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Form 990  Department of the Treasury Internal Revenue Service	Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)	OMB No 1545-0047 <div> <div>2009</div> <div>Open to Public Inspection</div> </div>
	The organization may have to use a copy of this return to satisfy state reporting requirements	

A For the 2009 calendar year, or tax year beginning 01-01-2009 and ending 12-31-2009		B Check if applicable <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending		C Name of organization Motion Picture Association of America Inc Doing Business As Number and street (or P O box if mail is not delivered to street address) Room/suite 15301 Ventura Blvd Bldg E City or town, state or country, and ZIP + 4 Sherman Oaks, CA 91403		D Employer identification number 13-1068220 E Telephone number (818) 995-6600 G Gross receipts \$ 59,377,473	
		F Name and address of principal officer A ROBERT PISANO 15301 VENTURA BLVD BLDG E SHERMAN OAKS, CA 91403		H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list (see instructions) H(c) Group exemption number			
I Tax-exempt status <input checked="" type="checkbox"/> 501(c) (6) (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527							
J Website: www.mpaa.org							
K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input checked="" type="checkbox"/> Association <input type="checkbox"/> Other		L Year of formation 1922		M State of legal domicile NY			

Part I		Summary		
Activities & Governance	1	Briefly describe the organization's mission or most significant activities PROTECT AND PROMOTE THE MOTION PICTURE INDUSTRY		
	2	Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets		
	3	Number of voting members of the governing body (Part VI, line 1a)	3 _____	
	4	Number of independent voting members of the governing body (Part VI, line 1b)	4 _____	
	5	Total number of employees (Part V, line 2a)	5 _____ 22	
	6	Total number of volunteers (estimate if necessary)	6 _____	
	7a	Total gross unrelated business revenue from Part VIII, column (C), line 12	7a _____	
	b	Net unrelated business taxable income from Form 990-T, line 34	7b _____	
Revenue	8	Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9	Program service revenue (Part VIII, line 2g)	69,920,447	58,228,982
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	402,857	52,317
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	1,334,088	1,096,174
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	71,657,392	59,377,473
	Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	147,950
14		Benefits paid to or for members (Part IX, column (A), line 4)	0	0
15		Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	26,504,796	24,498,110
16a		Professional fundraising fees (Part IX, column (A), line 11e)	0	0
b		Total fundraising expenses (Part IX, column (D), line 25) <input type="checkbox"/> 0		
17		Other expenses (Part IX, column (A), lines 11a–11d, 11f–24f)	40,242,177	39,799,646
18		Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	66,894,923	64,418,941
19		Revenue less expenses Subtract line 18 from line 12	4,762,469	-5,041,468
Net Assets or Fund Balances			Beginning of Current Year	End of Year
	20	Total assets (Part X, line 16)	158,759,486	121,842,210
	21	Total liabilities (Part X, line 26)	143,574,941	106,974,758
	22	Net assets or fund balances Subtract line 21 from line 20	15,184,545	14,867,452

Part II		Signature Block			
Sign Here	Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge				
	<div> <div></div> <div>Signature of officer</div> </div>			<div> <div></div> <div>2010-11-12</div> </div> <div>Date</div>	
	<div> <div></div> <div>Lisa Pierozzi EVP & CFO</div> </div> <div>Type or print name and title</div>				
Paid Preparer's Use Only	Preparer's signature <div></div>		Date	Check if self-employed <div></div>	Preparer's identifying number (see instructions)
	Firm's name (or yours if self-employed), address, and ZIP + 4 <div></div>		ERNST & YOUNG US LLP		EIN <div></div>
			18111 VON KARMAN AVENUE SUITE 1000		Phone no <div></div> (949) 794-2300
		IRVINE, CA 92612			

Part III

Statement of Program Service Accomplishments

1

Briefly describe the organization's mission

THE MOTION PICTURE ASSOCIATION OF AMERICA (MPAA) SERVES AS THE VOICE AND ADVOCATE OF THE AMERICAN MOTION PICTURE, HOME VIDEO AND TELEVISION INDUSTRIES MPAA UNDERTAKES VARIOUS ACTIVITIES IN THE FURTHERANCE OF ITS MISSION, INCLUDING, AMONG OTHER THINGS, MONITORING FEDERAL AND STATE LEGISLATION AFFECTING THE MOTION PICTURE INDUSTRY, PRESERVING AND PROTECTING THE RIGHTS OF COPYRIGHT OWNERS, DIRECTING A CONTENT PROTECTION PROGRAM TO PROTECT U S FILMS THROUGHOUT THE WORLD AND ADMINISTERING A VOLUNTARY FILM RATING SYSTEM

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

Yes

☒

No

If "Yes," describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes

☒

No

If "Yes," describe these changes on Schedule O

4

Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a

(Code) (Expenses \$ including grants of \$) (Revenue \$)

CONDUCTED INVESTIGATIONS AND ENFORCEMENT RELATED TO THE ILLEGAL DISTRIBUTION OF COPYRIGHTED AUDIOVISUAL WORKS

4b

(Code) (Expenses \$ including grants of \$) (Revenue \$)

ENGAGED IN LEGISLATIVE, REGULATORY AND LEGAL ADVOCACY ON BEHALF OF THE MOTION PICTURE INDUSTRY

4c

(Code) (Expenses \$ including grants of \$) (Revenue \$)

ADMINISTERED A VOLUNTARY FILM RATING SERVICE TO FILMMAKERS WHICH HELPS PARENTS CHOOSE APPROPRIATE FILMS FOR THEIR CHILDREN

4d

Other program services (Describe in Schedule O)

(Expenses \$ including grants of \$) (Revenue \$)

4e

Total program service expenses

\$

Part IV

Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	No
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	No
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	4	
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5	Yes
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6	No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II	7	No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9	Yes
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	No
11	Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.	11	Yes
	• Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.		
	• Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.		
	• Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.		
	• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.		
	• Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.		
	• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.		
12	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12	No
12A	Was the organization included in consolidated, independent audited financial statements for the tax year?	Yes	No
	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional	12A	No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	Yes
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I	14b	Yes
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? If "Yes," complete Schedule F, Part II	15	No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Part III	16	No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19	No
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20	No

