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Short Form
Return of Organization Exempt From Income Tax

OMB No 1545-1150

2009

Open to Public
Inspection

► Sponsoring organizations of donor advised funds and controlling organizations as defined in section 512(b)(13) must file Form 990. All other organizations with gross receipts less than \$500,000 and total assets less than \$1,250,000 at the end of the year may use this form
► The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2009 calendar year, or tax year beginning 02/01/09, and ending 01/31/10

B Check if applicable <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Termination <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization ATHLETIC EQUIPMENT MANAGER'S ASSOCIATION, INC.	D Employer identification number 31-1414557
	Number and street (or P O box, if mail is not delivered to street address) 1560 KING GEORGE COURT	E Telephone number 734-477-9073
	City or town, state or country, and ZIP + 4 ANN ARBOR MI 48104	F Group Exemption Number ►

- Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

G Accounting method Cash Accrual
Other (specify) ►

I Website: ► **WWW.AEMA1.COM**J Tax-exempt status (check only one) — 501(c) (6) ▲ (insert no) 4947(a)(1) or 527

H Check ► If the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF)

K Check ► if the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A Form 990-EZ or Form 990 return is not required, but if the organization chooses to file a return, be sure to file a complete return

L Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts, if \$500,000 or more, file Form 990 instead of Form 990-EZ ► \$ **242,693**

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions for Part I.)

1 Contributions, gifts, grants, and similar amounts received	1	1,000
2 Program service revenue including government fees and contracts	2	30,510
3 Membership dues and assessments	3	52,018
4 Investment income	4	7,149
5a Gross amount from sale of assets other than inventory	5a	
b Less cost or other basis and sales expenses	5b	
c Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)		
6 Special events and activities (complete applicable parts of Schedule G) If any amount is from gaming, check here ► <input type="checkbox"/>	SEE STATEMENT 1	
a Gross revenue (not including \$ _____ of contributions reported on line 1)	6a	148,495
b Less direct expenses other than fundraising expenses	6b	50,230
c Net income or (loss) from special events and activities (Subtract line 6b from line 6a)		
7a Gross sales of inventory, less returns and allowances	7a	3,010
b Less cost of goods sold	7b	1,750
c Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)		
8 Other revenue (describe ► SEE STATEMENT 3))
9 Total revenue. Add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8		► 190,713
10 Grants and similar amounts paid (attach schedule)	10	2,500
11 Benefits paid to or for members	11	
12 Salaries, other compensation, and employee benefits	12	74,707
13 Professional fees and other payments to independent contractors	13	10,250
14 Occupancy, rent, utilities, and maintenance	14	2,920
15 Printing, publications, postage, and shipping	15	
16 Other expenses (describe ► SEE STATEMENT 4)	16	69,759
17 Total expenses. Add lines 10 through 16	17	160,136
18 Excess or (deficit) for the year (Subtract line 17 from line 9)	18	30,577
19 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	499,815
20 Other changes in net assets or fund balances (attach explanation)	20	
21 Net assets or fund balances at end of year Combine lines 18 through 20	21	530,392

Part II Balance Sheets. If Total assets on line 25, column (B) are \$1,250,000 or more, file Form 990 instead of Form 990-EZ

167 MAY 24 2010	(See the instructions for Part II.)	(A) Beginning of year	(B) End of year
22 Cash, savings, and investments	540,080	22	568,465
23 Land and buildings		23	
24 Other assets (describe ► SEE STATEMENT 5)	17,305	24	19,289
25 Total assets	557,385	25	587,754
26 Total liabilities (describe ► SEE STATEMENT 6)	57,570	26	57,362
27 Net assets or fund balances (line 27 of column (B) must agree with line 21)	499,815	27	530,392

For Privacy Act and Paperwork Reduction Act Notice, see the separate instructions.

Part III Statement of Program Service Accomplishments (See the instructions for Part III.)

What is the organization's primary exempt purpose?

