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Part III

Statement of Program Service Accomplishments

1

Briefly describe the organization's mission

THE MISSION OF NCTA IS TO ADVANCE THE CABLE & TELECOMMUNICATIONS INDUSTRY'S PUBLIC POLICY INTEREST BEFORE CONGRESS, THE EXECUTIVE BRANCH AND THE COURTS, AND TO ENCOURAGE AND PROMOTE THE INDUSTRY'S OPERATING, PROGRAMMING AND TECHNOLOGY DEVELOPMENTS IN ORDER TO BETTER SERVE THE AMERICAN PUBLIC

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

Yes

☒

No

If "Yes," describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes

☒

No

If "Yes," describe these changes on Schedule O

4

Describe the exempt purpose achievements for each of the organization's three largest program services by expenses
Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a

(Code) (Expenses \$ including grants of \$) (Revenue \$)
CONVENTION AND EXPOSITION - EVENT INCLUDES ANNUAL MEMBERSHIP MEETING AND GENERAL ATTENDANCE SESSIONS TO INFORM INDUSTRY OF TECHNICAL, LEGISLATIVE AND REGULATORY ISSUES

4b

(Code) (Expenses \$ including grants of \$) (Revenue \$)
COALITION BUILDING - Supports the interest of third party activities and they in turn support our common interest such as broadband adoption and deployment, and digital transition education

4c

(Code) (Expenses \$ including grants of \$) (Revenue \$)
LEGISLATIVE - Funds all spending to include legal and other professional services, travel and entertainment and incidental expenses related to NCTA's legislative efforts

4d

Other program services (Describe in Schedule O)
(Expenses \$ including grants of \$) (Revenue \$)

4e

Total program service expenses

\$

Part IV Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A		No
2	Is the organization required to complete Schedule B, Schedule of Contributors?		No
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	Yes	
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II		
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	Yes	
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		No
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V		No
11	Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.	Yes	
	• Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.		
	• Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.		
	• Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.		
	• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.		
	• Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.		
	• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.		
12	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	Yes	
12A	Was the organization included in consolidated, independent audited financial statements for the tax year?	Yes	No
	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?		No
14b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? If "Yes," complete Schedule F, Part II		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Part III		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		No
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H		No

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34	Yes	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35	Yes	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V

Statements Regarding Other IRS Filings and Tax Compliance

			Yes	No
1a Enter the number reported in Box 3 of Form 1096, <i>Annual Summary and Transmittal of U.S. Information Returns</i> . Enter -0- if not applicable			1c	
1a	127			
b Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable			1b	0
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c	
2a Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return			2a	121
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)			2b	Yes
3a Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?			3a	No
b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3b	
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			4a	No
b If "Yes," enter the name of the foreign country  See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts				
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . . .			5a	No
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b	No
c If "Yes" to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?			5c	
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?			6a	No
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b	
7 Organizations that may receive deductible contributions under section 170(c).				
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?			7a	
b If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c	
d If "Yes," indicate the number of Forms 8282 filed during the year			7d	
e Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e	
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . . .			7f	
g For all contributions of qualified intellectual property, did the organization file Form 8899 as required? . . .			7g	
h For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?			7h	
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			8	
9 Sponsoring organizations maintaining donor advised funds.				
a Did the organization make any taxable distributions under section 4966?			9a	
b Did the organization make a distribution to a donor, donor advisor, or related person?			9b	
10 Section 501(c)(7) organizations. Enter				
a Initiation fees and capital contributions included on Part VIII, line 12			10a	
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			10b	
11 Section 501(c)(12) organizations. Enter				
a Gross income from members or shareholders			11a	
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			11b	
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?			12a	
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year			12b	

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Section A. Governing Body and Management

			Yes	No
1a	Enter the number of voting members of the governing body . . .	1a	30	
b	Enter the number of voting members that are independent . . .	1b	29	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? . . .	3		No
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a material diversion of the organization's assets? . . .	5		No
6	Does the organization have members or stockholders?	6	Yes	
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a	Yes	
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons? . . .	7b	Yes	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
a	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No

Section B. Policies

(This Section B requests information about policies not required by the Internal Revenue Code.)

			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		
11	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11	Yes	
11A	Describe in Schedule O the process, if any, used by the organization to review the Form 990			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes	
13	Does the organization have a written whistleblower policy?	13	Yes	
14	Does the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line a or b, describe the process in Schedule O (See instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed▶	
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you make these available. Check all that apply. ☐ Own website ☐ Another's website ☒ Upon request	
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶ BETTYE COIL 25 MASSACHUSETTS AVE NW SUITE 100 WASHINGTON, DC 200011431 (202) 222-2393	

1b	Total	9,832,129	0	2,837,080
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2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **18**

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	Yes
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A) Name and business address	(B) Description of services	(C) Compensation
25 MASS AVENUE PROPERTY LLC 1280 MARYAND AVENUE SW SUITE 280 WASHINGTON, DC 20024	PROPERTY MANAGEMENT	2,934,099
CENTURY STRATEGIES PO BOX 47877 ATLANTA, GA 30362	LEGAL & ADVERTISING	1,767,650
MINTZ LEVIN COHN FERRIS GLOVSKY 701 PENNSYLVANIA AVENUE NW WASHINGTON, DC 20004	LEGAL FEES	1,231,134
BROWNSTEIN HYATT FARBER SCHRECK LL 410 SEVENTEENTH STREET SUITE 2200 DENVER, CO 802024432	LEGAL	492,000
DOBSON ASSOCIATES 1146 19TH STREET NW 250 WASHINGTON, DC 20036	CONVENTION MGMT	1,002,920

