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Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545 0047

2009

Department of the Treasury

Inter	nal Reve	nue Service		- 10	e organiza	ation may nav	e to use a	copy of this red	um to sat	isty state repor	ung require	ments.	Орс.	Tto Tubile Inspection
_	For the	<u>e 2009 calen</u>	dar year,	or tax	year be	ginni <u>ng</u>	_		, 200	9, and endi	ng	_	,	<u> </u>
В	Check if	applicable	.	С								D Employ	er identif	ication Number
	Address change Please use IRS label ORDER OF THE ROSE									75-	60362	293		
	Nar	me change	or print or type.	3310	0 S B	ROADWAY	Y STE	100				E Telepho	one numb	er
	\vdash	al return	See specific	TYL	ER, T	X 75701	L					903	-597-	-6311
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	\vdash	ended return	F N	<u> </u>							THE IS TO THE	G Gross r s a group retur		
	Арг	olication pending			•	cipal officer						ll affiliates inc		# "
			SAME A							T-1	1 ' '	, attach a list		ructions) Yes No
上		exempt statu		(c) (4) ⋖ (insert	no)	4947(a)	(1) or	527	4			
<u>J</u>	Web	site: N/	-									exemption n		
<u>K</u>		of organization	X Corpor	ation	Trust	Associa	tion	Other ►	<u> </u> L	Year of Forma	ation 193	38 M s	State of le	gal domicile TX
Pa	ırt I	Summ												
	1 1 8	Briefly descri	be the or	ganıza	tıon's m	ission or n	nost sig	nificant activi	ities _F	ROMOTIC	N OF	THE TEX	AS_R	OSE FESTIVAL.
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Š								its operation		posed of m	ore than	25% of its	assets.	
ن 8			-		-	-		rt VI, line 1a)			•		3	3
S.							govern	ing body (Pa	ırt VI, lır	ne 1b)			4	0
¥		Total number											5	0
Activities & Governance		Total number					-						6	0
1		_						column (C),	line 12				7a	0.
	D I	Net unrelated	1 busines	taxat	He Incor	ne from Fo	orm 990	1-1, line 34			1		7ь	0.
												Prior Year		Current Year
<u>o</u>		Contributions											150.	010 600
en C		Program sen		-								227,		218,690.
Revenue		Investment in									-	1,0	98.	616.
_			-					c, 10c, and 1			-	000		010 200
						_		art VIII, colur	mn (A),	line 12)	_	229,0		219,306.
		Grants and s									<u> </u>	6,1	000.	6,000.
		Benefits paid									<u> </u>			
စ္	15 3	Salaries, oth	er compe	nsation	n, emplo	yee benef	its (Pari	t IX, column	(A), line	es 5-10)				
Expenses	16a F	Professional	fundraisir	ng fees	(Part I	X, column	(A), line	e 11e)						
ĝ	ь-	Total fundrai	sına expe	nses (l	Part IX.	column (C)). line 2	25) ►					1	
ũ	ı	Other expens									-	213,3	332	210,365.
					`			column (A), I	ma 25)			219,3		216,365.
	•	Revenue less							1116 23)				576.	2,941.
	1 19 7	Revenue less	s expense	s. Sub	паст інд	6 19 110111	line ic	0 3 4 5 4						
Net Assets or Fund Balancos	l						- 1	POEC	0186		Beg	inning of Y		End of Year
Balo		Total assets	•				\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	SI MAY	1 0	10	<u> </u>	54,9		57,845.
2 5	l	Total liabilitie	•	•	•	,	\ 1	MAY]	18 20	10 8	•		0.	0.
	22 [Net assets or	r fund bal	ances	Subtrac	ct line 21 f	rom he	20		10		54,9	904.	57,845.
Pa	rt II	Signat	ure Blo	<u>:k</u>		/		OCD	- A	<u> </u>				
		Under penaltie	es of perjury,	. declare	thet be	e examined the	his return,	including eccome	nanying se	Hedules and sta	atements, an	d to the best	of my kno	wledge and belief, it is
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Sig	jn			/									> -/2	1-/0
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	990 (2009) ORDER OF THE ROSE	75-6	0362	93		Page
Part 1	III Statement of Program Service Accomplishments Briefly describe the organization's mission				_	
	PROMOTION OF THE TEXAS ROSE FESTIVAL.	. — — — -				
-						
	Did the organization undertake any significant program services during the year which were not listed on the	the prior				
	Form 990 or 990-EZ? If 'Yes,' describe these new services on Schedule O.			Yes	X	No
	Did the organization cease conducting, or make significant changes in how it conducts, any program serv If 'Yes,' describe these changes on Schedule O.	ices?		Yes	X	No
	Describe the exempt purpose achievements for each of the organization's three largest program services and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and expenses, and revenue, if any, for each program service reported.	by exper allocation	ises Se ins to of	ction 5 hers, t	601(c) he tot	(3) al
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4b	(Code:) (Expenses \$ including grants of \$) (F	Revenue	\$			
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4c	(Code) (Expenses \$ including grants of \$) (F	Revenue	\$			
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		. 			 	. .
4d	Other program services. (Describe in Schedule O)					
	(Expenses \$ including grants of \$) (Revenue \$					

