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Form **990**

Department of the Treasury
Internal Revenue Service

# Return of Organization Exempt From Income Tax

**Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)**

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

**2009**

**Open to Public Inspection**

**A For the 2009 calendar year, or tax year beginning 01-01-2009 and ending 12-31-2009**

**B** Check if applicable
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Terminated
- ☐ Amended return
- ☐ Application pending

**Please use IRS label or print or type. See Specific Instructions.**

**C** Name of organization
DELTA DENTAL PLAN OF ARKANSAS INC

Doing Business As

Number and street (or P O box if mail is not delivered to street address) | Room/suite
1513 Country Club Road

City or town, state or country, and ZIP + 4
Sherwood, AR 72120

**D Employer identification number**
71-0561140

**E Telephone number**
(501) 835-3400

**G** Gross receipts $ 352,558,441

**F** Name and address of principal officer
Phyllis L Rogers
1513 Country Club Road
Sherwood, AR 72120

**H(a)** Is this a group return for affiliates? ☐ Yes ☑ No

**H(b)** Are all affiliates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)

**H(c)** Group exemption number ▶

**I** Tax-exempt status ☑ 501(c) ( 4 ) ◀ (insert no ) ☐ 4947(a)(1) or ☐ 527

**J Website:** ▶ www ddpar com

**K** Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶ | **L** Year of formation 1982 | **M** State of legal domicile AR

## Part I Summary

**1** Briefly describe the organization's mission or most significant activities
See Schedule O

**2** Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

| | | | |
|---|---|---|---|
| **3** | Number of voting members of the governing body (Part VI, line 1a) | **3** | 9 |
| **4** | Number of independent voting members of the governing body (Part VI, line 1b) | **4** | 6 |
| **5** | Total number of employees (Part V, line 2a) | **5** | 0 |
| **6** | Total number of volunteers (estimate if necessary) | **6** | 0 |
| **7a** | Total gross unrelated business revenue from Part VIII, column (C), line 12 | **7a** | 2,278,346 |
| **b** | Net unrelated business taxable income from Form 990-T, line 34 | **7b** | -149,444 |

| | | Prior Year | Current Year |
|---|---|---|---|
| Revenue | **8** Contributions and grants (Part VIII, line 1h) | 0 | 0 |
| | **9** Program service revenue (Part VIII, line 2g) | 309,703,421 | 347,486,627 |
| | **10** Investment income (Part VIII, column (A), lines 3, 4, and 7d ) | -2,286,835 | 1,006,932 |
| | **11** Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) | 1,126,137 | 2,285,747 |
| | **12** Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) | 308,542,723 | 350,779,306 |
| Expenses | **13** Grants and similar amounts paid (Part IX, column (A), lines 1–3 ) | 1,126,717 | 758,685 |
| | **14** Benefits paid to or for members (Part IX, column (A), line 4) | 281,115,796 | 317,937,947 |
| | **15** Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10) | 259,291 | 221,025 |
| | **16a** Professional fundraising fees (Part IX, column (A), line 11e) | 0 | 0 |
| | **b** Total fundraising expenses (Part IX, column (D), line 25) ▶0 | | |
| | **17** Other expenses (Part IX, column (A), lines 11a–11d, 11f–24f) | 22,908,204 | 23,950,611 |
| | **18** Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25) | 305,410,008 | 342,868,268 |
| | **19** Revenue less expenses Subtract line 18 from line 12 | 3,132,715 | 7,911,038 |

| | | Beginning of Current Year | End of Year |
|---|---|---|---|
| Net Assets or Fund Balances | **20** Total assets (Part X, line 16) | 62,849,422 | 69,840,207 |
| | **21** Total liabilities (Part X, line 26) | 12,268,567 | 11,472,874 |
| | **22** Net assets or fund balances Subtract line 21 from line 20 | 50,580,855 | 58,367,333 |

## Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

**Sign Here**

Signature of officer — Date: 2011-06-01

Phyllis Rogers Senior VP & CFO
Type or print name and title

**Paid Preparer's Use Only**

| Preparer's signature | Date | Check if self-empolyed ☐ | Preparer's identifying number (see instructions) |
|---|---|---|---|
| Firm's name (or yours if self-employed), address, and ZIP + 4 | | | EIN ▶ |
| | | | Phone no ▶ |

May the IRS discuss this return with the preparer shown above? (see instructions) ☐ Yes ☐ No

## Part III Statement of Program Service Accomplishments

**1** Briefly describe the organization's mission

See Schedule O

**2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . . ☐ Yes ☑ No

If "Yes," describe these new services on Schedule O

**3** Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . . ☐ Yes ☑ No

If "Yes," describe these changes on Schedule O

**4** Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

**4a** (Code ) (Expenses $ 334,038,250 including grants of $ 758,685 ) (Revenue $ 347,485,879 )

Promote the oral health care of the community through group and individual dental insurance contracts and third party dental claims administration

**4b** (Code ) (Expenses $ including grants of $ ) (Revenue $ )

**4c** (Code ) (Expenses $ including grants of $ ) (Revenue $ )

**4d** Other program services (Describe in Schedule O )

(Expenses $ 0 including grants of $ 0 ) (Revenue $ 0 )

**4e** **Total program service expenses** ▶ $ 334,038,250

## Part IV Checklist of Required Schedules

| | | | Yes | No |
|---|---|---|---|---|
| 1 | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A* | 1 | | No |
| 2 | Is the organization required to complete Schedule B, Schedule of Contributors? | 2 | | No |
| 3 | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I* | 3 | | No |
| 4 | **Section 501(c)(3) organizations.** Did the organization engage in lobbying activities? *If "Yes," complete Schedule C, Part II* | 4 | | |
| 5 | **Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations.** Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? *If "Yes," complete Schedule C, Part III* | 5 | | No |
| 6 | Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I* | 6 | | No |
| 7 | Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? *If "Yes," complete Schedule D, Part II* | 7 | | No |
| 8 | Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III* | 8 | | No |
| 9 | Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV* | 9 | | No |
| 10 | Did the organization, directly or through a related organization, hold assets in term, permanent,or quasi-endowments? *If "Yes," complete Schedule D, Part V* | 10 | | No |
| 11 | Is the organization's answer to any of the following questions "Yes"? *If so,complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.* | 11 | Yes | |
| | ● Did the organization report an amount for land, buildings, and equipment in Part X, line10? *If "Yes," complete Schedule D, Part VI.* | | | |
| | ● Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII.* | | | |
| | ● Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII.* | | | |
| | ● Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX.* | | | |
| | ● Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X.* | | | |
| | ● Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? *If "Yes," complete Schedule D, Part X.* | | | |
| 12 | Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI, XII, and XIII* | 12 | | No |
| 12A | Was the organization included in consolidated, independent audited financial statements for the tax year? **Yes** **No** | | | |
| | *If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional* **12A** Yes | | | |
| 13 | Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E* | 13 | | No |
| 14a | Did the organization maintain an office, employees, or agents outside of the United States? | 14a | | No |
| b | Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, and program service activities outside the United States? *If "Yes," complete Schedule F, Part I* | 14b | | No |
| 15 | Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or assistance to any organization or entity located outside the U S ? *If "Yes," complete Schedule F, Part II* | 15 | | No |
| 16 | Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or assistance to individuals located outside the U S ? *If "Yes," complete Schedule F, Part III* | 16 | | No |
| 17 | Did the organization report a total of more than $15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I* | 17 | | No |
| 18 | Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II* | 18 | | No |
| 19 | Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III* | 19 | | No |
| 20 | Did the organization operate one or more hospitals? *If "Yes," complete Schedule H* | 20 | | No |

