Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

2009

Open to Public Inspection

A For the 2009 calendar year, or tax year beginning and ending

B Check if applicable: ☐ Address change ☐ Name change ☐ Initial return ☐ Terminated ☐ Amended return ☐ Application pending

Please use IRS label or print or type. See Specific Instructions.

C Name of organization
THE NATIONAL CAMPAIGN TO PREVENT
TEEN AND UNPLANNED PREGNANCY

Doing Business As

Number and street (or P.O. box if mail is not delivered to street address): 1776 MASSACHUSETTS AVENUE, NW — Room/suite: 200

City or town, state or country, and ZIP + 4: WASHINGTON, DC 20036-1916

D Employer identification number: 52-1974611

E Telephone number: (202) 478-8500

G Gross receipts $ 78,258,729.

F Name and address of principal officer: SARAH S. BROWN
SAME AS C ABOVE

H(a) Is this a group return for affiliates? ☐ Yes ☒ No

H(b) Are all affiliates included? ☐ Yes ☐ No
If "No," attach a list. (see instructions)

H(c) Group exemption number ▶

I Tax-exempt status ☒ 501(c) (3) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ WWW.THENATIONALCAMPAIGN.ORG

K Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation: 1996 **M** State of legal domicile: DC

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities: IMPROVE THE WELL-BEING OF CHILDREN, YOUTH/FAMILIES BY REDUCING TEEN AND UNPLANNED PREGNANCIES.

2 Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.

3	Number of voting members of the governing body (Part VI, line 1a)	3	26
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	26
5	Total number of employees (Part V, line 2a)	5	34
6	Total number of volunteers (estimate if necessary)	6	0
7a	Total gross unrelated business revenue from Part VIII, column (C), line 12	7a	0.
b	Net unrelated business taxable income from Form 990-T, line 34	7b	0.

			Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)	3,428,072.	13,117,910.
	9	Program service revenue (Part VIII, line 2g)		
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	234,051.	492,298.
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	62,996.	347,566.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	3,725,119.	13,957,774.
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	2,288,070.	1,279,708.
	14	Benefits paid to or for members (Part IX, column (A), line 4)		
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	2,856,961.	3,191,735.
	16a	Professional fundraising fees (Part IX, column (A), line 11e)		
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶ 97,407.		
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	4,573,036.	5,190,341.
	18	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	9,718,067.	9,661,784.
	19	Revenue less expenses Subtract line 18 from line 12	<5,992,948.>	4,295,990.

			Beginning of Current Year	End of Year
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	23,478,038.	27,751,594.
	21	Total liabilities (Part X, line 26)	2,266,306.	2,093,480.
	22	Net assets or fund balances. Subtract line 21 from line 20	21,211,732.	25,658,114.

RECEIVED
JUN 16 2010
OGDEN, UT

SCANNED JUL 27 2010

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

▶ Sarah S. Brown — 6/10/10
Signature of officer — Date

▶ SARAH S. BROWN, CEO/TREASURER
Type or print name and title

Paid Preparer's Use Only

Preparer's signature ▶ R N A — Date 6/9/10 — Check if self-employed ▶ ☐ — Preparer's identifying number (see instructions)

Firm's name (or yours if self-employed), address, and ZIP + 4 ▶ RAFFA, PC
1899 L STREET NW, SUITE 900
WASHINGTON, DC 20036

EIN ▶

Phone no. ▶ 202-822-5000

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

19 617

Part III | Statement of Program Service Accomplishments

1 Briefly describe the organization's mission: SEE SCHEDULE O FOR CONTINUATION
TO IMPROVE THE LIVES AND FUTURE PROSPECTS OF CHILDREN AND FAMILIES AND, IN PARTICULAR, TO HELP ENSURE THAT CHILDREN ARE BORN INTO STABLE, TWO-PARENT FAMILIES WHO ARE COMMITTED TO AND READY FOR THE DEMANDING TASK OF RAISING THE NEXT GENERATION. OUR SPECIFIC STRATEGY IS TO

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No
If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No
If "Yes," describe these changes on Schedule O.

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses $ 2,802,584. including grants of $ 0.) (Revenue $)
MEDIA - THIS DEPARTMENT HAS DEVELOPED PARTNERSHIPS WITH OVER 100 MAJOR MEDIA LEADERS AND WITH EVERY MAJOR TELEVISION BROADCAST AND CABLE NETWORK MOST POPULAR WITH TEENS, THEIR PARENTS, AND WITH YOUNG ADULTS AS WELL. OVER THE YEARS, THE CAMPAIGN MESSAGES HAVE APPEARED IN TELEVISION PROGRAMS, MAGAZINES AND WEBSITES SEEN BY MILLIONS OF PEOPLE.

4b (Code) (Expenses $ 2,515,223. including grants of $ 1,230,144.) (Revenue $)
NATIONAL CAMPAIGN FUND - THROUGH THIS FUND, THE CAMPAIGN ENGAGES CONSULTANTS, RESEARCHERS, MEDIA EXPERTS, AND OTHERS KNOWLEDGEABLE IN THE FIELDS OF TEEN AND UNPLANNED PREGNANCY PREVENTION, CONSISTENT WITH THE CAMPAIGN'S MISSION. THIS FUND IS SUPPORTED BY A MAJOR THREE-YEAR, $18 MILLION GRANT FROM THE HEWLETT FOUNDATION (THE FOUNDATION) WHICH IS DESIGNATED, IN LARGE PART, FOR GENERAL OPERATING SUPPORT.

4c (Code:) (Expenses $ 833,443. including grants of $ 10,000.) (Revenue $)
RESEARCH - THIS DEPARTMENT REVIEWS, ASSEMBLES, AND GENERATES DATA AND INFORMATION TO INFORM ALL CAMPAIGN ACTIVITIES, CONSISTENT WITH THE CAMPAIGN'S COMMITMENT TO BEING A SCIENCE-BASED ORGANIZATION.

4d Other program services. (Describe in Schedule O.)
(Expenses $ 2,579,253. including grants of $ 39,564.) (Revenue $ 109,331.)

4e **Total program service expenses ▶ $** 8,730,503.

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		X
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities? *If "Yes," complete Schedule C, Part II*	4	X	
5	**Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations.** Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? *If "Yes," complete Schedule C, Part III*	5	N/A	
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8		X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10		X
11	Is the organization's answer to any of the following questions "Yes"? *If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable*	11	X	
	• Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI*			
	• Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*			
	• Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*			
	• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*			
	• Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X.*			
	• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? *If "Yes," complete Schedule D, Part X*			
12	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI, XII, and XIII*	12	X	
12A	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional* — 12A: Yes [ ] No [X]			
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, and program service activities outside the United States? *If "Yes," complete Schedule F, Part I*	14b	X	
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or assistance to any organization or entity located outside the United States? *If "Yes," complete Schedule F, Part II*	15		X
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or assistance to individuals located outside the United States? *If "Yes," complete Schedule F, Part III*	16		X
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I*	17		X
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18		X
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		X
20	Did the organization operate one or more hospitals? *If "Yes," complete Schedule H*	20		X

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Part IV | Checklist of Required Schedules *(continued)*

			Yes	No
21	Did the organization report more than $5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21	X	
22	Did the organization report more than $5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K If "No", go to line 25*	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3) and 501(c)(4) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? *If "Yes," complete Schedule L, Part II*	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? *If "Yes," complete Schedule L, Part III*	27		X
28	Was the organization a party to a business transaction with one of the following parties, (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28b		X
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	28c		X
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	33		X
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1*	34		X
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35		X
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? **Note.** All Form 990 filers are required to complete Schedule O.	38	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

				Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of U.S Information Returns Enter -0- if not applicable	1a	38		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	34		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?			2b X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to *e-file* this return. (see instructions)				
3a	Did the organization have unrelated business gross income of $1,000 or more during the year covered by this return?			3a	X
b	If "Yes," has it filed a Form 990-T for this year? *If "No," provide an explanation in Schedule O*			3b	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			4a	X
b	If "Yes," enter the name of the foreign country: ▶				
	See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts.				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a	X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b	X
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?			5c	
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible?			6a	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b	
7	**Organizations that may receive deductible contributions under section 170(c).**				
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?			7a	X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c	X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d			
e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e	X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?			7f	X
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?			7g	
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?			7h	
8	**Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? N/A			8	
9	**Sponsoring organizations maintaining donor advised funds.**				
a	Did the organization make any taxable distributions under section 4966? N/A			9a	
b	Did the organization make a distribution to a donor, donor advisor, or related person? N/A			9b	
10	**Section 501(c)(7) organizations.** Enter:				
a	Initiation fees and capital contributions included on Part VIII, line 12 N/A	10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b			
11	**Section 501(c)(12) organizations.** Enter:				
a	Gross income from members or shareholders N/A	11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b			
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?			12a	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b			

Part VI Governance, Management, and Disclosure *For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.*

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body	1a: 26			
b	Enter the number of voting members that are independent	1b: 26			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		2		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		3		X
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?		4		X
5	Did the organization become aware during the year of a material diversion of the organization's assets?		5		X
6	Does the organization have members or stockholders?		6		X
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?		7a		X
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:				
a	The governing body?		8a	X	
b	Each committee with authority to act on behalf of the governing body?		8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*		9		X

Section B. Policies *(This Section B requests information about policies not required by the Internal Revenue Code.)*

			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		X
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		
11	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11	X	
11A	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Does the organization have a written conflict of interest policy? *If "No," go to line 13*	12a	X	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this is done*	12c	X	
13	Does the organization have a written whistleblower policy?	13	X	
14	Does the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	X	
b	Other officers or key employees of the organization	15b	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		X
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed ▶ NONE

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply

☐ Own website ☐ Another's website ☒ Upon request

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ▶

THE CAMPAIGN - 202-478-8500
1776 MASSACHUSETTS AVE.,NW,#200, WASHINGTON, DC 20036-1916

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if the organization did not compensate any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply): Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
THE HON. THOMAS H. KEAN CHAIRMAN	1.00	X		X				0.	0.	0.
ISABEL V. SAWHILL, PHD PRESIDENT	1.00	X		X				0.	0.	0.
ROBERT BLUM,MD, MPH, PHD DIRECTOR	1.00	X						0.	0.	0.
THOMAS S. CHAPPELL DIRECTOR	1.00	X						0.	0.	0.
LINDA CHAVEZ DIRECTOR	1.00	X						0.	0.	0.
VANESSA CULLINS, MD, PHD DIRECTOR	1.00	X						0.	0.	0.
SUSANNE DANIELS DIRECTOR	1.00	X						0.	0.	0.
MARIA ECHAVESTE DIRECTOR	1.00	X						0.	0.	0.
DAISY EXPOSITO-ULLA DIRECTOR	1.00	X						0.	0.	0.
WILLIAM GALSTON, PHD DIRECTOR	1.00	X						0.	0.	0.
RON HASKINS, PHD DIRECTOR	1.00	X						0.	0.	0.
NANCY L. JOHNSON DIRECTOR	1.00	X						0.	0.	0.
JUDITH E. JONES DIRECTOR	1.00	X						0.	0.	0.
JODY GREENSTONE MILLER DIRECTOR	1.00	X						0.	0.	0.
REV. MICHAEL PLACE, STD DIRECTOR	1.00	X						0.	0.	0.
BRUCE ROSENBLUM DIRECTOR	1.00	X						0.	0.	0.
DIANE ROWLAND, SCD DIRECTOR	1.00	X						0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and title	(B) Average hours per week	(C) Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
VICTORIA P. SANT DIRECTOR	1.00	X						0.	0.	0.
SARA SEIMS, PHD DIRECTOR	1.00	X						0.	0.	0.
MATTHEW STAGNER, PHD DIRECTOR	1.00	X						0.	0.	0.
MARY C. TYDINGS DIRECTOR	1.00	X						0.	0.	0.
ROLAND C. WARREN DIRECTOR	1.00	X						0.	0.	0.
STEPHEN A. WEISWASSER DIRECTOR	1.00	X						0.	0.	0.
GAIL R. WILENSKY, PHD DIRECTOR	1.00	X						0.	0.	0.
KIMBERLYDAWN WISDOM, MD DIRECTOR	1.00	X						0.	0.	0.
JUDY WOODRUFF DIRECTOR	1.00	X						0.	0.	0.
SARAH S. BROWN CEO AND TREASURER	40.00			X				225,275.	0.	33,463.
1b Total ▶								1,501,981.	0.	193,682.

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 in reportable compensation from the organization ▶ 9

		Yes	No
3 Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation
IDEO INC. 100 FOREST AVENUE, PALO ALTO, CA 94301	DIGITAL MEDIA/ WEBSITE CONSULTING	1,231,217.
THE GUTTMACHER INSTITUTE, 125 MAIDEN LANE, 7TH FLOOR, NEW YORK, NY 10038	SOCIAL SURVEY/ RESEARCH PROJECTS	400,827.
FLEISHMAN-HILLARD INC., 1615 L STREET, NW, SUITE #1000, WASHINGTON, DC 20036	WEBSITE HOSTING/ CONSULTING/MARKETING	333,206.
CHILD TRENDS INC., 4301 CONNECTICUT AVENUE, NW, SUITE 350, WASHINGTON, DC	SOCIAL SURVEY/ RESEARCH PROJECTS	327,595.
CARBON FIVE, 171 SECOND STREET, 4TH FLOOR, SAN FRANCISCO, CA 94105	SOFTWARE DESIGN/ CONSULTING	324,640.

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 in compensation from the organization ▶ 8

SEE SCHEDULE J-2 FOR PART VII, SECTION A CONTINUATION

Part VIII Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1 a Federated campaigns	1a	5,173.				
	b Membership dues	1b					
	c Fundraising events	1c					
	d Related organizations	1d					
	e Government grants (contributions)	1e	607,895.				
	f All other contributions, gifts, grants, and similar amounts not included above	1f	12504842.				
	g Noncash contributions included in lines 1a-1f $						
	h Total. Add lines 1a-1f		▶	13117910.			
Program Service Revenue			Business Code				
	2 a						
	b						
	c						
	d						
	e						
	f All other program service revenue						
	g Total. Add lines 2a-2f		▶				
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		▶	544,209.			544,209.
	4 Income from investment of tax-exempt bond proceeds		▶				
	5 Royalties		▶				
		(i) Real	(ii) Personal				
	6 a Gross Rents						
	b Less. rental expenses						
	c Rental income or (loss)						
	d Net rental income or (loss)		▶				
		(i) Securities	(ii) Other				
	7 a Gross amount from sales of assets other than inventory	64194857					
	b Less: cost or other basis and sales expenses	64206767	40,001.				
	c Gain or (loss)	<11,910.>	<40,001.>				
	d Net gain or (loss)		▶	<51,911.>			<51,911.>
	8 a Gross income from fundraising events (not including $ ______ of contributions reported on line 1c) See Part IV, line 18	a					
	b Less· direct expenses	b					
	c Net income or (loss) from fundraising events		▶				
	9 a Gross income from gaming activities. See Part IV, line 19	a					
	b Less: direct expenses	b					
	c Net income or (loss) from gaming activities		▶				
	10 a Gross sales of inventory, less returns and allowances	a	109,331.				
	b Less: cost of goods sold	b	54,187.				
	c Net income or (loss) from sales of inventory		▶	55,144.	55,144.		
	Miscellaneous Revenue		Business Code				
	11 a GRANT CANCELATION		900099	198,343.			198,343.
	b OTHER		900099	94,079.			94,079.
	c						
	d All other revenue						
	e Total. Add lines 11a-11d		▶	292,422.			
	12 Total revenue. See instructions.		▶	13957774.	55,144.	0.	784,720.

