

## See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



Form 990

Department of the Treasury

Internal Revenue Service

## **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black

lung benefit trust or private foundation) ▶ The organization may have to use a copy of this return to satisfy state reporting requirements

2009 Open to Public

OMB No 1545-0047

Inspection

A		009 calendar year, or tax year beginning , 2009, and e	nding	, 20
В	Check if applicable	Please C Name of organization, number and street, city, town, state, and ZIP code	D Employer id	dentification number
	Address cha	use IRS label or	75-	-2653742
M	Name chang	printor THE MARY KAY FOUNDATION	E Telephone	
П	Initial return	type   See	972	2-687-6300
Н	Terminated	Specific 16251 DATIAS PARKWAY	G Gross receipts	<b>\$</b> 5161174.
Н	Amended re	manue PDT CON TIL 75 001	H(a) Is this a	
Н	Application	F Name and address of principal officer MICHAEL LUNCEFORD	for affili	
Ч	pending	16251 DALLAS P ADDISON TX 75001	H(b) Are all affi	
ī	Tax-exem		If "No", att	tach a list
_	Website:		H(c) Group exe	
_	Form of orga		mation 1996	M State of legal domicile TX
	Part I	Summary	maion 2330	IN Olde of logal dominate 111
	_	efly describe the organization's mission or most significant activities		<del>-</del>
		ROVIDE SUPPORT FOR IRC SEC 501C3 ORGANIZATION	J. TNVOI.	/ED IN EDUCA-
9	_	<del></del>		I ISSUES, OR
Governance		AISING AWARENESS OF THE EPIDEMIC PROBLEM OF V		
ē	_	eck this box I if the organization discontinued its operations or disposed of more than		
30		mber of voting members of the governing body (Part VI, line 1a)	an 25% or its net	3 3
		mber of independent voting members of the governing body (Part VI, line 1a)		
Activities &		tal number of employees (Part V, line 2a)		
ΞΞ		tal number of volunteers (estimate if necessary)		<b>6</b> 1970
Ac		tal gross unrelated business revenue from Part VIII, column (C), line 12		7a
		t unrelated business taxable income from Fori <del>r 1990-T_line 34</del>		7b
_	D IV	RECEIVED	Prior Year	Current Year
	8 C	ntributions and grants (Part VIII, line 1h)	385844	<del></del>
ĭue	1	ntributions and grants (Part VIII, line 1h)  ogram service revenue (Part VIII, line 2g)	303044	4029910.
Revenue	t	ogram service revenue (Part VIII, line 2g) estment income (Part VIII, column (A), lines 3 4 and 7d)	47068	39. 1131256.
æ		ner revenue (Part VIII, column (A), lines 5, 6d 8c, 9c, 10c, and 11e)	47000	1131230.
		tal revenue - add lines 8 through 11 (must equal Part VIII) column (A), line [2)	432913	37. 5161174.
_		ants and similar amounts paid (Part IX, column (A), lines 1-3)	567680	
	1	nefits paid to or for members (Part IX, column (A), line 4)	307000	3010300.
		laries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		
ses	1	ofessional fundraising fees (Part IX, column (A), line 11e)		
Expenses		tal fundraising expenses, (Part IX, column (D), line 25) > 26679.	e (*	<u> </u>
X		ner expenses (Part IX, column (A), lines 11a-11d, 11f-24f)		67139.
		tal expenses - Add lines 13-17 (must equal Part IX, column (A), line 25)	567680	
	1	vanua lass evennees. Subtract line 19 from line 12	-134767	
_			eginning of Curr	
Net Assets or	8 20 To	tal assets (Part X, line 16)	1325399	
Asse	21 To	tal liabilities (Part X, line 26)	140000	
ž	22 N	t assets or fund balances Subtract line 21 from line 20	1185399	
	art II	Signature Block		
· 💳		Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements,	and to the best of my	knowledge
		and belief it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which		
		PIKA DI		O Roll Mala
Si	gn	N / A XI MAOPA DOLA AMERICA	$\perp$	
	ere	Signature of officer \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Da	te
		MICHAEL LUNCEFORD PRESIDENT		
_		Type or print name and title		<del></del>
		Preparer's Date	Check if	Preparer's identifying number (see instructions)
Pa		signature 1 may 1, Rues CPG 10/12/10 8	self- employed ► X	460-21-7313
	eparer's	Firms name (or yours MARK S RATLIFF CPA	EIN I	75-2494656
US	e Only	address, and ZIP+4 5646 MILTO DALLAS TX 75206-	Phone no	214-363-3300
Ma	y the IRS	discuss this return with the preparer shown above? (See instructions)		Yes No
Fo	r Privacy	Act and Paperwork Reduction Act Notice, see the separate instructions.		Form <b>990</b> (2009)

Par	t III State	ment of Program Service	Accomplishments		
1		be the organization's mission E SUPPORT FOR IRC	C SEC 501C3 ORGANIZATI	ONS INVOLVED IN	EDUCATION,
	_	L RESEARCH, CANCE			RAISING A-
			C PROBLEM OF VIOLENCE	<u>.</u>	
2	Did the organ	nization undertake any significant	program services during the year which we	re not listed on	
	the prior For	m 990 or 990-EZ?			Yes 🛚 No
	If "Yes," desc	cribe these new services on Sche	dule O		
3			e significant changes in how it conducts an	y program services?	☐ Yes ☒ No
	•	cribe these changes on Schedule			
4			or each of the organization's three largest pr		
	-		and section 4947(a)(1) trusts are required t		d
	allocations to	o others, the total expenses, and r	evenue, if any, for each program service re	ported	
4a	(Code	) (Expenses \$	including grants of \$	) (Revenue \$	
	SEE AB	OVE STATEMENT			
			haddler hi		
			<del></del>		
4b	(Code	) (Expenses \$	including grants of \$	) (Revenue \$	
	*				
	-				
	(Code	) (Expenses \$	including grants of \$	) (Revenue \$	
70					
				·············	·
					<del></del> -
	*				
4d		am services (Describe in Schedul			
4e	(Expenses \$ Total progra	includi	ng grants of \$ )(R	Revenue \$	)
	<u>.</u>				Form <b>990</b> (2009)

#### THE MARY KAY FOUNDATION Form 990 (2009) 75-2653742 Page 3 Part IV Checklist of Required Schedules Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," 2 is the organization required to complete Schedule B, Schedule of Contributors? 2 3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I Χ Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C. X Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and 5 5 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to 6 provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D. Part I ... Х . . . . . . . . . . . . 6 7 Did the organization receive or hold a conservation easement, including easements to preserve open space. the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 7 Χ Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," 8 Χ complete Schedule D, Part III R Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part 9 X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D. Part IV ... ... Χ Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? 10 If "Yes," complete Schedule D, Part V Χ 10 11 Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable Χ Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 169 if "Yes," complete Schedule D, Part VIII Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 169 If "Yes," complete Schedule D, Part IX Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D. Part X

Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses

the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X

Did the organization obtain a separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII

12A	Was the organization included in consolidated, independent audited financial statement for the tax year?  Yes No	1	, ** · · }	
	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional	1		,
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising,			
	business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			_
	organization or entity located outside the United States? If "Yes," complete Schedule F, Part II	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? If "Yes," complete Schedule F, Part III	16		Х

Did the organization report more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I
 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on

Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II

Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III

20 Did the organization operate one or more hospitals? If "Yes," complete Schedule H

Form **990** (2009)

Χ

Х

Χ

X

17

18

19

Form	990 (2009) THE MARY KAY FOUNDATION 75-26537	42	Pag	e 4
Par	Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations			
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	_
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the			
	United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's			
	current and former officers, directors, trustees, key employees, and highest compensated employee's? If "Yes,"			
	complete Schedule J	23		Х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines			
	24b through 24d and complete Schedule K If "No," go to question 25	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		Х
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
•	to defease any tax-exempt bonds?	24c		Х
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		X
25a	Section 501(c)(3) and 501(c)(4) organizations Did the organization engage in an excess benefit transaction			<del></del>
400	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a			
U	prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or			
	990EZ? If "Yes," complete Schedule L, Part I	. 25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or	. 230		
20	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,	20		
27				
	substantial contributor, or a grant selection committee member, or to a person related to such an individual?			X
	If "Yes," complete Schedule L, Part III	27		^_
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,	1000		2
	Part IV instructions for applicable filing thresholds, conditions, and exceptions)	<b>F</b>	" (E. <b>19</b>	
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			١.,
	Schedule L, Part IV	. 28b		X
С	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family			
	member) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			-
	conservation contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets?			•
	If "Yes," complete Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II,	1		
	III, IV, and V, line 1	34	X	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete			l
	Schedule R, Part V, line 2	. 35		X
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related			
	organization? If "Yes," complete Schedule R, Part V, line 2	. 36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part IV, lines 11 and			
	19? Note. All Form 990 filers are required to complete Schedule O	38	X	
	·		000	(2000)

Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance						- 3 - 0
	Catesmonto Regularing Carlot Med Limigo and Tax Compilarios					Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of						
	U.S. Information Returns Enter -0- if not applicable	1a		0		N. San	2. ts.
ь	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	1b		0			TO BE
С	Did the organization comply with backup withholding rules for reportable payments to vendors and re	portab	le		ĺ		
	gaming (gambling) winnings to prize winners?				1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax					<del></del>	\$150
	Statements, filed for the calendar year ending with or within the year covered by this return	2a		0		5	4
þ	If at least one is reported on line 2a, did the organization file all required federal employment tax retu	ırns?		-	2b		Í
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see				-	, 15th 1	- X2
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered		•			45	
	this return?	•			3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O				3b	_	
	At any time during the calendar year, did the organization have an interest in, or a signature or other	author	ity ove	r.			
	a financial account in a foreign country (such as a bank account, securities account, or other financial		•	-	4a		Х
b	If "Yes," enter the name of the foreign country		,			/ * «	\$\$24.
	See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign	Bank				*	ر از این
	and Financial Accounts				<b>:</b> ;		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			_	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction	ction?			5b		X
С	If "Yes," to question 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity		dina				
	Prohibited Tax Shelter Transaction?			_	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did to	he					
	organization solicit any contributions that were not tax deductible?				6a		Х
þ	If "Yes," did the organization include with every solicitation an express statement that such contribution	ons or					
	gifts were not tax deductible?				6b		,
7	Organizations that may receive deductible contributions under section 170(c).				,	100 ST 10	
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for	goods					
	and services provided to the payor?				7a		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?				7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	as					
	required to file Form 8282?				7c		Х
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d			ļ. 	77%	7.5
8	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a p	erson	al				*
	benefit contract?				7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contri	act?			7f		X
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required'				7g		X
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-	C as re	quired	?	7h		X
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting						•
	organizations Did the supporting organization, or a donor advised fund maintained by a sponsoring	organ	zation,				
	have excess business holdings at any time during the year?	•			8		<u> </u>
9	Sponsoring organizations maintaining donor advised funds.				ļ	<del></del>	
а	Did the organization make any taxable distributions under section 4966?				9a		<u> </u>
þ	Did the organization make a distribution to a donor, donor advisor, or related person?			•	9b		l
10	Section 501(c)(7) organizations. Enter				1		
а	Initiation fees and capital contributions included on Part VIII, line 12				ļ		
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities . 10b				1		٠
11							
a	Gross income from members or shareholders				•		
b	Gross income from other sources (Do not net amounts due or paid to other sources						
	against amounts due or received from them )				ļ		
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	1041?		• -	12a		
<u>b</u>	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b				<u> </u>	<b>A</b> = 6	
					Fo	m 990	(2009)