**Part IV Checklist of Required Schedules** *(continued)*

| | | | | |
|---|---|---|---|---|
| **21** | Did the organization report more than $5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II* | **21** | Yes | |
| **22** | Did the organization report more than $5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III* | **22** | | No |
| **23** | Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J* | **23** | Yes | |
| **24a** | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer questions 24b–24d and complete Schedule K. If "No," go to line 25* | **24a** | | No |
| **b** | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? | **24b** | | |
| **c** | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? | **24c** | | |
| **d** | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? | **24d** | | |
| **25a** | **Section 501(c)(3) and 501(c)(4) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I* | **25a** | | No |
| **b** | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I* | **25b** | | No |
| **26** | Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? *If "Yes," complete Schedule L, Part II* | **26** | | No |
| **27** | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? *If "Yes," complete Schedule L, Part III* | **27** | | No |
| **28** | Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions) | | | |
| **a** | A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV* | **28a** | | No |
| **b** | A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV* | **28b** | | No |
| **c** | An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or owner? *If "Yes," complete Schedule L, Part IV* | **28c** | | No |
| **29** | Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M* | **29** | | No |
| **30** | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M* | **30** | | No |
| **31** | Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I* | **31** | | No |
| **32** | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II* | **32** | | No |
| **33** | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I* | **33** | | No |
| **34** | Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1* | **34** | Yes | |
| **35** | Is any related organization a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2* | **35** | Yes | |
| **36** | **Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2* | **36** | | |
| **37** | Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI* | **37** | | No |
| **38** | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? **Note.** All Form 990 filers are required to complete Schedule O | **38** | Yes | |

## Part V Statements Regarding Other IRS Filings and Tax Compliance

| | | | | Yes | No |
|---|---|---|---|---|---|
| 1a | Enter the number reported in Box 3 of Form 1096, *Annual Summary and Transmittal of U.S. Information Returns. Enter -0-* if not applicable | 1a | 47,778 | | |
| b | Enter the number of Forms W-2G included in line 1a *Enter -0-* if not applicable | 1b | 0 | | |
| c | Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? | 1c | | Yes | |
| 2a | Enter the number of employees reported on Form W-3, *Transmittal of Wage and Tax Statements* filed for the calendar year ending with or within the year covered by this return | 2a | 0 | | |
| b | If at least one is reported on line 2a, did the organization file all required federal employment tax returns? **Note:** If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions) | 2b | | | |
| 3a | Did the organization have unrelated business gross income of $1,000 or more during the year covered by this return? | 3a | | Yes | |
| b | If "Yes," has it filed a Form 990-T for this year? *If "No," provide an explanation in Schedule O* | 3b | | Yes | |
| 4a | At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? | 4a | | | No |
| b | If "Yes," enter the name of the foreign country ▶ _____ See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts | | | | |
| 5a | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? | 5a | | | No |
| b | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? | 5b | | | No |
| c | If "Yes" to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction? | 5c | | | |
| 6a | Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible? | 6a | | | No |
| b | If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? | 6b | | | |
| 7 | **Organizations that may receive deductible contributions under section 170(c).** | | | | |
| a | Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor? | 7a | | | |
| b | If "Yes," did the organization notify the donor of the value of the goods or services provided? | 7b | | | |
| c | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? | 7c | | | |
| d | If "Yes," indicate the number of Forms 8282 filed during the year | 7d | | | |
| e | Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? | 7e | | | |
| f | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? | 7f | | | |
| g | For all contributions of qualified intellectual property, did the organization file Form 8899 as required? | 7g | | | |
| h | For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required? | 7h | | | |
| 8 | **Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? | 8 | | | |
| 9 | **Sponsoring organizations maintaining donor advised funds.** | | | | |
| a | Did the organization make any taxable distributions under section 4966? | 9a | | | |
| b | Did the organization make a distribution to a donor, donor advisor, or related person? | 9b | | | |
| 10 | **Section 501(c)(7) organizations.** Enter | | | | |
| a | Initiation fees and capital contributions included on Part VIII, line 12 | 10a | | | |
| b | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities | 10b | | | |
| 11 | **Section 501(c)(12) organizations.** Enter | | | | |
| a | Gross income from members or shareholders | 11a | | | |
| b | Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them ) | 11b | | | |
| 12a | **Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041? | 12a | | | |
| b | If "Yes," enter the amount of tax-exempt interest received or accrued during the year | 12b | | | |

**Part VI** **Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

## Section A. Governing Body and Management

| | | | Yes | No |
|---|---|---|---|---|
| 1a | Enter the number of voting members of the governing body | 1a 9 | | |
| b | Enter the number of voting members that are independent | 1b 6 | | |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? | 2 | | No |
| 3 | Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? | 3 | Yes | |
| 4 | Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed? | 4 | | No |
| 5 | Did the organization become aware during the year of a material diversion of the organization's assets? | 5 | | No |
| 6 | Does the organization have members or stockholders? | 6 | Yes | |
| 7a | Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body? | 7a | Yes | |
| b | Are any decisions of the governing body subject to approval by members, stockholders, or other persons? | 7b | | No |
| 8 | Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following | | | |
| a | The governing body? | 8a | Yes | |
| b | Each committee with authority to act on behalf of the governing body? | 8b | Yes | |
| 9 | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O | 9 | | No |

## Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

| | | | Yes | No |
|---|---|---|---|---|
| 10a | Does the organization have local chapters, branches, or affiliates? | 10a | | No |
| b | If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? | 10b | | |
| 11 | Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? | 11 | Yes | |
| 11A | Describe in Schedule O the process, if any, used by the organization to review the Form 990 | | | |
| 12a | Does the organization have a written conflict of interest policy? *If "No," go to line 13* | 12a | Yes | |
| b | Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? | 12b | Yes | |
| c | Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done | 12c | Yes | |
| 13 | Does the organization have a written whistleblower policy? | 13 | Yes | |
| 14 | Does the organization have a written document retention and destruction policy? | 14 | | No |
| 15 | Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? | | | |
| a | The organization's CEO, Executive Director, or top management official | 15a | Yes | |
| b | Other officers or key employees of the organization | 15b | Yes | |
| | If "Yes" to line a or b, describe the process in Schedule O (See instructions ) | | | |
| 16a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? | 16a | | No |
| b | If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? | 16b | | |

## Section C. Disclosure

17 List the States with which a copy of this Form 990 is required to be filed ▶

18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection Indicate how you make these available Check all that apply

☐ Own website ☑ Another's website ☑ Upon request

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public See Additional Data Table

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶

Phyllis L Rogers
1513 Country Club Road
Sherwood, AR 72120
(501) 992-1616

## Part VII Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

**1a** Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year Use Schedule J-2 if additional space is needed

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

☐ Check this box if the organization did not compensate any current or former officer, director, trustee or key employee

| (A) Name and Title | (B) Average hours per week | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W- 2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| See add'l data | | | | | | | | | | |
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| | | | |
|---|---|---|---|
| **1b Total** . . . . . ▶ | 218,163 | 2,657,124 | 287,532 |

**2** Total number of individuals (including but not limited to those listed above) who received more than $100,000 in reportable compensation from the organization ▶ 0

| | | | Yes | No |
|---|---|---|---|---|
| **3** | Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual* . . . . . | **3** | | No |
| **4** | For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual* . . . . . | **4** | Yes | |
| **5** | Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? *If "Yes," complete Schedule J for such person* . . . . . | **5** | | No |

