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Form **990-EZ****Short Form**
Return of Organization Exempt From Income Tax

OMB No 1545-1150

2008Department of the Treasury
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)
▶ Sponsoring organizations of donor advised funds and controlling organizations as defined in section 512(b)(13) must file Form 990. All other organizations with gross receipts less than \$1,000,000 and total assets less than \$2,500,000 at the end of the year may use this form.
▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection**A For the 2008 calendar year, or tax year beginning**

07/01, 2008, and ending

06/30/2009

B Check if applicable: ☐ Address change ☐ Name change ☐ Initial return ☐ Termination ☐ Amended return ☐ Application pending	Please use IRS label or print or type. See Specific Instructions.	C Name of organization		D Employer identification number
		HEARTLAND HEALTH		43-1283316
		Number and street (or P O box, if mail is not delivered to street address) Room/suite		E Telephone number
		5325 FARAON		(816) 271-6611
		City or town, state or country, and ZIP + 4		F Group Exemption Number
		ST. JOSEPH, MO 64506		

• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

G Accounting method ☒ Cash ☐ Accrual
Other (specify) ▶

I Website: ▶ WWW.HEARTLAND-HEALTH.COM**J Organization type** (check only one) - ☒ 501(c)(3) (insert no) 4947(a)(1) or 527

H Check ☒ if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF)

K Check ☐ if the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally not more than \$25,000. A return is not required, but if the organization chooses to file a return, be sure to file a complete return.

L Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts, if \$1,000,000 or more, file Form 990 instead of Form 990-EZ. ▶ \$

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions for Part I.)

Revenue	1 Contributions, gifts, grants, and similar amounts received	1	
	2 Program service revenue including government fees and contracts	2	
	3 Membership dues and assessments	3	
	4 Investment income	4	
	5 a Gross amount from sale of assets other than inventory	5a	
	b Less cost or other basis and sales expenses	5b	
	c Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a) (attach schedule)	5c	
	6 Special events and activities (complete applicable parts of Schedule G) If any amount is from gaming, check here ☐		
	a Gross revenue (not including \$ of contributions reported on line 1)	6a	
b Less direct expenses other than fundraising expenses	6b		
c Net income or (loss) from special events and activities (Subtract line 6b from line 6a)	6c		
7 a Gross sales of inventory, less returns and allowances	7a		
b Less cost of goods sold	7b		
c Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)	7c		
8 Other revenue (describe ▶)	8		
9 Total revenue. Add lines 1, 2, 3, 4, 5c, 6c, 7c, and 8	9		
Expenses	10 Grants and similar amounts paid (attach schedule)	10	
	11 Benefits paid to or for members	11	
	12 Salaries, other compensation, and employee benefits	12	NONE
	13 Professional fees and other payments to independent contractors	13	
	14 Occupancy, rent, utilities, and maintenance	14	
	15 Printing, publications, postage, and shipping	15	
	16 Other expenses (describe ▶)	16	
17 Total expenses. Add lines 10 through 16	17	NONE	
Net Assets	18 Excess or (deficit) for the year (Subtract line 17 from line 9)	18	NONE
	19 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	NONE
	20 Other changes in net assets or fund balances (attach explanation)	20	
	21 Net assets or fund balances at end of year Combine lines 18 through 20	21	NONE

Part II Balance Sheets. If Total assets on line 25, column (B) are \$2,500,000 or more, file Form 990 instead of Form 990-EZ

(See the instructions for Part II)

		(A) Beginning of year	(B) End of year
22	Cash, savings, and investments	NONE	NONE
23	Land and buildings		
24	Other assets (describe ▶)		
25	Total assets	NONE	NONE
26	Total liabilities (describe ▶)	NONE	NONE
27	Net assets or fund balances (line 27 of column (B) must agree with line 21)	NONE	NONE

JSA
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For Privacy Act and Paperwork Reduction Act Notice, see the Instruction for Form 990.

Form **990-EZ** (2008) 14

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SCANNED JUL 07 2010

Part V Other Information (Note the statement requirements in the instructions for Part VI.)