ĮΡ	Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and		"No"	
	response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instruc	tions		
Sect	on A. Governing Body and Management		Yes	No
		<del>ل</del> ے .		
1a	Enter the number of voting members of the governing body	3	- Bi '	
b	Enter the number of voting members that are independent 1b	1		7
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with		, <del></del> ,	
	any other officer, director, trustee, or key employee?	2		_X
3	Did the organization delegate control over management duties customarily performed by or under the direct			l
	supervision of officers, directors or trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5		X
6	Does the organization have members or stockholders?	6		X
7a	Does the organization have members, stockholders, or other persons who may elect one of more members			1
	of the governing body?	7a		X
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during		W. See	
	the year by the following	12.5		لالاستعام
а	The governing body?	8a	Х	
b	Each committee with authority to act on behalf of the governing body?	8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached			
	at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		X
Secti	on B. Policies (This Section B requests information about policies not required by the Internal Revenue Code)			
			Yes	No
	Does the organization have local chapters, branches, or affiliates?	10a		X
þ	If "Yes," does the organization have written policies and procedures governing the activities of such chapters,			
	affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		
11	Has the organization provided a copy of this Form 990 to all members of it's governing body before filing the form?	11	X	
11A	Describe in Schedule O the process, if any, used by the organization to review this Form 990	\$ · .		·-;
12a	Does the organization have a written conflict of interest policy? If "No", go to line 13	12a	Х	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give			
	rise to conflicts?	12b	Х	
C	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"			
	describe in Schedule O how this is done	12c	Х	
13	Does the organization have a written whistleblower policy?	13	Х	
14	Does the organization have a written document retention and destruction policy?	14	Χ	
15	Did the process for determining compensation of the following persons include a review and approval by	* , @	·	
	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		<u> </u>	
а	The organization's CEO, Executive Director, or top management official?	15a		
b	Other officers or key employees of the organization?	15b		
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)		-	
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement	,	<u> </u>	
	with a taxable entity during the year?	16a		X
þ	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate			
	its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard			
	the organization's exempt status with respect to such arrangements?	16b	j	
	on C. Disclosure			
	List the states with which a copy of this Form 990 is required to be filed   TX PA WV FL			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only)			
	available for public inspection. Indicate how you make these available. Check all that apply			
	Own website X Another's website X Upon request			
19	Describe in Schedule O whether (and if so, how), the organization makes it governing documents, conflict of interest			
	policy, and financial statements available to the public			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the			
	organization ►MICHAEL LUNCEF 16251 DALL ADDISON TX 75001- 972-687	-57	34	

## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

(A)	(B)	(C) Position (check all that apply)						(D)	(E)	(F)
Name and Title	Average hours per week		Institutional trustee	Officer	Key employee	Highest compensated employee	1	Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations
MICHAEL LUNCE-										
FORD-PRES		Х		X				0	0	0
RYAN ROGERS						}				
VICE-PRES		Х		X				0	0	00
KRIS JOHNSON										
SEC/TREAS		Х		X				0	0	00
KAREN ROGERS						:				
VICE-PRES		Х		X_				0	0	0
JENNIFER COOK										
DIRECTOR		X						0	0	0
YVETTE FRANCO										
DIRECTOR		Х						0	0	0
PEGGY DAVIDSON										
DIRECTOR		Х		$ldsymbol{f eta}$				0	0	0
NANCY THOMASON										
DIRECTOR		Х			L			0	0	00
ANNE CREWS										
DIRECTOR		Х						0	0	0_
								:		
	<del></del>									
				ĺ						
								-		
				İ						
				İ						
						,				
				İ		_				
				T				<del> </del>	-	
							_			
				1	l					

Part VII Section A. Officers, Directors,	Trustees,	Key E	mploy	ees,	and	d High	est (	Compensated Empl	oyees (continued)	<u> </u>
(A)	(B)			(C				(D)	(E)	(F)
Name and title	Average	Posit	ion (cl	neck	all t	hat ap	ply)	Reportable	Reportable	Estimated
	hours per	익호	5	Q	~	용표	Ţ	compensation	compensation	amount of
	week	Individual trustee or director	Institutional truste	Officer	Key employee	Highest compensated employee	Former	from	from related	other
		cto	g		픮	st c	"	the	organizations	compensation
		7 7	a		Ş	Š		organization	(W-2/1099-MISC)	from the
		stee	Tust		ď	Pen		(W-2/1099-MISC)		organization
		"	e			sate				and related
						<u> </u>			_	organizations
					_		-			
	-									
	1									
	]									
	1									
	ļ .					ļ	<u> </u>			
	1									
	1									
						<u></u>				
	1									
	ļ			H		ļ				
<del></del>	-	ŀ								
					$\vdash$					
	1									
	1									
	ļ.,	l			L	<u> </u>				
1b Total			- 1-4-			· · · · · ·	<b>&gt;</b>	0	0	0
2 Total number of individuals (including but r from the organization ►	iot ilmitea i	o tnos	e liste	d ab	ove	) who	rece	ived more than \$100	,000 in reportable co	ompensation
nom the organization P									_	Yes No
3 Did the organization list anyformer officer,	director or	truste	e, key	emp	oloye	ee, or l	high	est compensated		Tes No
employee on line 1a? If "Yes," complete So							-		• • • • • • • • • • • • • • • • • • • •	3 X
4 For any individual listed on line 1a, is the s	um of repo	rtable	comp	ensa	tion	and o	ther	compensation from		
the organization and related organizations	greater tha	an \$15	0,000	? If "	Yes,	," com	plete	e Schedule J for such	1	
individual	• • • •						•••		••	4 X
5 Did any person listed on line 1a receive or								-		
services rendered to the organization? If "\ Section B. Independent Contractors	es, comp	iele St	nedui	елі	01 5	uch pe	ersoi	<u> </u>	• • • • • • • • • • • • • • • • • • • •	5 X
Complete this table for your five highest co	mpensated	dınder	ende	nt co	ntra	ctors 1	hat	received more than S	\$100,000 of	
compensation from the organization	,	•								
(A)			-					(B)		(C)
Name and busines	s address							Description of s	services	Compensation
NONE								<del></del>		
							<u> </u>			
									<del></del>	
2 Total number of independent contractors (i	ncluding b	ut not l	imited	to t	hose	e listed	abo	ove) who received m	ore than	
\$100,000 in compensation from the organi										

US990\$\$8

Page 9

100	VIII	Statement of Revenue				
	1 '		(A) Total revenue	(B) Related or	(C) Unrelated	(D) Revenue
* .	e, 2 ~			exempt function	business revenue	excluded from tax under sections
ants	1a b	Federated campaigns . 1a Membership dues 1b		revenue		512, 513, or 514
Contributions, gifts, grants and other similar amounts	c d e f	Fundraising events 1c  Related organizations 1d 2850537.  Government grants 1e  All other contributions, grits, grants, and similar amounts not included above Noncash contributions included in lines 1a-1f  1c  1d 2850537.  1e  1f 1179381.	4020018		· · · · · · · · · · · · · · · · · · ·	
	<u>h</u>	Total. Add lines 1a-1f	4029918.			
yram Service Rever	2a _ b _ c _ d _ e _ f	All other program service revenue				
ပို့	-	Total Add lines 2s 2f		\$		
	9 3 4	Investment income (including dividends, interest, and other similar amounts)   Income from investment of tax-exempt bond proceeds	338209.			338209.
	5	Royalties	1 1 0 0 7 00 1			
Program Service Revenue and other sim	6a b	Gross Rents Less rental expenses Rental income				
	C	or (loss) · ·· _	}			<u> </u>
	d 7a	Net rental income or (loss)  Gross amount from sales of assets other than inventory  (i) Securities (ii) Other  3300285.		Mary Mary Company	£ , \$ , **	
	b	Less cost or other basis and sales expenses 2507238.				
	C	Gain or (loss) 793047.	1.02		100	<u> </u>
	d	Net gain or (loss)	793047.			
une	8a	Gross income from fundraising events (not including \$	,		٠. أ	}^``
e ve		of contributions reported on line 1c) See Part IV, line 18 a	ε	^ , *	34. W	^
er	b	Less direct expenses b		, ,	*	S <sub>2</sub> .
됩	c	Net income or (loss) from fundraising events	i	<del></del>		
		Gross income from gaming activities See Part IV, line 19a  Less direct expenses .b			, ^	,
	C	Net income or (loss) from gaming activities				
Other Revenue	10a	Gross sales of inventory, less returns and allowances . a				<b>!</b>
		Less cost of goods sold b				
}	С	Net income or (loss) from sales of inventory   Miscellaneous Revenue Business Code	]			<u> </u>
}		Wils Cellatieous Revenue Business Code				
	b					
:	С					
	d	All other revenue				
	e 12	Total. Add lines 11a-11d   Total revenue  See instructions	5161174.			338209

## Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

	All other organizations must complete o				
	not include amounts reported on lines 6b, 3b, 9b, and 10b of Part VIII.	Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and			504 In 186	\$ 1 kg 1.5
	organizations in the U.S. See Part IV, line 21 .	5618300.	5618300.	***	4
2	Grants and other assistance to individuals in				gi da registari
	the U.S. See Part IV, line 22			*.	
3	Grants and other assistance to governments,			liga de di	
	organizations, and individuals outside the				
	U.S. See Part IV, lines 15 and 16			hat in the	
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				<u> </u>
	trustees, and key employees				
6	Compensation not included above, to disqualified			·	
	persons (as defined under section 4958(f)(1)) and				1
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages				
8	Pension plan contributions (include section 401(k)				···
•	and section 403(b) employer contributions)				
9	Other employee benefits				
10	Devesti teves			· · · · · · · · · · · · · · · · · · ·	
11	Fees for services (non-employees)				
	Management				
a	· ·	3016.		3016.	<del> </del>
b	Legal	14229.		14229.	<del></del>
C	Accounting	14229.		14229.	<u></u>
d	Lobbying			L	
0	Professional fundraising services See Part IV, line 17			<u> </u>	_
f	Investment management fees				
g	Other				
12	Advertising and promotion	07420	2410	10015	
13	Office expenses	27439.	3410.	18915.	5114.
14	Information technology			·	
15	Royalties				
16	Occupancy	170			
17	Travel	170.	<del></del>	170.	
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings		<del></del>		
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23	Insurance				
24	Other expenses Itemize expenses not				
	covered above (Expenses grouped together	i	,		
	and labeled miscellaneous may not exceed		1		
	5% of total expenses shown on line 25 below)				
а	FUNDING DEVELOPMENT	22285.		720.	21565.
b			·		
C					
d					
е					
f	All other expenses				
25	Total functional expenses. Add lines 1 through 24f	5685439.	5621710.	37050.	26679.
26	Joint costs Check here ▶ if following				
	SOP 98-2 Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation				

