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Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047 2009

Open to Public Inspection

_	ck if a	pplicable Please	C Name of organization			D Employer ide	ntification number
Add	ress ch		BREEDERS' CUP LIMITED			13-308290	
— Nan	ne cha		Doing Business As			E Telephone nu	
Inıtı	al retu			x if mail is not delivered to street addres	s) Room/suite	(859) 223-5 G Gross receipts 9	
Terr	mınate	tions.	PO BOX 4230			G Gross receipts s	, 74,063,403
- Ame	ended	return	City or town, state or country, LEXINGTON, KY 40544	and ZIP + 4	•		
Арр	lication	n pending					
			ne and address of principal o DRY C AVIOLI	officer		is a group return	
		2525 H	HARRODSBURG ROAD		affilia	ites?	⊤Yes ▼ No
		LEXIN	GTON,KY 40504		H(b) Are a	l affiliates include	ed?
Tax	k-exem	npt status 🔽 501(c) (6) ◀ (ınsert no))(1) or		o," attach a list ip exemption nui	(see instructions)
		■: ► WWW BREEDE		,,,,	н(с) сто	ip exemption nai	ilber F
			tion Trust Association Ot	hor b .	L Voor of fo	rmation 1980 M	State of legal domicile N
		Summary	ion i must Association of	lei F	L real of to	mation 1980 M	State of legal domicile. N
	1		e organization's mission or i	most significant activities			
				HE GROWTH OF THE THOROUGHROUGH THE			
3		BUSINESS COND	ITTONS FOR BREEDERS T	HROUGH THE STAGING OF THI	BREEDERS	COP COMPET	ITION
aoremianos							
2							
;	2	Check this box 叶	if the organization discont	inued its operations or disposed	of more than	25% of its net a	
	3	Number of voting i	nembers of the governing bo	ody (Part VI, line 1a)		3	:
	4	Number of indeper	ident voting members of the	governing body (Part VI, line 1b)	. 4	:
	5	Total number of er	nployees (Part V , line 2a)			5	
	6	Total number of vo	olunteers (estimate if necess	sary)		6	
	7a	Total gross unrela	ted business revenue from F	Part VIII, column (C), line 12 .		7a	
	b	Net unrelated bus	ness taxable income from F	orm 990-T, line 34		7b	
					Pric	or Year	Current Year
a.	8		d grants (Part VIII, line 1h)				(
	9	Program service	revenue (Part VIII, line 2g)			46,696,373	38,724,55
Heyen	10	Investment inco	me (Part VIII, column (A), lı		-5,695,249	3,205,25	
-	11	Other revenue (P	art VIII, column (A), lines 5		2,591	ı	
	12			equal Part VIII, column (A), line		41,003,715	41,929,80
	13		ar amounts paid (Part IX, co			150,000	101,500
	14			ımn (A), line 4)			(
	15		ompensation, employee bene	_			
Expenses		10)				3,582,956	4,020,820
<u>₹</u>	16a			n (A), line 11e)			(
<u>ਤ</u>	ь	= '	enses (Part IX, column (D), line 2				
	17	•		1a-11d, 11f-24f)		43,913,041	38,178,68
	18						
			Add lines 13–17 (must equa			47,645,997	
(en	19			m line 12		-6,642,282	
ses ses	19						
afances		Revenue less exp	penses Subtract line 18 from	m line 12		-6,642,282 g of Current ear	-371,198 End of Year
d Balances	20	Revenue less exp	penses Subtract line 18 from	m line 12		-6,642,282 g of Current /ear 46,066,815	-371,198 End of Year 40,388,399
Fund Balances	20 21	Revenue less exp	rt X, line 16)	m line 12		-6,642,282 g of Current 'ear 46,066,815 12,992,480	-371,199 End of Year 40,388,399 7,685,254
	20 21 22	Revenue less exp Total assets (Par Total liabilities (I Net assets or fur	oenses Subtract line 18 from rt X, line 16) Part X, line 26) id balances Subtract line 21	m line 12		-6,642,282 g of Current /ear 46,066,815	-371,199 End of Year 40,388,399 7,685,254
	20 21	Total assets (Par Total liabilities (I Net assets or fur Signature Bloom	rt X, line 16)	m line 12		-6,642,282 g of Current /ear 46,066,815 12,992,480 33,074,335	-371,199 End of Year 40,388,399 7,685,256 32,703,13
	20 21 22	Total assets (Par Total liabilities (I Net assets or fur Signature Blo	rt X, line 16)	In line 12	schedules and s	-6,642,282 g of Current /ear 46,066,815 12,992,480 33,074,335 tatements, and to the	-371,193 End of Year 40,388,393 7,685,254 32,703,133 he best of my knowledge
Par	20 21 22 t II	Total assets (Para Total liabilities (In Net assets or fur Signature Bloom Under penalties of peand belief, it is true,	rt X, line 16)	from line 20	schedules and s on all informat	-6,642,282 g of Current /ear 46,066,815 12,992,480 33,074,335 tatements, and to the one of which prepare	-371,193 End of Year 40,388,393 7,685,254 32,703,133 he best of my knowledge
Par ign	20 21 22	Total assets (Para Total liabilities (In Net assets or fur Signature Blue Under penalties of perand belief, it is true,	rt X, line 16)	from line 20	schedules and s on all informat	-6,642,282 g of Current /ear 46,066,815 12,992,480 33,074,335 tatements, and to the	-371,193 End of Year 40,388,393 7,685,254 32,703,133 he best of my knowledge
Par ign	20 21 22	Total assets (Part Total liabilities (In Net assets or fur Signature Bloom Under penalties of peand belief, it is true, Signature of office In the Signature of office In the Internal	rt X, line 16)	from line 20	schedules and s on all informat	-6,642,282 g of Current /ear 46,066,815 12,992,480 33,074,335 tatements, and to the one of which prepare	-371,193 End of Year 40,388,393 7,685,254 32,703,133 he best of my knowledge
Par ign	20 21 22	Total assets (Part Total liabilities (In Net assets or fur Signature Bloom Under penalties of peand belief, it is true, Signature of office In the Signature of office In the Internal	penses Subtract line 18 from Part X, line 16) Part X, line 26) Ind balances Subtract line 21 OCK Engury, I declare that I have examination correct, and complete Declaration er Chief Financial Officer	from line 20	schedules and s on all informat	-6,642,282 g of Current /ear 46,066,815 12,992,480 33,074,335 tatements, and to the one of which prepare	-371,198 End of Year 40,388,393 7,685,254 32,703,133
Par ign	20 21 22	Total assets (Part Total liabilities (In Net assets or fur Signature Bloom Under penalties of peand belief, it is true, ***** Signature of office Type or print name	penses Subtract line 18 from Part X, line 16) Part X, line 26) Ind balances Subtract line 21 OCK Engury, I declare that I have examination correct, and complete Declaration er Chief Financial Officer	In line 12	schedules and s on all informat 2010- Date	-6,642,282 g of Current /ear 46,066,815 12,992,480 33,074,335 tatements, and to the conformation of which prepare	-371,198 End of Year 40,388,39: 7,685,254 32,703,133 The best of my knowledge er has any knowledge
Par ign lere	20 21 22	Total assets (Par Total liabilities (I Net assets or fur Signature Blown and belief, it is true, ****** Signature of office MATTHEW LUTZ (MATTHEW LUTZ)	penses Subtract line 18 from Part X, line 16) Part X, line 26) Ind balances Subtract line 21 OCK Engury, I declare that I have examination correct, and complete Declaration er Chief Financial Officer	In line 12	schedules and s on all informat 2010-Date	-6,642,282 g of Current /ear 46,066,815 12,992,480 33,074,335 tatements, and to the one of which prepare	-371,198 End of Year 40,388,393 7,685,254 32,703,137 The best of my knowledge or has any knowledge
ign lere	20 21 22 t III	Total assets (Pai Total liabilities (I Net assets or fur Signature Blow Under penalties of peand belief, it is true, ***** Signature of office Type or print name Preparer's signature	rt X, line 16)	In line 12	schedules and s on all informat 2010- Date	-6,642,282 g of Current /ear 46,066,815 12,992,480 33,074,335 tatements, and to the form of which prepare	40,388,391 7,685,254 32,703,137 ne best of my knowledge er has any knowledge
ign lere	20 21 22 1 III	Total assets (Part Total liabilities (In Net assets or fur Signature Black Under penalties of perand belief, it is true, ***** ***** ***** MATTHEW LUTZ (Type or print name) Preparer's signature Firm's name (or your if self-employed),	rt X, line 16)	In line 12	schedules and s on all informat 2010-Date	-6,642,282 g of Current /ear 46,066,815 12,992,480 33,074,335 tatements, and to the form of which prepare	-371,198 End of Year 40,388,391 7,685,254 32,703,137 ne best of my knowledge er has any knowledge
ign ere	20 21 22 1 III	Total assets (Pai Total liabilities (I Net assets or fur Signature Blow Under penalties of peand belief, it is true, ****** Signature of office Type or print name Preparer's signature Firm's name (or your	rt X, line 16)	In line 12	schedules and s on all informat 2010-Date	-6,642,282 g of Current /ear 46,066,815 12,992,480 33,074,335 tatements, and to the form of which prepared -11-11 Preparer's identify (see instructions)	- 371,198 End of Year 40,388,391 7,685,254 32,703,137 The best of my knowledge or has any knowledge ying number

