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50m 990-PF

Department of the Treasury Internal Revenue Service

Return of Private Foundation

or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0052

2009

For calendar,year 2009, or tax year beginning							, ar	nd ending			
G	Che	eck all t	hat apply:	☐ Init	ial return	Initial ret	urn of a for	mer public cha	rity	Final re	eturn
			,	⊟ Am	nended return		ss change	· —	•	hange	
	se ti	ne IRS	Name of foundation							imployer identification nu	ımber
			Panasonic Found	dation Ir	20				^` ⁻	22-2548	
(Othe	wise,			x number if mail is not d	lelivered to str	reet address)	Room/suite	Вт	elephone number (see page	
	•	int	3 Panasonic Way		x number ir mair is not c	21-1			֓֞֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֡֓֓֡֓֓֓֡֓֓֡֓	(201) 392	•
_	or type:						<u> </u>	<u> </u>			
		pecific ctions.	Secaucus	ilu zii · ux	u c	NJ		07094		exemption application is po	
					ction 501(c)(3) exe				ľ	Foreign organizations, che	
Ë					ritable trust				4.	Foreign organizations me check here and attach cor	_
÷	_						<u> </u>			private foundation status w	vas terminated
'			t value of all asse m Part II, col (c),		d J Accounting Other (s		X Cash	Accrual		nder section 507(b)(1)(A), o	_
		16)	\$ 1	6 N14 7	69 (Part I, column (d) must be	on cash bas	is)		the foundation is in a 60-m ider section 507(b)(1)(B), o	_
Pa	rt I	Anal			penses (The total of						(d) Disbursements
					y not necessarily equal	1 ''	enue and ses per	(b) Net investm	ent	(c) Adjusted net	for chantable
		the am	ounts in column (a) (se	e page 11	of the instructions))	1	oks	income		income	purposes (cash basis only)
	1	Contrib	outions, gifts, grants, et	c receive	ed (attach schedule)	1	350,000				(Cash basis only)
	2		_ ` `		quired to attach Sch B						
D	3		st on savings and te		-		30		30		
3	4		ends and interest fro	• •			0		0		
Ź	5	a Gross	rents						0		
፷ 。		b Net re	ntal income or (loss	s)	0						
AON CHNNAUS Revenue	6	a Net ga	aın or (loss) from sa	le of ass	ets not on line 10		0				
₹. 5			sales pnce for all asset								
₩	7	Capita	al gain net income (f	from Par	t IV, line 2)				0		
8	8		nort-term capital gail							0	
6	9		e modifications .		1 .	-					
2	1	_	sales less returns and a)					
2010			Cost of goods sold) 					
	11	C Gross	profit or (loss) (atta	Conscient			134,000		0	0	
	12		income (attach sch Add lines 1 throug		1. V. L. D						
_	40		1 1			<u> </u>	484,030 236,181		30	0	236,181
Šes	14	Other	ensation of officers, employee salaries	Vinesia	2010		131,371				131,371
Ë	15		on plans, employee				101,071				131,371
xpenses	16		fees (attach sched)				0		0	0	0
ш	ı	_	inting fees (attach s				3,369		0	<u> </u>	
Administrative			professional fees (a				615,980		0		
ī	17	Intere	st								
ist	18	Taxes	(attach schedule) (see p	page 14 of	the instructions)		185		0	0	0
Ē	19	Depre	ciation (attach sche	dule) an	d depletion		0		0	0	
둳	20		oancy								<u></u>
			I, conferences, and	-			313,113				313,113
and	22		ng and publications				1,066				1,066
ğ	23		expenses (attach s				106,833		0	0	106,833
Operating	24		operating and adn		•		4 400 000		_		1 107 616
er:	25		nes 13 through 23				1,408,098		0	0	
å	25		butions, gifts, grant				24,000			-	24,000
_			expenses and disburs		nuu iiiles 24 and 25	 	1,432,098		0	0	1,431,913
	27		act line 26 from line		d diahuroomosto		-040 060				
			s of revenue over exp nvestment income				-948,068		30		
			ited net income (if						30	0	
			(11		,					. ()	1

