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Form **990**Department of the Treasury
Internal Revenue Service**Return of Organization Exempt From Income Tax**Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung
benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No. 1545-0047

2009**Open to Public
Inspection****A For the 2009 calendar year, or tax year beginning**

, and ending

B Check if applicable:☐ Address change☐ Name change☐ Initial return☐ Termination☒ Amended return☐ Application pendingPlease
use IRS
label or
print or
type
See
Specific
Instruc-
tions**C** Name of organization**AAA Foundation for Traffic Safety**

Doing Business As

Number and street (or P.O. box if mail is not delivered to street address)

607 14th Street NW

Room/suite

201

City or town, state or country, and ZIP + 4

Washington**DC 20005****F** Name and address of principal officer**JOHN P KISSINGER****607 14th Street NW, Suite 201****Washington****DC 20005****D** Employer identification number**52-0794368****E** Telephone number**202-638-5944****G** Gross receipts \$ **3,511,513****H(a)** Is this a group return for

affiliates?

☐ Yes☒ No**H(b)** Are all affiliates

included?

☐ Yes☐ No

If "No," attach a list. (see instructions)

I Tax-exempt status☒ 501(c)**(3)**

(insert no.)

4947(a)(1) or

527**J** Website: ▶ **www.aaafits.org****H(c)** Group exemption number ▶**K** Type of organization☒ Corporation☐ Trust☐ Association☐ Other ▶**L** Year of formation**1947****M** State of legal domicile**DC****Part I Summary****1** Briefly describe the organization's mission or most significant activities**EDUCATION AND RESEARCH AS RELATED TO TRAFFIC SAFETY.****2** Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets**3** Number of voting members of the governing body (Part VI, line 1a)**3** **38****4** Number of independent voting members of the governing body (Part VI, line 1b)**4** **38****5** Total number of employees (Part V, line 2a)**5** **10****6** Total number of volunteers (estimate if necessary)**6** **100****7a** Total gross unrelated business revenue from Part VIII, column (C), line 12**7a****b** Net unrelated business taxable income from Form 990-T, line 34**7b****0****8** Contributions and grants (Part VIII, line 1h)

Prior Year

3,409,554

Current Year

2,916,585**9** Program service revenue (Part VIII, line 2g)**10** Investment income (Part VIII, column (A), lines 3, 4, and 7d)**-142,351****330,932****11** Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)**268,033****172,928****12** Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)**3,535,236****3,420,445****13** Grants and similar amounts paid (Part IX, column (A), lines 1-3)**376,295****535,593****14** Benefits paid to or for members (Part IX, column (A), line 4)**15** Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)**1,310,777****924,210****16a** Professional fundraising fees (Part IX, column (A), line 11e)**b** Total fundraising expenses (Part IX, column (D), line 25) ▶ **148,716****17** Other expenses (Part IX, column (A), lines 11a, 11b, 11c, 11d, 11f, 11g, 11h, 11i, 11j, 11k, 11l, 11m, 11n, 11o, 11p, 11q, 11r, 11s, 11t, 11u, 11v, 11w, 11x, 11y, 11z)**1,618,534****1,317,883****18** Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)**3,305,606****2,777,686****19** Revenue less expenses Subtract line 18 from line 12**229,630****642,759****20** Total assets (Part X, line 16)

Beginning of Current Year

10,786,611

End of Year

12,395,293**21** Total liabilities (Part X, line 26)**888,395****557,799****22** Net assets or fund balances Subtract line 21 from line 20**9,898,216****11,837,494****Part II Signature Block**Sign
Here

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

John P Kissinger

Signature of officer

JOHN P KISSINGER**PRESIDENT CEO**

Date

1/11/11

Type or print name and title

Paid
Preparer's
Use OnlyPreparer's
signature**Allen P. DeLeon, CPA**

Date

01/11/11Check if
self-
employed ▶ ☐Preparer's identifying number
(see instructions)**P00256516**Firm's name (or yours
if self-employed),
address, and ZIP + 4**DeLeon & Stang, CPA's****100 Lakeforest Blvd Ste 650****Gaithersburg, MD 20877-2609**

EIN ▶

52-1373858

Phone

no ▶ 301-948-9825

May the IRS discuss this return with the preparer shown above? (see instructions)

☒ Yes☐ No

For Privacy Act and Paperwork Reduction Act Notice, see the separate instructions.

Form **990** (2009)

DAA

G17

19

SCANNED JAN 26 2011

Part III Statement of Program Service Accomplishments

1 Briefly describe the organization's mission:

EDUCATION AND RESEARCH AS RELATED TO TRAFFIC SAFETY.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

☐ Yes ☒ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?

☐ Yes ☒ No

If "Yes," describe these changes on Schedule O

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code) (Expenses \$ **1,869,539** including grants of \$ **520,113**) (Revenue \$)
Traffic Safety Research-The AAA Foundation for Traffic Safety saves lives and reduces injuries on our roads through research and education programs that immediately benefit the general public. In 2009, the Foundation published 6 major traffic safety research reports. In addition, the Foundation initiated 8 major research projects, resulting in 15 active projects by year's end.