## Section B. Independent Contractors

**1** Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization

| (A) Name and business address | (B) Description of services | (C) Compensation |
|---|---|---|
| Emdeon Business Services<br>12016 Collections Center Drive<br>Chicago, IL 606930120 | Printing & Postage | 1,798,693 |
| Baldwin & Shell Construction<br>100 West Capitol<br>Little Rock, AR 72203 | Renovation | 1,272,960 |
| Avesis<br>3030 N Central Avenue<br>Suite 300<br>Phoenix, AZ 85012 | Vision TPA | 1,217,925 |
| Delta Dental Plan of Virginia<br>4818 Starkey Rd<br>Roanoke, VA 240144010 | Software Lic&Im | 976,102 |
| The Hatcher Agency<br>1300 W 6th St<br>Little Rock, AR 722012912 | Brokers | 634,031 |
| **2** Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 in compensation from the organization ▶ 29 | | |

## Part VIII Statement of Revenue

| | | | | (A) Total revenue | (B) Related or exempt function revenue | (C) Unrelated business revenue | (D) Revenue excluded from tax under sections 512, 513, or 514 |
|---|---|---|---|---|---|---|---|
| Contributions, gifts, grants and other similar amounts | 1a | Federated campaigns | 1a | | | | |
| | b | Membership dues | 1b | | | | |
| | c | Fundraising events | 1c | | | | |
| | d | Related organizations | 1d | | | | |
| | e | Government grants (contributions) | 1e | | | | |
| | f | All other contributions, gifts, grants, and similar amounts not included above | 1f | | | | |
| | g | Noncash contributions included in lines 1a-1f $ | | | | | |
| | h | **Total.** Add lines 1a-1f | | 0 | | | |
| Program Service Revenue | | | Business Code | | | | |
| | 2a | Dental Benefits | 524,298 | 347,486,627 | 347,486,627 | 0 | 0 |
| | b | | | | | | |
| | c | | | | | | |
| | d | | | | | | |
| | e | | | | | | |
| | f | All other program service revenue | | 0 | 0 | 0 | 0 |
| | g | **Total.** Add lines 2a–2f | | 347,486,627 | | | |
| | 3 | Investment income (including dividends, interest and other similar amounts) | | 1,007,680 | 0 | 0 | 1,007,680 |
| | 4 | Income from investment of tax-exempt bond proceeds | | 0 | 0 | 0 | 0 |
| | 5 | Royalties | | 0 | 0 | 0 | 0 |
| | | | (i) Real / (ii) Personal | | | | |
| | 6a | Gross Rents | 1,774,344 / 0 | | | | |
| | b | Less rental expenses | 1,778,387 / 0 | | | | |
| | c | Rental income or (loss) | -4,043 / 0 | | | | |
| | d | Net rental income or (loss) | | -4,043 | 0 | -4,043 | 0 |
| | | | (i) Securities / (ii) Other | | | | |
| | 7a | Gross amount from sales of assets other than inventory | 0 / 0 | | | | |
| | b | Less cost or other basis and sales expenses | 0 / 748 | | | | |
| | c | Gain or (loss) | 0 / -748 | | | | |
| | d | Net gain or (loss) | | -748 | -748 | 0 | 0 |
| | 8a | Gross income from fundraising events (not including $ _____ of contributions reported on line 1c) See Part IV, line 18 | a | | | | |
| | b | Less direct expenses | b | | | | |
| | c | Net income or (loss) from fundraising events | | | | | |
| | 9a | Gross income from gaming activities See Part IV, line 19 | a | | | | |
| | b | Less direct expenses | b | | | | |
| | c | Net income or (loss) from gaming activities | | | | | |
| | 10a | Gross sales of inventory, less returns and allowances | a | | | | |
| | b | Less cost of goods sold | b | | | | |
| | c | Net income or (loss) from sales of inventory | | | | | |
| Other Revenue | | Miscellaneous Revenue | Business Code | | | | |
| | 11a | Vision Insurance | 524,298 | 2,282,389 | 0 | 2,282,389 | 0 |
| | b | Other Income | 900,099 | 6,041 | 0 | 0 | 6,041 |
| | c | Gain/loss on 457 Plan | 900,099 | 1,360 | 0 | 0 | 1,360 |
| | d | All other revenue | | 0 | 0 | 0 | 0 |
| | e | **Total.** Add lines 11a–11d | | 2,289,790 | | | |
| | 12 | **Total revenue.** See Instructions | | 350,779,306 | 347,485,879 | 2,278,346 | 1,015,081 |

## Part IX Statement of Functional Expenses

**Section 501(c)(3) and 501(c)(4) organizations must complete all columns.**
**All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).**

| | Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII. | (A) Total expenses | (B) Program service expenses | (C) Management and general expenses | (D) Fundraising expenses |
|---|---|---|---|---|---|
| 1 | Grants and other assistance to governments and organizations in the U S See Part IV, line 21 | 758,685 | 758,685 | | |
| 2 | Grants and other assistance to individuals in the U S See Part IV, line 22 | 0 | 0 | | |
| 3 | Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16 | 0 | 0 | | |
| 4 | Benefits paid to or for members | 317,937,947 | 317,937,947 | | |
| 5 | Compensation of current officers, directors, trustees, and key employees | 204,675 | 0 | 204,675 | 0 |
| 6 | Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) | 0 | 0 | 0 | 0 |
| 7 | Other salaries and wages | 0 | 0 | 0 | 0 |
| 8 | Pension plan contributions (include section 401(k) and section 403(b) employer contributions) | 0 | 0 | 0 | 0 |
| 9 | Other employee benefits | 16,350 | 7,418 | 8,932 | 0 |
| 10 | Payroll taxes | 0 | 0 | 0 | 0 |
| 11 | Fees for services (non-employees) | | | | |
| a | Management | 0 | 0 | 0 | 0 |
| b | Legal | 79,292 | 0 | 79,292 | 0 |
| c | Accounting | 181,031 | 0 | 181,031 | 0 |
| d | Lobbying | 0 | 0 | 0 | 0 |
| e | Professional fundraising *See Part IV, line 17* | 0 | | | 0 |
| f | Investment management fees | 88,947 | 0 | 88,947 | 0 |
| g | Other | 17,058,057 | 10,202,265 | 6,855,792 | 0 |
| 12 | Advertising and promotion | 400,499 | 0 | 400,499 | 0 |
| 13 | Office expenses | 1,530,922 | 1,377,830 | 153,092 | 0 |
| 14 | Information technology | 0 | 0 | 0 | 0 |
| 15 | Royalties | 0 | 0 | 0 | 0 |
| 16 | Occupancy | 0 | 0 | 0 | 0 |
| 17 | Travel | 104,225 | 62,535 | 41,690 | 0 |
| 18 | Payments of travel or entertainment expenses for any federal, state, or local public officials | 0 | 0 | 0 | 0 |
| 19 | Conferences, conventions, and meetings | 144,556 | 86,734 | 57,822 | 0 |
| 20 | Interest | 0 | 0 | 0 | 0 |
| 21 | Payments to affiliates | 0 | 0 | 0 | 0 |
| 22 | Depreciation, depletion, and amortization | 1,059,135 | 1,059,135 | 0 | 0 |
| 23 | Insurance | 16,593 | 0 | 16,593 | 0 |
| 24 | Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below ) | | | | |
| a | Claims Processing | 1,386,252 | 1,386,252 | 0 | 0 |
| b | Equipment Rent & Maint | 747,726 | 534,879 | 212,847 | 0 |
| c | Other Expenses | 385,759 | 145,133 | 240,626 | 0 |
| d | Arkansas Premium Tax | 357,265 | 357,265 | 0 | 0 |
| e | Association Dues | 274,605 | 0 | 274,605 | 0 |
| f | All other expenses | 135,747 | 122,172 | 13,575 | 0 |
| 25 | **Total functional expenses.** Add lines 1 through 24f | 342,868,268 | 334,038,250 | 8,830,018 | 0 |
| 26 | **Joint costs.** Check here ▶ ☐ if following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation | | | | |

## Part X Balance Sheet

| | | | | (A) Beginning of year | | (B) End of year |
|---|---|---|---|---|---|---|
| Assets | 1 | Cash—non-interest-bearing | | 9,715,898 | 1 | 12,367,891 |
| | 2 | Savings and temporary cash investments | | 195,000 | 2 | 245,000 |
| | 3 | Pledges and grants receivable, net | | 0 | 3 | 0 |
| | 4 | Accounts receivable, net | | 8,169,792 | 4 | 8,538,388 |
| | 5 | Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L | | 0 | 5 | 0 |
| | 6 | Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L | | 0 | 6 | 0 |
| | 7 | Notes and loans receivable, net | | 0 | 7 | 0 |
| | 8 | Inventories for sale or use | | 0 | 8 | 0 |
| | 9 | Prepaid expenses and deferred charges | | 511,229 | 9 | 743,235 |
| | 10a | Land, buildings, and equipment cost or other basis *Complete Part VI of Schedule D* | 10a 22,199,421 | | | |
| | b | Less accumulated depreciation | 10b 7,755,030 | 13,845,589 | 10c | 14,444,391 |
| | 11 | Investments—publicly traded securities | | 28,310,248 | 11 | 30,350,829 |
| | 12 | Investments—other securities See Part IV, line 11 | | 292,250 | 12 | 2,032,125 |
| | 13 | Investments—program-related See Part IV, line 11 | | 0 | 13 | |
| | 14 | Intangible assets | | 0 | 14 | 0 |
| | 15 | Other assets See Part IV, line 11 | | 1,809,416 | 15 | 1,118,348 |
| | 16 | **Total assets.** Add lines 1 through 15 (must equal line 34) | | 62,849,422 | 16 | 69,840,207 |
| Liabilities | 17 | Accounts payable and accrued expenses | | 6,664,365 | 17 | 6,635,633 |
| | 18 | Grants payable | | 0 | 18 | 0 |
| | 19 | Deferred revenue | | 1,274,989 | 19 | 1,224,080 |
| | 20 | Tax-exempt bond liabilities | | 0 | 20 | 0 |
| | 21 | Escrow or custodial account liability *Complete Part IV of Schedule D* | | 0 | 21 | 0 |
| | 22 | Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons *Complete Part II of Schedule L* | | 0 | 22 | 0 |
| | 23 | Secured mortgages and notes payable to unrelated third parties | | 0 | 23 | 0 |
| | 24 | Unsecured notes and loans payable to unrelated third parties | | 0 | 24 | 0 |
| | 25 | Other liabilities Complete Part X of Schedule D | | 4,329,213 | 25 | 3,613,161 |
| | 26 | **Total liabilities.** Add lines 17 through 25 | | 12,268,567 | 26 | 11,472,874 |
| Net Assets or Fund Balances | | **Organizations that follow SFAS 117, check here ▶ ☑ and complete lines 27 through 29, and lines 33 and 34.** | | | | |
| | 27 | Unrestricted net assets | | 50,580,855 | 27 | 58,367,333 |
| | 28 | Temporarily restricted net assets | | 0 | 28 | 0 |
| | 29 | Permanently restricted net assets | | 0 | 29 | 0 |
| | | **Organizations that do not follow SFAS 117, check here ▶ ☐ and complete lines 30 through 34.** | | | | |
| | 30 | Capital stock or trust principal, or current funds | | | 30 | |
| | 31 | Paid-in or capital surplus, or land, building or equipment fund | | | 31 | |
| | 32 | Retained earnings, endowment, accumulated income, or other funds | | | 32 | |
| | 33 | Total net assets or fund balances | | 50,580,855 | 33 | 58,367,333 |
| | 34 | Total liabilities and net assets/fund balances | | 62,849,422 | 34 | 69,840,207 |

## Part XI Financial Statements and Reporting

| | | | Yes | No |
|---|---|---|---|---|
| 1 | Accounting method used to prepare the Form 990 ☐ Cash ☑ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O | | | |
| 2a | Were the organization's financial statements compiled or reviewed by an independent accountant? | 2a | | No |
| b | Were the organization's financial statements audited by an independent accountant? | 2b | | No |
| c | If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O | 2c | | |
| d | If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separated basis | | | |
| 3a | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? | 3a | | No |
| b | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits | 3b | | |

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**SCHEDULE D** (Form 990)

Department of the Treasury
Internal Revenue Service

# Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

**2009**

**Open to Public Inspection**

**Name of the organization**
DELTA DENTAL PLAN OF ARKANSAS INC

**Employer identification number**
71-0561140

## Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

| | | (a) Donor advised funds | (b) Funds and other accounts |
|---|---|---|---|
| 1 | Total number at end of year | | |
| 2 | Aggregate contributions to (during year) | | |
| 3 | Aggregate grants from (during year) | | |
| 4 | Aggregate value at end of year | | |

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit ☐ Yes ☐ No

## Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)
☐ Preservation of land for public use (e g , recreation or pleasure)
☐ Preservation of an historically importantly land area
☐ Protection of natural habitat
☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

| | | | Held at the End of the Year |
|---|---|---|---|
| a | Total number of conservation easements | 2a | |
| b | Total acreage restricted by conservation easements | 2b | |
| c | Number of conservation easements on a certified historic structure included in (a) | 2c | |
| d | Number of conservation easements included in (c) acquired after 8/17/06 | 2d | |

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ $ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

## Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ▶ $ _____

(ii) Assets included in Form 990, Part X ▶ $ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a Revenues included in Form 990, Part VIII, line 1 ▶ $ _____

b Assets included in Form 990, Part X ▶ $ _____

## Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a ☐ Public exhibition
- b ☐ Scholarly research
- c ☐ Preservation for future generations
- d ☐ Loan or exchange programs
- e ☐ Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

## Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV and complete the following table

| | | Amount |
|---|---|---|
| c Beginning balance | 1c | |
| d Additions during the year | 1d | |
| e Distributions during the year | 1e | |
| f Ending balance | 1f | |

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV

## Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

| | (a) Current Year | (b) Prior Year | (c) Two Years Back | (d) Three Years Back | (e) Four Years Back |
|---|---|---|---|---|---|
| 1a Beginning of year balance | | | | | |
| b Contributions | | | | | |
| c Investment earnings or losses | | | | | |
| d Grants or scholarships | | | | | |
| e Other expenditures for facilities and programs | | | | | |
| f Administrative expenses | | | | | |
| g End of year balance | | | | | |

2 Provide the estimated percentage of the year end balance held as

- a Board designated or quasi-endowment ▶
- b Permanent endowment ▶
- c Term endowment ▶

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

| | | Yes | No |
|---|---|---|---|
| (i) unrelated organizations | 3a(i) | | |
| (ii) related organizations | 3a(ii) | | |
| b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? | 3b | | |

4 Describe in Part XIV the intended uses of the organization's endowment funds

## Part VI Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

| Description of investment | (a) Cost or other basis (investment) | (b) Cost or other basis (other) | (c) Accumulated depreciation | (d) Book value |
|---|---|---|---|---|
| 1a Land | 0 | 2,356,490 | | 2,356,490 |
| b Buildings | 0 | 8,676,572 | 891,767 | 7,784,805 |
| c Leasehold improvements | 0 | 47,045 | 47,045 | 0 |
| d Equipment | 0 | 10,345,079 | 6,778,434 | 3,566,645 |
| e Other | 0 | 774,235 | 37,784 | 736,451 |
| **Total.** Add lines 1a-1e *(Column (d) should equal Form 990, Part X, column (B), line 10(c).)* ▶ | | | | 14,444,391 |