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization **39**

Part VIII

Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns . . .	1a					
	b	Membership dues	1b					
	c	Fundraising events	1c					
	d	Related organizations	1d					
	e	Government grants (contributions)	1e					
	f	All other contributions, gifts, grants, and similar amounts not included above	1f					
	g	Noncash contributions included in lines 1a-1f \$ _____						
	h	Total. Add lines 1a-1f			0			
Program Service Revenue			Business Code					
	2a	MEMBERSHIP DUES	900,099	56,004,583	56,004,583			
	b	CONVENTION INCOME	900,099	7,445,720	7,445,720			
	c							
	d							
	e							
	f	All other program service revenue						
	g	Total. Add lines 2a-2f			63,450,303			
Other Revenue	3	Investment income (including dividends, interest and other similar amounts)			743,476		743,476	
	4	Income from investment of tax-exempt bond proceeds . . .			0			
	5	Royalties			0			
	6a	(i) Real		(ii) Personal				
	b	Less rental expenses						
	c	Rental income or (loss)						
	d	Net rental income or (loss)						
	7a	(i) Securities		(ii) Other				
		1,693,022		35,456				
		2,187,088		35,282				
		-494,066		174				
	d	Net gain or (loss)			-493,892		-493,892	
	8a	Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18						
		a						
		b						
	b	Less direct expenses						
	c	Net income or (loss) from fundraising events . . .			0			
9a	Gross income from gaming activities See Part IV, line 19							
	a							
	b							
b	Less direct expenses							
c	Net income or (loss) from gaming activities . . .			0				
10a	Gross sales of inventory, less returns and allowances							
	a							
	b							
b	Less cost of goods sold							
c	Net income or (loss) from sales of inventory . . .			0				
Miscellaneous Revenue		Business Code						
11a	MISCELLANEOUS		900,099	50,888	50,888			
b								
c								
d	All other revenue							
e	Total. Add lines 11a-11d			50,888				
12	Total revenue. See Instructions			63,750,775	63,501,191	0	249,584	

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U S See Part IV, line 21	6,817,059			
2	Grants and other assistance to individuals in the U S See Part IV, line 22	0			
3	Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16	0			
4	Benefits paid to or for members	0			
5	Compensation of current officers, directors, trustees, and key employees	9,883,980			
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7	Other salaries and wages	11,104,172			
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	1,060,141			
9	Other employee benefits	1,076,468			
10	Payroll taxes	815,783			
11	Fees for services (non-employees)				
a	Management	0			
b	Legal	2,794,000			
c	Accounting	175,063			
d	Lobbying	5,553,580			
e	Professional fundraising See Part IV, line 17	0			
f	Investment management fees	76,983			
g	Other	6,222,583			
12	Advertising and promotion	31,589			
13	Office expenses	838,662			
14	Information technology	255,800			
15	Royalties	0			
16	Occupancy	2,972,323			
17	Travel	834,903			
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	7,049			
19	Conferences, conventions, and meetings	6,880,629			
20	Interest	8,617			
21	Payments to affiliates	0			
22	Depreciation, depletion, and amortization	1,799,017			
23	Insurance	28,446			
24	Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below)				
a	REPAIRS & MAINTENANCE	84,232			
b	PP, USE & FRANCHISE TAX	126,881			
c	SPECIAL PROJECTS	4,069,927			
d	MISCELLANEOUS	200,383			
e	DUES & SUBSCRIPTIONS	271,822			
f	All other expenses				
25	Total functional expenses. Add lines 1 through 24f	63,990,092			
26	Joint costs. Check here ☐ if following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X

Balance Sheet

					(A)		(B)
					Beginning of year		End of year
Assets	1	Cash—non-interest-bearing			160,242	1	275,567
	2	Savings and temporary cash investments			741,605	2	1,460,978
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net			1,468,102	4	820,421
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L				5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			1,271,045	9	1,168,543
	10a	Land, buildings, and equipment—cost or other basis. Complete Part VI of Schedule D	10a	13,258,142			
	b	Less accumulated depreciation	10b	5,639,380	8,711,417	10c	7,618,762
	11	Investments—publicly traded securities			40,712,139	11	44,038,385
	12	Investments—other securities. See Part IV, line 11				12	
	13	Investments—program-related. See Part IV, line 11				13	
	14	Intangible assets			0	14	429,611
	15	Other assets. See Part IV, line 11			932,976	15	959,672
16	Total assets. Add lines 1 through 15 (must equal line 34)			53,997,526	16	56,771,939	
Liabilities	17	Accounts payable and accrued expenses			7,902,872	17	10,006,656
	18	Grants payable				18	
	19	Deferred revenue			7,345,513	19	6,923,463
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D				21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities. Complete Part X of Schedule D			3,711,351	25	3,624,835
	26	Total liabilities. Add lines 17 through 25			18,959,736	26	20,554,954
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ☒ and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets			35,037,790	27	36,216,985
	28	Temporarily restricted net assets				28	
	29	Permanently restricted net assets				29	
	Organizations that do not follow SFAS 117, check here ☐ and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			35,037,790	33	36,216,985
	34	Total liabilities and net assets/fund balances			53,997,526	34	56,771,939

Part XI Financial Statements and Reporting

	Yes	No
1 Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? . . .		No
b Were the organization's financial statements audited by an independent accountant?	Yes	
c If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both ☐ Separate basis ☒ Consolidated basis ☐ Both consolidated and separated basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits . . .		