Highlights of this vitally important work included:**Completed three in-house studies ("Teen Crashes: Everyone's at Risk Research Update, "Risks Older Drivers Pose to Themselves and Other Road**

4b (Code) (Expenses \$ **575,325** including grants of \$ **15,480**) (Revenue \$)
Traffic Safety Education-All research reports and findings produced by the AAA Foundation for Traffic Safety are made available to the public through its website(s), and those documents can be downloaded for free. Last year the AAA Foundation distributed over 183,000 safety educational materials at no cost to the general public. It also devotes considerable resources to disseminate this "safety information" to key stakeholders and the general public so that the research can be utilized and implemented to bring about real world change. To that end, the Foundation's President made over 20 presentations to events organized by the traffic safety community. In 2009, the Foundation received coverage in over 1600 articles and reached an audience of over 500 billion people.

4c (Code) (Expenses \$ **35,300** including grants of \$) (Revenue \$)
Traffic Safety Educational materials sales- In addition to serving as a reliable resource for research and educational information that keeps road users safe, the Foundation sells numerous Traffic Safety Education materials as well as other driver training instructional DVD's. In 2009, the Foundation fulfilled over 27,950 orders of educational materials, including brochures and DVD's. An "introductory packet of materials" is given away for free to satisfy low-volume requests and promote dissemination of greater volumes of materials. The Foundation uses an external fulfillment house that specializes in serving associations to meet consumer requests, and prices its products well below the for-profit market

4d Other program services (Describe in Schedule O)

(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses ► **2,480,164**

Part IV Checklist of Required Schedules

- 1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A
- 2 Is the organization required to complete Schedule B, Schedule of Contributors?
- 3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I
- 4 **Section 501(c)(3) organizations.** Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II
- 5 **Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations.** Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III
- 6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I
- 7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II
- 8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III
- 9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV
- 10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V
- 11 Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable
 - Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI
 - Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII
 - Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII
 - Did the organization report an amount for other assets related in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX
 - Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X
 - Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X
- 12 Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII
- 12A Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional
- 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E
- 14a Did the organization maintain an office, employees, or agents outside of the United States?
 - b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I
- 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Part II
- 16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Part III
- 17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I
- 18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II
- 19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III
- 20 Did the organization operate one or more hospitals? If "Yes," complete Schedule H

	Yes	No
1	X	
2	X	
3		X
4		X
5		
6		X
7		X
8		X
9		X
10	X	
11	X	
12	X	
13		X
14a		X
14b	X	
15	X	
16		X
17		X
18		X
19		X
20		X

	Yes	No
12A		X

Part IV Checklist of Required Schedules (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	X	
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III		X
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25		X
24b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
24c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
24d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I		X
25b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I		X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)		
28a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		X
28b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		X
28c An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV		X
29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M		X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I		X
34 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1		X
35 Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2		X
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2		X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of U S Information Returns Enter -0- if not applicable		
1a	6		
1b	6		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		
1c			
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return		
2a	10		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)	X	
2b			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?		X
3a			
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O		
3b			
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
4a			
b	If "Yes," enter the name of the foreign country ► See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
5a			
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
5b			
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?		
5c			
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?		X
6a			
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
6b			
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	X	
7a			
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	X	
7b			
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		
7c			
d	If "Yes," indicate the number of Forms 8282 filed during the year		
7d			
e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		
7e			
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		
7f			
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?		
7g			
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?		
7h			
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
8			
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the organization make any taxable distributions under section 4966?		
9a			
b	Did the organization make a distribution to a donor, donor advisor, or related person?		
9b			
10	Section 501(c)(7) organizations. Enter		
a	Initiation fees and capital contributions included on Part VIII, line 12	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11	Section 501(c)(12) organizations. Enter		
a	Gross income from members or shareholders	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Section A. Governing Body and Management

- 1a** Enter the number of voting members of the governing body
- b** Enter the number of voting members that are independent
- 2** Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?
- 3** Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?
- 4** Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?
- 5** Did the organization become aware during the year of a material diversion of the organization's assets?
- 6** Does the organization have members or stockholders?
- 7a** Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?
- b** Are any decisions of the governing body subject to approval by members, stockholders, or other persons?
- 8** Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:
- a** The governing body?
- b** Each committee with authority to act on behalf of the governing body?
- 9** Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O

	Yes	No
1a 38		
1b 38		
2		X
3		X
4		X
5		X
6		X
7a	X	
7b		X
8a	X	
8b	X	
9	X	

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code)

- 10a** Does the organization have local chapters, branches, or affiliates?
- b** If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?
- 11** Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?
- 11a** Describe in Schedule O the process, if any, used by the organization to review this Form 990
- 12a** Does the organization have a written conflict of interest policy? If "No," go to line 13
- b** Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?
- c** Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done
- 13** Does the organization have a written whistleblower policy?
- 14** Does the organization have a written document retention and destruction policy?
- 15** Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?
- a** The organization's CEO, Executive Director, or top management official
- b** Other officers or key employees of the organization
- If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)
- 16a** Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?
- b** If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?

