
34 Were any changes made to the organizing or governing documents? If 'Yes,' attach a conformed copy of the changes		X
35 If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, attach a statement explaining why the organization did not report the income on Form 990-T		
a Did the organization have unrelated business gross income of \$1,000 or more or was it subject to section 6033(e) notice, reporting, and proxy tax requirements?	X	
b If 'Yes,' has it filed a tax return on Form 990-T for this year?	X	
36 Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If 'Yes,' complete applicable parts of Schedule N		X
37a Enter amount of political expenditures, direct or indirect, as described in the instructions ▶ 37a 0.		
b Did the organization file Form 1120-POL for this year?		X
38a Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the period covered by this return?		X
b If 'Yes,' complete Schedule L, Part II and enter the total amount involved	38b N/A	
39 Section 501(c)(7) organizations Enter.		
a Initiation fees and capital contributions included on line 9	39a N/A	
b Gross receipts, included on line 9, for public use of club facilities	39b N/A	
40a Section 501(c)(3) organizations Enter amount of tax imposed on the organization during the year under section 4911 ▶ <u>N/A</u> , section 4912 ▶ <u>N/A</u> , section 4955 ▶ <u>N/A</u>		
b Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or is it aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	40b	
c Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 ▶ 0.		
d Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax on line 40c reimbursed by the organization ▶ 0.		
e All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If 'Yes,' complete Form 8886-T	40e	X
41 List the states with which a copy of this return is filed ▶ <u>None</u>		

42a The organization's books are in care of ▶ Interactive Management, Inc. Telephone no ▶ 303-433-4446
 Located at ▶ 3030 W. 81st Avenue Denver CO ZIP + 4 ▶ 80031

	Yes	No
b At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If 'Yes,' enter the name of the foreign country. ▶ _____	42b	X
See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of a Foreign Bank and Financial Accounts		
c At any time during the calendar year, did the organization maintain an office outside of the U.S.? If 'Yes,' enter the name of the foreign country: ▶ _____	42c	X

43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of **Form 1041** — Check here and enter the amount of tax-exempt interest received or accrued during the tax year ▶ N/A
 ▶ **43** N/A

	Yes	No
44 Did the organization maintain any donor advised funds? If 'Yes,' Form 990 must be completed instead of Form 990-EZ	44	X
45 Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)? If 'Yes,' Form 990 must be completed instead of Form 990-EZ	45	X

Part VI Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only. All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 46-49b and complete the tables for lines 50 and 51.

- | | Yes | No |
|-----|-----|----|
| 46 | | |
| 47 | | |
| 48 | | |
| 49a | | |
| 49b | | |
- 46 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I
- 47 Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C, Part II
- 48 Is the organization a school as described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E
- 49a Did the organization make any transfers to an exempt non-charitable related organization?
- b If 'Yes,' was the related organization a section 527 organization?
- 50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter 'None.'

(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account and other allowances

f Total number of other employees paid over \$100,000 ▶ _____

51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter 'None.'

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation

d Total number of other independent contractors each receiving over \$100,000 ▶ _____

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here ▶ George M. Vogler Date 5/3/10

▶ George M. Vogler, Treasurer

Paid Preparer's Use Only

Preparer's signature ▶ <u>George M. Vogler</u>	Date <u>4-28-10</u>	Check if self employed ▶ <input checked="" type="checkbox"/>	Preparer's Identifying Number (See instructions) <u>P00642078</u>
Firm's name (or yours if self employed), address, and ZIP + 4 ▶ <u>George M. Vogler, CPA</u> <u>5650 Greenwood Plaza Blvd Ste 225N</u> <u>Greenwood Village, CO 80111</u>		EIN ▶ <u>P00642078</u>	Phone no ▶ <u>(303) 770-0188</u>

May the IRS discuss this return with the preparer shown above? See instructions ▶ Yes No

BAA Form 990-EZ (2009)

Statement 1
Form 990-EZ, Part I, Line 8
Other Revenue

Advertising		\$ 4,840.
	Total	\$ <u>4,840.</u>

Statement 2
Form 990-EZ, Part I, Line 16
Other Expenses

Advertising and Promotion	\$	863.
Bank Fees		4,898.
Board Expenses		4,771.
Conferences, Conventions, and Meetings		75,608.
Insurance		2,470.
Membership costs		1,563.
Miscellaneous		687.
Office Expenses		161.
RAC Expense		5,702.
Scholarship		1,497.
Telephone		1,094.
	Total	\$ <u>99,314.</u>

Statement 3
Form 990-EZ, Part II, Line 24
Other Assets

	<u>Beginning</u>	<u>Ending</u>
Prepaid Expenses and Deferred Charges	\$ 166.	\$ 700.
	Total	\$ <u>700.</u>

Statement 4
Form 990-EZ, Part II, Line 26
Total Liabilities

	<u>Beginning</u>	<u>Ending</u>
Deferred Revenue	\$ 40,548.	\$ 40,823.
	Total	\$ <u>40,823.</u>

Statement 5
Form 990-EZ, Part III
Organization's Primary Exempt Purpose

Distribution of information among the members concerning the "specialty advertising" industry.

Statement 6
Form 990-EZ, Part IV
List of Officers, Directors, Trustees, and Key Employees

Name and Address	Title and Average Hours Per Week Devoted	Compen- sation	Contri- bution to EBP & DC	Expense Account/ Other
Sandy Dodson 10619 W. Milan Place Lakewood, CO 80235	Director 0	\$ 0. \$	0. \$	0.
Belinda Hooks, MAS 11757 W. Ken Caryl St. #F-171 Littleton, CO 80127	Vice President 0		0.	0.
Melinda Gleghorn One Research Dr. Shelton, CT 06484	Director 0		0.	0.
Tina Montgomery, MAS 55 So. Zuni St. Denver, CO 80223	Treasurer 0		0.	0.
Heidi Forsythe 9206 W. Alameda Ave. #201 Lakewood, CO 80026	Director 0		0.	0.
Mike Malinowski P.O. Box 2909 Shawnee Mission, KS 66201	Secretary 0		0.	0.
Patrick lightfoot, CAS 2625 Redwing Road #130 Fort Collins, CO 80526	Director 0		0.	0.
Craig Muller 8100 So. Akron St. #309 Centennial, CO 80112	Director 0		0.	0.
Becky Lamken 656 Logan St. #15 Denver, CO 80203	Director 0		0.	0.
Ken Thomsen 2558 E. 127th Court Thornton, CO 80241	Director 0		0.	0.
Kristin Stiles, CAS 5475 E. Evans Ave. Denver, CO 80222	President 0		0.	0.
Jim Miller 4920 Diamond Drive, Suite #A Colorado Springs, CO 80918	Chairman 0		0.	0.

Statement 6 (continued)
Form 990-EZ, Part IV
List of Officers, Directors, Trustees, and Key Employees

Name and Address	Title and Average Hours Per Week Devoted	Compen- sation	Contri- bution to EBP & DC	Expense Account/ Other
Jan Wolff 8100 So. Akron St. #309 Centennial, CO 80112	Director 0	\$ 0.	\$ 0.	\$ 0.
Total		\$ <u>0.</u>	\$ <u>0.</u>	\$ <u>0.</u>

Statement 7
Form 990-EZ, Part VI
Regarding Transfers Associated with Personal Benefit Contracts

- (a) Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? No
- (b) Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? No