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Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	1,279,708.	1,279,708.		
2 Grants and other assistance to individuals in the U.S See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	1,098,780.	847,784.	205,922.	45,074.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	1,277,052.	1,000,588.	276,250.	214.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	116,181.	90,980.	24,633.	568.
9 Other employee benefits	537,682.	412,936.	117,908.	6,838.
10 Payroll taxes	162,040.	125,490.	33,754.	2,796.
11 Fees for services (non-employees):				
a Management				
b Legal	560.		560.	
c Accounting	96,369.		96,369.	
d Lobbying	54,000.	54,000.		
e Professional fundraising services See Part IV, line 17				
f Investment management fees	19,935.		19,935.	
g Other	2,968,810.	2,929,437.	19,160.	20,213.
12 Advertising and promotion	216,114.	212,281.	3,505.	328.
13 Office expenses	198,294.	139,459.	56,421.	2,414.
14 Information technology	209,520.	191,383.	14,904.	3,233.
15 Royalties				
16 Occupancy	557,950.	382,459.	165,453.	10,038.
17 Travel	49,723.	47,735.	1,210.	778.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	281,540.	273,058.	6,989.	1,493.
20 Interest	4,238.	2,478.	1,664.	96.
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	202,636.	167,014.	33,079.	2,543.
23 Insurance	27,803.	10,310.	17,493.	
24 Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)				
a CONTRACTORS	181,866.	181,866.		
b PRINTING/PUBLICATIONS	120,983.	119,320.	882.	781.
c INDIRECT COST RECOVERY	0.	262,217.	<262,217.>	
d				
e				
f All other expenses				
25 **Total functional expenses.** Add lines 1 through 24f	9,661,784.	8,730,503.	833,874.	97,407.
26 **Joint costs.** Check here ▶ ☐ if following SOP 98-2. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet

			(A) Beginning of year		(B) End of year
Assets	1	Cash - non-interest-bearing	76,115.	1	500.
	2	Savings and temporary cash investments	8,035,243.	2	1,414,063.
	3	Pledges and grants receivable, net	14,261,643.	3	501,090.
	4	Accounts receivable, net	40,851.	4	11,111.
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L		6	
	7	Notes and loans receivable, net		7	
	8	Inventories for sale or use	32,552.	8	54,727.
	9	Prepaid expenses and deferred charges	47,822.	9	90,393.
	10a	Land, buildings, and equipment: cost or other basis Complete Part VI of Schedule D — 10a 1,761,487.			
	b	Less: accumulated depreciation — 10b 663,466.	590,008.	10c	1,098,021.
	11	Investments - publicly traded securities	1,582.	11	24,435,569.
	12	Investments - other securities. See Part IV, line 11	328,688.	12	103,886.
	13	Investments - program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	63,534.	15	42,234.
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)	23,478,038.	16	27,751,594.
Liabilities	17	Accounts payable and accrued expenses	2,060,645.	17	1,806,574.
	18	Grants payable		18	
	19	Deferred revenue		19	
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities Complete Part X of Schedule D	205,661.	25	286,906.
	26	**Total liabilities.** Add lines 17 through 25	2,266,306.	26	2,093,480.
Net Assets or Fund Balances		**Organizations that follow SFAS 117, check here ▶ [X] and complete lines 27 through 29, and lines 33 and 34.**			
	27	Unrestricted net assets	5,131,140.	27	20,459,630.
	28	Temporarily restricted net assets	16,080,592.	28	5,198,484.
	29	Permanently restricted net assets		29	
		Organizations that do not follow SFAS 117, check here ▶ [ ] and complete lines 30 through 34.			
	30	Capital stock or trust principal, or current funds		30	
	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
	32	Retained earnings, endowment, accumulated income, or other funds		32	
	33	Total net assets or fund balances	21,211,732.	33	25,658,114.
	34	Total liabilities and net assets/fund balances	23,478,038.	34	27,751,594.

Part XI Financial Statements and Reporting

			Yes	No
1	Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other ________ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		X
b	Were the organization's financial statements audited by an independent accountant?	2b	X	
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both: ☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a	X	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b	X	

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047
2009
Open to Public Inspection

Name of the organization	Employer identification number
THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY	52-1974611

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)
3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state:
5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)
6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
7 ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
9 ☐ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
10 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**
11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.
a ☐ Type I b ☐ Type II c ☐ Type III - Functionally integrated d ☐ Type III - Other
e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box ☐
g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

			Yes	No
(i)	A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?	11g(i)		
(ii)	A family member of a person described in (i) above?	11g(ii)		
(iii)	A 35% controlled entity of a person described in (i) or (ii) above?	11g(iii)		

h Provide the following information about the supported organization(s)

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document?		(v) Did you notify the organization in col. (i) of your support?		(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
Total									

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")	1612849.	20175125.	1546895.	3433606.	13117910.	39886385.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3	1612849.	20175125.	1546895.	3433606.	13117910.	39886385.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						31341573.
6 **Public support.** Subtract line 5 from line 4						8544812.

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4	1612849.	20175125.	1546895.	3433606.	13117910.	39886385.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	58,988.	97,948.	358,308.	266,632.	544,209.	1326085.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	16,477.	13,145.	27,031.	44,143.	94,079.	194,875.
11 **Total support.** Add lines 7 through 10						41407345.

12 Gross receipts from related activities, etc (see instructions) | 12 | 1,187,586.

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ▶ ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2009 (line 6, column (f) divided by line 11, column (f)) | 14 | 20.64 %

15 Public support percentage from 2008 Schedule A, Part II, line 14 | 15 | 29.48 %

16a **33 1/3% support test - 2009.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

b **33 1/3% support test - 2008.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

17a **10% -facts-and-circumstances test - 2009.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ▶ [X]

b **10% -facts-and-circumstances test - 2008.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶ ☐

Part III | Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants ")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public support** (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 **Total support** (Add lines 9, 10c, 11, and 12)						

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶ ☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2008 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for **2009** (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from **2008** Schedule A, Part III, line 17	18	%

19a **33 1/3% support tests - 2009.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

b **33 1/3% support tests - 2008.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶ ☐

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Provide any other additional information. See instructions.

PART II, SECTION B, LINE 17A, FACTS AND CIRCUMSTANCES TEST:

I. BACKGROUND:

THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY ("NCPTUP") IS A NONPROFIT ORGANIZATION INCORPORATED IN WASHINGTON, DC IN 1996. NCPTUP'S MISSION IS TO IMPROVE THE LIVES AND FUTURE PROSPECTS OF CHILDREN AND FAMILIES AND, IN PARTICULAR, TO HELP ENSURE THAT CHILDREN ARE BORN INTO STABLE, TWO-PARENT FAMILIES WHO ARE COMMITTED TO AND READY FOR THE DEMANDING TASK OF RAISING THE NEXT GENERATION. OUR SPECIFIC STRATEGY IS TO PREVENT TEEN PREGNANCY AND UNPLANNED PREGNANCY, ESPECIALLY AMONG SINGLE, YOUNG ADULTS. WE SUPPORT A COMBINATION OF RESPONSIBLE VALUES AND BEHAVIOR BY BOTH MEN AND WOMEN AND RESPONSIBLE POLICIES IN BOTH THE PUBLIC AND PRIVATE SECTORS. IF WE ARE SUCCESSFUL, CHILD AND FAMILY WELL-BEING WILL IMPROVE. THERE WILL BE LESS POVERTY, MORE OPPORTUNITIES FOR YOUNG MEN AND WOMEN TO COMPLETE THEIR EDUCATION OR ACHIEVE OTHER LIFE GOALS, FEWER ABORTIONS, AND A STRONGER NATION. NCPTUP CURRENTLY HAS NINE PROGRAMS: THE NATIONAL CAMPAIGN FUND, MEDIA, RESEARCH, COMMUNICATIONS AND PUBLICATIONS, PARTNERSHIPS AND SPECIAL INITIATIVES, PUBLIC POLICY, LEADERSHIP AND PLANNING, STATE AND LOCAL AFFAIRS, AND THE LATINO INITIATIVE.

II. ANALYSIS

NCPTUP QUALIFIES AS A "PUBLICLY SUPPORTED" ORGANIZATION DESCRIBED UNDER SECTION 170(B)(1)(A)(VI) AND THEREFORE AS AN ORGANIZATION DESCRIBED IN SECTION 509(A)(1) BECAUSE IT SATISFIES THE "FACTS AND CIRCUMSTANCES TEST" SET FORTH IN SECTION 1.170A-9T(F) OF THE TREASURY REGULATIONS.

