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Form **990-EZ****Short Form**  
**Return of Organization Exempt From Income Tax**

OMB No 1545-1150

**2009**Department of the Treasury  
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code  
(except black lung benefit trust or private foundation)

► Sponsoring organizations of donor advised funds and controlling organizations as defined in section 512(b)(13) must file Form 990. All other organizations with gross receipts less than \$500,000 and total assets less than \$1,250,000 at the end of the year may use this form.

► The organization may have to use a copy of this return to satisfy state reporting requirements.

**Open to Public Inspection****A For the 2009 calendar year, or tax year beginning , 2009, and ending**

<b>B</b> Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Termination <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	<b>C</b> Please use IRS label or print or type. See Specific Instructions. <b>ST. CROIX ECONOMIC DEVELOPMENT CORPORATION</b> 1101 CARMICHAEL ROAD HUDSON, WI 54016	<b>D</b> Employer identification number 39-1758489
		<b>E</b> Telephone number 715-381-4383
		<b>F</b> Group Exemption Number

• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

**G** Accounting method ☐ Cash ☒ Accrual  
Other (specify) ►

**I** Website: ► N/A

**H** Check ☐ if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).

**J** Tax-exempt status (check only one) — ☒ 501(c) ( 6 ) (insert no ) 4947(a)(1) or 527

**K** Check ☐ if the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A Form 990-EZ or Form 990 return is not required, but if the organization chooses to file a return, be sure to file a complete return.

**L** Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts, if \$500,000 or more, file Form 990 instead of Form 990-EZ. ► \$ 153,693.

**Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances** (See the instructions for Part I.)

<b>REVENUE</b>	1	Contributions, gifts, grants, and similar amounts received	1	152,630.
	2	Program service revenue including government fees and contracts	2	
	3	Membership dues and assessments	3	
	4	Investment income	4	1,063.
	5a	Gross amount from sale of assets other than inventory	5a	
	5b	Less cost or other basis and sales expenses	5b	
	5c	Gain or (loss) from sale of assets other than inventory (Subtract 5b from 5a)	5c	
	6	Special events and activities (complete applicable parts of Schedule G). If any amount is from gaming, check here <input type="checkbox"/>		
	6a	Gross revenue (not including \$ of contributions reported on line 1)	6a	
6b	Less direct expenses other than fundraising expenses	6b		
6c	Net income or (loss) from special events and activities (Subtract line 6b from line 6a)	6c		
<b>EXPENSES</b>	7a	Gross sales of inventory, less returns and allowances	7a	
	7b	Less cost of goods sold	7b	
	7c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)	7c	
	8	Other revenue (describe ►)	8	
	9	<b>Total revenue.</b> Add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8	9	153,693.
<b>EXPENSES</b>	10	Grants and similar amounts paid (attach Schedule D)	10	
	11	Benefits paid to or for members	11	
	12	Salaries, other compensation, and employee benefits	12	121,156.
	13	Professional fees and other payments to independent contractors	13	1,850.
	14	Occupancy, rent, utilities, and maintenance	14	
	15	Printing, publications, postage, and shipping	15	11,965.
	16	Other expenses (describe ► SEE STATEMENT 1)	16	14,971.
	17	<b>Total expenses.</b> Add lines 10 through 16	17	149,942.
	18	Excess or (deficit) for the year (Subtract line 17 from line 9)	18	3,751.
<b>ASSETS</b>	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	98,219.
	20	Other changes in net assets or fund balances (attach explanation)	20	
	21	Net assets or fund balances at end of year. Combine lines 18 through 20	21	101,970.

**Part II Balance Sheets.** If Total assets on line 25, column (B) are \$1,250,000 or more, file Form 990 instead of Form 990-EZ.

(See the instructions for Part II.)

	(A) Beginning of year	(B) End of year
22 Cash, savings, and investments	132,670.	22 119,944.
23 Land and buildings		23
24 Other assets (describe ► SEE STATEMENT 2)	3,097.	24 14,421.
25 Total assets	135,767.	25 134,365.
26 Total liabilities (describe ► SEE STATEMENT 3)	37,548.	26 32,395.
27 Net assets or fund balances (line 27 of column (B) must agree with line 21)	98,219.	27 101,970.