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b–24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c	Yes	
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34	Yes	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35	Yes	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V

Statements Regarding Other IRS Filings and Tax Compliance

			Yes	No	
1a	Enter the number reported in Box 3 of Form 1096, <i>Annual Summary and Transmittal of U.S. Information Returns</i> . Enter -0- if not applicable	1a	308		
	b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b		0
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c	Yes	
2a	Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return	2a	223		
	b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)				2b
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?			3a	No
b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a			Yes
	b If "Yes," enter the name of the foreign country: CA See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . . .			5a	No
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b	No	
c If "Yes" to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?			5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?			6a	No
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b		
7 Organizations that may receive deductible contributions under section 170(c).					
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?			7a		
b If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b		
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c		
d If "Yes," indicate the number of Forms 8282 filed during the year			7d		
e Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e		
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . . .			7f		
g For all contributions of qualified intellectual property, did the organization file Form 8899 as required? . . .			7g		
h For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?			7h		
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			8		
9 Sponsoring organizations maintaining donor advised funds.					
a Did the organization make any taxable distributions under section 4966?			9a		
b Did the organization make a distribution to a donor, donor advisor, or related person?			9b		
10 Section 501(c)(7) organizations. Enter					
a Initiation fees and capital contributions included on Part VIII, line 12			10a		
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			10b		
11 Section 501(c)(12) organizations. Enter					
a Gross income from members or shareholders			11a		
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			11b		
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?			12a		
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year			12b		

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Section A. Governing Body and Management

			Yes	No
1a	Enter the number of voting members of the governing body	1a	6	
b	Enter the number of voting members that are independent	1b	6	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5		No
6	Does the organization have members or stockholders?	6	Yes	
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a	Yes	
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b	Yes	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
a	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9	Yes	

Section B. Policies

(This Section B requests information about policies not required by the Internal Revenue Code.)

			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a	Yes	
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b	Yes	
11	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11		No
11A	Describe in Schedule O the process, if any, used by the organization to review the Form 990			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes	
13	Does the organization have a written whistleblower policy?	13	Yes	
14	Does the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a		No
b	Other officers or key employees of the organization	15b		No
	If "Yes" to line a or b, describe the process in Schedule O (See instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed CA
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you make these available. Check all that apply. <input type="checkbox"/> Own website <input type="checkbox"/> Another's website <input checked="" type="checkbox"/> Upon request
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization. SUZANNE NALL 15301 VENTURA BLVD BLDG E SHERMAN OAKS, CA 91403 (818) 995-6600

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

☐ Check this box if the organization did not compensate any current or former officer, director, trustee or key employee

Form **990** (2009)

1b	Total	8,281,120	0	285,262
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2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization▶53

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3 Yes	
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4 Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A) Name and business address	(B) Description of services	(C) Compensation
MUNGER TOLLES OLSON LLP 355 SO GRAND AVE 35TH FLOOR LOS ANGELES, CA 90071	LEGAL SERVICES	5,047,713
GILBERT TOBIN 2 PARK ST SYDNEY, NSW 2000 AS	LEGAL SERVICES	3,465,498
STINSON MORRISON HECKER LLP PO BOX 219492 KANSAS CITY, MO 64121	LEGAL SERVICES	2,049,040
MITCHELL SILBERBERG KNUPP LLP 11377 WEST OLYMPIC BLVD LOS ANGELES, CA 90064	LEGAL SERVICES	1,559,055
ICG INC PO BOX 3599 PRINCETON, NJ 08543	COPYRIGHT MONITORING	1,168,257

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ▶72

Part VIII

Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns . . .	1a					
	b	Membership dues	1b					
	c	Fundraising events	1c					
	d	Related organizations	1d					
	e	Government grants (contributions)	1e					
	f	All other contributions, gifts, grants, and similar amounts not included above	1f					
	g	Noncash contributions included in lines 1a-1f \$ _____						
	h	Total. Add lines 1a-1f			0			
Program Service Revenue	2a	MEMBERSHIP DUES	Business Code 813,910	51,546,903	51,546,903			
	b	FILM RATING SERVICE	813,910	5,066,690	5,066,690			
	c	TITLE REGISTRATION	813,910	948,290	948,290			
	d	AGICOA	813,910	667,099	667,099			
	e							
	f	All other program service revenue						
	g	Total. Add lines 2a-2f		58,228,982				
	Other Revenue	3	Investment income (including dividends, interest and other similar amounts)		52,317			52,317
4		Income from investment of tax-exempt bond proceeds . . .		0				
5		Royalties		0				
6a		Gross Rents	(i) Real (ii) Personal					
b		Less rental expenses						
c		Rental income or (loss)						
d		Net rental income or (loss)						
7a		Gross amount from sales of assets other than inventory	(i) Securities (ii) Other					
b		Less cost or other basis and sales expenses						
c		Gain or (loss)						
d		Net gain or (loss)		0				
8a		Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18	a					
b		Less direct expenses	b					
c		Net income or (loss) from fundraising events . . .		0				
9a		Gross income from gaming activities See Part IV, line 19	a					
b		Less direct expenses	b					
c		Net income or (loss) from gaming activities . . .		0				
10a		Gross sales of inventory, less returns and allowances	a					
b		Less cost of goods sold	b					
c		Net income or (loss) from sales of inventory . . .		0				
		Miscellaneous Revenue		Business Code				
11a		MGMT FEE - AFFILIATES	813,910	580,040	580,040			
b		COMMISSIONS FROM ANCILLARY REVENUES	813,910	239,509	239,509			
c	THEATER INCOME	813,910	238,041	238,041				
d	All other revenue		38,584	38,584				
e	Total. Add lines 11a-11d			1,096,174				
12	Total revenue. See Instructions			59,377,473	59,325,156	0	52,317	