Additional Data

Software ID:

Software Version:

EIN: 53-0222396

Name: NAT'L CABLE & TELECOMMUNICATIONS ASSOC

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Kyle McSllarrow President & CEO	45 0	X		X				2,083,881	0	577,972
Thomas M Rutledge Chairman	1 0	X		X				0	0	0
Robert Miron Treasurer	1 0	X		X				0	0	0
Patrick Esser Vice Chairman	1 0	X		X				0	0	0
Neil Smit Secretary	1 0	X		X				0	0	0
Brian L Roberts Immediate Past Chairman	1 0	X		X				0	0	0
Matthew C Blank Director	1 0	X						0	0	0
George Bodenheimer Director	1 0	X						0	0	0
JEFFREY DEMOND Director	1 0	X						0	0	0
Glenn A Britt Director	1 0	X						0	0	0
Rocco B Commisso Director	1 0	X						0	0	0
Frank M Drendel Director	1 0	X						0	0	0
Ronald Duncan Director	1 0	X						0	0	0
John D Evans Director	1 0	X						0	0	0
Jeff Gaspin Director	1 0	X						0	0	0
Jerald Kent Director	1 0	X						0	0	0
Philip I Kent Director	1 0	X						0	0	0
Mark Niblick Director	1 0	X						0	0	0
James D Pearson Director	1 0	X						0	0	0
Abbe Raven Director	1 0	X						0	0	0
Johnathan Rodgers Director	1 0	X						0	0	0
Gary Shorman Director	1 0	X						0	0	0
Richard Sjoberg Director	1 0	X						0	0	0
Robert J Stanzione Director	1 0	X						0	0	0
Amy Tykeson Director	1 0	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Tony Vinciguerra Director	1 0	X						0	0	0
Michael S Willner Director	1 0	X						0	0	0
David M Zaslav Director	1 0	X						0	0	0
DEBRA L LEE DIRECTOR	1 0	X						0	0	0
KEN LOWE DIRECTOR	1 0	X						0	0	0
Bruce Carnes Sr VP Finance & Admin	45 0			X				402,046	0	132,570
James Assey Executive VP	45 0				X			741,272	0	123,758
Dan Brenner Sr VP Law & Regulatory Policy	45 0				X			993,716	0	489,638
Bill Check Sr VP Science & Tech	45 0				X			411,432	0	98,616
Neal Goldberg VP General Counsel	45 0				X			412,017	0	177,616
Jadz Janucik Sr VP Assoc Affairs	45 0				X			460,223	0	97,616
Rita Lewis Sr VP Gov't Relations	45 0				X			497,744	0	112,616
Jill Lockett Sr VP Prog Network Policy	45 0				X			407,122	0	138,616
Rob Stoddard Sr VP Comm & Public Affairs	45 0				X			426,163	0	97,616
RICK CHESSEN Sr VP, LAW & REGULATORY POL	45 0				X			191,350	0	4,501
Eleanor Winter Sr VP Special Projects	45 0				X			577,655	0	122,616
Barbara York Sr VP Industry Affairs	45 0				X			623,348	0	180,166
Diane Burstein VP Deputy Gen Counsel	45 0					X		358,837	0	142,522
Bettye Coil VP & Controller	45 0					X		267,876	0	106,829
RICK CIMERMAN VP, STATE GOVERNMENT AFFAIRS	45 0					X		282,628	0	72,112
Lisa Schoenthaler VP Assoc Affairs	45 0					X		308,944	0	78,769
Michael Schooler VP Deputy Gen Counsel	45 0					X		385,875	0	82,931

Form 990, Part IX - Statement of Functional Expenses - 24a - 24e Other Expenses

<i>Do not include amounts reported on line 6b, 8b, 9b, and 10b of Part VIII.</i>	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
REPAIRS & MAINTENANCE	84,232			
PP, USE & FRANCHISE TAX	126,881			
SPECIAL PROJECTS	4,069,927			
MISCELLANEOUS	200,383			
DUES & SUBSCRIPTIONS	271,822			

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527
▶ **Complete if the organization is described below.**
▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**

OMB No 1545-0047

2009

Open to Public Inspection

If the organization answered “Yes,” to Form 990, Part IV, Line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered “Yes,” to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered “Yes,” to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, line 35a (regarding proxy tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization NAT'L CABLE & TELECOMMUNICATIONS ASSOC	Employer identification number 53-0222396
--	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1	Provide a description of the organization's direct and indirect political campaign activities in Part IV	
2	Political expenditures	▶ \$ _____
3	Volunteer hours	_____

Part I-B Complete if the organization is exempt under section 501(c)(3).

1	Enter the amount of any excise tax incurred by the organization under section 4955	▶ \$ _____
2	Enter the amount of any excise tax incurred by organization managers under section 4955	▶ \$ _____
3	If the organization incurred a section 4955 tax, did it file Form 4720 for this year?	☐ Yes ☐ No
4a	Was a correction made?	☐ Yes ☐ No
b	If "Yes," describe in Part IV	

Part I-C Complete if the organization is exempt under section 501(c) except section 501(c)(3).

1	Enter the amount directly expended by the filing organization for section 527 exempt function activities	▶ \$ _____ 0
2	Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt funtion activities	▶ \$ _____ 42,500
3	Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b	▶ \$ _____ 42,500
4	Did the filing organization file Form 1120-POL for this year?	☐ Yes ☒ No
5	State the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV	

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
REPUBLICAN MAYORS & LOCAL OFFICIALS	412 1ST STREET SE 100 WASHINGTON, DC 20003	52-1976233	5,500	0
REPUBLICAN STATE LEADERSHIP COMMITTEE	1800 DIAGONAL RD 230 ALEXANDRIA, VA 22314	05-0532524	15,000	0
DEMOCRATIC A G COUNCIL	1580 LINCOLN ST 1125 DENVER, CO 80203	13-4220019	10,000	0
Democratic Legis Campaign committee	1401 K St NW Suite 201 Washington, DC 20005	52-1870839	12,000	0

Part II-A

Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A

Check

☐

if the filing organization belongs to an affiliated group

B

Check

☐

if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing Organization's Totals	(b) Affiliated Group Totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)															
b Total lobbying expenditures to influence a legislative body (direct lobbying)															
c Total lobbying expenditures (add lines 1a and 1b)															
d Other exempt purpose expenditures															
e Total exempt purpose expenditures (add lines 1c and 1d)															
f Lobbying nontaxable amount Enter the amount from the following table in both columns															
<table><tr><td>If the amount on line 1e, column (a) or (b) is:</td><td>The lobbying nontaxable amount is:</td></tr><tr><td>Not over \$500,000</td><td>20% of the amount on line 1e</td></tr><tr><td>Over \$500,000 but not over \$1,000,000</td><td>\$100,000 plus 15% of the excess over \$500,000</td></tr><tr><td>Over \$1,000,000 but not over \$1,500,000</td><td>\$175,000 plus 10% of the excess over \$1,000,000</td></tr><tr><td>Over \$1,500,000 but not over \$17,000,000</td><td>\$225,000 plus 5% of the excess over \$1,500,000</td></tr><tr><td>Over \$17,000,000</td><td>\$1,000,000</td></tr></table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
g Grassroots nontaxable amount (enter 25% of line 1f)															
h Subtract line 1g from line 1a If zero or less, enter -0-															
i Subtract line 1f from line 1c If zero or less, enter -0-															
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		☐ Yes	☐ No												

