



See a Social Security Number? Say Something!
Report Privacy Problems to <https://public.resource.org/privacy>
Or call the IRS Identity Theft Hotline at 1-800-908-4490



Return of Organization Exempt From Income Tax

2009

Department of the Treasury
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

For the **2009** calendar year, or tax year beginning , **2009**, and ending

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Termination <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	Please use IRS label or print or type See specific instructions.	C Name of organization THE ONE CAMPAIGN	D Employer Identification Number 01-0593565
		Number and street (or P O box if mail is not delivered to street addr) Room/suite 1400 EYE STREET, NW 600	E Telephone number (202) 495-2700
		City, town or country State ZIP code + 4 WASHINGTON DC 20005	G Gross receipts \$ 35,212,269.
		F Name and address of principal officer Ken Weber Same as C above	H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all affiliates included? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If 'No,' attach a list (see instructions)
I Tax-exempt status <input checked="" type="checkbox"/> 501(c) (3) (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		H(c) Group exemption number	
J Website: WWW.THEONECAMPAIGN.ORG			
K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other		L Year of formation 2002	M State of legal domicile DC

Part I Summary			
1 Briefly describe the organization's mission or most significant activities: <u>THE ONE CAMPAIGN'S MISSION IS TO FIGHT EXTREME POVERTY AND PREVENTABLE DISEASE, PARTICULARLY IN AFRICA, BY RAISING PUBLIC AWARENESS AND EDUCATING POLICY MAKERS ABOUT THE IMPORTANCE OF SMART AND EFFECTIVE POLICIES AND PROGRAMS. (SEE MORE ATTACHED STATEMENT A)</u>			
2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its assets			
3 Number of voting members of the governing body (Part VI, line 1a)	3	12	
4 Number of independent voting members of the governing body (Part VI, line 1b)	4	10	
5 Total number of employees (Part V, line 2a)	5	106	
6 Total number of volunteers (estimate if necessary)	6	10	
7a Total gross unrelated business revenue from Part VIII, I column (C), line 12	7a		0.
b Net unrelated business taxable income from Form 990-B, line 34	7b		
		Prior Year	Current Year
8 Contributions and grants (Part VIII, line 1h)		14,993,873.	34,963,239.
9 Program service revenue (Part VIII, line 2g)			
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)		433,042.	213,593.
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9e, 10c, and 11e)		-143,029.	35,437.
12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		15,283,886.	35,212,269.
13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)		184,723.	147,130.
14 Benefits paid to or for members (Part IX, column (A), line 4)			
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		8,183,113.	9,499,162.
16a Professional fundraising fees (Part IX, column (A), line 11e)			
b Total fundraising expenses (Part IX, column (D), line 25) 0.			
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)		15,289,793.	10,463,104.
18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)		23,657,629.	20,109,396.
19 Revenue less expenses Subtract line 18 from line 12		-8,373,743.	15,102,873.
		Beginning of Year	End of Year
20 Total assets (Part X, line 16)		21,688,915.	38,442,945.
21 Total liabilities (Part X, line 26)		850,973.	644,253.
22 Net assets or fund balances. Subtract line 21 from line 20		20,837,942.	37,798,692.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer: [Signature] Date: 11/15/10

Type or print name and title: KEN WEBER, CHIEF OPERATING OFFICER

Paid Preparer's Use Only

Preparer's signature: [Signature] Date: 11/15/10

Check if self-employed

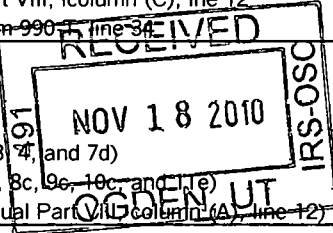
Preparer's identifying number (see instructions):

Firm's name (or yours if self-employed), address, and ZIP + 4: Lane & Company, CPAs
1920 N Street NW, Ste 320
Washington DC 20036

EIN: (202) 463-6500

Phone no: (202) 463-6500

SCANNED DEC 08 2010
 Activities & Governance
 Revenue
 Expenses
 Net Assets or Fund Balances



11 9-17

Part III Statement of Program Service Accomplishments

1 Briefly describe the organization's mission

SEE ATTACHED STATEMENT A

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

Yes No [X]

If 'Yes,' describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes No [X]

If 'Yes,' describe these changes on Schedule O

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code) (Expenses \$ 8,004,755. including grants of \$ 26,595.) (Revenue \$ 0.)

U.S. PUBLIC EDUCATION AND AWARENESS RAISING - SEE ATTACHED STATEMENT A

4b (Code) (Expenses \$ 6,178,693. including grants of \$ 7,876.) (Revenue \$ 0.)

PUBLIC EDUCATION AND AWARENESS RAISING IN EUROPE - SEE ATTACHED STATEMENT A

4c (Code) (Expenses \$ 2,114,996. including grants of \$ 0.) (Revenue \$ 0.)

POLICY RESEARCH AND ANALYSIS ON AID TRACKING - SEE ATTACHED STATEMENT A

4d Other program services. (Describe in Schedule O)

(Expenses \$ 739,704. including grants of \$ 100,067.) (Revenue \$ 0.)

4e Total program service expenses 17,038,148.

Part IV Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I		X
4	Section 501(c)(3) organizations Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C, Part II	X	
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If 'Yes,' complete Schedule C, Part III		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III		X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If 'Yes,' complete Schedule D, Part V	X	
11	Is the organization's answer to any of the following questions 'Yes'? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable	X	
	• Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI		
	• Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII		
	• Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII		
	• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX		
	• Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X		
	• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If 'Yes,' complete Schedule D, Part X		
12	Did the organization obtain separate, independent audited financial statement for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII		X
12A	Was the organization included in consolidated, independent audited financial statement for the tax year? If 'Yes,' completing Schedule D, Parts XI, XII, and XIII is optional	X	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	X	
14b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If 'Yes,' complete Schedule F, Part I	X	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Part II	X	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Part III		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III		X
20	Did the organization operate one or more hospitals? If 'Yes,' complete Schedule H		X

Part IV Checklist of Required Schedules (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If 'Yes,' complete Schedule I, Parts I and II</i>	X	
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If 'Yes,' complete Schedule I, Parts I and III</i>		X
23 Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? <i>If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No,' go to line 25</i>		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If 'Yes,' complete Schedule L, Part I</i>		X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If 'Yes,' complete Schedule L, Part I</i>		X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If 'Yes,' complete Schedule L, Part II</i>		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If 'Yes,' complete Schedule L, Part III</i>		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)		
a A current or former officer, director, trustee, or key employee? <i>If 'Yes,' complete Schedule L, Part IV</i>		X
b A family member of a current or former officer, director, trustee, or key employee? <i>If 'Yes,' complete Schedule L, Part IV</i>		X
c An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? <i>If 'Yes,' complete Schedule L, Part IV</i>		X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If 'Yes,' complete Schedule M</i>	X	
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If 'Yes,' complete Schedule M</i>		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If 'Yes,' complete Schedule N, Part I</i>		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If 'Yes,' complete Schedule N, Part II</i>		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If 'Yes,' complete Schedule R, Part I</i>		X
34 Was the organization related to any tax-exempt or taxable entity? <i>If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1</i>	X	
35 Is any related organization a controlled entity within the meaning of section 512(b)(13)? <i>If 'Yes,' complete Schedule R, Part V, line 2</i>		X
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If 'Yes,' complete Schedule R, Part V, line 2</i>	X	
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If 'Yes,' complete Schedule R, Part VI</i>		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	X	