IMPROVE THE EQUIPMENT MANAGER PROFESSION

Describe what was achieved in carrying out the organization's exempt purposes. In a clear and concise manner, describe the services provided, the number of persons benefited, or other relevant information for each program title

28 SEE STATEMENT 7

Expenses
 (Required for section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts, optional for others)

(Grants \$ 2,500)	If this amount includes foreign grants, check here ► <input type="checkbox"/>	28a	169,068
29			
(Grants \$)	If this amount includes foreign grants, check here ► <input type="checkbox"/>	29a	
30			
(Grants \$)	If this amount includes foreign grants, check here ► <input type="checkbox"/>	30a	
31 Other program services (attach schedule)			
(Grants \$)	If this amount includes foreign grants, check here ► <input type="checkbox"/>	31a	
32 Total program service expenses (add lines 28a through 31a)		32	169,068

Part IV List of Officers, Directors, Trustees, and Key Employees. List each one even if not compensated (See the instructions for Part IV)

(a) Name and address	(b) Title and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
JON FALK	EXECUTIVE DI 1.00	0	0	0
MIKE ROYSTER	PRESIDENT 1.00	0	0	0
ARNIE WILHOITE	V PRESIDENT 1.00	0	0	0
DAN SIERMINE	ASSOC EX DIR 1.00	0	0	0
SUZETTE MADEJ	TREASURER 20.00	11,542	0	0
DOT CUTTING	OFFICE MANAG 40.00	42,126	0	0
CLIFTON PERRY	DISTRICT MGR 1.00	0	0	0
GREG MORGANTHALER	DISTRICT MGR 1.00	0	0	0
ART HANSON	DISTRICT MGR 1.00	0	0	0
LARRY HARE	DISTRICT MGR 1.00	0	0	0
DALE HOLSTE	DISTRICT MGR 1.00	0	0	0
KRIS YOUNG	DISTRICT MGR 1.00	0	0	0
KELLY JONES	CSC CHAIR 1.00	0	0	0
TERRY CALLOWAY	DISTRICT MGR 1.00	0	0	0
KEN LARIMORE	DISTRICT MGR 1.00	0	0	0
ALPHONSO SMITH	DISTRICT MGR 1.00	0	0	0
MARK YOUNGER	DISTRICT MGR 1.00	0	0	0

Part V Other Information (Note the statement requirements in the instructions for Part V.)

33 Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity 33

34 Were any changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the changes 34

35 If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, attach a statement explaining why the organization did not report the income on Form 990-T

a Did the organization have unrelated business gross income of \$1,000 or more or was it subject to section 6033(e) notice, reporting, and proxy tax requirements? 35a

b If "Yes," has it filed a tax return on Form 990-T for this year? 35b

36 Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N 36

37a Enter amount of political expenditures, direct or indirect, as described in the instr 37a

b Did the organization file Form 1120-POL for this year? 37b

38a Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the period covered by this return? 38a

b If "Yes," complete Schedule L, Part II and enter the total amount involved 38b

39 Section 501(c)(7) organizations Enter 39a

a Initiation fees and capital contributions included on line 9 39b

40a Section 501(c)(3) organizations Enter amount of tax imposed on the organization during the year under section 4911 ► _____ ; section 4912 ► _____, section 4955 ► _____ 40b

b Section 501(c)(3) and 501(c)(4) organizations Did the organization engage in any section 4958 excess benefit transaction during the year or is it aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I 40c

c Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 40d

d Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax on line 40c reimbursed by the organization 40e

e All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T 40f

41 List the states with which a copy of this return is filed ► **NONE**42a The organization's books are in care of ► **JON FALK**
1200 S. STATE STREET

Telephone no ►

Located at ► **ANN ARBOR, MI** ZIP + 4 ► **48109**

b At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?

If "Yes," enter the name of the foreign country ► _____

See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.

c At any time during the calendar year, did the organization maintain an office outside of the U.S.?

If "Yes," enter the name of the foreign country ► _____

43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here and enter the amount of tax-exempt interest received or accrued during the tax year 43 44 Did the organization maintain any donor advised funds? If "Yes," Form 990 must be completed instead of Form 990-EZ 44 45 Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)? If "Yes," Form 990 must be completed instead of Form 990-EZ 45

Part VI Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only. All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 46-49b and complete the tables for lines 50 and 51.

