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Form 990-EZ

Short Form Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Sponsoring organizations of donor advised funds and controlling organizations as defined in section 512(b)(13) must file Form 990. All other organizations with gross receipts less than \$1,000,000 and total assets less than \$2,500,000 at the end of the year may use this form ▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-1150 2008

Open to Public Inspection

Department of the Treasury Internal Revenue Service 10/01/08 For the 2008 calendar year, or tax year beginning . and ending Check if applicable Please C Name of organization Employer identification number use IRS Address change label or The Longleaf Alliance, Inc. 75-3263645 Name change print or Initial return Number and street (or P O box, if mail is not delivered to street address) Telephone number type See P. O. Box 1796 334-427-1029 Termination Specific City or town, state or country, and ZIP + 4 Group Exemption Amended return Instruc-Andalusia AL 36420 Number tions Application pending Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach X Cash G Accounting method a completed Schedule A (Form 990 or 990-EZ) Other (specify) Check X if the organization is **not** required to attach Schedule B (Form 990, 990-EZ, or 990-PF) www.longleafalliance.org Check ▶ Organization type (check only one)— |X| 501(c) (3) **◄** (insert no) 4947(a)(1) or 527 if the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A return is not required, but if the organization chooses to file a return, be sure to file a complete return 192,271 Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts, if \$1,000,000 or more, file Form 990 instead of Form 990-EZ ▶ \$ Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions for Part I.) 97,358 Contributions, gifts, grants, and similar amounts received 78,824 2 Program service revenue including government fees and contracts 2 3 Membership dues and assessments 3 1,923 4 Investment income 4 5a Gross amount from sale of assets other than inventory 5b Less cost or other basis and sales expenses Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a) (attach sch.) 5c Revenue Special events and activities (complete applicable parts of Schedule G). If any amount is from qaming, check here Gross revenue (not including \$ of contributions reported on line 1) 6b Less direct expenses other than fundraising expenses Net income or (loss) from special events and activities (Subtract line 6b from line 6a) 6c 14,166 Gross sales of inventory, less returns and allowances 6,659 Less cost of goods sold Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a) 7,507 R Other revenue (describe 8 185,612 Total revenue. Add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8 See Statement 5,500 10 Grants and similar amounts paid (attach schedule) 10 SCANNED 11 Benefits paid to or for members 11 12 91,839 12 Salaries, other compensation, and employee benefits RECEIVED 10,620 13 Professional fees and other payments to independent contractors 13 14 Occupancy, rent, utilities, and maintenance 14 Printing, publications, postage, and shipping 8,785 15 357 15 AUG 1 1 2010 69,245 Other expenses (describe > See Statement 2 16 16 Total expenses. Add lines 10 through 16 17 185,989 OGDEN -377 Net Assets Excess or (deficit) for the year (Subtract line 17 from line 9) 18 92,207 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on pnor year's return) 19 19 20 Other changes in net assets or fund balances (attach explanation) 20 91,830 21 Net assets or fund balances at end of year Combine lines 18 through 20 21 Part II Balance Sheets. If Total assets on line 25, column (B) are \$2,500,000 or more, file Form 990 instead of Form 990-EZ (See the instructions for Part II) (A) Beginning of year (B) End of year 92,207 91,830 22 Cash, savings, and investments 22 23 Land and buildings 23 24 Other assets (describe 24 91,830 92,207 25 Total assets 25 0 26 Total liabilities (describe 26 91,830 27 Net assets or fund balances (line 27 of column (B) must agree with line 21) 92,207