Part III Statement of Program Service Accomplishments

Briefly describe the organization's mission

TO SUPPORT BREEDERS BY PROMOTING THE GROWTH OF THE THOROUGHBRED RACING INDUSTRY AND IMPROVING BUSINESS CONDITIONS FOR BREEDERS THROUGH THE STAGING OF THE BREEDERS' CUP COMPETITION

2	Did the organization under the prior Form 990 or 99		ogram services during the year w		Yes 🔽 No
	If "Yes," describe these r	new services on Schedul	e O		
3	Did the organization ceas	= -	ıgnıfıcant changes ın how ıt cond	ucts, any program	Yes ▽ No
	If "Yes," describe these o	hanges on Schedule O			
4	Section 501(c)(3) and 50)1(c)(4) organizations a	ach of the organization's three la nd section 4947(a)(1) trusts are enue, if any, for each program se	required to report the amount	
4a	(Code) (Expenses \$	including grants of \$) (Revenue \$)
	LIMITED PROMOTES THE THO PROMOTION OF BREEDERS' C HORSE PARK EXHIBIT, AND C MORE THAN 96,000 SPECTAT	PROUGHBRED INDUSTRY BY E CUP RACES, TELEVISION, RAD OTHER PROMOTIONAL CAMPAI ORS ATTENDED THE 2009 BR	UP CHALLENGE SERIES, YEAR ROUND S NHANCING PUBLIC AWARENESS OF THO IO AND INTERNET PROMOTIONS, NEWSF GNS ARE ALL USED TO INCREASE PUBLIC EEDERS' CUP CHAMPIONSHIPS WHICH C HAMPIONSHIPS ENABLED THE ORGANIZA	ROUGHBRED RACING AND THE INDU FEEDS, PRESS CONFERENCES, PRESS C AWARENESS AND PROMOTE THE TH GENERATED OVER \$18 MILLION IN RE	STRY IN GENERAL TRACK S RELEASES, THE KENTUCKY HOROUGHBRED INDUSTRY VENUES FOR THE
4b	(Code) (Expenses \$	including grants of \$) (Revenue \$)
	-				_
4с	(Code) (Expenses \$	including grants of \$) (Revenue \$)
4d	Other program services	•	·		
	(Expenses \$	_ _	grants of \$) (Revenue \$)
4e	Total program service ex	xpenses ⊁ \$			

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1		Νo
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2		Νo
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		Νo
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	4		
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If</i> "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in term, permanent,or quasi- endowments? If "Yes," complete Schedule D, Part V	10		No
11	Is the organization's answer to any of the following questions "Yes"? If so,complete Schedule D,		Yes	
	Parts VI , VII , VIII , IX , or X as applicable	11	165	<u> </u>
	◆ Did the organization report an amount for land, buildings, and equipment in Part X, line10? If "Yes," complete Schedule D, Part VI.			
	◆ Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.			
	◆ Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.			
	◆ Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.			
	◆ Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.			
	◆ Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.			
12	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12		No
12A	Was the organization included in consolidated, independent audited financial statements for the tax year? Yes No			
	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional 12A Yes			
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Νo
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If</i> " <i>Yes,"</i> complete Schedule F, Part I	14b		Νo
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S? If "Yes," complete Schedule F, Part II	15	Yes	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Part III	16		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		Νo
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		Νo
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20		Νo

Раг	Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part			
	IV	28a		N o
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		N o
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or owner? If "Yes," complete Schedule L, Part IV	28c	Yes	
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Νo
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		Νο
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		N o
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? <i>If</i> "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	Yes	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35	Yes	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V	Statements	Regarding	Other II	RS Filings a	and Tax	Compliance
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			Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable			
	1a 164			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b 0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements filed for the calendar year ending with or within the year covered by this return			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)	2b	Yes	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	3a		Νo
ь	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Νo
Ь	If "Yes," enter the name of the foreign country See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Νο
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Νo
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding	Fa		
6a	Prohibited Tax Shelter Transaction?	5c 6a		Νο
b	organization solicit any contributions that were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		
ь	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year			
e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter			
а	Initiation fees and capital contributions included on Part VIII, line 12 10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	Section 501(c)(12) organizations. Enter			
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the vear			
	vear 144	1	1	

2525 HARRODSBURG ROAD LEXINGTON,KY 40504 (859) 223-5444

Part VI
Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Section A. Governing Body and Management

<u> </u>	Ction A. Governing Body and Management			
			Yes	No
_				
1a	Enter the number of voting members of the governing body 1a 14			
b	Enter the number of voting members that are independent 13			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		Νo
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4		Νο
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5		No
6	Does the organization have members or stockholders?	6	Yes	
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a	Yes	
ь	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b	Yes	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No
Se	ction B. Policies (This Section B requests information about policies not required by the Internal			
Re	venue Code.)			
			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		Νο
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		
11	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?		.,	
		11	Yes	
11A	Describe in Schedule O the process, if any, used by the organization to review the Form 990			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes	
13	Does the organization have a written whistleblower policy?	13	Yes	
14	Does the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
2	The organization's CEO, Executive Director, or top management official	15a	Yes	
	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line a or b, describe the process in Schedule O (See instructions)	135	163	
	The second of b, describe the process in Schedule of (See instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		Νo
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the			
	organization's exempt status with respect to such arrangements?	16b		
Se	ction C. Disclosure	1		
17	List the States with which a copy of this Form 990 is required to be filed▶			
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)			
	(3)s only) available for public inspection. Indicate how you make these available. Check all that apply			
10	Own website Another's website Upon request			
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the MATTHEW 11117	ne orga	nızatıor	n F

