See a Social Security Number? Say Something!
Report Privacy Problems to https://public.resource.org/privacy
Or call the IRS Identity Theft Hotline at 1-800-908-4490

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Form **990-EZ**

Department of the Treasury
Internal Revenue Service

Short Form
Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

► Sponsoring organizations of donor advised funds and controlling organizations as defined in section 512(b)(13) must file Form 990 All other org- anizations with gross receipts less than $1,000,000 and total assets less than $2,500,000 at the end of the year may use this form

► *The organization may have to use a copy of this return to satisfy state reporting requirements*

OMB No 1545-1150

2008

Open to Public Inspection

A For the 2008 calendar year, or tax year beginning Jul 1 , 2008, and ending Jun 30 , 2009

B Check if applicable
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Termination
- ☐ Amended return
- ☐ Application pending

Please use IRS label or print or type. See Specific Instructions.

C Name of organization
Pocahontas County Tourism Commission

Number and street (or P O box, if mail is not delivered to street address) Room/suite
P.O. Box 275

City or town, state or country, and ZIP + 4
Marlinton WV 24954

D Employer identification number
55-0678800

E Telephone number
(304) 799-4636

F Group Exemption Number ►

• ***Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).***

G Accounting method: ☐ Cash ☒ Accrual Other (specify) ►

H Check ► ☒ if the organization is **not** required to attach Schedule B (Form 990, 990-EZ, or 990-PF).

I **Website:** ► www.pocahontas.org

J Organization type (check only one) — ☒ 501(c) (6) ◄ (insert no) ☐ 4947(a)(1) or ☐ 527

K Check ► ☐ if the organization is not a section 509(a)(3) supporting organization **and** its gross receipts are normally **not** more than $25,000 A return is not required, but if the organization chooses to file a return, be sure to file a complete return

L Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts, if $1,000,000 or more, file Form 990 instead of Form 990-EZ ► $ 716,756.

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions for Part I.)

REVENUE	1	Contributions, gifts, grants, and similar amounts received	1	
	2	Program service revenue including government fees and contracts	2	716,146.
	3	Membership dues and assessments	3	
	4	Investment income	4	610.
	5a	Gross amount from sale of assets other than inventory — 5a		
	b	Less: cost or other basis and sales expenses — 5b		
	c	Gain or (loss) from sale of assets other than inventory (Subtract ln 5b from ln 5a) (att sch)	5c	
	6	Special events and activities (complete applicable parts of Schedule G) If any amount is from gaming, check here ► ☐		
	a	Gross revenue (not including $ _____ of contributions reported on line 1) — 6a		
	b	Less: direct expenses other than fundraising expenses — 6b		
	c	Net income or (loss) from special events and activities (Subtract line 6b from line 6a)	6c	
	7a	Gross sales of inventory, less returns and allowances — 7a		
	b	Less: cost of goods sold — 7b		
	c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)	7c	
	8	Other revenue (describe ► _____)	8	
	9	**Total revenue** (add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8) ►	9	716,756.
EXPENSES	10	Grants and similar amounts paid (attach schedule) See L-10 Stmt	10	54,843.
	11	Benefits paid to or for members	11	
	12	Salaries, other compensation, and employee benefits	12	187,209.
	13	Professional fees and other payments to independent contractors	13	1,250.
	14	Occupancy, rent, utilities, and maintenance	14	25,985.
	15	Printing, publications, postage, and shipping	15	
	16	Other expenses (describe ► See Other Expenses Statement)	16	340,575.
	17	**Total expenses** (add lines 10 through 16) ►	17	609,862.
NET ASSETS	18	Excess or (deficit) for the year (Subtract line 17 from line 9)	18	106,894.
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	416,915.
	20	Other changes in net assets or fund balances (attach explanation)	20	
	21	Net assets or fund balances at end of year Combine lines 18 through 20 ►	21	523,809.

Part II Balance Sheets. If Total assets on line 25, column (B) are $2,500,000 or more, file Form 990 instead of Form 990-EZ

(See the instructions for Part II.)

		(A) Beginning of year		(B) End of year
22	Cash, savings, and investments	393,144.	22	428,637.
23	Land and buildings	0.	23	14,108.
24	Other assets (describe ► See L-24 Stmt)	30,065.	24	78,015.
25	**Total assets**	423,209.	25	520,760.
26	**Total liabilities** (describe ► See L-26 Stmt)	6,294.	26	-3,049.
27	**Net assets or fund balances** (line 27 of column (B) **must** agree with line 21)	416,915.	27	523,809.

BAA **For Privacy Act and Paperwork Reduction Act Notice, see the instructions for Form 990.** Form **990-EZ** (2008)

TEEA0812 01/14/09

65 16

Part III Statement of Program Service Accomplishments (See the instructions.)

What is the organization's primary exempt purpose? Promote Tourism for Pocahonts County

Describe what was achieved in carrying out the organization's exempt purposes. In a clear and concise manner, describe the services provided, the number of persons benefited, or other relevant information for each program title.