**BAA For Privacy Act and Paperwork Reduction Act Notice, see separate instructions.**

Form 990-EZ (2009)

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## Expenses

(Required for section 501(c)(3) and (4) organizations and section 4947(a)(1) trusts, optional for others.)

28a	53,621.
-----	---------

29a	24,702.
-----	---------

30 a	22,666.
------	---------

31 a	
------	--

32	100,989.
----	----------

(e) Expense account and other allowances

0.

**Part V Other Information** (Note the statement requirements in the instrs for Part V.)

	Yes	No
<b>33</b> Did the organization engage in any activity not previously reported to the IRS? If 'Yes,' attach a detailed description of each activity		X
<b>34</b> Were any changes made to the organizing or governing documents? If 'Yes,' attach a conformed copy of the changes		X
<b>35</b> If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, attach a statement explaining why the organization did not report the income on Form 990-T.		
<b>a</b> Did the organization have unrelated business gross income of \$1,000 or more or was it subject to section 6033(e) notice, reporting, and proxy tax requirements?		X
<b>b</b> If 'Yes,' has it filed a tax return on <b>Form 990-T</b> for this year?		
<b>36</b> Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If 'Yes,' complete applicable parts of Schedule N		X
<b>37a</b> Enter amount of political expenditures, direct or indirect, as described in the instructions <b>37a</b> 0.		
<b>b</b> Did the organization file <b>Form 1120-POL</b> for this year?		X
<b>38a</b> Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the period covered by this return?		X
<b>b</b> If 'Yes,' complete Schedule L, Part II and enter the total amount involved <b>38b</b> N/A		
<b>39</b> Section 501(c)(7) organizations. Enter.		
<b>a</b> Initiation fees and capital contributions included on line 9 <b>39a</b> N/A		
<b>b</b> Gross receipts, included on line 9, for public use of club facilities <b>39b</b> N/A		
<b>40a</b> Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under. section 4911 <b>N/A</b> , section 4912 <b>N/A</b> , section 4955 <b>N/A</b>		
<b>b</b> Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or is it aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I <b>40b</b>		
<b>c</b> Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 <b>0.</b>		
<b>d</b> Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization <b>0.</b>		
<b>e</b> All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If 'Yes,' complete Form 8886-T <b>40e</b>		X
<b>41</b> List the states with which a copy of this return is filed <b>WI</b>		

**42a** The organization's books are in care of **JACKIE BRADHAM** Telephone no **715-381-4383**  
 Located at **1101 CARMICHAEL RD, HUDSON, WI** ZIP + 4 **54016**

**b** At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?

If 'Yes,' enter the name of the foreign country: \_\_\_\_\_

See the instructions for exceptions and filing requirements for **Form TD F 90-22.1, Report of a Foreign Bank and Financial Accounts.**

**c** At any time during the calendar year, did the organization maintain an office outside of the U.S.?

If 'Yes,' enter the name of the foreign country: \_\_\_\_\_

**43** Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of **Form 1041** — Check here and enter the amount of tax-exempt interest received or accrued during the tax year

**43** ☐ N/A  
N/A

**44** Did the organization maintain any donor advised funds? If 'Yes,' Form 990 must be completed instead of Form 990-EZ

**44** ☐ Yes ☒ No

**45** Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)? If 'Yes,' Form 990 must be completed instead of Form 990-EZ

**45** ☐ Yes ☒ No

**Part VI** Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only. All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 46-49b and complete the tables for lines 50 and 51.

46 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I

	Yes	No
46		
47		
48		
49a		
49b		

47 Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C, Part II

48 Is the organization a school as described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E

49a Did the organization make any transfers to an exempt non-charitable related organization?

b If 'Yes,' was the related organization a section 527 organization?

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter 'None.'

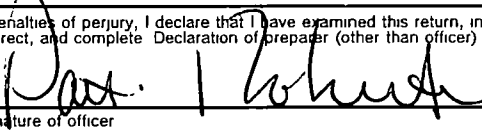
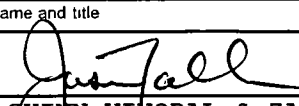
(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account and other allowances

f Total number of other employees paid over \$100,000

51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter 'None.'

