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Form **990-EZ**

Short Form Return of Organization Exempt From Income Tax

OMB No 1545-1150

2009

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)

▶ Sponsoring organizations of donor advised funds and controlling organizations as defined in section 512(b)(13) must file Form 990. All other organizations with gross receipts less than \$500,000 and total assets less than \$1,250,000 at the end of the year may use this form

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2009 calendar year, or tax year beginning , 2009, and ending , 20

<p>B Check if applicable:</p> <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	<p>Please use IRS label or print or type. See Specific Instructions.</p>	<p>C Name of organization Greater Downtown Boulder, Inc.</p> <p>Number and street (or P O box, if mail is not delivered to street address) Room/suite 1942 Broadway 301</p> <p>City or town, state or country, and ZIP + 4 Boulder Co 80302</p>	<p>D Employer identification number 74-2358821</p> <p>E Telephone number 303-449-3774</p> <p>F Group Exemption Number ▶</p>
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• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

G Accounting Method Cash Accrual
Other (specify) ▶

I Website: ▶ dbi.org

H Check if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF)

J Tax-exempt status (check only one) — 501(c) (6) ◀ (insert no) 4947(a)(1) or 527

K Check if the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A Form 990-EZ or Form 990 return is not required, but if the organization chooses to file a return, be sure to file a complete return

L Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts; if \$500,000 or more, file Form 990 instead of Form 990-EZ ▶ \$ **202,403**

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions for Part I.)

	Description		Amount
Revenue	1 Contributions, gifts, grants, and similar amounts received	1	33,748
	2 Program service revenue including government fees and contracts	2	103,168
	3 Membership dues and assessments	3	57,542
	4 Investment income	4	
	5a Gross amount from sale of assets other than inventory	5a	
	b Less: cost or other basis and sales expenses	5b	
	c Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)	5c	
	6 Special events and activities (complete applicable parts of Schedule G). If any amount is from gaming, check here <input type="checkbox"/>		
	a Gross revenue (not including \$ _____ of contributions reported on line 1)	6a	
	b Less: direct expenses other than fundraising expenses	6b	
c Net income or (loss) from special events and activities (Subtract line 6b from line 6a)	6c		
7a Gross sales of inventory, less returns and allowances	7a		
b Less: cost of goods sold	7b		
c Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)	7c		
8 Other revenue (describe ▶ <u>service fees and misc</u>)	8	7,945	
9 Total revenue. Add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8	9	202,403	
Expenses	10 Grants and similar amounts paid (attach schedule)	10	
	11 Benefits paid to or for members	11	14,565
	12 Salaries, other compensation, and employee benefits	12	
	13 Professional fees and other payments to independent contractors	13	
	14 Occupancy, rent, utilities, and maintenance	14	10,000
	15 Printing, publications, postage, and shipping	15	
	16 Other expenses (describe ▶ <u>see attached schedule</u>)	16	180,911
17 Total expenses. Add lines 10 through 16	17	205,476	
Net Assets	18 Excess or (deficit) for the year (Subtract line 17 from line 9)	18	-3,073
	19 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	149,210
	20 Other changes in net assets or fund balances (attach explanation)	20	
	21 Net assets or fund balances at end of year. Combine lines 18 through 20	21	146,137

Part II Balance Sheets. If Total assets on line 25, column (B) are \$1,250,000 or more, file Form 990 instead of Form 990-EZ.

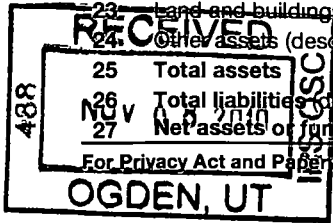
	Description	(A) Beginning of year	(B) End of year
22	Cash, savings, and investments	176,158	22 style="text-align: right;">173,085
23	Land and buildings		23
24	Other assets (describe ▶ _____)		24
25	Total assets	176,158	25 style="text-align: right;">173,085
26	Total liabilities (describe ▶ <u>gift card fund payables</u>)	26,948	26 style="text-align: right;">-26,948
27	Net assets or fund balances (line 27 of column (B) must agree with line 21)	149,210	27 style="text-align: right;">146,137

For Privacy Act and Paperwork Reduction Act Notice, see the separate instructions.