A. THRESHOLD REQUIREMENTS

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ **Complete if the organization is described below.**
▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**

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If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization: THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

Employer identification number 52-1974611

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV
2 Political expenditures ▶ $
3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $
2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $
3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No
4a Was a correction made? ☐ Yes ☐ No
b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $
2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ $
3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ $
4 Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No
5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV

(a) Name	**(b)** Address	**(c)** EIN	**(d)** Amount paid from filing organization's funds. If none, enter -0-.	**(e)** Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. **Schedule C (Form 990 or 990-EZ) 2009**
LHA

932041 02-04-10

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A Check ▶ ☐ if the filing organization belongs to an affiliated group.

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)	8,560.	
b Total lobbying expenditures to influence a legislative body (direct lobbying)	132,985.	
c Total lobbying expenditures (add lines 1a and 1b)	141,545.	
d Other exempt purpose expenditures	9,520,239.	
e Total exempt purpose expenditures (add lines 1c and 1d)	9,661,784.	
f Lobbying nontaxable amount Enter the amount from the following table in both columns.	633,089.	

If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:
Not over $500,000	20% of the amount on line 1e.
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000.
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000.
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000.

	(a)	(b)
g Grassroots nontaxable amount (enter 25% of line 1f)	158,272.	
h Subtract line 1g from line 1a. If zero or less, enter -0-	0.	
i Subtract line 1f from line 1c If zero or less, enter -0-	0.	

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ Yes ☐ No

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying nontaxable amount	304,961.	436,115.	640,870.	633,089.	2,015,035.
b Lobbying ceiling amount (150% of line 2a, column(e))					3,022,553.
c Total lobbying expenditures	67,625.	37,924.	97,002.	141,545.	344,096.
d Grassroots nontaxable amount	76,240.	109,029.	160,218.	158,272.	503,759.
e Grassroots ceiling amount (150% of line 2d, column (e))					755,639.
f Grassroots lobbying expenditures			5,086.	8,560.	13,646.

Schedule C (Form 990 or 990-EZ) 2009

932042 02-04-10

Part II-B **Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

		(a) Yes	(a) No	(b) Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a	Volunteers?			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c	Media advertisements?			
d	Mailings to members, legislators, or the public?			
e	Publications, or published or broadcast statements?			
f	Grants to other organizations for lobbying purposes?			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?			
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i	Other activities? If "Yes," describe in Part IV			
j	Total. Add lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1		
2	Did the organization make only in-house lobbying expenditures of $2,000 or less?	2		
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?	3		

Part III-B **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes."**

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV **Supplemental Information**

Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

Schedule D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047
2009
Open to Public Inspection

Name of the organization: THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

Employer identification number: 52-1974611

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.

Complete if the organization answered "Yes" to Form 990, Part IV, line 6

		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No

Part II Conservation Easements.

Complete if the organization answered "Yes" to Form 990, Part IV, line 7

1 Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g., recreation or pleasure)
☐ Preservation of an historically important land area
☐ Protection of natural habitat
☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

			Held at the End of the Tax Year
a	Total number of conservation easements	2a	
b	Total acreage restricted by conservation easements	2b	
c	Number of conservation easements on a certified historic structure included in (a)	2c	
d	Number of conservation easements included in (c) acquired after 8/17/06	2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ ______

4 Number of states where property subject to conservation easement is located ▶ ______

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ ______

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ $ ______

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8

1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenues included in Form 990, Part VIII, line 1 ▶ $ ______

(ii) Assets included in Form 990, Part X ▶ $ ______

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a Revenues included in Form 990, Part VIII, line 1 ▶ $ ______

b Assets included in Form 990, Part X ▶ $ ______

Part III **Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

a ☐ Public exhibition
b ☐ Scholarly research
c ☐ Preservation for future generations
d ☐ Loan or exchange programs
e ☐ Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV **Escrow and Custodial Arrangements.** Complete if organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV and complete the following table:

		Amount
c Beginning balance	1c	
d Additions during the year	1d	
e Distributions during the year	1e	
f Ending balance	1f	

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV.

Part V **Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the year end balance held as:

a Board designated or quasi-endowment ▶ ____ %
b Permanent endowment ▶ ____ %
c Term endowment ▶ ____ %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

		Yes	No
(i) unrelated organizations	3a(i)		
(ii) related organizations	3a(ii)		
b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?	3b		

4 Describe in Part XIV the intended uses of the organization's endowment funds

Part VI **Investments - Land, Buildings, and Equipment.** See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		372,228.	186,202.	186,026.
d Equipment		550,307.	355,902.	194,405.
e Other		838,952.	121,362.	717,590.
Total. Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10(c).)* ▶				1,098,021.

Part VII Investments - Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
Financial derivatives		
Closely-held equity interests		
Other		
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.) ▶		

Part VIII Investments - Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶		

Part IX Other Assets. See Form 990, Part X, line 15

(a) Description	(b) Book value
Total. *(Column (b) must equal Form 990, Part X, col (B) line 15)* ▶	

Part X Other Liabilities. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Amount
Federal income taxes	
DEFERRED RENT LIABILITY	196,397.
OBLIGATIONS UNDER CAPITAL LEASES	87,509.
SECURITY DEPOSITS	3,000.
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25)* ▶	286,906.

2. FIN 48 Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48

Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	13,957,774.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	9,661,784.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3	4,295,990.
4	Net unrealized gains (losses) on investments	4	150,392.
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV.)	8	
9	Total adjustments (net) Add lines 4 through 8	9	150,392.
10	Excess or (deficit) for the year per audited financial statements Combine lines 3 and 9	10	4,446,382.

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements			1	14,369,278.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
a	Net unrealized gains on investments	2a	150,392.		
b	Donated services and use of facilities	2b	206,925.		
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIV.)	2d	54,187.		
e	Add lines 2a through 2d			2e	411,504.
3	Subtract line 2e from line 1			3	13,957,774.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIV.)	4b			
c	Add lines 4a and 4b			4c	0.
5	Total revenue. Add lines 3 and 4c. *(This must equal Form 990, Part I, line 12.)*			5	13,957,774.

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements			1	9,922,896.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a	206,925.		
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIV.)	2d	54,187.		
e	Add lines 2a through 2d			2e	261,112.
3	Subtract line 2e from line 1			3	9,661,784.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIV.)	4b			
c	Add lines 4a and 4b			4c	0.
5	Total expenses Add lines 3 and 4c. *(This must equal Form 990, Part I, line 18.)*			5	9,661,784.

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2, Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X: THE CAMPAIGN PERFORMED AN EVALUATION FOR UNCERTAIN TAX POSITIONS FOR THE YEAR ENDED DECEMBER 31, 2009, AND DETERMINED THAT THERE WERE NO MATTERS THAT WOULD REQUIRE RECOGNITION IN THE FINANCIAL STATEMENTS OR WHICH MAY HAVE ANY AFFECT ON ITS TAX-EXEMPT STATUS.

PART XII, LINE 2D - OTHER ADJUSTMENTS:

COST OF GOODS SOLD: 54187.

Part XIV Supplemental Information *(continued)*

PART XIII, LINE 2D - OTHER ADJUSTMENTS:

COST OF GOODS SOLD: 54187.

Schedule F (Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047
2009
Open to Public Inspection

Name of the organization
THE NATIONAL CAMPAIGN TO PREVENT
TEEN AND UNPLANNED PREGNANCY

Employer identification number
52-1974611

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 14b

1 **For grantmakers.** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☐ Yes ☐ No

2 **For grantmakers.** Describe in Part IV the organization's procedures for monitoring the use of grant funds outside the United States

3 Activities per Region (Use Schedule F-1 (Form 990) if additional space is needed)

(a) Region	**(b)** Number of offices in the region	**(c)** Number of employees or agents in region	**(d)** Activities conducted in region (by type) (i e., fundraising, program services, grants to recipients located in the region)	**(e)** If activity listed in (d) is a program service, describe specific type of service(s) in region	**(f)** Total expenditures for region
EUROPE (INCLUDING ICELAND AND GREENLAND)	0	0	PROGRAM SERVICES	RESEARCH PAPERS	45,000.
Totals ▶	0	0			45,000.