Par	t X	Balance Sheet		
			(A)	(B)
			Beginning of year	End of year
	1	Cash - non-interest-bearing	. 1976267 <b>. 1</b>	6765129.
	2	Savings and temporary cash investments	2	
	3	Pledges and grants receivable, net	. 3399777. 3	1274230.
	4	Accounts receivable, net	4	
	5	Receivables from current and former officers, directors, trustees, key		ndiv sche bis ja
		employees, and highest compensated employees. Complete Part II of Sch. L.	5	
	6	Receivables from other disqualified persons (as defined under section	The state of the s	
		4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete		
		Part II of Schedule L	6	
छ	7	Notes and loans receivable, net	5370709. 7	6120623.
Assets	8	Inventories for sale or use	. 8	
Ä	9	Prepaid expenses and deferred charges	9	
	10a	Land, buildings, and equipment cost or other		de 14 14 14 1
		basis Complete Part VI of Schedule D 10a		
	b	Less accumulated depreciation 10b	10c	
	11	Investments - publicly traded securities	. 2507238. 11	
	12	Investments - other securities See Part IV, line 11	. 12	
	13	Investments - program-related See Part IV, line 11	13	
,	14	Intangible assets	. 14	
	15	Other assets See Part IV, line 11	15	
	16_	Total assets Add lines 1 through 15 (must equal line 34)	13253991. 16	14159982.
	17	Accounts payable and accrued expenses	17	
	18	Grants payable	1400000. 18	1050000.
	19	Deferred revenue	19	
	20	Tax-exempt bond liabilities	20	
<sub>s</sub>	21	Escrow or custodial account liability Complete Part IV of Schedule D	21	
Liabilities	22	Payables to current and former officers, directors, trustees, key		A STATE OF THE PARTY OF THE PAR
api		employees, highest compensated employees, and disqualified	3	·,
		persons Complete Part II of Schedule L	22	
:	23	Secured mortgages and notes payable to unrelated third parties	23	
	24	Unsecured notes and loans payable to unrelated third parties	24	
	25	Other liabilities Complete Part X of Schedule D	25	
	26	Total liabilities Add lines 17 through 25	1400000. 26	1050000.
		Organizations that follow SFAS 117, check here 🕨 🗓 and	* ., **	*
တ္ဆ		complete lines 27 through 29, and lines 33 and 34.	\$	<u> </u>
ည္	27	Unrestricted net assets	5263461. 27	5769538.
ala	28	Temporarily restricted net assets	. 6590530. 28	7340444.
<u> </u>	29	Permanently restricted net assets	29	
퉏		Organizations that do not follow SFAS 117, check here ►		,
Net Assets or Fund Balances		and complete lines 30 through 34.	· · · · · · · · · · · · · · · · · · ·	* *
ets	30	Capital stock or trust principal, or current funds		
\ss	31	Paid-in or capital surplus, or land, building, or equipment fund	31	
9t A	32	Retained earnings, endowment, accumulated income, or other funds .	32	
ž	33	Total net assets or fund balances	. 11853991. 33	13109982.
	34	Total liabilities and net assets/fund balances	13253991. 34	14159982.

Form **990** (2009)

			Yes	No
1	Accounting method used to prepare the Form 990			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		Х
b	Were the organization's financial statements audited by an independent accountant?	2b	Х	
C	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the			
	audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	Х	
	If the organization changed either its oversight process or selected process during the tax year, explain in Schedule O			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements of the year were issued on a consolidated basis, separate basis, or both			
	🗵 Separate basis 🗌 Consolidated basis 📗 Both consolidated and separate basis	1	; <u>, , , , , , , , , , , , , , , , , , ,</u>	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in			
	the Single Audit Act and OMB Circular A-133?	. 3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the			
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		
		Form	990	(2009

### SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Name of the organization

**Public Charity Status and Public Support** 

Complete if the organization is a section 501(c)(3) organizations or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► See separate instructions.

OMB No 1545-0047

2009

Open to Public Inspection

Employer identification number

			FOUNDATION						-265		<u>.                                    </u>		
	art		r Public Charity					See ins	structions	;			
The	e org	ganization is not a priva	ate foundation becaus	se it is (For lines 1 through 11	, check o	nly one l	oox)						
1	Ш	A church, convention	of churches, or asso	ciation of churches described i	rsection	170(b)(1	)(A)(i).						
2	Ш	A school described in	section 170(b)(1)(A)	(ii). (Attach Schedule E )									
3	Ц	A hospital or a cooper	rative hospital service	e organization described irsect	ion 170(t	o)(1)(A)(i	iii)						
4		A medical research or	rganization operated	in conjunction with a hospital of	described	l isectio	n 170(b)	(1)(A)(ii	i) Enter	the hosp	ital's nai	ne,	
	_	city, and state											
5		An organization opera	ited for the benefit of	a college or university owned	or operat	ed by a	governm	nental ur	nıt descri	bed maec	tion		
	_	170(b)(1)(A)(iv). (Com	plete Part II)										
6	Ш	A federal, state, or loc	al government or go	vernmental unit described inser	ction 170	(b)(1)(A	)(v).						
7	X	An organization that n	iormally receives a si	ubstantial part of its support fro	m a gove	ernmenta	al unit or	from the	e genera	l public			
	_	described in section 1	70(b)(1)(A)(vi) (Con	nplete Part II)									
8	Ц	A community trust des	scribed insection 170	0(b)(1)(A)(vi) (Complete Part II	)								
9	Ш	An organization that n	ormally receives (1)	more than 33 1/3 % of its supp	oort from	contribu	tions, m	embersl	hip fees,	and gro	ss		
		receipts from activities	s related to its exemp	ot functions - subject to certain	exceptioi	ns, and (	2) no mo	ore than	33 1/3 %	6 of its			
	support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses												
	acquired by the organization after June 30, 1975 Seesection 509(a)(2) (Complete Part III )												
10	H 2 2 (4)(1)												
11													
	purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) Sesection												
	509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h												
	a   Type   b   Type    c   Type    - Other												
6	By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section												
				and other than one or more pub	licly sup	ported o	rganızatı	ons des	cribed in	section			
		509(a)(1) or section 5											
f				mination from the IRS that it is	a Type I,	Type II	or Type	III suppo	orting				_
		organization, check th					-	• • • •					L,
g				on accepted any gift or contribu		-			sons?				1
			-	trols, either alone or together w	ith perso	ns desc	ribed in i	(11)				Yes	No
				he supported organization?.		•••	• • • •	-			11g(i)		ļ
		(ii) A family member				•••		•• •	•••	•	11g(ii)		<b></b>
				scribed in (i) or (ii) above?				• • • •		•	11g(iii)		<u> </u>
h	/i) !			supported organization(s)	T		<del></del>	-	1		T		
	(1)	Name of supported	(ii) EIN	(iii) Type of organization	1 ' '	he organ-		id you	1	s the		\mour	
		organization		(described on lines 1-9	ızatıon			y the	_	zation in	S	pport	
				above or IRC section	(i) listed	-		ation in	col				
				(see instructions))	gove	-		of your	1	nized			
						г		port?	1	US?	-		
_			-		Yes	No	Yes	No	Yes	No	-		
					<del> </del>				<del> </del>		-	_	
		<del></del>	<del> </del>		<del> </del>			-	<del> </del>		<del>   </del>		
			<del> </del>	· · · · · · · · · · · · · · · · · · ·	+				<del> </del>	<u> </u>	-		
			<del> </del>	<del>                                     </del>	<del> </del>				<u> </u>	<del></del>	-		
_				1		L	L	1	<u> </u>	L	<del>  -</del>		
Tot	al												
			<del>`                                     </del>			_					1		

Page 2 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I) Section A. Public Support Calendar year (or fiscal year beginning in) (a) 2005 (b) 2006 (c) 2007 (d) 2008 (e) 2009 (f) Total Gifts, grants, contributions, and membership fees received (Do not 4753915.|5177416.|5203226.|2961572.|40299182|2126047. include any "unusual grants") Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities 3 furnished by a governmental unit to the organization without charge ...... 4753915.|5177416.|5203226.|2961572.|40299182|2126047. Total. Add lines 1 through 3 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, .1|8276870. column (f) Public support. Subtract line 5 from line 4 Section B. Total Support Calendar year (or fiscal year beginning in) ▶ (a) 2005 (b) 2006 (c) 2007 (d) 2008 (e) 2009 (f) Total 4753915.5177416.5203226.2961572.402991822126047. Amounts from line 4 . Gross income from interest, dividends. payments received on securities loans, rents, royalties and income from similar 579959. 565534. 338209.2546289. 598902. 463685. sources ... Net income from unrelated business activities, whether or not the business is regularly carried on ... 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) . .... 24672336. Total support. Add lines 7 through 10 ... 12 Gross receipts from related activities, etc. (see instructions) ... 12 13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box andstop here Section C. Computation of Public Support Percentage 14 Public support percentage for 2009 (line 6, column (f) divided by line 11, column (f)) ...... 15.60 15 Public support percentage from 2008 Schedule A, Part II, line 14 15 17.28 ... 16a 33 1/3% support test - 2009. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization . . . b 33 1/3% support test - 2008. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box 17a 10% facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box anstop here Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization . b 10%-facts-and-circumstances test - 2008. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and top here Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly . . . .

Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see

Schedule A (Form 990 or 990-EZ) 2009

instructions ...

Schedule A (Form 990 or 990-EZ) 2009 THE MARY KAY FOUNDATION 75-2653742 Page 3 Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I) Section A. Public Support Calendar year (or fiscal year beginning in) (a) 2005 (b) 2006 (c) 2007 (d) 2008 (e) 2009 (f) Total Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants") Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose Gross receipts from activities that are not an unrelated trade or business under section 513 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge Total. Add lines 1 through 5 . . . 7 a Amounts included on lines 1, 2, and 3 received from disqualified persons b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year c Add lines 7a and 7b . . . . ×, \*, 2 Ų. Public support (Subtract line 7c from line 6) Section B. Total Support Calendar year (or fiscal year beginning in) (a) 2005 **(b)** 2006 (c) 2007(d) 2008 (e) 2009 (f) Total Amounts from line 6 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30,1975 .... c Add lines 10a and 10b ... 11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on ... 12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) .. . . 13 Total support. (Add lines 9, 10c, 11, & 12) 14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box andstop here Section C. Computation of Public Support Percentage 15 Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f)) 0.00 15 16 Public support percentage from 2008 Schedule A, Part III, line 15 0.00 Section D. Computation of Investment Income Percentage 17 Investment income percentage for 2009 (line 10c, column (f) divided by line 13, column (f)) 0.00 17 18 Investment income percentage from 2008 Schedule A, Part III, line 17 . . . 18 0.00 19a 33 1/3 % support tests - 2009. If the organization did not check the box on line 14, and line 15 is more than 33 1/3 %, and line 17 is not more than 33 1/3 %, check this box andstop here. The organization qualifies as a publicly supported organization

b 33 1/3 % support tests - 2008. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3 %, and line 18

is not more than 33 1/3 %, check this box andstop here. The organization qualifies as a publicly supported organization 20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

**Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10, Part II, line 17a or 17b, or Part III, line 12 Provide any other additional information. See instructions