Part IV **Checklist of Required Schedules** Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete 1 Schedule A 2 Is the organization required to complete Schedule B, Schedule of Contributors? Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I 3 **Section 501(c)(3) organizations** Did the organization engage in lobbying activities? *If 'Yes,' complete Schedule C, Part II* . 4 Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If 'Yes,' complete Schedule C, Part III 5 Х Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, 6 Х Part I Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II 7 X Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III 8 Х Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete 9 Х Schedule D, Part IV Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? 'Yes,' complete Schedule D, Part V10 X Is the organization's answer to any of the following questions 'Yes'? If so, complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable 11 Х • Did the organization report an amount for land, buildings and equipment in Part X, line 109 If 'Yes,' complete Schedule D, Part VI • Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII • Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII • Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If Yes, 'complete Schedule D, Part X Did the organization obtain separate, independent audited financial statement for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII 12 Х 12AWas the organization included in consolidated, independent audited financial statement for the tax Yes No 12 A Х year? If 'Yes,' completing Schedule D, Parts XI, XII, and XIII is optional X 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E 13 X 14a Did the organization maintain an office, employees, or agents outside of the United States? 14a **b** Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? *If 'Yes,' complete Schedule F, Part I* Х 14h Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Part II X 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Part III 16 X Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I Х 17 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II 18 X Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III 19 19 Х

Did the organization operate one or more hospitals? If 'Yes,' complete Schedule H

20

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Form 990 (2009) ORDER OF THE ROSE

Part IV Checklist of Required Schedules (continued)

	•		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21	_ X_	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		Х
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If 'Yes,' complete Schedule J .	23		х
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K If 'No, 'go to line 25	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year? .	24d		ļ
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a	-	Х
t	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection comittee member, or to a person related to such an individual? If 'Yes,' complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transation with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a		X
t	A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b		Х
C	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If 'Yes,' complete Schedule M</i>	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301.7701-3? <i>If 'Yes,' complete Schedule R, Part L</i> .	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V , line l	34		Х
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35		X
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36_		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38		Х

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Form **990** (2009)

Form 990 (2009) ORDER OF THE ROSE 75-603629	3	F	age 5
Part V Statements Regarding Other IRS Filings and Tax Compliance			
•		Yes	No
1a Enter the number reported in Box 3 of form 1096, Annual Summary and Transmittal of US Information Returns Enter -0- if not applicable . 1a 0			
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0)		
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c		
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return			
2b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b		
Note. If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> this return (see instructions)		<u> </u>	
3a Did the organization have unrelated business gross income of \$1,000 or more during the year covered by			
this return?	3a		X
b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O.	3 b	1	
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		х
b If 'Yes,' enter the name of the foreign country ►		ŀ	1
See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts			
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Х
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5 b		Х
c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?	5 c		
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a		х
b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not deductible?			
7 Organizations that may receive deductible contributions under section 170(c).	65		
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		
b If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7b		
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7с		
d If 'Yes,' indicate the number of Forms 8282 filed during the year	 		
e Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		<u> </u>
g For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?	7h		-
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9 Sponsoring organizations maintaining donor advised funds.			
a Did the organization make any taxable distributions under section 4966?	9a		
b Did the organization make any distribution to a donor, donor advisor, or related person?	9b		
10 Section 501(c)(7) organizations. Enter.	J		
a Initiation fees and capital contributions included on Part VIII, line 12	ŀ	1	ļ
b Gross Receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b	1		l
11 Section 501(c)(12) organizations. Enter	1		
a Gross income from other members or shareholders			İ
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 12b			

BAA Form 990 (2009)

<u>1a</u> 1b

Governing Body and Management

1a Enter the number of voting members of the governing body

b Enter the number of voting members that are independent

Section A.

