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Form 990

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung
benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No. 1545-0047

2009

Open to Public
Inspection

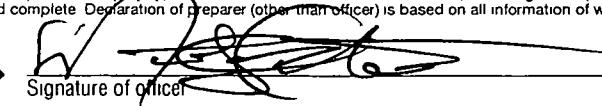
A For the 2009 calendar year, or tax year beginning and ending

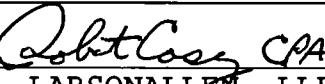
<input type="checkbox"/> Check if applicable <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization AMERICAN TRAFFIC SAFETY SERVICES ASSOCIATION, INC			D Employer identification number 23-7305991
	Doing Business As			
	Number and street (or P.O. box if mail is not delivered to street address)		Room/suite	
	15 RIVERSIDE PARKWAY		100	
	City or town, state or country, and ZIP + 4			
	FREDERICKSBURG, VA 22406-1022			
	F Name and address of principal officer ROGER WENTZ SAME AS C ABOVE			
I Tax-exempt status <input checked="" type="checkbox"/> 501(c)(6) ► (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527				
J Website: ► WWW.ATSSA.COM				
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ►			L Year of formation 1969 M State of legal domicile: VA	

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities TO ADVANCE ROADWAY SAFETY		
	2 Check this box ► <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	20
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	20
	5 Total number of employees (Part V, line 2a)	5	38
	6 Total number of volunteers (estimate if necessary)	6	20
	7a Total gross unrelated business revenue from Part VIII, column (C), line 12	7a	100,585.
b Net unrelated business taxable income from Form 990-T, line 34	7b	5,685.	
Revenue	8 Contributions and grants (Part VIII, column (A), lines 3-4, and 7d)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	2,704,044.	2,499,937.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	4,684,504.	4,395,132.
	11 Other revenue (Part VIII, column (A), lines 5-6d, 8c, 9c, 10c, and 11e)	180,166.	126,053.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	339,156.	638,649.
		7,907,870.	7,659,771.
			50,000.
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	Prior Year	Current Year
	14 Benefits paid to or for members (Part IX, column (A), line 4)	2,587,563.	2,784,586.
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		
	16a Professional fundraising fees (Part IX, column (A), line 11e)		
	b Total fundraising expenses (Part IX, column (D), line 25) ►		
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	4,876,491.	5,117,724.
	18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	7,464,054.	7,952,310.
19 Revenue less expenses Subtract line 18 from line 12	443,816.	-292,539.	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21 Total liabilities (Part X, line 26)	7,635,114.	7,002,453.
	22 Net assets or fund balances. Subtract line 21 from line 20	4,211,025.	4,020,896.
		3,424,089.	2,981,557.

Part II Signature Block

Sign Here	Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge		
		Date	11/11/10
	Signature of officer		
	► MITZI OSTERHOUT, DIRECTOR OF FINANCE & ADMIN		
	Type or print name and title		

Paid Preparer's Use Only	Preparer's signature ► 	Date	11/10/10	Check if self-employed ► <input type="checkbox"/>	Preparer's identifying number (see instructions)
	Firm's name (or yours if self-employed), address, and ZIP + 4	LARSONALLEN, LLP 2900 S. QUINCY ST., STE 150 ARLINGTON, VA 22206			
		EIN ►			
					Phone no. ► 703-998-5100

May the IRS discuss this return with the preparer shown above? (see instructions)

 Yes No

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ASSOCIATION, INC**

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Part III Statement of Program Service Accomplishments

1. Briefly describe the organization's mission

ATSSA IS A NATIONAL TRADE ASSOCIATION FORMED TO REPRESENT COMPANIES AND INDIVIDUALS WHO PROVIDE TRAFFIC SAFETY DEVICES AND SERVICES FOR THE NATION'S HIGHWAYS.

2. Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990 EZ?

Yes No

If "Yes," describe these new services on Schedule O

3. Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes No

If "Yes," describe these changes on Schedule O

4. Describe the exempt purpose achievements for each of the organization's three largest program services by expenses

Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses \$ including grants of \$) (Revenue \$)

TRAINING, EDUCATION & CERTIFICATION - ATSSA MAINTAINS A CERTIFICATION PROGRAM AND TRAINING COURSES IN THE TRAFFIC AND WORKZONE SAFETY INDUSTRY FOR BOTH MEMBERS AND NON-MEMBERS.

4b (Code) (Expenses \$ including grants of \$) (Revenue \$)

CONFERENCES, CONVENTIONS & MEETINGS - ATSSA PROVIDES A FORUM IN WHICH THEY REPORT ON PRIOR YEAR ACTIVITIES AND DISCUSS CURRENT PLANS AND THE WORKZONE SAFETY INDUSTRY FOR BOTH MEMBERS AND NON-MEMBERS.

4c (Code) (Expenses \$ including grants of \$) (Revenue \$)

GOVERNMENT RELATIONS - ATSSA WORKS WITH CONGRESS AND OTHER OFFICIALS, EDUCATING THEM ON THE IMPORTANCE OF INCREASING THE USE AND FUNDING OF IMPROVED ROADWAY SAFETY DEVICES AND SERVICES TO SAVE LIVES AND REDUCE INJURIES.

4d Other program services. (Describe in Schedule O)

(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses ► \$

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Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	1	X
2 Is the organization required to complete Schedule B, Schedule of Contributors?	2	X
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>	3	X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities? <i>If "Yes," complete Schedule C, Part II</i>	4	
5 Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? <i>If "Yes," complete Schedule C, Part III</i>	5	X
6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>	6	X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>	7	X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>	8	X
9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>	9	X
10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10	X
11 Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable	11	X
● Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>		
● Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>		
● Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		
● Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		
● Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>		
● Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? <i>If "Yes," complete Schedule D, Part X</i>		
12 Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII</i>	12	X
12A Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional</i>	12A	Yes
		No
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>	13	X
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If "Yes," complete Schedule F, Part I</i>	14b	X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Part II</i>	15	X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Part III</i>	16	X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>	17	X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18	X
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>	19	X
20 Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H</i>	20	X

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Part IV Checklist of Required Schedules (continued)

		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K If "No", go to line 25	24a	X
24b		24b	
24c		24c	
24d		24d	
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a	
25b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b	
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26	X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27	X
28	Was the organization a party to a business transaction with one of the following parties, (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)	28a	X
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b	X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28c	X
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	29	X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	30	X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	31	X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	32	X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	33	X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	34	X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	35	X
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	36	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	37	X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	38	X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O		

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Part V Statements Regarding Other IRS Filings and Tax Compliance

1a Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of U S Information Returns Enter 0 if not applicable

1a	46	Yes	No
1b	0		

1c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?