FACTS AND CIRCUMSTANCES TEST

Part IV

THE MARY KAY FOUNDATION (FORMERLY MARY KAY ASH CHARITABLE FOUNDATION) FOUNDED IN 1996 BY MARY KAY ASH HAS DONATED 40,000,000 IN GRANTS FOR CAN-CER AFFECTING WOMEN AND ELIMINATING DOMESTIC VIOLENCE. THE FOUNDATION RECEIVES A SUBSTANTIAL AMOUNT OF ITS SUPPORT FROM CONTRIBUTIONS FROM THE GENERAL PUBLIC. OVER THE COURSE OF ITS EXISTENCE, MEMBERS OF THE GENERAL PUBLIC HAVE DONATED ON THE AVERAGE NO LESS THAN 25% OF ITS FUNDS. THE FOUNDATION ALSO REGULARLY ATTRACTS NEW AND ADDITIONAL SUPORT FROM THE GENERAL PUBLIC. LAST YEAR ALONE, OVER 23,000 PERSONS CONTRIBUTED AN AVERAGE OF 109 DOLLARS TOWARDS THE FOUNDATIONS' TWIN GOALS. THIS LARGE DONOR BASE IS POSSIBLE THROUGH THE ABILITY OF THE FOUNDATION TO REACH THE MORE THAN 600,000 INDEPENDENT BUSINESS WOMEN WHO SELL MARY KAY PRODUCTS. THE FOUNDATION HAS A STRONG HISTORY OF SUPPORTING CHARITABLE ACTIVITIES THAT FURTHER ITS TWIN GOALS ALONG WITH THE GENEROUS DONATIONS OF MARY KAY INC. AND THE MARY KAY ASH CHARITABLE LEAD TRUST, THE FOUNDATION BOARD A-WARDS GRANTS TO QUALIFIED MEDICAL SCHOOLS IN THE UNITED STATES, SHELTERS FOR VICTIMS OF DOMESTIC VIOLENCE, CANCER CARE FOR ITS TOUCHING HEARTS PROGRAM, THE NATIONAL NETWORK TO END DOMESTIC VIOLENCE AND GRANTS TO THE MEDICAL SCHOOLS ARE GENERALLY IN THE AMOUNT OF 100,000 DOLLARS. NATIONS TO THE 150 DOMESTIC VIOLENCE SHELTERS ACROSS THE UNITED STATES ARE GENERALLY IN THE AMOUNT OF 20,000 DOLLARS EACH AND ARE MADE FOLLOWING A REVIEW OF APPLICATIONS SUBMITTED BY SHELTERS TO THE FOUNDATIONS BOARD. OVER 73,000 WOMEN AND CHILDREN HAVE BENEFITED THROUGH THESE GRANTS.  $\mathtt{THE}$ CANCER CARE TOUCHING HEARTS PROGRAM TO WHICH THE FOUNDATION DONATED FUNDS ALLOWS CANCER CARE TO ASSIST PERSONS WHOSE HEALTH INSURANCE DOES NOT COVER CERTAIN EXPENSES RELATED TO THEIR CANCER TREATMENT. THE CANCER CARE TOUCHING HEARTS PROGRAM PROVIDES FINANCIAL ASSISTANCE FOR ROUGHLY

Schedule A (	Form 990 or 9	90-EZ) 2009	THE	MARY K	AY_FOU	NDA:	rion			75-265.	3/42	Page 4
Part IV	Supple	mental In	formatio	n. Complet	e this part to	provid	e the explana	tions re	equired by P	art II, line 10,		
•				I, line 12 Pro								
				•	•					<del></del>		
17.621	PEOPLE	SINCE	THE F	PROGRAM	BEGAN	ΤN	2000	TN	2009	ALMOST	3.552	
17,021	I BOLDE	DINCE		ROGIUMI	DECITIV		2000.		2000,	713311001	3,332	
DEADI E	MUDD A		. m		216							
PEOPLE	WERE A	TOED R	Y THIS	PROGR	AM.							
	-										-	
	••											
									-			
									·			
									<del></del>			
				•								
											_	
		<del></del> -										
			-									
												<del></del>
											_	
			···			·						
							<del></del>					

#### SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

### **Supplemental Financial Statements**

► Complete if the organization answered "Yes" to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization Employer identification number THE MARY KAY FOUNDATION 75-2653742 Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6 (b) Funds and other accounts Total number at end of year 2 Aggregate contributions to (during year) 3 Aggregate grants from (during year) . . . . Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ... . Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor or other impermissible private benefit? Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7 Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or pleasure) Preservation of an historically important land area Protection of natural habitat Preservation of certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Year a Total number of conservation easements **b** Total acreage restricted by conservation easements ..... c Number of conservation easements on a certified historic structure included in (a) d Number of conservation easements included in (c) acquired after 8/17/06 ... ... Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶ Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, reporting of violations. and enforcement of the conservation easements it holds? ..... ... Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year > \$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8 1 a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items (i) Revenues included in Form 990, Part VIII, line 1. .. ... 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items a Revenues included in Form 990, Part VIII, line 1. b Assets included in Form 990, Part X

For Privacy Act and Paperwork Reduction Act Notice, see the instructions for Form 990.

Schedule D (Form 990) 2009

Ра	=	zations Maintaining	Collections of Art,	Historical Treasure	s, or Other Similar	' Assets
3	(continue	<del></del>	and other records, shee	ak any of the following the	et ere e granificant use e	of its collection its me
J		n's acquisition, accession	, and other records, chec	ok any of the following the	at are a significant use t	or its collection items
_	(check all that apply)			4 D (		
a	Public exhibition	L		d Loan or exchange	ge programs	
b	Scholarly research			e U Other		<del></del>
C	c Preservation for future generations  4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV					
4						
5					ner similar assets to be	
Do		han to be maintained as	····	<del> </del>		Yes No
ra		v and Custodial Arra	•	elete if organization answ	ered Yes" to Form 990	u, Part IV, line 9,
		ed an amount on Form 99			anda matumakuda d	
ıa		i agent, trustee, custodian	or other intermediary for	r contributions or other as	ssets not included	П., П.,
	on Form 990, Part X?					Yes No
D	ii res, explain the a	rrangement in Part XIV ar	id complete the following	table		A
_	Poginning holongo				-	Amount
	Beginning balance		•• ••		<u>1c</u>	
	Additions during the y		• • • • • • • • • • • • • • • • • • • •			
9	-	ie year				
3-	Ending balance .	naluda an amaunt an Far			[1f]	
	•	nclude an amount on For	m 990, Part X, line 217		•• • •	∐ Yes 🏻 No
		rrangement in Part XIV ment Funds. Comp	lete if organization answ	orod "Yos" to Form 000	Port IV line 10	
ı ç	Lildow	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
12	Beginning of year	(a) Current year	(b) i noi year	25	(u) Three years back	(e) Four years back
	balance					ar dian
h	Contributions	· · · · · · · · · · · · · · · · · · ·				
	Net investment earn-			*** ; <del>****</del> * * \$4*		· · · · · · · · · · · · · · · · · · ·
·	ings, gains, and losse					.* . !
	- · - ·	**		1/25/8, 12 28 1 2 2 2 2		sk. (** )
	Grants or scholarships			<u>.</u>		
e	Other expenditures for facilities and			\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	, , , , , , , , , , , , , , , , , , , ,	·
					the state of the	
	programs			1 ,		
T	Administrative	]		A		
_	expenses	•				
9 2	End of year balance	t percentage of the year a	nd holonoo hold oo	1 100	4466 1 746 T	1,1
٠.		d percentage of the year e quasi-endowment ►				
a	Permanent endowme		<u>0.00</u> %			
	Term endowment ▶	0.00%				
	-	t funds not in the possess	on of the organization th	at are hold and administ	arad for the areas water	- h [V ] N.
Ja		rations		at are new and administ	_	·
		ions		• •• •		3a(i)
<b>h</b>	• •	he related organizations li		odulo P2		<del></del>
4	. , .	the intended uses of the o	•		• • • • • • • • • • • • • • • • • • • •	. 3b
Par		nents - Land, Buildi			Part Y June 10	
· a	Description o		(a) Cost or other	(b) Cost or other	(c) Accumulated	(d) Book value
	Bosonphon o	T III COLINGIA	basis (investment)	basis (other)	Depreciation	(d) Book value
	Land		Dadio (macalment)	Dasis (Uliter)	Depreciation	<del> </del>
	Buildings		<del>-</del>			<del></del>
	Leasehold improvem	ents	<del></del>		-	-
	Equipment	ome				<del> </del>
	Other	••• •• •		<del>-</del>	-	+
		1e (Column (d) should e	nual Form 990 Part Y or	olumn (R) line 10(a) \		
ı vudi	. Aud mes Ta unough	is footalist (a) stidula e	quari oini 330, Fail A, Cl	oranii (D), liite TU(C) ).		edula D (Form 990) 2009

Schedule D (Form 990) 2009 THE MARY KAY FOUNDATION 75-2653742 Page 3 Part VII Investments - Other Securities. See Form 990, Part X, line 12 (a) Description of security or category (c) Method of valuation (b) Book value (including name of security) Cost or end-of-year market value Financial derivatives ... Closely-held equity interests Other Total. (Column (b) should equal Form 990, Part X, col (B) line 12 ) ▶ Part VIII Investments - Program Related. See Form 990, Part X, line 13 (a) Description of investment type (b) Book value (c) Method of valuation Cost or end-of-year market value Total. (Column (b) should equal Form 990, Part X, col (B) line 13 ) ▶ Part IX Other Assets. See Form 990, Part X, line 15 (a) Description (b) Book value Total. (Column (b) should equal Form 990, Part X, col (B) line 15) Other Liabilities. See Form 990, Part X, line 25 Part X (a) Description of Liability (b) Amount Federal Income Taxes Total. (Column (b) should equal Form 990, Part X, col (B) line 25 ) ▶ 2. FIN 48 Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48

## SCHEDULE (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Complete if the organization answered "Yes" to Form 990, Part IV, lines 21 or 22. Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

OMB No 1545-0047 2009

**Employer Identification number** Open to Public Inspection 75-2653742

▶ Attach to Form 990.

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States used to award the grants or assistance?