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying non-taxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots non-taxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B

Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
	a Volunteers?			
	b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
	c Media advertisements?			
	d Mailings to members, legislators, or the public?			
	e Publications, or published or broadcast statements?			
	f Grants to other organizations for lobbying purposes?			
	g Direct contact with legislators, their staffs, government officials, or a legislative body?			
	h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
	i Other activities? If "Yes," describe in Part IV			
	j Total lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1	No
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	No
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	Yes

Part III-B

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

1	Dues, assessments and similar amounts from members	1	56,004,583
2	Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a	Current year	2a	13,914,028
b	Carryover from last year	2b	-2,685,940
c	Total	2c	11,228,088
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	13,956,342
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	-2,728,254

Part IV

Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

Identifier	Return Reference	Explanation

SCHEDULE D
(Form 990)

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization NAT'L CABLE & TELECOMMUNICATIONS ASSOC	Employer identification number 53-0222396
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Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? YesNo	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? YesNo	

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1	Purpose(s) of conservation easements held by the organization (check all that apply) ☐ Preservation of land for public use (e g , recreation or pleasure) ☐ Preservation of an historically importantly land area ☐ Protection of natural habitat ☐ Preservation of a certified historic structure ☐ Preservation of open space											
2	Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year											
		<table><tr><td></td><td>Held at the End of the Year</td></tr><tr><td>2a</td><td></td></tr><tr><td>2b</td><td></td></tr><tr><td>2c</td><td></td></tr><tr><td>2d</td><td></td></tr></table>		Held at the End of the Year	2a		2b		2c		2d	
	Held at the End of the Year											
2a												
2b												
2c												
2d												
a	Total number of conservation easements											
b	Total acreage restricted by conservation easements											
c	Number of conservation easements on a certified historic structure included in (a)											
d	Number of conservation easements included in (c) acquired after 8/17/06											
3	Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶_____											
4	Number of states where property subject to conservation easement is located ▶_____											
5	Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? YesNo											
6	Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ▶_____											
7	Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$ _____											
8	Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)? YesNo											
9	In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements											

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a	If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items	
b	If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items	
	(i) Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
	(ii) Assets included in Form 990, Part X	▶ \$ _____
2	If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items	
a	Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
b	Assets included in Form 990, Part X	▶ \$ _____

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV and complete the following table

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current Year	(b)Prior Year	(c)Two Years Back	(d)Three Years Back	(e)Four Years Back
1a Beginning of year balance					
b Contributions					
c Investment earnings or losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2

Provide the estimated percentage of the year end balance held as

a

Board designated or quasi-endowment ▶ %

b

Permanent endowment ▶ %

c

Term endowment ▶ %

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i) unrelated organizations

3a(i)

Yes

No

(ii) related organizations

3a(ii)

Yes

No

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b

Yes

No

4

Describe in Part XIV the intended uses of the organization's endowment funds

Part VI

Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		6,133,276	1,523,785	4,609,491
d Equipment		5,511,503	3,095,735	2,415,768
e Other		1,613,363	1,019,860	593,503
Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).) ▶				7,618,762

Schedule D (Form 990) 2009

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements			
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	63,750,775
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	63,990,092
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	-239,317
4	Net unrealized gains (losses) on investments	4	1,389,230
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	-691,097
9	Total adjustments (net) Add lines 4 - 8	9	698,133
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	458,816

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return			
1	Total revenue, gains, and other support per audited financial statements	1	67,032,801
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	1,389,230
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	1,892,796
e	Add lines 2a through 2d	2e	3,282,026
3	Subtract line 2e from line 1	3	63,750,775
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	63,750,775

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return			
1	Total expenses and losses per audited financial statements	1	66,573,985
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV)	2d	2,668,111
e	Add lines 2a through 2d	2e	2,668,111
3	Subtract line 2e from line 1	3	63,905,874
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	84,218
c	Add lines 4a and 4b	4c	84,218
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	63,990,092

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
OTHER REVENUE INCLUDED ON BOOKS BUT NOT ON RETURN	SCHEDULE D, PART XII, LINE 2D	NET REVENUE OF AFFILIATES INCLUDED IN CONSOLIDATED FINANCIAL STATEMENTS \$1,947,732 EXPENSES NETTED AGAINST REVENUE ON FINANCIALS (84,218) CHANGE IN VALUE OF CSV INSURANCE POLICY 29,282 ----- -- TOTAL OTHER REVENUE ON BOOKS \$1,892,796
OTHER EXPENSES INCLUDED ON BOOKS BUT NOT ON RETURN	SCHEDULE D, PART XIII, LINE 2D	NET EXPENSES OF AFFILIATES INCLUDED IN CONSOLIDATED FINANCIAL STATEMENTS \$2,668,111
OTHER EXPENSES INCLUDED ON RETURN BUT NOT ON BOOKS	SCHEDULE D, PART XIII, LINE 4B	EXPENSES NETTED AGAINST REVENUE IN THE AUDITED FINANCIAL STATEMENTS 84,218
OTHER CHANGES IN NET ASSETS	SCHEDULE D, PART XI, LINE 8	NET DEFICIT OF AFFILIATES INCLUDED IN CONSOLIDATED FINANCIAL STATEMENTS \$(720,379) CHANGE IN VALUE OF CSV INSURANCE POLICY 29,282 --- ----- TOTAL OTHER CHANGES IN NET ASSETS \$(691,097)
FIN 48 FINANCIAL STATEMENT DISCLOSURE	SCHEDULE D, PART X, LINE 2	FOR TAX YEARS PRIOR TO 2006, NCTA IS NO LONGER SUBJECT TO EXAMINATION BY THE IRS AND THE TAX JURISDICTION OF THE DISTRICT OF COLUMBIA