1c	X		
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2a Enter the number of employees reported on Form W 3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return

2a	38		
----	----	--	--

2b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? **Note.** If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)

2b	X		
----	---	--	--

3a Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?

3a	X		
----	---	--	--

b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O

4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?

4a	X		
----	---	--	--

b If "Yes," enter the name of the foreign country ► See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts

5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?

5a	X		
----	---	--	--

b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?

5b	X		
----	---	--	--

c If "Yes," to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?

6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?

6a	X		
----	---	--	--

b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?

7 **Organizations that may receive deductible contributions under section 170(c).**

a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?

b If "Yes," did the organization notify the donor of the value of the goods or services provided?

c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?

d If "Yes," indicate the number of Forms 8282 filed during the year

7d			
----	--	--	--

e Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?

f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?

g For all contributions of qualified intellectual property, did the organization file Form 8899 as required?

h For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?

8 **Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?

9 **Sponsoring organizations maintaining donor advised funds.**

a Did the organization make any taxable distributions under section 4966?

b Did the organization make a distribution to a donor, donor advisor, or related person?

10 **Section 501(c)(7) organizations.** Enter

a Initiation fees and capital contributions included on Part VIII, line 12

10a			
-----	--	--	--

b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities

10b			
-----	--	--	--

11 **Section 501(c)(12) organizations.** Enter

a Gross income from members or shareholders

11a			
-----	--	--	--

b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)

11b			
-----	--	--	--

12a **Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?

b If "Yes," enter the amount of tax-exempt interest received or accrued during the year

12b			
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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body	1a	20
b	Enter the number of voting members that are independent	1b	20
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3	X
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4	X
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5	X
6	Does the organization have members or stockholders?	6	X
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a	X
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b	X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
a	The governing body?	8a	X
b	Each committee with authority to act on behalf of the governing body?	8b	X
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9	X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code)

		Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a	X
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b	X
11	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11	X
11A	Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	X
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	X
13	Does the organization have a written whistleblower policy?	13	X
14	Does the organization have a written document retention and destruction policy?	14	X
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a	The organization's CEO, Executive Director, or top management official	15a	X
b	Other officers or key employees of the organization	15b	X
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	X
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b	X

Section C. Disclosure

17	List the states with which a copy of this Form 990 is required to be filed ► <u>VA</u>
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
	<input type="checkbox"/> Own website <input type="checkbox"/> Another's website <input checked="" type="checkbox"/> Upon request
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization ► <u>THE ORGANIZATION - (540) 368-1701</u>
	<u>15 RIVERSIDE PARKWAY, NO. 100, FREDERICKSBURG, VA 22406-1022</u>

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year Use Schedule J-2 if additional space is needed

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation

Enter -0- in columns (D), (E), and (F) if no compensation was paid

- List all of the organization's **current** key employees See instructions for definition of "key employee"

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if the organization did not compensate any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)					(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099 MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee			
DANE ALSABROOK DIRECTOR	1.00	X					0.	0.	0.
JUAN ARVIZU DIRECTOR	1.00	X					0.	0.	0.
JIM BABCOCK DIRECTOR	1.00	X					0.	0.	0.
JERRY BRHELLE DIRECTOR	1.00	X					0.	0.	0.
NOVICE COLE DIRECTOR	1.00	X					0.	0.	0.
DAVID COWAN DIRECTOR	1.00	X					0.	0.	0.
DOUGLAS DANKO CHAIR ELECT	1.00	X					0.	0.	0.
SUZETTE ENGERMAN DIRECTOR	1.00	X					0.	0.	0.
JEFFERY GARRETT DIRECTOR	1.00	X					0.	0.	0.
KATHLEEN HOLST DIRECTOR	1.00	X					0.	0.	0.
JOESPH JEFFREY CHAIR	1.00	X					0.	0.	0.
BROOK JERZYK DIRECTOR	1.00	X					0.	0.	0.
JEFF JOHNSON DIRECTOR	1.00	X					0.	0.	0.
TOM MCSWAIN DIRECTOR	1.00	X					0.	0.	0.
WILLIAM PEEK DIRECTOR	1.00	X					0.	0.	0.
HAL PERKINS DIRECTOR	1.00	X					0.	0.	0.
HENRY ROSS DIRECTOR	1.00	X					0.	0.	0.

**AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC**

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Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)					(D) Reportable compensation from the organization (W-2/1099 MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee			
SCOTT SEELEY DIRECTOR	1.00	X					0.	0.	0.
PETER SPEER DIRECTOR	1.00	X					0.	0.	0.
JOHN TOBIN DIRECTOR	1.00	X					0.	0.	0.
ROGER WENTZ CEO	40.00		X				335,638.	0.	80,517.
MITZI OSTERHOUT DIRECTOR OF FINANCE & AD	40.00			X			135,683.	0.	23,850.
LAURA PERROTTA DIRECTOR OF GOVT RELATIO	40.00			X			116,057.	0.	4,446.
DONNA CLARK DIRECTOR OF TRAINING & P	40.00			X			111,963.	0.	14,078.
DAVE MCKEE DIRECTOR OF MEMBERSHIP	40.00			X			109,097.	0.	3,377.
1b Total							808,438.	0.	126,268.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization ►

5

3 Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual

4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual

5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? If "Yes," complete Schedule J for such person

	Yes	No
3		X
4	X	
5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation
J.M. MORALES & ASSOCIATES 1320 PAVILION CLUB WAY, RESTON, VA 20194	TRAINING INSTRUCTOR	232,815.
TRAFFIC SAFETY CONSULTANTS PO BOX 134, TRIMBLE, MO 64492	TRAINING INSTRUCTOR	145,669.
RUFFALO & ASSOCIATES, 20423 ROSEMALLOW COURT, POTOMAC FALLS, VA 20165	CONSULTING FIRM	120,000.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ►

3

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AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC

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Part VIII Statement of Revenue