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule F (Form 990) 2009

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02-01-10

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than $5,000. Check this box if no one recipient received more than $5,000 ▶ ☐

Use Schedule F-1 (Form 990) if additional space is needed

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter ▶

3 Enter total number of other organizations or entities ▶

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16
Use Schedule F-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)

SCHEDULE I (Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

▶ **Attach to Form 990.**

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

Employer identification number 52-1974611

Part I | General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? [X] Yes [ ] No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II | Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than $5,000 Check this box if no one recipient received more than $5,000 Use Part IV and Schedule I-1 (Form 990) if additional space is needed ▶ [ ]

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CALIFORNIA FAMILY HEALTH COUNCIL 3600 WILSHIRE BOULEVARD, SUITE #600 LOS ANGELES, CA 90010	95-2564024	501(C)(3)	242,000.	0.			MULTI MEDIA AWARENESS CAMPAIGN ON CONTRACEPTION METHODS IN CALIFORNIA.
AMERICAN ASSOCIATION OF COMMUNITY COLLEGES - ONE DUPONT CIRCLE, NW, SUITE #410 - WASHINGTON, DC 20036	53-0196569	501(C)(3)	150,000.	0.			RESEARCH ON COMMUNITY COLLEGE STUDENT SERVICES.
PUBLIC HEALTH SOLUTIONS INC. 220 CHURCH STREET, 5TH FLOOR NEW YORK, NY 10012	13-5669201	501(C)(3)	125,837.	0.			FEASIBILITY STUDY ON VIDEO FOR CONTRACEPTION METHODS.
CINCINNATI CHILDREN'S HOSPITAL MEDICAL CENTER - 3333 BURNET AVENUE - CINCINNATI, OH 45229	31-0833936	501(C)(3)	100,000.	0.			NEEDS ASSESSMENT AND CURRICULUM DEVELOPMENT.
PLANNED PARENTHOOD OF SOUTH FLORIDA AND THE TREASURE COAST - 2300 NORTH FLORIDA MANGO ROAD - WEST PALM BEACH, FL 33409	59-1391115	501(C)(3)	100,000.	0.			PILOT PROGRAM FOR PREGNANCY PREVENTION AMONG FOSTER CARE YOUTH.
PLANNED PARENTHOOD MONTANA 219 E. MAIN STREET MISSOULA, MT 59802	81-0307201	501(C)(3)	113,971.	0.			2 GRANTS: 1ST - STATEWIDE SUMMIT ON PREGNANCY PREVENTION AND 2ND - ESTABLISH STATEWIDE

2 Enter total number of section 501(c)(3) and government organizations ▶ 18.

3 Enter total number of other organizations ▶ 1.

LHA **For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.** **Schedule I (Form 990) 2009**

SEE PART IV FOR COLUMN (H) DESCRIPTIONS

932101 02-02-10

Part IV Supplemental Information

PART II, LINE 1, COLUMN (H):

NAME OF ORGANIZATION OR GOVERNMENT: PLANNED PARENTHOOD MONTANA

(H) PURPOSE OF GRANT OR ASSISTANCE: 2 GRANTS: 1ST - STATEWIDE SUMMIT ON PREGNANCY PREVENTION AND 2ND - ESTABLISH STATEWIDE COALITION ON TEEN PREGNANCY PREVENTION.

Part III **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Use Part IV and Schedule I-1 (Form 990) if additional space is needed

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV **Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information

SCHEDULE I, PART I, LINE 2: THE CAMPAIGN MAKES GRANTS THROUGH ITS NATIONAL CAMPAIGN FUND PROGRAM. SOME OF THESE GRANTS ARE AWARDED THROUGH A COMPETITIVE, PEER-REVIEWED PROCESS. A FORMAL PROCESS HAS BEEN DEVELOPED WHEREBY THE ORGANIZATION PERIODICALLY MONITORS THE SUBSTANTIVE PROGRESS OF THE GRANT PROGRAM, REVIEWS FINANCIAL REPORTS FROM THE GRANTEE, REVIEWS THE GRANTEE'S PUBLICLY AVAILABLE FINANCIAL REPORTS AND TAX FILINGS (WHERE APPLICABLE) AND ALSO HOLDS PERIODIC CONFERENCE CALLS WITH THE GRANTEE TO CONFIRM THAT THE FUNDS ARE BEING EXPENDED AS AGREED UPON IN THE AWARD DOCUMENT.

SCHEDULE I-1 **(Form 990)**
Department of the Treasury
Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)
▶ **Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.**

OMB No 1545-0047
2009
Open to Public Inspection

Name of the organization THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

Employer identification number 52-1974611

Part I **Continuation of Grants and Other Assistance to Governments and Organizations in the United States** (Schedule I (Form 990), Part II)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
PLANNED PARENTHOOD HEALTH SYSTEMS 100 S. BOYLAN AVENUE RALEIGH, NC 27603	56-1282557	501(C)(3)	63,438.	0.			CLINICAL SERVICES AND EVALUATION.
SEATTLE/KING COUNTY DEPARTMENT OF PUBLIC HEALTH - 401 5TH AVENUE, SUITE #1000 - SEATTLE , WA 98104	91-6001327	N/A	89,831.	0.			NEEDS ASSESSMENT AND CLINICAL SUPPORT.
NATIONAL COUNCIL OF LARAZA 1126 16TH STREET, NW WASHINGTON, DC 20036	86-0212873	501(C)(3)	96,022.	0.			NATIONAL LATINA TEEN PREGNANCY PREVENTION RESEARCH AND WORKSHOP.
MONTGOMERY COMMUNITY COLLEGE 900 HUNGERFORD DRIVE, SUITE #235F ROCKVILLE , MD 20850	52-0891845	501(C)(3)	30,720.	0.			RESEARCH STUDY ON COMMUNITY COLLEGE STUDENTS.
UNIVERSITY OF CALIFORNIA, SAN FRANCISCO - 1855 FOLSOM STREET - SAN FRANCISCO, CA 94143	94-3067788	501(C)(3)	54,495.	0.			PRODUCE EDUCATIONAL VIDEO ON CONTRACEPTION METHODS FOR HIGH RISK INDIVIDUALS.
NATIONAL COUNCIL FOR STUDENT DEVELOPMENT - 1582 S. PARKER ROAD, SUITE #201 - DENVER, CO 80231	43-1790141	501(C)(3)	32,000.	0.			EDUCATIONAL AND MEMBER SURVEY.
THE FAMILY PLANNING COUNCIL 260 S. BROAD STREET, SUITE #1000 PHILADELPHIA, PA 19102	23-1878446	501(C)(3)	14,850.	0.			CAPACITY BUILDING AND EDUCATION YOUTH IN FOSTER CARE.
OKLAHOMA INSTITUTE FOR CHILD ADVOCACY - 3909 N. CLASSEN BOULEVARD, SUITE #101 - OKLAHOMA CITY, OK 73118	73-1192768	501(C)(3)	14,544.	0.			CAPACITY BUILDING AND EDUCATION.

SCHEDULE I-1
(Form 990)
Department of the Treasury
Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)
▶ Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No 1545-0047
2009
Open to Public Inspection

Name of the organization: THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

Employer identification number 52-1974611

Part I **Continuation of Grants and Other Assistance to Governments and Organizations in the United States** (Schedule I (Form 990), Part II)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
COLLEGE OF SOUTHERN MARYLAND P.O. BOX 910 LA PLATA, MD 20646	52-0848273	501(C)(3)	12,000.	0.			RESEARCH STUDY ON COMMUNITY COLLEGE STUDENTS.
AMERICAN PUBLIC HUMAN SERVICES ASSOCIATION - 1133 19TH STREET, NW, SUITE #400 - WASHINGTON, DC 20036	36-2166498	501(C)(3)	10,000.	0.			PUBLIC AWARENESS AND INFORMATION DISSEMINATION.
LATINO LEADERS NETWORK 1140 CONNECTICUT AVENUE, NW, SUITE WASHINGTON, DC 20036	51-0601578	501(C)(3)	10,000.	0.			CAPACITY BUILDING AND PUBLIC POLICY BRIEFING.
TRANSNATIONAL FAMILY RESEARCH INSTITUTE - 229 WIXON AVENUE - APTOS, CA 95003	23-7166706	501(C)(3)	10,000.	0.			RESEARCH AND DATA COLLECTION.
NATIONAL COUNCIL OF JUVENILE AND FAMILY COURT JUDGES - P.O. BOX 8970 - RENO, NV 89507	36-2486896	501(C)(3)	10,000.	0.			CAPACITY BUILDING AND EDUCATION FOR YOUTH IN COURT SYSTEM.

