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DLN: 93492319033310

2009

OMB No 1545-1150

Form 990-EZ

Department of the Treasury

Short Form Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation) ▶ Sponsoring organizations of donor advised funds and controlling organizations as defined in

section 512(b)(13) must file Form 990 All other organizations with gross receipts less than Open to Public \$500,000 and total assets less than \$1,250,000 at the end of the year may use this form

Inspection

			tax year beginning 01-01-2009 , and ending 12-31-2009	CIILS	•		
B Check if applicable		applicable	C Name of organization D E	mplo	yer ic	lentification number	
Address change		change Please use IRS	EASTERN PRODUCE COUNCIL INC			23-7244328	
Name change Initial return		lange label or Number and street (or P. O. box, if mail is not delivered to street address) Room/suite F. Tele		Telephone number			
Ir -	nitial ret erminat	type.			(973) 564-6295		
		Specific	City or town, state or country, and ZIP + 4	oup Exemption		otion	
		on pending Instruc-		ımbe		►	
			G Accounting method	Г		h FAccrual	
♦ Se	ction		mpleted Schedule A (Form 990 or 990-EZ).				
ı w	ebsit e	http://www.easter	IDFOURCECOUNCII COM		-	ızatıon	
J Ta	x-Exer	mpt status (check only or	is not required to Schedule B (Form			0-EZ, or 990-PF)	
			ıs not a section 509(a)(3) supporting organization and its gross receipts are nor				
			m 990 return is not required, but if the organization chooses to file a return, be su letermine gross receipts, if \$500,000 or more, file Form 990 instead of Form 990-EZ		o file	a complete return 230,678	
	iniles s		nses, and Changes in Net Assets or Fund Balances (See the instru		ns fo	•	
نگست	1		rants, and similar amounts received		1	, with j	
	2		nue including government fees and contracts		2	17,575	
	3	Membership dues and		一	3	14,700	
	4	Investment income			4	,	
	- 5a		le of assets other than inventory 5a				
<u>a</u>	ь		sis and sales expenses	\dashv			
Ę.	c		le of assets other than inventory (Subtract line 5b from line 5a)	\Box	5c		
Revenue	6	, ,	tivities (complete applicable parts of Schedule G) If any amount is from gaming ,	_ ⊢			
	а	Gross revenue (not in	cluding \$ _of contributions				
		reported on line 1)	6a 198,40	3			
	ь	Less direct expenses	other than fundraising expenses 6b 150,04	15			
	ء ا	•	rom special events and activities (Subtract line 6b from line 6a)		6c	48,358	
	7a		pry, less returns and allowances	\vdash		,	
	b	Less cost of goods s		+			
	c	-	from sales of inventory (Subtract line 7 b from line 7a)	\dashv	7c		
	8	Other revenue (descr			8		
	9	`	es 1, 2, 3, 4, 5c, 6c, 7c, and 8		9	80,633	
	10		ounts paid (attach schedule)	+	10	,	
	11	Benefits paid to or for	, , ,	⊢	11		
	12	·	nsation, and employee benefits	\vdash	12	43,200	
8	13	,	other payments to independent contractors	-	13	4,800	
Expenses	14	Occupancy, rent, utili	-	14	1,760		
XD6	15	Printing, publications,	\vdash	15	7,355		
ш	16	Other expenses (desc		\vdash	16	33,924	
	17	Total expenses. Add I		⊢	17	91,039	
LP.	18		the year (Subtract line 17 from line 9)		18	-10,406	
Net Assets	19		ances at beginning of year (from line 27, column (A)) (must agree with	 		22,.30	
4			orted on prior year's return)		19	80,547	
Ř	20		assets or fund balances (attach explanation)	-	20	,- 17	
	21	-	ances at end of year Combine lines 18 through 20	\vdash	21	70,141	
Рa	rt III		—If Total assets on line 25, column (B) are \$1,250,000 or more, file Form 990 i			· · · · · · · · · · · · · · · · · · ·	
		•	ne instructions for Part II) (A) Beginning of year		(B)	End of year	
		, savings, and investm	ents	22		49,204	
		and buildings		23			
	4 Other assets (describe ► 37,375 24)					29,050	
	Total assets					78,254	
		liabilities (describe		26		8,113	
27	net a	issets or fund balances	(line 27 of column (B) must agree with line 21) . 80,547	27		70,141	

