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Form **990-EZ**

Department of the Treasury

Internal Revenue Service

Short Form Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Sponsoring organizations of donor advised funds and controlling organizations as defined in section 512(b)(13) must file Form 990. All other organizations with gross receipts less than \$500,000 and total assets less than \$1,250,000 at the end of the year may use this form

The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No. 1545-1150

2009

Open to Public Inspection

| Α | | | alendar year, or tax year beginning , 2009, and ending | | | , 20 | | | |
|--------|---|--|---|---|-------------|--|-------------------------------|--|--|
| В | Che app | eck if blicable | <u>.</u> | C Name of organization, number and street, city, town, state, and ZIP | code DE | mploye | r identification number | | |
| | Add | fress change | Please use IRS | | | | | | |
| Γ | Nал | ne change | change label or print or type GREENWICH GROUP OF AMERICA, INC | | | 95-4351855 E Telephone number 775-829-2600 | | | |
| | Initia | al return | | | | | | | |
| | Тепт | minated | | | | | | | |
| F | Ame | ended return | Instruc- | PO BOX 7340 | | | kemption | | |
| H | 1 | olication iding | tions | Reno NV 89509 | | - | | | |
| _ | | | \/2\ | | | Number ► Inting method X Cash Accrual | | | |
| | • | | | | | ⊠ Cash ∐ Accrual | | | |
| - | a completed Schedule A (Form 990 or 990-EZ). Other (specification of the complete schedule A (Form 990 or 990-EZ). | | | | | | | | |
| - | | | | | | | ganization is not required | | |
| _ | | | | | | | (Form 990, 990-EZ, or 990-PF) | | |
| | | _ | | ganization is not a section 509(a)(3) supporting organizatiomand its gross | • | nallynot | more than \$25,000 | | |
| _ | A re | turn is not re | equired, | but if the organization chooses to file a return, be sure to file a complete | | | | | |
| L | Add | l lines 5b, 6b, and | d 7b, to line | 9 to determine gross receipts, if \$500,000 or more, file Form 990 instead of Form 990-EZ | ▶ \$ | | 46,400. | | |
| | Par | Reve | enue, E | Expenses, and Changes in Net Assets or Fund Balances | (See the in | structio | ns.) | | |
| | | 1 Contri | ibutions, | gifts, grants, and similar amounts received | | . 1 | | | |
| | | 2 Progra | am servi | ice revenue including government fees and contracts | <i>.</i> . | . 2 | | | |
| | | 3 Memb | ership o | dues and assessments | | . 3 | 46,400. | | |
| 9 | | 1 | tment inc | | | 4 | | | |
| 2010 | | | | t from sale of assets other than inventory | | | | | |
| | | I | | other basis and sales expenses | | - | | | |
| ୟ ଠ | | 1 | | from sale of assets other than inventory (Subtract line 5b from line 5a) | |] 5c | | | |
| | • | | • • | • • | | 1-36 | | | |
| MAR | n e | | | I activities (complete applicable parts of Schedule G) If any amount is from gaming , check he | re | | | | |
| | Rovenue | 1 | | e (not including \$ of contributions | | - | | | |
| | œ | report | ed on lin | | | - | | | |
| [1] | | 1 1 | | | 39,176. | , _l | | | |
| 53 | | 1 1 | -∿ 1 | (loss) from special events and activities (Subtract line 6b from line 6a) | | . 6c | (39,176.) | | |
| | | 7 a Grossiales MARentoffy, Assignation allowances | | | | | | | |
| | | b Less cost of goods sold | | | | | | | |
| 90 | | c Gross profit of (loss) from sales of inventory (Subtract line 7b from line 7a) | | | | | | | |
| | | 8 Other | revenue | 8 | | | | | |
| | | 9 Total | revenue | Add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8 | | 9 | 7,224. | | |
| | | 10 Grants | s and sir | milar amounts paid (attach schedule) | | . 10 | | | |
| | | 11 Benefi | its paid | to or for members | | . 11 | | | |
| | S. | i | • | r compensation, and employee benefits | | . 12 | | | |
| | xpenses | 1 | • | ees and other payments to independent contractors | | . 13 | 272. | | |
| | pe | F | | ant utilities and maintenance | | 14 | | | |
| | ũ | , | • | cations, postage, and shipping | | . 15 | | | |
| | | | • | | ١ ١ | \vdash | 3,775. | | |
| | | | - | es (describe ►INS, POSTAGE, WEB PAGE | | 16 | | | |
| _ | | | | es. Add lines 10 through 16 | | 17 | 4,047. | | |
| | ş | | | | | . 18 | 3,177. | | |
| | S | | | fund balances at beginning of year (from line 27, column (A)) (must agre | ee with | | 45 050 | | |
| | Net Assets | end-of | f-year fig | gure reported on prior year's return) | | 19 | 15 , 978 | | |
| | Ne | 20 Other | change | s in net assets or fund balances (attach explanation) | | . 20 | | | |
| _ | | | ssets or | fund balances at end of year Combine lines 18 through 20 | | 21 | 19,155. | | |
| i | Part II Balance Sheets. If Total assets on line 25, column (B) are \$1,250,000 or more, file Form 990 inste | | | | | | Form 990-EZ | | |
| | (See the instructions for Part II) (A) Beginning of years. | | | | ear | (B) End of year | | | |
| 22 | 2 Ca | ash, savings | , and inv | vestments | 15,978. | 22 | 19,155. | | |
| 23 | 3 La | and and build | dings . | | | 23 | | | |
| 24 | | ther assets (| | . [| | 24 | J | | |
| | | | | | 15,978. | 25 | 19,155. | | |
| 25 | Te | otal assets | | | 10,010. | | | | |
| | | | s (descr | . [| 13,370. | 26 | | | |
| 26 | To | otal liabilitie: | s (descr | . [| 15,978. | 26 | | | |