SCHEDULE J (Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

Employer identification number 52-1974611

Part I Questions Regarding Compensation

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items ☐ First-class or charter travel ☐ Housing allowance or residence for personal use ☐ Travel for companions ☐ Payments for business use of personal residence ☐ Tax indemnification and gross-up payments ☐ Health or social club dues or initiation fees ☐ Discretionary spending account ☐ Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply. ☒ Compensation committee ☐ Written employment contract ☐ Independent compensation consultant ☒ Compensation survey or study ☐ Form 990 of other organizations ☒ Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:			
a	Receive a severance payment or change-of-control payment?	4a		X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
c	Participate in, or receive payment from, an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.	4c		X
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of			
a	The organization?	5a		X
b	Any related organization? If "Yes" to line 5a or 5b, describe in Part III	5b		X
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of			
a	The organization?	6a		X
b	Any related organization? If "Yes" to line 6a or 6b, describe in Part III	6b		X
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7	X	
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	9		

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use Schedule J-1 if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
SARAH S. BROWN	(i)	215,275.	10,000.		20,520.	12,943.	258,738.	
	(ii)							
SUSAN LEFKOWITZ	(i)	170,150.	3,750.		15,655.	969.	190,524.	
	(ii)							
WILLIAM ALBERT	(i)	173,118.	3,750.		17,049.	16,731.	210,648.	
	(ii)							
LARRY SWIADER	(i)	182,992.	2,750.		12,352.	969.	199,063.	
	(ii)							
ANDREA KANE	(i)	166,010.	2,750.		13,954.	4,056.	186,770.	
	(ii)							
ROBERT DODD	(i)	142,860.	2,750.		12,917.	4,056.	162,583.	
	(ii)							
KELLEEN KAYE	(i)	132,603.	2,750.		12,654.	11,481.	159,488.	
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

PART I, LINE 7: ANY BONUSES RECEIVED BY OFFICERS, KEY EMPLOYEES AND HIGHEST PAID EMPLOYEES LISTED IN FORM 990, PART VII WERE BASED ON KEY PERFORMANCE INDICATORS.

SCHEDULE J-2
(Form 990)

Department of the Treasury
Internal Revenue Service

Continuation Sheet for Form 990

▶ Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.
▶ See the Instructions for Form 990.

OMB No 1545-0047
2009
Open to Public Inspection

Name of the Organization THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

Employer Identification number 52-1974611

Part I Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply): Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
GRACE WEBSTER CORP SECR(1/16-PRESENT)	40.00			X				44,248.	0.	7,360.
EMILY CARTER CORP SECR(1/1-1/15/09)	40.00			X				3,754.	0.	375.
SUSAN LEFKOWITZ CHIEF OPERATING OFFICER	40.00			X				173,900.	0.	16,624.
WILLIAM ALBERT CHIEF PROGRAM OFFICER	40.00				X			176,868.	0.	33,780.
LARRY SWIADER DIR. OF DIGITAL MEDIA	40.00				X			185,742.	0.	13,321.
ANDREA KANE SEN DIR POLICY/PARTNER	40.00				X			168,760.	0.	18,010.
ROBERT DODD CHIEF FINANCIAL OFFICER	40.00					X		145,610.	0.	16,973.
KELLEEN KAYE SENIOR DIR. OF RESEARCH	40.00					X		135,353.	0.	24,135.
AMY KRAMER DIR. ENTERTAINMENT MEDIA	40.00					X		126,655.	0.	11,708.
PAULA PARKER-SAWYERS DIRECTOR OF PARTNERSHIPS	40.00					X		115,816.	0.	17,933.

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No 1545-0047
2009
Open to Public Inspection

Name of the organization: THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

Employer identification number: 52-1974611

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

PREVENT TEEN PREGNANCY AND UNPLANNED PREGNANCY, ESPECIALLY AMONG SINGLE, YOUNG ADULTS. WE SUPPORT A COMBINATION OF RESPONSIBLE VALUES AND BEHAVIOR BY BOTH MEN AND WOMEN AND RESPONSIBLE POLICIES IN BOTH THE PUBLIC AND PRIVATE SECTORS. IF WE ARE SUCCESSFUL, CHILD AND FAMILY WELL-BEING WILL IMPROVE. THERE WILL BE LESS POVERTY, MORE OPPORTUNITIES FOR YOUNG MEN AND WOMEN TO COMPLETE THEIR EDUCATION OR ACHIEVE OTHER LIFE GOALS, FEWER ABORTIONS, AND A STRONGER NATION.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

COMMUNICATIONS AND PUBLICATIONS

EXPENSES $ 678043. INCLUDING GRANTS OF $ 0. REVENUE $ 109331.

PARTNERSHIPS AND SPECIAL INITIATIVES

EXPENSES $ 495870. INCLUDING GRANTS OF $ 0. REVENUE $ 0.

PUBLIC POLICY

EXPENSES $ 463236. INCLUDING GRANTS OF $ 0. REVENUE $ 0.

LATINO INITIATIVE

EXPENSES $ 345292. INCLUDING GRANTS OF $ 10000. REVENUE $ 0.

STATE AND LOCAL AFFAIRS

EXPENSES $ 305056. INCLUDING GRANTS OF $ 29564. REVENUE $ 0.

LEADERSHIP

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization: THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

Employer identification number: 52-1974611

EXPENSES $ 291756.   INCLUDING GRANTS OF $ 0.   REVENUE $ 0.

FORM 990, PART VI, SECTION B, LINE 11: THE FORM 990 IS PREPARED BY AN INDEPENDENT ACCOUNTING FIRM. ONCE THE FORM 990 IS COMPLETE, AND PRIOR TO ITS SUBMISSION TO THE INTERNAL REVENUE SERVICE, THE FORM 990 IS REVIEWED AND APPROVED BY THE CHAIRMAN OF THE AUDIT COMMITTEE OF THE BOARD OF DIRECTORS AND IS ALSO MADE AVAILABLE TO THE ENTIRE BOARD.

FORM 990, PART VI, SECTION B, LINE 12C: THE ORGANIZATION HAS A FORMAL CONFLICT OF INTEREST POLICY. THE MEMBERS OF THE BOARD OF DIRECTORS ARE REQUIRED TO REVIEW AND ACKNOWLEDGE THE CONFLICT OF INTEREST POLICY ONCE A YEAR. ALL STAFF MEMBERS SIGN AND ACKNOWLEDGE THIS POLICY AT INITIAL HIRE AND SENIOR STAFF ALSO SIGNS AN ACKNOWLEDGEMENT OF THE CONFLICT OF INTEREST POLICY ANNUALLY. THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS REVIEWS AND HANDLES ANY INSTANCES WHERE A CONFLICT OF INTEREST IS REPORTED AMONG BOARD MEMBERS. THE CEO AND/OR COO REVIEW AND HANDLE INSTANCES OF REPORTED CONFLICTS OF INTEREST BY STAFF MEMBERS.

FORM 990, PART VI, SECTION B, LINE 15: THE COMPENSATION OF THE CHIEF EXECUTIVE OFFICER IS DETERMINED AND APPROVED BY THE BOARD OF DIRECTORS. THE CEO PERFORMS A SELF-EVALUATION THAT IS SUBMITTED TO THE PRESIDENT OF THE BOARD. THE PRESIDENT, IN CONSULTATION WITH THE EXECUTIVE COMMITTEE, DEVELOPS AND DELIVERS AN EVALUATION AT WHICH TIME THE CEO'S COMPENSATION IS DETERMINED. COMPENSATION OF EMPLOYED OFFICERS AND KEY EMPLOYEES IS SET BY THE CEO AFTER A STUDY COMPARING THE CAMPAIGN'S SALARIES WITH THOSE OF HUNDREDS OF OTHER NOT-FOR-PROFIT ORGANIZATIONS.