Part VIII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if the organization did i		sate any	/ curi	rent	or fo	rmer o	ffice	r, director, trustee	or key employee		
(A) Name and Title	(B) Average hours	Posit	(0	;) ched	:k al			(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of other	
	per week	Individual trustee or director	Key employee Key employee Officei Institutional Trustee Individual trustee or cliractor		Highest compensited Highest compensited		Former ighest compensated imployee		from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations
See add'l data											

For	m 990 (2009)				Page
1b	Total	2,862,726	0		224,56
2	Total number of individuals (including but not limited to those listed above) who rec \$100,000 in reportable compensation from the organization►10	eived more than			
				Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or hig on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	·	,	Yes	
4	For any individual listed on line 1a, is the sum of reportable compensation and other organization and related organizations greater than \$150,000? If "Yes," complete Solundividual	•		Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated rendered to the organization? If "Yes," complete Schedule J for such person	-	es .		No
s	Section B. Independent Contractors				
1	Complete this table for your five highest compensated independent contractors that \$100,000 of compensation from the organization	received more than			
	(A) Name and business address	(B) Description of se	rvices		
2197	KIRCHNER 7 LAKESIDE DRIVE INGTON, KY 40502	SIMULCAST CONSULTIN	G		157,907
894	K BAEDECKER 1 ATLANTA AVENUE 335 ITINGTON BEACH, CA 92646	RACING CONSULTING		yee	120,000

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2 Total number of independent contractors (including but not limited to those listed above) who received more than

\$100,000 in compensation from the organization >2

Part V	4 🛊 🛊 1	Statement of	of Revenue					
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
###	1a	Federated cam	paigns 1a	0				
흔들	ь	Membership du	es 1b	0				
₽čΕ	c	Fundraising eve	ents 1c	0				
æ ≟a	d		zations 1d					
5,≅		Government grants						
Program Service Revenue and other similar amounts	e	_						
	f	similar amounts no	ons, gifts, grants, and 1f ot included above	0				
	g		butions included in					
돌		lines 1a-1f $\stackrel{0}{=}$						
ठॅ क	h	Total. Add lines	s 1a-1f	•	0			
				Business Code				
wce Revenue	2a	ENTRY FEES		900,099	7,985,000	7,985,000	0	o
	ь	NOMINATION FEES	3	900,099	16,140,988	16,140,988	0	0
	c	SIMULCAST FEES A	AND HOST TRACK	900,099	10,847,701	10,847,701	0	0
		CONTRIBUTIONS		·	, ,			
æ	d	RIGHTS AND ROYA	ALTY FEES	900,099	3,750,862	3,750,862	0	0
E	e				0	0	0	0
Do	f	All other progra	am service revenue		0	О	0	О
Δ	g	Total. Add lines	s 2a-2f	▶	38,724,551			
	3		ome (including dividen		,,			
			ar amounts)		3,860,399	0	0	3,860,399
	4		stment of tax-exempt bond		0	0	0	0
	5	Royalties			0	0	0	0
			(ı) Real	(II) Personal				
	6a	Gross Rents	0	0				
	ь	Less rental	0	0				
	ا ر	expenses Rental income	0	0				
		or (loss)			0	0		
	d	Net rental inco	me or (loss)		U	U	0	
		Gross amount	(ı) Securities 31,478,453	(II) O ther				
	7a	from sales of	31,470,433	0				
		assets other than inventory						
	ь	Less cost or other basis and	32,133,596	0				
		sales expenses	655.440					
	C	Gain or (loss)	-655,143	0	655 440			655 440
	d		s)		-655,143	0	0	-655,143
Other Revenue	8a b	See Part IV , lin	luding 0 s reported on line 1c)	0				
ᅙ	c		(loss) from fundraising	,	О	o	o	О
	9a	Gross income f	rom gaming activities					
		See Part IV, lin	ne 19					
	.		a	0				
	b		penses b	0			0	
	C 10-		(loss) from gaming activ	vities	0	0	0	
	10a	Gross sales of returns and allo		0				
	ь	Less cost of g	oods sold b	0				
	С	Net income or ((loss) from sales of inve	entory 🟲	0	0	0	0
		Miscellaneous	s Revenue	Business Code				
	11a				0	0	0	0
	ь				0	0	0	0
	c				0	0	0	0
	d	All other reven	ue		0	0	0	0
	e	Total. Add lines	s 11a-11d					
				▶ .	0			
	12	Total revenue.	See Instructions .	. •	41,929,807	38,724,551	o	3,205,256

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

А	Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).								
Do no	ot include amounts reported on lines 6b, b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses				
1	Grants and other assistance to governments and organizations in the U S See Part IV, line 21	101,500	0		<u> </u>				
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22	0	0						
3	Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16	0	0						
4	Benefits paid to or for members	0	0						
5	Compensation of current officers, directors, trustees, and key employees	2,358,966	0	0	0				
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$	0	0	0	0				
7	Other salaries and wages	1,017,313	0	0	0				
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	200,065	0	0	0				
9	Other employee benefits	271,352	0	0	0				
10	Payroll taxes	173,124	0	0	0				
11	Fees for services (non-employees)								
а	Management	0	0	0	0				
ь	Legal	156,115	0	0	0				
c	Accounting	32,148	0	0	0				
d	Lobbying	0	0	0	0				
e	Professional fundraising See Part IV, line 17	0			0				
f	Investment management fees	184,908	0	0	0				
g	Other	13,091	0	0	0				
12	Advertising and promotion	2,916,318	0	0	0				
13	Office expenses	11,454	0	0	0				
14	Information technology	120,412	0	0	0				
15	Royalties	0	0	0	0				
16	Occupancy	567,892	0	0	0				
17	Travel	392,533	0	0	0				
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	0	0	0	0				
19	Conferences, conventions, and meetings	36,141	0	0	0				
20	Interest	55,730	0	0	0				
21	Payments to affiliates	0	0	0	0				
22	Depreciation, depletion, and amortization	127,530	0	0	0				
23	Insurance	114,233	0	0	0				
24	Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below)								
а	TELEVISION EXPENSES	2,457,855	0	0	0				
b	PURSE EXPENSES	28,805,934	0	0	0				
c	MEMBERSHIP DUES TO NTRA	400,000	0	0	0				
d	CREDIT CARD FEES	117,896	0	0	0				
e	DIRECT EVENT OPERATIONS	1,337,440	0	0	0				
f	All other expenses	331,055	0	0	0				
25	Total functional expenses. Add lines 1 through 24f	42,301,005	0	0	0				
26	Joint costs. Check here ► ☐ If following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational	0	0	0	0				
	campaign and fundraising solicitation	1 0	<u> </u>	1 0					