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation

d Total number of other independent contractors each receiving over \$100,000

Sign Here	Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.			
	 Signature of officer		Date <u>5-11-10</u>	
Paid Preparer's Use Only	PATTI ROBERTSON Type or print name and title		PRESIDENT	
	Preparer's signature  Signature		Date <u>5/10/10</u>	
	Firm's name (or yours if self-employed), address, and ZIP + 4 <u>GUINN, VINOPAL &amp; ZAHRADKA, LLP</u> <u>110 E 3RD ST</u> <u>NEW RICHMOND, WI 54017</u>		Preparer's Identifying Number (See instructions) <input checked="" type="checkbox"/> N/A	
	EIN <u>N/A</u>		Phone no <u>(715) 246-6976</u>	

May the IRS discuss this return with the preparer shown above? See instructions

☒ Yes ☐ No

BAA

Form 990-EZ (2009)

**STATEMENT 1**  
**FORM 990-EZ, PART I, LINE 16**  
**OTHER EXPENSES**

BOOKS & SUBSCRIPTIONS	\$ 143.
BUSINESS OF THE YEAR	292.
COMPUTER SUPPLIES & SOFTWARE	60.
CONFERENCES, CONVENTIONS, AND MEETINGS	2,152.
COPYING	1,005.
DEPRECIATION	536.
DIRECTOR EXPENSE	352.
GRANTS	180.
INSURANCE	1,517.
LICENSE & FEES	205.
MEALS & ENTERTAINMENT	2,072.
MILEAGE	3,616.
MISCELLANEOUS	11.
OFFICE EXPENSES	1,898.
PROFESSIONAL ASSOCIATIONS	587.
SERVICE FEES	345.
<b>TOTAL</b>	<b>\$ 14,971.</b>

**STATEMENT 2**  
**FORM 990-EZ, PART II, LINE 24**  
**OTHER ASSETS**

	<u>BEGINNING</u>		<u>ENDING</u>
ACCOUNTS RECEIVABLE	\$ 1,000.	\$	7,858.
FURNITURE AND FIXTURES	542.		5,006.
PREPAID EXPENSES AND DEFERRED CHARGES	1,555.		1,557.
<b>TOTAL</b>	<b>\$ 3,097.</b>	<b>\$</b>	<b>14,421.</b>

**STATEMENT 3**  
**FORM 990-EZ, PART II, LINE 26**  
**TOTAL LIABILITIES**

	<u>BEGINNING</u>		<u>ENDING</u>
ACCOUNTS PAYABLE AND ACCRUED EXPENSES	\$ 12,096.	\$	8,423.
DEFERRED REVENUE	25,452.		23,972.
<b>TOTAL</b>	<b>\$ 37,548.</b>	<b>\$</b>	<b>32,395.</b>

**STATEMENT 4**  
**FORM 990-EZ, PART III**  
**ORGANIZATION'S PRIMARY EXEMPT PURPOSE**

TO PROMOTE ECONOMIC DEVELOPMENT, WHICH SHALL INCLUDE INDUSTRIAL AND COMMERCIAL DEVELOPMENT, JOB CREATION AND RETENTION AND JOB TRAINING. TO PROVIDE DIRECTION AND COORDINATION TO DEVELOPMENT. TO ASSIST TOWNS, VILLAGES, CITIES AND OTHER ORGANIZATIONS WITH FINANCING AND PERMIT APPLICATIONS FOR ECONOMIC DEVELOPMENT. TO RESEARCH AVAILABLE RESOURCES AND CREATE AND MAINTAIN A CENTRAL SOURCE OF INFORMATION AND ASSISTANCE TO SUPPORT ECONOMIC DEVELOPMENT. TO MAINTAIN CONTACT AND COOPERATE WITH PUBLIC AGENCIES AND PRIVATE ORGANIZATIONS WHICH PROMOTE ECONOMIC DEVELOPMENT.