**Part VII Investments—Other Securities.** See Form 990, Part X, line 12.

| (a) Description of security or category (including name of security) | (b) Book value | (c) Method of valuation Cost or end-of-year market value |
|---|---|---|
| Financial derivatives | | |
| Closely-held equity interests | | |
| Other<br>Other securities | 2,032,125 | F |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| **Total.** *(Column (b) should equal Form 990, Part X, col (B) line 12 )* ▶ | 2,032,125 | |

**Part VIII Investments—Program Related.** See Form 990, Part X, line 13.

| (a) Description of investment type | (b) Book value | (c) Method of valuation Cost or end-of-year market value |
|---|---|---|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| **Total.** *(Column (b) should equal Form 990, Part X, col (B) line 13 )* ▶ | | |

**Part IX Other Assets.** See Form 990, Part X, line 15.

| (a) Description | (b) Book value |
|---|---|
| Other assets | 1,118,348 |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| **Total.** *(Column (b) should equal Form 990, Part X, col.(B) line 15.)* . . . . . ▶ | 1,118,348 |

**Part X Other Liabilities.** See Form 990, Part X, line 25.

| 1 (a) Description of Liability | (b) Amount |
|---|---|
| Federal Income Taxes | 0 |
| Prefund Deposits and Refund Checks | 2,192,084 |
| Payable to Affiliates | 1,421,077 |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| **Total.** *(Column (b) should equal Form 990, Part X, col (B) line 25 )* ▶ | 3,613,161 |

**2.** Fin 48 Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48

## Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

| | | | |
|---|---|---|---|
| 1 | Total revenue (Form 990, Part VIII, column (A), line 12) | 1 | |
| 2 | Total expenses (Form 990, Part IX, column (A), line 25) | 2 | |
| 3 | Excess or (deficit) for the year Subtract line 2 from line 1 | 3 | |
| 4 | Net unrealized gains (losses) on investments | 4 | |
| 5 | Donated services and use of facilities | 5 | |
| 6 | Investment expenses | 6 | |
| 7 | Prior period adjustments | 7 | |
| 8 | Other (Describe in Part XIV) | 8 | |
| 9 | Total adjustments (net) Add lines 4 - 8 | 9 | |
| 10 | Excess or (deficit) for the year per financial statements Combine lines 3 and 9 | 10 | |

## Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

| | | | | | |
|---|---|---|---|---|---|
| 1 | Total revenue, gains, and other support per audited financial statements | | | 1 | |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12 | | | | |
| a | Net unrealized gains on investments | 2a | | | |
| b | Donated services and use of facilities | 2b | | | |
| c | Recoveries of prior year grants | 2c | | | |
| d | Other (Describe in Part XIV) | 2d | | | |
| e | Add lines **2a** through **2d** | | | 2e | |
| 3 | Subtract line **2e** from line **1** | | | 3 | |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line **1** | | | | |
| a | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | | | |
| b | Other (Describe in Part XIV) | 4b | | | |
| c | Add lines **4a** and **4b** | | | 4c | |
| 5 | Total Revenue Add lines **3** and **4c.** (This should equal Form 990, Part I, line 12 ) | | | 5 | |

## Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

| | | | | | |
|---|---|---|---|---|---|
| 1 | Total expenses and losses per audited financial statements | | | 1 | |
| 2 | Amounts included on line 1 but not on Form 990, Part IX, line 25 | | | | |
| a | Donated services and use of facilities | 2a | | | |
| b | Prior year adjustments | 2b | | | |
| c | Other losses | 2c | | | |
| d | Other (Describe in Part XIV) | 2d | | | |
| e | Add lines **2a** through **2d** | | | 2e | |
| 3 | Subtract line **2e** from line **1** | | | 3 | |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line **1:** | | | | |
| a | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | | | |
| b | Other (Describe in Part XIV) | 4b | | | |
| c | Add lines **4a** and **4b** | | | 4c | |
| 5 | Total expenses Add lines **3** and **4c.** (This should equal Form 990, Part I, line 18 ) | | | 5 | |

## Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

| Identifier | Return Reference | Explanation |
|---|---|---|
| SchD_P10_S00_L00 | Schedule D, Part X | Not applicable |

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**Schedule I (Form 990)**

Department of the Treasury
Internal Revenue Service

# Grants and Other Assistance to Organizations, Governments and Individuals in the United States

**Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.**
**▶ Attach to Form 990**

OMB No 1545-0047

**2009**

**Open to Public Inspection**

Name of the organization
DELTA DENTAL PLAN OF ARKANSAS INC

**Employer identification number**
71-0561140

## Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . . ☐ Yes ☑ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

## Part II Grants and Other Assistance to Governments and Organizations in the United States.

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than $5,000. Check this box if no one recipient received more than $5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed . . . . . ▶ ☐

| (a) Name and address of organization or government | (b) EIN | (c) IRC Code section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|---|---|---|---|---|---|---|---|
| University of Tennessee875 Union Street Memphis, TN 38163 | 626001636 | 170 | 200,000 | 0 | Not applicable | Not applicable | Endowment |
| Arkansas State Dental Association7480 Highway 107 Sherwood, AR 72120 | 710253143 | 501 | 50,000 | 0 | Not applicable | Not applicable | Building Mortgage |
| Delta Dental Foundation of Arkansas1513 Country Club Road Sherwood, AR 72120 | 261569324 | 501 | 339,390 | 0 | Not applicable | Not applicable | Charitable Mission |
| Riverfest500 President Clinton Ave Little Rock, AR 72201 | 710530405 | 501 | 6,250 | 0 | Not applicable | Not applicable | Event Sponsorship |
| Baptist Health Foundation 9601 Interstate 630 Exit 7 Little Rock, AR 72205 | 237169407 | 501 | 10,500 | 0 | Not applicable | Not applicable | Event Sponsorship |
| Rotary Club of Little Rock 1501 N University Ave Suite 240 Little Rock, AR 72207 | 716050594 | 501 | 21,000 | 0 | Not applicable | Not applicable | Award Sponsorship |
| Arkansas Baptist College 1621 Dr Martin Luther King Drive Little Rock, AR 72202 | 710298658 | 501 | 9,500 | 0 | Not applicable | Not applicable | Charitable Contributions |
| CARTI FoundationPO Box 55011 North Little Rock, AR 72215 | 710589907 | 501 | 20,000 | 0 | Not applicable | Not applicable | Charitable Contributions |
| Arkansas Repertory Theatre PO Box 110 Little Rock, AR 72203 | 710482336 | 501 | 11,500 | 0 | Not applicable | Not applicable | Charitable Contributions |
| Ronald McDonald House 1009 Wolfe St Little Rock, AR 72202 | 710525252 | 501 | 9,585 | 0 | Not applicable | Not applicable | Charitable Contributions |
| Contributions under reporting limit1513 Country Club Road Sherwood, AR 72120 | 710561140 | 501 | 80,960 | 0 | Not applicable | Not applicable | Charitable Contributions |
| | | | | | | | |

2 Enter total number of section 501(c)(3) and government organizations . . . . . ▶ 63

3 Enter total number of other organizations . . . . . ▶ 13

**Part III** **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Use Schedule I-1 (Form 990) if additional space is needed.

| (a) Type of grant or assistance | (b) Number of recipients | (c) Amount of cash grant | (d) Amount of non-cash assistance | (e) Method of valuation (book, FMV, appraisal, other) | (f) Description of non-cash assistance |
|---|---|---|---|---|---|
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**Part IV** **Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information.