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U S See Part IV, line 21	121,185			
2	Grants and other assistance to individuals in the U S See Part IV, line 22	0			
3	Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16	0			
4	Benefits paid to or for members	0			
5	Compensation of current officers, directors, trustees, and key employees	4,544,675			
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7	Other salaries and wages	15,998,833			
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	1,000,000			
9	Other employee benefits	1,969,041			
10	Payroll taxes	985,561			
11	Fees for services (non-employees)				
a	Management	0			
b	Legal	17,496,951			
c	Accounting	150,800			
d	Lobbying	4,073,700			
e	Professional fundraising See Part IV, line 17	0			
f	Investment management fees	0			
g	Other	139,286			
12	Advertising and promotion	142,904			
13	Office expenses	901,161			
14	Information technology	723,563			
15	Royalties	0			
16	Occupancy	2,912,153			
17	Travel	1,142,121			
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	0			
19	Conferences, conventions, and meetings	225,879			
20	Interest	0			
21	Payments to affiliates	0			
22	Depreciation, depletion, and amortization	1,096,105			
23	Insurance	399,521			
24	Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below)				
a	SPECIAL PROJECTS	5,265,962			
b	INVESTIGATIONS	4,448,870			
c	MISCELLANEOUS	226,501			
d	DUES AND SUBS	454,169			
e					
f	All other expenses				
25	Total functional expenses. Add lines 1 through 24f	64,418,941			
26	Joint costs. Check here <input checked="" type="checkbox"/> if following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X

Balance Sheet

					(A)		(B)
					Beginning of year		End of year
Assets	1	Cash—non-interest-bearing			12,900	1	13,200
	2	Savings and temporary cash investments			120,471,207	2	89,860,260
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net			7,045,504	4	2,828,709
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L				5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			1,848,424	9	1,466,221
	10a	Land, buildings, and equipment, cost or other basis. Complete Part VI of Schedule D	10a	8,955,076			
	b	Less accumulated depreciation	10b	2,020,222	7,648,945	10c	6,934,854
	11	Investments—publicly traded securities			6,719,217	11	6,269,346
	12	Investments—other securities. See Part IV, line 11				12	
	13	Investments—program-related. See Part IV, line 11			12,560,517	13	12,099,065
	14	Intangible assets				14	
	15	Other assets. See Part IV, line 11			2,452,772	15	2,370,555
	16	Total assets. Add lines 1 through 15 (must equal line 34)			158,759,486	16	121,842,210
Liabilities	17	Accounts payable and accrued expenses			10,938,050	17	12,232,150
	18	Grants payable				18	
	19	Deferred revenue			1,057,477	19	0
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D			104,049,133	21	66,617,545
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities. Complete Part X of Schedule D			27,530,281	25	28,125,063
	26	Total liabilities. Add lines 17 through 25			143,574,941	26	106,974,758
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets			15,184,545	27	14,867,452
	28	Temporarily restricted net assets				28	
	29	Permanently restricted net assets				29	
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			15,184,545	33	14,867,452
	34	Total liabilities and net assets/fund balances			158,759,486	34	121,842,210

Part XI Financial Statements and Reporting

	Yes	No
1 Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? . . .		No
b Were the organization's financial statements audited by an independent accountant?		No
c If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separated basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits . . .		

Additional Data

Software ID:

Software Version:

EIN: 13-1068220

Name: Motion Picture Association of America Inc

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
DICK COOK DIRECTOR	3	X						0	0	0
RICH ROSS DIRECTOR	3	X						0	0	0
PRESTON PADDEN DIRECTOR	3	X						0	0	0
JIM GIANOPULOS DIRECTOR	3	X						0	0	0
TOM ROTHMAN DIRECTOR	3	X						0	0	0
PETER CHERNIN DIRECTOR	3	X						0	0	0
BRAD GREY DIRECTOR	3	X						0	0	0
ROB MOORE DIRECTOR	3	X						0	0	0
MICHAEL LYNTON DIRECTOR	3	X						0	0	0
JEFF BLAKE DIRECTOR	3	X						0	0	0
RON MEYER DIRECTOR	3	X						0	0	0
RICK FINKELSTEIN DIRECTOR	3	X						0	0	0
BARRY M MEYER DIRECTOR	3	X						0	0	0
ALAN F HORN DIRECTOR	3	X						0	0	0
DANIEL GLICKMAN CHAIRMAN, CEO	40	0		X				1,327,256	0	23,398
A Robert Pisano PRESIDENT, COO	40	0		X				972,136	0	23,068
LISA PIEROZZI EVP, FINANCE & ADMIN AND CFO	40	0		X				473,735	0	23,342
DANIEL MANDIL SEVP, SECRETARY & GEN COUNSEL	40	0		X				458,923	0	13,111
GREGORY GOECKNER EVP, SECRETARY & GEN COUNSEL	40	0		X				513,466	0	25,848
JOHN MALCOLM EVP & DIR WW ANTI-PIRACY	40	0			X			673,593	0	23,978
CHRIS MARCICH PRES & MNG DIRECTOR EMEA	0	0			X			582,714	0	19,832
VANS STEVENSON SVP, STATE GOV'T AFFAIRS	40	0				X		417,305	0	28,298
GREGORY FRAZIER EVP, CHIEF POLICY OFFICER	40	0				X		412,305	0	23,398
MICHAEL O'LEARY EVP, GOV'T AFFAIRS	40	0				X		392,717	0	26,843
JIM WILLIAMS SVP & CHIEF TECHNOLOGY OFFICER	40	0				X		411,129	0	23,398

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
FRITZ ATTAWAY EVP & SPECIAL POLICY ADVISOR	25 0					X		353,109	0	30,748
ESTATE OF JACK VALENTI FORMER CEO							X	1,292,732	0	0

SCHEDULE C

(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ **Complete if the organization is described below.**
▶ **Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.**

OMB No 1545-0047

2009

Open to Public
Inspection

If the organization answered “Yes,” to Form 990, Part IV, Line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered “Yes,” to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered “Yes,” to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, line 35a (regarding proxy tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization Motion Picture Association of America Inc	Employer identification number 13-1068220
---	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1

Provide a description of the organization's direct and indirect political campaign activities in Part IV
- 2

Political expenditures ▶ \$
- 3

Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1

Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$
- 2

Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$
- 3

If the organization incurred a section 4955 tax, did it file Form 4720 for this year?