Part VIII Statement of Revenue		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts					
1 a Federated campaigns	1a				
b Membership dues	1b				
c Fundraising events	1c				
d Related organizations	1d				
e Government grants (contributions)	1e	2,393,463.			
f All other contributions, gifts, grants, and similar amounts not included above	1f	106,474.			
g Noncash contributions included in lines 1a-1f \$					
h Total. Add lines 1a-1f		► 2,499,937.			
Program Service Revenue					
	Business Code				
2 a CONVENTIONS & MEETINGS	611710	1,473,044.	1,473,044.		
b MEMBERSHIP DUES	900099	1,231,823.	1,231,823.		
c TRAINING & EDUCATION	611430	1,159,262.	1,159,262.		
d GRANT INCOME	900099	333,615.	333,615.		
e COMMUNICATIONS	541800	195,711.		99,491.	96,220.
f All other program service revenue	900099	1,677.	1,677.		
g Total. Add lines 2a-2f		► 4,395,132.			
3 Investment income (including dividends, interest, and other similar amounts)		► 134,867.			134,867.
4 Income from investment of tax-exempt bond proceeds					
5 Royalties		► 146,206.			146,206.
6 a Gross Rents	(i) Real	(ii) Personal			
b Less. rental expenses	64,685.				
c Rental income or (loss)	62,791.				
d Net rental income or (loss)	1,894.				
7 a Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other			
b Less cost or other basis and sales expenses	540,435.				
c Gain or (loss)	542,786.	6,463.			
d Net gain or (loss)	-2,351.	-6,463.			
8 a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18	a				
b Less direct expenses	b				
c Net income or (loss) from fundraising events		►			
9 a Gross income from gaming activities See Part IV, line 19	a				
b Less direct expenses	b				
c Net income or (loss) from gaming activities		►			
10 a Gross sales of inventory, less returns and allowances	a	714,473.			
b Less cost of goods sold	b	226,167.			
c Net income or (loss) from sales of inventory		►	488,306.	488,306.	
Miscellaneous Revenue	Business Code				
11 a MISCELLANEOUS	900099	2,243.	2,243.		
b _____					
c _____					
d All other revenue					
e Total. Add lines 11a-11d		► 2,243.			
12 Total revenue See instructions.		► 7,659,771.	4,683,507.	100,585.	375,742.

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**AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC**

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Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the US See Part IV, line 21	50,000.			
2 Grants and other assistance to individuals in the US See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the US See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees				
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	391,427.			
7 Other salaries and wages	1,828,472.			
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	150,340.			
9 Other employee benefits	288,547.			
10 Payroll taxes	125,800.			
11 Fees for services (non-employees)				
a Management				
b Legal	9,474.			
c Accounting	39,387.			
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees	4,379.			
g Other	2,082,331.			
12 Advertising and promotion	160,187.			
13 Office expenses	856,481.			
14 Information technology	46,290.			
15 Royalties				
16 Occupancy	196,054.			
17 Travel	479,761.			
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	679,047.			
20 Interest	56,125.			
21 Payments to affiliates	3,348.			
22 Depreciation, depletion, and amortization	161,878.			
23 Insurance	31,161.			
24 Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)				
a CREDIT CARD DISCOUNTS	97,496.			
b AWARDS	67,172.			
c MEMBERSHIP DUES	42,047.			
d TAXES & LICENSES	29,627.			
e				
f All other expenses	75,479.			
25 Total functional expenses Add lines 1 through 24f	7,952,310.			
26 Joint costs Check here ► <input type="checkbox"/> if following SOP 98-2. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

**AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC**

Form 990 (2009)

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Part X Balance Sheet

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest bearing	682.	1	478.
	2 Savings and temporary cash investments	19,828.	2	40,162.
	3 Pledges and grants receivable, net		3	433,694.
	4 Accounts receivable, net		4	67,115.
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use	320,926.	8	244,447.
	9 Prepaid expenses and deferred charges	278,379.	9	321,775.
	10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a 3,521,980.		
	b Less accumulated depreciation	10b 1,589,137.	10c 2,026,467.	1,932,843.
	11 Investments - publicly traded securities	4,183,597.	11	743,793.
	12 Investments - other securities See Part IV, line 11		12	3,073,089.
	13 Investments - program-related See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets See Part IV, line 11	126,355.	15	145,057.
	16 Total assets. Add lines 1 through 15 (must equal line 34)	7,635,114.	16	7,002,453.
Liabilities	17 Accounts payable and accrued expenses	925,028.	17	723,487.
	18 Grants payable		18	
	19 Deferred revenue	2,066,927.	19	2,116,562.
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities Complete Part X of Schedule D	1,219,070.	25	1,180,847.
	26 Total liabilities. Add lines 17 through 25	4,211,025.	26	4,020,896.
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ► <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	3,202,728.	27	2,755,874.
	28 Temporarily restricted net assets	221,361.	28	225,683.
	29 Permanently restricted net assets		29	
	Organizations that do not follow SFAS 117, check here ► <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
	33 Total net assets or fund balances	3,424,089.	33	2,981,557.
	34 Total liabilities and net assets/fund balances	7,635,114.	34	7,002,453.

Form 990 (2009)

AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC

Form 990 (2009)

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Part XI Financial Statements and Reporting

1 Accounting method used to prepare the Form 990 Cash Accrual Other _____
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O

2a Were the organization's financial statements compiled or reviewed by an independent accountant?
b Were the organization's financial statements audited by an independent accountant?
c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both
 Separate basis Consolidated basis Both consolidated and separate basis

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

	Yes	No
2a		X
2b	X	
2c	X	
3a	X	
3b	X	

Form 990 (2009)

AMERICAN TRAFFIC SAFETY SERVICES

Schedule C (Form 990 or 990-EZ) 2009 ASSOCIATION, INC

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Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).A Check ► if the filing organization belongs to an affiliated groupB Check ► if the filing organization checked box A and "limited control" provisions apply**Limits on Lobbying Expenditures**
(The term "expenditures" means amounts paid or incurred.)

1a Total lobbying expenditures to influence public opinion (grass roots lobbying)

b Total lobbying expenditures to influence a legislative body (direct lobbying)

c Total lobbying expenditures (add lines 1a and 1b)

d Other exempt purpose expenditures

e Total exempt purpose expenditures (add lines 1c and 1d)

f Lobbying nontaxable amount Enter the amount from the following table in both columns

If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:
Not over \$500,000	20% of the amount on line 1e
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000
Over \$17,000,000	\$1,000,000

g Grassroots nontaxable amount (enter 25% of line 1f)

h Subtract line 1g from line 1a If zero or less, enter -0-

i Subtract line 1f from line 1c If zero or less, enter -0-

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? Yes No**4-Year Averaging Period Under Section 501(h)**

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2009

AMERICAN TRAFFIC SAFETY SERVICES

Schedule C (Form 990 or 990-EZ) 2009

ASSOCIATION, INC

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Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities? If "Yes," describe in Part IV			
j Total Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	X
2 Did the organization make only in house lobbying expenditures of \$2,000 or less?	2	X
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	X

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes."