Cat No 106421

Form **990-EZ** (2009)

SCANNED NOV 29 2010



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Part V Other Information (Note the statement requirements in the instructions for Part V.)

		Yes	No
33	Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity	33	<input checked="" type="checkbox"/>
34	Were any changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the changes	34	<input checked="" type="checkbox"/>
35	If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, attach a statement explaining why the organization did not report the income on Form 990-T.		
a	Did the organization have unrelated business gross income of \$1,000 or more or was it subject to section 6033(e) notice, reporting, and proxy tax requirements?	35a	<input checked="" type="checkbox"/>
b	If "Yes," has it filed a tax return on Form 990-T for this year?	35b	
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36	
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions. ▶ 37a _____		
b	Did the organization file Form 1120-POL for this year?	37b	<input checked="" type="checkbox"/>
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the period covered by this return?	38a	<input checked="" type="checkbox"/>
b	If "Yes," complete Schedule L, Part II and enter the total amount involved	38b	
39	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on line 9	39a	
b	Gross receipts, included on line 9, for public use of club facilities	39b	
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911 ▶ _____ ; section 4912 ▶ _____ ; section 4955 ▶ _____		
b	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or is it aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b	
c	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 ▶ _____		
d	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization ▶ _____		
e	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T.	40e	<input checked="" type="checkbox"/>
41	List the states with which a copy of this return is filed. ▶ _____		
42a	The organization's books are in care of ▶ <u>Greater downtown boulder</u> Telephone no. ▶ <u>303-449-3774</u> Located at ▶ <u>1942 Broadway #301 Boulder Co.</u> ZIP + 4 ▶ <u>80302</u>		
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	42b	<input checked="" type="checkbox"/>
	If "Yes," enter the name of the foreign country: ▶ _____ See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts .		
c	At any time during the calendar year, did the organization maintain an office outside of the U.S.?	42c	<input checked="" type="checkbox"/>
	If "Yes," enter the name of the foreign country: ▶ _____		
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 —Check here ▶ <input type="checkbox"/> and enter the amount of tax-exempt interest received or accrued during the tax year ▶ 43 _____		
44	Did the organization maintain any donor advised funds? If "Yes," Form 990 must be completed instead of Form 990-EZ	44	<input checked="" type="checkbox"/>
45	Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)? If "Yes," Form 990 must be completed instead of Form 990-EZ	45	<input checked="" type="checkbox"/>

Part VI Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only. All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 46-49b and complete the tables for lines 50 and 51.

- 46 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I

46	Yes	No
47		
48		
49a		
49b		
- 47 Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II 47
- 48 Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E 48
- 49a Did the organization make any transfers to an exempt non-charitable related organization? 49a
- b If "Yes," was the related organization a section 527 organization? 49b
- 50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances

f Total number of other employees paid over \$100,000 ▶ _____

- 51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation

d Total number of other independent contractors each receiving over \$100,000 . . . ▶ _____

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer: *D. Sean Mahen* Date: 11/4/10

Type or print name and title: D. Sean Mahen Executive Director

Paid Preparer's Use Only

Preparer's signature: *L. Paul Grobecke* Date: 11/3/2010 Check if self-employed:

Firm's name (or yours if self-employed), address, and ZIP + 4: L. Paul Grobecke, P.C. 950 Wadsworth Blvd. Suite 204, Lakewood, CO 80214 EIN: 84-1189091 Phone no: 303-232-2866

May the IRS discuss this return with the preparer shown above? See instructions ▶ Yes No

Form 990-EZ, par 1, Line 16
Other Expenses Statement

Other expenses (describe)

Event expense	\$ 131,417
Office supplies	2,592
Administration expense	15,000
Gift certificate fees	16,785
Sponsorship	1,671
Gift certificate donations	1,100
Community promotions	11,000
Miscellaneous	1,346
	<hr/>
	\$ 180,911
	<hr/>