**FEDERAL STATEMENTS**  
**ST. CROIX ECONOMIC DEVELOPMENT**  
**CORPORATION**

**STATEMENT 5**  
**FORM 990-EZ, PART IV**  
**LIST OF OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES**

NAME AND ADDRESS	TITLE AND AVERAGE HOURS PER WEEK DEVOTED	COMPEN- SATION	CONTRI- BUTION TO EBP & DC	EXPENSE ACCOUNT/ OTHER
MARK CASEY PO BOX 220 SOMERSET, WI 54025	DIRECTOR 0	\$ 0.	\$ 0.	\$ 0.
NOEL EGGEBRAATEN 331 WHITE EAGLE RD HUDSON, WI 54016	DIRECTOR 0	0.	0.	0.
CHRIS BUCKEL 960 MARJORIE ST HAMMOND, WI 54015	0	0.	0.	0.
JERRY BROWN 156 E. 1ST STREET NEW RICHMOND, WI 54017	DIRECTOR 0	0.	0.	0.
MARIAN FURLONG 405 STAGELINE ROAD HUDSON, WI 54016	DIRECTOR 0	0.	0.	0.
GEORGE HAUSER PO BOX 247 HUDSON, WI 54016	DIRECTOR 0	0.	0.	0.
DALE JORGENSEN 703 ST CROIX ST RIVER FALLS, WI 54022	PAST DIRECTOR 0	0.	0.	0.
PATTI ROBERTSON 1601 MAXWELL DRIVE HUDSON, WI 54016	PRESIDENT 0	0.	0.	0.
STEVEN HERMSEN 813 HARBOR VIEW RD HUDSON, WI 54016	DIRECTOR 0	0.	0.	0.
WILLARD MOERI 700 ROBERT PHILLIP PL ROBERTS, WI 54023	DIRECTOR 0	0.	0.	0.
FREDERICK HORNE 215 N 3RS STREET NEW RICHMOND, WI 54017	DIRECTOR 0	0.	0.	0.
NICK VIVIAN 1412 143RD STREET NEW RICHMOND, WI 54017	DIRECTOR 0	0.	0.	0.

**FEDERAL STATEMENTS**  
**ST. CROIX ECONOMIC DEVELOPMENT**  
**CORPORATION**

**STATEMENT 5 (CONTINUED)**  
**FORM 990-EZ, PART IV**  
**LIST OF OFFICERS, DIRECTORS, TRUSTEES, AND KEY EMPLOYEES**

NAME AND ADDRESS	TITLE AND AVERAGE HOURS PER WEEK DEVOTED	COMPEN- SATION	CONTRI- BUTION TO EBP & DC	EXPENSE ACCOUNT/ OTHER
ROGER HUMPHREY 2211 O'NEIL RD HUDSON, WI 54016	SEC/TREAS 0	\$ 0.	\$ 0.	\$ 0.
DAWN HAKAI 709 LAKE VIEW ECHO WOODBURY, MN 55129	DIRECTOR 0	0.	0.	0.
LISA KNUTSON 1190 CURTIS STREET BALDWIN, WI 54002	DIRECTOR 0	0.	0.	0.
THOMAS SCHUMACHER 900 MAIN STREET BALDWIN, WI 54002	1ST VICE PRES 0	0.	0.	0.
JEREMY PRICE 2212 CREST VIEW DR. HUDSON, WI 54016	PAST PRESIDENT 0	0.	0.	0.
GREGG KNAPP PO BOX 450 HUDSON, WI 54016	DIRECTOR 0	0.	0.	0.
WILLIAM RUBIN 800 WOODCREST DR. N. HUDSON, WI 54016	EXEC. DIRECTOR 40.00	79,224.	0.	0.
KEN KOLBE 970 FLORENCE LN HUDSON, WI 54016	DIRECTOR 0	0.	0.	0.
RYAN SICARD 314 CEDAR ST. PO BOX 237 SOMERSET, WI 54025	2ND VICE PRES 0	0.	0.	0.
<b>TOTAL</b>		<u>\$ 79,224.</u>	<u>\$ 0.</u>	<u>\$ 0.</u>



**ST. CROIX ECONOMIC  
DEVELOPMENT CORPORATION  
Hudson, Wisconsin**

**FINANCIAL STATEMENTS**

**For the years ended  
December 31, 2009 and 2008**

**ST. CROIX ECONOMIC DEVELOPMENT CORPORATION**  
**FINANCIAL STATEMENTS**  
**For the years ended December 31, 2009 and 2008**