1 Dues, assessments and similar amounts from members	1	1,231,823.
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	49,458.
b Carryover from last year	2b	
c Total	2c	49,458.
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	123,182.
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	-73,724.

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information

Schedule D
(Form 990)Department of the Treasury
Internal Revenue Service**Supplemental Financial Statements**

► Complete if the organization answered "Yes," to Form 990,

Part IV, line 6, 7, 8, 9, 10, 11, or 12.

► Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047

2009Open to Public
InspectionName of the organization **AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC** Employer identification number **23-7305991****Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Yes No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Yes No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7

1 Purpose(s) of conservation easements held by the organization (check all that apply)	<input type="checkbox"/> Preservation of land for public use (e.g., recreation or pleasure) <input type="checkbox"/> Preservation of an historically important land area
	<input type="checkbox"/> Protection of natural habitat <input type="checkbox"/> Preservation of a certified historic structure
	<input type="checkbox"/> Preservation of open space
2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year	
a Total number of conservation easements	Held at the End of the Tax Year
b Total acreage restricted by conservation easements	2a
c Number of conservation easements on a certified historic structure included in (a)	2b
d Number of conservation easements included in (c) acquired after 8/17/06	2c
3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ► _____	2d
4 Number of states where property subject to conservation easement is located ► _____	
5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? <input type="checkbox"/> Yes <input type="checkbox"/> No	
6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ► _____	
7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ► \$ _____	
8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? <input type="checkbox"/> Yes <input type="checkbox"/> No	
9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements	

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8

1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ► \$ _____

(ii) Assets included in Form 990, Part X ► \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a Revenues included in Form 990, Part VIII, line 1 ► \$ _____

b Assets included in Form 990, Part X ► \$ _____

**AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC**

Schedule D (Form 990) 2009

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Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3. Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a Public exhibition
- b Scholarly research
- c Preservation for future generations

- d Loan or exchange programs
- e Other _____

4. Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5. During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets

to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21

1a. Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b. If "Yes," explain the arrangement in Part XIV and complete the following table

	Amount
1c	
1d	
1e	
1f	

c. Beginning balance

d. Additions during the year

e. Distributions during the year

f. Ending balance

2a. Did the organization include an amount on Form 990, Part X, line 21? Yes No

b. If "Yes," explain the arrangement in Part XIV

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a					
b					
c					
d					
e					
f					
g					

2. Provide the estimated percentage of the year end balance held as

a. Board designated or quasi-endowment ► _____ %

b. Permanent endowment ► _____ %

c. Term endowment ► _____ %

3a. Are there endowment funds not in the possession of the organization that are held and administered for the organization

by

(i) unrelated organizations

(ii) related organizations

b. If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4. Describe in Part XIV the intended uses of the organization's endowment funds

Part VI Investments - Land, Buildings, and Equipment. See Form 990, Part X, line 10

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		170,698.		170,698.
b Buildings		2,451,811.	807,328.	1,644,483.
c Leasehold improvements				
d Equipment		509,637.	413,013.	96,624.
e Other		389,834.	368,796.	21,038.
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c))				► 1,932,843.

Schedule D (Form 990) 2009

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AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC

Schedule D (Form 990) 2009

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Part VII Investments - Other Securities. See Form 990, Part X, line 12

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Financial derivatives		
Closely-held equity interests		
Other _____		
CERTIFICATES OF DEPOSIT	3,073,089.	END-OF-YEAR MARKET VALUE
Total (Col (b) must equal Form 990, Part X, col (B) line 12) ►	3,073,089.	

Total (Col (b) must equal Form 990, Part X, col (B) line 12) ► 3,073,089.

Part VIII Investments - Program Related. See Form 990, Part X, line 13

Total. (Col (b) must equal Form 990, Part X, col (B) line 13.) ►

Part IX Other Assets. See Form 990, Part X, line 15

Total. (Column (b) must equal Form 990, Part X, col (B) line 15.)

Part X **Other Liabilities.** See Form 990, Part X, line 25

Total. (Column (b) must equal Form 990, Part X, col (B) line 25) ► **1,180,847**

2. FIN 48 Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48.

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Schedule D (Form 990) 2009

**AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC**

Schedule D (Form 990) 2009

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Part XI | Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1 · Total revenue (Form 990, Part VIII, column (A), line 12)	1	7,659,771.
2 Total expenses (Form 990, Part IX, column (A), line 25)	2	7,952,310.
3 Excess or (deficit) for the year Subtract line 2 from line 1	3	-292,539.
4 Net unrealized gains (losses) on investments	4	105,325.
5 Donated services and use of facilities	5	
6 Investment expenses	6	
7 Prior period adjustments	7	-260,567.
8 Other (Describe in Part XIV)	8	5,249.
9 Total adjustments (net) Add lines 4 through 8	9	-149,993.
10 Excess or (deficit) for the year per audited financial statements Combine lines 3 and 9	10	-442,532.

Part XII | Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1 Total revenue, gains, and other support per audited financial statements	1	8,016,944.
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a Net unrealized gains on investments	2a	105,325.
b Donated services and use of facilities	2b	
c Recoveries of prior year grants	2c	
d Other (Describe in Part XIV)	2d	-43,546.
e Add lines 2a through 2d	2e	61,779.
3 Subtract line 2e from line 1	3	7,955,165.
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a Investment expenses not included on Form 990, Part VIII, line 7b	4a	27.
b Other (Describe in Part XIV)	4b	-295,421.
c Add lines 4a and 4b	4c	-295,394.
5 Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)	5	7,659,771.

Part XIII | Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1 Total expenses and losses per audited financial statements	1	8,198,909.
2 Amounts included on line 1 but not on Form 990, Part IX, line 25		
a Donated services and use of facilities	2a	
b Prior year adjustments	2b	
c Other losses	2c	6,463.
d Other (Describe in Part XIV)	2d	288,958.
e Add lines 2a through 2d	2e	295,421.
3 Subtract line 2e from line 1	3	7,903,488.
4 Amounts included on Form 990, Part IX, line 25, but not on line 1		
a Investment expenses not included on Form 990, Part VIII, line 7b	4a	27.
b Other (Describe in Part XIV)	4b	48,795.
c Add lines 4a and 4b	4c	48,822.
5 Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	5	7,952,310.