Form 990-EZ (2008) The Long	pleaf Alliance, Inc.	7!	5-3263645			Page 2
Part III Statement of Prog	ram Service Accomplishments	(See the instruct	ions for Part III		Ex	penses -
What is the organization's primary exemp	t purpose?				(Require	d for 501(c)(3)
See Statement 3	and (4) organizations					
Describe what was achieved in carrying of		and 4947(a)(1) trusts,				
describe the services provided, the numb			for others)			
28 See Statement 4	<u> </u>				Ť	<u> </u>
20 See Statement 4					ŀ	
				m		22 562
(Grants \$) If this amount includes foreign grants, c	neck nere	<u> </u>	28a	+	22,562
29 See Statement 5						
(Grants \$) If this amount includes foreign grants, c	heck here	<u> </u>	29a		9,538
30 See Statement 6					1	
					j	
(Grants \$) If this amount includes foreign grants, c	heck here	•	☐ 30a		16,540
31 Other program services (attach sche			<u> </u>		——	
) If this amount includes foreign grants, c	shock horo		☐ 31a		5,500
		TIECK HEIE	<u> </u>	▶ 32	 	54,140
32 Total program service expenses (a					<u> </u>	
Part IV List of Officers, Directo	ors, Trustees, and Key Employees. List e	(b) Title and average	ompensated (See to Compensation	he instruct (d) Contri		e) Expense
(a) Na	me and address	hours per week	(If not paid,	employee ber		account and
		devoted to position	enter -0)	deferred con	pensation	other allowances
Rhett Johnson	Andalusia	President				
P. O. Box 1796	AL 36420		36,000		0	0
Dean Gjerstad	Andalusia	V-President				
P. O. Box 1796	AL 36420		36,000		0	0
Charley Tarver	Andalusia	Director				
P. O. Box 1796	AL 36420		0	<u> </u>	o	0
Kenwood Nichols	Andalusia	Sec/Treas				
P. O. Box 1796	AL 36420	,	0		٥	o
Julie Moore	Andalusia	Director			<u>_</u>	
	AL 36420	Director				
P. O. Box 1796		-	0		0	0
Dick Porterfield	Andalusia	Director	_			
P. O. Box 1796	AL 36420		0		0	0
Dick Brinker	Andalusia	Director				
P. O. Box 1796	AL 36420		0			0
Gaines Smith	Andalusia	Director				
P. O. Box 1796	AL 36420		0		0	0
Cody Laird	Andalusia	Director				
P. O. Box 1796	AL 36420		0		0	0
Angus B. Lafaye	Andalusia	Director				
P. O. Box 1796	AL 36420		0		0	0
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Form **990-EZ** (2008)

	Te V Circl Information (Note the Statement requirements in the instructions re	T T CITE VI J			,
22	Did the appropriate and the interest of the in			Yes	No
33	Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed				\ ₃₇
~ .	description of each activity		33		X
34	Were any changes made to the organizing or governing documents but not reported to the IRS? If "Yes,"				v
25	attach a conformed copy of the changes		34		X
35	If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but it	101	1		
_	reported on Form 990-T, attach a statement explaining your reason for not reporting the income on Form 990-T				
а	Did the organization have unrelated business gross income of \$1,000 or more or section 6033(e) notice, re	porting,			v
	and proxy tax requirements?		35a		X
b	If "Yes," has it filed a tax return on Form 990-T for this year?		35b		
36	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If "Yes,"		20		x
27-	complete applicable parts of Schedule N	. . 1	36		<u> </u>
37a		37a	⊢		· •
b	Did the organization file Form 1120-POL for this year?		37b		X
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or w	ere			
	any such loans made in a prior year and still unpaid at the start of the period covered by this return?		38a	l	X
b		88b	_		
39	Section 501(c)(7) organizations Enter				
a	· · · · · · · · · · · · · · · · · · ·	9a			
b		9b	 		
40a	Section 501(c)(3) organizations Enter amount of tax imposed on the organization during the year under				
	section 4911 ▶, section 4912 ▶, section 4955 ▶				
, p	Section 501(c)(3) and (4) organizations Did the organization engage in any section 4958 excess benefit tra				
-	during the year or did it become aware of an excess benefit transaction from a prior year? If "Yes," completed	e Schedule		} [.,
	L, Part I		40b		X
- C	Enter amount of tax imposed on organization managers or disqualified persons during				
· ·	the year under sections 4912, 4955, and 4958	<u> </u>	-		
<u>`</u> . d	Enter amount of tax on line 40c reimbursed by the organization		-		
е	All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter		10		x
	transaction? If "Yes," complete Form 8886-T		40e		
41	List the states with which a copy of this return is filed None	T	4-33	2 7	106
_42a	The books are in care of ► Charles W. Bruce P. O. Box 1796	Telephone no ► 33	4-33	Z - /	T 9 0
		710 . 4 h 3 4	5420		
			7420		
, р	At any time during the calendar year, did the organization have an interest in or a signature or other author	ty		V	- N-
	over a financial account in a foreign country (such as a bank account, securities account, or other financial		405	Yes	No X
	account)? If "Yes," enter the name of the foreign country		42b		
	If "Yes," enter the name of the foreign country See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bar		-		
	and Financial Accounts.				
_	At any time during the calendar year, did the organization maintain an office outside of the U.S.?	•	40-	i	x
С	If "Yes," enter the name of the foreign country	•	42c		
42	·		-		. □
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here and enter the amount of tax-exempt interest received or accrued during the tax year	► 42			
	and enter the amount of tax-exempt interest received of accided during the tax year	► 43			
			1	V 1	
44	Did the ergenization maintain any depart adviced funds? If "Vee." Form 000 must be completed instead of			Yes	No
44	Did the organization maintain any donor advised funds? If "Yes," Form 990 must be completed instead of				v
45	Form 990-EZ	ıt	44		<u>X</u>
45	Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)?	II	,_		v
	"Yes," Form 990 must be completed instead of Form 990-EZ		5 00	0 57	<u>X</u>
			Form 99	U-EZ	(2008)