Expenses (Required for 501(c)(3) and (4) organizations and 4947(a)(1) trusts; optional for others.)

28	Mini-grant program partners CVB assets with particpating organization and business to promote Pocahontas County (Grants $ 54,843.) If this amount includes foreign grants, check here ► ☐	28a	54,843.
29	Direct advertising program Operate visitor center Coordinate cooperative advertising (Grants $ 0.) If this amount includes foreign grants, check here ► ☐	29a	486,354.
30	(Grants $) If this amount includes foreign grants, check here ► ☐	30a	
31	Other program services (attach schedule) (Grants $) If this amount includes foreign grants, check here ► ☐	31a	
32	**Total program service expenses** (add lines 28a through 31a) ►	32	541,197.

Part IV List of Officers, Directors, Trustees, and Key Employees. (List each one even if not compensated See the instrs.)

(a) Name and address	(b) Title and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-.)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account and other allowances
Mary Snyder P.O. Box 134 Cass WV 24927	President 5.00	0.	0.	0.
Martha Giddings HC 69, Box 24 Slatyfork WV 26291	Vice-pres 5.00	0.	0.	0.
Frank Proud P.O. Box 76 Durbin WV 26264	Secretary 5.00	0.	0.	0.
Leslie Cain Rt. 1, Box 194 Marlinton WV 24954	Director 2.00	0.	0.	0.
Martin Saffer 820 10th Avenue Marlinton WV 24954	Director 2.00	0.	0.	0.
John Hess P.O. Box 82 Slatyfork WV 26291	Director 2.00	0.	0.	0.
John Mutscheller 1202 10th avenue Marlinton WV 24954	Director 2.00	0.	0.	0.
Brenda Cochran Rt. 1, Box 146 Dunmore WV 24934	Director 2.00	0.	0.	0.
Patrick McCurdy HC 82, Box 217 B Marlinton WV 24954	Director 2.00	0.	0.	0.
Blair Campbell HC 64, Box Hillsboro WV 24946	Director 2.00	0.	0.	0.
Connie Carr HC 82, Box Marlinton WV 24954	Director 2.00	0.	0.	0.
See List of Officers, Directors, Trustees, & Key Employees Stmt				

Part V Other Information (Note the statement requirement in General Instruction V.)

			Yes	No
33	Did the organization engage in any activity not previously reported to the IRS? If 'Yes,' attach a detailed description of each activity	33		X
34	Were any changes made to the organizing or governing documents but not reported to the IRS? If 'Yes,' attach a conformed copy of the changes	34		X
35	If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, attach a statement explaining your reason for not reporting the income on Form 990-T			
a	Did the organization have unrelated business gross income of $1,000 or more or 6033(e) notice, reporting, and proxy tax requirements?	35a		X
b	If 'Yes,' has it filed a tax return on **Form 990-T** for this year?	35b		
36	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If 'Yes,' complete applicable parts of Schedule N	36		X
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions ► 37a 0.			
b	Did the organization file **Form 1120-POL** for this year?	37b		X
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee **or** were any such loans made in a prior year and still unpaid at the start of the period covered by this return?	38a		X
b	If 'Yes,' complete Schedule L, Part II and enter the total amount involved 38b			
39	501(c)(7) organizations. Enter:			
a	Initiation fees and capital contributions included on line 9 39a			
b	Gross receipts, included on line 9, for public use of club facilities 39b			
40a	501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911 ► ; section 4912 ► , section 4955 ►			
b	501(c)(3) and (4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If 'Yes,' complete Schedule L, Part I	40b		
c	Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 ►			
d	Enter amount of tax on line 40c reimbursed by the organization ►			
e	All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If 'Yes,' complete Form 8886-T	40e		X
41	List the states with which a copy of this return is filed ►			

42a The books are in care of ► Linda Adams Telephone no ► (304) 799-4636

Located at ► 708 Second Avenue Marlinton WV ZIP + 4 ► 24954

			Yes	No
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If 'Yes,' enter the name of the foreign country ►	42b		X
	See the instructions for exceptions and filing requirements for **Form TD F 90-22 1, Report of a Foreign Bank and Financial Accounts**			
c	At any time during the calendar year, did the organization maintain an office outside of the U S.? If 'Yes,' enter the name of the foreign country: ►	42c		X

43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of **Form 1041** – Check here ► ☐ and enter the amount of tax-exempt interest received or accrued during the tax year ► 43

			Yes	No
44	Did the organization maintain any donor advised funds? If 'Yes,' Form 990 must be completed instead of Form 990-EZ	44		X
45	Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)? If 'Yes,' Form 990 must be completed instead of Form 990-EZ	45		X

Part VI Section 501(c)(3) organizations only. All section 501(c)(3) organizations must answer questions 46-49 and complete the tables for lines 50 and 51.