| Identifier | Return Reference | Explanation |
|---|---|---|
| SchI_P01_S00_L02 | Schedule I, Part I, Line 2 | None |
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**Schedule J** (Form 990)

Department of the Treasury
Internal Revenue Service

# Compensation Information

**For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**
**▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.**
**▶ Attach to Form 990. ▶ See separate instructions.**

OMB No 1545-0047

**2009**

**Open to Public Inspection**

**Name of the organization**
DELTA DENTAL PLAN OF ARKANSAS INC

**Employer identification number**
71-0561140

## Part I Questions Regarding Compensation

| | | | Yes | No |
|---|---|---|---|---|
| **1a** | Check the appropiate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items | | | |
| | ☐ First-class or charter travel | ☐ Housing allowance or residence for personal use | | |
| | ☑ Travel for companions | ☐ Payments for business use of personal residence | | |
| | ☐ Tax idemnification and gross-up payments | ☑ Health or social club dues or initiation fees | | |
| | ☐ Discretionary spending account | ☐ Personal services (e g , maid, chauffeur, chef) | | |
| **b** | If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement orprovision of all the expenses described above? If "No," complete Part III to explain | **1b** | | No |
| **2** | Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a? | **2** | Yes | |
| **3** | Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply | | | |
| | ☑ Compensation committee | ☐ Written employment contract | | |
| | ☑ Independent compensation consultant | ☑ Compensation survey or study | | |
| | ☑ Form 990 of other organizations | ☑ Approval by the board or compensation committee | | |
| **4** | During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization | | | |
| **a** | Receive a severance payment or change-of-control payment? | **4a** | | No |
| **b** | Participate in, or receive payment from, a supplemental nonqualified retirement plan? | **4b** | | No |
| **c** | Participate in, or receive payment from, an equity-based compensation arrangement? | **4c** | | No |
| | If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III | | | |
| | **Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.** | | | |
| **5** | For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of | | | |
| **a** | The organization? | **5a** | | No |
| **b** | Any related organization? | **5b** | | No |
| | If "Yes," to line 5a or 5b, describe in Part III | | | |
| **6** | For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of | | | |
| **a** | The organization? | **6a** | | No |
| **b** | Any related organization? | **6b** | Yes | |
| | If "Yes," to line 6a or 6b, describe in Part III | | | |
| **7** | For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III | **7** | | No |
| **8** | Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe in Part III | **8** | | No |
| **9** | If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)? | **9** | | |

**Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

**Note.** The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

| (A) Name | | (B) Breakdown of W-2 and/or 1099-MISC compensation | | | (C) Retirement and other deferred compensation | (D) Nontaxable benefits | (E) Total of columns (B)(i)-(D) | (F) Compensation reported in prior Form 990 or Form 990-EZ |
|---|---|---|---|---|---|---|---|---|
| | | (i) Base compensation | (ii) Bonus & incentive compensation | (iii) Other reportable compensation | | | | |
| Ed Choate | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 345,000 | 112,457 | 5,813 | 32,514 | 0 | 495,784 | 0 |
| Lynn Harbert | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 185,718 | 61,231 | 0 | 24,932 | 0 | 271,881 | 0 |
| Tim Carney | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 182,067 | 59,845 | 4,638 | 24,137 | 0 | 270,687 | 0 |
| Phyllis Rogers | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 184,080 | 59,717 | 0 | 24,703 | 0 | 268,500 | 0 |
| Jim Johnson | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 183,481 | 59,784 | 0 | 24,619 | 0 | 267,884 | 0 |
| William Campbell | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 102,404 | 110,282 | 0 | 9,942 | 0 | 222,628 | 0 |
| Dr Herman Hurd | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 159,595 | 52,973 | 0 | 21,275 | 0 | 233,843 | 0 |
| Allen Moore | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 142,480 | 47,455 | 8,220 | 17,016 | 0 | 215,171 | 0 |
| Christa Pittman | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 80,000 | 38,890 | 0 | 10,132 | 0 | 129,022 | 0 |
| Aron Harris | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 87,776 | 17,702 | 0 | 11,221 | 0 | 116,699 | 0 |
| Louis Crow | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 103,683 | 238 | 0 | 9,736 | 0 | 113,657 | 0 |
| Maxine Fricioni | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 83,625 | 16,908 | 0 | 9,708 | 0 | 110,241 | 0 |
| Chris Pyle | (i) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | (ii) | 84,465 | 15,747 | 0 | 1,597 | 0 | 101,809 | 0 |
| | | | | | | | | |
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## Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

| Identifier | Return Reference | Explanation |
|---|---|---|
| SchJ_P01_S00_L01a | Schedule J, Part I, Line 1a | Fringe benefit income is reported on the CEO's W-2 |
| SchJ_P01_S00_L01b | Schedule J, Part I, Line 1b | Company policy is to allow two paid travels for the CEO companions per year to be reimbursed with proper documentation Club dues are paid directly by Delta Dental to the club with membership in the CEO's name |
| SchJ_P01_S00_L06 | Schedule J, Part I, Line 6 | Delta Dental's Management Incentive Plan and Profit Sharing Plan are based on its net contributions from operations |

## Additional Data

**Software ID:**
**Software Version:**
**EIN:** 71-0561140
**Name:** DELTA DENTAL PLAN OF ARKANSAS INC

**efile GRAPHIC print - DO NOT PROCESS** | **As Filed Data -** | **DLN: 93493157005601**

**SCHEDULE O**
(Form 990)

Department of the Treasury
Internal Revenue Service

# Supplemental Information to Form 990

**Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.**
**▶ Attach to Form 990.**

OMB No 1545-0047

**2009**

**Open to Public Inspection**

**Name of the organization**
DELTA DENTAL PLAN OF ARKANSAS INC

**Employer identification number**
71-0561140

| Identifier | Return Reference | Explanation |
|---|---|---|
| F990_P01_S00_L01 | Form 990, Part I, Line 1 | Delta Dental of Arkansas' (Delta Dental) mission is to promote oral health and vision health in the state of Arkansas and to improve the awareness and education of the public on oral and vision health matters It is Delta Dental's mission to be the leading force in the delivery, administration and marketing of quality dental and vision programs, and related services, responsive to the needs of purchaser, the patients, and member providers for the purpose of promoting dental and eyesight health for Arkansas In fulfilling this mission, Delta Dental will maintain financial soundness and seek to grow through new product development and consideration of marketing opportunities consistent with our areas of expertise Delta Dental of Arkansas is the state's largest dental benefits administrator serving Arkansas employers of all sizes as well as individuals Delta Dental has the largest network of participating dentists Nine out of ten Arkansas dentists are members of Delta Dental's network In 2009, Delta Dental of Arkansas processed more than 2 2 million claims with an average turnaround time for paying claims of less than one calendar day During the same period, our customer service center answered more than 729,000 phone calls with an average response rate of four seconds On average 99 1% of customer calls are resolved on the first contact which results in an extremely high degree of customer satisfaction (consistently over 95%) In June 2010, the Delta Dental of Arkansas call center was certified as a "Center of Excellence" based on superior performance as measured by data from the Center for Customer-Driven Quality at Purdue University in conjunction with Benchmark Portal The Center for Customer-Driven Quality hosts a data mart of key performance metrics collected from thousands of call centers creating a worldwide source for best practice information for customer service, sales, collections and technical support call centers Delta Dental's growth and efficiency in managing its organization allows the company to invest significant dollars in worthy causes Over the last five years, we have donated more than $3 5 million to charitable programs throughout Arkansas Delta Dental annually donates mre than $500,000 to fund charity dental clinics throughout the state, purchase water fluoridation equipment for community water systems, endow scholarships for dentists, hygienists and dental assistants and provide oral health education to thousands of elementary school children along with other projects as described below The Arkansas Mission of Mercy (ARMOM), sponsored by the Arkansas State Dental Association, is a two-day, free dental clinic that treats uninsured Arkansans each year From the beginning, Delta Dental of Arkansas has been the major corporate sponsor donating $100,000 each year to ARMOM To date our combined efforts have resulted in the donation of $2 8 million services to over 6,300 Arkansans In 2008, Delta Dental of Arkansas, the Ronald McDonald House charities of Arkansas and Arkansas Children's Hospital began discussing the possibility of a mobile dental unit to provide services for children across Arkansas who did not have access to dental care Those discussions resulted in a partnership between the three organizations launching Arkansas' first Ronald McDonald Care Mobile (RMCM) Its mission is to bring school-based dental care and oral health educational services to underserved children in central Arkansas In February 2010, Arkansas received its second RMCM to help ensure underserved children in Northwest Arkansas receive the care they need In the future, a third care mobile will focus on providing needed care to children in Southeast Arkansas Between the two mobile clinics, over 1,000 children have been treated through over 2,500 appointments and have provided over $675,000 of dental care - all at no cost to the patient or their family |