Pa	rt X	Balance Sheet					
					(A) Beginning of year		(B) End of year
	1	Cash—non-interest-bearing			0	1	0
	2	Savings and temporary cash investments			1,214,234	2	1,066,435
	3	Pledges and grants receivable, net			0	3	0
	4	Accounts receivable, net			8,423,513	4	3,508,922
	5	Receivables from current and former officers, directors, trustees highest compensated employees Complete Part II of	, key	employees, and			
		Schedule L			0	5	0
	6	Receivables from other disqualified persons (as defined under sepersons described in section 4958(c)(3)(B) Complete Part II o	ables from other disqualified persons (as defined under section 4958(f)(1)) and s described in section 4958(c)(3)(B). Complete Part II of				
		Schedule L			0	6	0
Assets	7	Notes and loans receivable, net			0	7	0
88	8	Inventories for sale or use			0	8	0
₫	9	Prepaid expenses and deferred charges			111,250	9	470,914
	10a	Land, buildings, and equipment cost or other basis <i>Complete</i> Part VI of Schedule D	 10a	615,553			
	ь	Less accumulated depreciation	10b	349,566	296,695	10c	265,987
	11	Investments—publicly traded securities			13,847,380	11	9,091,059
	12	Investments—other securities See Part IV, line 11			17,832,465	12	25,820,934
	13	Investments—program-related See Part IV, line 11			0	13	0
	14	Intangible assets			43,792	14	29,981
	15	Other assets See Part IV, line 11		•	4,297,486	15	134,159
	16	Total assets. Add lines 1 through 15 (must equal line 34)			46,066,815	16	40,388,391
	17	Accounts payable and accrued expenses .			6,165,739	17	1,342,870
	18	Grants payable			0	18	0
	19	Deferred revenue			540,450	19	436,128
_	20	Tax-exempt bond liabilities			0	20	0
<u>.</u>	21	Escrow or custodial account liability Complete Part IV of Schedule	eD.	•	0	21	0
Liabilities	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified					
<u> </u>		persons Complete Part II of Schedule L		•	0	22	0
	23	Secured mortgages and notes payable to unrelated third parties			5,979,229	23	5,853,060
	24	Unsecured notes and loans payable to unrelated third parties			0	24	0
	25	Other liabilities Complete Part X of Schedule D			307,062	25	53,196
	26	Total liabilities. Add lines 17 through 25			12,992,480	26	7,685,254
-ses		Organizations that follow SFAS 117, check here ► and comp through 29, and lines 33 and 34.	lete li	nes 27			
an	27	Unrestricted net assets			33,009,335	27	32,638,137
Ba	28	Temporarily restricted net assets			65,000	28	65,000
돧	29	Permanently restricted net assets			0	29	0
or Fund Balance		Organizations that do not follow SFAS 117, check here ► □ an lines 30 through 34.	d com	plete			
	30	Capital stock or trust principal, or current funds			0	30	0
Assets	31	Paid-in or capital surplus, or land, building or equipment fund.			0		0
ر ان ک	32	Retained earnings, endowment, accumulated income, or other fu			0		0
	33	Total net assets or fund balances			33,074,335		32,703,137
Net	34	Total liabilities and net assets/fund balances			46,066,815		40,388,391
		rotar nabilities and het assets/fullu balances			1 40,000,013	54	1 40,000,081

Part XI Financial Statements and Reporting

			Yes	No
L	Accounting method used to prepare the Form 990			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		No
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes	
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	2c	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both			
	☐ Separate basis			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

Form **990** (2009)

Software ID: Software Version:

EIN: 13-3082904

Name: BREEDERS' CUP LIMITED

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Compensated Employees, and	Lnaepena	ent Co	ontra	acto	ors					
(A) Name and Title	(B) Average hours		tion (that a	che		II		(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of other
	per week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations
JAMES A PHILPOTT JR SECRETARY	2	Х		Х				0	0	0
ROBERT WATT SECRETARY	2	X		х				0	0	0
GREGORY C AVIOLI PRESIDENT	40	X		X				810,506	0	53,891
MATTHEW J LUTZ COO/TREASURER	40	Χ		Х				266,337	0	33,891
E DUNCAN TAYLOR DIRECTOR	2	X						0	0	0
RICHARD T SANTULLI DIRECTOR	2	X						0	0	0
ROY JACKSON DIRECTOR	2	X						0	0	0
CLEM MURPHY DIRECTOR	2	X						0	0	0
TOM LUDT DIRECTOR	2	X						0	0	0
HELEN C ALEXANDER DIRECTOR	2	X						0	0	0
OLIVER TAIT DIRECTOR	2	Χ						0	0	0
DON M ROBINSON DIRECTOR	2	X						0	0	0
SATISH K SANAN DIRECTOR	2	X						0	0	0
ROBERT T MANFUSO DIRECTOR	2	Χ						0	0	0
G WATTS HUMPHREY JR DIRECTOR	2	Χ						0	0	0
R D HUBBARD DIRECTOR	2	X						0	0	0
TERRENCE FINLEY DIRECTOR	2	X						0	0	0
TRACY FARMER DIRECTOR	2	X						0	0	0
DONALD R DIZNEY DIRECTOR	2	X						0	0	0
REYNOLDS BELL JR DIRECTOR	2	X						0	0	0
ANTONY BECK DIRECTOR	2	X						0	0	0
WILLIAM S FARISH JR DIRECTOR	2	X						0	0	0
PETER C ROTONDO SR V P MEDIA & ENTERTAINMENT	40				Х			177,348	0	12,397
DORA J DELGADO SR V P NOMINATIONS	40				Х			175,361	0	28,991
CARTER R CARNEGIE SR V P SPONSORSHIP	40				Χ			401,927	0	22,456

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) A verage hours	verage Position (check all ours that apply)						(D) Reportable compensation	(E) Reportable compensation		(F) Estimated amount of other compensation	
	per week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)		from the organization and related organizations	
PAMELA BLATZ-MURFF SR V P RACING	40				Х	•		275,491		0	28,028	
PETER A LAND CMO	40				Х			251,996		0	28,311	
TIM A SCHRAM SR DIRECTOR OF FINANCE & HR	40					X		105,182		0	7,344	
AMY E LASKY V P CUSTOMER SERVICE	40					X		132,423		0	9,258	
DG VAN CLIEF JR FORMER PRESIDENT	0						Х	266,155		0	0	

Form 990, Part VIII - Statement of Revenue - 2a - 2g Program Service Revenue -

	Business Code	(A) Total Revenue	(B) Related or Exempt Function Revenue	(C) Unrelated Business Revenue	(D) Revenue Excluded from Tax under IRC 512, 513, or 514
ENTRY FEES	900,099	7,985,000	7,985,000	0	0
NOMINATION FEES	900,099	16,140,988	16,140,988	0	0
SIMULCAST FEES AND HOST TRACK CONTRIBUTIONS	900,099	10,847,701	10,847,701	0	0
RIGHTS AND ROYALTY FEES	900,099	3,750,862	3,750,862	0	0
		0	0	0	0

Form 990, Part IX - Statement of Functional Expenses - 24a - 24e Other Expenses

Do not include amounts reported on line 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
TELEVISION EXPENSES	2,457,855	0	0	0
PURSE EXPENSES	28,805,934	0	0	0
MEMBERSHIP DUES TO NTRA	400,000	0	0	0
CREDIT CARD FEES	117,896	0	0	0
DIRECT EVENT OPERATIONS	1,337,440	0	0	0

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DLN: 93493316037920

OMB No 1545-0047

Open to Public

SCHEDULE D (Form 990)