BAA

Part V Statements Regarding Other IRS Filings and Tax Compliance

		Yes	No
1 a	Enter the number reported in Box 3 of form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable		
1 b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		
1 a	145		
1 b	0		
1 c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	X	
2 a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return		
2 a	106		
2 b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return. (see instructions)	X	
3 a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?		X
3 b	If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O		
4 a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	X	
4 b	If 'Yes,' enter the name of the foreign country: <u>See Foreign Countries</u> See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts		
5 a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
5 b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
5 c	If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?		
6 a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?		X
6 b	If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
7 a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		X
7 b	If 'Yes,' did the organization notify the donor of the value of the goods or services provided?		
7 c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		X
7 d	If 'Yes,' indicate the number of Forms 8282 filed during the year		
7 e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		X
7 f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		X
7 g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?		
7 h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
9	Sponsoring organizations maintaining donor advised funds.		
9 a	Did the organization make any taxable distributions under section 4966?		
9 b	Did the organization make any distribution to a donor, donor advisor, or related person?		
10	Section 501(c)(7) organizations. Enter		
10 a	Initiation fees and capital contributions included on Part VIII, line 12		
10 b	Gross Receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		
11	Section 501(c)(12) organizations. Enter		
11 a	Gross income from other members or shareholders		
11 b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)		
12 a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		
12 b	If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year		

Part VI **Governance, Management and Disclosure** For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Section A. Governing Body and Management

	Yes	No
1 a Enter the number of voting members of the governing body		
1 b Enter the number of voting members that are independent		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee?	X	
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		X
4 Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?		X
5 Did the organization become aware during the year of a material diversion of the organization's assets?		X
6 Does the organization have members or stockholders?		X
7 a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?		X
7 b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
a The governing body?	X	
b Each committee with authority to act on behalf of the governing body?	X	
9 Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code)

	Yes	No
10 a Does the organization have local chapters, branches, or affiliates?		X
10 b If 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?		
11 Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?		X
11 A Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12 a Does the organization have a written conflict of interest policy? If 'No,' go to line 13	X	
12 b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?		X
12 c Does the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Schedule O how this is done	X	
13 Does the organization have a written whistleblower policy?	X	
14 Does the organization have a written document retention and destruction policy?	X	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	X	
b Other officers of key employees of the organization	X	
If 'Yes' to line 15a or 15b, describe the process in Schedule O (See instructions)		
16 a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
16 b If 'Yes,' has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosures

- 17 List the states with which a copy of this Form 990 is required to be filed ► _____
- 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
 Own website Another's website Upon request
- 19 Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization
 ► SURIN RAMKISSOON 1400 EYE STREET, NW, SUITE 600 WASHINGTON DC 20005 (202) 495-2700

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees. See instructions for definition of 'key employees.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons

Check this box if the organization did not compensate any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
BONO BOARD MEMBER	8.00	X					0.	0.	0.	
JOSHUA BOLTEN BOARD MEMBER	2.00	X					0.	0.	0.	
SUSAN A. BUFFETT BOARD MEMBER	2.00	X					0.	0.	0.	
JOE CERRELL BOARD MEMBER	2.00	X					0.	0.	0.	
JOHN DOERR BOARD MEMBER	2.00	X					0.	0.	0.	
TOM FRESTON BOARD CHAIR	8.00	X					0.	0.	0.	
HELENE GAYLE BOARD MEMBER	2.00	X					0.	0.	0.	
MORTON HALPERIN BOARD MEMBER	4.00	X					0.	0.	0.	
JEFF RAIKES BOARD MEMBER	2.00	X					0.	0.	0.	
BOBBY SHRIVER BOARD MEMBER	2.00	X					0.	0.	0.	
DAVID LANE PRESIDENT & CEO	48.00			X			313,006.	11,453.	16,558.	
JAMIE DRUMMOND EXECUTIVE DIRECTOR, GLOBAL STRATEGY	48.00			X			181,474.	6,640.	35,977.	
KEN WEBER SECRETARY AND COO	48.00			X			295,014.	10,795.	22,238.	
THOMAS HART TREASURER	34.00			X			118,814.	79,965.	21,992.	
ERIN THORNTON SR. DIRECTOR, GLOBAL POLICY	50.00					X	226,153.	0.	21,052.	
LIESL HICKEY SR. DIRECTOR, US CAMPAIGNS	50.00					X	218,704.	0.	22,931.	
OLIVER BUSTON SR. DIRECTOR, EU OFFICE	50.00					X	217,394.	0.	44,087.	

Part VIII Statement of Revenue

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	1 a Federated campaigns	1 a					
	b Membership dues	1 b					
	c Fundraising events	1 c					
	d Related organizations	1 d					
	e Government grants (contributions)	1 e					
	f All other contributions, gifts, grants, and similar amounts not included above	1 f	34,963,239.				
	g Noncash contribns included in lns 1a-1f:		\$ 998,736.				
h Total. Add lines 1a-1f			34,963,239.				
PROGRAM SERVICE REVENUE	Business Code						
	2 a -----						
	b -----						
	c -----						
	d -----						
	e -----						
	f All other program service revenue						
g Total. Add lines 2a-2f							
OTHER REVENUE	3 Investment income (including dividends, interest and other similar amounts)			213,593.	0.	0.	213,593.
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties						
	6 a Gross Rents	(i) Real	(ii) Personal				
		b Less: rental expenses					
	c Rental income or (loss)						
	d Net rental income or (loss)						
	7 a Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other				
		b Less cost or other basis and sales expenses					
	c Gain or (loss)						
	d Net gain or (loss)						
	8 a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18	a					
		b Less: direct expenses					
	c Net income or (loss) from fundraising events						
	9 a Gross income from gaming activities See Part IV, line 19	a					
b Less: direct expenses							
c Net income or (loss) from gaming activities							
10 a Gross sales of inventory, less returns and allowances	a						
	b Less: cost of goods sold						
c Net income or (loss) from sales of inventory							
Miscellaneous Revenue		Business Code					
11 a MISCELLANEOUS	900099		121.	121.	0.	0.	
b -----							
c -----							
d All other revenue			35,316.	0.	0.	35,316.	
e Total. Add lines 11a-11d			35,437.				
12 Total revenue. See instructions			35,212,269.	121.	0.	248,909.	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

<i>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</i>	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	37,645.	37,645.		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16	109,485.	109,485.		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	993,726.	808,234.	185,492.	0.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1) and persons described in section 4958(c)(3)(B))				
7 Other salaries and wages	6,942,997.	5,423,717.	1,519,280.	0.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	373,198.	291,534.	81,664.	0.
9 Other employee benefits	627,385.	490,099.	137,286.	0.
10 Payroll taxes	561,856.	438,910.	122,946.	0.
11 Fees for services (non-employees)				
a Management				
b Legal	253,121.	189,841.	63,280.	0.
c Accounting	70,280.	0.	70,280.	0.
d Lobbying				
e Prof fundraising svcs. See Part IV, ln 17				
f Investment management fees	25,459.	19,094.	6,365.	0.
g Other	3,196,556.	3,118,180.	78,376.	0.
12 Advertising and promotion	458,718.	458,718.	0.	0.
13 Office expenses	737,741.	575,380.	162,361.	0.
14 Information technology	711,577.	559,214.	152,363.	0.
15 Royalties				
16 Occupancy	918,584.	688,938.	229,646.	0.
17 Travel	1,308,405.	1,269,540.	38,865.	0.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	1,496,431.	1,496,431.	0.	0.
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	291,673.	218,755.	72,918.	0.
23 Insurance	56,167.	42,125.	14,042.	0.
24 Other expenses. Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)				
a MISCELLANEOUS	219,013.	128,361.	90,652.	0.
b COMMUNICATIONS AND MEDIA	551,435.	551,435.	0.	0.
c TEMPORARY HELP	32,283.	0.	32,283.	0.
d PRINTING & REPORT PRODUCTION	135,661.	122,512.	13,149.	0.
e				
f All other expenses				
25 Total functional expenses. Add lines 1 through 24f	20,109,396.	17,038,148.	3,071,248.	0.
26 Joint costs. Check here <input type="checkbox"/> if following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet

		(A)		(B)
		Beginning of year		End of year
ASSETS	1 Cash – non-interest-bearing		1	
	2 Savings and temporary cash investments	361,874.	2	855,515.
	3 Pledges and grants receivable, net	10,150,865.	3	29,835,832.
	4 Accounts receivable, net	43,662.	4	
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges		9	
	10a Land, buildings, and equipment: cost or other basis Complete Part VI of Schedule D	10a 2,112,022.		
	b Less accumulated depreciation	10b 674,796.	1,179,100.	10c 1,437,226.
	11 Investments – publicly-traded securities	9,285,581.	11	5,647,642.
	12 Investments – other securities See Part IV, line 11		12	
	13 Investments – program-related See Part IV, line 11		13	
	14 Intangible assets	222,333.	14	187,732.
	15 Other assets See Part IV, line 11	445,500.	15	478,998.
16 Total assets Add lines 1 through 15 (must equal line 34)	21,688,915.	16	38,442,945.	
LIABILITIES	17 Accounts payable and accrued expenses	390,563.	17	238,560.
	18 Grants payable		18	
	19 Deferred revenue		19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities Complete Part X of Schedule D	460,410.	25	405,693.
	26 Total liabilities. Add lines 17 through 25	850,973.	26	644,253.
NET ASSETS OR FUND BALANCES	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29 and lines 33 and 34.			
	27 Unrestricted net assets	7,693,289.	27	1,978,827.
	28 Temporarily restricted net assets	11,144,653.	28	33,819,865.
	29 Permanently restricted net assets	2,000,000.	29	2,000,000.
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, and equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
	33 Total net assets or fund balances	20,837,942.	33	37,798,692.
34 Total liabilities and net assets/fund balances	21,688,915.	34	38,442,945.	

BAA

Part XI Financial Statements and Reporting

1 Accounting method used to prepare the Form 990: Cash Accrual Other

If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O

2a Were the organization's financial statements compiled or reviewed by an independent accountant?

b Were the organization's financial statements audited by an independent accountant?

c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.

d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both

Separate basis Consolidated basis Both consolidated and separate basis

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?

b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

	Yes	No
2a		X
2b	X	
2c	X	
3a		X
3b		

BAA

Form 990 (2009)

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions and membership fees received (Do not include 'unusual grants.')	6,660,389.	31,022,201.	5,306,987.	14,993,873.	34,963,239.	92,946,689.
2 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf						
3 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge.						
4 Total. Add lines 1-through 3	6,660,389.	31,022,201.	5,306,987.	14,993,873.	34,963,239.	92,946,689.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						72,267,451.
6 Public support. Subtract line 5 from line 4						20,679,238.

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4	6,660,389.	31,022,201.	5,306,987.	14,993,873.	34,963,239.	92,946,689.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	30,721.	105,667.	723,736.	486,597.	213,593.	1,560,314.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	0.	3,123.	903.	20,083.	121.	24,230.
11 Total support. Add lines 7 through 10						94,531,233.
12 Gross receipts from related activities, etc. (see instructions)					12	

13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here

Section C. Computation of Public Support Percentage

14 Public support percentage for 2009 (line 6, column (f) divided by line 11, column (f))	14	21.88%
15 Public support percentage from 2008 Schedule A, Part II, line 14	15	27.67%

16a 33-1/3 support test – 2009. If the organization did not check the box on line 13, and the line 14 is 33-1/3 % or more, check this box and **stop here.** The organization qualifies as a publicly supported organization.

b 33-1/3 support test – 2008. If the organization did not check a box on line 13, or 16a, and line 15 is 33-1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

17a 10%-facts-and-circumstances test – 2009 If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and **stop here.** Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization.

b 10%-facts-and-circumstances test – 2008. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and **stop here.** Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization

18 Private foundation. If the organization did not check a box on line, 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I.)

Section A. Public Support

Calendar year (or fiscal yr beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions and membership fees received (Do not include 'unusual grants')						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in a activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal yr beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (add lns 9, 10c, 11, and 12)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ▶ <input type="checkbox"/>						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2008 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2009 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2008 Schedule A, Part III, line 17	18	%

19a 33-1/3 support tests – 2009. If the organization did not check the box on line 14, and line 15 is more than 33-1/3%, and line 17 is not more than 33-1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶

b 33-1/3 support tests – 2008. If the organization did not check a box on line 14 or 19a, and line 16 is more than 33-1/3%, and line 18 is not more than 33-1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Provide any other additional information. See instructions.

Pt II Line 17a: SEE ATTACHED STATEMENT B

Other Income Part II, Line 10

Description: MISCELLANEOUS REVENUE

2005: 0.

2006: 3123.

2007: 903.

2008: 20083.

2009: 121.

SCHEDULE C
(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No 1545-0047

2009

Open to Public Inspection

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ **Complete if the organization is described below.**

▶ **Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.**

Department of the Treasury
Internal Revenue Service

If the organization answered 'Yes,' to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations. complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations: complete Parts I-A and C below. Do not complete Part I-B
- Section 527 organizations: complete Part I-A only

If the organization answered 'Yes,' to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A. Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B Do not complete Part II-A.

If the organization answered 'Yes,' to Form 990, Part IV, line 5 (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of organization THE ONE CAMPAIGN	Employer identification number 01-0593565
---	---

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV
- 2 Political expenditures ▶ \$ _____
- 3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ _____
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
- b If 'Yes,' describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ _____
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ _____
- 3 Total of exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ \$ _____
- 4 Did the filing organization file Form 1120-POL for this year? Yes No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group.
B Check if the filing organization checked box A and 'limited control' provisions apply.

Limits on Lobbying Expenditures –
 (The term 'expenditures' means amounts paid or incurred.)

	(a) Filing organization's totals	(b) Affiliated group totals												
1 a Total lobbying expenditures to influence public opinion (grass roots lobbying)	237,874.													
b Total lobbying expenditures to influence a legislative body (direct lobbying)	715,474.													
c Total lobbying expenditures (add lines 1a and 1b)	953,348.													
d Other exempt purpose expenditures	19,156,048.													
e Total exempt purpose expenditures (add lines 1c and 1d)	20,109,396.													
f Lobbying nontaxable amount Enter the amount from the following table in both columns.	1,000,000.													
<table border="1"> <thead> <tr> <th>If the amount on line 1e, column (a) or (b) is</th> <th>The lobbying nontaxable amount is</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000</td> </tr> </tbody> </table>			If the amount on line 1e, column (a) or (b) is	The lobbying nontaxable amount is	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000
If the amount on line 1e, column (a) or (b) is	The lobbying nontaxable amount is													
Not over \$500,000	20% of the amount on line 1e													
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000													
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000													
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000													
Over \$17,000,000	\$1,000,000													
g Grassroots nontaxable amount (enter 25% of line 1f)	250,000.													
h Subtract line 1g from line 1a If zero or less, enter -0-	0.													
i Subtract line 1f from line 1c If zero or less, enter -0-	0.													
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes <input type="checkbox"/> No												

4-Year Averaging Period Under Section 501(h)
 (Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying non-taxable amount	452,339.	532,132.	1,000,000.	1,000,000.	2,984,471.
b Lobbying ceiling amount (150% of line 2a, column (e))					4,476,707.
c Total lobbying expenditures	369,946.	756,870.	997,396.	715,474.	2,839,686.
d Grassroots nontaxable amount	113,085.	133,033.	250,000.	250,000.	746,118.
e Grassroots ceiling amount (150% of line 2d, column (e))					1,119,177.
f Grassroots lobbying expenditures	954.	0.	0.	237,874.	238,828.

BAA

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities? If 'Yes,' describe in Part IV			
j Total Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If 'Yes,' enter the amount of any tax incurred under section 4912			
c If 'Yes,' enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?		
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?		
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, questions 1 and 2 are answered 'No' OR if Part III-A, line 3 is answered 'Yes.'

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).	\$	
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

Part IV Supplemental Information *(continued)*

Area with horizontal dashed lines for supplemental information.