Рa	rt II	Balance Sheets Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions.)	Beginning of year	End	of year
<u>ι</u> α		should be for end-of-year amounts only (See instructions)	(a) Book Value	(b) Book Value	(c) Fair Market Value
	1	Cash—non-interest-bearing			
	2	Savings and temporary cash investments	-26,296	346,847	346,847
	3	Accounts receivable 0			
		Less allowance for doubtful accounts	0	0	0
	4	Pledges receivable 0		_	
		Less: allowance for doubtful accounts	0	0	0
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other			
		disqualified persons (attach schedule) (see page 15 of the			
		instructions)	0	0	0
	7	Other notes and loans receivable (attach schedule)	=		
ţ		Less allowance for doubtful accounts	0	0	0
Assets	8	Inventories for sale or use			
Ä	9	Prepaid expenses and deferred charges			
	10 a	a investments—U S and state government obligations (attach schedule)	0	0	0
		b Investmentscorporate stock (attach schedule)	0	0	0
	•	C Investments—corporate bonds (attach schedule)	0	0	0
	11	Investments—land, buildings, and equipment basis	-		
		Less accumulated depreciation (attach schedule)	0	0	0
	12	Investments—mortgage loans			
	13	Investments—other (attach schedule)	0	0	0
	14	Land, buildings, and equipment: basis		_	
		Less accumulated depreciation (attach schedule)	0	0	0
	15	Other assets (describe)	14,011,466	15,667,922	15,667,922
	16	Total assets (to be completed by all filers—see the			
		instructions. Also, see page 1, item I)	13,985,170	16,014,769	16,014,769
	17	Accounts payable and accrued expenses			İ
S	18	Grants payable			
Liabilities	19	Deferred revenue			
ij	20	Loans from officers, directors, trustees, and other disqualified persons	0	0	
<u>.a</u>	21	Mortgages and other notes payable (attach schedule)	0	0	
	22	Other liabilities (describe)	0	0	
	23	Total liabilities (add lines 17 through 22)	. 0	0	
		Foundations that follow SFAS 117, check here			i
ces		and complete lines 24 through 26 and lines 30 and 31.			
	24	Unrestricted			
<u> </u>	25	Temporanly restricted			
Ö	26	Permanently restricted			į
Net Assets or Fund Bala		Foundations that do not follow SFAS 117, check here			
Fu	1	and complete lines 27 through 31.			
ō	27	Capital stock, trust principal, or current funds			
ţ	28	Paid-in or capital surplus, or land, bldg , and equipment fund			
Š	29	Retained earnings, accumulated income, endowment, or other funds	13,985,170	16,014,769	}
As	30	Total net assets or fund balances (see page 17 of the			
et		ınstructions)	13,985,170	16,014,769	
Z	31	Total liabilities and net assets/fund balances (see page 17			
		of the instructions)	13,985,170	16,014,769	
		Analysis of Changes in Net Assets or Fund Balances			- -
1		net assets or fund balances at beginning of year—Part II, column (a), line		40 :	
_		of-year figure reported on prior year's return)		1	13,985,170
		amount from Part I, line 27a			-948,068
		r increases not included in line 2 (itemize) Increase in Market Val		3	2,977,665
4		ines 1, 2, and 3			16,014,767
5		eases not included in line 2 (itemize)			0
<u>6</u>	Total	net assets or fund balances at end of year (line 4 minus line 5)—Part II, co	olumn (b), line 30	6	16,014,767

Panasoni	c Foundation inc				22-2548639 Page 3		
Part IV Capital Gains ar	nd Losses for Tax on Inve	estment Inco	me				
(a) List and describe th 2-story brick warehou	e kind(s) of property sold (e g , real est se, or common stock, 200 shs MLC C	ate, o)	(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo , day, yr)	d (d) Date sold (mo , day, yr)		
1a .		<u> </u>					
b							
С							
d							
0							
(e) Gross sales price	(f) Depreciation allowed (or allowable)		or other basis bense of sale		(h) Gain or (loss) (e) plus (f) minus (g)		
a 0	0		0		(
b 0	0		0		(
<u>c</u> 0			0				
<u>d</u> 0	0		0				
e 0	0		0				
(i) F M V as of 12/31/69	ving gain in column (h) and owner (j) Adjusted basis as of 12/31/69	(k) Exc	ess of col (i) ol (j), if any	col (k), but	(Col (h) gain minus		
a 0	as di 1231/09		0 (), ir ariy	+	s (from col (h))		
a 0 0 0			0		(
c 0	0		0		(
d 0			0		(
e 0			0		(
2 Capital gain net income or		also enter in P enter -0- in P		2			
	or (loss) as defined in section line 8, column (c) (see pages	ns 1222(5) and	J (6):				
	r -0- in Part I, line 8			3			
Part V Qualification Und	<u>der Section 4940(e) for Re</u>	educed Tax	<u>on Net Investm</u>	ent Income			
(For optional use by domestic If section 4940(d)(2) applies, In Was the foundation liable for the section of th	eave this part blank. he section 4942 tax on the dis	stributable ame	ount of any year ir				
1 Enter the appropriate am	ount in each column for each	year; see pag	e 18 of the instruc	ctions before ma	king any entries.		
(a) Base penod years	(b) Adjusted qualifying distribution	ns Net value	(c) of nonchantable-use a	I STASSI	(d) Distribution ratio		
Calendar year (or tax year beginning	n) · · · · · · · · · · · · · · · · · ·	3,581	10 50		(b) divided by col (c))		
2008		4,881	18,584 22,874		0.086286 0.061853		
2006		4,654	21,549		0.061007		
2005		6,646	20,282		0.064917		
2004		7,820	20,396		0.077849		
					0.351912		
	or the 5-year base period—di undation has been in existend				0.070382		
4 Enter the net value of none	charitable-use assets for 2009	from Part X,	ine 5	4	14,078,334		
5 Multiply line 4 by line 3 .				. 5	990,861		
6 Enter 1% of net investmen	t income (1% of Part I, line 27	'b)		. 6			
7 Add lines 5 and 6				. 7	990,861		
	ns from Part XII, line 4 ter than line 7, check the box page 18.				1,431,913 a 1% tax rate. See		

b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by *General Instruction G? If "No," attach explanation*.

their names and addresses .

Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3)

or 4942(j)(5) for calendar year 2009 or the taxable year beginning in 2009 (see instructions for Part XIV on page 27)?