No

Yes

2

Part VI Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee?

3 Did the organization delegate control over management duties customarily performed by or under the direct supervision

	of officers, directors or trustees, or key employees to a management company or other person?	3		<u>X</u>
4	Did the organization make any significant changes to its organizational documents	4		X
	since the prior Form 990 was filed?			
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5		Х
	Does the organization have members or stockholders?	6		X
	·			
/	a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a		Х
	b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		X
			-	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
	a The governing body?	8a	_	X
	b Each committee with authority to act on behalf of the governing body?	8b		X
9	Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O	9		х
Se	ction B. Policies (This Section B requests information about policies not required by the Internal			
Rev	enue Code)			
			Yes	No
10	a Does the organization have local chapters, branches, or affiliates?	10 a		X
				
	b If 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10 b		
	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11		X
11	ADescribe in Schedule O the process, if any, used by the organization to review this Form 990 SEE SCHEDULE O			
12	a Does the organization have a written conflict of interest policy? If 'No,' go to line 13 .	12 a		X
	b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b		
	c Does the organization regularly and consistently monitor and enforce compliance with the policy? <i>If 'Yes,' describe in Schedule O how this is done</i>	12c		
13	Does the organization have a written whistleblower policy?	13		X
	Does the organization have a written document retention and destruction policy?	14		X
	, ,			
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
	a The organization's CEO, Executive Director, or top management official	15 a		_X_
	b Other officers of key employees of the organization	15 b		<u>X</u>
	If 'Yes' to line 15a or 15b, describe the process in Schedule O (See instructions.)			
16	a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable	16a		X
	entity during the year?			
	b If 'Yes,' has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt	ļ		
	status with respect to such arrangements?	16b		
Se	ction C. Disclosures			
-	List the states with which a copy of this Form 990 is required to be filed ► NONE			
	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) as	ے ۔۔۔ اطوارور	e for	nublic
10	inspection. Indicate how you make these available. Check all that apply	raliaur	C 101	Dublic
	Own website Another's website X Upon request			
19	Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest polistatements available to the public	су, аг	id fina	ancial
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization	anızatı	on:	
	► JAY FERGUSON 407 W SEVENTH STREET TYLER TX 75701 (903) 566-5678			

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organizations's tax year. Use Schedule J-2 if additional space is needed.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees See instructions for definition of 'key employees'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors, institutional trustees, officers; key employees; highest compensated employees, and former such persons.

X Check this box if the organization did not compensate any current officer, director, or trustee										
(A)	(B)	(c)						(D)	(E)	(F)
Name and Title	Average hours per week	ndividual trustee or director	Institutional trustee		Key employee	Highest compensated employee	Former	Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations
ANDY BERGFELD VICE PRESIDENT	2	Х		Х				0.	0.	0.
DREW LANDES SECRETARY	2	х		Х				0.	0.	0.
BENNETT WHITE PRESIDENT	2	х		Х				0.	0.	0.
									,	
									· · · · ·	

Part VII Section A. Officers, Directors, Trus		(ey	<u>CII</u>			es,	and			T
. (A) Name and Title	(B) Average	Posi	tion (-	c) call t	hat a	oply)	(D) Reportable	(E) Reportable	(F) Estimated
Name and five	hours per week			Officer	_	Highest compensated employee	Former	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
								_		
					L					
			_							
			_							
	ļ									
							<u> </u>			
1 b Total							•	0.	0.	0.
2 Total number of individuals (including but not limite from the organization ► 0	d to tho	se li	stec	i ab	ove)) wh	o re	ceived more than	\$100,000 in repor	Yes No
3 Did the organization list any former officer, director on line 1a? If 'Yes,' complete Schedule J for such its	ndıvıdua	a/		•	•	-		•		3 X
4 For any individual listed on line 1a, is the sum of re the organization and related organizations greater t individual.	portable han \$15	60,00	mpe)0?	nsa If 'Y	tion 'es'	and com	i oth iplet	er compensation te Schedule J for	from such	4 X
5 Did any person listed on line 1a receive or accrue or rendered to the organization? If 'Yes,' complete Sci	ompens hedule	satio <i>I for</i>	n fro	om a ch pe	any erso	unre n	elate	ed organization fo	r services	5 X
Section B. Independent Contractors			1						h #100 000 -4	<i></i>
Complete this table for your five highest compensation from the organization.	ed inde	pend	dent	cor	ntrac	ctors	s tha	it received more t	nan \$100,000 or	
(A) Name and business addres	s							Description (of Services	(C) Compensation
										