**SCHEDULE D
(Form 990)**

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ **Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11, or 12.**
▶ **Attach to Form 990. ▶ See separate instructions**

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization

Employer identification number

THE ONE CAMPAIGN

01-0593565

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts Complete if the organization answered 'Yes' to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		

- 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Yes No
- 6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor or for any other purpose conferring impermissible private benefit?? Yes No

Part II Conservation Easements Complete if the organization answered 'Yes' to Form 990, Part IV, line 7.

- 1 Purpose(s) of conservation easements held by the organization (check all that apply)
- | | |
|---|--|
| <input type="checkbox"/> Preservation of land for public use (e.g., recreation or pleasure) | <input type="checkbox"/> Preservation of an historically important land area |
| <input type="checkbox"/> Protection of natural habitat | <input type="checkbox"/> Preservation of certified historic structure |
| <input type="checkbox"/> Preservation of open space | |

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

- a Total number of conservation easements
- b Total acreage restricted by conservation easements
- c Number of conservation easements on a certified historic structure included in (a)
- d Number of conservation easements included in (c) acquired after 8/17/06

Held at the End of the Year	
2a	
2b	
2c	
2d	

- 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____
- 4 Number of states where property subject to conservation easement is located ▶ _____
- 5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easement it holds? Yes No
- 6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _____
- 7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____
- 8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)? Yes No
- 9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets

Complete if the organization answered 'Yes' to Form 990, Part IV, line 8.

- 1 a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items
- b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items
- (i) Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____
- (ii) Assets included in Form 990, Part X ▶ \$ _____
- 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items
- a Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____
- b Assets included in Form 990, Part X ▶ \$ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition accession and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a Public exhibition
- b Scholarly research
- c Preservation for future generations
- d Loan or exchange programs
- e Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements Complete if organization answered 'Yes' to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If 'Yes,' explain the arrangement in Part XIV and complete the following table

- c Beginning balance
- d Additions during the year
- e Distributions during the year
- f Ending balance

	Amount
1 c	
1 d	
1 e	
1 f	

2a Did the organization include an amount on Form 990, Part X, line 21? Yes No

b If 'Yes,' explain the arrangement in Part XIV

Part V Endowment Funds Complete if organization answered 'Yes' to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	2,000,000.	2,044,687.			
b Contributions	0.	0.			
c Net investment earnings, gains, and losses	69,080.	55,313.			
d Grants or scholarships	69,080.	100,000.			
e Other expenditures for facilities and programs		0.			
f Administrative expenses		0.			
g End of year balance	2,000,000.	2,000,000.			

2 Provide the estimated percentage of the year end balance held as

- a Board designated or quasi-endowment ▶ 0.00 %
- b Permanent endowment ▶ 100.00 %
- c Term endowment ▶ 0.00 %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

- (i) unrelated organizations
- (ii) related organizations

	Yes	No
3a(i)		X
3a(ii)		X
3b		

b If 'Yes' to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds

Part VI Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated Depreciation	(d) Book Value
1a Land				
b Buildings				
c Leasehold improvements		956,462.	191,567.	764,895.
d Equipment		760,156.	408,329.	351,827.
e Other		395,404.	74,900.	320,504.
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c))				1,437,226.

BAA

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	
2	Total expenses (Form 990, Part IX, column (A), line 25)	
3	Excess or (deficit) for the year Subtract line 2 from line 1	
4	Net unrealized gains (losses) on investments	
5	Donated services and use of facilities	
6	Investment expenses	
7	Prior period adjustments	
8	Other (Describe in Part XIV)	
9	Total adjustments (net). Add lines 4 through 8	
10	Excess or (deficit) for the year per audited financial statements Combine lines 3 and 9	

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements		1
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d		2e
3	Subtract line 2e from line 1		3
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investments expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b		4c
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		5

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements		1
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d		2e
3	Subtract line 2e from line 1		3
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investments expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b		4c
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)		5

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

**Schedule F
(Form 990)**

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered 'Yes' to Form 990, Part IV, line 14b, 15, or 16.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2009

Open to Public
Inspection

Name of the organization

THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I **General Information on Activities Outside the United States.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? **Yes** **No**

2 For grantmakers. Describe in Part IV the organization's procedures for monitoring the use of grant funds outside the United States

3 Activities per Region (Use Schedule F-1 (Form 990) if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures in region
Europe	2	17	PROGRAM SERVICES	SEE STATEMENT C	4,256,820.
Sub-Saharan Africa	1	1	PROGRAM SERVICES	SEE STATEMENT C	318,689.
Totals	▶ 3	18			4,575,509.

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) (2009)

Part IV Supplemental Information

Complete this part to provide the information required in Part I, line 2, and any additional information

Pt I Line 2 THE ONE CAMPAIGN AWARDS ITS ANNUAL ONE AFRICA AWARD TO AN
 AFRICAN-BASED CIVIL SOCIETY ORGANIZATION THAT EMPLOYS INNOVATIVE
 APPROACHES TO HELPING ACHIEVE ONE OR MORE OF THE MILLENIUM
 DEVELOPMENT GOALS (MDGS). THE ONE CAMPAIGN REQUIRES AWARD
 RECIPIENTS TO FURNISH ITS ORGANIZATION'S CERTIFICATE OF
 REGISTRATION, AT LEAST TWO LETTERS OF RECOMMENDATIONS FROM
 REPUTABLE NATIONAL OR INTERNATIONAL ORGANIZATIONS, ITS
 ANNUAL BUDGET DETAILING REVENUES AND EXPENSES, ITS ANNUAL
 REPORT, AND COPIES OF ANY MEDIA REPORTS OR ARTICLES
 HIGHLIGHTING ITS WORK. AS A CONDITION OF THE AWARD,
 RECIPIENTS ARE REQUIRED TO SUBMIT A REPORT BACK TO THE ONE
 CAMPAIGN DESCRIBING THE USE OF THE GRANT FUNDS. THE 2009 ONE
 AFRICA AWARD WAS AWARDED TO THE SLUMS INFORMATION DEVELOPMENT
 AND RESOURCES CENTER (SIDAREC), A KENYAN-BASED YOUTH
 DEVELOPMENT ORGANIZATION AIMED AT BENEFITING THE LOCAL
 COMMUNITY BY HARNESSING THE SKILLS AND TALENTS WITHIN
 THE COMMUNITY. THE ONE CAMPAIGN ALSO PROVIDED ASSISTANCE
 IN EUROPE. ASSISTANCE PROVIDED IN EUROPE WAS TO THE CHARITABLE
 ORGANIZATION, TIRI - MAKING INTERGRITY WORK, IN SUPPORT OF
 ITS PUBLISH WHAT YOU FUND CAMPAIGN TO PROMOTE GREATER
 TRANSPARENCY AND ACCOUNTABILITY IN DEVELOPMENT AID.
 THE GRANT PURPOSE WAS CONSISTENT WITH THE ONE CAMPAIGN'S
 CHARITABLE PURPOSE, MISSION AND PROGRAM GOALS, AND THE DONEE
 ORGANIZATION WAS REQUIRED TO AGREE THAT GRANT FUNDS WOULD BE
 USED SOLELY FOR THAT PURPOSE.

Pt I Line 3 Col (F) ACCRUAL METHOD

SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

OMB No 1545-0047

2009

Department of the Treasury Internal Revenue Service
Complete if the organization answered 'Yes' to Form 990, Part IV, lines 21 or 22. Attach to Form 990.

Open to Public Inspection

Name of the organization

Employer identification number

THE ONE CAMPAIGN

01-0593565

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

X Yes No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed

Table with 8 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC section if applicable, (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation (book, FMV, appraisal, other), (g) Description of non-cash assistance, (h) Purpose of grant or assistance. Includes entries for INTERACTION and US DOCTORS FOR AFRICA.