8b

Form	1990-PF (2009) Panasonic Foundation Inc 22-25	18639	P	age 5
Par	t VII-A Statements Regarding Activities (continued)			
11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see page 20 of the instructions)	11		х
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008?	12		
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13		X
	Website address . A http://www.papagapia.com/faymdation		<u> </u>	
14	The books are in care of Taxpayer Telephone no. ► (201) 392-4	131		
	Located at ► 3 Panasonic Way Secaucus NJ ZIP+4 ► 07094			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041—Check here			<u></u>
	and enter the amount of tax-exempt interest received or accrued during the year			- _
Рa	rt VII-B Statements Regarding Activities for Which Form 4720 May Be Required			
ı a			I	
4-	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.		Yes	No
1a	During the year did the foundation (either directly or indirectly)			'
	(1) Engage in the sale or exchange, or leasing of property with a disqualified person?			,
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person?		Ì	
	a disqualified person?			,
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?			
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? Yes X No			1
	(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?			1
	(6) Agree to pay money or property to a government official? (Exception. Check "No"			
	If the foundation agreed to make a grant to or to employ the official for a period			i
	after termination of government service, if terminating within 90 days.)			,
b	If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations]
	section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 20 of the instructions)?	1b	N/A	
	Organizations relying on a current notice regarding disaster assistance check here			
С	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts,			1
	that were not corrected before the first day of the tax year beginning in 2009?	1c		X
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))			
а	At the end of tax year 2009, did the foundation have any undistributed income (lines 6d			-
	and 6e, Part XIII) for tax year(s) beginning before 2009?			!
	If "Yes," list the years > 20 , 20 , 20 , 20			i
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2)			
	(relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2)			1
	to all years listed, answer "No" and attach statement—see page 20 of the instructions.)	2b	N/A	
C	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here. 20 , 20 , 20 , 20			
3a	Did the foundation hold more than a 2% direct or indirect interest in any business			į
•	enterprise at any time during the year?			
b	If "Yes," did it have excess business holdings in 2009 as a result of (1) any purchase by the foundation			ļ
	or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved			1
	by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3)			
	the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine			
	if the foundation had excess business holdings in 2009.)	3b	N/A	
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		<u>X</u>
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable			
	purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2009?	4b		_X_