46	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	Yes	No
47	Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	46	
48	Is the organization operating a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	47	
49a	Did the organization make any transfers to an exempt non-charitable related organization?	48	
b	If "Yes," was the related organization a section 527 organization?	49a	
50	Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."	49b	

(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances

f Total number of other employees paid over \$100,000 ► _____

51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation

d Total number of other independent contractors each receiving over \$100,000 ► _____

Sign Here	Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge	
	Signature of officer John M. Faeh	Date 5-20-10

Paid Preparer's Use Only	Preparer's signature John M. Faeh	Date 5/14/10	Check if self-employed <input type="checkbox"/>	Preparer's Identifying Number (See instr) P00446324
	Firm's name (or yours if self-employed), 925 DEIS DR STE A FAIRFIELD, OH 45014-8140	► KIRSCH CPA GROUP, LLC	EIN <input type="checkbox"/> 51-0442395	Phone <input type="checkbox"/> no ► 513-523-1100

May the IRS discuss this return with the preparer shown above? See instructions

► Yes No

Form 990-EZ (2009)

Federal Statements**Statement 1 - Form 990-EZ, Part I, Line 3 - Membership Dues and Assessments**

<u>Description</u>	<u>Amount</u>
STUDENT DUES	\$ 1,880
MEMBERSHIP DUES - OTHER	<u>50,138</u>
TOTAL	\$ <u>52,018</u>

31-1414557

Federal Statements

Statement 2 - Form 990-EZ, Part I, Line 5c - Sale of Assets Other than Inventory - Other

How Received	Description	Whom Sold	Date Acquired	Date Sold	Sale Price	Cost & Expense	Depreciation	Gain / Loss
COPIER								
PURCHASE			8/22/99	1/01/10	\$	\$ 3,131	\$ 3,131	\$ 0
TOTAL					\$ 0	\$ 3,131	\$ 3,131	\$ 0

Federal Statements**Statement 3 - Form 990-EZ, Part I, Line 8 - Other Revenue**

Description	Amount
VIDEOS	\$ 585
OTHER INCOME	-74
TOTAL	\$ 511

Statement 4 - Form 990-EZ, Part I, Line 16 - Other Expenses

Description	Amount
EXPENSES	\$
STAMPS/MAILINGS	680
NEWSLETTER	4,400
JOURNAL	12,496
TRAVEL - M/G	597
TRAVEL - P/S	5,374
MERCHANT FEES	1,228
BANK CHARGE	265
INSURANCE EXPENSE- M/G	149
OFFICE	13,083
AWARD WALL	700
TELEPHONE - M/G	568
CERTIFICATION RE-ENGINEER	9,950
CERTIFICATION - ROLE DELI	13,821
INSURANCE EXPENSE - P/S	1,339
TELEPHONE - P/S	5,109
TOTAL	\$ 69,759

Statement 5 - Form 990-EZ, Part II, Line 24 - Other Assets

Description	Beginning of Year	End of Year
INVENTORIES FOR SALE OR USE	\$ 2,870	\$ 1,120
PREPAID EXPENSES AND DEFERRED CHARGES	6,450	6,564
OFFICE FURNITURE	31,639	33,667
LESS ACCUMULATED DEPRECIATION	29,085	27,314
ACCRUED INTEREST INCOME	5,431	5,252
	17,305	19,289

Statement 6 - Form 990-EZ, Part II, Line 26 - Total Liabilities

Description	Beginning of Year	End of Year
ACCOUNTS PAYABLE AND ACCRUED EXPENSES	\$ 9,954	\$ 8,804
DEFERRED REVENUE	47,616	48,558
	57,570	57,362

Federal Statements

Statement 7 - Form 990-EZ, Part III, Line 28 - Statement of Program Service Accomplishments

Description

THE ORGANIZATION'S MAIN PURPOSE IS TO PROMOTE, EDUCATE, ADVANCE AND IMPROVE THE EQUIPMENT MANAGER'S PROFESSION IN ALL ITS PHASES. EACH YEAR, A NATIONAL CONVENTION IS HELD WHICH HAS WORKSHOPS AND SEMINARS TO EDUCATE ITS MEMBERS. ADDITIONALLY, THE ORGANIZATION HAS A CERTIFICATION PROGRAM WHICH INVOLVES A CERTIFICATION TEST AND CONTINUING EDUCATION REQUIREMENTS. THE ORGANIZATION ALSO PRODUCES VARIOUS PUBLICATIONS.