General Information on Grants and Assistance

THE MARY KAY FOUNDATION

Part I

Yes 

ŝ

Grants and Other Assistance to Governments and Organizations in the United States. Part II

Complete if the organization answered "Yes" to

Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use

Portrigge, rait 19, illie 21, for any recipient that received more fire. Part IV and Schedule I-1 (Form 990) if additional space is needed	(Form 990) if addit	tional space is needed	\$5,000 CHECK KINS DOX	Form 350, rait iv, line 21, for any reoperitual received more train 35,000. Oneck this box if no one reoperitue more train 35,000. Ose Part IV and Schedule I-1 (Form 990) if additional space is needed	a more man so, ooo ose		<b>⊠</b>
1 (a) Name and address of	(p) EIN	(c) IRC	(d) Amount of cash	(e) Amount of non-cash (f) Method of valuation	(f) Method of valuation	(g) Description of	(h) Purpose of grant
organization or government		section	grant	assistance	(book, FMV, appraisal,	non-cash assistance	or assistance
		if applicable			other)		
YWCA OF MET DALLAS 4621 R 75204- TX D7	25-0800699	50103	.000,001		CASH		DOM VIOLEN
CHILDREN & FAMILIE 1111 U 50314- IA D42	ILIE IA D42-1237465	501CE	20,000.		CASH		DOM VIOLEN
THE REGENTS-U CALI 1855 F 94143- CA S		501CE	100,000.		CASH		CANCER RES
CONF ON CRIMES AGA 4411 L 75219- TX D20-2079535	0-2079535	50103	50,000.		CASH		DOM VIOLEN
GILDAS CLUB N TEXA 2710 O 75219- TX D75	D75-2633654	50103	20,000.		CASH		DOM VIOLEN
JOHN HOPKINS U 1650 O 21231- MD B		50103	(1,665.)		CASH REFUN		CANCER RES
CIRCLE OF HOPE PO BOX 30531- GA C		50103	20,000.		CASH		DOM VIOLEN
FAMILY SHELTER SVC 605 E 60187- IL W36-2883552	6-2883552	50103	20,000.		CASH		DOM VIOLEN
THE FAMILY PLACE PO BOX 75209- TX D75	TX D75-1590896	50103	20,000.		CASH		DOM VIOLEN
NAT NETWORK TO END 660 PE 20003- DC W52	END DC W52-1973408	50103	300,000.		CASH		DOM VIOLEN
SHELTER OUR SISTER 405 ST 07601- NJ H22	1R H22-2184949	50103	20,000.		CASH		DOM VIOLEN
GENESIS WOMANS SHE 4411 L 75219- TX D75	S SHE TX D75-1881365	50103	5,000.		CASH		DOM VIOLEN
2 Enter total number of section 501(c)(3) and government organizations	(c)(3) and governm	nent organizations		•	÷	•	181

Enter total number of section 501(c)(3) and government organizations ... Enter total number of other organizations

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2009

LE 1-1	6
굶	99
CHEI	orm o
ŏ	F

Continuation Sheet for Schedule I (Form 990)

Attach to Form 990 to list additional Information for Schedule I (Form 990), Part II or Part III.

OMB No 1545-0047 2009

Open to Public

(h) Purpose of grant RES CANCER RES CANCER RES CANCER RES NOM VIOLEN VIOLEN DOM VIOLEN DOM VIOLEN CANCER RES CANCER RES JOM VIOLEN CANCER RES CANCER RES CANCER RES DOM VIOLEN Schedule I-1 (Form 990) 2009 or assistance CANCER **Employer identification number** MOM (book, FMV, appraisal, | non-cash assistance 75-2653742 (g) Description of (Schedule I (Form 990), Part II ) (f) Method of valuation other) CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH THE MARY KAY FOUNDATION

Part | Continuation of Grants and Other Assistance to Governments and Organizations in the United States (e) Amount of noncash assistance 200,000. (d) Amount of 100,000 20,000. 20,000 100,000. 100,000. 20,000 20,000 10,000 200,000 20,000 100,000 100,000 100,000 100,000 cash grant (c) IRC Code section if applicable 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 NEW 13-1825919 WAUK39-1269698 KITT25-1393025 DALL75-1606705 LINC23-7169265 WHEE 55-0357063 CODY83-0266594 (p) EIN CHAR PHIL HOUS IOWA SAIN MADI NEW LA (a) Name and address of organization CA ΙM IA CJ PA 211 N 12TH 68508- NE 25 ARCH S 16201- PA 75 SEVENT 10001- NY 6600 S EUC 63110- MO PO BOX 800 22908- VA M 100 CHAPL 26003- WV PO BOX 132 82414- WY 600 GASTO 75246- TX ARBOR DAY FOUNDATION 403 N LOOP 77022- TX WASHINGTON UNIVERSIT THE RECTOR OF VISITO WCA-WHEELING FAMILY HELPING ALL VICTIMS LA ROSA FAMILY SVCS CRISIS INTERVENTION BAYLOR HEALTH CARE CTR INC 53186-30ARD OF REGENTS-U 9500 GILLM 92093-52242-7 COLLEGE 06520-19104-1400 UNIVE 53706-CA-SAN DIEGO OF PENNSYLVANIA or government ALE UNIVERSITY Name of the organization CANCER CARE THE WOMENS 05 N EAST 421 CURIE GILMORE Internal Revenue Service OF IOWA E O

or Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

BCA

<u>.</u>	
SCHEDULE	(Form 990)

Department of the Treasury Internal Revenue Service

OMB No 1545-0047

2009

Open to Public

Inspection Schedule I (Form 990), Part II or Part III.

Continuation Sheet for Schedule I (Form 990)

▶ Attach to Form 990 to list additional information for

Name of the organization THE MARY KAY FOLINDATION						Employer Identification number 75–2653742	n number
ation of	Assistance t	o Governments an	d Organizations	in the United Sta		(Schedule I (Form 990), Part II )	
12	(p) EIN	(c) IRC Code section	(d) Amount of	(e) Amount of non-	Method	(g) Description of	(h) Purpose of grant
or government	<u>-</u>	ıf applıcable	cash grant	cash assistance	(book, FMV, appraisal, other)	non-cash assistance	or assistance
FRED HUTCHINSON CANC 1100 FAIRV 98109- WA SEAT		50103	100,000.		CASH		CANCER RES
CKY RESEAR 40506- KY		50103	100,000.		CASH		CANCER RES
LOR COLLEGE OF ME BAYLOR 77030- TX		501C3	100,000.		CASH		1
SOUTHWESTERN ME 3 HARRY 75390-	ł	50103	100,000.		CASH		CANCER RES
4BIA UNIVERSITY ST NI 10032- NY		50103	100.000.		CASH		
ENERGY SOLUTIONS AVE K 75074- TX		50103	25.372.		CASH		1 0
STIC ABUSE SUP C	1749998	50103	20.000.		CASH		DOM VIOLEN
1							
2001 S ST 20009- DC WASH		50103	10,000.		CASH		DOM VIOLEN
ത	-	50103	(407.)		CASH REFUN		CANCER RES
SEESHORE CTR	KENA92-0069306	50103	20,000.		CASH	1	DOM VIOLEN
CHANCE, INC	DNNT 63-0967649	47173	000 00		H S & C	<del>J.</del>	NATOTY WOO
SIS CTR-RUSSELL C			.000/07			1	
X 283 36868-	.0985199	501C3	20,000.		CASH		DOM VIOLEN
WOMEN & CHILDREN FIR PO BOX 195 72203- AR LITT71-051301	0513011	50103	20,000.		CASH		DOM VIOLEN
MARGIES HAVEN HOUSE PO BOX 954 72131- AR HEBE71-067481	0674819	50103	20,000.		CASH		DOM VIOLEN
HANDS OF A FRIEND IN PO BOX 209 85614- AZ GREE20-3373537	3373537	50103	20,000.		CASH	<u>.</u>	DOM VIOLEN
Privacy Act and Paperwork Reductio	see the Instruct	ions for Form 990.		ı		Schedule	Schedule I-1 (Form 990) 2009

<u>:</u>	
HEDULE	ırm 990)
သွင	Ē,

Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)

Attach to Form 990 to list additional Information for

2009

OMB No 1545-0047

Open to Public Inspection

(h) Purpose of grant DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN NOW VIOLEN DOM VIOLEN NOW VIOLEN DOM VIOLEN VIOLEN JOM VIOLEN DOM VIOLEN or assistance Employer Identification number MOM (book, FMV, appraisal, | non-cash assistance (g) Description of 75-2653742 (Schedule I (Form 990), Part II) (f) Method of valuation other) CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH Part | Continuation of Grants and Other Assistance to Governments and Organizations in the United States (e) Amount of noncash assistance Schedule I (Form 990), Part III or Part III 20,000. 20,000. 20,000 20,000. (d) Amount of 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 cash grant (c) IRC Code section if applicable 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 RIDG95-3340786 01C3 CLAR95-3276033 SAN 95-3760212 CRES 94-2735346 MORG23-7351215 SAN |94-2481188 NEWH|95-3495141| IRVI95-3667817 SACR94-2493158 LAKE86-0516654 SAN 95-1661119 GLEN|95-1661118| PAYS|86-0723051| RED 68-0330191 94-2330864 (p) EIN FOUNDATION SAN (a) Name and address of organization S 93555- CA AΖ CA CACA CA CA1940 MESQU 86403- AZ PO BOX 546 95038- CA PO BOX 509 94402- CA STRE 95531- CA C STR 92101- CA PO BOX 135 96080- CA CI94103- CA CORA-COMM OVERCOMING SOCIAL SVCS INTERAGE ALTERNATIVES TO VIOL COMM SOLUTIONS FOR C RURAL HUMAN SERVICES LA CASA DE LAS MADRE WOMENS CTR-HIGH DESE WCA SAN DIEGO COUNT PO BOX 306 85547-PO BOX 549 91711-DOMESTIC VIOLENCE 23630 NEWH 91321-PO BOX 537 92619-92402-900 K STR 95811-HOUSE OF RUTH INC 35 E LEXI 91206or government WCA OF GLENDALE OPTION HOUSE INC THE MARY KAY HUMAN OPTIONS Name of the organization TIME OUT INC 18SIW E99 CHAINA 813 NORTH WEAVE INC 86 M 012

or Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I-1 (Form 990) 2009

**SCHEDULE 1-1** (Form 990) Department of the Treasury

Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)

2009

OMB No 1545-0047

Open to Public Inspection

> Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

(h) Purpose of grant NOW VIOLEN DOM VIOLEN NOU VIOLEN DOM VIOLEN NOM VIOLEN DOM VIOLEN NOM VIOLEN NOW VIOLEN NOM VIOLEN NOW VIOLEN NOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN NOM VIOLEN or assistance Employer identification number (book, FMV, appraisal, | non-cash assistance (g) Description of 75-2653742 (Schedule I (Form 990), Part II) (e) Amount of non- (f) Method of valuation other) CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH THE MARY KAY FOUNDATION

Part | Continuation of Grants and Other Assistance to Governments and Organizations in the United States cash assistance 20,000 20,000. 20,000. 20,000. 20,000. (d) Amount of 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000. 20,000 20,000 cash grant (c) IRC Code section if applicable 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 31201- GA MACO|58-1329248| 501C3 501C3 CAST 74-2385006 WAUC|59-2735813 PALA59-3169443 SARA|59-1943399 SPRI59-3188546 TORR06-1085983 DAYV06-0804423 WILM51-0101188 NAPL|59-2752295 BUNN|59-2832976 SAIN59-2114359 AVON84-0938374 LAKE 59-2934243 TAMP|59-1777135 (b) EIN (a) Name and address of organization FI 255 81620- CO 1007 N MAI 06241- CT FL Η̈́ FL FL PO BOX 267 80104- CO 33873- FL 32178- FL Ä 33731- FL 507 PHILAD 19809- DE INC CR SO 06790- CT WOMENS CRISIS & FAMI SUSAN B ANTHONY PROJ ALPHA & OMEGA FREEDO SEMINOLE CTY VICTIMS CRISIS LINE AND SAFE BRIGHT FUTURE FOUND OF TAMPA JNITED SERVICES INC 34101-32747-34611-33677-& RAPE 34237-FLAGER ECUMENICAL 32110-HOUSE or government Name of the organization SALVARE INC CONLEE PO BOX 255 PO BOX 205 SAFE PLACE PO BOX 617 7TH PO BOX 101 THE SPRING PO BOX 471 PO BOX 477 PO BOX 414 277 MLK BL 2139 MAIN 179 WATER CHILD INC SAWCC INC CASA INC PO BOX 113 N CEE

or Privacy Act and Paperwork Reduction Act Notice, see the instructions for Form 990.