Department of the Treasury Internal Rev

Supplemental Financial Statements ► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

al Revenue Service F- Attach	to Form 990. F See separate instructions.	Inspection
ame of the organization LEEDERS' CUP LIMITED		Employer identification number
		13-3082904
organizations Maintaining Dono organization answered "Yes" to Forn	r Advised Funds or Other Similar F n 990, Part IV, line 6.	Funds or Accounts. Complete if the
	(a) Donor advised funds	(b) Funds and other accounts
Total number at end of year		
Aggregate contributions to (during year)		
Aggregate grants from (during year)		
Aggregate value at end of year		
Did the organization inform all donors and donor funds are the organization's property, subject to		noradvised Yes No
Did the organization inform all grantees, donors, used only for charitable purposes and not for the conferring impermissible private benefit		·
rt III Conservation Easements. Compl	ete if the organization answered "Yes"	to Form 990, Part IV, line 7.
Preservation of land for public use (e g , rec Protection of natural habitat Preservation of open space Complete lines 2a-2d if the organization held a easement on the last day of the tax year	Preservation of a	n historically importantly land area certified historic structure n of a conservation
casement on the last day of the tax your		Held at the End of the Year
Total number of conservation easements		2a
Total acreage restricted by conservation easem	ents	2b
Number of conservation easements on a certifie	d historic structure included in (a)	2c
Number of conservation easements included in (c) acquired after 8/17/06	2d
Number of conservation easements modified, tra the taxable year Number of states where property subject to cons		ed by the organization during
Does the organization have a written policy rega enforcement of the conservation easements it he		ndling of violations, and Yes No
Staff and volunteer hours devoted to monitoring,	inspecting and enforcing conservation easer	ments during the year ►
A mount of expenses incurred in monitoring, insp	ecting, and enforcing conservation easement	ts during the year ► \$
Does each conservation easement reported on I $170(h)(4)(B)(I)$ and $170(h)(4)(B)(II)^7$	ine 2(d) above satisfy the requirements of se	ction Yes No
In Part XIV, describe how the organization repor balance sheet, and include, if applicable, the tex the organization's accounting for conservation e	t of the footnote to the organization's financia asements	al statements that describes
	ctions of Art, Historical Treasures, red "Yes" to Form 990, Part IV, line 8.	or Other Similar Assets.
If the organization elected, as permitted under S art, historical treasures, or other similar assets provide, in Part XIV, the text of the footnote to it	held for public exhibition, education or resear	rch in furtherance of public service,
If the organization elected, as permitted under S historical treasures, or other similar assets held provide the following amounts relating to these i	for public exhibition, education, or research	
(i) Revenues included in Form 990, Part VIII, li	ne 1	▶ -\$
(ii) Assets included in Form 990, Part X		▶ -\$
If the organization received or held works of art, following amounts required to be reported under		
Revenues included in Form 990, Part VIII, line	1	► \$
	=	· *

Part	•••• Organizations Maintaining Co	llections of Ar	t, His	stori	cal T	reasu	res, or O	<u>the</u>	<u>r Similar Asse</u>	ts (co	ontinued)
3	Using the organization's accession and othe items (check all that apply)	r records, check an	y of th	he fol	lowing	that are	e a significa	nt u	se of its collection	1	
а	Public exhibition		d	Γ	Loan	orexch	nange progr	ams			
b	Scholarly research		e	Γ	Othe	r					
c	Preservation for future generations										
4	Provide a description of the organization's co Part XIV	ollections and expla	ain ho	w the	y furth	er the o	rganızatıon	's ex	empt purpose in		
5	During the year, did the organization solicit of assets to be sold to raise funds rather than t			,						Yes	┌ No
Par	Escrow and Custodial Arrang Part IV, line 9, or reported an an						answere	d "Y	es" to Form 990),	
1a	Is the organization an agent, trustee, custod included on Form 990, Part X?	ıan or other ınterm	ediary	for c	ontribu	utions o	r other ass	ets r	not	Yes	┌ No
b	If "Yes," explain the arrangement in Part XIV	/ and complete the	follow	ving t	able		Г		A mou	ınt	
с	Reginning balance							1c	Allou		
d	Beginning balance Additions during the year							1d			
e	Distributions during the year						—	1e			
f	Ending balance						<u> </u>	16 1f			
2a	Did the organization include an amount on Fo	orm 990 Part V lin	a 212)			L			Yes	
	If "Yes," explain the arrangement in Part XIV		ie Z I '						,	. 65	, 140
	rt V Endowment Funds. Complete		n and	wor	ad "Ve	c" to F	-orm 990	Dar	+ IV line 10		
Fa	Endowment Funds. Complete	(a)Current Year)Prior			Years Back)Four Y	ears Back
1a	Beginning of year balance					` _		<u> </u>	,		
ь	Contributions										
c	Investment earnings or losses										
d	Grants or scholarships										
e	Other expenditures for facilities and programs										
f	Administrative expenses										
g	End of year balance										
2	Provide the estimated percentage of the yea	r end balance held	as								
а	Board designated or quasi-endowment 🕨	%									
ь	Permanent endowment 🕨 %										
c	Term endowment ► %										
За	Are there endowment funds not in the posses	ssion of the organiz	ation	thata	are hel	d and a	dministered	for	the		
	organization by								<u> </u>	Yes	No
	(i) unrelated organizations		•					٠	3a(i)		
L	(ii) related organizations				 Iula Da			•	3a(ii) 3b		<u> </u>
ь 4	Describe in Part XIV the intended uses of th	•				• •		•	30		<u> </u>
	t VI Investments—Land, Buildings					990 Pa	rt X line	10			
		o, una Equipina				or other	(b)Cost or o		(c) Accumulated		
	Description of investment					stment)	basis (other		depreciation	(d) B	ook value
1a	Land					0		0			0
b	Buildings					0		0	0		0
c	Leasehold improvements					0	42	,329	15,265		27,064
d	Equipment					0	461	,955	283,032		178,923
e	Other					0	111	,269	51,269		60,000
Tota	I. Add lines 1a-1e <i>(Column (d) should equal Fo</i>	orm 990, Part X, colu	mn (B,), line	10(c).,)			►		265,987
	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·							Schedule D (F	orm 9	

Part VII Investments—Other Securities. See F (a) Description of security or category			d of valuation
(including name of security)	(b)Book value	Cost or end-o	f-year market value
Financial derivatives Closely-held equity interests	23,320,934		F
Other	2,300,000		
Total. (Column (b) should equal Form 990, Part X, col (B) line 12)	25,820,934		
Part VIII Investments—Program Related. See			
(a) Description of investment type	(b) Book value		d of valuation f-year market value
		Cost of end-o	- year market value
Total. (Column (b) should equal Form 990, Part X, col (B) line 13)			
Part IX Other Assets. See Form 990, Part X, lin (a) Description			(b) Book value
			,
Total. (Column (b) should equal Form 990. Part X. col.(B) line 15	5.)		
Total. (Column (b) should equal Form 990, Part X, col.(B) line 15 Part X Other Liabilities. See Form 990, Part X,			
Total. (Column (b) should equal Form 990, Part X, col.(B) line 19 Part X Other Liabilities. See Form 990, Part X, (a) Description of Liability			
Part X Other Liabilities. See Form 990, Part X	, line 25.		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability	, line 25. (b) A mount		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0	, , , , , , , , , , , , , , , , , , ,	
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes	, line 25. (b) A mount 0		