Part XIV | Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information

PART XI, LINE 8 - OTHER ADJUSTMENTS:

PAC ACTIVITY: 5249.

PART XII, LINE 2D - OTHER ADJUSTMENTS:

PAC ACTIVITY: 5249.

TEMPORARILY RESTRICTED NET ASSET RELEASES: -48795.

AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC

Schedule D (Form 990) 2009

23-7305991 Page 5

Part XIV Supplemental Information (continued)

PART XII, LINE 4B - OTHER ADJUSTMENTS:

LOSS ON FIXED ASSETS: -6463.

COST OF GOODS SOLD: -226167.

RENTAL EXPENSES: -62791.

PART XIII, LINE 2D - OTHER ADJUSTMENTS:

COST OF GOODS SOLD: 226167.

RENTAL EXPENSES: 62791.

PART XIII, LINE 4B - OTHER ADJUSTMENTS:

TEMPORARILY RESTRICTED NET ASSET RELEASES: 48795.

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

► Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

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Employer identification number
23-7305991

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection

No. 1

2 Describe in Part IV the organization's **Part II Grants and Other Assistance to** recipient that received more than **1 (a) Name and address of organization or government**

any
needed
►
purpose of grant
assistance

2 Enter total number of section 501(c)(3) and government organizations

3 Enter total number of other organizations

3 Enter total number of other organizations

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AMERICAN TRAFFIC SAFETY SERVICES ASSOCIATION, INC.

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22
Use Part IV and Schedule I-1 (Form 990) if additional space is needed

Comments about the documents the information occurred in Part 1 lines 2 and any other additional information

SCHEDULE J
(Form 990)Department of the Treasury
Internal Revenue Service**Compensation Information**For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

- Complete if the organization answered "Yes" to Form 990,
Part IV, line 23.
- Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

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Inspection

Name of the organization	AMERICAN TRAFFIC SAFETY SERVICES ASSOCIATION, INC	Employer identification number 23-7305991
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Part I Questions Regarding Compensation

1a	Yes	No
Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items	1b	
<input type="checkbox"/> First-class or charter travel <input type="checkbox"/> Travel for companions <input type="checkbox"/> Tax indemnification and gross-up payments <input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Housing allowance or residence for personal use <input type="checkbox"/> Payments for business use of personal residence <input type="checkbox"/> Health or social club dues or initiation fees <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)	2
b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	3	
2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	4	
3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply	4a	
<input type="checkbox"/> Compensation committee <input checked="" type="checkbox"/> Independent compensation consultant <input type="checkbox"/> Form 990 of other organizations	<input type="checkbox"/> Written employment contract <input checked="" type="checkbox"/> Compensation survey or study <input type="checkbox"/> Approval by the board or compensation committee	4b
4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization	4c	X
a Receive a severance payment or change-of-control payment?	5a	X
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?	5b	X
c Participate in, or receive payment from, an equity-based compensation arrangement?	6a	X
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III	6b	7
Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.		
5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of	8	8
a The organization?	9	9
b Any related organization?	LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.	Schedule J (Form 990) 2009

If "Yes" to line 5a or 5b, describe in Part III

6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of	7	7
a The organization?	6a	6a
b Any related organization?	6b	6b
If "Yes" to line 6a or 6b, describe in Part III	8	8
7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	9	9
8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs section 53.4958-4(a)(3)? If "Yes," describe in Part III	LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.	
9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	Schedule J (Form 990) 2009	

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Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed

Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed

For each individual whose compensation must be reported in Schedule V, do not list any individuals that are not listed on Form 990, Part VII.

The name of each *RNA* (a plant, animal, bacterial, or viral) accounts on Form 200, Part VII, line 15.

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
► Attach to Form 990.

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AMERICAN TRAFFIC SAFETY SERVICES
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FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

PUBLICATIONS - ATSSA PROVIDES INFORMATION AND DATA RELATIVE TO

THE TRAFFIC SAFETY INDUSTRY TO ITS MEMBERS AND NONMEMBERS AND TO

VARIOUS GOVERNMENTAL AGENCIES.

OTHER PROGRAMS - COMMUNICATIONS & TECHNICAL ASSISTANCE CENTER

FORM 990, PART VI, SECTION A, LINE 6: THE ASSOCIATION SHALL HAVE THE

FOLLOWING CLASSES OF MEMBERSHIP:

A. FULL MEMBER - TO QUALIFY AS A FULL MEMBER, REVENUES MUST BE DERIVED FROM
BUSINESS OPERATIONS CONDUCTED IN AT LEAST ONE OF THE DESIGNATED DIVISIONS,
AND AT LEAST 50% OF THESE REVENUES MUST BE FROM SOURCES OTHER THAN THE
PARENT OR AFFILIATED COMPANIES. FULL MEMBER FIRMS MUST CLASSIFY THEMSELVES
INTO ONE OF THE FOLLOWING DIVISIONS:

1) TRAFFIC SERVICES DIVISION - INSTALLATION, RENTAL AND/OR SERVICING OF
TEMPORARY TRAFFIC CONTROL ZONES;

2) PAVEMENT MARKING DIVISION - INSTALLATION, MAINTENANCE OR REMOVAL OF
PAVEMENT MARKINGS;

3) SIGN MANUFACTURING DIVISION - INSTALLATION, MAINTENANCE OR SALES OF
TRAFFIC SIGNS;

4) MANUFACTURERS AND SUPPLIERS DIVISION - MANUFACTURE OR SUPPLY OF TRAFFIC
CONTROL DEVICES, ROADWAY SAFETY FEATURES AND/OR RELATED MATERIALS; OR

5) GUARDRAIL SERVICES DIVISION - INSTALLATION AND/OR MAINTENANCE OF
ROADSIDE SAFETY FEATURES.

EACH FULL MEMBER FIRM IS ENTITLED TO ONE REPRESENTATIVE MEMBER TO A

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.
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Schedule O (Form 990) 2009

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
► Attach to Form 990.