	Yes	No
10a		X
10b		
11	X	
12a	X	
12b	X	
12c	X	
13	X	
14	X	
15a	X	
15b	X	
16a		X
16b		

Section C. Disclosure

- 17** List the states with which a copy of this Form 990 is required to be filed ► **AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, IA, ID, IL**
- 18** Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
- ☒ Own website ☐ Another's website ☒ Upon request
- 19** Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.
- 20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization ► **AAA FNDN FOR TRAFFIC SFTY** **607 14TH STREET N.W.**

WASHINGTON

DC 20005

202-638-5944

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's **current** key employees. See instructions for definition of "key employee."
 - List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
 - List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
 - List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.
- List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if the organization did not compensate any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
J. SCOTT OSBERG Research Dir	40.00							109,733	0	0
Chris Bauer Trustee	1.00	X						0	0	0
Avery Brown Trustee	1.00	X						0	0	0
Mark Brown Trustee	1.00	X						0	0	0
Wayne Budd Trustee	1.00	X						0	0	0
H. Thomas Chestnut Trustee	1.00	X						0	0	0
Dennis J. Crossley Trustee	1.00	X						0	0	0
Robert Darbelnet Trustee	1.00	X						0	0	0
Anthony J. DeNovellis Trustee	1.00	X						0	0	0
Allen DeWalle Trustee	1.00	X						0	0	0
Marshall Doney Trustee	1.00	X						0	0	0
James H. Doran Trustee	1.00	X						0	0	0
Terry R. Farias Trustee	1.00	X						0	0	0
Jeanette Gamba Trustee	1.00	X						0	0	0
Timothy R. Georgeoff Trustee	1.00	X						0	0	0
Frederick L. Gruel Trustee	1.00	X						0	0	0
Marguerite Hambleton Trustee	1.00	X						0	0	0

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
Richard S. Hamilton Trustee	1.00	X						0	0	0
Kenneth A. Johnson Trustee	1.00	X						0	0	0
Thomas D. Kinley Trustee	1.00	X						0	0	0
Charles B. Liekweg Trustee	1.00	X						0	0	0
D. James McDowell Trustee	1.00	X						0	0	0
Thomas V. McKernan Trustee	1.00	X						0	0	0
Chris E. Mensing Trustee	1.00	X						0	0	0
Kathleen Marvaso Trustee	1.00	X						0	0	0
Thomas E. O'Brein Trustee	1.00	X						0	0	0
David E. Parsons Trustee	1.00	X						0	0	0
Paul Pelletier Trustee	1.00	X						0	0	0
Charles H. Podowski Trustee	1.00	X						0	0	0
John D. Porter Trustee	1.00	X						0	0	0
1b Total								325,359		

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **2**

- 3 Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual
- 4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual
- 5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? If "Yes," complete Schedule J for such person

	Yes	No
3		X
4	X	
5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A) Name and business address	(B) Description of services	(C) Compensation
Midwest Research Institute Kansas City MO 64180-3308	PO Box 803308 Research	413,114
AAA National Heathrow FL 32746-5063	1000 AAA Drive Research	127,669
The Henry M. Jackson Foundation Rockville MD 20852	1401 Rockville Pike Research	115,146
Stratacomm Washington DC 20005	1 Thomas Cir., NW Consulting	110,960
ABDI Leetsdale PA 15056	Buncher Commerce Park, Ave A Research	100,483

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization **5**

Part VIII Statement of Revenue

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a Federated campaigns	1a				
	b Membership dues	1b				
	c Fundraising events	1c				
	d Related organizations	1d				
	e Government grants (contributions)	1e				
	f All other contributions, gifts, grants, and similar amounts not included above	1f	2,916,585			
	g Noncash contributions included in lines 1a-1f	\$				
h Total. Add lines 1a-1f			2,916,585			
Program Service Revenue	2a		Busn. Code			
	b					
	c					
	d					
	e					
	f All other program service revenue					
	g Total. Add lines 2a-2f					
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)			330,932		330,932
	4 Income from investment of tax-exempt bond proceeds					
	5 Royalties					
			(i) Real	(ii) Personal		
	6a Gross Rents					
	b Less rental exps					
	c Rental inc or (loss)					
	d Net rental income or (loss)					
	7a Gross amount from sales of assets other than inventory		(i) Securities	(ii) Other		
	b Less cost or other basis & sales exps					
	c Gain or (loss)					
	d Net gain or (loss)					
	8a Gross income from fundraising events (not including \$ of contributions reported on line 1c) See Part IV, line 18		a			
	b Less direct expenses		b			
	c Net income or (loss) from fundraising events					
	9a Gross income from gaming activities See Part IV, line 19		a			
	b Less direct expenses		b			
	c Net income or (loss) from gaming activities					
	10a Gross sales of inventory, less returns and allowances		a	263,996		
	b Less cost of goods sold		b	91,068		
c Net income or (loss) from sales of inventory			172,928	172,928		
Miscellaneous Revenue		Busn. Code				
11a						
b						
c						
d All other revenue						
e Total. Add lines 11a-11d						
12 Total Revenue. See instructions			3,420,445	172,928	0	330,932