☐ Yes ☐ No
- 4a

Was a correction made?

☐ Yes ☐ No
- b

If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c) except section 501(c)(3).

- 1

Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$
- 2

Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt funtion activities ▶ \$
- 3

Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ \$
- 4

Did the filing organization file **Form 1120-POL** for this year?

☐ Yes ☐ No
- 5

State the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A

Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A

Check

☐

if the filing organization belongs to an affiliated group

B

Check

☐

if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing Organization's Totals	(b) Affiliated Group Totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)															
b Total lobbying expenditures to influence a legislative body (direct lobbying)															
c Total lobbying expenditures (add lines 1a and 1b)															
d Other exempt purpose expenditures															
e Total exempt purpose expenditures (add lines 1c and 1d)															
f Lobbying nontaxable amount Enter the amount from the following table in both columns															
<table><tr><td>If the amount on line 1e, column (a) or (b) is:</td><td>The lobbying nontaxable amount is:</td></tr><tr><td>Not over \$500,000</td><td>20% of the amount on line 1e</td></tr><tr><td>Over \$500,000 but not over \$1,000,000</td><td>\$100,000 plus 15% of the excess over \$500,000</td></tr><tr><td>Over \$1,000,000 but not over \$1,500,000</td><td>\$175,000 plus 10% of the excess over \$1,000,000</td></tr><tr><td>Over \$1,500,000 but not over \$17,000,000</td><td>\$225,000 plus 5% of the excess over \$1,500,000</td></tr><tr><td>Over \$17,000,000</td><td>\$1,000,000</td></tr></table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
g Grassroots nontaxable amount (enter 25% of line 1f)															
h Subtract line 1g from line 1a If zero or less, enter -0-															
i Subtract line 1f from line 1c If zero or less, enter -0-															
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes	<input type="checkbox"/> No												

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying non-taxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots non-taxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B

Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
	a Volunteers?			
	b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
	c Media advertisements?			
	d Mailings to members, legislators, or the public?			
	e Publications, or published or broadcast statements?			
	f Grants to other organizations for lobbying purposes?			
	g Direct contact with legislators, their staffs, government officials, or a legislative body?			
	h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
	i Other activities? If "Yes," describe in Part IV			
2a	Total lines 1c through 1i			
	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
	b If "Yes," enter the amount of any tax incurred under section 4912			
	c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
	d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1	No
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	No
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	Yes

Part III-B

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

1	Dues, assessments and similar amounts from members	1	51,546,903
2	Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a	Current year	2a	4,968,600
b	Carryover from last year	2b	481,787
c	Total	2c	5,450,387
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	5,450,387
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV

Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

Identifier	Return Reference	Explanation

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11, or 12.
► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

2009

Open to Public
Inspection

Name of the organization
Motion Picture Association of America Inc

Employer identification number
13-1068220

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?	<input type="checkbox"/> Yes <input type="checkbox"/> No
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit	<input type="checkbox"/> Yes <input type="checkbox"/> No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1

Purpose(s) of conservation easements held by the organization (check all that apply)
☐ Preservation of land for public use (e g , recreation or pleasure) ☐ Preservation of an historically importantly land area
☐ Protection of natural habitat ☐ Preservation of a certified historic structure
☐ Preservation of open space

2

Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06

3

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ►_____

4

Number of states where property subject to conservation easement is located ►_____

5

Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6

Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ►_____

7

Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ►\$ _____

8

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9

In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization’s financial statements that describes the organization’s accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a

If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b

If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i)

Revenues included in Form 990, Part VIII, line 1

► \$ _____

(ii)

Assets included in Form 990, Part X

► \$ _____

2

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a

Revenues included in Form 990, Part VIII, line 1

► \$ _____

b

Assets included in Form 990, Part X

► \$ _____

For Privacy Act and Paperwork Reduction Act Notice, see the Intructions for Form 990

Cat No 52283D

Schedule D (Form 990) 2009

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☒ No

b

If "Yes," explain the arrangement in Part XIV and complete the following table

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21?

☒ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current Year	(b)Prior Year	(c)Two Years Back	(d)Three Years Back	(e)Four Years Back
1a	Beginning of year balance				
b	Contributions				
c	Investment earnings or losses				
d	Grants or scholarships				
e	Other expenditures for facilities and programs				
f	Administrative expenses				
g	End of year balance				

2

Provide the estimated percentage of the year end balance held as

a

Board designated or quasi-endowment ▶ %

b

Permanent endowment ▶ %

c

Term endowment ▶ %

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i)

unrelated organizations

3a(i)

☐

☐

(ii)

related organizations

3a(ii)

☐

☐

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b

☐

☐

4

Describe in Part XIV the intended uses of the organization's endowment funds

Part VI

Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		5,528,175	1,232,528	4,295,647
d Equipment		44,593	7,563	37,030
e Other		3,382,309	780,132	2,602,177
Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).)				6,934,854

Part XI

Reconciliation of Change in Net Assets from Form 990 to Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	
4	Net unrealized gains (losses) on investments	4	
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4 - 8	9	
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	

Part XII

Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	

Part XIII

Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	

Part XIV

Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
Escrow Liability - Royalties Payables	Part IV, Line 2b	Cable and satellite companies are permitted to retransmit free television station programming in the U S under a statutory "compulsory license." Royalty fees are collected by the U S Copyright Office and distributed to program owners. The MPAA has undertaken to represent virtually all program supplier claimants with regard to the distribution of royalty fees to individual program owners. Accordingly, MPAA collects amounts from the U S Copyright office on behalf of claimants who have elected to be represented by MPAA and performs an allocation of amounts received and distributes such amounts. The amounts collected by MPAA from the U S Copyright office are reflected in the balance sheet under 'SAVINGS AND TEMPORARY CASH INVESTMENTS' AND 'ESCROW ACCOUNT LIABILITY'