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No 1545-0047
2009
Open to Public Inspection

Name of the organization	Employer identification number
THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY	52-1974611

FORM 990, PART VI, SECTION C, LINE 19: THE CAMPAIGN'S GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS ARE AVAILABLE IN ITS MAIN OFFICE AND CAN BE SEEN THROUGH REQUEST TO THE CEO, COO, OR CFO.

FORM 990, PART XI, LINE 2C: THE CAMPAIGN HAS A COMMITTEE THAT ASSUMES RESPONSIBILITY FOR OVERSIGHT OF THE AUDIT OF ITS FINANCIAL STATEMENTS AND SELECTION OF AN INDEPENDENT AUDITOR. THERE WERE NO CHANGES IN THESE PROCESSES FROM THE PRIOR YEAR.

SCHEDULE A, PART II, SECTION B, LINE 17A, FACTS AND CIRCUMSTANCES TEST:

III. CONCLUSION

IN SUMMARY, NCPTUP HAS THE CHARACTERISTICS OF A "PUBLICLY SUPPORTED" ORGANIZATION, BASED ON THE FACTS AND CIRCUMSTANCES TEST DESCRIBED IN SECTION 1.170A-9T(F)(3) OF THE TREASURY REGULATIONS. SPECIFICALLY, A SMALL NUMBER OF DONORS DO NOT CONTROL NCPTUP; RATHER NCPTUP IS A GROWING INSTITUTION THAT BEARS MANY OF THE INDICIA OF A "PUBLICLY SUPPORTED" ORGANIZATION, INCLUDING PUBLIC SUPPORT FROM A WIDE CROSS-SECTION OF DONORS, WITH A REPRESENTATIVE GOVERNING BODY. MOREOVER, NCPTUP IS CONTINUING TO SEEK NEW SOURCES OF SUPPORT FROM THE GENERAL PUBLIC AS WELL AS OTHER ORGANIZATIONS. ACCORDINGLY, NCPTUP QUALIFIES AS A "PUBLICLY SUPPORTED" ORGANIZATION DESCRIBED IN SECTION 170(B)(1)(A)(VI).

2009 DEPRECIATION AND AMORTIZATION REPORT

FORM 990 PAGE 10 990

Asset No	Description	Date Acquired	Method	Life	Line No	Unadjusted Cost Or Basis	Bus % Excl	* Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
	MACHINERY & EQUIPMENT											
2	COMPUTER EQUIPMENT	VARIES		.000	16	247,074.			247,074.	111,154.		41,625.
3	FURNITURE AND EQUIPMENT	VARIES		.000	16	198,054.			198,054.	180,635.		3,771.
5	LEASED EQUIPMENT	VARIES		.000	16	105,179.			105,179.	<1,308.>		20,025.
	* 990 PAGE 10 TOTAL MACHINERY & EQUIPM					550,307.		0.	550,307.	290,481.	0.	65,421.
	OTHER											
1	LEASEHOLD IMPROVEMENTS	VARIES		.000	16	372,228.			372,228.	141,122.		45,080.
4	WEBSITE DEVELOPMENT COSTS	VARIES		.000	16	838,951.			838,951.	29,227.		92,135.
	* 990 PAGE 10 TOTAL OTHER					1211179.		0.	1211179.	170,349.	0.	137,215.
	* GRAND TOTAL 990 PAGE 10 DEPR					1761486.		0.	1761486.	460,830.	0.	202,636.

928102 06-24-09

(D) - Asset disposed

* ITC, Section 179, Salvage, Bonus, Commercial Revitalization Deduction

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b, and Part III, line 12. Provide any other additional information. See instructions.

NCPTUP IS ELIGIBLE FOR A DETERMINATION OF PUBLIC SUPPORT UNDER THE FACTS AND CIRCUMSTANCES TEST BECAUSE IT MEETS THE TWO THRESHOLD REQUIREMENTS FOR CONSIDERATION. FIRST, THE PORTION OF NCPTUP'S SUPPORT THAT QUALIFIES AS ELIGIBLE PUBLIC SUPPORT IS APPROXIMATELY 20.64%, WHICH EXCEEDS THE 10% THRESHOLD REQUIRED UNDER TREASURY REGULATION SECTION 1.170A-9T(F)(3)(I). SECOND, NCPTUP'S OPERATIONS ENSURE THAT IT WILL CONTINUE TO ATTRACT NEW AND ADDITIONAL PUBLIC SUPPORT, AS REQUIRED BY TREASURY REGULATION SECTION 1.170A-9T(F)(3)(II). NCPTUP HAS AN ACTIVE FUNDRAISING PROGRAM TARGETING GOVERNMENT AGENCIES, INDIVIDUALS, PRIVATE FOUNDATIONS, AND FOR-PROFIT CORPORATIONS THAT SHARE ITS MISSION, THEREBY SATISFYING THE OTHER THRESHOLD REQUIREMENT FOR QUALIFYING AS PUBLICLY SUPPORTED UNDER THE FACTS AND CIRCUMSTANCES TEST.

B. OTHER RELEVANT FACTORS

IN DETERMINING WHETHER NCPTUP MEETS THE "FACTS AND CIRCUMSTANCES TEST," THE TREASURY REGULATIONS ALSO PROVIDE A LIST OF FACTORS THAT SERVE AS INDICIA OF WHETHER AN ORGANIZATION QUALIFIES AS "PUBLICLY SUPPORTED." THE HIGHER THE PERCENTAGE OF SUPPORT ABOVE THE 10% REQUIREMENT, THE LOWER THE ORGANIZATION'S BURDEN IN ESTABLISHING ITS PUBLICLY SUPPORTED NATURE WITH OTHER FACTORS. THESE ADDITIONAL FACTORS, DISCUSSED BELOW, PROVIDE FURTHER EVIDENCE THAT NCPTUP SATISFIES THE FACTS AND CIRCUMSTANCES TEST. BECAUSE NCPTUP'S PERCENTAGE OF SUPPORT IS 20.64%, NCPTUP HAS A LESSER BURDEN IN PROVING ITS PUBLICLY SUPPORTED NATURE THROUGH THESE FACTORS.

1. SOURCES OF SUPPORT

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Provide any other additional information. See instructions

NCPTUP RECEIVES ITS PUBLIC SUPPORT FROM A WIDE VARIETY OF CONTRIBUTORS AND DOES NOT DEPEND ON A SINGLE FAMILY FOR CONTRIBUTIONS, TWO FACTS THAT PROVIDE FURTHER SUPPORT FOR NCPTUP'S QUALIFICATION AS A "PUBLICLY SUPPORTED" ENTITY. THESE DONORS INCLUDE NUMEROUS TAX-EXEMPT ENTITIES, A FOR-PROFIT CORPORATION, AND INDIVIDUALS. NCPTUP PLANS TO CONTINUE REACHING OUT TO NEW DONORS IN THE COMING YEARS AS IT HAS SINCE ITS INCEPTION.