| FOI | m 990-EZ (2009) GREENWICH GROUP OF A | | | 95 | <u>-43518</u> | BOD Page 2 |
|-----------|---|------------------------------------|------------------------------|----------------|---------------------------|--|
| P | art III Statement of Program Service Accomp | olishments (See | the instructions for Par | t III) | /Daa | Expenses |
| Wh | at is the organization's primary exempt purpose? IMPR | OVEMENT OF I | NSURANCE IN | IDUS | 501(c)(3) | d for section and 501(c)(4) |
| | scribe what was achieved in carrying out the organization's e | | | | organiza | tions and section |
| | scribe the services provided, the number of persons benefite | | | | | 1) trusts, optional |
| | MEETINGS CONFERENCES DIRECTED | | | | for others | <u> </u> |
| 20 | | | | | | |
| | AND PROMOTION OF THE INSURANCE | E INDUSTRY A | AND INSURANC | <u> </u> | | |
| | PRODUCTS | | | | | |
| | (Grants \$) If this amount includes | foreign grants, check he | ere | ▶ | 28a | 39,176. |
| 29 | | | | | | |
| | | | | | | |
| | | | | | | |
| | (Cropto 5 | | | | _ | |
| | (Grants \$) If this amount includes | toreign grants, check ne | ere | | 29a | |
| 30 | | | | | | |
| | | | | | | |
| | | | | | | |
| | (Grants \$) If this amount includes | foreign grants, check he | ere | ightharpoonup | 30a | |
| 31 | Other program services (attach schedule) | | | | | |
| ٠. | (Grants \$) If this amount includes | | | · · · i · | 34- | |
| | | | ere | با :- | 31a | 20 176 |
| | Total program service expenses (add lines 28a through 31 | | <u> </u> | <u></u> | 32 | 39,176. |
| Pa | art IV List of Officers, Directors, Trustees, an | | List each one even if no | ot compensa | ited (See instru | uctions for Part IV) |
| | (a) Name and address | (b) Title & average | (c) Compensation | | tributions to | (e) Expense |
| | (a) Name and address | hours per week devoted to position | (If not paid, enter -0) | | benefit plans red comp | àccount and other allowances |
| BF | RADLEY A PEARCE | TREASURER | | | | - Cirio anovarios |
| | 301 S VIR Reno NV 89509 | 2 | 0 | 1 | | |
| | OHN PENN | | | 1 | | |
| | | PRESIDENT | | | | |
| | 20 CABOT CHESTNUT H MA 02467 | 2 | 0 | | | 1. |
| <u>CH</u> | IRIS PESCE | SECRETARY | | | | |
| 28 | INDIAN MADISON CT 06443 | 2 | 0 | | | |
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| Par | Other Information (Note the statement requirements in the instructions for Part V) | | | |
|------|---|----------|-------------|----------|
| | | | Yes | No |
| 33 | Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed | | | ١ |
| | description of each activity | 33 | | X |
| 34 | Were any changes made to the organizing or governing documents? If "Yes," attach a conformed copy of | | | |
| | the changes | . 34 | | X |
| 35 | If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but | | | İ |
| | not reported on Form 990-T, attach a statement explaining why the organization did not report the income on Form 990-T | | | |
| а | Did the organization have unrelated business gross income of \$1,000 or more or was it subject to section 6033(e) notice, | _ | | |
| | reporting, and proxy tax requirements? | 35a | | X |
| | If "Yes," has it filed a tax return on Form 990-T for this year? | 35b | | <u> </u> |
| 36 | Did the organization undergo a liquidation, dissolution, termination, or substantial contraction during the year? If "Yes," | | | v |
| 27- | complete applicable parts of Schedule N | . 36 | | X |
| 37 a | Enter amount of political expenditures, direct or indirect, as described in the instructions 37a 0 | י וֹ | | ı |
| b | Did the organization file Form1120-POL for this year? | . 37b | | J |
| 38 a | Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employeer were | | | X |
| _ | any such loans made in a prior year and still outstanding at the end of the period covered by this return? | . 38a | | |
| | If "Yes," complete Schedule L, Part II and enter the total amount involved | - | | |
| 39 | Section 501(c)(7) organizations Enter | İ | | |
| a | Initiation fees and capital contributions included on line 9 | - | | |
| b | Gross receipts, included on line 9, for public use of club facilities | - | | |
| 40 a | | | | |
| | section 4911 ▶, section 4912 ▶, section 4955 ▶ Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit | | | |
| b | transaction during the year or is it aware that it engaged in an excess benefit transaction with a disqualified | | | |
| | person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms | | | ľ |
| | 990 or 990-EZ? If "Yes," complete Schedule L, Part I | 40ь | | l |
| С | Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax imposed on organization | | | |
| · | managers or disqualified persons during the year under sections 4912, 4955, and 4958 | | | ! |
| d | Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax on line 40c | | | |
| - | reimbursed by the organization | | | |
| е | All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? | | | |
| | If "Yes," complete Form 8886-T | . 40e | | X |
| 41 | List the states with which a copy of this return is filed. | | | |
| 42 a | | 5-82 | 9-2 | 600 |
| | Located at ▶ 3301 S VIRGINIA ST NV RENO ZIP+4 ▶ 895 | 21 | | |
| b | At any time during the calendar year, did the organization have an interest in or a signature or other authority | | | |
| | over a financial account in a foreign country (such as a bank account, securities account, or other financial | | Yes | No |
| | account)? | . 42b | | Х |
| | if "Yes," enter the name of the foreign country | | | |
| | See the instructions for exceptions and filing requirements foForm TD F 90-22.1, Report of Foreign Bank | | | |
| | and Financial Accounts. | ļ , — | | |
| c | At any time during the calendar year, did the organization maintain an office outside of the U.S.? | . 42c | | X |
| | If "Yes," enter the name of the foreign country | | | _ |
| 43 | Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of form 1041 - Check here | |) | ▶ |
| | and enter the amount of tax-exempt interest received or accrued during the tax year ▶ 43 | | | |
| | | ı | | |
| | | | Yes | No |
| 44 | Did the organization maintain any donor advised funds? If "Yes," Form 990 must be completed instead of | | | |
| | Form 990-EZ | 44 | | X |
| 45 | Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)? If "Yes," | 1 1 | | |
| | Form 990 must be completed instead of Form 990-EZ | 45 | | X |
| | Form | 990-E | Z (2 | 009 |