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	15,480	15,480		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16	520,113	520,113		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	325,358	268,766	20,184	36,408
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	413,308	341,418	25,640	46,250
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	-54,100		-54,100	
9 Other employee benefits	183,370	164,116	13,753	5,501
10 Payroll taxes	56,274	46,487	3,489	6,298
11 Fees for services (non-employees)				
a Management				
b Legal	28,151		28,151	
c Accounting	77,545		77,545	
d Lobbying				
e Professional fundraising services See Part IV, line 17				
f Investment management fees				
g Other				
12 Advertising and promotion				
13 Office expenses	6,316	5,330	689	297
14 Information technology				
15 Royalties				
16 Occupancy				
17 Travel	48,418	44,061	2,930	1,427
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	2,319	1,855	464	
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization				
23 Insurance				
24 Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)				
a 1Rap	276,061	276,061		
b Road Assessment Program	177,278	177,278		
c Project outreach	168,829	168,829		
d Pysc foundations of SC	67,840	67,840		
e Changes in teen crashes	65,612	65,612		
f All other expenses	399,514	316,918	30,061	52,535
25 Total functional expenses. Add lines 1 through 24f	2,777,686	2,480,164	148,806	148,716
26 Joint costs. Check here ☐ if following SOP 98-2. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Part X Balance Sheet

		(A) Beginning of year		(B) End of year
Assets	1 Cash—non-interest bearing	580,169	1	657,553
	2 Savings and temporary cash investments		2	
	3 Pledges and grants receivable, net	3,303,080	3	2,307,144
	4 Accounts receivable, net	504,514	4	552,572
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L.		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L.		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use	101,211	8	88,692
	9 Prepaid expenses and deferred charges	21,585	9	41,596
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D.	10a 288,069		
	b Less accumulated depreciation	10b 234,421		
		72,344	10c	53,648
	11 Investments—publicly traded securities	6,203,708	11	8,694,088
	12 Investments—other securities. See Part IV, line 11.		12	
	13 Investments—program-related. See Part IV, line 11.		13	
	14 Intangible assets		14	
15 Other assets. See Part IV, line 11.		15		
16 Total assets. Add lines 1 through 15 (must equal line 34).	10,786,611	16	12,395,293	
Liabilities	17 Accounts payable and accrued expenses	390,772	17	338,132
	18 Grants payable		18	
	19 Deferred revenue		19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D.		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L.		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities. Complete Part X of Schedule D.	497,623	25	219,667
	26 Total liabilities. Add lines 17 through 25.	888,395	26	557,799
	Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ☒ and complete lines 27 through 29, and lines 33 and 34.		
27 Unrestricted net assets		3,340,557	27	5,055,777
28 Temporarily restricted net assets		117,224	28	317,427
29 Permanently restricted net assets		6,440,435	29	6,464,290
Organizations that do not follow SFAS 117, check here ☐ and complete lines 30 through 34.				
30 Capital stock or trust principal, or current funds			30	
31 Paid-in or capital surplus, or land, building, or equipment fund			31	
32 Retained earnings, endowment, accumulated income, or other funds			32	
33 Total net assets or fund balances		9,898,216	33	11,837,494
34 Total liabilities and net assets/fund balances		10,786,611	34	12,395,293

Part XI Financial Statements and Reporting

1 Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other _____
 If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O

2a Were the organization's financial statements compiled or reviewed by an independent accountant?

b Were the organization's financial statements audited by an independent accountant?

c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O

d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both

☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

	Yes	No
2a		X
2b	X	
2c	X	
3a		X
3b		

Form **990** (2009)

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I.)**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	1,984,087	2,321,142	7,851,305	3,409,554	2,916,583	18,482,671
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	1,984,087	2,321,142	7,851,305	3,409,554	2,916,583	18,482,671
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						3,585,859
6 Public support. Subtract line 5 from line 4						14,896,812

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4	1,984,087	2,321,142	7,851,305	3,409,554	2,916,583	18,482,671
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	248,356	157,087	164,258	265,590	330,932	1,166,223
9 Net income from unrelated business activities, whether or not the business is regularly carried on					0	
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)			545,619			545,619
11 Total support. Add lines 7 through 10						20,194,513
12 Gross receipts from related activities, etc. (see instructions)					12	1,160,352
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ► ☐						