Fom	n 990-F	F (2009)	Panasoni	c Foundation Inc						22-25	48639	Pa	age 6
Pa	ırt Vİ	-B St	atements R	Regarding Activiti	es f	or Which Forn	n 4720 May Be R	equired (continued)				
5a	Durir	g the yea	ar did the found	dation pay or incur any	y amo	ount to:							
	(1)	Carry or	n propaganda,	or otherwise attempt t	o infl	uence legislation (section 4945(e))? .		Yes	X No			•
	(2)	Influenc	e the outcome	of any specific public	elect	ion (see section 4	955); or to carry						
		on, direc	ctly or indirectly	y, any voter registratio	n driv	re? .			Yes	X No	•		
	(3)	Provide	a grant to an i	ndıvidual for travel, stu	ıdv. o	r other similar our	noses?		Yes	X No			
			•	organization other than	-	· ·	•			٠.٠٠			
	(- /		-	2), or (3), or section 49		_		•	Yes	X No			
	(5)			se other than religious		_	·			٠٠٠ .٠٠٥			
	(-,			or for the prevention			•	•	Yes	X No			
b	If any	answer	is "Yes" to 5a((1)–(5), did any of the	transa	actions fail to qual	ify under the exception	ons describe	_	٠٠١ ١٠٠			
_				or in a current notice							5b	N/A	
	-			urrent notice regarding	-	-	, , ,		oaono, ▶	Ċ		1	
c	-			stion 5a(4), does the	_					ш			
			· ·	penditure responsibili		•			Yes	No			
				nt required by Regulati		-							
6a	Did t	ne found:	ation during th	ne year, receive any fu	nds (directly or indirect	v to nav						
			. •	nefit contract?		•	• •		Yes	X No			
b	Did ti	ne founda	ation, during th	ie year, pay premiums	. dire	ctiv or indirectly, o	n a personal benefit	contract?		٠٠٠ .٠٠	6b	1	Х
-			file Form 8870		,	,,, -							
7a	At ar	v time du	uring the tax ve	ear, was the foundation	n a pa	arty to a prohibited	l tax shelter transacti	on?	Yes	X No	1		
		•	-	eive any proceeds or						٠ ب	7b		
	art V			n About Officers						Paid En	volan	ees.	
_			and Contra		,		,		-, .		,	,	
1	Liet			rs, trustees, found	ation	managare an	t thair componed	tion /coo n	ago 22 of t	he instr	uction	<u>,e)</u>	
	LIGI	an onic	ora, un octo	ia, iiuateca, ivuitu	auvi	i illallayers alli	a uien compensa	11011 (3 88 þ	aye zz vi i	ii o iiiəu	ucuvi	13/.	
<u> </u>	LIST				(b)	Title, and average	(c) Compensation	(d) Cor	ntributions to	le le			int.
	LIST		Name and addre		(b)		(c) Compensation (If not paid, enter	(d) Cor employe		(e) Expen	se accou	
			Name and addre		(b)	Title, and average hours per week	(c) Compensation	(d) Cor employe	ntributions to benefit plans	(e) Expen	se accou	
		(a)	Name and addre		(b)	Title, and average hours per week	(c) Compensation (If not paid, enter	(d) Cor employer and deferre	ntributions to benefit plans	(e) Expen	se accou	
		(a)	Name and addre		(b)	Title, and average hours per week evoted to position	(c) Compensation (If not paid, enter -0-)	(d) Cor employer and deferre	ntributions to benefit plans	on (e) Expen	se accou	<u> </u>
		(a)	Name and addre		(b)	Title, and average hours per week evoted to position	(c) Compensation (If not paid, enter -0-)	(d) Cor employer and deferre	ntributions to benefit plans	on (e) Expen	se accou	<u> </u>
		(a)	Name and addre		(b)	Title, and average hours per week evoted to position	(c) Compensation (If not paid, enter -0-) 236,181	(d) Cor employer and deferre	ntributions to benefit plans	on (e) Expen	se accou	0
		(a)	Name and addre		(b)	Title, and average hours per week evoted to position	(c) Compensation (If not paid, enter -0-) 236,181	(d) Cor employer and deferre	ntributions to benefit plans	on (e) Expen	se accou	0
		(a)	Name and addre		(b)	Title, and average hours per week evoted to position .00	(c) Compensation (If not paid, enter -0-) 236,181	(d) Cor employer and deferre	ntributions to e benefit plans	0 0) Expen	se accou	0 0
See	e Atta	(a)	Name and addre	ess	(b)	Title, and average hours per week evoted to position .00 .00 .00	(c) Compensation (If not paid, enter -0-) 236,181	(d) Cor employed and deferre	ntributions to e benefit plans d compensation	0 0 0) Expen other al	se accou	0 0
See	e Atta	(a)	Name and addre		(b)	Title, and average hours per week evoted to position .00 .00 .00	(c) Compensation (If not paid, enter -0-) 236,181	(d) Cor employed and deferre	ntributions to e benefit plans d compensation	0 0 0) Expen other al	se accou	0 0
See	e Atta	(a)	Name and addre	ess	(b)	Title, and average hours per week evoted to position .00 .00 .00	(c) Compensation (If not paid, enter -0-) 236,181	(d) Cor employer and deferre	ntributions to benefit plans did compensation	0 0 0 0 f the ins) Expen other al	se accou	0 0
	Con	ched So	Name and addreschedule	ighest-paid emplo	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 .00 .00 .00	(c) Compensation (If not paid, enter -0-) 236,181	(d) Cor employer and deferre	page 23 of	0 0 0 0 f the ins) Expen other all	ons).	0 0 0
	Con	ched So	Name and addreschedule	ess	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 (other than the hours per week	(c) Compensation (If not paid, enter -0-) 236,181 C C C C C C C C C C C C C	(d) Cor employer and deferre	page 23 of Contributions to	0 0 0 0 0 f the ins) Expenother all	se accou	0 0 0
	Con If no	ched So	Name and addreschedule	ighest-paid emplo	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 .00 .00 .00	(c) Compensation (If not paid, enter -0-) 236,181 C C C C C C C C C C C C C	(d) Cor employer and deferre	page 23 of	0 0 0 0 0 f the ins) Expenother all	ons).	0 0 0
	Con If no	ched So	Name and addreschedule	ighest-paid emplo	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 (other than the hours per week	(c) Compensation (If not paid, enter -0-) 236,181 C C C C C C C C C C C C C	(d) Cor employer and deferre	page 23 of Contributions to	0 0 0 0 0 f the ins) Expenother all	ons).	0 0 0
	Con If no	ched So	Name and addreschedule	ighest-paid emplo	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 (other than the hours per week	(c) Compensation (If not paid, enter -0-) 236,181 C C C C C C C C C C C C C	(d) Cor employer and deferre	page 23 of Contributions to	0 0 0 0 0 f the ins) Expenother all	ons).	0 0 0
	Con If no	ched So	Name and addreschedule	ighest-paid emplo	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 (other than the hours per week	(c) Compensation (If not paid, enter -0-) 236,181 C C C C C C C C C C C C C	(d) Cor employer and deferre	page 23 of Contributions to	0 0 0 0 0 f the ins) Expenother all	ons).	0 0 0
	Con If no	ched So	Name and addreschedule	ighest-paid emplo	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 (other than the hours per week	(c) Compensation (If not paid, enter -0-) 236,181 C C C C C C C C C C C C C	(d) Cor employer and deferre	page 23 of Contributions to	0 0 0 0 0 f the ins) Expenother all	ons).	0 0 0
	Con If no	ched So	Name and addreschedule	ighest-paid emplo	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 (other than the hours per week	(c) Compensation (If not paid, enter -0-) 236,181 C C C C C C C C C C C C C	(d) Cor employer and deferre	page 23 of Contributions to	0 0 0 0 0 f the ins) Expenother all	ons).	0 0 0
	Con If no	ched So	Name and addreschedule	ighest-paid emplo	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 (other than the hours per week	(c) Compensation (If not paid, enter -0-) 236,181 C C C C C C C C C C C C C	(d) Cor employer and deferre	page 23 of Contributions to	0 0 0 0 0 f the ins) Expenother all	ons).	0 0 0
	Con If no	ched So	Name and addreschedule	ighest-paid emplo	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 (other than the hours per week	(c) Compensation (If not paid, enter -0-) 236,181 C C C C C C C C C C C C C	(d) Cor employer and deferre	page 23 of Contributions to	0 0 0 0 0 f the ins) Expenother all	ons).	0 0 0
	Con If no	ched So	Name and addreschedule	ighest-paid emplo	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 (other than the hours per week	(c) Compensation (If not paid, enter -0-) 236,181 C C C C C C C C C C C C C	(d) Cor employer and deferre	page 23 of Contributions to	0 0 0 0 0 f the ins) Expenother all	ons).	0 0 0
	Con If no	ched So	Name and addreschedule	ighest-paid emplo	yees	Title, and average hours per week evoted to position .00 .00 .00 .00 (other than the hours per week	(c) Compensation (If not paid, enter -0-) 236,181 C C C C C C C C C C C C C	(d) Cor employer and deferre	page 23 of Contributions to	0 0 0 0 0 f the ins) Expenother all	ons).	0 0 0