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DIVISION OF ITS CHOICE AS PART OF ITS DUES PAYMENT. THE REPRESENTATIVE MEMBER OF A FULL MEMBER FIRM SHALL BE ENTITLED TO SERVE ON THE BOARD OF DIRECTORS. THE REPRESENTATIVE MEMBER OF A FULL MEMBER FIRM SHALL BE ENTITLED TO VOTE FOR BOARD DIRECTORS AND OPERATING COMMITTEE MEMBERS. THE REPRESENTATIVE MEMBER IS ENTITLED TO VOTE FOR THE AT-LARGE MEMBER TO THE BOARD OF DIRECTORS. THE REPRESENTATIVE MEMBER OF A FULL MEMBER FIRM SHALL BE ENTITLED TO SERVE ON AND HOLD ELECTIVE OFFICE IN STANDING COMMITTEES. THE REPRESENTATIVE MEMBER OF A FULL MEMBER FIRM SHALL BE ENTITLED TO PARTICIPATE IN AND HOLD ELECTIVE OFFICE IN CHAPTERS. THE REPRESENTATIVE MEMBER OF A FULL MEMBER FIRM IS ENTITLED TO ONE VOTE IN THE AFFAIRS OF THE ASSOCIATION.

B. SUPPLEMENTAL DIVISION REPRESENTATIVE MEMBER - IF A FULL MEMBER COMPANY CONDUCTS SUPPLEMENTAL OPERATIONS SUBSTANTIAL ENOUGH TO QUALIFY FOR MEMBERSHIP IN ANOTHER FULL MEMBER DIVISION, IT MAY BE ENTITLED TO ENROLL ONE OR MORE FULL TIME EMPLOYEES AS A SUPPLEMENTAL DIVISION REPRESENTATIVE MEMBER UPON PAYMENT OF THE APPROPRIATE FEE. NOT MORE THAN ONE REPRESENTATIVE MEMBER FROM EACH PRIMARY GEOGRAPHIC LOCATION OF THE FULL MEMBER MAY JOIN EACH DIVISION. SUPPLEMENTAL DIVISION REPRESENTATIVE MEMBER SHALL HAVE THE SAME RIGHTS AND PRIVILEGES AS THE FULL MEMBER FIRM REPRESENTATIVE MEMBER.

C. ASSOCIATE MEMBER - TO QUALIFY AS AN ASSOCIATE MEMBER OF THIS ASSOCIATION, A PERSON MUST BE A FULL TIME EMPLOYEE OF EITHER A FULL, AFFILIATE, INTERNATIONAL, OR TRANSPORTATION ENGINEERING AND DESIGN FIRM MEMBER COMPANY. AN ASSOCIATE MEMBER SHALL BE ENTITLED TO SERVE ON AND HOLD

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on
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► Attach to Form 990.

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ELECTIVE OFFICE IN STANDING COMMITTEES. AN ASSOCIATE MEMBER SHALL BE
ENTITLED TO PARTICIPATE IN AND HOLD ELECTIVE OFFICE IN CHAPTERS. AN
ASSOCIATE MEMBER IS ENTITLED TO ONE VOTE FOR THE AT-LARGE MEMBER TO THE
BOARD OF DIRECTORS. AN ASSOCIATE MEMBER MAY VOTE IN CERTAIN OF THE
ASSOCIATION'S AFFAIRS

D. AFFILIATE MEMBER - TO QUALIFY AS AN AFFILIATE MEMBER OF THIS
ASSOCIATION, A FIRM MUST, AS ITS PRIMARY BUSINESS, BE A PROVIDER OF
ROADWAYSAFETY SERVICES AND DEVICES AND MUST NOT QUALIFY UNDER ANY OTHER
MEMBERSHIP CATEGORY. EACH AFFILIATE MEMBER FIRM IS ENTITLED TO ONE
REPRESENTATIVE MEMBER AS PART OF ITS DUES PAYMENT. THE REPRESENTATIVE
MEMBER OF AN AFFILIATE MEMBER FIRM IS ELIGIBLE TO SERVEAS THE AT-LARGE
MEMBER TO THE BOARD OF DIRECTORS. THE REPRESENTATIVE MEMBER OF AN
AFFILIATE MEMBER FIRM IS ENTITLED TO VOTE FOR THE AT-LARGE MEMBER TO THE
BOARD OF DIRECTORS. THE REPRESENTATIVE MEMBER OF AN AFFILIATE MEMBER FIRM
SHALL BE ENTITLED TO SERVE ON AND HOLD ELECTIVE OFFICE IN STANDING
COMMITTEES. THE REPRESENTATIVE MEMBER OF AN AFFILIATE MEMBER FIRM SHALL BE
ENTITLED TO PARTICIPATE IN AND HOLD ELECTIVE OFFICE IN CHAPTERS. THE
REPRESENTATIVE MEMBER OF AN AFFILIATE MEMBER FIRM MAY VOTE IN CERTAIN OF
THE ASSOCIATION'S AFFAIRS.

E. INTERNATIONAL MEMBER - TO QUALIFY AS AN INTERNATIONAL MEMBER OF THIS
ASSOCIATION, A FIRM MUST MEET THE QUALIFICATIONS OF EITHER FULL OR
TRANSPORTATION ENGINEERING AND DESIGN FIRM MEMBER AND NOT HAVE AN OFFICE OR
DO BUSINESS WITHIN THE UNITED STATES. EACH INTERNATIONAL MEMBER FIRM IS
ENTITLED TO ONE REPRESENTATIVE MEMBER AS PART OF ITS DUES PAYMENT. THE

Supplemental Information to Form 990

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REPRESENTATIVE MEMBER OF AN INTERNATIONAL MEMBER FIRM IS ELIGIBLE TO SERVE AS THE AT-LARGE MEMBER TO THE BOARD OF DIRECTORS. THE REPRESENTATIVE MEMBER OF AN INTERNATIONAL MEMBER FIRM IS ENTITLED TO VOTE FOR THE AT-LARGE MEMBER TO THE BOARD OF DIRECTORS. THE REPRESENTATIVE MEMBER OF AN INTERNATIONAL MEMBER FIRM SHALL BE ENTITLED TO VOTE FOR THE INTERNATIONAL MEMBER TO THE OPERATING COMMITTEE. THE REPRESENTATIVE MEMBER AND FULL TIME EMPLOYEES OF AN INTERNATIONAL MEMBER FIRM SHALL BE ENTITLED TO SERVE ON THE OPERATING COMMITTEE. THE REPRESENTATIVE MEMBER OF AN INTERNATIONAL MEMBER FIRM SHALL BE ENTITLED TO SERVE ON AND HOLD ELECTIVE OFFICE IN STANDING COMMITTEES. THE REPRESENTATIVE MEMBER OF AN INTERNATIONAL MEMBER FIRM MAY VOTE IN CERTAIN OF THE ASSOCIATION'S AFFAIRS.