| Identifier | Return Reference | Explanation |
|---|---|---|
| F990_P03_S00_L01 | Form 990, Part III, Line 1 | Delta Dental of Arkansas' (Delta Dental) mission is to promote oral health and vision health in the state of Arkansas and to improve the awareness and education of the public on oral and vision health matters It is Delta Dental's mission to be the leading force in the delivery, administration and marketing of quality dental and vision programs, and related services, responsive to the needs of purchaser, the patients, and member providers for the purpose of promoting dental and eyesight health for Arkansas In fulfilling this mission, Delta Dental will maintain financial soundness and seek to grow through new product development and consideration of marketing opportunities consistent with our areas of expertise Delta Dental of Arkansas is the state's largest dental benefits administrator serving Arkansas employers of all sizes as well as individuals Delta Dental has the largest network of participating dentists Nine out of ten Arkansas dentists are members of Delta Dental's network In 2009, Delta Dental of Arkansas processed more than 2 2 million claims with an average turnaround time for paying claims of less than one calendar day During the same period, our customer service center answered more than 729,000 phone calls with an average response rate of four seconds On average 99 1% of customer calls are resolved on the first contact which results in an extremely high degree of customer satisfaction (consistently over 95%) In June 2010, the Delta Dental of Arkansas call center was certified as a "Center of Excellence" based on superior performance as measured by data from the Center for Customer-Driven Quality at Purdue University in conjunction with Benchmark Portal The Center for Customer-Driven Quality hosts a data mart of key performance metrics collected from thousands of call centers creating a worldwide source for best practice information for customer service, sales, collections and technical support call centers Delta Dental's growth and efficiency in managing its organization allows the company to invest significant dollars in worthy causes Over the last five years, we have donated more than $3 5 million to charitable programs throughout Arkansas Delta Dental annually donates mre than $500,000 to fund charity dental clinics throughout the state, purchase water fluoridation equipment for community water systems, endow scholarships for dentists, hygienists and dental assistants and provide oral health education to thousands of elementary school children along with other projects as described below The Arkansas Mission of Mercy (ARMOM), sponsored by the Arkansas State Dental Association, is a two-day, free dental clinic that treats uninsured Arkansans each year From the beginning, Delta Dental of Arkansas has been the major corporate sponsor donating $100,000 each year to ARMOM To date our combined efforts have resulted in the donation of $2 8 million services to over 6,300 Arkansans In 2008, Delta Dental of Arkansas, the Ronald McDonald House charities of Arkansas and Arkansas Children's Hospital began discussing the possibility of a mobile dental unit to provide services for children across Arkansas who did not have access to dental care Those discussions resulted in a partnership between the three organizations launching Arkansas' first Ronald McDonald Care Mobile (RMCM) Its mission is to bring school-based dental care and oral health educational services to underserved children in central Arkansas In February 2010, Arkansas received its second RMCM to help ensure underserved children in Northwest Arkansas receive the care they need In the future, a third care mobile will focus on providing needed care to children in Southeast Arkansas Between the two mobile clinics, over 1,000 children have been treated through over 2,500 appointments and have provided over $675,000 of dental care - all at no cost to the patient or their family |

| Identifier | Return Reference | Explanation |
|---|---|---|
| F990_P06_S0A_L03 | Form 990, Part VI, Section A, Line 3 | Investments are managed by Stephens Capital Management within the defined parameters of Delta Dental's written investment policy, which is approved by the board of directors |

| Identifier | Return Reference | Explanation |
|---|---|---|
| F990_P06_S0A_L06 | Form 990, Part VI, Section A, Line 6 | Yes, the organization has members |

| Identifier | Return Reference | Explanation |
|---|---|---|
| F990_P06_S0A_L07a | Form 990, Part VI, Section A, Line 7a | Every dentist, optometrist, or opthalmologist duly licensed under the laws of the state of Arkansas and whose license is valid may become a member of the company upon signing the applicable participation agreement and approval by the board of directors Members elect the board of directors annually Each member receives one vote and may vote in person or by proxy Membership has the power to adopt the by-laws of the company so long as the by-laws do not conflict with the articles of incorporation or the laws of the state of Arkansas Per its articles of incorporation, the company shall be operated solely on a nonprofit basis No part of earning or profit, if any, shall be at any time paid or distributed to any members by any method provided that members of the corporation receive compensation for services actually performed |

| Identifier | Return Reference | Explanation |
|---|---|---|
| F990_P06_S0B_L11 | Form 990, Part VI, Section B, Line 11 | Form 990 is reviewed by the Chief Financial Officer The return is then presented to the Audit & Finance Committee for approval and the full Board for review |

| Identifier | Return Reference | Explanation |
|---|---|---|
| F990_P06_S0B_L12c | Form 990, Part VI, Section B, Line 12c | Each interested person shall sign an annual certification affirming (1) receipt of the conflict of interest, (2) the policy and code of conduct has been read and understood, (3) agreement to comply with the policy and code of conduct In addition, interested parties shall be required to annually complete and file an annual disclosure statement within twenty-eight calendar days of request Annual disclosure statements and any subsequent amendments are reviewed by the Governance Committee in conjunction with legal counsel and a report of disclosed conflicts are made to the company's Board of Directors Periodic reviews are also performed to insure the company operates in accordance with the conflict of interest policy |

| Identifier | Return Reference | Explanation |
|---|---|---|
| F990_P06_S0B_L15 | Form 990, Part VI, Section B, Line 15 | The compensation of the organization's CEO is conducted annually by the Compensation and Retirement Committee The Board of Directors and Compensation Committee approve a management compensation budget annually Individual reviews are performed by the CEO annually |

| Identifier | Return Reference | Explanation |
|---|---|---|
| F990_P06_S0C_L19 | Form 990, Part VI, Section C, Line 19 | Governing documents, conflict of interest policy, and financial statements available to the public upon request |

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# SCHEDULE R (Form 990)