Form	990-PF (2009) Panasonic Foundation Inc		22-2548639 Page 7
Р	art VIII Information About Officers, Directors, Trus	stees, Foundation Managers, Highly P	aid Employees,
	and Contractors (continued)		
3	Five highest-paid independent contractors for professional servi		
	(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
And	rew Geiber	Educational Consulting	59,375
Per	ry & Associates Inc	Educational Consulting	67,453
Ton	y Rollins	Educational Consulting	
Dr	Barbara Anderson	Educational Consulting	57,187
<u></u>	Daibala Affueison	Educational Consulting	66,719
			0
Tot	al number of others receiving over \$50,000 for professional ser	vices	▶
Pa	art IX-A Summary of Direct Charitable Activities		
	t the foundation's four largest direct chantable activities during the tax year. Include		Expenses
	number of organizations and other beneficianes served, conferences convened, re	esearch papers produced, etc	2200000
1 _			
-			-
2 -	_ 		
-			•
-	•••••••••••••		•
3		,,	
•			<u> </u>
_			
4 _		• • • • • • • • • • • • • • • • • • • •	
-			
Б.	THE Common of Discussing Related Investments (see	a name 24 of the instructions)	
	art IX-B Summary of Program-Related Investments (seconds the two largest program-related investments made by the foundation during the seconds of the two largest program-related investments and the second of the		
1	color the two largest program-related investments made by the loundation during t	nie tax year on lines i and z	Amount
٠ -			•
-		•	•
2			
-			· 1

All other program-related investments. See page 24 of the instructions

Total. Add lines 1 through 3

0

Pai	Minimum Investment Return (All domestic foundations must complete this part. Foreign	foundat	ions,
	see page 24 of the instructions.)		
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc.,		
	purposes		
а	Average monthly fair market value of securities	1a	14,227,414
b	Average of monthly cash balances	1b	65,311
C	Fair market value of all other assets (see page 24 of the instructions)	1c	
d	Total (add lines 1a, b, and c)	1d	14,292,725
8	Reduction claimed for blockage or other factors reported on lines 1a and		
	1c (attach detailed explanation)		
2	Acquisition indebtedness applicable to line 1 assets	2	
3	Subtract line 2 from line 1d	3	14,292,725
4	Cash deemed held for chantable activities. Enter 1½ % of line 3 (for greater amount, see page 25		
	of the instructions)	4	214,391
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	14,078,334
6	Minimum investment return. Enter 5% of line 5	6	703,917
Par	t XI Distributable Amount (see page 25 of the instructions) (Section 4942(j)(3) and (j)(5) private of	perating	
	foundations and certain foreign organizations check here and do not complete this part.)		
1	Minimum investment return from Part X, line 6	1	703,917
2a	Tax on investment income for 2009 from Part VI, line 5		
b	Income tax for 2009. (This does not include the tax from Part VI.)	1	
С	Add lines 2a and 2b	2c	0
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	703,917
4	Recoveries of amounts treated as qualifying distributions	4	•
5	Add lines 3 and 4	5	703,917
6	Deduction from distributable amount (see page 25 of the instructions)	6	
7	Distributable amount as adjusted Subtract line 6 from line 5. Enter here and on Part XIII,		•
	line 1	7	703,917
Par	t XII Qualifying Distributions (see page 25 of the instructions)	1	
1	Amounts paid (including administrative expenses) to accomplish chantable, etc., purposes		
а	Expenses, contributions, gifts, etc.—total from Part I, column (d), line 26	1a	<u>1,431,913</u>
b	Program-related investments—total from Part IX-B	1b	0
2	Amounts paid to acquire assets used (or held for use) directly in carrying out chantable, etc.,		
	purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
а	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	0
4	Qualifying distributions. Add lines 1a through 3b Enter here and on Part V, line 8, and Part XIII, line 4	4	1,431,913
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment		
	ıncome. Enter 1% of Part I, line 27b (see page 26 of the instructions)	5	0
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	1,431,913
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foun qualifies for the section 4940(e) reduction of tax in those years.	dation	