			Yes	No
46	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	46		
47	Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C, Part II	47		
48	Is the organization operating a school as described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	48		
49a	Did the organization make any transfers to an exempt non-charitable related organization?	49a		
b	If 'Yes,' was the related organization(s) a section 527 organization?	49b		

50 Complete this table for the five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than $100,000 of compensation from the organization. If there is none, enter 'None.'

(a) Name and address of each employee paid more than $100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account and other allowances
None				
Total number of other employees paid over $100,000 ►				

51 Complete this table for the five highest compensated independent contractors who each received more than $100,000 of compensation from the organization If there is none, enter 'None.'

(a) Name and address of each independent contractor paid more than $100,000	(b) Type of service	(c) Compensation
None		
Total number of other independent contractors receiving over $100,000 ►		

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

► Abigail Withrow 5/17/2010 2nd copy 7/16/10

Signature of officer Date

► Abigail Withrow, President/CEO 7/16/10 3rd Copy

Type or print name and title

Paid Preparer's Use Only

Preparer's signature ► Johnathan P. Rice	Date 5/17/10	Check if self-employed ► X	Preparer's Identifying Number (See instructions)
Firm's name (or yours if self-employed), address, and ZIP + 4 ► JOHNATHAN P. RICE, CPA PO BOX 269 UNION WV 24983		EIN ►	
		Phone no ► (304) 772-4406	

May the IRS discuss this return with the preparer shown above? See instructions ► ☐ Yes ☐ No

Form 990-EZ
Part II

Other Assets and Liabilities

2008

Name as Shown on Return	Employer Identification No
Pocahontas County Tourism Commission	55-0678800

Line 24 - Other Assets:	Beginning of Year	End of Year
Accounts receivable	30,065.	78,015.
Totals to Form 990-EZ, Part II, line 24	30,065.	78,015.

Line 26 - Total Liabilities:	Beginning of Year	End of Year
Accounts payable	1,331.	35.
Payroll liabilities	4,963.	-3,084.
Totals to Form 990-EZ, Part II, line 26	6,294.	-3,049.

Form 990-EZ, Part I, Line 16
Other Expenses Statement

Other expenses (describe)	
Direct advertising	219,852.
Postage	36,783.
Travel	21,687.
Public education	18,317.
Office expense	16,445.
Promotion	4,840.
Conferences & shows	13,686.
Dues & subscriptions	6,389.
Insurance	2,576.
Total	340,575.

Form 990-EZ, Page 2, Part IV
List of Officers, Directors, Trustees, & Key Employees Stmt

(a) Name and address	**(b)** Title and average hours per week devoted to position	**(c)** Compensation **(if not paid, enter -0-)**	**(d)** Contributions to employee benefit plans and deferred compensation	**(e)** Expense account and other allowances
Business [ ] Person [X] Erica Engquist Rt. 2, Box 109 Marlinton WV 24954 Foreign city Foreign country	Title Director Hours/Week 2.00	0.	0.	0.
Business .... [ ] Person [X] Rondi Fischer P.O. Box 210 Marlinton WV 24954 Foreign city Foreign country	Title Director Hours/Week 2.00	0.	0.	0.

Form 990-EZ, Part I, Line 10
Grants and Similar Amounts Paid

Purpose of Payment Mini Grant Program to promote area festivals

Class of Activity	Grantee's Name and Address	Grantee's Relationship	Amount Given
Mini-grants	Business . [X] Person [ ] Various Festivals in Pocahontas county Marlinton WV 24954	None	54,843.

If property other than cash was given, the following additional information needs to be provided:
Description of Property
Date of Gift

Book Value	How Book Value Determined
FMV	How FMV Determined

Form 990-EZ, Part I, Line 10
Grants and Similar Amounts Paid

Purpose of Payment Mini Grant Program to promote area festivals

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Mini-grants	Business [X] Person [ ] Various Festivals in Pocahontas county Marlinton WV 24954	None	54,843.

If property other than cash was given, the following additional information needs to be provided
Description of Property
Date of Gift

Book Value	How Book Value Determined
FMV	How FMV Determined

Supporting Statement of:

Form 990-EZ/Line 2

Description	Amount
Hotel/Motel Tax	716,146.
Total	716,146.

Supporting Statement of:

Form 990-EZ/Line 4

Description	Amount
Interest	610.
Total	610.

Supporting Statement of:

Form 990-EZ/Line 12

Description	Amount
Total payroll	150,588.
Total benefits	24,982.
Total taxes	11,639.
Total	187,209.

Supporting Statement of:

Form 990-EZ/Line 13

Description	Amount
Grant audit	1,250.
Total	1,250.

Supporting Statement of:

Form 990-EZ/Line 14

Description	Amount
Total utilities	22,492.
Total occupancy	3,493.

Continued

Supporting Statement of:

Form 990-EZ/Line 14

Description	Amount
Total	25,985.

Supporting Statement of:

Form 990-EZ/Line 23, Column (B)

Description	Amount
Computer	3,889.
Office furniture	10,219.
Less accumulated depreciation	
Total	14,108.