Par	t XI Reconciliation of Change in Net Assets from Form 990 to Financial Statemer	its
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1
2	Total expenses (Form 990, Part IX, column (A), line 25)	2
3	Excess or (deficit) for the year Subtract line 2 from line 1	3
4	Net unrealized gains (losses) on investments	4
5	Donated services and use of facilities	5
6	Investment expenses	6
7	Prior period adjustments	7
8	Other (Describe in Part XIV)	8
9	Total adjustments (net) Add lines 4 - 8	9
10	Excess or (deficit) for the year per financial statements. Combine lines 3 and 9	10
Part	XII Reconciliation of Revenue per Audited Financial Statements With Revenue p	er Return
1	Total revenue, gains, and other support per audited financial statements	1
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12	
а	Net unrealized gains on investments	
b	Donated services and use of facilities	
c	Recoveries of prior year grants	
d	Other (Describe in Part XIV) 2d	
e	Add lines 2a through 2d	2e
3	Subtract line 2e from line 1	3
4	A mounts included on Form 990, Part VIII, line 12, but not on line 1	
а	Investment expenses not included on Form 990, Part VIII, line 7b . 4a	
b	Other (Describe in Part XIV) 4b	
c	Add lines 4a and 4b	4c
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5
Part	Reconciliation of Expenses per Audited Financial Statements With Expenses	per Return
1	Total expenses and losses per audited financial statements	1
2	A mounts included on line 1 but not on Form 990, Part IX, line 25	
а	Donated services and use of facilities	
ь	Prior year adjustments	1
c	Other losses	1
d	Other (Describe in Part XIV) 2d	1
e	Add lines 2a through 2d	2e
3	Subtract line 2e from line 1	3
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a	
b	Other (Describe in Part XIV) 4b]
c	Add lines 4a and 4b	4c
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5
Par	t XIV Supplemental Information	

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

Ident if ier	Return Reference	Explanation
IN 48 footnote	Schedule D, Part X, Line 2	THE COMPANY ADOPTED GUIDANCE ISSUED BY THE FASB
		WITH RESPECT TO ACCOUNTING FOR UNCERTAINTY IN
		INCOME TAXES AS OF JANUARY 1, 2009 A TAX POSITION
		IS RECOGNIZED AS A BENEFIT ONLY IF IT IS "MORE
		LIKELY THAN NOT" THAT THE TAX POSITION WOULD BE
		SUSTAINED IN A TAX EXAMINATION, WITH A TAX
		EXAMINATION BEING PRESUMED TO OCCUR THE
		AMOUNT RECOGNIZED IS THE LARGEST AMOUNT OF TAX
		BENEFIT THAT IS GREATER THAN 50% LIKELY OF BEING
		REALIZED ON EXAMINATION FOR TAX POSITIONS NOT
		MEETING THE "MORE LIKELY THAN NOT" TEST, NO TAX
		BENEFIT IS RECORDED THE ADOPTION OF THE NEW
		GUIDANCE DID NOT HAVE AN IMPACT ON THE FINANCIAL
		STATEMENTS THE COMPANY'S SUBSIDIARY FOR-PROFIT
		IS SUBJECT TO US FEDERAL INCOME TAX AS WELL AS
		STATE INCOME TAXES THE COMPANY IS NO LONGER
		SUBJECT TO EXAMINATION BY TAXING AUTHORITIES FOR
		YEARS BEFORE DE-CEMBER 31, 2005 THE COMPANY DOES
		NOT EXPECT THE TOTAL AMOUNT OF UNRECOGNIZED TAX
		BENEFITS TO SIGNIFICANTLY CHANGE IN THE NEXT 12
		MONTHS THE COMPANY RECOGNIZES INTEREST AND/OR
		PENALTIES RELATED TO INCOME TAX MATTERS IN
		INCOME TAX EXPENSE THE COMPANY DID NOT HAVE ANY
		AMOUNTS ACCRUED FOR INTEREST AND PENALTIES AT
		DECEMBER 31, 2009

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As Filed Data -

DLN: 93493316037920

OMB No 1545-0047

2009

SCHEDULE F (Form 990)

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

Statement of Activities Outside the United States

Open to Public **Inspection**

Department of the Treasury Internal Revenue Service

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization Employer identification number BREEDERS' CUP LIMITED 13-3082904 General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b. For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award For grant makers. Describe in Part IV the organization's procedures for monitoring the use of grant funds outside the United States Activites per Region (Use Schedule F-1 (Form 990) if additional space is needed) (d) Activities conducted in (e) If activity listed in (d) (f) Total expenditures (a) Region (b) Number of (c) Number of region (by type) (ie, is a program service, for region fundraising, program services, offices in the employees or describe specific type of grants to recipients located in agents in region region service(s) in region the region)

Totals

Use Sch			eceived more than \$5, al space is needed.	· -	· -	T	1	
(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) A mount of cash grant	(f) Manner of cash disbursement	(g) A mount of of non-cash assistance	(h) Description of non-cash assistance	(i) Method valuation (book, FM) appraisal, ot
		EUROPE (INCLUDING ICELAND AND GREENLAND)	CONSULTING		WIRE TRANSFER			FMV
		EUROPE (INCLUDING ICELAND AND GREENLAND)	CONSULTING	9,000	WIRE TRANSFER			FMV
		EUROPE (INCLUDING ICELAND AND GREENLAND)	RACE AWARD		WIRE TRANSFER			FMV
		EUROPE (INCLUDING ICELAND AND GREENLAND)	RACE AWARD	000,00	WIRE TRANSFER			FMV
		EUROPE (INCLUDING ICELAND AND GREENLAND)	RACE AWARD	5,663	WIRE TRANSFER			FMV
_								

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Use Schedule F-1 (Form 990) if additional space is needed. (c) Number of (b) Region (d) A mount of (e) Manner of cash (a) Type of grant or (f) A mount of (g) Description (h) Method of assistance cash grant disbursement of non-cash valuation recipients non-cash (book, FMV, assistance assistance appraisal, other)

Schedule F (Form 990) 2009

Identifier	ReturnReference	in Part I, line 2, and any additional information. Explanation
	+	

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General Information on Grants and Assistance

Schedule I (Form 990)

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22. Attach to Form 990

OMB No 1545-0047

DLN: 93493316037920

Inspection

Department of the Treasury Internal Revenue Service

BREEDERS' CUP LIMITED

Name of the organization Employer identification number

13-3082904

Does the organization ma the selection criteria usedDescribe in Part IV the or	d to award the grants o	rassistance?			,	•	✓ Yes
Form 990, Part I	V, line 21 for any re	Governments and ecipient that received) if additional space	l more than \$5,000.	Check this box if n	o one recipient recei	ved more than \$5,0	00. Use
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
GRAYSON JOCKEY CLUB RESEARCH FOUNDATION INC821 CORPORATE DRIVE LEXINGTON KY 40503	616031750	501(C)(3)	101,500				EQUINE RESEARCH

Part III	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, I	Part IV, line 22.
	Use Schedule I-1 (Form 990) if additional space is needed.	

(a)Type of grant or assistance	(b) Number of recipients	(c)A mount of cash grant	(d)A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Ident if ier	Return Reference	Explanation
Procedures for monitoring use of grant funds	Schedule I, Part I, Line 2	GRANTS ARE APPROVED BY THE BOARD AND ARE CONSISTENT WITH THE BREEDERS' CUP LIMITED'S MISSION TO PROMOTE THE INTEGRITY OF THE THOROUGHBRED INDUSTRY GRAYSON JOCKEY CLUB RESEARCH FOUNDATION PROVIDES AN ANNUAL REPORT WITH A SUMMARY OF THE ORGANIZATION'S RESULTS AND ACCOMPLISHMENTS DURING THE YEAR AS WELL AS A FORECAST OF THE COMING YEARS PROJECTS AND OBJECTIVES
	'	