Section C. Computation of Public Support Percentage

14 Public support percentage for 2009 (line 6, column (f) divided by line 11, column (f))	14	73.77 %
15 Public support percentage from 2008 Schedule A, Part II, line 14	15	71.10 %
16a 33 1/3 % support test—2009. If the organization did not check the box on line 13, and line 14 is 33 1/3 % or more, check this box and stop here. The organization qualifies as a publicly supported organization ► ☒		
b 33 1/3 % support test—2008. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3 % or more, check this box and stop here. The organization qualifies as a publicly supported organization ► ☐		
17a 10%-facts-and-circumstances test—2009. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► ☐		
b 10%-facts-and-circumstances test—2008. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► ☐		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ► ☐		

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2008 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2009 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2008 Schedule A, Part III, line 17	18	%

19a 33 1/3 % support tests—2009. If the organization did not check the box on line 14, and line 15 is more than 33 1/3 %, and line 17 is not more than 33 1/3 %, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐

b 33 1/3 % support tests—2008. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3 %, and line 18 is not more than 33 1/3 %, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10, Part II, line 17a or 17b, and Part III, line 12. Provide any other additional information. See instructions.

Part II, Line 10 - Other Income Detail

Gain from sale of securities	\$	545,619
------------------------------	----	---------

**SCHEDULE D
(Form 990)**Department of the Treasury
Internal Revenue Service**Supplemental Financial Statements**▶ Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11, or 12.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2009Open to Public
Inspection

Name of the organization

Employer identification number

AAA Foundation for Traffic Safety**52-0794368****Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		☐ Yes ☐ No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		☐ Yes ☐ No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e.g., recreation or pleasure)	☐ Preservation of an historically important land area
☐ Protection of natural habitat	☐ Preservation of certified historic structure
☐ Preservation of open space	

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 8/17/06	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶ _ _ _ _ _

4 Number of states where property subject to conservation easement is located ▶ _ _ _ _ _

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _ _ _ _ _

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _ _ _ _ _

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8

1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1	▶ \$ _ _ _ _ _
(ii) Assets included in Form 990, Part X	▶ \$ _ _ _ _ _

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a Revenues included in Form 990, Part VIII, line 1	▶ \$ _ _ _ _ _
b Assets included in Form 990, Part X	▶ \$ _ _ _ _ _

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a ☐ Public exhibition
 b ☐ Scholarly research
 c ☐ Preservation for future generations

- d ☐ Loan or exchange programs
 e ☐ Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV and complete the following table

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV

Part V Endowment Funds. Complete if organization answered "Yes" to Form 990, Part IV, line 10

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	9,470,435	8,853,212			
b Contributions	2,253,653	617,223			
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance	11,724,088	9,470,435			

2 Provide the estimated percentage of the year end balance held as

- a Board designated or quasi-endowment ▶ _____ %
 b Permanent endowment ▶ _____ %
 c Term endowment ▶ _____ %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

- (i) unrelated organizations
 (ii) related organizations

	Yes	No
3a(i)		X
3a(ii)		X
3b		

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds

Part VI Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment		288,069	234,421	53,648
e Other				
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				53,648

Part VII Investments—Other Securities. See Form 990, Part X, line 12

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Financial derivatives		
Closely-held equity interests		
Other		
Total. (Column (b) must equal Form 990, Part X, col (B) line 12)		

Part VIII Investments—Program Related. See Form 990, Part X, line 13

(a) Description of investment type	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Total. (Column (b) must equal Form 990, Part X, col (B) line 13)		

Part IX Other Assets. See Form 990, Part X, line 15

(a) Description	(b) Book value
Total. (Column (b) must equal Form 990, Part X, col (B) line 15)	

Part X Other Liabilities. See Form 990, Part X, line 25

1 (a) Description of liability	(b) Amount
Federal income taxes	
Accrued pensions and other liability	145,310
Unamortized endowment contribution	74,357
Total. (Column (b) must equal Form 990, Part X, col (B) line 25)	219,667

2. **FIN 48 Footnote.** In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48

Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	3,420,445
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	2,777,686
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	642,759
4	Net unrealized gains (losses) on investments	4	1,296,519
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4 through 8	9	1,296,519
10	Excess or (deficit) for the year per audited financial statements Combine lines 3 and 9	10	1,939,278

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	5,004,632
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	1,296,519
b	Donated services and use of facilities	2b	196,600
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	91,068
e	Add lines 2a through 2d	2e	1,584,187
3	Subtract line 2e from line 1	3	3,420,445
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)	5	3,420,445

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	3,065,354
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	196,600
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV)	2d	91,068
e	Add lines 2a through 2d	2e	287,668
3	Subtract line 2e from line 1	3	2,777,686
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	5	2,777,686

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Part XI, Line 8 - Reconciliation of Changes - Other			
COST OF SALES		\$	91,068
COST OF SALES		\$	-91,068
Part XII, Line 2d - Revenue Amounts Included in Financials - Other			
COST OF SALES		\$	91,068

Part XIV Supplemental Information (continued)

Part XIII, Line 2d - Expense Amounts Included in Financials - Other

COST OF SALES \$ 91,068

Form with multiple horizontal lines for supplemental information.

Part IV Supplemental Information

Complete this part to provide the information required in Part I, line 2, and any other additional information.