Schedule I
(Form 990)

Department of the Treasury
Internal Revenue Service

Name of the organization
NAT'L CABLE & TELECOMMUNICATIONS ASSOC

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

OMB No 1545-0047

2009

Open to Public
Inspection

Employer identification number
53-0222396

Part I

General Information on Grants and Assistance

- 1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

Yes

No
- 2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II

Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed ▶

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
See Additional Data Table							

2

Enter total number of section 501(c)(3) and government organizations

75

3

Enter total number of other organizations

21

Software ID:
Software Version:
EIN: 53-0222396
Name: NAT'L CABLE & TELECOMMUNICATIONS ASSOC

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
American Council for Capital Formation 25 MASSACHUSETTS AVE NW 100 WASHINGTON, DC 20001	52-0991278	501 (C)(6)	12,500	0	N/A	N/A	General Support
Americans for Prosperity 2111 WILSON BLVD STE 350 ARLINGTON, VA 22201	75-3148958	501 (C)(4)	50,000	0	N/A	N/A	General Support
Americans for Prosperity	75-3148958	501 (C)(4)	50,000	0	N/A	N/A	General Support
Americans for Tax Reform	52-1403587	501 (C)(4)	50,000	0	N/A	N/A	General Support
Broadband for America	27-0771568	501 (C)(4)	2,000,000	0	N/A	N/A	General Support
Political World Communications LLC Campaigns & Ele	20-4445953		15,000	0	N/A	N/A	Politics Online Conference Sponsorship (\$10,000) & General Sponsorship (\$5,000)
Center for Democracy & Tech	52-1905358	501 (C)(3)	7,500	0	N/A	N/A	2009 CDT Gala Silver Sponsorship
Center for Democracy & Tech	52-1905358	501 (C)(3)	25,000	0	N/A	N/A	General Support
Emma L Bowen Foundation	22-2635292	501 (C)(3)	10,000	0	N/A	N/A	2009 Annual Partnership Contribution
Institute for Liberty	26-3413208	501 (C)(4)	50,000	0	N/A	N/A	General Support

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Institute for Policy Innovation	75-2158093	501 (C)(3)	40,000	0	N/A	N/A	General Support
International Republican Institute	52-1340267	501 (C)(3)	9,100	0	N/A	N/A	2009 IRI Freedom Award Dinner
Internet Education Foundation	31-1577362	501 (C)(3)	10,000	0	N/A	N/A	2009 Annual State of the Net Sponsorship & 2009 IEF Supporters Group Donation
Joint Center for Political & Economic Studies	52-1069070	501 (C)(3)	55,000	0	N/A	N/A	General Support & 2009 Annual Dinner Sponsorship
N Street Village Inc	52-1007373	501 (C)(3)	9,300	0	N/A	N/A	N Street Village Gala
NAACP Washington Bureau	13-1084135	501 (C)(3)	50,000	0	N/A	N/A	General Support
National Coalition for Cancer Survivorship	85-0357897	501 (C)(3)	8,900	0	N/A	N/A	2009 Rays of Hope Gala Sponsorship
One Economy Corporation	52-2220052	501 (C)(3)	100,000	0	N/A	N/A	General Support
Technology Policy Institute	20-5835776	501 (C)(3)	250,000	0	N/A	N/A	General Support
The Cable Center	20-0315238	501 (C)(3)	16,000	0	N/A	N/A	The Cable Center Hall of Fame Dinner (Table)

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
The Free State Foundation Inc	74-3160646	501 (C)(3)	70,000	0	N/A	N/A	General Support
The Progress & Freedom Foundation	52-1824776	501 (C)(3)	300,000	0	N/A	N/A	General Support
Tracy's Kids Inc	26-3835257	501 (C)(3)	15,000	0	N/A	N/A	General Support
US Chamber of Commerce	53-0045720	501 (C)(6)	12,500	0	N/A	N/A	Membership Contribution
Univ of Colorado Foundation	84-6049811	501 (C)(3)	20,000	0	N/A	N/A	General Support
A Philip Randolph Institute (APRI)	13-6180232	501 (C)(3)	30,000	0	N/A	N/A	General Support
American Legislative Exchange	52-0140979	501 (C)(3)	15,000	0	N/A	N/A	2009 Membership & Task Force Dues
Asian Pacific American Labor Alliance	52-1777961	501 (C)(3)	15,000	0	N/A	N/A	General Support
Black Leadership Forum Inc	52-1947942	501 (C)(3)	40,000	0	N/A	N/A	General Support
Center for American Progress	30-0126510	501 (C)(3)	50,000	0	N/A	N/A	General Support

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Citizens Against Government Waste	52-1363952	501 (C)(3)	25,000	0	N/A	N/A	General Support
Rainbow Push CoalitionCitizenship Education Fund	34-1447977	501 (C)(3)	10,000	0	N/A	N/A	2009 Media & Telecomm Symposium Sponsorship
CONLAMIC	20-5838465	501 (C)(6)	20,000	0	N/A	N/A	General Support
Cuban American National Council Inc	23-7269955	501 (C)(3)	10,000	0	N/A	N/A	General Support
Discovery Institute	91-1521697	501 (C)(3)	15,000	0	N/A	N/A	General Support
Hispanic Federation Inc	13-3573852	501 (C)(3)	48,250	0	N/A	N/A	2009 Hispanic Federation Annual Gala
Information Technology and Innovation Foundation	20-4403497	501 (C)(3)	25,000	0	N/A	N/A	General Support
Latino in Information Sciences	20-1724164	501 (C)(3)	10,000	0	N/A	N/A	General Sponsorship
Latino in Information Sciences	20-1724164	501 (C)(3)	10,000	0	N/A	N/A	Tech Achievers Award Gala Sponsorship
Leadership Conference on Civil Rights Education Fu	23-7026895	501 (C)(3)	40,000	0	N/A	N/A	General Support