2 Enter total number of section 501(c)(3) and government organizations

2

3 Enter total number of other organizations

0

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

TEEA3901 02/10/10

Schedule I (Form 990) 2009

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 22. Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

(e) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Pt I Line 2 THE AMOUNT PAID TO INTERACTION REPORTED ON SCHEDULE I, PART II, REPRESENT

Pt I Line 2 ANNUAL MEMBERSHIP DUES. INTERACTION IS AN ALLIANCE OF U.S.-BASED INTERNATIONAL

Pt I Line 2 NONPROFIT ORGANIZATIONS FOCUSED ON THE WORLD'S POOR AND MOST VULNERABLE

Pt I Line 2 PEOPLE. MEMBERSHIP TO INTERACTION IS CONSISTENT WITH ONE CAMPAIGN'S

Pt I Line 2 CHARITABLE PURPOSE AND MISSION. THE AMOUNT PAID TO US DOCTORS FOR AFRICA

PART I LINE 2 REPORTED ON SCHEDULE J, PART II, WERE MADE IN SUPPORT OF THE AFRICAN

FIRST LADIES LEADERSHIP FOR HEALTH SUMMIT. THE PURPOSE OF THE HEALTH

SUMMIT WAS CONSISTENT WITH THE ONE CAMPAIGN'S CHARITABLE PURPOSE

AND MISSION.

PART I, LINE 1 COL H AFRICAN FIRST LADIES LEADERSHIP FOR HEALTH SUMMIT

**SCHEDULE J
(Form 990)**

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ **Complete if the organization answered 'Yes' to Form 990, Part IV, line 23.**
▶ **Attach to Form 990.** ▶ **See separate instructions.**

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization

THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I Questions Regarding Compensation

1 a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items

- | | |
|--|--|
| <input type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If 'No,' complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply

- | | |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee | <input checked="" type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?
c Participate in, or receive payment from, an equity-based compensation arrangement?
 If 'Yes' to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III

Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.

5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of

- a** The organization?
b Any related organization?
 If 'Yes' to line 5a or 5b, describe in Part III

6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of

- a** The organization?
b Any related organization?
 If 'Yes' to line 6a or 6b, describe in Part III

7 For person listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If 'Yes,' describe in Part III

8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs. section 53.4958-4(a)(3)? If 'Yes,' describe in Part III

9 If 'Yes' to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1 b		
2		
4 a		X
4 b		X
4 c		X
5 a		X
5 b		X
6 a		X
6 b		X
7		X
8		X
9		

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2009

Part III Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations described in the instructions on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
	(i) Base compensation	(ii) Bonus and incentive compensation	(iii) Other reportable compensation				
DAVID LANE	313,006	0	0	11,818	4,156	328,980	0
	11,453	0	0	432	152	12,037	0
JAMIE DRUMMOND	181,474	0	0	12,570	22,137	216,181	0
	6,640	0	0	460	810	7,910	0
KEN WEBER	239,205	0	55,809	10,401	11,052	316,467	0
	10,795	0	0	381	404	11,580	0
THOMAS HART	118,814	0	0	6,002	7,283	132,099	0
	79,965	0	0	3,934	4,774	88,673	0
ERIN THORNTON	200,000	0	26,153	10,007	11,045	247,205	0
	0	0	0	0	0	0	0
LIESL HICKEY	209,568	0	9,136	10,874	12,057	241,635	0
	0	0	0	0	0	0	0
OLIVER BUSTON	170,752	0	46,642	17,392	26,695	261,481	0
	0	0	0	0	0	0	0
KATHLEEN MCKIERNAN	184,405	0	0	8,910	4,308	197,623	0
	0	0	0	0	0	0	0
DAYNA CADE	164,396	0	0	8,108	12,057	184,561	0
	0	0	0	0	0	0	0

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

AS REFLECTED ON SCHEDULE R, THE ONE CAMPAIGN SHARES PAID EMPLOYEES WITH ONE ACTION,

A RELATED SECTION 501(C)(4) ORGANIZATION. THE ONE CAMPAIGN IS THE

STATUTORY EMPLOYER OF ALL SHARED EMPLOYEES AND ACTS AS A COMMON PAYMASTER FOR THE

TWO ORGANIZATIONS. CERTAIN EMPLOYEES ALLOCATE THEIR TIME BETWEEN THE TWO

ORGANIZATIONS, AND ONE ACTION REIMBURSES THE ONE CAMPAIGN FOR ONE ACTION'S ALLOCABLE

SHARE OF SALARY, BENEFITS, AND RELATED OVERHEAD AND ADMINISTRATIVE COSTS.

THE ONE CAMPAIGN HAS REPORTED THE COMPENSATION AND BENEFITS ATTRIBUTABLE TO

IT ON ROW (i) THIS SCHEDULE J. COMPENSATION ATTRIBUTABLE TO ONE ACTION IS REPORTED

ON ROW (ii) OF THIS SCHEDULE J.

OTHER REPORTABLE COMPENSATION REPORTED ON PART II (B) (iii) OF THIS SCHEDULE J

FOR KEN WEBER, ERIN THORNTON AND OLIVER BUSTON, IS MADE UP OF PRIOR PERIOD

ADJUSTMENTS TO BASE SALARIES THAT WERE PAID IN TAX YEAR 2009. OTHER REPORTABLE

COMPENSATION REPORTED ON PART II (B) (iii) OF THIS SCHEDULE J FOR LIESL HICKEY IS

MADE UP OF ACCRUED VACATION PAID OUT DURING THE YEAR 2009 UPON HER RESIGNATION.

**SCHEDULE M
(Form 990)**

Department of the Treasury
Internal Revenue Service

Noncash Contributions

▶ **Complete if the organizations answered 'Yes'**
on Form 990, Part IV, lines 29 or 30.
▶ **Attach to Form 990.**

OMB No 1545-0047

2009

**Open To Public
Inspection**

Name of the organization

THE ONE CAMPAIGN

Employer identification number

01-0593565

Part I Types of Property

	(a) Check if applicable	(b) Number of Contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	(d) Method of determining revenues
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	0	998,736.	FMV
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution— Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (_____)				
26 Other ▶ (_____)				
27 Other ▶ (_____)				
28 Other ▶ (_____)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement 29

	Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? b If 'Yes,' describe the arrangement in Part II		X
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?		X
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? b If 'Yes,' describe in Part II		X
33 If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II		

SCHEDULE O
(Form 990)

Supplemental Information to Form 990

OMB No 1545 0047

2009

**Open to Public
Inspection**

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990.

Department of the Treasury
Internal Revenue Service

Name of the organization

THE ONE CAMPAIGN

Employer identification number

01-0593565

Pt VI-A, Line 2 BONO AND BOBBY SHRIVER ARE THE CO-FOUNDERS OF (RED).

Pt VI-B, Line 11A THE FINANCE DIRECTOR PREPARES THE SCHEDULES AND

DOCUMENTATION FOR THE INDEPENDENT AUDITORS TO

COMPLETE THE FORM 990. ONCE COMPLETED, THE 990

IS REVIEWED BY THE CHIEF OPERATING OFFICER (BOARD

SECRETARY), CEO, BOARD CHAIR, AND LEGAL COUNSEL.

Pt VI-B, Line 12c SEE ATTACHED STATEMENT D.

Pt VI-B, Line 15 AN INDEPENDENT COMPENSATION CONSULTANT WAS RETAINED

TO REVIEW EXECUTIVE LEVEL SALARIES, INCLUDING CEO, COO,

EXECUTIVE DIRECTOR AND OTHER SENIOR MANAGEMENT POSITIONS.