Schedule I-1 (Form 990) 2009

Rev 1

US990111

Continuation Sheet for Schedule I (Form 990)

Attach to Form 990 to list additional information for

2009

OMB No 1545-0047

Open to Public Inspection

(h) Purpose of grant DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN NOM VIOLEN NOM VIOLEN NOW VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN JOM VIOLEN DOM VIOLEN NOW VIOLEN DOM VIOLEN JOM VIOLEN Schedule I-1 (Form 990) 2009 or assistance **Employer identification number** (book, FMV, appraisal, | non-cash assistance (g) Description of 75-2653742 (Schedule I (Form 990), Part II.) (f) Method of valuation other) CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH Part | Continuation of Grants and Other Assistance to Governments and Organizations in the United States (e) Amount of noncash assistance Schedule I (Form 990), Part II or Part III. (d) Amount of 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000. 20,000. 20,000. 20,000 20,000 20,000 20,000 cash grant (c) IRC Code section ıf applicable 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 ELKH35-0868079 501C3 PEKI37-1374416 SPEN42-0680416 BOIS82-0485418 HONO|99-0119678 JOLI 36-3280592 GAIN58-1447674 DALT58-1374660 SAVA58-1392664 ROCH36-3304863 BLOO37-0903245 COLU31-0993447 LA G36-4166490 BELL 37-1223450 STER36-2179770 (p) EIN FOUNDATION (a) Name and address of organization PO BOX 115 61554- IL ВA 23 N MITC 83704- ID 301 W WAS 61701- IL 101 E HIVE 46517- IN PO BOX 554 30722- GA PO BOX 996 51301- IA 53 S OTTA 60436- IL 61068- IL 33 N LA G 60526- IL PO BOX 611 31420- GA 62222- IL 47202- IN CENTERS AGAINST ABUS SAFE PLACE MINISTRIE 61081- IL SAVANNAH AREA FAMILY 1485 LINAP 96819- HI CHRISTIAN FAMILY MIN HELP OFFER PROTECTIV MID CENTRAL COMM ACT COLUMBUS REGIONAL SH HE VIOLENCE PREVENT NORTHWEST GA FAMILY WCA OF SAUK VALLEY FAMILY SVCS ELKHART PARENTS & CHILDREN PO BOX 296 30503-GATEWAY HOUSE INC or government KAY Name of the organization THE MARY PO BOX 831 CAROL HOME AVE H PO BOX 13 Internal Revenue Service 412 FIRST PILLARS 321

Rev 1

US990111

SCHEDULE 1-1	(Form 990)

nternal Revenue Service

Name of the organization

Department of the Treasury

Continuation Sheet for Schedule I (Form 990)

Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

2009

OMB No 1545-0047

Open to Public Inspection

**Employer identification number** 75-2653742 FOUNDATION

(h) Purpose of grant DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN NOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN NOW VIOLEN JOM VIOLEN JOM VIOLEN NOU VIOLEN DOM VIOLEN DOM VIOLEN or assistance non-cash assistance (g) Description of (Schedule I (Form 990), Part II) (f) Method of valuation (book, FMV, appraisal, CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States (e) Amount of noncash assistance 20,000. (d) Amount of 20,000. 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000. 20,000 cash grant (c) IRC Code section ıf applicable 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 PO BOX 152 49204- MI JACK23-7118921 501C3 46122- IN DANV|35-2077713 EL D48-1087496 LIBE48-0934788 HAZA61-0661299 HEBR61-0908752 JENN 72-1488905 1515 JACKS 71202- LA MONR 72-0442226 CUMB|52-1185952 PO BOX 857 21705- MD FRED52-1186250 PORT01-0352636 SALE04-2655367 ARNO|52-0591702 BOST|04-3103354| 01060- MA NORT 04-2690131 (b) EIN (a) Name and address of organization PO BOX 120 02112- MA FAMILY CRISIS RESOUR FAMILY LIFE CTR-BUTL PO BOX 735 67042- KS CLAY 67901- KS MA 517 RITCH 21012- MD 46 BEDFOR 21502- MD 580 HARGR 41048- KY 819 CHURCH 70546- LA PO BOX 704 04104- ME LIBERAL AREA RAPE CR LESLIE KNOTT LETCHER PO BOX 186 41702- KY THE WELLSPRING ALLIA ASIAN TASK FORCE AGA YWCA ANNAPOLIS AND A COMM AGAI FAMILY CRISIS SVCS CONGRES 01790-WOMENS CRISIS CTR HEARTLY HOUSE INC or government SHELTERING WINGS SAFE PASSAGE INC THE MARY KAY JEFF DAVIS PO BOX 92 43 CENTER INC N 606 AWARE HAWC

or Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I-1 (Form 990) 2009

Ξ	
J.E	(066
	ق 3
SCH	(For

Continuation Sheet for Schedule I (Form 990)

Attach to Form 990 to list additional information for

2009

OMB No 1545-0047

Open to Public Inspection

(h) Purpose of grant DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN NOM VIOLEN JOM VIOLEN NOM VIOLEN Schedule I-1 (Form 990) 2009 or assistance **Employer identification number** DOM non-cash assistance (g) Description of 75-2653742 (Schedule I (Form 990), Part II) (e) Amount of non- | (f) Method of valuation | (book, FMV, appraisal, other) CASH-CASH CASH Part | Continuation of Grants and Other Assistance to Governments and Organizations in the United States cash assistance Schedule I (Form 990), Part II or Part III. (d) Amount of 20,000 20,000 20,000. 20,000. 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 cash grant (c) IRC Code section ıf applicable 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 OXF064-0670986 KANS43-0962293 DETR20-0926399 TRAV38-2164580 SAIN41-1344743 SAIN43-1350160 RED 41-1720180 BLAI|41-1309977| SEDA43-1295568 GREE|64-0877651 HAMI|81-0460023 IRON38-2488437 38-2121751 ELIZ56-1352211 PITTS6-1345420 (p) EIN FOUNDATION ANN (a) Name and address of organization Θ Μ OΕ 298 N LAM 38655- MS PO BOX 366 49938- MI PO BOX 367 56302- MN PO BOX 490 55449- MN 55066- MN SPO PO BOX 137 65302- MO PO BOX 395 38704- MS S 4100 CLARK 48105- MI PRPO BOX 534 59840- MT PO BOX 206 27909- NC DOMESTIC VIOLENCE PR 9161 SCHA 48235- MI COOKING FOR MY SISTE 720 S ELMW 49684- MI CENTRAL MN TASK FORC FAMILY VIOLENCE & RA ALEXANDER HOUSE INC WOMENS RESOURCE CTR SUPPORTERS OF ABUSE ALBERMARLE HOPELINE PO BOX 495 63108-110 27312-PO BOX 240 64124-DOMESTIC VIOLENCE DOMESTIC VIOLENCE CITIZENS AGAINST or government THE MARY KAY ST MARTHAS HALL HOPE COALITION INC Name of the organization NEWHOUSE INC OUR HOUSE 480 W 8TH internal Revenue Service PO BOX

or Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

7	
EDULE I	(066 0
SCHE	(Form

Continuation Sheet for Schedule I (Form 990)

Attach to Form 990 to list additional information for

2009

OMB No 1545-0047

Open to Public Inspection

(h) Purpose of grant JOM VIOLEN NOW VIOLEN JOM VIOLEN OOM VIOLEN NOM VIOLEN DOM VIOLEN JOM VIOLEN DOM VIOLEN Schedule I-1 (Form 990) 2009 or assistance **Employer identification number** (book, FMV, appraisal, | non-cash assistance (g) Description of 75-2653742 (Schedule I (Form 990), Part II) (e) Amount of non- (f) Method of valuation CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH Part | Continuation of Grants and Other Assistance to Governments and Organizations in the United States cash assistance Schedule I (Form 990), Part II or Part III. 20,000. (d) Amount of 20,000 20,000 20,000 20,000 20,000. 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 cash grant (c) IRC Code section For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. ıf applicable 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 FARG45-0232096 KEAR47-0614058 NEW 22-2374378 ALBU|85-0247473 RENO88-0366015 JACK|56-1412183 LINW51-0244563 TREN22-2172522 CARS 94-2665387 SYRA16-1129675 ONEO16-6066346 MONR58-1698701 FLEM22-2267191 NEWB14-1679391 (b) EIN THE MARY KAY FOUNDATION PORT (a) Name and address of organization SZ ND S ΣΖ 3710 CENTR 68847- NE NJ 08822- NJ NG N ΝX GREENLEA 03804- NH 201 NEW R 08221- NJ WEST BRO 13820- NY PO BOX 649 12550- NY HE SPOUSE/SEXUAL AB 89702- NV SIADVOCATES TO END DOM SAFE HOME PLACE FOR US ATLAN DPPORTUNITIES FOR OT SEACOAST TASK FORCE 045 JAMES 13203-PO BOX 162 28541-3000 S UNI 58103-SAFE IN HUNTERDON PO BOX 253 87125-PO BOX 952 28111-PO BOX 374 89505-212 STUYV 08618-50 LIVING 08901-VICTORIOUS IN HIS ONSLOW WOMENS CTR TURNING POINT INC LIBERTY RESOURCES or government WOMEN AWARE INC WOMANSPACE INC WCA CASS CLAY Name of the organization ORANGE CTY SAFE HOUSE 47 E MAIN 32 SIERRA Internal Revenue Service

Ξ	
SCHEDULE	(Form 990)

Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)

Schedule I (Form 990), Part II or Part III.