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
LCLAA	52-1002207	501 (C)(3)	20,000	0	N/A	N/A	General Support
League of Rural Voters	36-3494217	501 (C)(4)	60,000	0	N/A	N/A	General Support
LULAC Institute Inc	52-2072106	501 (C)(3)	20,000	0	N/A	N/A	General Support
Morley Publishing Group Inc	52-1958046	501 (C)(3)	10,000	0	N/A	N/A	InsideCatholic.com Annual Dinner
NAACP Washington Bureau	13-1084135	501 (C)(3)	50,000	0	N/A	N/A	General Support
NALEO Educational Fund	52-1212849	501 (C)(3)	10,000	0	N/A	N/A	General Support
National Association for Equal Opportunity in High	23-7439804	501 (C)(3)	20,000	0	N/A	N/A	General Support
National Black Caucus of State Legislators	52-1218832	501 (C)(3)	10,000	0	N/A	N/A	2009 Membership Contribution
National Black Caucus of State Legislators	52-1218832	501 (C)(3)	10,000	0	N/A	N/A	Legislative Conference Sponsorship
National Conference of Black Mayors Inc	23-7407671	501 (C)(3)	10,000	0	N/A	N/A	Annual Convention Sponsorship & 2009 Annual Business Council Membership Dues

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
National Congress of Black Women Inc	52-2131654	501 (C)(3)	9,900	0	N/A	N/A	Sojourner Truth Memorial Luncheon Sponsorship
National Congress of Black Women Inc	52-2131654	501 (C)(3)	30,000	0	N/A	N/A	College for Kids Program Gold Sponsorship
National Gay & Lesbian Chamber of Commerce	13-4219714	501 (C)(6)	12,500	0	N/A	N/A	National Dinner Sponsorship
National Hispanic Media Coalition	95-4111353	501 (C)(3)	25,000	0	N/A	N/A	2009 Impact Awards Gala
National Puerto Rican Coalition Inc	52-1164571	501 (C)(3)	10,000	0	N/A	N/A	General Support
National Black Chamber of Commerce	35-1889294	501 (C)(3)	15,000	0	N/A	N/A	General Support
NCSL Foundation for State Legislatures	74-2232576	501 (C)(3)	12,500	0	N/A	N/A	2009 Sponsorship
National Hispanic Caucus of State Legislators	84-1168319	501 (C)(3)	25,000	0	N/A	N/A	2009 Annual Membership Dues
National Hispanic Caucus of State Legislators	84-1168319	501 (C)(3)	10,000	0	N/A	N/A	Broadband Summit Sponsorship
National Network to End Domestic Violence	52-1973408	501 (C)(4)	10,000	0	N/A	N/A	Take A Stand Gala Sponsorship

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
One Economy Corporation	52-2220052	501 (C)(3)	9,820	0	N/A	N/A	oe9 Gala Sponsorship
The Council of State Governments (CSG)	36-6000818	501 (C)(3)	6,000	0	N/A	N/A	CSG 2009 Membership Dues
The Heartland Institute	36-3309812	501 (C)(3)	10,000	0	N/A	N/A	General Support
The Latino Coalition Inc	52-2266386	501 (C)(6)	20,000	0	N/A	N/A	General Support
William C Velasquez Institute	74-2378901	501 (C)(3)	10,000	0	N/A	N/A	General Support
A Hand Up	20-1025309	501 (C)(3)	5,970	0	N/A	N/A	2009 AHU Classic Hole Sponsorship
Breast Cancer Connections	77-0417605	501 (C)(3)	10,000	0	N/A	N/A	Breakfast Speaker Event Gold sponsorship
Congressional Black Caucus Foundation Inc	52-1160561	501 (C)(3)	17,437	0	N/A	N/A	2009 CBCF Legislative Conference Sponsorship
Congressional Black Caucus Foundation Inc	52-1160561	501 (C)(3)	17,437	0	N/A	N/A	2009 CBC Gala Sponsorship
Congressional Hispanic Caucus Institute	52-1114225	501 (C)(3)	30,000	0	N/A	N/A	2009 Public Policy Conference Sponsorship

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NDN	20-2100126	501 (C)(4)	25,000	0	N/A	N/A	2009 NDN Membership, Leadership Council Contribution
The National Democratic Club	53-0233594	501 (C)(7)	6,000	0	N/A	N/A	Sponsorship
Third Way	20-1734070	501 (C)(4)	25,000	0	N/A	N/A	2009 Corporate Leadership Membership Contribution
Washington Bach Consort	52-1107948	501 (C)(3)	10,000	0	N/A	N/A	2009 Sponsorship
Minority Media and Telecommunications Council	52-1880677	501 (C)(3)	10,000	0	N/A	N/A	FCC Breakfast and Broadband Summit Sponsorship
American Women in Radio & Television	52-1193933	501 (C)(3)	12,500	0	N/A	N/A	AWRT Forum, Gracies and Advocacy Reception Sponsor
bridge between inc	20-2030614	501 (C)(4)	12,500	0	N/A	N/A	Leadership Development Coaching Program
Cable Positive Inc	13-3687947	501 (C)(3)	29,000	0	N/A	N/A	Sponsorship
Cable Positive Inc	13-3687947	501 (C)(3)	913,420	0	N/A	N/A	Support - Cable Positive Industry Alignment
Common Sense Media	41-2024986	501 (C)(3)	9,870	0	N/A	N/A	Common Sense Media Awards Sponsorship