**2009 Downtown Boulder Inc.
Executive Board of Directors**

Last name	First	Title	Business	Address	City	State	Zip	Phone	Fax	Email
Ward	Cindy	Chair	JVA, Incorporated	1319 Spruce Street	Boulder	CO	80302	303-441-1951	303-444-1957	cward@jivaiva.com
Hunker	Chuck	Past Chair	Waters Read	7318 Clubhouse Rd.	Boulder	CO	80301	303-530-1227	303-530-4735	chshunker@gmail.com
Reynolds	Wendy	Treasurer	Flatirons Bank	5400 Mt Meeker Road	Boulder	CO	80301	303-530-4999 x103	303-449-6587	wreynolds@flatironsbank.com
Rosall	Nolan	Public Affairs Co-Chair	RRC Associates, Inc	4940 Pearl East Cr., Suite 103	Boulder	CO	80301	303-449-6588	303-444-6636	nolan@rrcassoc.com
Shull	Phil	Public Affairs Co-Chair	Deneuve Construction	2344 Spruce St., Suite B	Boulder	CO	80302	303-444-6633	303-444-6636	info@deneuveconstruction.com
Pendleton	Richard	Member Services Chair	Richard Pendleton & Associates	1942 Broadway, Suite 314	Boulder	CO	80302	303-443-4550		rpen20@aol.com
Dahl	Bonnie		Savvy	1114 Pearl Street	Boulder	CO	80302	303-440-3989	303-440-1252	bon80304@aol.com
Eklund	Paul		P.N Eklund Interests, Inc	1942 Broadway, Suite 314	Boulder	CO	80302	303-938-6801	303-938-6850	paule@pneinterests.com
Foy	Richard		Communication Arts	1112 Pearl Street	Boulder	CO	80302	303-447-8202	303-440-7096	rfoyc@commarts-boulder.com
Gupton	Reg		Creative Growth Seminars	1900 13th Street, Suite 302	Boulder	CO	80302	303-544-0340	303-544-0358	gupton@growthseminars.com
Heinz	Peter		PEH Architects	1319 Spruce Street, Suite 207	Boulder	CO	80302	303-442-0408 ext 201	303-447-1905	peheinz@peharchitects.com
James	Andy		James TravelPoints	1750 14th Street	Boulder	CO	80302	303-442-2340	303-442-2743	andyj@travelpoints.com
Karakashian	George		Art Source International	1237 Pearl Street	Boulder	CO	80302	303-444-4080	303-444-4298	george@mapsandprints.com
Martin	Donovan		Studio 1 Dental	1610 Canyon Blvd.	Boulder	CO	80302	303-245-0403	303-245-0405	dlmartin dds@yahoo.com
McKee	Micah		AIP Commercial Real Estate							micah@aipcte.com
Moyrihan	Amy		Ground Floor Media	1923 Market Street	Denver	CO	80202	303-865-8123	303-253-9763	amoyrihan@groundfloormedia.com
Patterson	Virginia			1552 Chambers Drive	Boulder	CO	80305	303-494-5611		
Polk	Richard		Pedestrian Shops	1425 Pearl Street	Boulder	CO	80302	303-449-5260	303-442-3516	richard@pedestrianshops.com
Schneider	Joe		Om Time					303-931-9604		joes@omtime.com
Street	Mary Nagle		Law Office of Mary Nagle Street	1919 Fourteenth Street, #330	Boulder	CO	80302	303-939-9018	303-544-0588	mnsstreet@comcast.net
Stoakes	Jack		Liquor Mart	1750 15th Street	Boulder	CO	80302	303-449-3374	303-938-9463	jstoakes@liquormart.com
Sussman	Sam		Eight Days A Week	840 Pearl Street	Boulder	CO	80302	303-443-7671	303-546-9676	jobs@8days.com
Unrein	Kerry		Wells Fargo	1242 Pearl Street	Boulder	CO	80302	303-441-0265		Kerry P Unrein@wellsfargo.com