Part III Statement of Program S	Service Accomplishn	nents (See the instruction	s for Part III)		Expenses		
What is the organization's primary exempt purpose? TO PROMOTE GOODWILL IN THE PRODUCE INDUSTRY AND EDUCATE MEMBERS AND THE PUBLIC ABOUT THE BENEFITS OF PRODUCE					(Required for section 501 (c)(3) and 501(c)(4) organizations and section		
Describe what was achieved in carrying out describe the services provided, the number program title	4947(a)(1) trusts, optional for others)						
28 THE ORGANIZATION HOLDS MEETIN DEVELOPMENTS AND THE IMPORTANCE (Grants \$ 0) If this	28a	0					
29 THE ORGANIZATION MAKES CONTRI				1			
PUBLIC ABOUT THE BENEFITS OF PROD (Grants \$ 0) If this	UCE AND PROMOTE HEA s amount includes foreign o			29a	0		
30		5 ,	1	234			
(Grants \$) If this	s amount includes foreign g	grants, check here .	▶┌	30a			
31 O ther program services (attach schedul (Grants \$) If this	e) s amount includes foreign (rants, check here	 ▶ ┌	31a			
32 Total program service expenses (add line	es 28a through 31a) .			32			
Part IV List of Officers, Directors, Trus	stees, and Key Employees.	List each one even if not co	mpensated (See the ins	truction	s for Part IV)		
(a) Name and address	(b) Title and average hours per week devoted to position	(c) Compensation (If not paid, enter -0)	(d) Contributions employee benefit pl deferred compensa	lans &	(e) Expense account and other allowances		

Pa	rt V Other Information (Note the statement requirements in the instructions for Part V.)		Yes	No
33	Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed			
	description of each activity			N o
34	Were any changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the changes			N o
35	If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, attach a statement explaining why the organization did not report the income on Form 990-T			
а	Did the organization have unrelated business gross income of \$1,000 or more or was it subject to section 6033 (e) notice, reporting, and proxy tax requirements?	35a		Νο
ь	If "Yes," has it filed a tax return on Form 990-T for this year?	35b		
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36		N o
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions 37a			
ь	Did the organization file Form 1120-POL for this year?	37b		
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were			
	any such loans made in a prior year and still outstanding at the end of the period covered by this return?	38a		Νo
ь	If "Yes," complete Schedule L, Part II and enter the total amount involved . 38b			
39	Section 501(c)(7) organizations. Enter			
а	Initiation fees and capital contributions included on line 9 39a			
ь	Gross receipts, included on line 9, for public use of club facilities 39b	-		
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under	-		
	section 4911, section 4912, section 4955			
Ь	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or is it aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I			
c	Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958			
d	Section 501(c)(3) and 501(c)(4) organizations Enter amount of tax on line 40c reimbursed by the organization			
e	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e		Νο
41	List the states with which a copy of this return is filed 🕨			
42a	The organization's books are in care of 🕨 JOHN MCALEAVEY EXECUTIVE DIRECTOR Telephone no	► <u>(97</u>	3)564-	6295
	PO BOX 514 Located at short HILLS, NJ ZIP + 4	► <u>07</u>	078	
ь	At any time during the calendar year, did the organization have an interest in or a signature or other authority	[Yes	No No
	over a financial account in a foreign country (such as a bank account, securities account, or other financial	42b	ı es	
	account)?	42D		N o
	If "Yes," enter the name of the foreign country			
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
c	At any time during the calendar year, did the organization maintain an office outside of the U S ?	42c		Νο
	If "Yes," enter the name of the foreign country 🕨			_
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here and enter the amount of tax-exempt interest received or accrued during the tax year	• •		▶ I
			Yes	No
44	Did the organization maintain any donor advised funds? If "Yes", Form 990 must be completed instead of			
	Form 990-EZ.	44		No
45	Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)? If "Yes", Form 990 must be completed instead of Form 990-EZ.	45		Νο