Part	XIII Undistributed Incon		ne instructions)	 		- 1 age 0
			(a)	(b)	(c)	(d)
1	Distributable amount for 2009 fr	om Part XI,	Corpus	Years prior to 2008	2008	2009
	line 7	[703,917
2	Undistributed income, if any, as	of the end of 2009:				
а	Enter amount for 2008 only .				0	
b	Total for prior years 20,	20, 20		0		
3	Excess distributions carryover, i	f any, to 2009:	-			
а	From 2004 .	568,012				
b	From 2005	302,546				
C	From 2006	237,210				
d	From 2007	271,155				
е	From 2008	674,358				
f	Total of lines 3a through e		2,053,281			
4	Qualifying distributions for 2009	from Part				
	XII, line 4 ► \$1,	<u>431,913</u>				
а	Applied to 2008, but not more th	nan line 2a			0	
b	Applied to undistributed income	of prior years				
	(Election required—see page 26	of the instructions) .		0		
C	Treated as distributions out of co	orpus (Election				
	required—see page 26 of the in:	structions)	0			
d	Applied to 2009 distributable am	nount				703,917
е	Remaining amount distributed o	out of corpus	727,996			
5	Excess distributions carryover a	pplied to 2009	0	<u> </u>		0
	(If an amount appears in column same amount must be shown in	•				
6	Enter the net total of each colindicated below:	umn as				
а	Corpus. Add lines 3f, 4c, and 4e	e. Subtract line 5 .	2,781,277			
b	Prior years' undistributed income	e. Subtract				
	line 4b from line 2b			0		
С	Enter the amount of prior years'	undistributed				
	income for which a notice of def	iciency has				
	been issued, or on which the se	ction 4942(a)				
	tax has been previously assesse	ed	_			
d	Subtract line 6c from line 6b. Ta	xable				
	amount-see page 27 of the ins	structions		0		
е	Undistributed income for 2008.	Subtract line				
	4a from line 2a Taxable amoun	t—see page 27 of the				
	instructions				0	
f	Undistributed income for 2009.	Subtract				
	lines 4d and 5 from line 1. This a	amount must				
	be distributed in 2010					0
7	Amounts treated as distributions	s out of				_
	corpus to satisfy requirements in	mposed by				
	section 170(b)(1)(F) or 4942(g)(3) (see page 27 of				
	the instructions)					
8	Excess distributions carryover fr	rom 2004				_
	not applied on line 5 or line 7 (se	ee page 27 of the				
	ınstructions)		568,012			
9	Excess distributions carryove	r to 2010.				
	Subtract lines 7 and 8 from line	6a	2,213,265			
10	Analysis of line 9:					
а	Excess from 2005	302,546				
b	Excess from 2006					1
C	Excess from 2007			,		
d	Excess from 2008			?"		· ·
θ	Excess from 2009	727,996		,	,	

For	n 990-PF (2009) Panasonic Foundation Inc				22-2548	3639 Page 10
Pa	t XIV Private Operating Foundations (se	ee page 27 of the	e instructions ar	nd Part VII-A, qu	estion 9)	N/A
1 a	If the foundation has received a ruling or determina foundation, and the ruling is effective for 2009, enter			▶		
b	Check box to indicate whether the foundation is a p	rivate operating four	ndation described in	section	4942(j)(3) or	4942(J)(5)
2 a	Enter the lesser of the adjusted net	Tax year		Pnor 3 years	_ _	
	income from Part I or the minimum investment return from Part X for each	(a) 2009	(b) 2008	(c) 2007	(d) 2006	(e) Total
	year listed	0			Ì	0
b	85% of line 2a	0	0	. 0	0	0
С	Qualifying distributions from Part XII, line 4 for each year listed	0				0
d	Amounts included in line 2c not used directly for active conduct of exempt activities					0
е	Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c	0	0	0	0	0
3 a	Complete 3a, b, or c for the alternative test relied upon: "Assets" alternative test—enter:					
	(1) Value of all assets					0
	(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					0
b	"Endowment" alternative test—enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed .	0				0
C	"Support" alternative test—enter:					
	(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)					0
	(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)					0
	(3) Largest amount of support from an exempt organization					0
	(4) Gross investment income					0
Pa	rt XV Supplementary Information (Con	plete this part	only if the four	ndation had \$5,	000 or more in	
	assets at any time during the yea		of the instruct	tions.)		
1 a NO	Information Regarding Foundation Manager List any managers of the foundation who have cont before the close of any tax year (but only if they have NE	ributed more than 29		•	the foundation	
	List any managers of the foundation who own 10% ownership of a partnership or other entity) of which				rtion of the	
NC 2	NE Information Regarding Contribution, Grant	Cift Loan Sch	olarehin ata Dr	ourame.	~	
	Check here if the foundation only makes unsolicited requests for funds. If the foundation mal under other conditions, complete items 2a, b, c, and	contributions to pres kes gifts, grants, etc.	elected chantable o	organizations and do	•	ons
а	The name, address, and telephone number of the p	person to whom appl	cations should be	addressed:		
LA	RRY LEVERETT, EXECUTIVE DIRECTOR 3 P	ANASONIC WAY	SECAUCUS NJ	07094		
	The form in which applications should be submitted	l and information and	d materials they sho	ould include:		
	E ATTACHED					
C	Any submission deadlines:					
<u>N/A</u>						
d	Any restrictions or limitations on awards, such as b factors:	y geographical areas	s, charitable fields,	kınds of institutions,	or other	
N/A						

Part XV Supplementary Information (continued)

, Recipient	If recipient is an individual, show any relationship to any foundation manager	Foundation status of	Purpose of grant or contribution	Amount
Name and address (home or business)	or substantial contributor	recipient	Contribution	
a Paid during the year Cleveland School of the Arts - Lower Campus Cleveland OH 44106			Educational	4,000
Jackson-Via Elementary School Charlottesville VA 22903			Educational	4,000
Dr. Freddie Thomas High School Rochester NY 14605			Educational	4,000
Bergen County Technical Schools - Paramus Paramus NJ 07652			Educational	4,000
GW Carver Middle School Miami FL 33133			Educational	4,000
Frankie Woods McCullough Girl's Academy Gary IN 46407			Educational	4,000
Total	<u> </u>		▶ 3a	24,000
b Approved for future payment				21,000
Total			<u> </u>	0