2009

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization
Motion Picture Association of America Inc

Employer identification number

13-1068220

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☐ **Yes** ☐ **No**

2 For grant makers. Describe in Part IV the organization's procedures for monitoring the use of grant funds outside the United States

3 Activities per Region (Use Schedule F-1 (Form 990) if additional space is needed)

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Europe (Including Iceland and Greenland)		1	Program Services	Legal/Investigative	5,985,693
East Asia and the Pacific			Program Services	Legal/Investigative	3,691,500
North America			Program Services	Legal	133,400
South America			Program Services	Investigative	20,200
Russia and the Newly Independent States			Program Services	Investigative	17,200
Totals ►		1			9,847,993

[illegible]**Schedule F (Form 990) 2009**

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16.
Use Schedule F-1 (Form 990) if additional space is needed.

[illegible]

Complete this part to provide the information required in Part I, line 2, and any additional information.

Schedule F (Form 990) 2009

Schedule I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

OMB No 1545-0047

2009

Open to Public
Inspection

Name of the organization
Motion Picture Association of America Inc

Employer identification number
13-1068220

Part I

General Information on Grants and Assistance

- 1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

Yes

No

2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States
- Part II

Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed ▶
- | (a) Name and address of organization or government | (b) EIN | (c) IRC Code section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|--|-----------|------------------------------------|--------------------------|-----------------------------------|---|--|------------------------------------|
| AMERICAN FILM INSTITUTE2021 N Western Ave
LOS ANGELES,CA 90027 | 526072925 | 501(c)(3) | 11,000 | | | | promote film industry |
| CITY OF LOS ANGELES200 N MAIN ST STE 200
LOS ANGELES,CA 90012 | 956000735 | Gov't | | 11,685 | FMV | Computer Equipment | promote film industry |
| COALITION OF SERVICE INDUSTRIES1090 VERMONT NW Ste 420
WASHINGTON,DC 20005 | 521279682 | 501(c)(6) | 10,000 | | | | promote film industry |
| DEMOCRATIC ATTORNEY GENERALS ASSOCIATION 1580 LINCOLN STE 1125
DENVER,CO 80203 | 134220019 | 527 | 10,000 | | | | promote film industry |
| FEEDING AMERICA35 E WACKER STE 2000
CHICAGO,IL 60601 | 363673599 | 501(c)(3) | 10,000 | | | | promote film industry |
| MOTION PICTURE & TV FUND FOUNDATIONPO Box 51150
Los Angeles,CA 900519706 | 954597683 | 501(c)(3) | 30,000 | | | | promote film industry |
| NATIONAL COALITION AGAINST CENSORSHIP275 SEVENTH AVE STE 1504
NEW YORK,NY 10001 | 133197949 | 501(c)(3) | 7,000 | | | | promote film industry |
| SENATE PRESIDENTS FORUM66 WITHERSPOON ST STE 226
PRINCETON,NJ 08540 | 223284046 | 501(c)(3) | 21,500 | | | | promote film industry |
| TRACY'S KIDS1600 DUKE ST STE 500
ALEXANDRIA,VA 22314 | 521429544 | 501(c)(3) | 10,000 | | | | promote film industry |
- 2

Enter total number of section 501(c)(3) and government organizations

7

3

Enter total number of other organizations

2
- For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat No 50055P

Schedule I (Form 990) 2009

Part III **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Use Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV **Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information.

[illegible]

Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2009

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization Motion Picture Association of America Inc	Employer identification number 13-1068220
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Part I

Questions Regarding Compensation

	Yes	No
1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items		
<input checked="" type="checkbox"/> First-class or charter travel		
<input checked="" type="checkbox"/> Travel for companions		
<input checked="" type="checkbox"/> Tax idemnification and gross-up payments		
<input type="checkbox"/> Discretionary spending account		
<input checked="" type="checkbox"/> Housing allowance or residence for personal use		
<input type="checkbox"/> Payments for business use of personal residence		
<input checked="" type="checkbox"/> Health or social club dues or initiation fees		
<input type="checkbox"/> Personal services (e g , maid, chauffeur, chef)		
b If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain	1b Yes	
2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2 Yes	
3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply		
<input type="checkbox"/> Compensation committee		
<input checked="" type="checkbox"/> Written employment contract		
<input type="checkbox"/> Independent compensation consultant		
<input type="checkbox"/> Compensation survey or study		
<input type="checkbox"/> Form 990 of other organizations		
<input checked="" type="checkbox"/> Approval by the board or compensation committee		
4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization		
a Receive a severance payment or change-of-control payment?	4a Yes	
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b Yes	
c Participate in, or receive payment from, an equity-based compensation arrangement?	4c	No
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III		
Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.		
5 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of		
a The organization?	5a	
b Any related organization?	5b	
If "Yes," to line 5a or 5b, describe in Part III		
6 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of		
a The organization?	6a	
b Any related organization?	6b	
If "Yes," to line 6a or 6b, describe in Part III		
7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7	
8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe in Part III	8	
9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	9	