Form	990-E	Z (2009)							Page 4
Par	t VI	Section 501(c)(3) organ All section 501(c)(3) organ 46-49b and complete the	nizations and sectio	n 4947(a)(1) nonex	-			-	stions
46	Dıd th	e organization engage in direct	or indirect political car	mpaign activities on be	ehalf of or in opp	osition to		Yes	No
	candic	lates for public office? If "Yes,"	complete Schedule C,	Part I			46		
47	Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II						47		
48	Is the organization a school described in section 170(b)(1)(A)(II)? If "Yes," complete Schedule E					48			
49a	49a Did the organization make any transfers to an exempt non-charitable related organization?					49a			
b	If"Yes	s," was the related organization	a section 527 organiz	ation?			49b		
50		ete this table for the organizati yees) who each received more i							
(a)		and address of each employee d more than \$100,000	(b) Title and averag hours per week devoted to position	(c) Compensati	ion employee	tributions to benefit plans & compensation	a	e) Expe count rallow	and
	\ T.40								
51	Compl of com	I number of other employees pa lete this table for the organization opensation from the organization me and address of each indepe	on's five highest comp n Ifthere is none, ente	er "None "		each received n		an \$10 Compen	
51(d) Tota	I number of other independent o		. ,					
Plea Sign Here		Under penalties of perjury, I declare to and belief, it is true, correct, and come ****** Signature of officer JOHN MCALEAVEY EXECUTIVE DIR Type or print name and title	plete Declaration of prepar			on of which prepare			
Paid	Preparer's signature Rich Lafferty			Date 2010-11-08 Check if self- empolyed F Preparer's (See instite				nber	
Prepa Use C	nlv	ıf self-employed),	CO LLC CPA'S HOWER PARKWAY			EIN ▶ Phone no ▶ (9)	73) 994-	9494	
May +	he IDC	LIVINGSTOR	N, NJ 070391711 enarer shown above? S	ee instructions			<u>√ √ γ</u>		No.
	110	and the property of the proper				• •	· ·		

Additional Data

Software ID: Software Version:

EIN: 23-7244328

Name: EASTERN PRODUCE COUNCIL INC

Form 990EZ, Part IV - List of Officers, Directors, Trustees, and Key Employees

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (If not paid, enter -0)	(D) Contributions to employee benefit plans & deferred compensation	(E) Expense account and other allowances
DEAN HOLMQUIST po box 514 SHORT HILLS,NJ 07078	PRESIDENT 10 00	0	0	0
PAUL KNEELAND po box 514 SHORT HILLS,NJ 07078	VICE PRESIDENT 10 00	0	0	0
ROB GOLDSTEIN po box 514 SHORT HILLS,NJ 07078	SECRETARY 10 00	0	0	0
JON KOHL po box 514 SHORT HILLS,NJ 07078	TREASURER 10 00	0	0	0
JODY DESOMMA po box 514 SHORT HILLS,NY 07078	SERGEANT-AT-ARMS 10 00	0	0	0
JOHN MCALEAVEY po box 514 SHORT HILLS,NJ 07078	EXECUTIVE DIRECTOR 20 00	43,200	0	0

TY 2009 Other Assets Schedule

Name: EASTERN PRODUCE COUNCIL INC

EIN: 23-7244328

Description	Beginning of Year Amount	End of Year Amount
ACCOUNTS RECEIVABLE, NET	36,375	28,050
SECURITY DEPOSITS	1,000	1,000

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TY 2009 Other Expenses Schedule

Name: EASTERN PRODUCE COUNCIL INC

EIN: 23-7244328

Description	Amount
WEB SITE MAINTENANCE	1,570
BANK FEES	1,309
COMMUNITY SUPPORT	18,500
SPONSORED MEETINGS	12,545

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TY 2009 Other Liabilities Schedule

Name: EASTERN PRODUCE COUNCIL INC

EIN: 23-7244328

Description	Beginning of Year Amount	End of Year Amount
ACCOUNTS PAYABLE	6,575	7,613
DEFERRED REVENUE	1,075	500

TY 2009 Transfers Personal Benefits Contracts Declaration

Name: EASTERN PRODUCE COUNCIL INC

EIN: 23-7244328

Declaration: The organization did not, during the year, receive any funds,

directly, or indirectly, to pay premiums on a personal benefit contract. The organization, did not, during the year, pay any premiums, directly, or indirectly, on a personal benefit contract.