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Family Online Safety Institute	52-2210323	501 (C)(3)	30,000	0	N/A	N/A	2009 Corporate Annual Membership
Family Online Safety Institute	52-2210323	501 (C)(3)	10,000	0	N/A	N/A	2009 FOSI Conference sponsorship
Cable Fax	54-1209820	501 (C)(3)	7,000	0	N/A	N/A	CableFAX Most Powerful Women and CableFAX Awards
NAMIC Inc	84-1488263	501 (C)(6)	12,500	0	N/A	N/A	Sponsorship for Annual Conference and Award Breakfast
T Howard Foundation	54-1712500	501 (C)(3)	13,000	0	N/A	N/A	16th Annual Diversity Award Dinner
The Advertising Council Inc	13-0417693	501 (C)(3)	50,000	0	N/A	N/A	Ad Council 2009 sponsorship
The Advertising Council Inc	13-0417693	501 (C)(3)	13,000	0	N/A	N/A	Public Service Award Dinner Support
The Media Institute	52-1061431	501 (C)(3)	23,400	0	N/A	N/A	2009 Sponsorship
The Media Institute	52-1061431	501 (C)(3)	13,500	0	N/A	N/A	2009 Media Institute Dinner
The Nat'l Assn of Broadcasters Ed Fdn	52-1866840	501 (C)(3)	9,480	0	N/A	N/A	2009 Celebration of Service to America Awards

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Internet Keep Safe Coalition	87-0652101	501 (C)(3)	40,000	0	N/A	N/A	2009 Sponsorship
The US Conference of Mayors	53-0196642	501 (C)(3)	15,000	0	N/A	N/A	2009 Mayors Business Council Membership Dues
National Conference of Democratic Mayors	52-1535470	501 (C)(6)	7,500	0	N/A	N/A	2009 Annual Membership
NCTA Education Foundation Inc25 MASSACHUSETTS AVE NW 100 WASHINGTON,DC 20001	52-1653760	501(c)(3)	1,250,000	0	N/A	N/A	OPERATING EXPENSES
PERSONAL DEMOCRACY FORUM225 LAFAYETTE STREET 14A NEW YORK,NY 10012	27-0864568		10,000	0	N/A	N/A	2009 PDF PARTNER SPONSORSHIP
REED BUSINESS INFORMATION360 PARK AVE SOUTH NEW YORK,NY 10010	52-1471842		17,500	0	N/A	N/A	B & C HALL OF FAME DINNER SPONSORSHIP

Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2009

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization

NAT'L CABLE & TELECOMMUNICATIONS ASSOC

Employer identification number

53-0222396

Part I

Questions Regarding Compensation

		Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items		
	☒ First-class or charter travel ☐ Housing allowance or residence for personal use ☒ Travel for companions ☐ Payments for business use of personal residence ☒ Tax idemnification and gross-up payments ☒ Health or social club dues or initiation fees ☒ Discretionary spending account ☐ Personal services (e g , maid, chauffeur, chef)		
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain	1b	Yes
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	Yes
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply		
	☐ Compensation committee ☒ Written employment contract ☐ Independent compensation consultant ☒ Compensation survey or study ☐ Form 990 of other organizations ☒ Approval by the board or compensation committee		
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization		
a	Receive a severance payment or change-of-control payment?	4a	Yes
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	No
c	Participate in, or receive payment from, an equity-based compensation arrangement?	4c	No
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III		
	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.		
5	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of		
a	The organization?	5a	
b	Any related organization?	5b	
	If "Yes," to line 5a or 5b, describe in Part III		
6	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of		
a	The organization?	6a	
b	Any related organization?	6b	
	If "Yes," to line 6a or 6b, describe in Part III		
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7	
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe in Part III	8	
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	9	

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

[illegible]

Part III

Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
QUESTIONS REGARDING COMPENSATION	SCHEDULE J, PART I, LINE 1A	THE ORGANIZATION PROVIDED THE FOLLOWING BENEFITS TO KYLE MCCLARROW, CEO AND PRESIDENT: (1) FIRST CLASS OR CHARTER TRAVEL, (2) TRAVEL FOR COMPANIONS, AND (3) DISCRETIONARY SPENDING ACCOUNTS. THE ORGANIZATION PROVIDED HEALTH OR SOCIAL CLUB DUES & FEES FOR DAN BRENNER, SENIOR VICE PRESIDENT OF LAW & REGULATORY POLICY. THE ORGANIZATION MADE GROSS-UP TAX PAYMENTS ON BEHALF OF KYLE MCCLARROW AND DAN BRENNER.
SEVERANCE PAYMENT	PART I, QUESTION 4A	DANIEL BRENNER - \$610,000

Software ID:

Software Version:

EIN: 53-0222396

Name: NAT'L CABLE & TELECOMMUNICATIONS ASSOC

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
	(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other compensation				
Kyle McSarrow	(i) (ii)1,647,240 0	390,909 0	45,732 0	559,610 0	18,362 0	2,661,853 0	190,909 0
James Assey	(i) (ii)645,663 0	94,520 0	1,089 0	115,437 0	8,321 0	865,030 0	29,520 0
Dan Brenner	(i) (ii)383,494 0	0 0	610,222 0	472,915 0	16,723 0	1,483,354 0	35,488 0
Bruce Carnes	(i) (ii)332,909 0	64,869 0	4,268 0	114,610 0	17,960 0	534,616 0	19,869 0
Bill Check	(i) (ii)329,410 0	81,249 0	773 0	80,610 0	18,006 0	510,048 0	36,249 0
Neal Goldberg	(i) (ii)324,311 0	85,488 0	2,218 0	159,610 0	18,006 0	589,633 0	35,488 0
Jadz Janucik	(i) (ii)378,290 0	80,488 0	1,445 0	79,610 0	18,006 0	557,839 0	35,488 0
Rita Lewis	(i) (ii)497,240 0	0 0	504 0	94,610 0	18,006 0	610,360 0	0 0
Jill Luckett	(i) (ii)332,909 0	73,440 0	773 0	120,610 0	18,006 0	545,738 0	28,440 0
Rob Stoddard	(i) (ii)334,230 0	90,488 0	1,445 0	79,610 0	18,006 0	523,779 0	35,488 0
RICK CHESSEN	(i) (ii)166,195 0	25,000 0	155 0	0 0	4,501 0	195,851 0	0 0
Eleanor Winter	(i) (ii)496,663 0	80,488 0	504 0	104,610 0	18,006 0	700,271 0	35,488 0
Barbara York	(i) (ii)512,638 0	109,265 0	1,445 0	162,160 0	18,006 0	803,514 0	49,265 0
Diane Burstein	(i) (ii)276,125 0	81,939 0	773 0	124,610 0	17,912 0	501,359 0	31,939 0
Bettye Coil	(i) (ii)209,885 0	53,723 0	4,268 0	89,292 0	17,537 0	374,705 0	13,723 0
RICK CIMERMAN	(i) (ii)200,562 0	81,293 0	773 0	54,555 0	17,557 0	354,740 0	0 0
Lisa Schoenthaler	(i) (ii)213,329 0	94,842 0	773 0	61,134 0	17,635 0	387,713 0	24,842 0
Michael Schooler	(i) (ii)306,718 0	76,939 0	2,218 0	74,610 0	8,321 0	468,806 0	31,939 0