Department of the Treasury
Internal Revenue Service

## Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

**2009**

**Open to Public Inspection**

**Name of the organization**
DELTA DENTAL PLAN OF ARKANSAS INC

**Employer identification number**
71-0561140

**Part I Identification of Disregarded Entities** (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.)

| (a) Name, address, and EIN of disregarded entity | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Total income | (e) End-of-year assets | (f) Direct controlling entity |
|---|---|---|---|---|---|
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**Part II Identification of Related Tax-Exempt Organizations** (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Exempt Code section | (e) Public charity status (if section 501(c)(3)) | (f) Direct controlling entity |
|---|---|---|---|---|---|
| Delta Dental of Arkansas Foundation<br>1513 Country Club Road<br>Sherwood, AR 72120<br>26-1569324 | Public Act | AR | 501(c)(3) | 9 | N/A |
| The Incorporated PAC of Delta Dental<br>1513 Country Club Road<br>Sherwood, AR 72120<br>32-0129749 | Pol Action | AR | 527 | Not applicable | N/A |
| | | | | | |
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**Part III** **Identification of Related Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Direct controlling entity | (e) Predominant income (related, unrelated, excluded from tax under sections 512-514) | (f) Share of total income | (g) Share of end-of-year assets | (h) Disproportionate allocations? Yes | (h) No | (i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065) | (j) General or managing partner? Yes | (j) No |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | |
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**Part IV** **Identification of Related Organizations Taxable as a Corporation or Trust** (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Direct controlling entity | (e) Type of entity (C corp, S corp, or trust) | (f) Share of total income | (g) Share of end-of-year assets | (h) Percentage ownership |
|---|---|---|---|---|---|---|---|
| Omega Ventures Inc<br>1513 Country Club Road<br>Sherwood, AR72120<br>26-0665787 | Holding co | AR | N/A | C | 0 | 2,032,125 | 1 00 % |
| Omega Administrators Inc<br>1513 Country Club Road<br>Sherwood, AR72120<br>04-3740469 | Claims Adm | AR | N/A | C | 13,590,563 | 3,867,399 | 1 00 % |
| | | | | | | | |
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## Part V Transactions With Related Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35, or 36.)

**Note.** Complete line 1 if any entity is listed in Parts II, III or IV

| | | Yes | No |
|---|---|---|---|
| **1** | During the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV? | | |
| **a** | Receipt of **(i)** interest **(ii)** annuities **(iii)** royalties **(iv)** rent from a controlled entity | **1a** | **No** |
| **b** | Gift, grant, or capital contribution to other organization(s) | **1b** | **Yes** |
| **c** | Gift, grant, or capital contribution from other organization(s) | **1c** | **No** |
| **d** | Loans or loan guarantees to or for other organization(s) | **1d** | **No** |
| **e** | Loans or loan guarantees by other organization(s) | **1e** | **No** |
| **f** | Sale of assets to other organization(s) | **1f** | **No** |
| **g** | Purchase of assets from other organization(s) | **1g** | **No** |
| **h** | Exchange of assets | **1h** | **No** |
| **i** | Lease of facilities, equipment, or other assets to other organization(s) | **1i** | **Yes** |
| **j** | Lease of facilities, equipment, or other assets from other organization(s) | **1j** | **No** |
| **k** | Performance of services or membership or fundraising solicitations for other organization(s) | **1k** | **No** |
| **l** | Performance of services or membership or fundraising solicitations by other organization(s) | **1l** | **Yes** |
| **m** | Sharing of facilities, equipment, mailing lists, or other assets | **1m** | **No** |
| **n** | Sharing of paid employees | **1n** | **No** |
| **o** | Reimbursement paid to other organization for expenses | **1o** | **No** |
| **p** | Reimbursement paid by other organization for expenses | **1p** | **No** |
| **q** | Other transfer of cash or property to other organization(s) | **1q** | **No** |
| **r** | Other transfer of cash or property from other organization(s) | **1r** | **No** |

**2** If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

| | (a) Name of other organization | (b) Transaction type(a-r) | (c) Amount involved |
|---|---|---|---|
| **(1)** | Omega Administrators Inc | r | 1,774,344 |
| **(2)** | Omega Administrators Inc | l | 13,377,537 |
| **(3)** | Delta Dental of Arkansas Foundation | b | 339,390 |
| **(4)** | | | |
| **(5)** | | | |
| **(6)** | | | |

**Part VI** **Unrelated Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships

| (a) Name, address, and EIN of entity | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Are all partners section 501(c)(3) organizations? | | (e) Share of end-of-year assets | (f) Disproprtionate allocations? | | (g) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065) | (h) General or managing partner? | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | | Yes | No | | Yes | No | | Yes | No |
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## Additional Data

**Software ID:**
**Software Version:**
**EIN:** 71-0561140
**Name:** DELTA DENTAL PLAN OF ARKANSAS INC

### Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W- 2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| Ronald Ownbey<br>Chairman | 1 | X | | | | | | 81,624 | 5,250 | 16,500 |
| Dr Paul Fitzgerald<br>Director | 1 | X | | | | | | 54,064 | 10,500 | 0 |
| Byron Southern<br>Secretary | 1 | X | | | | | | 30,150 | 0 | 16,500 |
| Dr Jim Johnston DDS<br>Director | 1 | X | | | | | | 10,300 | 10,500 | 0 |
| Harold Perrin<br>Director | 1 | X | | | | | | 9,700 | 10,500 | 0 |
| Robert Gladden<br>Director | 1 | X | | | | | | 9,400 | 10,500 | 0 |
| Dr Robert Matlock DDS<br>Director | 1 | X | | | | | | 6,400 | 10,500 | 0 |
| Weldon Johnson Jr<br>Vice Chairman | 1 | X | | | | | | 11,100 | 2,625 | 16,500 |
| Susie Smith<br>Treasurer | 1 | X | | | | | | 5,425 | 475 | 16,500 |
| Ed Choate<br>President & CEO | 60 | | | X | | | | 0 | 463,270 | 32,514 |
| Lynn Harbert<br>Senior VP & COO | 60 | | | X | | | | 0 | 246,949 | 24,932 |
| Tim Carney<br>Senior VP Sales & Marketing | 60 | | | X | | | | 0 | 246,550 | 24,137 |
| Phyllis Rogers<br>Senior VP & CFO | 60 | | | X | | | | 0 | 243,797 | 24,703 |
| Jim Johnson<br>Senior VP Business Development | 60 | | | X | | | | 0 | 243,265 | 24,619 |
| William Campbell<br>National Director of Sales | 60 | | | X | | | | 0 | 212,686 | 9,942 |
| Dr Herman Hurd<br>VP Professional Relations | 60 | | | X | | | | 0 | 212,568 | 21,275 |
| Allen Moore<br>VP Information Technology | 60 | | | X | | | | 0 | 198,155 | 17,016 |
| Christa Pittman<br>Marketing | 60 | | | | | X | | 0 | 118,890 | 10,132 |
| Aron Harris<br>IT Director | 60 | | | | | X | | 0 | 105,478 | 11,221 |
| Louis Crow<br>Dental Consultant | 60 | | | | | X | | 0 | 103,921 | 9,736 |
| Maxine Fricioni<br>Account Management | 60 | | | | | X | | 0 | 100,533 | 9,708 |
| Chris Pyle<br>Communications Director | 60 | | | | | X | | 0 | 100,212 | 1,597 |

## Form 990, Part IX - Statement of Functional Expenses - 24a - 24e Other Expenses

| *Do not include amounts reported on line 6b, 8b, 9b, and 10b of Part VIII.* | (A) Total expenses | (B) Program service expenses | (C) Management and general expenses | (D) Fundraising expenses |
|---|---|---|---|---|
| Claims Processing | 1,386,252 | 1,386,252 | 0 | 0 |
| Equipment Rent & Maint | 747,726 | 534,879 | 212,847 | 0 |
| Other Expenses | 385,759 | 145,133 | 240,626 | 0 |
| Arkansas Premium Tax | 357,265 | 357,265 | 0 | 0 |
| Association Dues | 274,605 | 0 | 274,605 | 0 |