Part XVI	-A Analysis of Income-Producing Activ	/ities	_			
Entor aro	ss amounts unless otherwise indicated.	Unrelated bus	siness income	Excluded by section	on 512, 513, or 514	(e)
_	m service revenue	(a) Business code	(b) Amount	(c) Exclusion code	(d) Amount	Related or exempt function income (See page 28 of the instructions)
a			0		0	0
b		·	0		0	0
c		-	0		0	
ď —			0	+	0	
<u> </u>			0		0	
• • —			0	 	0	
' <u> </u>				1	<u> </u>	
_	es and contracts from government agencies				_	_
	ership dues and assessments			4.4	00	
	t on savings and temporary cash investments		ļ	14	30	
	nds and interest from securities	-		<u> </u>		
	ntal income or (loss) from real estate:					
	bt-financed property					
	t debt-financed property					
6 Net rer	ntal income or (loss) from personal property					
7 Other i	nvestment income					
8 Gain o	r (loss) from sales of assets other than inventory				0	
9 Net inc	come or (loss) from special events					
10 Gross	profit or (loss) from sales of inventory					
	revenue: a		0		0	0
			0		0	0
			0		0	0
			0		0	0
e			0		0	0
12 Subtot	al. Add columns (b), (d), and (e)		0		30	0
	Add line 12, columns (b), (d), and (e)				13	30
	sheet in line 13 instructions on page 28 to verify calcu					
	-B Relationship of Activities to the Acc		of Exempt P	urnoses		
Line No. ▼	Explain below how each activity for which income the accomplishment of the foundation's exempt page 28 of the instructions.)					
				· · · · · · · · · · · · · · · · · · ·		
						· · · · · · · · · · · · · · · · · · ·
						
						
						
	<u> </u>					
			_			
				·		

For	n 990-PF	(2009) Panasonic I	Foundation In-	C				22-	2548639	Pag	je 1 3
Pa	rt XVII	Information Reg Exempt Organiz	-	sfers To and Tr	ansactions	and Re	lationships W	ith Nonc	haritable	-	
1	Did 44			nagas in any of the	o followice with	h an: -4	hor orani-stics	docariba		V	
1	in sect	e organization directly tion 501(c) of the Code zations?	•		_	-	-			Yes	No
а	Transf	ers from the reporting	foundation to	a noncharitable e	xempt organiz	ation of:					
		ash							. 1a(1)		X
		her assets							. 1a(2)		Х
b		transactions:									١.,
		ales of assets to a non									X
		urchases of assets from ental of facilities, equip									X
		eimbursement arrange	-						. 1b(3)	├─┤	x
		ans or loan guarantee								-	X
		erformance of services								_	X
C	Sharin	g of facilities, equipme	ent, mailing lis	sts, other assets, o	r paid employe	ees .			. 1c		Х
	value i	answer to any of the all of the goods, other as in any transaction or s	sets, or service haring arrang	ces given by the re ement, show in co	porting founda lumn (d) the v	ition. If t alue of t	he foundation re he goods, other	ceived less assets, or	s than fair n services re	narket ceived	d.
(a)	Line no	(b) Amount involved	 	of nonchantable exempt	t organization	(d) De	scription of transfers,	transactions,	and sharing an	rangem	ents
		0	+			+			n		
		0	+			 	-				
		0	 			†					
		0				1	<u>, </u>				
		0				Ţ					
		0				<u> </u>					
		0				 					
		0	+			 					
	<u> </u>	0		······································		+					
		0				+	····				
		0	+			 					
		0				 					
		0									
		0	4			I .					
	descri	foundation directly or in bed in section 501(c) or in section 501(c) or in complete the follow	of the Code (c					tions · · ·	Yes [No	
		(a) Name of organization		(b) Type	of organization		(c) Des	cription of rela	ationship		
											
					-						
							<u> </u>				
	Unde belie	er penalties of penury, I declar f, it is true, correct and comp	are that I have exa	mined this return, include of preparer (other than the	ling accompanying axpayer or fiduciar	schedules y) is based	s and statements, and i on all information of	to the best o which prepare	of my knowledge er has any know	e and wiedge	
ē	Sign	nature of officer or trustee	/h	<u> </u>	///5	2010 DE	557. 71	REASUR	tere	<u></u> _	
Ŧ	۳				Date	<u>`</u>		Drong	arer's identifying		
Sign Here	Paid Preparer's Use Only	Preparer's signature					Check if self-employed ▶	numb	er (see Signate 30 of the instru	ure on	
	Pag N	Firm's name (or yours if					•	EIN ►			
		self-employed), address, and ZiP code	7	- 				Phone no.			
	-		-					i none no.			

Part VI, Line 6a (990-PF) - Estimated Tax Payments

		Date	Amount
1	Credit from prior year return	1	213
2	First quarter estimated tax payment	2	
3	Second quarter estimated tax payment	3	
	Third quarter estimated tax payment		0
	Fourth quarter estimated tax payment		
	Other payments		
_7	<u>Total</u>		213

FORM 990-PF PANASONIC FOUNDATION INC

EIN: 22-2548639

Tax Year Ended 12/31/2009

PART 1, LINE 1 - CONTRIBUTIONS, GIFTS, GRANTS, ETC RECEIVED	
Panasonic Corporation of North America	350,000 350,000
PART 1, LINE 11 - OTHER INCOME	
Sidney E Frank Fund PNA Funding for PNSCA Awards	59,000 75,000 134,000