THE FIRM CONDUCTED RESEARCH AND ANALYSIS GLOBALLY AND

CREATED THREE COMPARABLE GROUPINGS OF NGO'S BASED ON BUDGET

SIZE, MISSION AND LOCATION. THESE WERE USED IN DETERMINING

ACCEPTABLE RANGES FOR EXECUTIVE SALARIES. AN OVERALL

COMPENSATION POLICY WAS DEVELOPED IN CONJUNCTION WITH THIS

RESEARCH AND REVIEWED BY THE CONSULTANT. THE PROPOSED

POLICY AND RECOMMENDED RANGES WERE PRESENTED TO THE EXECUTIVE

COMMITTEE OF THE BOARD OF DIRECTORS, WHICH COMMENTED ON

AND APPROVED BOTH ITEMS. SALARIES FOR EXECUTIVE LEVEL

POSITIONS, WHETHER FILLED OR VACANT, HAVE BEEN ADJUSTED

ACCORDINGLY.

Pt VI-C, Line 19 ALL AVAILABLE UPON REQUEST.

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered 'Yes' to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(A) Name, address, and EIN of related organization	(B) Primary Activity	(C) Legal domicile (state or foreign country)	(D) Direct controlling entity	(E) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(F) Share of total income	(G) Share of end-of-year assets	(H) Disproportionate allocations?		(I) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(J) General or managing partner?
							Yes	No		

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered 'Yes' to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(A) Name, address, and EIN of related organization	(B) Primary Activity	(C) Legal domicile (state or foreign country)	(D) Direct controlling entity	(E) Type of entity (C corp, S corp, or trust)	(F) Share of total income	(G) Share of end-of-year assets	(H) Percentage ownership

Part V Transactions With Related Organizations (Complete if the organization answered 'Yes' to Form 990, Part IV, line 34, 35, or 36.)

Note Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

1 During the tax year did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV:

	Yes	No
a Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity		X
b Gift, grant, or capital contribution to other organization(s)		X
c Gift, grant, or capital contribution from other organization(s)		X
d Loans or loan guarantees to or for other organization(s)		X
e Loans or loan guarantees by other organization(s)		X
f Sale of assets to other organization(s)		X
g Purchase of assets from other organization(s)		X
h Exchange of assets		X
i Lease of facilities, equipment, or other assets to other organization(s)		X
j Lease of facilities, equipment, or other assets from other organization(s)		X
k Performance of services or membership or fundraising solicitations for other organization(s)		X
l Performance of services or membership or fundraising solicitations by other organization(s)		X
m Sharing of facilities, equipment, mailing lists, or other assets	X	
n Sharing of paid employees	X	
o Reimbursement paid to other organization for expenses		X
p Reimbursement paid by other organization for expenses	X	
q Other transfer of cash or property to other organization(s)		
r Other transfer of cash or property from other organization(s)		X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(A) Name of other organization	(B) Transaction type (a-r)	(C) Amount involved
	M, N & P	1,059,274.

Schedule O (Form 990), Supplemental Information to Form 990

Form 990, Page 2, Part III, Line 4d (continued)

4d Describe the exempt purpose achievements for each of the organization's other program services. Section 501(c)(3) and (4) organizations and 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

Code: _____	Description: <u>SEE ATTACHED STATEMENT A FOR OTHER PROGRAMS</u>
Expenses <u>739,704.</u>	_____
Grants Of <u>100,067.</u>	_____
Revenue <u>0.</u>	_____
_____	_____
_____	_____
_____	_____

Form 990, Page 5, Line 4b

Foreign Countries

- United Kingdom
- Germany
- Nigeria

Organization's Mission: Page 1, Part I

The ONE Campaign's mission is to fight extreme poverty and preventable disease, particularly in Africa, by raising public awareness and educating policy makers about the importance of smart and effective policies and programs, such as the Global Fund to Fight AIDS, TB and Malaria, which is saving 4,000 lives a day. ONE also works closely with activists and leaders in Africa to address structural issues, such as debt relief, trade, investment and good governance, that are essential for countries to lift themselves out of poverty. ONE is not a grant-making organization. With the exception of our annual ONE Africa Award, which is given to an effective grassroots organization in Africa, ONE does not directly fund charity projects in developing countries, work which is done well by other NGOs. ONE's staff of policy experts, media professionals, and campaigners working in seven countries around the globe carry out ONE's work by educating our two million members about the crisis of extreme poverty and its solutions and by providing a megaphone for their voices.

Statement of Program Service Accomplishments: Page 2, Part III

- **U.S. Public Education and Awareness Raising:
\$8,004,755 (including grants of \$26,595)**

The ONE Campaign educated the U.S. public about the need to support smart, effective programs in the U.S. International Affairs budget, including those that combat HIV/AIDS, tuberculosis and malaria, help put more children into school, and help fight hunger. U.S. investments in these programs have helped to leverage additional contributions from other governments around the world and together have delivered real, measurable results, helping to provide millions of Africans with life-saving AIDS medication, cut malaria deaths in half in countries across Africa and put tens of millions of children in school in poor countries. ONE has nearly two million supporters who further our education efforts, sharing information about the crisis of extreme poverty and its solutions in their communities, on their campuses and in their places of worship. ONE's awareness raising campaigns employed a variety of tactics including the production and distribution of a new public service announcement campaign aimed at young Americans.

- **European Public Education and Awareness Raising:
\$6,178,693 (including grants of \$7,876)**

The ONE Campaign ran public awareness campaigns about the need to remain dedicated to the fight against extreme poverty and disease, even in the wake of the world economic crisis. ONE carried out targeted awareness raising efforts during the G20 London Summit in April, including by working with the Financial Times newspaper on a supplement looking at the impact of the financial crisis in Africa. The ONE Campaign ran a global awareness campaign to highlight the issue of IMF under-valued gold reserves and how sale of a tiny part of these could provide emergency loans to low income countries that were hardest hit by the economic crisis. The sale happened and helped low income countries in Africa to navigate the crisis relatively successfully. In Germany ONE ran a public awareness campaign called "Artikel ONE", a reference to the German constitution's first article on protecting human dignity. The campaign included a television advert. In Italy in the run up to the G8 ONE ran public awareness campaigns focusing on the importance of G8 countries keeping their promises to Africa, especially G8 host Italy. This included a campaign film, the creation of a video game, and ONE's editing of Italian national newspaper La Stampa.

- **Policy Research and Analysis on Aid Tracking, including The 2009 DATA Report:**
\$2,114,996

The ONE Campaign produced and publicly launched the 2009 DATA Report, a widely-respected and influential report that provides a detailed accounting of whether or not G8 countries are keeping their aid promises to the world's poorest countries. The DATA report is a 250-page document produced over a six-month period by soliciting, researching and analyzing financial data from governments across the entire G8. This analysis, which is uniquely prepared by ONE and not duplicated by other NGOs, is an important contribution to transparency and accountability in the fight against extreme poverty as it follows and analyzes whether the G8 countries are keeping faith with their public commitments, made at the G8 meeting in Glenagles in 2005 on development assistance, trade reform and debt relief. ONE's consultations with G8 governments are also an important part of the accountability and transparency process. ONE launched the report at a press conference in London with a panel that included Bill Gates, Bob Geldof, Archbishop Desmond Tutu and others. The launch generated substantial global media coverage of the report's findings on the G8s performance against its commitments.

- **The 2009 ONE Africa Award:**
\$172,237 (including grants of \$100,067)

In 2009, ONE solicited applications for the ONE Africa Award from across the continent and after a careful review process selected The Slums Information Development and Resources Centers (SIDAREC) in Kenya as the recipient of the 2009 ONE Africa Award. The Award seeks to draw attention to and provide

modest financial support for African-based civil society organizations employing innovative approaches to help achieve one or more of the poverty-fighting Millennium Development Goals (MDGs). SIDAREC was chosen for the 2009 award for delivering highly effective youth-oriented programs and social services in one of the poorest slums in Africa. SIDAREC's innovative programs, which include a community radio station and a library and learning center, are focused on community building, early childhood education, reproductive health, and entrepreneurship. With the exception of the ONE Africa Award, which is given yearly to an effective grassroots organization in Africa, ONE is not a grant-making organization and does not directly fund charity projects in developing countries, work which is done well by other NGOs.