F. INDIVIDUAL CONSULTANT MEMBER - TO QUALIFY AS AN INDIVIDUAL CONSULTANT MEMBER OF THIS ASSOCIATION, A PERSON MUST PROVIDE PROFESSIONAL SERVICES TO THE ROADWAY SAFETY INDUSTRY OR TRANSPORTATION AGENCY IN THE AREAS OF ACCIDENT RECONSTRUCTION, EXPERT WITNESS, ACCIDENT ANALYSIS OR THE DESIGN AND/OR INSPECTION OF TRAFFIC CONTROL PLANS AND MUST NOT QUALIFY UNDER ANY OTHER MEMBERSHIP CATEGORY. AN INDIVIDUAL CONSULTANT MEMBER IS ELIGIBLE TO SERVE AS THE AT-LARGE MEMBER TO THE BOARD OF DIRECTORS. AN INDIVIDUAL CONSULTANT MEMBER IS ENTITLED TO ONE VOTE FOR THE AT-LARGE MEMBER TO THE BOARD OF DIRECTORS. AN INDIVIDUAL CONSULTANT MEMBER SHALL BE ENTITLED TO SERVE ON AND HOLD ELECTIVE OFFICE IN STANDING COMMITTEES. AN INDIVIDUAL CONSULTANT MEMBER SHALL BE ENTITLED TO PARTICIPATE IN AND HOLD ELECTIVE OFFICE IN CHAPTERS. AN INDIVIDUAL CONSULTANT MEMBER MAY VOTE IN CERTAIN OF THE ASSOCIATION'S AFFAIRS.

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
► Attach to Form 990.

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G. INSTRUCTOR MEMBER - TO QUALIFY AS AN INSTRUCTOR MEMBER OF THIS ASSOCIATION, A PERSON MUST HAVE A CURRENT INSTRUCTOR CERTIFICATE FROM ATSSA AND DOES NOT QUALIFY UNDER ANY OTHER MEMBERSHIP CATEGORY. AN INSTRUCTOR MEMBER IS ENTITLED TO ONE VOTE FOR THE AT-LARGE MEMBER TO THE BOARD OF DIRECTORS. AN INSTRUCTOR MEMBER SHALL BE ENTITLED TO SERVE ON AND HOLD ELECTIVE OFFICE IN STANDING COMMITTEES. AN INSTRUCTOR MEMBER SHALL BE ENTITLED TO PARTICIPATE IN AND HOLD ELECTIVE OFFICE IN CHAPTERS. AN INSTRUCTOR MEMBER MAY VOTE IN CERTAIN OF THE ASSOCIATION'S AFFAIRS

H. TRANSPORTATION ENGINEERING AND DESIGN FIRM MEMBER. TO QUALIFY AS A TRANSPORTATION ENGINEERING AND DESIGN FIRM MEMBER, A FIRM MUST PROVIDE PROFESSIONAL TRANSPORTATION ENGINEERING, PLANNING AND DESIGN SERVICES TO GOVERNMENT AGENCIES AND/OR PRIVATE INDUSTRY AND MUST NOT QUALIFY UNDER ANYOTHER MEMBERSHIP CATEGORY. EACH TRANSPORTATION ENGINEERING AND DESIGN FIRM MEMBER IS ENTITLED TO ONE REPRESENTATIVE MEMBER AS PART OF ITS DUES PAYMENT. THE REPRESENTATIVE MEMBER OF A TRANSPORTATION ENGINEERING AND DESIGN FIRM IS ELIGIBLE TO SERVE AS THE AT-LARGE MEMBER TO THE BOARD OF DIRECTORS-THE REPRESENTATIVE MEMBER OF A TRANSPORTATION ENGINEERING AND DESIGN FIRMIS ENTITLED TO VOTE FOR THE AT-LARGE MEMBER TO THE BOARD OF DIRECTORS. THE REPRESENTATIVE MEMBER OF A TRANSPORTATION ENGINEERING AND DESIGN FIRM SHALL BE ENTITLED TO SERVE ON AND HOLD ELECTIVE OFFICE IN STANDING COMMITTEES. THE REPRESENTATIVE MEMBER OF A TRANSPORTATION ENGINEERING AND DESIGN FIRMM EMBER SHALL BE ENTITLED TO PARTICIPATE IN AND HOLD ELECTIVE OFFICE IN CHAPTERS. THE REPRESENTATIVE MEMBER OF A TRANSPORTATION ENGINEERING AND DESIGN FIRM MEMBER MAY VOTE IN CERTAIN OF THE ASSOCIATION'S AFFAIRS.

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
► Attach to Form 990.

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I. TRANSPORTATION AGENCY OFFICIAL - TO QUALIFY AS A TRANSPORTATION AGENCY OFFICIAL MEMBER OF THIS ASSOCIATION, A PERSON MUST BE EITHER A FULL-TIME OR RETIRED EMPLOYEE OF A PUBLIC AGENCY AT THE FEDERAL, STATE, OR LOCAL LEVEL, OR A FULL-TIME EMPLOYEE OF A UTILITY COMPANY OR COLLEGE/UNIVERSITY AND MUST NOT BE AN EMPLOYEE OF OR HAVE A FIDUCIARY OR PECUNIARY INTEREST IN ANY LEGAL ENTITY WHICH IS ELIGIBLE FOR MEMBERSHIP IN ANY OTHER CATEGORY. A TRANSPORTATION AGENCY OFFICIAL SHALL BE ENTITLED TO SERVE ON AND HOLD THE POSITION OF SECRETARY IN STANDING COMMITTEES. A TRANSPORTATION AGENCY OFFICIAL SHALL BE ENTITLED TO PARTICIPATE IN AND HOLD ELECTIVE OFFICE IN CHAPTERS. A TRANSPORTATION AGENCY OFFICIAL IS NOT ENTITLED TO A VOTE IN THE ASSOCIATION'S AFFAIRS.

J. INDEPENDENT MANUFACTURERS REPRESENTATIVE MEMBER - TO QUALIFY AS AN INDEPENDENT MANUFACTURERS REPRESENTATIVE MEMBER OF THIS ASSOCIATION, A PERSON MUST BE A SELF-EMPLOYED INDIVIDUAL AND MUST REPRESENT THE PRODUCTS OF AT LEAST ONE ATSSA MEMBER COMPANY. AN INDEPENDENT MANUFACTURERS REPRESENTATIVE MEMBER IS ENTITLED TO ONE VOTE FOR THE AT-LARGE MEMBER TO THE BOARD OF DIRECTORS.