X Yes No

Form 990-EZ (2008)

May the IRS discuss this return with the preparer shown above? See instructions

SCHEDULE A

(Form 990 Gr 990-EZ)

Public Charity Status and Public Support

To be completed by all section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

Employer identification number

Open to Public

Department of the Treasury Internal Revenue Service

Name of the organization

The Longleaf Alliance, Inc. 75-3263645 Reason for Public Charity Status (All organizations must complete this part.) (see instructions) Part I The organization is not a private foundation because it is (Please check only one organization) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 2 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). (Attach Schedule H) A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv) (Complete Part II) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi) (Complete Part II) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II) An organization that normally receives (1) more than 33 1/3 % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3 % of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2) (Complete Part III) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). (see instructions) An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the 11 purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h **b** Type II c Type III–Functionally Integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) Yes and (iii) below, the governing body of the supported organization? 11g(ı) (ii) A family member of a person described in (i) above? 11g(n) (III) A 35% controlled entity of a person described in (I) or (II) above? Provide the following information about the organizations the organization supports h

(i) Name of supported organization	(II) EIN	(iii) Type of organization (described on lines 1–9 above or IRC section (see instructions))	(IV) Is the organization in col (I) listed in your governing document?		your the organization in		(vi) Is the organization in col (i) organized in the US?		(VII) Amount of support
			Yes	No	Yes	No	Yes	No	
									
			-						
		 	_	<u> </u>	<u> </u>				
			1		-				
otal		}				[l		

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule A (Form 990 or 990-EZ) 2008

Page 2 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I.) Section A. Public Support Calendar year (or fiscal year beginning in) **(b)** 2005 (a) 2004 (c) 2006 (d) 2007 (e) 2008 (f) Total Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants") 101,561 97,358 198,919 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge Total, Add lines 1-3 101,561 97,358 4 198,919 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) Public support. Subtract line 5 from line 4 198,919 Section B. Total Support Calendar year (or fiscal year beginning in) ▶ (a) 2004 (b) 2005 (c) 2006 (d) 2007 (e) 2008 (f) Total 7 Amounts from line 4 101,561 97,358 198,919 Gross income from interest, dividends, payments received on securities loans. rents, royalties and income from similar 182 1,923 sources 2,105 Net income from unrelated business activities, whether or not the business is regularly carried on 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) 11 Total support. Add lines 7 through 10 201,024 Gross receipts from related activities, etc. (see instructions) 12 12 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) 13 organization, check this box and stop here Section C. Computation of Public Support Percentage Public support percentage for 2008 (line 6, column (f) divided by line 11, column (f)) 14 14 15 Public support percentage from 2007 Schedule A, Part IV-A, line 26f 15 16a 33 1/3 % support test-2008. If the organization did not check the box on line 13, and line 14 is 33 1/3 % or more, check this box and stop here. The organization qualifies as a publicly supported organization 33 1/3 % support test—2007. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3 % or more, check this box and stop here. The organization qualifies as a publicly supported organization 10%-facts-and-circumstances test-2008. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization 10%-facts-and-circumstances test—2007. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or

more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the

Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

Schedule A (Form 990 or 990-EZ) 2008

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Part III . Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I.)

C	tion A Dublic Cumpert	onog ino son	<u> </u>	, . ,			
	tion A. Public Support endar year (or fiscal year beginning in) ▶	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
Cai	endar year (or fiscar year beginning in)	(a) 2004	(b) 2003	(6) 2000	(u) 2007	(e) 2000	(I) Iolai
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1-5						·
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of 1% of the total of lines 9, 10c, 11, and 12 for the year or \$5,000						
С	Add lines 7a and 7b		<u> </u>				
8	Public support (Subtract line 7c from line 6)						
	tion B. Total Support	1				 	
Ca	lendar year (or fiscal year beginning in) ▶	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
9	Amounts from line 6		<u> </u>			-	
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
С	Add lines 10a and 10b		ļ				
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13	Total support. (Add lines 9, 10c, 11,		ļ				
	and 12)		<u> </u>		<u> </u>	<u> </u>	
14	First five years If the Form 990 is for the organization, check this box and stop here	•	, second, third, four	h, or fifth tax year	as a section 501(c)	(3)	▶ [
Sec	ction C. Computation of Public Su	pport Percent	age				
15	Public support percentage for 2008 (line 8,	column (f) divided	by line 13, column	(f))		15	%
<u>16</u>	Public support percentage from 2007 Sche					16	<u>%</u>
Sec	ction D. Computation of Investmen						- - -
17	Investment income percentage for 2008 (lin			column (f))		17	%
18	Investment income percentage from 2007 S	•				18	%
19a b	33 1/3 % support tests—2008. If the organ 17 is not more than 33 1/3 %, check this both 33 1/3 % support tests—2007. If the organ	ox and stop here. nization did not ch	The organization queck a box on line 14	ialifies as a publicly or line 19a, and lii	supported organiane 16 is more than	zation 33 1/3%, and	▶ [
	line 18 is not more than 33 1/3 %, check the	•	•	•		-	<u> </u>
20	Private foundation. If the organization did	not check a box of	on line 14, 19a or 19	b, check this box a	nd see instructions	;	▶ _