DLN: 93493316037920

Employer identification number

OMB No 1545-0047

Schedule J (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees**

Compensation Information

► Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

BRE	EDERS' CUP LIMITED						
			13-3082904				
Pa	rt I Questions Regarding Compensation		<u> </u>				
					Yes	No	
1a	Check the appropriate box(es) if the organization provide 990, Part VII, Section A, line 1a Complete Part III to						
	First-class or charter travel	·	Housing allowance or residence for personal use				
	Travel for companions		Payments for business use of personal residence				
	Tax idemnification and gross-up payments	\vdash	Health or social club dues or initiation fees				
	Discretionary spending account	Γ	Personal services (e g , maid, chauffeur, chef)				
b	b If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement orprovision of all the expenses described above? If "No," complete Part III to explain						
2	Did the organization require substantiation prior to reim officers, directors, trustees, and the CEO/Executive Dir			2			
3	Indicate which, if any, of the following the organization unorganization's CEO/Executive Director Check all that a Compensation committee		·				
	✓ Independent compensation consultant	~	Compensation survey or study				
	Form 990 of other organizations		Approval by the board or compensation committee				
4	During the year, did any person listed in Form 990, Part or a related organization	t V I :	I, Section A, line 1a with respect to the filing organizat	tion			
а	Receive a severance payment or change-of-control pay	mer	nt?	4a	Yes		
b	b Participate in, or receive payment from, a supplemental nonqualified retirement plan?						
c	Participate in, or receive payment from, an equity-base	d co	mpensation arrangement?	4c		Νo	
	If "Yes" to any of lines 4a-c, list the persons and provid	de th	ne applicable amounts for each item in Part III				
5	Only 501(c)(3) and 501(c)(4) organizations only must of For persons listed in form 990, Part VII, Section A, line compensation contingent on the revenues of						
а	The organization?			5a			
b	Any related organization?			5b			
	If "Yes," to line 5a or 5b, describe in Part III						
6	For persons listed in form 990, Part VII, Section A, line compensation contingent on the net earnings of	e 1 a,	, did the organization pay or accrue any				
а	The organization?			6a			
b	Any related organization?			6b			
	If "Yes," to line 6a or 6b, describe in Part III						
7	For persons listed in Form 990, Part VII, Section A, line payments not described in lines 5 and 6? If "Yes," desc			7			
8	Were any amounts reported in Form 990, Part VII, paid subject to the initial contract exception described in Re in Part III		•	8			
9	If "Yes" to line 8 did the organization also follow the rel	hutt	able presumption procedure described in Regulations				

section 53 4958-6(c)?

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(I)-(III) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name	,	(B) Breakdown of	f W-2 and/or 1099-MIS	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	
		(i) Base (ii) Bonus & incentive compensation		(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)-(D)	reported in prior Form 990 or Form 990-EZ
DG VAN CLIEF JR	(I) (II)	0	0	266,155 0	0 0	1	266,155	266,155
PETER C ROTONDO	(ı) (ıı)	154,248 0	23,100	0	12,397	0	189,745	,
DORA J DELGADO	(ı) (ıı)	125,361	50,000	0	12,250	16,741	204,352	, c
CARTER R CARNEGIE	(ı) (ıı)	215,427 0	186,500 0	0	17,150		424,383	,
PAMELA BLATZ- MURFF	(ı) (ıı)	225,491 0	50,000 0	0	16,872	11,156	303,519	C
GREGORY C AVIOLI	(ı) (ıı)	544,006 0	250,000 0	16,500 0	37,150	16,741 0	864,397 0 0	, C
MATTHEW J LUTZ	(ı) (ıı)	181,337 0	85,000 0	0	17,150	16,741 0	300,228	, C
PETER A LAND	(1)	251,996 0	0	0 0	17,150		280,307	(
	'		 	<u> </u>		1		-
				<u>'</u>				
			l					
		,	<u> </u>	'				

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

Ident if ier	Ret urn Ref erence	Explanation
	Schedule J, Part I, Line 4a	D G VAN CLIEF - FORMER PRESIDENT \$266,155
	1	THE ORGANIZATION HAS AN IRC SECTION 457(F) EMPLOYER CONTRIBUTION PLAN GREGORY C AVIOLI WAS THE ONLY PARTICIPANT IN THE PLAN DURING 2009 AND THE CONTRIBUTION EQUALED \$16,500
INFORMATION		FOR CARTER R CARNEGIE, AMOUNTS REPORTED ON SCHEDULE J, PART II, COLUMN (B)(II) AND COLUMN (E) INCLUDE INCENTIVE COMPENSATION OF \$86,500 RELATED TO 2008 AND \$100,000 RELATED TO 2009 BOTH AMOUNTS WERE PAID IN 2009

Schedule J (Form 990) 2009

DLN: 93493316037920

OMB No 1545-0047

Schedule L

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Transactions with Interested Persons

► Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V lines 38a or 40b. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open to Public Inspection

Name of the organization BREEDERS' CUP LIMITED								Employer identification number					
							3-30829						
Part I	Excess Benefit Tra Complete if the organiza								lina 40h				
			res on rollinggo,		, lille 25a of 25b, of Form 99			990-E2, Part V, lille 40b (c) (
1	(a) Name of disc	qualified person		(b) Desc	cription c	ftrans	action		Yes	No			
	er the amount of tax impos	-	nization managers o	r dısqualıfıed pers	ons durıı	ng the	year under						
	er the amount of tax, if any		ve. reimbursed by th	ne organization.				→ — •					
Part II	Loans to and/or Complete if the organi			0 Dort IV line 26	or Form		E7 Dort 1/	lina 20	2 -				
	Complete if the organi		i res on Form 99	U, Part IV, line 26	, or Form	1990-	(f)	, line 36	s a				
(a) Nam	e of interested person and purpose	(b) Loan to or from the organization?	(c)O riginal principal amount	(d)Balance due	(e) In default?		Approved by board or committee?		(g) Written agreement?				
		To From			Yes	No	Yes	No	Yes	No			
Total .			.		I		1		1				
Part III	Grants or Assista	nce Benefitt	ina Interested	Persons.	1								
	Complete if the orga				/, line 2	7.							
(a) Name of interested person		son (I	Relationship betw and the oi	een interested pei rganization	rson	1 A(2)	mount of gr	ant or t	ype of assis	stance			

Business Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person

between interested person and the organization

(b) Relationship

(c) A mount of transaction

(d) Description of transaction

(e) Sharing of organization's revenues?

Yes No

RELATED PARTY INFORMATION

SEE SCHEDULE O

Νo

OMB No 1545-0047

Open to Public Inspection

SCHEDULE 0

(Form 990)

Department of the Treasury Internal Revenue Service

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. ► Attach to Form 990.