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# GUINN, VINOPAL & ZAHRADKA, LLP

## ACCOUNTANTS

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◆ BRADLEY E. GUINN ◆ JOSEPH J. VINOPAL, JR. ◆ JASON P. ZAHRADKA ◆ KEITH A. SWIGGUM - Retired ◆

### INDEPENDENT AUDITOR'S REPORT

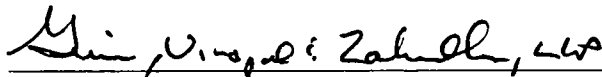
Board of Directors  
St. Croix Economic Development Corporation  
Hudson, Wisconsin

We have audited the accompanying statements of financial position of **St. Croix Economic Development Corporation** as of December 31, 2009 and 2008 and the related statements of activities and changes in net assets and cash flows for the years then ended. These financial statements are the responsibility of the St. Croix Economic Development Corporation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted the audit in accordance with auditing standards generally accepted by the United States of America. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the accounting principals used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of **St. Croix Economic Development Corporation** at December 31, 2009 and 2008 and the results of its operations and its cash flows for the years then ended, in conformity with accounting principles generally accepted by the United States of America.

The schedules of functional expenses is presented for analysis purposes only and has not been subjected to auditing procedures.



GUINN, VINOPAL & ZAHRADKA, LLP  
May 10, 2010

**ST. CROIX ECONOMIC DEVELOPMENT CORPORATION**  
**STATEMENTS OF FINANCIAL POSITION**  
**December 31, 2009 and 2008**

<b>Assets</b>	<u>2009</u>	<u>2008</u>
Current assets		
Cash and cash equivalents	\$ 119,944	\$ 132,670
Accounts receivable	7,858	1,000
Prepaid expenses	<u>1,557</u>	<u>1,556</u>
Total current assets	129,359	135,226
Property and equipment - net of depreciation	<u>5,006</u>	<u>542</u>
Total assets	\$ <u><u>134,365</u></u>	\$ <u><u>135,768</u></u>

**Liabilities and Net Assets**

Liabilities		
Accrued expenses	\$ 726	\$ 1,362
Accrued PTO	5,931	5,759
USCV-Legislative Days liability	460	333
I-94 BizNetwork I&E Club	1,443	1,443
CHC Health Co-op liability	(137)	3,200
Deferred revenue	<u>23,972</u>	<u>25,452</u>
Total current liabilities	32,395	37,549
Net assets		
Unrestricted undesignated	<u>101,970</u>	<u>98,219</u>
Total liabilities and net assets	\$ <u><u>134,365</u></u>	\$ <u><u>135,768</u></u>

See Independent Auditor's Report  
See accompanying notes to financial statements  
See schedules of functional expenses

**ST. CROIX ECONOMIC DEVELOPMENT CORPORATION**  
**STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS**  
For the years ended December 31, 2009 and 2008

Changes in unrestricted net assets	<u>2009</u>	<u>2008</u>
Unrestricted support		
Government grants	\$ 104,163	\$ 108,291
Contributions	49,476	50,807
Other income	405	370
Sponsor advertising	5,250	13,000
Interest income	<u>1,063</u>	<u>2,863</u>
Total revenues and other support	--- 160,357	175,331
Expenses		
Program services:		
Prospect development	24,702	22,285
Retention project	22,808	28,713
Promotion	54,621	51,868
Supporting services:		
Management and general	39,839	36,570
Fund-raising	<u>14,636</u>	<u>14,017</u>
Total expenses	<u>156,606</u>	<u>153,453</u>
Increase in unrestricted net assets	3,751	21,878
Net assets at beginning of year	<u>98,219</u>	<u>76,341</u>
Net assets at end of year	\$ <u><u>101,970</u></u>	\$ <u><u>98,219</u></u>

See Independent Auditor's Report  
See accompanying notes to financial statements  
See schedules of functional expenses

**ST. CROIX ECONOMIC DEVELOPMENT CORPORATION**  
**STATEMENTS OF CASH FLOWS**  
For the years ended December 31, 2009 and 2008