Attach to Form 990 to list additional information for

2009

OMB No 1545-0047

Open to Public Inspection

(h) Purpose of grant NOM VIOLEN NOW VIOLEN NOW VIOLEN DOM VIOLEN NOW VIOLEN DOM VIOLEN VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN NOM VIOLEN Schedule I-1 (Form 990) 2009 or assistance **Employer identification number** DOM (book, FMV, appraisal, non-cash assistance (g) Description of 75-2653742 (Schedule I (Form 990), Part II) (e) Amount of non- (f) Method of valuation CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH THE MARY KAY FOUNDATION

Part | Continuation of Grants and Other Assistance to Governments and Organizations in the United States cash assistance (d) Amount of 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 cash grant (c) IRC Code section or Privacy Act and Paperwork Reduction Act Notice, see the instructions for Form 990. if applicable 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 CANT16-1182249 GLOV114-1599758 NEWA16-1208385 FIND34-1308480 CAMB31-1168245 ASHT 34-1304495 ALLI|34-1329875 COSH31-1430970 FLOR94-3061005 OKMU|73-1332643 HILL 93-0665804 BATA|16-0771077| HEMP|11-2442377 OKLA73-0579272 XENI31-0992401 (p) EIN (a) Name and address of organization OR ЮН LAWRENCE VALLEY R 13617- NY 380 BELLBR 45385- OH PO BOX 496 45839- OH PO BOX 702 44005- OH PO BOX 362 44601- OH 604 WALNUT 43824- OH PO BOX 494 97123- OR 11-21 BROA 12078- NY 32 HARRIS 14513- NY 14020- NY 50 FULTON 11550- NY ΙN 74447- OK 2460 W I-4 73112- OK THE FAMILY COUNSELIN COUNCIL ON DOM VIOLE PROJECT FOR ASSISTAN DOMESTIC VIOLENCE RE WCA-GENESEE CTY INC NASSAU CTY COALITION FAMILY VIOLENCE PREV SIUSLAW OUTREACH SVC VICTIM RESOURCE CTR OKMULGEE CTY FAMILY INC YWCA OKLAHOMA CITY 927 WHEELI 43725-FIRST STEP FAMILY 190 97439or government HAVEN OF HOPE, INC Name of the organization CHAPEL S 301 NORTH 73 HOMESAFE, PO BOX PO BOX

**SCHEDULE 1-1** (Form 990) Department of the Treasury

Continuation Sheet for Schedule I (Form 990)

Attach to Form 990 to list additional information for

2009

OMB No 1545-0047

Open to Public Inspection

(h) Purpose of grant DOM VIOLEN NOW VIOLEN DOM VIOLEN NOM VIOLEN JOM VIOLEN JOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN JOM VIOLEN DOM VIOLEN JOM VIOLEN Schedule I-1 (Form 990) 2009 or assistance **Employer identification number** (book, FMV, appraisal, | non-cash assistance (g) Description of 75-2653742 (Schedule I (Form 990), Part II) (e) Amount of non- (f) Method of valuation CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States cash assistance Schedule I (Form 990), Part II or Part III (d) Amount of 20,000 20,000 20,000 20,000 20,000 20,000. 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 20,000 cash grant (c) IRC Code section For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. if applicable 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 TEXA75-1688689 TOWA23-2131649 LOCK23-2143800 LEBA25-1634670 SPAR57-0760599 SUMT|57-0443375| RAPI46-0355127 ALCO|58-1534034 KNOX 62-0547289 CLAR62-1294095 KILL/74-2172517 RIDG25-1394232 CAYE|66-0470812 DOYL23-2034180 NEWP|05-0381031| (b) EIN THE MARY KAY FOUNDATION (a) Name and address of organization PA PA PA 17745- PA PR527 QUINCY 57701- SD 76540- TX PA PO BOX 134 37701- TN E SUMM 37915- TN PO BOX 324 37041- TN 02840- RI 424 SPRUCE 75501- TX CLINTON CTY WOMENS C SAFE HOMES-RAPE CRIS 29302- SC 29150- SC WORKING AGAINST VIOL UNITED METHODIST URB DOMESTIC VIOLENCE PR ABUSE AND RAPE CRISI CITIZENS AGAINST PHY WCA-UPPER LOWLANDS CHILD & FAMILY TENN FAMILIES IN CRISIS WOMEN RESOURCE CTR PO BOX 927 00737-PO BOX 186 18848-17042-15853-PO BOX 299 18901-DOMESTIC VIOLENCE HOGAR NUEVA MUJER or government INC PLACE Name of the organization HAVEN HOUSE 46 CHURCH 28 MORGAN W MAIN .14 TOURO 36 UNION PO BOX 25 Internal Revenue Service PO BOX 42 WOMANS 901

Ξ	
3	90
	6 E
SCH	For
••	_

Department of the Treasury Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)

Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No 1545-0047 2009

Open to Public Inspection

(h) Purpose of grant OOM VIOLEN NOW VIOLEN NOW VIOLEN JOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN DOM VIOLEN JOM VIOLEN JOM VIOLEN JOM VIOLEN NOM VIOLEN DOM VIOLEN or assistance **Employer identification number** (book, FMV, appraisal, | non-cash assistance (g) Description of 75-2653742 (Schedule I (Form 990), Part II) (e) Amount of non- (f) Method of valuation other) CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH CASH Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States cash assistance (d) Amount of 20,000 20,000 20,000 20,000 20,000 20,000 20,000. 20,000 20,000. 20,000 20,000 20,000 20,000 20,000 20,000 cash grant (c) IRC Code section if applicable 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 501C3 CARR 74-2729862 GRAN 75-2291809 BROW/75-2870676 BAY 74-2361319 PAMP75-1971380 CHAN76-0554939 BLAN87-0657755 WEST87-0543219 SNYD75-2843687 ONAN|54-1234168 LEX1|52-1390194| WILL|54-1121334 BARR03-0331147 (b) EIN FOUNDATION DALL BELL (a) Name and address of organization X × Ϋ́L 2616 KWINA 98226- WA PO BOX 182 77404- TX PO BOX 138 78834- TX PO BOX 447 77530- TX PO BOX 102 84084- UT 55 MARKET 23417- VA 20 VARNER 24450- VA PO BOX 139 79550- TX PO BOX 120 76804- TX 84511- UT PO BOX 652 05641- VT THE MATAGORDA CTY WO NORTH CHANNEL COALIT 515 HARVEY 25661- WV GENTLE IRONHAWK SHEL EASTERN SHORE COALIT SATTERED WOMENS SVCS LUMMI NATION-VICTIMS GATEWAY FAMILY SVCS PECAN VALLEY REGION SOUTH VALLEY SANCTU PROJECT HORIZON INC FUG VALLEY RECOVERY WINTERGARDEN WOMEN THE SALVATION ARMY PO BOX 532 75053-5302 HARRY 75235-310 S CUYL 79066-TRALEE CRISIS CTR BRIGHTER TOMORROW or government KAY Name of the organization THE MARY 700 22 W

or Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I-1 (Form 990) 2009

$\overline{\Sigma}$	
Щ	6
$\Xi$	66
빞	Ę
SCH	ᅙ
U)	_

Continuation Sheet for Schedule I (Form 990)

Attach to Form 990 to list additional information for

2009

OMB No 1545-0047

Open to Public Inspection

(h) Purpose of grant DOM VIOLEN JOM VIOLEN DOM VIOLEN DOM VIOLEN or assistance **Employer identification number** (book, FMV, appraisal, | non-cash assistance (g) Description of 75-2653742 (Schedule I (Form 990), Part II) (e) Amount of non- (f) Method of valuation other) CASH CASH CASH CASH Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States cash assistance Schedule I (Form 990), Part II or Part III. 20,000. (d) Amount of 20,000 20,000 20,000 cash grant (c) IRC Code section ıf applicable 501C3 501C3 501C3 501C3 OLYM91-1153988 WALL 91-0613315 MENO|39-1421880 SHAW39-1749998 (p) EIN FOUNDATION (a) Name and address of organization 99362- WA PO BOX 200 98507- WA THE BRIDGE TO HOPE I PO BOX 700 54751- WI DOMESTIC ABUSE SUPPO 380 LAKELA 54166- WI YWCA OF WALLA WALLA or government THE MARY KAY Name of the organization 213 S 1ST Internal Revenue Service SAFEPLACE

BCA

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Rev 1

Schedule I-1 (Form 990) 2009

## SCHEDULE O (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

## Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990.

OMB No 1545-0047 **2009** 

Open to Public Inspection

**Employer identification number** 

THE MARY KAY FOUNDATION	75-2653742
FORM 990, P. 6, PART VI, SEC C, 19-WE MAKE THESE DOCUME	NTS AVAILABLE
UPON REQUEST.	
FORM 990, P. 6, PART VI, SEC B, 12C-THE ORGANIZATION RE	QUESTS ANNUALLY
MEMBERS TO SIGN A CONFLICT OF INTEREST POLICY.	
FORM 990, P. 6, PART VI, SEC B, 11A-PLEASE KNOW THAT AL	L BOARD MEMBERS
OF THE MARY KAY FOUNDATION (FORMERLY MARY KAY ASH CHARIT	ABLE FOUNDATION)
WILL BE PROVIDED A COPY OF THE 990 TAX RETURN FOR THE F	ISCAL YEAR 2009.
THEY WILL RECEIVE A COPY OF THE RETURN PRIOR TO ITS FIL	ING WITH THE
INTERNAL REVENUE SERVICE BUT THE REVIEW WILL BE UNDERTA	KEN BY THE
MEMBERS OF THE AUDIT COMMITTEE AND INVESTMENT COMMITTEE	OF THE FOUNDA-
TION. THE RETURN IS REVIEWED BY THE THREE OFFICERS-MIC	HAEL LUNCEFORD,
RYAN ROGERS AND KRIS JOHNSON AND THEN FILED.	

Schedule R (Form 990) 2009 OMB No 1545-0047 Open to Public Inspection Direct controlling Direct controlling (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related 2009 Employer identification number entity entity 75-2653742 Public charity status (if section 501(c)(3)) End-of-year assets 9 ► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. Exempt Code section Total income Related Organizations and Unrelated Partnerships (Complete if the organization answered "Yes" on Form 990, Part IV, line 33) 501C3 See separate instructions. Legal domicile (state Legal domicile (state or foreign country) or foreign country) ΩS Primary activity Primary activity Attach to Form 990. 75-6081602<mark>CHARITY</mark> For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. Identification of Related Tax-Exempt Organizations 75001 Name, address, and EIN of related organization Name, address, and EIN of disregarded entity Identification of Disregarded Entities tax-exempt organizations during the tax year) X KAY FAMILY FOUNDATION THE MARY KAY FOUNDATION ADDISON PA Name of the organization DALLAS Department of the Treasury Internal Revenue Service SCHEDULE R (Form 990) 6251 Part II Partl MARY

Identification of Related Organizations Taxable as a Partnership more related organizations treated as a partnership during the tax year )

Part III

(Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or

General or managing partner? Yes No (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it 9 Code V-UBI amount in box 20 of Schedule (Form 1065) Disproportionate allocations? ŝ Ξ Yes Share of end-ofyear assets 9 Share of total Income  $\boldsymbol{\varepsilon}$ Predominant income (related, unrelated, excluded from tax under sections 512-514) Identification of Related Organizations Taxable as a Corporation or Trust had one or more related organizations treated as a corporation or trust during the tax year) Direct controlling ਉ (c)
Legal
domicile
(state or
foreign Primary activity Ð Name, address, and EIN of related organization Part IV

liad one of more related organizations treated as a corporation of	area as a corporation o	יו נומפו חחוווול נווב ומץ אבמו	year )				
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or	(d) Direct controlling	(e) Type of entity (C corp,	(e) (f) (g) Type of entity (C corp., Share of total income Share of end-of-	(g) Share of end-of-	(h) Percentage
		foreign country)	entity	S corp, or trust)		year assets	ownership
MARY KAY INC 75-1151701DIR SALES	DIR SALES						
16251 DALL 75001 TX ADDISON		DE	N/A	C CORP			00.0
							00.0
							00.0
							00.0

Schedule R (Form 990) 2009

00.0

00.0

0.00

₽ S



## Office of the Secretary of State

## CERTIFICATE OF AMENDMENT **OF**

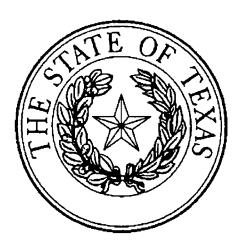
The Mary Kay Foundation 139264001

[formerly: MARY KAY ASH CHARITABLE FOUNDATION]

The undersigned, as Secretary of State of Texas, hereby certifies that the attached Articles of Amendment for the above named entity have been received in this office and have been found to conform to law.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the Secretary by law hereby issues this Certificate of Amendment.