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
DANIEL GLICKMAN	(i)	1,300,000	0	27,256	15,925	7,473	1,350,654	0
	(ii)	0	0	0	0	0	0	0
A Robert Pisano	(i)	740,079	210,000	22,057	13,475	9,593	995,204	0
	(ii)	0	0	0	0	0	0	0
LISA PIEROZZI	(i)	412,606	60,000	1,129	13,475	9,867	497,077	0
	(ii)	0	0	0	0	0	0	0
DANIEL MANDIL	(i)	307,692	0	151,231	8,356	4,755	472,034	0
	(ii)	0	0	0	0	0	0	0
GREGORY GOECKNER	(i)	357,115	60,000	96,351	18,375	7,473	539,314	0
	(ii)	0	0	0	0	0	0	0
JOHN MALCOLM	(i)	321,625	60,000	291,968	15,925	8,053	697,571	0
	(ii)	0	0	0	0	0	0	0
CHRIS MARCICH	(i)	451,761	76,955	53,998	18,375	1,457	602,546	0
	(ii)	0	0	0	0	0	0	0
VANS STEVENSON	(i)	365,000	50,000	2,305	20,825	7,473	445,603	0
	(ii)	0	0	0	0	0	0	0
GREGORY FRAZIER	(i)	350,000	60,000	2,305	15,925	7,473	435,703	0
	(ii)	0	0	0	0	0	0	0
MICHAEL O'LEARY	(i)	341,798	50,000	919	13,475	13,368	419,560	0
	(ii)	0	0	0	0	0	0	0
JIM WILLIAMS	(i)	310,000	50,000	51,129	15,925	7,473	434,527	0
	(ii)	0	0	0	0	0	0	0
FRITZ ATTAWAY	(i)	351,154	0	1,955	23,275	7,473	383,857	0
	(ii)	0	0	0	0	0	0	0
ESTATE OF JACK VALENTI	(i)	0	0	1,292,732	0	0	1,292,732	517,736
	(ii)	0	0	0	0	0	0	0
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III

Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
Supplemental Compensation Information	Schedule J, Part I	1a - The Chairman and President both were provided first class travel for most business trips. 1a - Travel for the Chairman's and President's spouses to accompany them was provided for several business trips (this amount was included on their respective W-2's). 1a - The SEVP General Counsel was provided a housing allowance and tax gross-up thereon. 1a - The organization paid for social club dues for the Chairman (also included on his W-2). 4a - CERTAIN INDIVIDUALS INCLUDED ON SCHEDULE J RECEIVED SEVERANCE PAYMENTS WHICH ARE SUBJECT TO CONFIDENTIALITY AGREEMENTS. 4b - THE ESTATE OF JACK VALENTI RECEIVED PAYMENTS OF DEFERRED COMPENSATION OF \$517,736 UNDER EMPLOYMENT AGREEMENTS EXECUTED IN THE 1960'S, WHICH PRE-DATE ERISA REGULATIONS DEFINING QUALIFIED PLANS. THE AGREEMENTS ALLOWED FOR THE ANNUAL DEFERRAL OF A PORTION OF MR. VALENTI'S COMPENSATION DURING THE EARLY YEARS OF HIS EMPLOYMENT WITH THE UNDERSTANDING THAT THE FUNDS, ALONG WITH INTEREST THEREON, WOULD BE PAID OUT OVER A 20 YEAR PERIOD FOLLOWING HIS RETIREMENT.

OMB No 1545-0047

▶ Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V lines 38a or 40b.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

2009

Open to Public Inspection

Employer identification number

13-1068220

Part I Excess Benefit Transactions (section 501(c)(3) and section 501 (c)(4) organizations only).

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

1	(a) Name of disqualified person	(b) Description of transaction	(c) Corrected?	
			Yes	No

2 Enter the amount of tax imposed on the organization managers or disqualified persons during the year under section 4958 **\$** _____

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization **\$** _____

Part II Loans to and/or From Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 26, or Form 990-EZ, Part V, line 38a

(a) Name of interested person and purpose	(b) Loan to or from the organization?		(c) Original principal amount	(d) Balance due	(e) In default?		(f) Approved by board or committee?		(g) Written agreement?	
	To	From			Yes	No	Yes	No	Yes	No
Total			\$							

Part III Grants or Assistance Benefitting Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of grant or type of assistance
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Part IV Business Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
Resources Global	MPAA Key Employee - BOD	294,823	Performance of Services		No