								<u> </u>		
2 Total number of independent contractors (including	but not	lımı	ted	to th	1056	list	ted a	hove) who receive	ed more than	

\$100,000 in compensation from the organization ► 0

Page 9

	· Statement of Revenue		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	1 a Federated campaigns b Membership dues c Fundraising events d Related organizations e Government grants (contributions) 1 d f All other contributions, gifts, grants, and similar amounts not included above g Noncash contribns included in lns 1a-1f: \$					
	h Total. Add lines 1a-1f	<u> </u>				
PROGRAM SERVICE REVENUE	L	Business Code				<u> </u>
KE	2a SOCIAL FUNCTION		176,575.	176,575.		<u> </u>
E 28	b MEMBERSHIP DUES & ASSESSMENTS		42,115.	42,115.		<u> </u>
Ş	c					<u> </u>
- Si	d					
¥	e					
8	f All other program service revenue					ļ
<u>E</u>	g Total. Add lines 2a-2f	>	218,690.			
	 Investment income (including dividends other similar amounts) Income from investment of tax-exempt 	•	616.			616.
	5 Royalties					ļ
	(ı) Real	(II) Personal				
	6a Gross Rents					
I	b Less: rental expenses					
	c Rental income or (loss)					
ĺ	d Net rental income or (loss)	•				
	7 a Gross amount from sales of assets other than inventory (i) Securities	(II) Other				
	b Less cost or other basis and sales expenses					
1	c Gain or (loss)					
	d Net gain or (loss)					ļ,
ENUE	8a Gross income from fundraising events (not including \$					
_ ₫	of contributions reported on line 1c).					
OTHER REVEN	See Part IV, line 18					
됩	b Less direct expenses b	L	- 			
	c Net income or (loss) from fundraising everage Gross income from gaming activities See Part IV, line 19					
	b Less: direct expenses b					,
	c Net income or (loss) from gaming activi	ties ►				1
	10a Gross sales of inventory, less returns and allowances a					
1	b Less. cost of goods sold b					
	c Net income or (loss) from sales of inver	ntory ►				
ŀ	Miscellaneous Revenue	Business Code				
1	11a					
	d All other revenue					
	e Total. Add lines 11a-11d	>			·	
	12 Total revenue. See instructions	•	219,306.	218,690.	0.	616.

Part IX

Statement of Functional Expenses
Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do l	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1		6,000.	6,000.	general expenses	скропаса
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22	0,000.	0,000.		
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16.				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	0.	0.	0.	0.
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.
7	Other salaries and wages				
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				
9	Other employee benefits				
10	Payroll taxes				
11	Fees for services (non-employees)				
	Management				· · · · · · · · · · · · · · · · · · ·
	Legal	0.50			
	Accounting	350.		350.	
	Lobbying				
	Prof fundraising svcs See Part IV, In 17				·
	Investment management fees				
_	Other	012	C1.0	202	
	Advertising and promotion	813.	610.	203.	
13	Office expenses			·	
14	Information technology			· · · · · · · · · · · · · · · · · · ·	
15	Royalties				
16 17	Occupancy Travel				
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23 24	Other expenses Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)				
-	ROSE BALL	208,212.	208,212.		
	POSTAGE AND SHIPPING	580.	435.	145.	
	MEMBERSHIP EXP	225.	169.	56.	
	PRINTING AND PUBLICATIONS	145.	109.	36.	
	P.O. BOX RENT	40.		40.	
	All other expenses				
	Total functional expenses. Add lines 1 through 24f	216,365.	215,535.	830.	0.
	Joint costs. Check here ► If following		, , , , , , , , , , , , , , , , , , , ,		
	SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				
BAA					Form 990 (2009)

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11,350.

46,495.

57,845

0.