- **The 2009 ONE Sabbath:
\$259,192**

The ONE Campaign's 2009 ONE Sabbath program provided an organized way for local congregations across multiple faiths to engage in ONE's efforts to educate the public and policymakers about the importance of fighting extreme poverty and preventable disease. ONE Sabbath provided educational material on poverty to more than 500 congregations across the country, giving them the tools to discuss these issues within worship services, adult education sessions and youth groups.

- **The ONE Campus Challenge in 2009:
\$308,275**

The 2009 ONE Campus Challenge (OCC) actively engaged university students across the United States and educated them about issues of extreme poverty and global disease. As part of the OCC, campuses across the country compete with each other and the campus that does the best job educating their respective student bodies and communities about extreme poverty and preventable disease is chosen as the winner. In addition, the program recognizes outstanding individual leaders from the different campuses competing. In 2009, the top five individual OCC student leaders traveled to Kenya on an educational trip with ONE to experience firsthand how issues of poverty and disease were affecting Kenyans, and how smart investments and the leadership of local people are making a tangible difference on the ground. Following the trip, the group spoke to local community leaders, wrote pieces for the media, and worked to recruit other college campuses to join the fight against poverty.

Facts and Circumstances

The ONE Campaign qualifies as a “publicly supported” organization under the “facts and circumstances” support test set forth in Treasury Regulation section 1.170A-9(e)(3), as clearly demonstrated by the following:

The ONE Campaign has public support of 21.88 percent, thus exceeding 10 percent and nearing 33 1/3 percent support. As The ONE Campaign’s public support far exceeds 10 percent, its burden of demonstrating its publicly-supported nature through other factors is decreased. [Treas. Reg. § 1.170 A-9(e)(3)(iii).]

Through its broad public awareness-raising and educational campaigns and its well-known public profile, The ONE Campaign is organized and operated to engage with new members of the public on a continuous basis. [Treas. Reg. § 1.170A-9(e)(3)(ii).] The ONE Campaign, through its affiliate ONE Action, has the ability to communicate on a regular basis with over 2 million ONE supporters.

The ONE Campaign has twelve board members, only four of whom is a representative of a major donor. The board, therefore, is a representative governing body, representing broad interests of the public and with special expertise in matters relating to extreme poverty and disease in the developing world; The ONE Campaign is not controlled by a small group of large donors. [Treas. Reg. § 1.170A-9(e)(3)(v).]

The ONE Campaign’s activities are conducted directly for the purpose of educating the public, for example providing the public with information regarding extreme poverty and disease in Africa. It is not supported by the limited charitable goals of a small group of donors. [Treas. Reg. § 1.170A-9(e)(3)(v).]

Program Services in Europe Region

The ONE Campaign ran public awareness campaigns in the U.K., Germany and Italy about the importance of remaining dedicated to the fight against extreme poverty and preventable disease, even in the wake of the world economic crisis. ONE carried out targeted awareness raising efforts during the G20 London Summit in April, including by working with the Financial Times newspaper on a supplement looking at the impact of the financial crisis in Africa. The ONE Campaign ran a global awareness campaign from London to highlight the issue of IMF under-valued gold reserves and how the sale of a tiny part of these could provide emergency loans to low income countries that were hardest hit by the economic crisis. The sale happened and helped low income countries in Africa to navigate the crisis relatively successfully. In Germany ONE ran a public awareness campaign called "Artikel ONE", a reference to the German constitution's first article on protecting human dignity. The campaign included a television advert. In Italy in the run up to the G8 ONE ran public awareness campaigns focusing on the importance of G8 countries keeping their promises to Africa, especially G8 host Italy. This included a campaign film, the creation of a video game, and ONE's editing of Italian national newspaper La Stampa.

Program Services in Sub-Saharan Region

The ONE Campaign maintained an office in Abuja, Nigeria, from where it built and maintained relationships with policy makers and influencers on the continent engaged in the fight against extreme poverty and preventable disease. Staff in the Abuja office managed the ONE Africa award process by which ONE each year identifies an organization which has excelled in efforts to promote development in their community, exemplifying the dynamism and achievements of African civil society. ONE engaged in a petition drive led by the Global Coalition Against Poverty to ask the African Union to do everything in its power to end human rights abuses against Zimbabweans. In Rwanda, ONE participated in a Financing for Development conference on the impact of climate change on the poorest countries. ONE created an Africa Partnership Strategy to support the efforts of the pan-African grassroots organization, African Monitor, to collect information from African citizens about their development priorities ahead of the United Nations MDG summit. ONE participated on the strategy committee of the African First Ladies Initiative, which resulted in a conference in April on African development and health attended by more than a dozen African First Ladies. The Abuja office also supported ONE's work in the US and Europe by helping to lead educational trips to African countries with policy makers, philanthropists and media personalities during which participants could see, first hand, the progress being made as a result of smart, effective development policies and programs and African leadership.

Conflict of Interest Policy

Introduction

In the course of business, situations may arise in which an Organization decision-maker has a conflict of interest, or in which the process of making a decision may create an appearance of a conflict of interest.

All directors and employees have an obligation to

1. Avoid conflicts of interest, or the appearance of conflicts, between their personal interests and those of the Organization in dealing with outside entities or individuals,
2. Disclose AND DOCUMENT both real and apparent or possible conflicts of interest, to the board of directors, as appropriate, and
3. Refrain from participation in any decisions on matters that involve a real conflict of interest or the appearance of a conflict.

What Constitutes a Conflict of Interest

A conflict of interest arises when a director or employee involved in making a decision is in the position to benefit, directly or indirectly, from his/her dealings with the Organization or person conducting business with the Organization.

Examples of conflicts of interest include, but are not limited to, situations in which a director or employee of the Organization:

1. Negotiates or approves a contract, purchase, or lease on behalf of the Organization and has a direct or indirect interest in, or receives personal benefit from, the Organization or individual providing the goods or services;
2. Negotiates or approves a contract, sale, or lease on behalf of the Organization and has a direct or indirect interest in, or receives personal benefit from, the Organization or individual receiving the goods or services;
3. Employs or approves the employment of, on behalf of the Organization, a person who is an immediate family member of the director or employee;

4. Sells products or services offered by the Organization in competition with the Organization;
5. Uses the Organization's facilities, other assets, employees, or other resources for personal gain;
6. Receives a substantial gift from a vendor worth more more than \$100, or gifts in any one-year period worth more than a total of \$200, if the director or employee is responsible for initiating or approving purchases from that vendor.

Interests are considered reportable as a possible conflict under this policy if they are substantial or material in nature. Indirect interests include those interests held by spouses, children, brothers, sisters, and spouses of children, brothers, and sisters.

Disclosure Requirements

The first step in addressing conflicts of interest is disclosure. A director or employee who believes that he/she may be perceived as having a conflict of interest in a discussion or decision must disclose that conflict to the group making the decision before a decision is made, a contract is signed, or a transaction is initiated. Most concerns about conflicts of interest may be resolved and appropriately addressed through prompt and complete disclosure.

In furtherance of that objective, the Organization has adopted the following requirements

1. On an as-needed basis, all employees with purchasing and/or hiring responsibilities or authority shall be required to make a written disclosure regarding any conflicts of interest or potential conflicts of interest to the COO.
2. Disclosures regarding conflicts of interest or potential conflicts of interest involving executive managers, the COO, or the President/CEO (PC), shall be made to, or shared with, the Audit Committee.
3. All conflicts of interest or potential conflicts of interest that have a financial component of \$25,000 or greater, shall also be brought to the attention of the Audit Committee.
4. The COO shall review all disclosures submitted by employees with financial components of less than \$25,000.
5. The Audit Committee shall review all disclosures submitted by executive managers, the COO, and the PC.

6. The Audit Committee shall review all disclosures regarding conflicts of interest or potential conflicts of interest with a financial component of \$25,000 or greater.
7. The COO and/or the Audit Committee, respectively, shall determine appropriate resolution in accordance with the next section of this policy.