| Part VI | 501(c)(3) organizations and section for lines 50 and 51 | | , , , , | - | • | ll section the tab | |
|-------------|--|------------------------------|---------------------------|---|------------------|--------------------|-------|
| 6 Did th | e organization engage in direct or inc | direct political campaign a | ctivities on behalf of or | in opposition to | | Yes | No |
| | dates for public office? If "Yes," comp | | | | 46 | | X |
| | e organization engage in lobbying ac | | Schedule C, Part II | | 47 | | Х |
| | organization a school as described i | | | | | | Х |
| 9a Did th | e organization make any transfers to | an exempt non-charitable | related organization? | | 49a | | Х |
| b If "Yes | s," was the related organization a sec | ction 527 organization? | | | 49b | | |
| | elete this table for the organization's forceived more than \$100,000 of com | pensation from the organi | zation If there is none, | enter "None " | | | |
| | | (b) Title and average | (c) Compensation | (d) Contributions to | , , , | e) Expense | |
| | ne and address of each employee | hours per week | | employee benefit plans & | J. | | |
| | paid more than \$100,000 | devoted to position | | deferred compensation | other al | owand | es |
| ONE | | 4 | | | | | |
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| | number of other employees paid ove | | | | l | | |
| | sation from the organization. If there me and address of each independen | | n \$100,000 | (b) Type of service | (c) Comp | ensatio | on |
| | | | | | | | |
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| | | | | | | · | |
| | | | | | | | |
| d Total | number of other independent contract | ctors each receiving over \$ | 5100,000 | - | | | |
| ign | Under penalities of penuly—Leclare that I have and belief, it is true, correct, and complete. De | | | | • | | |
| lere | Signature of officer | <i>y</i> | | Date | | | |
| | BRADLEY PEARCE |) | TREASU | - | | | |
| | Type or print name and title | / | | | | | |
| aid | Preparer's signature | | Date Che 3/01/2010 emp | eck if self- Preparer's ic ployed ▶ X P0 | dentifying no | | ınstr |
| reparer's | Firm's name (or yours JEFFF | | EA | EIN ▶ | | | |
| se Only | if self-employed), 9575 | RUSTY NAIL C' | r | | | | |
| | address, and ZIP + 4 RENO | NV 89521- | | Phone no ▶77 | 5-830- | 324 | 0 |
| lay the IRS | discuss this return with the preparei | r shown above? See instru | ictions | · · · · · · · · · · · · · · · · · · · | ► X Yes | | No |
| | | | | | Form 990- | EZ (2 | 2009) |