Dated: 05/27/2009 Effective: 05/27/2009



Hope Andrade Secretary of State

# ARTICLES OF AMENDMENT TO THE ARTICLES OF INCORPORATION OF MARY KAY ASH CHARITABLE FOUNDATION

In the Office of the Secretary of State of Texas MAY 27 2009

Corporations Section

Charter No. 01392640

Pursuant to the provisions of Art. 1396-4.03 of the Texas Non-Profit Corporation Act, the undersigned corporation (the "Corporation") adopts the following amendments to its Articles of Incorporation:

- 1. The existing name of the Corporation is Mary Kay Ash Charitable Foundation.
- 2. The amendment alters or changes the original Articles of Incorporation by amending Article I to change the name of the Corporation.
  - 3. Article I, as amended, shall read in full as follows:

#### ARTICLE I.

The name of the Corporation is The Mary Kay Foundation.

The amendments to the Articles of Incorporation were adopted by the board of directors of the Corporation pursuant to the Unanimous Written Consent of Directors in Lieu of Special Meeting effective April 25, 2009, there being no members of the Corporation.

EXECUTED this 28 day of April , 2009.

MARY KAN ASH CHARITABLE FOUNDATION

By:

Michael Lunceford, President

## April 2009)

## Application for Extension of Time To File an Exempt Organization Return

OMB No 1545-1709

File a separate application for each return.

Internal Revenue	Service   File a Separat	e application for each return.			
If you are	filing for an Automatic 3-Month Extension, comple	te only Part I and check this box			<b>▶</b>  X
<ul><li>If you are</li></ul>	filing for an Additional (Not Automatic) 3-Month Ex	t <mark>ension, complete only Part II</mark> (on	page 2 of this	s form)	_
Do not comp	lete Part II unless you have already been granted an	automatic 3-month extension on a	previously fil	ed Form 8868.	
Part I	Automatic 3-Month Extension of Time. On	ly submit original (no copies	needed).		
A corporation	n required to file Form 990-T and requesting an autor	matic 6-month extension - check	this box and o	complete Part I only	, <b>-</b>
All other corp	porations (including 1120-C filers), partnerships, REM eturns	AICS, and trusts must use Form 70	004 to request	an extension of tin	ne to file
returns noted the additiona Form 990-T.	ling (e-file). Generally, you can electronically file Ford below (6 months for a corporation required to file Fold (not automatic) 3-month extension or (2) you file Foldstead, you must submit the fully completed and significant www.irs.gov/efile and click on e-file for Charities &	orm 990-T). However, you cannot orms 990-BL, 6069, or 8870, group aned page 2 (Part II) of Form 8868	file Form 8868 returns, or a	8 electronically if (1 composite or cons	) you want olidated
	Name of Exempt Organization			Employer identification	number
Type or print	MARY KAY ASH CHARITABLE FOUNDATI	ON		75-26537 <b>4</b> 2	
File by the due date for filing your return See Number, street, and room or suite number If a P O box, see instructions  16251 DALLAS PARKWAY					
instructions	City, town or post office, state, and ZIP code For a foreign address,	see instructions			
0	ADDISON, TX 75001		<del></del>		
X Form 990	of return to be filed (file a separate application for ea Form 990-T (corp	•	Form 472	00	
Form 990		ion 401(a) or 408(a) trust)	Form 522		
Form 990	H `	t other than above)	Form 606		
Form 990		totale train above)	Form 887		
Telephone If the orga If this is f check this	s are in the care of MICHAEL LUNCEFORD  No. ► 972-687-6300  anization does not have an office or place of busines for a Group Return, enter the organization's four digits box  Lift it is for part of the group, check this ission will cover.	t Group Exemption Number (GEN)	If		
	st an automatic 3-month (6 months for a corporation	required to file Form 990.T) exten	sion of time		
until _ The ext	$8/15$ , 20 _ $10$ _ , to file the exempt organizension is for the organization's return for.	•			
▶ □	tax year beginning, 20, an	d ending , 20 _			
2 If this to	ax year is for less than 12 months, check reason.	☐ Initial return ☐ Final retu	ırn 🔲 C	hange in accountin	g period
	application is for Form 990-BL, 990-PF, 990-T, 4720, andable credits. See instructions	or 6069, enter the tentative tax, le	ss any	3a \$	0.
	application is for Form 990-PF or 990-T, enter any rel Include any prior year overpayment allowed as a cre		payments	3ь \$	0.
deposit	e Due. Subtract line 3b from line 3a Include your pa with FTD coupon or, if required, by using EFTPS (Estructions	yment with this form, or, if require lectronic Federal Tax Payment Sy:	d, stem).	3c \$	0.
Caution. If yo payment inst	ou are going to make an electronic fund withdrawal v tructions	vith this Form 8868, see Form 845	3-EO and For	m 8879-EO for	



Form 8868 (Rev 4-2009)

BAA For Privacy Act and Paperwork Reduction Act Notice, see instructions.

/	8888 (Rev				Page 2
/ If	you are	e filing for an Additional (Not Automatic) 3-Month Extension, complete or	nly Part II and che	ck this box	<b>▶</b> X
Note	e. Only	complete Part II if you have already been granted an automatic 3-month e	extension on a pre	viously filed	Form 8868.
		e filing for an Automatic 3-Month Extension, complete only Part I (on page			
Par	rt II 🕹	Additional (Not Automatic) 3-Month Extension of Time. Only	file the origina	al (no cop	ies needed).
		Name of Exempt Organization			ation number
Type		MARY KAY ASH CHARITABLE FOUNDATION	75-2	653742	
File b		Number, street, and room of suite no. If a P.O. box, see instructions	For IF	S use only	
axten	ded ate for	16251 DALLAS PARKWAY			
filing	the	City, town or post office, state, and ZIP code. For a foreign address, see instructions	THE RESERVE	्रम् अस्य अध्यक्ष	177 2 500 1 17 17 18 18 18 18 18 18 18 18 18 18 18 18 18
instru	See	ADDISON, TX 75001			
Che	ck type	e of return to be filed (File a separate application for each return):			
X		n 990 Form 990-PF	Form	1041-A	Form 8089
	Form	n 990-BL Form 990-T (sec 401(a) or 408(a) trust)	Form	4720	Form 8870
		n 990-EZ Form 990-T (trust other than above)	Form		
STO	PI Do	not complete Part II if you were not already granted an automatic 3-m	onth extension o	n a previou	sly filed Form 8868.
		ks are in the care of MICHAEL LUNCEFORD			
		ne No ▶ 972-687-5734 FAX No. ▶ 973			
• If	the org	ganization does not have an office or place of business in the United States	, check this box		▶ 🔲
• If	this is i	for a Group Return, enter the orga <u>niza</u> tion's four digit Group Exemption Num	nber (GEN)		ei eir
for t	he who	ple group, check this box , , , > If it is for part of the group, check the	nis box 🕨 🔔	_ and attact	h a
list w		names and EINs of all members the extension is for.			
4		lest an additional 3-month extension of time until NOVEMBER 15, 201	10		
5		alendar year 2009 , or other tax year beginning	,and ending		
6		tax year is for less than 12 months, check reason: Initial return	J Final return ☐	Change	in accounting period
7	State	In detail why you need the extension ADDITIONAL TIME IS REQUE	STED IN ORDE	R TO GAT	THER THE
	INF	ORMATION NECESSARY TO FILE A COMPLETE AND ACCURATE	È RETURN.		
			<del></del>		
	If Abra				
ψā		application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the	ne tentative tax, i	· ,	
-		fundable credits. See instructions	A14		8a \$
U	tay no	application is for Form 980-PF, 990-T, 4720, or 6069, enter any refundal	DIO Creats and OS		
	ncovio	ayments made. Include any prior year overpayment allowed as a cred ously with Fo <u>rm</u> 6868	it and any amou	, ,	41
c		ce Due. Subtract line 8b from line 8a. Include your payment with this form	16 1 -	· · · · · ·	Bb \$
	with F	TO coupon of if required by using ECTSC / Floating is Sederal Tay On many	m, or, it required,		
	**/((, )	TD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment		ructions,	8c \$
Under	penaltie	Signature and Verification of parjury. I declare that I have examined thus form, including accompanying schedules	ON and statements and t	la tha hast se	
It is to	LO, COITO	and complete, and that I am authorized to prepare this form	and statements, and i	10 the pest of	THE KNOWN CORE AND DELIEF,
	_	7700000000000000000000000000000000000	a AA	- di	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
Signat	ture 🕽	// MC/Ma Delate and / Tide > 14 h	DENTOTAL	Date >	
	_		- CALAILY	Date	8888 /Bay 4 2000)

Form 8868

(Rev April 2009)

## Application for Extension of Time To File an Exempt Organization Return

OMB	Νo	1545	-1709
-----	----	------	-------

Department of the Tressury File a separate application for each return. Internal Revenue Service • If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box  $\overline{\mathbf{x}}$ If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II (on page 2 of this form). Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868 Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed). A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete All other corporations (including 1120-C filers), pertnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns Electronic Filling (e-file). Generally, you can electronically file Form 8868 if you want a 3-month automatic extension of time to file one of the returns noted below (6 months for a corporation required to file Form 990-T) However, you cannot file Form 8869 electronically if (1) you want the additional (not automatic) 3-month extension or (2) you file Forms 990-BL, 6069, or 8870, group returns, or a composite or consolidated From 990-T. Instead, you must submit the fully completed and signed page 2 (Part II) of Form 8868 For more details on the electronic filing of this form, visit www irs gov/efile and click on e-file for Charitles & Nonprofits Name of Exempt Organization Employer Identification number Type or MARY KAY ASH CHARITABLE FOUNDATION 75-2653742 print Number, street, and room or sulte no. If a P.O. box, see instructions. File by the due date for 16251 DALLAS PARKWAY filing your City, town or post office, state, and ZIP code. For a foreign address, see instructions. return Geo matructions ADDISON,TX 75001 Check type of return to be filed (file a separate application for each return) Form 990-T (corporation) Form 990 Form 4720 Form 990-BL Form 990-T (sec 401(a) or 408(a) trust) Form 5227 Form 990-EZ Form 990-T (trust other than above) Form 6069 Form 990-PF Form 1041-A Form 8870 The books are in the care of MICHAEL LUNCEFORD Telephone No. ▶ 972-687-5734 FAX No > If the organization does not have an office or place of business in the United States, check this box If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) and attach a list with the names and EINs of all members the extension will cover. I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time until AUGUST 15 2010 to file the exempt organization return for the organization named above. The extension is for the organization's return for: calendar year 2009 or tax year beginning , and ending Initial return Final return Change in accounting period If this tax year is for less than 12 months, check reason: 3s If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax less any nonrefundable credits. See instructions. За b If this application is for Form 990-PF or 990-T, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit. c Balance Due. Subtract line 3b from line 3a Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System) See instructions.

Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO

For Privacy Act and Paperwork Reduction Act Notice, see Instructions.

Form 8868 (Rev 4-2000)

for payment instructions