Supplemental Information to Form 990

Name of the organization BREEDERS' CUP LIMITED

Employer identification number

13-3082904

ldentifier	Return Reference	Explanation
Classes of members or stockholders	Form 990, Part VI, Section A, Line 6	THERE IS A SINGLE CLASS OF STOCK THE CORPORATION HAS TWO CLASSES OF MEMBERS ONE CLASS IS DESIGNATED THE FOUNDING MEMBERS AND THE OTHER CLASS IS DESIGNATED THE REGULAR MEMBERS THE SIX FOUNDING MEMBERS CONTRIBUTED \$65,000 AS A GROUP THESE MEMBERS ARE DESIGNATED AS TRUSTEES OF THE CORPORATION THE TRUSTEES ELECT THE DIRECTORS OF THE CORPORATION ANNUALLY THE TRUSTEES ALSO APPROVE ANY CHANGES TO THE BYLAWS OF THE CORPORATION
Members or stockholders electing members of governing body	Form 990, Part VI, Section A, Line 7a	THERE ARE 46 TRUSTEES TRUSTEES HAVE THE RIGHT TO CHANGE CORPORATE BY-LAWS AND TO ELECT THE GOVERNING BODY
Decisions requiring approval by members or stockholders	Form 990, Part VI, Section A, Line 7b	DECISIONS REQUIRING APPROVAL BY MEMBERS INCLUDE ONLY CHANGES TO BY-LAWS
Review of form 990 by governing body	Form 990, Part VI, Section B, Line 11A	REVIEWED BY SENIOR FINANCIAL MANAGERS, FINANCE & AUDIT COMMITTEE, AND THE GOVERNING BODY DURING SEPTEMBER 2010 THE REVIEW ALSO INCLUDED A BOARD SUMMARY REPORT OF FORM 990 PROVIDED BY ITS TAX PREPARER
Conflict of interest policy	Form 990, Part VI, Section B, Line 12c	CONFLICT OF INTEREST QUESTIONNAIRE IS COMPLETED BY EACH BOARD MEMBER ANNUALLY EMPLOYEES ARE SUBJECT TO THE CONFLICT OF INTEREST POLICY AND ARE REQUIRED TO CONTACT THE HUMAN RESOURCES DEPARTMENT SHOULD A CONFLICT ARISE POTENTIAL CONFLICTS ARE REVIEWED BY OUTSIDE LEGAL COUNSEL TO DETERMINE IF ADDITIONAL FOLLOW-UP AND REVIEW IS APPROPRIATE IF CONFLICT IS IDENTIFIED, THE INDIVIDUALS INVOLVED IN THE CONFLICT MUST REMOVE THEMSELVES FROM THE DECISION MAKING PROCESS ASSOCIATED WITH THE CONFLICT
Process used to establish compensation of top management official	Form 990, Part VI, Section B, Line 15a	THE COMPANY UTILIZES THIRD PARTY COMPENSATION SURVEY INFORMATION IN REVEWING COMPENSATION FOR TOP MANAGEMENT A THIRD PARTY CONSULTANT WAS ENGAGED IN THE DESIGN OF THE COMPANY'S INCENTIVE COMPENSATION SYSTEM FOR 2008 THE COMPENSATION COMMITTEE REVIEWS THE COMPANY'S ANNUAL COMPENSATION BUDGET PRIOR TO THE REVIEW AND APPROVAL OF COMPENSATION BY THE BOARD OF DIRECTORS THE BOARD OF DIRECTORS REVIEWS AND APPROVES YEAR-END BONUSES FOR SENIOR MANAGERS ON AN INDIVIDUAL BASIS
Process used to establish compensation of other officers/key employees	Form 990, Part VI, Section B, Line 15b	A THIRD PARTY CONSULTANT WAS ENGAGED IN THE DESIGN OF THE COMPANY'S INCENTIVE COMPENSATION SYSTEM FOR 2008 THE COMPENSATION COMMITTEE REVIEWS THE COMPANY'S ANNUAL COMPENSATION BUDGET PRIOR TO THE REVIEW AND APPROVAL OF COMPENSATION BY THE BOARD OF DIRECTORS THE COMPENSATION COMMITTEE REVIEWS YEAR-END BONUSES FOR ALL EMPLOYEES THE BOARD OF DIRECTORS REVIEWS AND APPROVES YEAR-END BONUSES FOR SENIOR MANAGERS ON AN INDIVIDUAL BASIS
Public Disclosure	Form 990, Part VI, Section C, Line 19	ANNUAL AUDITED FINANCIALS ARE PUBLISHED ON COMPANY WEB PAGE GOVERNING DOCUMENTS AND POLICIES ARE AVAILABLE FOR REVIEW UPON REQUEST AT THE ORGANIZATION'S CORPORATE OFFICE

ldentifier	Return Reference	Explanation
BUSINESS TRANSACTIONS INVOLVING INTERESTED PERSONS	FORM 990 SCHEDULE L PART IV	THE BOARD OF TRUSTEES AND DIRECTORS OF BREEDERS' CUP LIMITED CONSISTS PRIMARILY OF INDIVIDUALS INVOLVED IN MANY FACETS OF THE THOROUGHBRED INDUSTRY, INCLUDING THE BREEDING AND RACING OF THOROUGHBRED HORSES BREEDERS' CUP LIMITED'S TRUSTEES AND DIRECTORS MAY OWN HORSES DIRECTLY OR THROUGH PARTNERSHIPS THAT ARE ELIGIBLE FOR BREEDERS' CUP PURSES OR AWARDS CERTAIN TRUSTEES, DIRECTORS OR THEIR FARMS ARE MANAGERS WITH RESPECT TO CERTAIN STALLIONS AND FOALS THAT COLLECTIVELY GENERATE A MAJORITY OF THE STALLION AND FOAL NOMINATION FEES ON BEHALF OF BREEDERS' CUP LIMITED

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DLN: 93493316037920

SCHEDULE R (Form 990)

BREEDERS' CUP LIMITED

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. ► Attach to Form 990. See separate instructions.

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Employer identification number

13-3082904

Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.) Part I

Name, address, and EIN of disregarded entity

(b) Primary activity

(c) Legal domicile (state or foreign country)

Total income

(e) End-of-year assets

(f) Direct controlling entity

Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a)
Name, address, and EIN of related organization

(b) Primary activity

(c) Legal domicile (state or foreign country)

(d) Exempt Code section

Public charity status (if section 501(c)(3))

(f) Direct controlling entity

BREEDERS' CUP CHARITIES INC

PO BOX 4230

26-2782404

LEXINGTON, KY 40544

DONATIONS

DE

501(C)(3)

NA

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat No 50135Y

Schedule R (Form 990) 2009

2009

OMB No 1545-0047

art III	Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line	ء 3
	because it had one or more related organizations treated as a partnership during the tax year.)	

(a) Name, address, and EIN of related organization **(b)** Primary activity (c)
Legal
domicile
(state or
foreign
country)

(d) Direct controlling entity (e)
Predominant income
(related, unrelated,
excluded from tax
under sections 512514)

(f) Share of total income

(g) Share of end-of-year assets (h) Disproprtionate allocations? ai

(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065) (j) General or managing partner?

Yes No

Yes No

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership
BREEDERS' CUP PROPERTIES LLC 2525 HARRODSBURG ROAD LEXINGTON, KY40504 61-1348517	ADVERTISING	DE	NA	C CORPORATION	-596,976	1,129,381	100 00 %

Part V	Transactions With Related Organizations	(Complete if the organization answered	"Yes" on Form 990	, Part IV, line 34, 35, or 36.)
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1a 1h 1c		No No
11 10		No
11 10		No
10	•	
		No
14.	:	No
110	1	No
16	•	No
1f	:	No
19	,	No
11	,	No
1 i		No
1i	<u> </u>	No
_		No
11		No
11	n Yes	_
1 r	ı Yes	;
		+
10	Yes	;
1,	Yes	
10	ı Yes	
_		
	1	
ds		
Amoui	(c) nt invol	ved
•	1ç 1i 1i 1i 1r 1r 1c 1c 1i	

	Name of other organization	type(a-r)	Amount involved
(1) BREEDERS' CUP PROPERTIES		R	1,500,000
(2) BREEDERS CUP CHARITIES		R	250,000

(4) (5)

(3)

(6)

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

(a)
Name, address, and EIN of entity

(b) Primary activity (c) Legal domicile (state or foreign country) (d)
Are all
partners
section
501(c)(3)
organizations?

Yes No

(e) Share of end-of-year assets **(f)** Disproprtionate allocations?

No

Yes

(g) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065) (h) General or managing partner?

Yes No