Part I, Line 2 - Procedures for Monitoring the Use of Grant Funds

The AAA Foundation for Traffic Safety has contracts for traffic safety research with organizations outside the US. During 2009 we had contracts with RACC, and with TIRF, a Canadian company for work on a research project in Canada and the US. All of these contracts were awarded on merit and were closely monitored. Expenses for services rendered upto contractual limits are paid periodically.

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, lines 21 or 22.

Department of the Treasury
Internal Revenue Service

Name of the organization

Employer identification number

52-0794368

AAA Foundation for Traffic Safety

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
- 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

☒ Yes☐ No

Part II

Grants and Other Assistance to Governments in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

[illegible]

- | | |
|---|--|
| 2 | Enter total number of section 501(c)(3) and government organizations |
| 3 | Enter total number of other organizations |

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

For DAA

Schedule I (Form 990) 2009

SCHEDULE J
(Form 990)Department of the Treasury
Internal Revenue Service**Compensation Information**
For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees
▶ **Complete if the organization answered "Yes" to Form 990,**
Part IV, line 23.
▶ **Attach to Form 990. ▶ See separate instructions.**

OMB No 1545-0047

2009**Open To Public**
Inspection

Name of the organization

AAA Foundation for Traffic Safety

Employer identification number

52-0794368**Part I Questions Regarding Compensation****1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|--|--|
| ☐ First-class or charter travel | ☐ Housing allowance or residence for personal use |
| ☐ Travel for companions | ☐ Payments for business use of personal residence |
| ☐ Tax indemnification and gross-up payments | ☐ Health or social club dues or initiation fees |
| ☐ Discretionary spending account | ☐ Personal services (e.g., maid, chauffeur, chef) |

b If any of the boxes on line 1a is checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain.**2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?**3** Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply.

- | | |
|--|---|
| ☒ Compensation committee | ☐ Written employment contract |
| ☐ Independent compensation consultant | ☒ Compensation survey or study |
| ☐ Form 990 of other organizations | ☒ Approval by the board or compensation committee |

4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?

If "Yes" to any of lines 4a–c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5–9.**5** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
- b** Any related organization?

If "Yes" to line 5a or 5b, describe in Part III.

6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
- b** Any related organization?

If "Yes" to line 6a or 6b, describe in Part III.

7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III.**8** Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III.**9** If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

Yes No

1b

2

4a

4b

4c

5a

5b

6a

6b

7

8

9

X

X

X

X

X

X

X

X

X

Part III **Supplemental Information**

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information

SCHEDULE O
(Form 990)Department of the Treasury
Internal Revenue Service

Name of the organization

Supplemental Information to Form 990Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009Open to Public
Inspection**AAA Foundation for Traffic Safety**

Employer identification number

52-0794368**Amended Return Explanation**

The return is amended to correct Officers and Board of Directors listing.

Form 990, Part I, Line 6

Numerous individuals volunteer their time to the foundation to serve on foundation governance committees and technical project oversight committees or panels.

Form 990, Part III, Line 4a - First Achievement

Users," and "Aggressive Driving: Research Update.

Partnered with the Western Transportation Institute and co-hosted the first National Rural Summit on Traffic Safety Culture, which brought together a cross section of the transportation community and resulted in the unanimous approval of a resolution calling on President Obama to address the fact that more than one million people have been killed in motor vehicle crashes over the past quarter-century.

Partnered with the South Carolina DOT, Michelin, and the Roadway Safety Foundation to develop and implement a public information and education campaign to educate motorists about the key planned strategies to reduce run-off-the-road crashes, and to build support for additional funding for these strategies. The Foundation's contribution focused explicitly on adapting the materials for both a U.S. and South Carolina audience and making them available, for free, to driver education schools and other community organizations.

Name of the organization

AAA Foundation for Traffic Safety

Employer identification number

52-0794368

Released the AAA Foundation's second annual Traffic Safety Culture (TSC) Index, based on our nationwide survey of driver knowledge, beliefs, attitudes and behaviors, which was also a catalyst for the Foundation's creation and promotion of Heads Up Driving Week (HUDW) that immediately followed the Distracted Driving Summit.

Initiated the field phase in Manitoba and Oregon of the Large Scale Evaluation of Driver Education (LSEDE) program. This multi-year evaluation of novice driver education programs will directly support State and Federal efforts to enhance the scope and quality of driver education offerings. It provided and will continue to provide invaluable input to NHTSA's new Driver Education Administrative Standards and efforts at the state level to increase the regulation and oversight of driver education activities.

Completed risk mapping in eight states through the pilot stage of usRAP, and validated the Road Protection Score that can be used to benchmark road risk through inspection of design features. The latter protocol is extremely significant and invaluable in assisting county and local road authorities that often don't have good crash data, with their highway safety management efforts.

Collaborated with Posit Science to release DriveSharp, a scientifically-validated computer training program that reduces crash risk for older drivers after as little as 10 hours of use.