	<u>2009</u>	<u>2008</u>
Cash flows from operating activities:		
Increase in net assets	\$ 3,751	\$ 21,878
Adjustments to reconcile change in net assets to net cash provided by operating activities		
Depreciation	536	537
(Increase) decrease in:		
Accounts receivable	(6,858)	3,297
Prepaid expenses	(1)	387
Increase (decrease) in:		
Accounts payable and accrued expenses	(3,674)	2,904
Deferred revenue	(1,480)	(316)
Net cash provided by (used in) operating activities	<u>(7,726)</u>	<u>28,687</u>
Cash flows from investing activities:		
Purchase of leasehold improvements	<u>(5,000)</u>	<u>-</u>
Net cash used in investing activities	<u>(5,000)</u>	<u>-</u>
Net increase(decrease) in cash and cash equivalents	(12,726)	28,687
Cash and cash equivalents at beginning of year	<u>132,670</u>	<u>103,983</u>
Cash and cash equivalents at end of year	\$ <u><u>119,944</u></u>	\$ <u><u>132,670</u></u>

See Independent Auditor's Report  
See accompanying notes to financial statements  
See schedules of functional expenses

**ST. CROIX ECONOMIC DEVELOPMENT CORPORATION**  
**NOTES TO FINANCIAL STATEMENTS**

**1. NATURE OF THE ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES**

**Nature of the Organization** St. Croix Economic Development Corporation (the Organization) is a not-for-profit organization organized under the laws of the State of Wisconsin in 1994 to operate exclusively for charitable purposes within the provisions of Section 501(c)(6) of the Internal Revenue Code of 1954. The Organization is registered as a charitable organization with the Department of Regulation and Licensing in the State of Wisconsin.

The purpose of the Organization is to promote economic development, which includes industrial and commercial development, job creation, retention and job training. The Organization also provides direction and coordination to development; assistance to towns, villages, cities and other organizations with financing and permit applications for economic development; and researches available resources to provide a central source of information and assistance to support economic development.

**Cash and Cash Equivalents** Cash equivalents consist of highly liquid investments with an initial maturity of three months or less.

**Financial Statement Presentation** The Organization has adopted SFAS No. 117, Financial Statements of Not-For-Profit Organizations. Under SFAS No. 117, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted, and permanently restricted. In addition, the Organization is required to present a statement of cash flows. As permitted by the statement, the Organization does not use fund accounting.

**Basis of Presentation** The financial statements have been prepared on the accrual basis of accounting.

**Contributions** The Organization has adopted SFAS No. 116, Accounting for Contributions Received and Contributions Made. Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted net assets depending on the existence or nature of any donor restrictions.

**Promises to Give** Contributions are recognized when the donor makes a promise to give to the Organization that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets, depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets.

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**Estimates** The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

**Income Taxes** The Organization is a not-for-profit organization exempt from income taxes under Section 501(c)(6) of the Internal Revenue Code.

**Donated Goods and Services** Donated goods and services are recorded at fair market value and included in public support when an objective basis is available to measure their value. Donated goods and services were valued at \$6,664 and \$5,948 for the years ended December 31, 2009 and 2008, respectively.

**Equipment** Equipment is capitalized and depreciated when its value is greater than \$250. Purchased assets are capitalized at cost, and donated assets are capitalized at fair market value. Equipment is depreciated on a straight-line basis over the estimated useful life of the asset, using the alternative depreciation system (ADS) class lives as required by the IRS code section 168(g)(I)(B), currently ranging from five to fifteen years.

**2. PUBLIC SUPPORT**

The Organization relies on public and local government support as its principal sources of funding. In the current year, St. Croix County contributed in excess of 10% of total revenues. The Organization is dependent upon the continued support of this contributor to sustain existing programs.

**3. RESTRICTIONS ON NET ASSETS**

As of December 31, 2009 and 2008 there were no restricted net assets.