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization Motion Picture Association of America Inc	Employer identification number 13-1068220
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Identifier	Return Reference	Explanation
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Identifier	Return Reference	Explanation
Schedule O - Supplemental Information		<p>Total voting board members and independent board members Form 990, Part VI, Question 1a and 1b MPAA has six member companies and each company is entitled to one vote Each member company has the right to designate up to two representatives to sit on the board DESCRIPTION OF OFFICER, DIRECTOR, TRUSTEE, AND KEY EMPLOYEE FAMILY OR BUSINESS RELATIONSHIP WITH ANY OTHER OFFICER, DIRECTOR, TRUSTEE, OR KEY EMPLOYEE Form 990, Part VI, Question 2 Dick Cook, Rich Ross & Preston Padden - Business relationship EXECUTIVES OF SAME EMPLOYER (MEMBER COMPANY) Jim Gianopulos, Tom Rothman & Peter Chernin - Business relationship EXECUTIVES OF SAME EMPLOYER (MEMBER COMPANY) Brad Grey & Rob Moore - Business relationship EXECUTIVES OF SAME EMPLOYER (MEMBER COMPANY) Michael Lynton & Jeff Blake - Business relationship EXECUTIVES OF SAME EMPLOYER (MEMBER COMPANY) Ron Meyer & Rick Finkelstein - Business relationship EXECUTIVES OF SAME EMPLOYER (MEMBER COMPANY) Barry M Meyer & Alan F Horn - Business relationship EXECUTIVES OF SAME EMPLOYER (MEMBER COMPANY) Members or Stockholders Form 990, Part VI, Question 6 THE organization has two classes of membership - regular Members and Associate Members Regular Members are represented on the Board of Directors and entitled to vote Associate Members are admitted through unanimous vote of the Regular Members They are not entitled to representation on the Board of Directors Description of Classes of Persons and the Nature of Their Rights Form 990, Part VI, Question 7a Yes, the organization has six member companies, each of which assigns two executives to sit on the board Each member company has one vote In addition, the organization's Chairman and President are each non-voting directors The member company directors elect the officers of the organization Descr Classes of Persons, Decisions Requiring Appr & Type of Voting Rights Form 990, Part VI, Question 7b AS EACH OF THE ORGANIZATION'S REGULAR MEMBERS ARE REPRESENTED ON THE BOARD OF DIRECTORS, THE MEMBERSHIP HAS DEFACTO APPROVAL OF ALL ACTIONS OF the governing body Mailing Address of Persons to be Contacted at a Different Address Form 990, Part VI, Question 9 Dick Cook, Rich Ross & Preston Padden - Walt Disney Studios Motion Pictures 500 S Buena Vista St , Burbank, CA 91521-972 Jim Gianopulos, Tom Rothman & Peter Chernin - Twentieth Century Fox Film Corporation 10201 W Pico Blvd , Los Angeles, CA 90064 Brad Grey & Rob Moore - Paramount Pictures Corporation 5555 Melrose Ave , Los Angeles, CA 90038-3197 Michael Lynton & Jeff Blake - Sony Pictures Entertainment Inc 10202 Washington Blvd , Culver City, CA 90232 Ron Meyer & Rick Finkelstein - Universal City Studios LLLP 100 Universal City Plaza, Universal City, CA 91608 Barry M Meyer & Alan F Horn - Warner Bros Entertainment Inc 4000 Warner Blvd , Burbank, CA 91522-0001 Review process of Form 990 Form 990, Part VI, Question 11a FORM 990 IS PREPARED INTERNALLY AND REVIEWED BY OUR EXTERNAL TAX ADVISORS, WHO ARE PAID PREPARERS A DRAFT OF THE 990 IS REVIEWED BY OUR FINANCE TEAM, CONSISTING OF THE DIRECTOR OF REPORTING, VP CONTROLLER, AND evp CFO THE RETURN IS ULTIMATELY REVIEWED WITH OUR CEO, COO & SEVP general COUNSEL PRIOR TO FILING Description of Process to Monitor Transactions for Conflicts of Interest Form 990, Part VI, Question 12 THE ORGANIZATION'S CONFLICT OF INTEREST POLICY MANDATES THAT DIRECTORS, OFFICERS & KEY EMPLOYEES HAVE A RESPONSIBILITY TO DISCLOSE TO THE SEVP GENERAL COUNSEL THEIR INTERESTS THAT COULD GIVE RISE TO FINANCIAL CONFLICTS OF INTEREST THESE PARTIES ARE SURVEYED ANNUALLY TO IDENTIFY POTENTIAL CONFLICTS AND ENSURE COMPLIANCE WITH THE ORGANIZATION'S POLICY RESPONSES ARE REVIEWED BY THE EVP CFO TO DETERMINE WHETHER A CONFLICT MAY EXIST, IF SO, THE ORGANIZATION'S EVP CFO AND SEVP GENERAL COUNSEL EVALUATE A) WHETHER THE CONFLICT INFLUENCED ANY TRANSACTIONS OR DECISIONS, B) IF SO, WHETHER ANY PRESENT MEASURE CAN CURE OR MITIGATE THAT CONFLICT, AND C) WHAT CAN BE DONE IN THE FUTURE TO PREVENT SUCH CONFLICTS IF AN ACTUAL PAST CONFLICT IS DISCOVERED, THE CONFLICTED PERSON(S) MAY BE SUBJECT TO DISCIPLINE IF THE CONFLICT WAS NOT REPORTED, AND ALSO FOR PARTICIPATING IN A DECISION OR TRANSACTION THAT POSED A CONFLICT OF INTEREST Offices & Positions for Which Process was Used, & Year Process was Begun Form 990, Part VI, Question 15a Compensation for the Chairman/CEO is determined by the Finance Committee of the Board of Directors Compensation for the President/COO is determined by the CEO in consultation with the Finance Committee of the Board of Directors Offices & Positions for Which Process was Used, & Year Process was Begun Form 990, Part VI, Question 15b Compensation for other officers and key employees is determined by the CEO & COO THEY REVIEW AND COMPARE SALARIES EARNED BY INCUMBENTS, AND OTHER SIMILARLY SITUATED PROFESSIONALS, ALONG WITH THE CANDIDATES' EXPERIENCE AND SALARY HISTORY Avail of Gov Docs, Conflict of Interest Policy, & Fin Strmts to Gen Public Form 990, Part VI, Question 19 The organization does not make the documents available to the public Related Organization Compensation FORM 990, PART VII ALTHOUGH MPAA IS THE PAYMASTER OF RECORD, CHRIS MARCICH'S COMPENSATION IS REIMBURSED BY A RELATED ORGANIZATION AVERAGE HOURS PER WEEK FOR THE RELATED ORGANIZATION IS 40 HOURS Transactions with Related Organizations Form 990, Sch R, Part V, Question 2 Amounts reported for transactions with related organizations were determined by using the accrual method of accounting</p>

SCHEDULE R
(Form 990)

Related Organizations and Unrelated Partnerships

OMB No 1545-0047

2009

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

Motion Picture Association of America Inc

Employer identification number

13-1068220

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.)

(a)
Name, address, and EIN of disregarded entity

(b)
Primary activity

(c)
Legal domicile (state
or foreign country)

(d)
Total income

(e)
End-of-year assets

(f)
Direct controlling
entity

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a)
Name, address, and EIN of related organization

(b)
Primary activity

(c)
Legal domicile (state
or foreign country)

(d)
Exempt Code section

(e)
Public charity status
(if section 501(c)(3))

(f)
Direct controlling
entity

See Additional Data Table

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?	
							Yes	No		Yes	No

Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership
MOTION PICTURE ASSOCIATION 15301 VENTURA BLVD BLDG E SHERMAN OAKS, CA91403 13-1544380	Motion Pictures	DE	NA	C Corp	18,905,609	2,038,311	100 000 %
MOTION PICTURE ASSOC - INTERNATIONAL 15301 VENTURA BLVD BLDG E SHERMAN OAKS, CA91403 13-6139718	Motion pictures	DE	NA	C Corp	4,202,301	398,587	100 000 %
JAPAN & INT'L MOTION PIC COPYRIGHT ASSN 65 NIHONSEIMEI-ICHIBANCHO BLDG 23-3 ICHIBANCHO, TOKYO JA	CONTENT PROTECTIO	JA	N/A	C Corp			
MOTION PICTURE ASSN (THAILAND) LTD 771/4 Prachachuen Rd Bang-Sue Dist 3rd Fl, Bangkok TH	CONTENT PROTECTIO	TH	N/A	C Corp			
AMPEC FILMCIK VE TICARET LTD MACKA SPOR CADDESI ACISU SOKAK ISTANBUL 1/16 TU	CONTENT PROTECTIO	TU	NA	C CORP			
MOTION PICT DIST ASSN (INDIA) PVT LTD STAR HOUSE OFF DR E MOSES ROAD MAHALAXMI, MUMBAI 400011 IN	CONTENT PROTECTIO	IN	NA	C CORP			