Supplemental Information. Complete this part to provide the explanation required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Provide any other additional information. (see instructions)

75-3263645

Federal Statements

Statement 2 - Form 990-EZ, Part I, Line 16 - Other Expenses

Description	Amount			
Expenses	\$			
Travel & Lodging	17,594			
Travel & Lodging	974			
Cellular Telephone	8,616			
Telephone Expense	857			
Dues	217			
Exp Incurred for Grants	6,346			
Conferences & Meetings	5,361			
Exp for Book Project	16,540			
Program Fees/Pine Trng Ac	12,740			
Total	\$ 69,245			

Federal Statements

Statement 3 - Form 990-EZ, Part III - Organization's Primary Exempt Purpose

Description

The purpose of this entity is to re-establish and restore functioning longleaf pine forest ecosystems as a significant component of the southeastern United States forest landscape by promoting their economic, ecological and social values.

Statement 4 - Form 990-EZ, Part III, Line 28 - Statement of Program Service Accomplishments

Description

Longleaf 101: Pine Training Academies

A four day short-course which is an in-depth classroom and field instruction in "all things longleaf". The intent is to better prepare natural resource professionals to address management problems specific to longleaf forest and to create a uniformly well-informed network of longleaf managers to extend the reach of THE LLA staff.

To date, eleven successful academies have been conducted with 229 participants. The academies have reached professionals from the Alabama Forestry Commission, the Alabama Department of Conservation, the Georgia Forestry Commission, Georgia Department of Natural Resources, USDA-NRCS, The Nature Conservancy, private natural resource consultants, nursery representatives, private landowners, and others.

Coursework includes: the cultural and natural history of longleaf pine, including a comparison of longleaf and loblolly pine; the use and effect of fire in longleaf ecosystems; artificial regeneration, including site selection, seedling quality, site preparation, planting, and release techniques; natural regeneration systems; stand management considerations; wildlife management in longleaf ecosystems; cost-share opportunities; diseases and insect identification; and other subject matters.

Statement 5 - Form 990-EZ, Part III, Line 29 - Statement of Program Service Accomplishments

Description

Regional Conferences and Workshops

October 28-31, 2008, Forestry in a Changing World: New Challenges and Opportunities, 7th regional biennial conference, Sandestin, FL.

February 19, 2009, Memorandum of Understanding (MOU) to establish a framework of cooperation to maintain, enhance, and restore longleaf pine throughout its historic range, and its associated ecosystems. The MOU was signed at the 34th NWTF Convention held at the Opryland Hotel in Nashville, TN.

Federal Statements

<u>Statement 5 - Form 990-EZ, Part III, Line 29 - Statement of Program Service</u> <u>Accomplishments (continued)</u>

Description

March 4-5, 2009, Sandhill Habitat Credit Bank: A Meeting of Stakeholders, The American Forest Foundation and The Longleaf Alliance hosted a gathering of stakeholders at the U. S. Forest Service Laboratory at Auburn University to discuss challenges related to Payments for Ecosystem Services (PES) and conservation incentives.

April 18, 2009, The "Alabama Festival of the Book" was held in Montgomery, AL. The Longleaf Alliance was an exhibitor at the Festival which was attended by a crowd estimated at 4,000 attendees.

August 24-27, 2009, Longleaf Pine: Seed, Seedling, and Native Species Conference at the University of Georgia Tifton Conference Center. Approximately 125 people attended with registrants from 16 states and 2 countries. 20 exhibitors and posters present.

September 1-2, 2009, Sandhill Habitat Credit Trading System: Project Update, The American Forest Foundation and The Longleaf Alliance met with representatives from the US Fish & Wildlife Service and military services, in Atlanta, GA, to discuss the progress and challenges associated with the development of the Sandhill Habitat Credit Trading System.

Statement 6 - Form 990-EZ, Part III, Line 30 - Statement of Program Service Accomplishments

Description

The Longleaf Book Project

The yet untitled book featuring Beth Maynor Young's photography of longleaf ecosystems across the range of the species is progressing toward publication. Most of the images are in place and the supporting text and outlines are being written by a team of authors: Bill Finch, Conservation Director of the Alabama Chapter of The Nature Conservancy and previously reporter for the Mobile Press Register; John Hall of the Alabama Museum of Natural History; and Rhett Johnson, President of the Longleaf Alliance, Inc. The target date of completion is late Fall 2010.