**4. PROPERTY AND EQUIPMENT**

The following is a summary of property and equipment at December 31:

	<u>2009</u>	<u>2008</u>
Office furniture and equipment -	\$ 11,377	\$ 6,377
Accumulated depreciation	<u>(6,371)</u>	<u>(5,835)</u>
Net property and equipment	<u>\$ 5,006</u>	<u>\$ 542</u>

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**ST. CROIX ECONOMIC DEVELOPMENT CORPORATION**  
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**5. ACCRUED PTO**

In 2005, the board of directors approved a policy that would pay all terminating employees 50% of unused accrued personal time off if all notice requirements had been met and in accordance with any termination policies. The amount charged to expense for the years ended December 31, 2009 and 2008 was \$172 and \$168 respectively.

**6. USCV-LEGISLATIVE DAYS LIABILITY**

The organization is involved in a joint venture with other Upper St Croix Valley Economic Development Corporations and area businesses to share expenses for a lobbying event with Wisconsin lawmakers, scheduled for February 16, 2010. The liability account represents funds received from those participants until used for their intended purpose.

**7. I-94 BIZNETWORK I&E CLUB**

The organization is involved in a joint venture with I-94 BizNetwork, a non-profit regional organization providing education and networking opportunities for new businesses and producers of new and innovative products. The liability account represents funds received from participants until used for their intended purpose.

**8. COOPERATIVE HEALTH CHOICES OF WESTERN WISCONSIN**

The organization is involved in a joint venture with Cooperative Health Choices of Western Wisconsin to set up and operate a cooperative which will help small businesses and non-profits to secure reasonably priced health insurance. The negative liability accounts represents funds expended for this purpose until reimbursed from participants.

**9. CONCENTRATIONS OF CREDIT RISK**

Financial instruments that potentially subject the Organization to concentrations of credit risk consist principally of temporary cash investments. The company places its temporary cash investments with a financial institution and the amount of the credit exposure is the deposits over the \$100,000 insurance limit for 2009. The company had in aggregate \$119,944 in one financial institution as of December 31, 2009 and did not require collateral for uninsured amounts.

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**ST. CROIX ECONOMIC DEVELOPMENT CORPORATION**  
**SCHEDULES OF FUNCTIONAL EXPENSES**  
**For the years ended December 31, 2009 and 2008**

	Program					Management and General	Fund-raising	2009		2008	
	Prospect Development	Retention	Promotion					Total	Total		
Wages and benefits	\$ 22,677	\$ 21,287	\$ 37,549	\$		\$ 22,164	\$ 14,014	\$ 117,691	\$	111,646	
Retirement plan contributions	656	626	1,109			658	416	3,465		3,412	
Total personnel	<u>23,333</u>	<u>21,913</u>	<u>38,658</u>			<u>22,822</u>	<u>14,430</u>	<u>121,156</u>		<u>115,058</u>	
Books and subscriptions	-	-	-			815	-	815		732	
Business of the Year expenses	-	434	-			-	-	434		853	
Computer supplies	-	-	-			60	-	60		60	
Conferences and conventions	-	-	-			2,152	-	2,152		1,246	
Copying	-	-	-			1,005	-	1,005		517	
Depreciation	-	-	-			536	-	536		537	
Director expenses	-	-	-			352	-	352		569	
Grants	-	-	180			-	-	180		1,050	
Liability insurance	-	-	-			1,517	-	1,517		1,522	
Legal and accounting	-	-	-			3,700	-	3,700		3,600	
License and fees	-	-	-			205	-	205		282	
Meals and entertainment	517	472	918			165	-	2,072		856	
Mileage	757	3	2,546			310	-	3,616		4,006	
Miscellaneous expenses	-	-	11			-	-	11		58	
Office supplies	5	-	-			1,893	-	1,898		874	
Postage	90	108	3,484			615	206	4,503		4,550	
Printing and advertising	-	(122)	8,584			-	-	8,462		13,586	
Professional associations	-	-	-			587	-	587		655	
Rent expenses	-	-	-			3,000	-	3,000		2,917	
Service fees	-	-	240			105	-	345		(75)	
Totals	<u>\$ 24,702</u>	<u>\$ 22,808</u>	<u>\$ 54,621</u>	<u>\$</u>		<u>\$ 39,839</u>	<u>\$ 14,636</u>	<u>\$ 156,606</u>	<u>\$</u>	<u>153,453</u>	

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