Form 4562Department of the Treasury
Internal Revenue Service
(99)**Depreciation and Amortization**
(Including Information on Listed Property)

OMB No 1545-0172

2009Attachment
Sequence No **67**

Name(s) shown on return

**ATHLETIC EQUIPMENT MANAGER'S
ASSOCIATION, INC.**Identifying number
31-1414557

Business or activity to which this form relates

INDIRECT DEPRECIATION**Part I Election To Expense Certain Property Under Section 179**

Note: If you have any listed property, complete Part V before you complete Part I.

1	Maximum amount See the instructions for a higher limit for certain businesses	1	250,000
2	Total cost of section 179 property placed in service (see instructions)	2	
3	Threshold cost of section 179 property before reduction in limitation (see instructions)	3	800,000
4	Reduction in limitation Subtract line 3 from line 2 If zero or less, enter -0-	4	
5	Dollar limitation for tax year Subtract line 4 from line 1 If zero or less, enter -0-. If married filing separately, see instructions	5	
6	(a) Description of property	(b) Cost (business use only)	(c) Elected cost
7	Listed property Enter the amount from line 29	7	
8	Total elected cost of section 179 property Add amounts in column (c), lines 6 and 7	8	
9	Tentative deduction Enter the smaller of line 5 or line 8	9	
10	Carryover of disallowed deduction from line 13 of your 2008 Form 4562	10	
11	Business income limitation Enter the smaller of business income (not less than zero) or line 5 (see instructions)	11	
12	Section 179 expense deduction Add lines 9 and 10, but do not enter more than line 11	12	
13	Carryover of disallowed deduction to 2010 Add lines 9 and 10, less line 12	13	

Note: Do not use Part II or Part III below for listed property. Instead, use Part V

Part II Special Depreciation Allowance and Other Depreciation (Do not include listed property.) (See instr.)

14	Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year (see instructions)	14	
15	Property subject to section 168(f)(1) election	15	
16	Other depreciation (including ACRS)	16	1,360

Part III MACRS Depreciation (Do not include listed property.) (See instructions.)

Section A

17	MACRS deductions for assets placed in service in tax years beginning before 2009	17	0
18	If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here ► <input type="checkbox"/>		

Section B—Assets Placed in Service During 2009 Tax Year Using the General Depreciation System

(a) Classification of property	(b) Month and year placed in service	(c) Basis for depreciation (business/investment use only—see instructions)	(d) Recovery period	(e) Convention	(f) Method	(g) Depreciation deduction
19a 3-year property						
b 5-year property						
c 7-year property						
d 10-year property						
e 15-year property						
f 20-year property						
g 25-year property			25 yrs		S/L	
h Residential rental property			27 5 yrs	MM	S/L	
i Nonresidential real property			27 5 yrs	MM	S/L	
			39 yrs	MM	S/L	
				MM	S/L	

Section C—Assets Placed in Service During 2009 Tax Year Using the Alternative Depreciation System

20a Class life					S/L	
b 12-year			12 yrs		S/L	
c 40-year			40 yrs	MM	S/L	

Part IV Summary (See instructions.)

21	Listed property Enter amount from line 28	21	
22	Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21 Enter here and on the appropriate lines of your return. Partnerships and S corporations—see instructions	22	1,360
23	For assets shown above and placed in service during the current year, enter the portion of the basis attributable to section 263A costs	23	

For Paperwork Reduction Act Notice, see separate instructions.

DAA

Form 4562 (2009)

THERE ARE NO AMOUNTS FOR PAGE 2