Part V

Transactions With Related Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III or IV

1

During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a

Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity

b

Gift, grant, or capital contribution to other organization(s)

c

Gift, grant, or capital contribution from other organization(s)

d

Loans or loan guarantees to or for other organization(s)

e

Loans or loan guarantees by other organization(s)

f

Sale of assets to other organization(s)

g

Purchase of assets from other organization(s)

h

Exchange of assets

i

Lease of facilities, equipment, or other assets to other organization(s)

j

Lease of facilities, equipment, or other assets from other organization(s)

k

Performance of services or membership or fundraising solicitations for other organization(s)

l

Performance of services or membership or fundraising solicitations by other organization(s)

m

Sharing of facilities, equipment, mailing lists, or other assets

n

Sharing of paid employees

o

Reimbursement paid to other organization for expenses

p

Reimbursement paid by other organization for expenses

q

Other transfer of cash or property to other organization(s)

r

Other transfer of cash or property from other organization(s)

1a

No

1b

No

1c

No

1d

No

1e

No

1f

No

1g

No

1h

No

1i

No

1j

Yes

1k

Yes

1l

No

1m

No

1n

No

1o

Yes

1p

Yes

1q

Yes

1r

Yes

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

	(a) Name of other organization	(b) Transaction type(a-r)	(c) Amount involved
(1)	See Additional Data Table		
(2)			
(3)			
(4)			
(5)			
(6)			

Part VI **Unrelated Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Are all partners section 501(c)(3) organizations?		(e) Share of end-of-year assets	(f) Disproportionate allocations?		(g) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(h) General or managing partner?	
			Yes	No		Yes	No		Yes	No

Software ID:

Software Version:

EIN: 13-1068220

Name: Motion Picture Association of America Inc

Form 990, Schedule R, Part II - Identification of Related Tax-Exempt Organizations

(a) Name, address, and EIN of related organization	(b) Primary Activity	(c) Legal Domicile (State or Foreign Country)	(d) Exempt Code section	(e) Public charity status (if 501(c)(3))	(f) Direct Controlling Entity
SIXTEEN HUNDRED EYE STREET CORP 15301 VENTURA BLVD BLDG E SHERMAN OAKS, CA91403 52-0854445	own/mng bldg	DC	501(c)(2)	N/A	NA
MOTION PICTURE LABORATORIES INC 15301 VENTURA BLVD BLDG E SHERMAN OAKS, CA91403 65-1258603	CONTENT PROTE	DE	501(c)(6)	N/A	NA
CANADIAN MOTION PICTURE DISTRIB ASSOC 55 St Claire Avenue West Suite 210 Toronto,M4V 247 M4V 247 CA	film advocate	CA			NA
NY FEDERATION AGAINST COPYRIGHT THEFT 15301 VENTURA BLVD BLDG E SHERMAN OAKS, CA91403	CONTENT PRCTCT	NY	501(C)(6)	N/A	MPA
Australian Fed Against Copyright Theft PO Box 515 Mona Vale,NSW 1660 AS	CONTENT PRCTCT	AS			MPA Intrnatl
Copyright Collective of Canada 55 St Clair Avenue West Ste 210 Toronto,M4V 247 M4V 247 CA	Royalty Dist	CA			MPA
Irish Natnl Fed Against Copyright Theft 148 Phibsboro Road Dublin 7 EI	CONTENT PRCTCT	EI			MPA
Verein Fur Antipiraterie der Film-und Wiedner Hauptstra 63 Vienna 1045 AU	CONTENT PRCTCT	AU			MPA
Federazione Anti-Pirateria Audiovisiva Viale Regina Margherita Rome 286 00198 IT	CONTENT PRCTCT	IT			MPA
Federacion Para La Proteccion De La Prop 8 Alfonso XII St Madrid 28014 SP	CONTENT PRCTCT	SP			MPA
Assoc Mexicana de Cine y Musica AC Lafontaine 42 Chapultepec Polanco 11560 MX	CONTENT PRCTCT	MX			MPA
Schweizerische Vereininung zur Bekamp PO Box 1226 Zurich CH-8032 SZ	CONTENT PRCTCT	SZ			MPA
Czech Anti-Piracy Union Pobrezni 22 186 00 Praha 8 EZ	CONTENT PRCTCT	EZ			MPA
Russian Anti-Piracy Organization Pereulok Raskovov 14/22 Moscow 125040 RS	CONTENT PRCTCT	RS			MPA
Company for the Protection of Audiovisua 11 Miltiadou St Holargos- ATHENS 155 62 GR	CONTENT PRCTCT	GR			MPA

Form 990, Schedule R, Part V - Transactions With Related Organizations

<div>(a) Name of other organization</div>		<div>(b) Transaction type(a-r)</div>	<div>(c) Amount Involved (\$)</div>
(1)	Sixteen Hundred Eye Street Corporation	J	250,000
(2)	Sixteen Hundred Eye Street Corporation	K	297,360
(3)	Sixteen Hundred Eye Street Corporation	R	3,000,000
(4)	Motion Picture Laboratories Inc	K	100,000
(5)	Motion Picture Laboratories Inc	P	105,018
(6)	Copyright Collective of Canada	K	106,000
(7)	Copyright Collective of Canada	P	84,480
(8)	Canadian Motion Picture Distributors Assoc	Q	509,800
(9)	Motion Picture Association	O	2,956,000