IT SHOULD ALSO BE NOTED IN THE ANALYSIS OF SUPPORT THAT OVER THE PAST 4 YEARS NCPTUP HAS RECEIVED SIGNIFICANT DONATIONS FROM A SINGLE FOUNDATION DONOR THAT IS ONE OF THE WORLD'S LEADING PHILANTHROPIC ORGANIZATIONS AND WHOSE STATED MISSION IS TO "SOLVE SOCIAL AND ENVIRONMENTAL PROBLEMS". THESE LARGE DONATIONS FROM ONE DONOR ARE A SIGNIFICANT FACTOR IN THE DROP IN PERCENTAGE OF NCPTUP PUBLIC SUPPORT OVER THIS PERIOD. TO ILLUSTRATE, IF THE SIGNIFICANT DONATION WAS EXCLUDED FROM THE PUBLIC SUPPORT TEST, THE PERCENTAGE FOR 2008 AND 2009 WOULD BE 64.05% AND 66.14%, RESPECTIVELY. SINCE THIS DONATION DID NOT MEET THE QUALIFICATION OF AN UNUSUAL GRANT, THE PERCENTAGE FOR 2008 AND 2009 DECREASED TO 29.48% AND 20.64%, RESPECTIVELY. HOWEVER NCPTUP BELIEVES THAT AS THESE DONATIONS COME FROM AN ORGANIZATION THAT IS AN ACKNOWLEDGED INTERNATIONAL LEADER IN SOLVING SOCIAL PROBLEMS, THIS IS FURTHER SUPPORT AND INDICATION OF OUR QUALIFICATION AS A "PUBLICLY SUPPORTED" ENTITY.

2. REPRESENTATIVE GOVERNING BODY

THE REPRESENTATIVE NATURE OF AN ORGANIZATION'S GOVERNING BODY IS ALSO A FACTOR IN DETERMINING WHETHER IT QUALIFIES UNDER THE "FACTS AND CIRCUMSTANCES TEST." IN CONSIDERING WHETHER A BOARD IS REPRESENTATIVE,

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Provide any other additional information. See instructions

SUCH FACTORS AS THE MEMBERS' EXPERTISE IN THE RELEVANT FIELD, THEIR HISTORY OF LEADERSHIP IN THE COMMUNITY AND THEIR TRADITION OF PUBLIC SERVICE ARE RELEVANT. NCPTUP'S BOARD OF DIRECTORS INCLUDES A LARGE NUMBER OF INDIVIDUALS WITH EXCEPTIONAL BACKGROUNDS, EXPERIENCE AND EDUCATION. THE BOARD INCLUDES REPRESENTATION FROM UNIVERSITIES, COMMUNITIES, AND NONPROFIT LEADERS IN THE UNITED STATES, ALL WITH AN INTEREST IN IMPROVING THE LIVES AND FUTURE PROSPECTS OF CHILDREN AND FAMILIES; ACCORDINGLY, IT "REPRESENTS A BROAD CROSS-SECTION OF THE VIEWS AND INTERESTS OF THE COMMUNITIES NCPTUP SERVES." THE FOLLOWING INDIVIDUALS CURRENTLY SERVE ON NCPTUP'S BOARD OF DIRECTORS:

THE HONORABLE THOMAS H. KEAN - CHAIRMAN, THE ROBERT WOOD JOHNSON FOUNDATION

ISABEL V. SAWHILL, PHD - SENIOR FELLOW, ECONOMIC STUDIES, THE BROOKINGS INSTITUTION

ROBERT BLUM, MD, MPH, PHD - PROFESSOR AND CHAIR, JOHN HOPKINS UNIVERSITY

THOMAS S. CHAPPELL - SENIOR MANGER, GOODMAN & COMPANY, LLP

LINDA CHAVEZ - CHAIRMAN, CENTER FOR EQUAL OPPORTUNITY

VANESSA CULLINS, MD, PHD - VICE PRESIDENT FOR MEDICAL AFFAIRS, PLANNED PARENTHOOD FEDERATION OF AMERICA, INC.

SUSANNE DANIELS - MEDIA CONSULTANT

MARIA ECHAVESTE - SENIOR FELLOW, CENTER FOR AMERICAN PROGRESS

DAISY EXPOSITO-ULLA - CHAIRMAN AND CEO, D'EXPOSITO & PARTNERS

WILLIAM GALSTON, PHD, - SENIOR FELLOW, GOVERNANCE STUDIES, THE BROOKINGS INSTITUTION

RON HASKINS, PHD - SENIOR FELLOW, ECONOMIC STUDIES, THE BROOKINGS INSTITUTION

NANCY L. JOHNSON - SENIOR PUBLIC POLICY ADVISOR, BAKER, DONELSON, BEARMAN,

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Provide any other additional information. See instructions.

CALDWELL & BERKOWITZ, PC

JUDITH E. JONES - CLINICAL PROFESSOR, COLUMBIA UNIVERSITY

JODY GREENSTONE MILLER - PRESIDENT AND CEO, THE BUSINESS TALENT GROUP

REV. MICHAEL D. PLACE, STD - SENIOR VICE PRESIDENT, RESURRECTION HEALTH CARE

BRUCE ROSENBLUM - PRESIDENT, WARNER BROS. TELEVISION GROUP

DIANE ROWLAND, SCD - EXECUTIVE DIRECTOR, KAISER COMMISSION ON MEDICAID AND THE UNINSURED

VICTORIA P. SANT - PRESIDENT, THE SUMMIT FOUNDATION

SARA SEIMS, PHD - DIRECTOR, POPULATION PROGRAM, THE WILLIAM AND FLORA HEWLETT FOUNDATION

MATTHEW STAGNER, PHD, EXECUTIVE DIRECTOR, CHAPIN HALL AT THE UNIVERSITY OF CHICAGO

MARY C. TYDINGS - MANAGING DIRECTOR, RUSSELL REYNOLDS ASSOCIATES

ROLAND C. WARREN - PRESIDENT, NATIONAL FATHERHOOD INITIATIVES

STEPHEN A. WEISWASSER - PARTNER, COVINGTON & BURLING

GAIL R. WILENSKY, PHD, - SENIOR FELLOW, PROJECT HOPE

KIMBERLYDAWN WISDOM, MD - SURGEON GENERAL, STATE OF MICHIGAN, AND VICE PRESIDENT, COMMUNITY HEALTH, EDUCATION & WELLNESS

JUDY WOODRUFF -SENIOR CORRESPONDENT, PBS NEWS HOUR

3. PUBLIC PARTICIPATION IN PROGRAMS

UNDER SECTION 1.170A-9T(F)(VI)(C)(1) OF THE TREASURY REGULATIONS, ONE FACTOR INDICATING THAT AN ORGANIZATION QUALIFIES AS "PUBLICLY SUPPORTED" UNDER THE FACTS AND CIRCUMSTANCES TEST IS THAT "MEMBERS OF THE PUBLIC HAVING SPECIALIZED KNOWLEDGE OR EXPERTISE, PUBLIC OFFICIALS, OR CIVIC OR COMMUNITY LEADERS" PARTICIPATE IN, OR SPONSOR, THE ORGANIZATION'S

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PROGRAMS. AS DISCUSSED ABOVE, ALL OF NCPTUP'S DIRECTORS ARE EXPERTS AND LEADERS IN THE EDUCATIONAL FIELD. NCPTUP ALSO HAS ADVISORY COMMITTEES COMPRISED OF MORE THAN 75 PUBLIC MEMBERS THAT ADDRESS POLICY, RESEARCH, MEDIA, PERSONAL RESPONSIBILITY, DIVERSITY AND OTHER KEY ISSUES. IN ADDITION, NCPTUP REGULARLY PROVIDES ACCESS TO IMPORTANT RESEARCH STUDIES IN ITS FIELD TO THE GENERAL PUBLIC VIA MULTIPLE WEBSITES, PUBLICATIONS DISTRIBUTED IN UNIVERSITIES, COMMUNITY COLLEGES AND OTHER SCHOOLS AND PUBLIC INSTITUTIONS, PUBLICATIONS PROVIDED TO OUR STATE AND LOCAL AGENCY PARTNERS FOR DISTRIBUTION TO THEIR CONSTITUENTS, AND VIA CONFERENCES AND MEDIA EVENTS DESIGNED TO EDUCATE THE GENERAL PUBLIC ABOUT OUR RESEARCH FINDINGS, WHICH IS ANOTHER FACTOR THAT MAY BE CONSIDERED IN THE EVALUATION OF PUBLIC SUPPORT. NCPTUP'S WEBPAGES WERE VIEWED 8.4 MILLION TIMES AND NEARLY 1 MILLION PUBLICATIONS WERE SOLD, SENT OUT GRATIS, OR DOWNLOADED FROM WEBSITES. (CONTINUED ON SCHEDULE O, PAGE 46)