Form 990, Part III, Line 4b - Second Achievement

Name of the organization

AAA Foundation for Traffic Safety

Employer identification number

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As an additional public service, the Foundation has promoted traffic safety awareness in the social communities of YouTube and Facebook, and has continued to host a blog in order to spark conversation about the serious subject of traffic safety. The Foundation also launched a free online tool, called Roadwise Review online, which allows seniors to test their driving skills in the privacy of their own homes. Overall, the Foundation maintains six websites whose pages received over 800,000 views last year.

Form 990, Part III, Line 4c - Third Achievement
for similar materials.

Form 990, Part VI, Line 7a - Election of Members and Their Rights
In accordance with our By-laws, the AAA Board may appoint up to 4 Trustees to the Foundation's Board of Trustees each year. In addition, the AAA Board has two ex-officio positions on the Foundation's Board of Trustees.

Form 990, Part VI, Line 9 - Officers Who Cannot Be Reached

D. James-McDowell
3144 N. 7th Avenue
Phoenix, AZ 85013

Avery-Brown
3333 Fairview Rd
Costa Mesa, CA 92626

Frederick-Gruel

Name of the organization

AAA Foundation for Traffic Safety

Employer identification number

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1 Hanover Rd

Florham Park, NJ 7932

Anthony-DeNovellis

4100 E Arkansas Avenue

Denver, CO 80222

Allen-DeWalle

One River Place

Wilmington, DE 19801

Charles-Liekweg

1745 114th Ave SE

Bellevue, WA 98004

Chris-Mensing

150 Capital Drive

West Springfield, MA 1089

Charles-Podowski

1 Auto Club Dr

Dearborn, MI 48126

Dennis-Crossley

1415 Kellum Pl

Garden City, NY 11530

Name of the organization

AAA Foundation for Traffic Safety

Employer identification number

52-0794368

David-Parsons

6600 AAA Dr

Charlotte, NC 28212

Earle-Seeley

49 Orchard Hill Rd

North Andover, MA 1845

Frances-Smith

6068 Terrace Hills Drive

Birmingham, AL 35242

James-Doran

Madison Place

Alexandria, VA 22314

James-Pouliot

100 Van Ness Ave

San Francisco, CA 94102

Jeanette-Gamba

1512 Westchester Drive

Oklahoma City, OK 73120

Paul-Petrillo

1142 Carole Court

Weddington, NC 28104

Name of the organization

AAA Foundation for Traffic Safety

Employer identification number

52-0794368

John-Porter

600 SW Market Street

Portland, OR 97201

John-Schaffer

1000 AAA Drive M.S. #34

Heathrow, FL 32746

Kathleen-Marvaso

1000 AAA Drive MS 90

Heathrow, FL 32746

Robert-Sharp

1515 North Westshore Blvd.

Tampa, FL 33607

Mark-Shaw

110 Royal Little Drive

Providence, RI 2904

Mark-Brown

1000 AAA Drive M.S. #29

Heathrow, FL 32746

Marshall-Doney

1000 AAA Drive

Name of the organization

AAA Foundation for Traffic Safety

Employer identification number

52-0794368

Heathrow, FL 32746

Marguerite-Hambleton

7234 Tory Lane

Naples, FL 34108

Mark-Shaw

90 E Wilson Bridge Rd

Worthington, OH 43085

Paul-Pelletier

444 Bouvier St

Quebec, QC G2J 1E3

Robert-Darbelnet

1000 AAA Drive

Heathrow, FL 32746

Richard-Hamilton

5900 Baum Blvd

Pittsburgh, PA 15206

Terry-Farias

3750 Guion Rd

Indianapolis, IN 46222

Timothy-Georgeoff

Name of the organization

AAA Foundation for Traffic Safety

Employer identification number

52-0794368

2151 Thurston Drive

Ottawa, ON K1G6C9

Thomas-Kinley

68 Marginal Way, P.O. Box 3544

Portland, ME 4104

Thomas-O'Brien

315 Inner Harbour Cir

Tampa, FL 33602

H. Thomas-Chestnut

100 International Dr

Buffalo, NY 14221

John P. Kissinger

607 14th St, NW, Ste 201

Washington, DC 20005

Kenneth-Johnson

14980 Chateau Village Drive

Chesterfield, MO 63017

Chris-Bauer

2545 N. Wahl Avenue, Apt 1

Milwaukee, WI 53211

Name of the organization

AAA Foundation for Traffic Safety

Employer identification number

52-0794368

Wayne-Budd

Exchange Place

Boston, MA 2109

Thomas-McKernan

3333 Fairview Road

Costa Mesa, CA 92626

Tim-Shearman

1145 Hunt Club Rd #200

Ottawa, ON K1V 0Y3

Form 990, Part VI, Line 11a - Organization's Process to Review Form 990

The form was reviewed by the Foundation's Audit Committee and Board of Trustees prior to submission.