SCHEDULE O
(Form 990)Department of the Treasury
Internal Revenue Service**Supplemental Information to Form 990****Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.**
▶ **Attach to Form 990.**

OMB No 1545-0047

2009**Open to Public
Inspection****Name of the organization**

NAT'L CABLE & TELECOMMUNICATIONS ASSOC

Employer identification number

53-0222396

Identifier	Return Reference	Explanation
REVIEW OF FORM 990	FORM 990, PART VI, LINE 11A	A COPY OF THE FORM 990 IS MAILED TO ALL BOARD MEMBERS FOR REVIEW BEFORE IT IS FILED WITH THE IRS
CONFLICT OF INTEREST POLICY	FORM 990, PART VI, LINE 12C	COMPLIANCE WITH THE CONFLICT OF INTEREST POLICY IS MONITORED AND ENFORCED AT THE ORGANIZATIONS BOARD MEETINGS
COMPENSATION OF TOP MANAGEMENT, OFFICERS, AND KEY EMPLOYEES	FORM 990, PART VI, LINES 15a & 15b	TOP MANAGEMENT, OFFICERS, AND KEY EMPLOYEES UNDERGO AN ANNUAL PERFORMANCE REVIEW ON THE FIRST OF THE YEAR, WHICH INCLUDES A REVIEW OF THE INDIVIDUAL'S COMPENSATION THE ORGANIZATION'S BOARD OF DIRECTORS MUST REVIEW AND APPROVE THE COMPENSATION OF THE PRESIDENT & CEO THE ANNUAL COMPENSATION ADJUSTMENTS FOR ALL OTHER STAFF IS REVIEWED BY THE PRESIDENT & CEO THE ORGANIZATION ALSO USES SALARY SURVEYS TO ENSURE THAT COMPENSATION AMOUNTS ARE WITHIN GUIDELINES FOR ALL EMPLOYEES
DOCUMENTS AVAILABLE TO THE PUBLIC	FORM 990, PART VI, LINE 19	THE ORGANIZATION PROVIDES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS TO THE PUBLIC UPON REQUEST
MEMBERS' ROLE IN GOVERNING BODY OF ORGANIZATION	FORM 990, PART VI, LINES 6, 7A and 7B	Each System and Programmer Member in good standing shall be entitled to vote at all meetings of NCTA and on matters transacted by mail ballot Associate Members shall not be entitled to vote on NCTA business Each System Member shall be entitled to cast one vote for each \$1,000 of dues paid, or part thereof for the four-quarter period ending with the last day of the quarter which precedes the quarter in which the meeting is held or a ballot by mail is taken The officers of the Organization, including the Chairman, Secretary, Treasurer, and Past-Chairman make decisions including, but not limited to, approving the operating budget, spending directly from the fund balance for major programs outside of the approved operating budget, and for any major media campaigns the Organization will enter into, among the many other decisions that they make

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?	
							Yes	No		Yes	No

Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership
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Part V

Transactions With Related Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III or IV

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity

b Gift, grant, or capital contribution to other organization(s)

c Gift, grant, or capital contribution from other organization(s)

d Loans or loan guarantees to or for other organization(s)

e Loans or loan guarantees by other organization(s)

f Sale of assets to other organization(s)

g Purchase of assets from other organization(s)

h Exchange of assets

i Lease of facilities, equipment, or other assets to other organization(s)

j Lease of facilities, equipment, or other assets from other organization(s)

k Performance of services or membership or fundraising solicitations for other organization(s)

l Performance of services or membership or fundraising solicitations by other organization(s)

m Sharing of facilities, equipment, mailing lists, or other assets

n Sharing of paid employees

o Reimbursement paid to other organization for expenses

p Reimbursement paid by other organization for expenses

q Other transfer of cash or property to other organization(s)

r Other transfer of cash or property from other organization(s)

Yes

No

1a

No

1b

Yes

1c

No

1d

No

1e

No

1f

No

1g

No

1h

No

1i

No

1j

No

1k

No

1l

No

1m

Yes

1n

Yes

1o

Yes

1p

Yes

1q

No

1r

No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

	(a) Name of other organization	(b) Transaction type(a-r)	(c) Amount involved
(1)	NCTA EDUCATION FOUNDATION INC	B	1,250,000
(2)	NCTA EDUCATION FOUNDATION INC	N	558,070
(3)	THE WALTER KAITZ FOUNDATION	N	552,577
(4)			
(5)			
(6)			

Schedule R (Form 990) 2009

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a)	(b)	(c)	(d)		(e)	(f)		(g)	(h)	
Name, address, and EIN of entity	Primary activity	Legal domicile (state or foreign country)	Are all partners section 501(c)(3) organizations?		Share of end-of-year assets	Disproportionate allocations?		Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	General or managing partner?	
			Yes	No		Yes	No		Yes	No