Resolution of Conflicts of Interest

The Audit Committee shall be responsible for making all decisions concerning resolutions of conflicts involving executive managers, the COO, PC, and selected other members of senior management, as needed. Should the reportable conflict involve a member of the audit committee other than the chair of the audit committee, the chair shall be responsible for making all decisions concerning resolutions of conflicts involving the audit committee member. Should the conflict involve the chair of the audit committee, the chair of the board shall be responsible for making all decisions concerning resolutions of the conflict.

The COO shall be responsible for making all decisions concerning resolutions of conflicts involving employees below the executive management level, subject to the approval of the PC and the Audit Committee, as needed.

Any employee may appeal a determination that an actual or apparent conflict of interest exists. Appeals of resolutions by the COO and PC must be directed to the chair of Audit Committee. If the resolution was made by the Audit Committee, then the appeal must be made to the chair of the board.

Appeals must be made within 30 days of the initial determination. Resolution of the appeal shall be made by vote of a quorum of the full board of directors. Board members who are the subject of the appeal, or who have a conflict of interests with respect to the subject of the appeal, shall abstain from participating in discussing or voting on the resolution, unless their discussion is requested by the remaining members of the board.

Violations of This Policy

Given the importance of resolving conflicts of interest, violations of this policy, including failure to disclose conflicts of interest, may result in termination of a director, PC, or member of senior management (at the direction of the audit committee) or employee (at the direction of the PC or chair of the audit committee).

Disciplinary Action

Failure to comply with the standards contained in this policy will result in disciplinary action that may include termination, referral for criminal prosecution, and reimbursement to the Organization or to the government, for any loss or damage resulting from the violation. As with all matters involving disciplinary action, principles of fairness will apply. Any employee charged with a violation of this policy will be afforded an opportunity to explain her/his actions before disciplinary action is taken.

Disciplinary action will be taken:

1. Against any employee who authorizes or participates directly in actions that are a violation of this policy.
2. Against any employee who has deliberately or knowingly failed to report a violation or deliberately withheld relevant and material information concerning a violation of this policy.
3. Against any Director, Manager or supervisor who attempts to retaliate, directly or indirectly, or encourages others to do so, against any employee who reports a violation of this policy.

Application for Extension of Time To File an Exempt Organization Return

Department of the Treasury
Internal Revenue Service

▶ **File a separate application for each return.**

- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** and check this box
- If you are filing for an **Additional (Not Automatic) 3-Month Extension**, complete only **Part II** (on page 2 of this form)

Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868

Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed).

A corporation required to file Form 990-T and requesting an automatic 6-month extension – check this box and complete Part I only

All other corporations (including 1120-C filers), partnerships, REMICS, and trusts must use Form 7004 to request an extension of time to file income tax returns

Electronic Filing (e-file). Generally, you can electronically file Form 8868 if you want a 3-month automatic extension of time to file one of the returns noted below (6 months for a corporation required to file Form 990-T). However, you cannot file Form 8868 electronically if (1) you want the additional (not automatic) 3-month extension or (2) you file Forms 990-BL, 6069, or 8870, group returns, or a composite or consolidated Form 990-T. Instead, you must submit the fully completed and signed page 2 (Part II) of Form 8868. For more details on the electronic filing of this form, visit www.irs.gov/efile and click on *e-file for Charities & Nonprofits*

Type or print	Name of Exempt Organization THE ONE CAMPAIGN	Employer identification number 01-0593565
	Number, street, and room or suite number. If a P O box, see instructions 1400 EYE STREET, NW, #600	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions WASHINGTON DC 20005	

Check type of return to be filed (file a separate application for each return)

<input checked="" type="checkbox"/> Form 990	<input type="checkbox"/> Form 990-T (corporation)	<input type="checkbox"/> Form 4720
<input type="checkbox"/> Form 990-BL	<input type="checkbox"/> Form 990-T (section 401(a) or 408(a) trust)	<input type="checkbox"/> Form 5227
<input type="checkbox"/> Form 990-EZ	<input type="checkbox"/> Form 990-T (trust other than above)	<input type="checkbox"/> Form 6069
<input type="checkbox"/> Form 990-PF	<input type="checkbox"/> Form 1041-A	<input type="checkbox"/> Form 8870

• The books are in the care of ▶ JENNIFER HOERL -----

Telephone No ▶ (202) 495-2767 ----- FAX No ▶ -----

- If the organization does not have an office or place of business in the United States, check this box
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) _____. If this is for the whole group, check this box . If it is for part of the group, check this box and attach a list with the names and EINs of all members the extension will cover

1 I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time until Aug 16, 20 10, to file the exempt organization return for the organization named above. The extension is for the organization's return for

- ▶ calendar year 20 09 or
- ▶ tax year beginning _____, 20 _____, and ending _____, 20 _____

2 If this tax year is for less than 12 months, check reason Initial return Final return Change in accounting period

3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions	3a	\$	0.
b If this application is for Form 990-PF or 990-T, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit	3b	\$	0.
c Balance Due. Subtract line 3b from line 3a. Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions	3c	\$	0.

Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions

BAA For Privacy Act and Paperwork Reduction Act Notice, see instructions.

• If you are filing for an **Additional (Not Automatic) 3-Month Extension, complete only Part II** and check this box

Note. Only complete Part II if you have already been granted an automatic 3-month extension on a previously filed Form 8868

• If you are filing for an **Automatic 3-Month Extension, complete only Part I** (on page 1)

Part II Additional (Not Automatic) 3-Month Extension of Time. Only file the original (no copies needed).

Type or print File by the extended due date for filing the return See instructions	Name of Exempt Organization THE ONE CAMPAIGN	Employer identification number 01-0593565
	Number, street, and room or suite number If a P O box, see instructions 1400 EYE STREET, NW, #600	For IRS use only
	City, town or post office, state, and ZIP code For a foreign address, see instructions WASHINGTON DC 20005	

Check type of return to be filed (File a separate application for each return)

- | | | | |
|--|--|--------------------------------------|------------------------------------|
| <input checked="" type="checkbox"/> Form 990 | <input type="checkbox"/> Form 990-PF | <input type="checkbox"/> Form 1041-A | <input type="checkbox"/> Form 6069 |
| <input type="checkbox"/> Form 990-BL | <input type="checkbox"/> Form 990-T (section 401(a) or 408(a) trust) | <input type="checkbox"/> Form 4720 | <input type="checkbox"/> Form 8870 |
| <input type="checkbox"/> Form 990-EZ | <input type="checkbox"/> Form 990-T (trust other than above) | <input type="checkbox"/> Form 5227 | |

STOP! Do not complete Part II if you were not already granted an automatic 3-month extension on a previously filed Form 8868.

- The books are in care of **JENNIFER HOERL**
Telephone No **(202) 495-2767** FAX No _____
- If the organization does not have an office or place of business in the United States, check this box
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) _____ If this is for the whole group, check this box If it is for part of the group, check this box and attach a list with the names and EINs of all members the extension is for

- I request an additional 3-month extension of time until **Nov 15**, 20 **10**
- For calendar year **2009**, or other tax year beginning _____, 20____, and ending _____, 20____
- If this tax year is for less than 12 months, check reason Initial return Final return Change in accounting period
- State in detail why you need the extension **ADDITIONAL TIME IS NEEDED TO GATHER INFORMATION NECESSARY TO FILE A COMPLETE AND ACCURATE RETURN.**

8a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits See instructions	8a \$	0.
b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made Include any prior year overpayment allowed as a credit and any amount paid previously with Form 8868	8b \$	0.
c Balance Due. Subtract line 8b from line 8a Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System) See instrs	8c \$	0.

Signature and Verification

Under penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete and that I am authorized to prepare this form

Signature **[Signature]** Title **CPA** Date **8/3/10**