FORM 990, PART VI, SECTION A, LINE 7A: THE BOARD NOMINATES THE PRESIDENT-ELECT AND THE MEMBERS VOTE ON IT.

FORM 990, PART VI, SECTION B, LINE 11: FORM 990 IS REVIEWED BY THE GOVERNING BODY BEFORE FILING.

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
► Attach to Form 990.

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FORM 990, PART VI, SECTION B, LINE 12C: ALL MANAGERS, DIRECTORS, BOARD
MEMBERS, COMMITTEE MEMBERS, AND THE CEO AT ATSSA ARE REQUIRED TO SIGN A
CONFLICT OF INTEREST POLICY.

ATSSA'S HUMAN RESOURCES MANAGER MAINTAINS COPIES OF ALL STAFF MEMBERS'
SIGNED COPIES OF THE POLICY. ATSSA'S EXECUTIVE ASSISTANT OVERSEES THE
BOARD AND COMMITTEE MEMBERS' ACCEPTANCE OF THE POLICY.

MUCH OF THE REINFORCEMENT IS SELF-MONITORED. INDIVIDUALS ARE ASKED TO
COMPLETE A CONFLICT OF INTEREST QUESTIONNAIRE ANNUALLY. ADDITIONALLY,
INDIVIDUALS WHO OBSERVE POSSIBLE INFRACTIONS MAY REPORT THE ISSUE AS
FOLLOWS:

-ATSSA EMPLOYEES ARE ENCOURAGED TO SPEAK WITH THE HUMAN RESOURCES MANAGER,
THE DIRECTOR OF FINANCE & ADMINISTRATION, OR THE CEO ABOUT A CONCERN
REGARDING ANOTHER STAFF MEMBER.

-A POSSIBLE INFRACTION BY THE CEO MAY BE REPORTED TO THE BOARD CHAIRMAN,
DIRECTOR OF FINANCE & ADMINISTRATION, OR THE HUMAN RESOURCES MANAGER.

-A POSSIBLE INFRACTION BY A COMMITTEE MEMBER SHOULD BE REPORTED TO THE
BOARD CHAIRMAN, CEO, COMMITTEE CHAIR, DIRECTOR OF FINANCE & ADMINISTRATION,
OR EXECUTIVE ASSISTANT.

-A POSSIBLE INFRACTION BY A BOARD MEMBER SHOULD BE REPORTED TO THE BOARD
CHAIRMAN, CEO, OR THE DIRECTOR OF FINANCE & ADMINISTRATION.

IF A CONFLICT IS IDENTIFIED, AN INVESTIGATION WILL OCCUR TO IDENTIFY
SURROUNDING FACTS.

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
► Attach to Form 990.

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**AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC**

Employer identification number
23-7305991

FORM 990, PART VI, SECTION B, LINE 15: ATSSA HUMAN RESOURCES MANAGER

REVIEWS SALARIES OF KEY EMPLOYEES ANNUALLY USING THE "GREATER WASHINGTON
AREA ASSOCIATION COMPENSATION & BENEFITS STUDY" AND THE "BLUE CHIP
ASSOCIATION EXECUTIVE COMPENSATION & BENEFITS STUDY."

ATSSA UTILIZES AN OUTSIDE VENDOR TO CONDUCT A MORE FORMAL SALARY SURVEY AT
LEAST ONCE EVERY FIVE YEARS. SALARY.COM CONDUCTED A SALARY SURVEY FOR
ATSSA IN 2008.

FORM 990, PART VI, SECTION C, LINE 19: GOVERNING DOCUMENTS, CONFLICT OF
INTEREST POLICY, AND FINANCIAL STATEMENTS ARE MADE AVAILABLE UPON REQUEST.

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

► Attach to Form 990.

► See separate instructions.

AMERICAN TRAFFIC SAFETY SERVICES
ASSOCIATION, INC.

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33)

Part II Identification of Related Tax-Exempt Organizations during the tax year

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity
AMERICAN TRAFFIC SAFETY SERVICES FOUNDATION	ENHANCE THE TRAFFIC SAFETY	VIRGINIA	501(C)(3)	LINE 7	AMERICAN TRAFFIC SAFETY SERVICES ASSOCIATION, INC.
- 62-1384292, 15 RIVERSIDE PARKWAY NO. 100, FREDERICKSBURG, VA 22406	INDUSTRY THROUGH EDUCATIONAL GIVING				
AMERICAN TRAFFIC SAFETY SERVICES PAC -	15 RIVERSIDE PARKWAY NO. 100,	VIRGINIA	527	POLITICAL ACTIVITY	
331-1545563, 15 RIVERSIDE PARKWAY NO. 100, FREDERICKSBURG, VA 22406					

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Part III **Identification of Related Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year)

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations taxable as corporations or trusts.)

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, or 36)**Note.** Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

- 1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?
 - a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity
 - b Gift, grant, or capital contribution to other organization(s)
 - c Gift, grant, or capital contribution from other organization(s)
 - d Loans or loan guarantees to or for other organization(s)
 - e Loans or loan guarantees by other organization(s)

- f Sale of assets to other organization(s)
- g Purchase of assets from other organization(s)
- h Exchange of assets
- i Lease of facilities, equipment, or other assets to other organization(s)
- j Lease of facilities, equipment, or other assets from other organization(s)
- k Performance of services or membership or fundraising solicitations for other organization(s)
- l Performance of services or membership or fundraising solicitations by other organization(s)
- m Sharing of facilities, equipment, mailing lists, or other assets
- n Sharing of paid employees
- o Reimbursement paid to other organization for expenses
- p Reimbursement paid by other organization for expenses

- q Other transfer of cash or property to other organization(s)
- r Other transfer of cash or property from other organization(s)

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

	(a) Name of other organization(s)	(b) Transaction type (a-r)	(c) Amount involved
(1)	AMERICAN TRAFFIC SAFETY SERVICES FOUNDATION	N	60,000.
(2)	AMERICAN TRAFFIC SAFETY SERVICES FOUNDATION	B	50,000.
(3)			
(4)			
(5)			
(6)			

Part VI **Unrelated Organizations Taxable as a Partnership** (Complete if the Organization answered "Yes" to Form 990, Part IV, line 37)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.