(B) End of year

Balance Sheet Part X (A) Beginning of year Cash - non-interest-bearing . 9,025. 45,879. 2 Savings and temporary cash investments 3 3 Pledges and grants receivable, net 4 Accounts receivable, net Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 Receivables from other disqualified persons (as defined under section 4958(f)(1)) 6 and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L 7 7 Notes and loans receivable, net . . . 8 Inventories for sale or use 9 Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment cost or other basis. 10 a Complete Part VI of Schedule D 10 c b Less: accumulated depreciation. 10b 11 Investments - publicly-traded securities 11 12 Investments - other securities. See Part IV, line 11 12 13 Investments - program-related See Part IV, line 11 13 14 14 Intangible assets 15 15 Other assets See Part IV, line 11 54,904 16 Total assets Add lines 1 through 15 (must equal line 34) 16 17 Accounts payable and accrued expenses 17 18 18 Grants pavable 19 19 Deferred revenue Tax-exempt bond liabilities 20 21 Escrow or custodial account liability Complete Part IV of Schedule D Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II 22 23 Secured mortgages and notes payable to unrelated third parties Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities. Complete Part X of Schedule D 0 Total liabilities. Add lines 17 through 25 26 Organizations that follow SFAS 117, check here ► and complete lines 27 through 29 and lines 33 and 34. 27 Unrestricted net assets Temporarily restricted net assets 28 Permanently restricted net assets 29 Organizations that do not follow SFAS 117, check here X and complete lines 30 through 34. 54,904. 30 30 Capital stock or trust principal, or current funds

Paid-in or capital surplus, or land, building, and equipment fund

Total net assets or fund balances.

Total liabilities and net assets/fund balances

Retained earnings, endowment, accumulated income, or other funds

Form **990** (2009)

31

32

33

54,904.

54,904.

57,845.

57,845.

57,845.

33

Part A	ti Financial Statements and Reporting			
	•		Yes	No
1 A	ccounting method used to prepare the Form 990 🛛 Cash 🔲 Accrual 📗 Other			
	the organization changed its method of accounting from a prior year or checked 'Other,' explain Schedule O			
2aW	ere the organization's financial statements compiled or reviewed by an independent accountant?	2a		X
ЬW	ere the organization's financial statements audited by an independent accountant?	2b		Х
	'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, view, or compilation of its financial statements and selection of an independent accountant?	2c		
	the organization changed either its oversight process or selection process during the tax year, explain Schedule O.			
	'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a proposed basis, separate basis, or both.			
	Separate basis Consolidated basis Both consolidated and separate basis			
	s a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single udit Act and OMB Circular A-133?	3a		Х
	'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audit audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b		

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Form 990 (2009)

SCHEDULE I

Department of the Treasury Internal Revenue Service

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 21 or 22. ► Attatch to Form 990.

2009

OMB No 1545-0047

Open to Public Inspection

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Employer identification number XYes 75-6036293 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Part I General Information on Grants and Assistance ORDER OF THE Name of the organization

(h) Purpose of grant or assistance **A** TO PROMOTE TEXAS ROSE Part II | Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered 'Yes' to Form FESTIVAL 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use (g) Description of non-cash assistance (f) Method of valuation (book, FMV, appraisal, other) ö (e) Amount of non-cash assistance Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States (d) Amount of cash grant 6,000 Part IV and Schedule I-1 (Form 990) if additional space is needed (c) IRC section if applicable 75-1171774 (P) EIN TEXAS ROSE FESTIVAL ASSOCIATION 1 | | 1 (a) Name and address of organization or government P O BOX 8224 TYLER, TX 75711

Enter total number of section 501(c)(3) and government organizations 3 Enter total number of other organizations

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

TEEA3901L 02/10/10

Schedule I (Form 990) 2009

Page 2 Schedule I (Form 990) 2009 Grants and Other Assistance to Individuals in the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 22. Use Part IV and Schedule I-1 (Form 990) if additional space is needed. (f) Description of non-cash assistance Part IV | Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information. 75-6036293 (e) Method of valuation (book, FMV, appraisal, other) (d) Amount of non-cash assistance (c) Amount of cash grant (b) Number of recipients ORDER OF THE ROSE (a) Type of grant or assistance Schedule I (Form 990) 2009 Part III 1 1111

BAA

SCHEDULE O (Form 990)

Supplemental Information to Form 990

OMB No 1545-0047

2009

Department of the Treasury Internal Revenue Service

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990.

Open to Public Inspection

	Employer identification number
ORDER OF THE ROSE	75-6036293
FORM OOD DADT VILLING 11 FORM OOD DEVICE PROCESS	
FORM 990, PART VI, LINE 11 - FORM 990 REVIEW PROCESS	
NO REVIEW WAS OR WILL BE CONDUCTED.	
~-~	

Schedule O (Form 990) 2009	Page 2
Name of the organization	Employer identification number
ORDER OF THE ROSE	75-6036293
	
	