Form 990, Part VI, Line 12c - Enforcement of Conflicts Policy

Annually, the Board of Trustees and Foundation Associates are asked to read the Foundation's Policy on potential conflicts of Interest and execute a form signifying they have and identifying any possible conflict of interest. The Foundation's President and CEO, and senior Foundation managers keep this policy in mind when all potential contracts are being negotiated.

Form 990, Part VI, Line 15a - Compensation Process for Top Official

The President/CEO's compensation is determined by the Foundation Chariman based on input from AAA Human Resources and independent market

Name of the organization

AAA Foundation for Traffic Safety

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comparability data, in coordination with select members of the Foundation's Administrative Committee.

Form 990, Part VI, Line 15b - Compensation Process for Officers

Other key Foundation associates compensation is recommended by the Foundation's President and CEO based on individual position descriptions, market comparability data provided by AAA National and independent sources and approved by the Foundation's Administrative Committee during review of the proposed annual budget.

Form 990, Part VI, Line 17 - Other States Where Copy of Return is Filed

Indiana, Kansas, Kentucky, Louisiana, Massachusetts, Maryland, Maine, Michigan, Minnesota, Missouri, Mississippi, Montana, North Carolina, North Dakota, Nebraska, New Hampshire, New Jersey, New York, Nevada, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Vermont, Washington, Wisconsin, West Virginia, Wyoming, Alaska, Hawaii

Form 990, Part VI, Line 19 - Governing Documents Disclosure Explanation

Governance documents availability is noted on the AAA Foundation for traffic safety's webpage.

AAAF4368 AAA Foundation for Traffic Safety
52-0794368
FYE: 12/31/2009

1/11/2011 3:25 PM

Federal Statements

Taxable Interest on Investments

Description	Amount	Unrelated Business Code	Exclusion Code	Postal Code	Acquired after 6/30/75
	\$ 5		14	DC	
Total	<u>\$ 5</u>				

Taxable Dividends from Securities

Description	Amount	Unrelated Business Code	Exclusion Code	Postal Code	Acquired after 6/30/75
DIVIDENDS	\$ 330,927		14	DC	
Total	<u>\$ 330,927</u>				

AAAF4368 AAA Foundation for Traffic Safety
 52-0794368
 FYE 12/31/2009

Federal Statements

1/11/2011 3:25 PM

Form 990, Part IX, Line 24f - All Other Expenses

Description	Total Expenses	Program Service	Management & General	Fund Raising
Fundraising	\$ 51,387			\$ 51,387
Roadwise RX	51,240	51,240		
Public Education & Giveaw	46,238	46,238		
Driving skill validation	34,749	34,749		
General Outreach	32,891	32,891		
Defining traffic SC	30,146	30,146		
Learner Stage	30,000	30,000		
General Research	26,404	26,404		
Depreciation-Furn. & Fixt	22,817		22,817	
Post science royalty & Ed	15,000	15,000		
Telephone	14,583	12,396	1,458	729
License policies&practice	10,000	10,000		
Postage & delivery	8,381	7,543	419	419
Meds & Older driver	6,884	6,884		
Dues & Subscriptions	4,828	4,828		
Safety Culture Index	4,184	4,184		
Auto Operating Expenses	3,680		3,680	
Evaluation of New Jersey	3,000	3,000		
Video updates	1,406	1,406		
Repair & Maintenance	1,361		1,361	
Local Taxes	326		326	
Public survey staff	9	9		
Total	\$ 399,514	\$ 316,918	\$ 30,061	\$ 52,535

Forms 990 / 990-EZ Return Summary

For calendar year 2009, or tax year beginning

, and ending

52-0794368**AAA Foundation for Traffic Safety****Net Asset / Fund Balance at Beginning of Year****9,898,216****Revenue**Contributions **2,916,585**

Program service revenue

Investment income **330,932**

Capital gain / loss

Special events

Gross revenue

Direct expenses

Net income

Other income **172,928****Total revenue****3,420,445****Expenses**Program services **2,480,164**Management and general **148,806**Fundraising **148,716****Total expenses****2,777,686****Excess / (deficit)****642,759**

Other changes

1,296,519**Net Asset / Fund Balance at End of Year****11,837,494****Reconciliation of Revenue**Total revenue per financial statements **5,004,632**

Less

Unrealized gains **1,296,519**Donated services **196,600**

Recoveries

Other **91,068**

Plus

Investment expenses

Other

Total revenue per return **3,420,445****Reconciliation of Expenses**Total expenses per financial statements **3,065,354**

Less

Donated services **196,600**

Prior year adjustments

Losses

Other **91,068**

Plus

Investment expenses

Other

Total expenses per return **2,777,686****Balance Sheet**

	Beginning	Ending	Differences
Assets	<u>10,786,611</u>	<u>12,395,293</u>	
Liabilities	<u>888,395</u>	<u>557,799</u>	
Net assets	<u>9,898,216</u>	<u>11,837,494</u>	<u>1,939,278</u>

Miscellaneous Information

Amended return

X

Return / extended due date

05/17/10

Failure to file penalty