FORM 990-PF PANASONIC FOUNDATION INC EIN: 22-2548639

Tax Year Ended 12/31/2009

PART I, LINE 13

Line 13 - COMPENSATION OF OFFICERS, DIRECTORS, TRUSTE	ES, ETC
McGuire, C Kent	7,500
Meier, Deborah	7,500
Orr, Robert M	18,000
Periman, Ira	9,000
Sa, Sophie	1,875
Larry Leverett, Executive Director	192,306
Grand Total	236,181
PART I, LINE 16	
Line 16b- ACCOUNTING FEES	
Accounting Fees	3,369
Line 16c- OTHER PROFESSIONAL FEES	
AJColon Consulting, LLC Total	3,438
Allen, David Mr Total	29,471
Anderson, Dr. Barbara Total	66,719
Baucum, Kaili Total	27,363
Bowle, Chris Total Dalton Sherman Scholarship Fund Total	154
Dash, Sharon Total	1,000
Davis, Gail A Total	400 25.850
Fink, Stephen Total	25,859 4,688
Flono, Kathleen Larson Total	3,242
Fonseca, Juan Total	7,200
Fullan, Michael Total	5,000
Futrell, Mary Total	5,000
Gelber, Andrew Total	59,375
Gerry, Gail B Total	13,438
Hall, William B Total	2,250
Hotzman, Michael Total	10,800
Janın Cliff Design, Inc Total	1,535
Kaplan and Associates Total	13,215
Kınzer, Suzanne M Total	29,453
Kroun, David Total	5,250
McCready, Lance T Total	7,750
Montenez, Angela Total	778
National Principals Leadership Institute Total	8,618
Perry and Associates, Inc. Total	67,453
Peterkin, Robert S Total	28,533
Raymond, Michelle Total	3,000
Reed, Jeanine Total Research, Planning and Evaluation, Inc. Total	200
Rollins, Tony Total	3,438 57,497
Sa, Sophie Total	57,187 4,531
Salamone, Joy A. Total	1,500
Sciurba, Katherine Total	7,750
Standley, Susan Total	1,500
Tewel, Kenneth J Total	625
Thompson, Scott Total	9
Walker, Ron (COSBOC) Total	19,000
Walker, Ron (DWJ) Total	11,000
Webb Consulting, Inc., Dr. Betty Total	38,789
Webb, Betty Total	3,320
West Windsor Plainsboro Total	(725)
Winking, Deborah Total	36,250
Grand Total	615,355

FORM 990-PF PANASONIC FOUNDATION INC

EIN: 22-2548639

Tax Year Ended 12/31/2009

PART I, LINE 18

Grand Total	185
New Jersey Annual Report Filing	25
Delaware Annual Report Filing	160
Line 18- TAXES	

FORM 990-PF PANASONIC FOUNDATION INC EIN: 22-2548639

Tax Year Ended 12/31/2009

PART I, LINE 23

Line 23- OTHER EXPENSES

Line 23- OTHER EXPENSES	
AK Photo	2,630 00
American Express	52,679 00
Anderson, Dr Barbara	283 97
Archetti, Kathleen Arthur J Gallagher Risk Management Svcs	45 55 2,396 38
Association for Supervision & Curriculum Development	178 00
AT&T Calling Card	105 78
AT&T OneNet Service Bergenfield Bd of Ed	484 65 (1,000 00)
Campbell, Tricia	3,000 00
Council of New Jersey Grantmakers	1,000 00
Demnisky,Patricia Distribution by Air	475 35
East Hill Video	3,500 00
East Orange Board of Education	(1,000 00)
Education Racine Inc Elytra Design	(21,000 00) 8,145 00
Gelber, Andrew	629 64
Genesys Conferencing	310 43
Gerry, Gail B	105 00
Grantmakers for Education Grantmakers for Effective Organizations	2,000 00 500 00
InterCall	685 62
Intuit	309 98
Janin Cliff Design , inc JMR Design & illustration	7,251 24 420 00
Johnson, Kim	-
Kaplan and Associates	453 74
Kaplan, Esther Kinzer, Suzanne M	(453 74)
Leverett, Larry	125 95 (506 87)
M R Transcription Services	600 00
Marriott - New Orleans	2,268 70
Marriott Business Services McKenzie & Associates P C	6,477 11 4,101 79
Mercury Messenger	71 20
Monroe Township	(1,000 00)
Montclair Public School Montgomery Township	(1,000 00) (1,000 00)
National Principals Leadership Institute	6,066 07
National Staff Development Council	199 00
Nordicom, Inc	336 76
Norfolk Education Foundation North Brunswick Township	5,000 00 (1,000 00)
One-L Group	514 75
Orr, Robert M	19 90
Panasonic Corporation of North America Panasonic Media Center	6,906 96 1,006 07
PNA	5,054 48
PNA Media Center	46 00
Raymond, Michelle Research, Planning and Evaluation, Inc	25 00 25 00
Ridgewood Public Schools	(1,000 00)
Rollins, Tony	287 70
Roth, Beth	-
Runner, Donna Sa, Sophie	34 65
Scotch Plains - Fanwood	(1,000 00)
SGA Business Systems, Inc	10,708 00
Sherman, Carlos Smith, Pearl	14 95 5 00
South Orange - Maplewood	(1,000 00)
Speers, Lee	•
Standley, Susan Tewel, Kenneth J	207 41 34 40
Thompson, Scott	158 93
United Parcel Service	92 91
UPS	589 37
US Postmaster Verona Bd of Ed	3,327 16 (1,000 00)
Wachovia National Bank	35 00
Walker, Ron (COSBOC)	(3,000 00)
Walker, Ron Webb Consulting, Inc , Dr Betty	(2,435 45) 156 01
Webb, Betty	75 99
West Windsor Plainsboro	(1,000 00)
Westhampton Township Public Schools	(200 00)
Winking, Deborah XEROX Corporation	71 58 3,215 94
Grand Total	106,832 99