	Yes	No
33 Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity		X
34 Were any changes made to the organizing or governing documents but not reported to the IRS? If "Yes," attach a conformed copy of the changes		X
35 If the organization had income from business activities, such as those reported on lines 2, 6a and 7a (among others), but not reported on Form 990-T, attach a statement explaining your reason for not reporting the income on Form 990-T		
a Did the organization have unrelated business gross income of \$1,000 or more or section 6033(e) notice, reporting, and proxy tax requirements?		X
b If "Yes," has it filed a tax return on Form 990-T for this year?		
36 Was there a liquidation, dissolution, termination, or substantial contraction during the year? If "Yes," complete applicable parts of Schedule N		X
37a Enter amount of political expenditures, direct or indirect, as described in the instructions. ▶ 37a NONE		
b Did the organization file Form 1120-POL for this year?		X
38a Did the organization borrow from or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still unpaid at the start of the period covered by this return?		X
b If "Yes," complete Schedule L, Part II and enter the total amount involved		
39 Section 501(c)(7) organizations Enter		
a Initiation fees and capital contributions included on line 9		
b Gross receipts, included on line 9, for public use of club facilities		
40a Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under section 4911 ▶ NONE, section 4912 ▶ NONE, section 4955 ▶ NONE		
b Section 501(c)(3) and (4) organizations Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If "Yes," complete Schedule L, Part I		X
c Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958		
d Enter amount of tax on line 40c reimbursed by the organization		
e All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T		X
41 List the states with which a copy of this return is filed ▶ MO,		
42a The books are in care of ▶ JOHN P. WILSON Telephone no. ▶ 816-271-6611		
Located at ▶ 5325 FARAON ST JOSEPH, MO ZIP + 4 ▶ 64506		
b At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
If "Yes," enter the name of the foreign country ▶		
See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
c At any time during the calendar year, did the organization maintain an office outside of the U.S.?		X
If "Yes," enter the name of the foreign country ▶		
43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 - Check here and enter the amount of tax-exempt interest received or accrued during the tax year ▶ 43		
44 Did the organization maintain any donor advised funds? If "Yes," Form 990 must be completed instead of Form 990-EZ		X
45 Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)? If "Yes," Form 990 must be completed instead of Form 990-EZ		X

Form 990-EZ (2008)

46	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	46	Yes	No
47	Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	47		X
48	Is the organization operating a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E . . .	48		X
49a	Did the organization make any transfers to an exempt non-charitable related organization?	49a		X
b	If "Yes," was the related organization(s) a section 527 organization?	49b		
50	Complete this table for the five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."			

(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances

Total number of other employees paid over \$100,000 ►	NONE			

51 Complete this table for the five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None "

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation
Total number of other independent contractors receiving over \$100,000 ▶	NONE	

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign
Here**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Signature of Officer _____ Date 5.12.10

✓ CFO
Type or print name and title

**Paid
Preparer's
Use Only**

Preparer's signature  Date **MAY 03 2010** Check if self-employed ☐ Preparer's Identifying Number (See instructions)

Firm's name (or yours if self-employed), address, and ZIP + 4	BKD, LLP 120 WEST 12TH STREET, SUITE 1200 KANSAS CITY, MO 64105-1936	EIN	
		Phone no	816 221-6300

May the IRS discuss this return with the preparer shown above? See instructions ☒ Yes ☐ No

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

To be completed by all section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2008

Open to Public
Inspection

Name of the organization

HEARTLAND HEALTH

Employer identification number

43-1283316

Part I Reason for Public Charity Status (All organizations must complete this part.) (see instructions)

The organization is not a private foundation because it is (Please check only one organization.)

- 1 ☐ A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).
- 2 ☐ A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.)
- 3 ☐ A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). (Attach Schedule H.)
- 4 ☐ A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state _____
- 5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II)
- 6 ☐ A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).
- 7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II)
- 8 ☐ A community trust described in section 170(b)(1)(A)(vi). (Complete Part II)
- 9 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III)

10 ☐ An organization organized and operated exclusively to test for public safety. See section 509(a)(4). (see instructions)

11 ☒ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h

a ☒ Type I b ☐ Type II c ☐ Type III - Functionally Integrated d ☐ Type III - Other

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box ☐

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? _____

(ii) A family member of a person described in (i) above? _____

(iii) A 35% controlled entity of a person described in (i) or (ii) above? _____

	Yes	No
11g(i)		X
11g(ii)		X
11g(iii)		X

h Provide the following information about the organizations the organization supports

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the US?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
SEE STATEMENT 5									
Total									NONE

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule A (Form 990 or 990-EZ) 2008

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**
(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1-3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
11 Total support. Add lines 7 through 10						
12 Gross receipts from related activities, etc. (See instructions)					12	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here						☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2008 (line 6, column (f) divided by line 11, column (f))	14	%
15 Public support percentage from 2007 Schedule A, Part IV-A, line 26f	15	%
16a 33 1/3% support test - 2008. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization	☐	
b 33 1/3% support test - 2007. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization	☐	
17a 10%-facts-and-circumstances test - 2008. If the organization did not check a box on line 13, 16a or 16b, and line 14 is 10% or more, and if the organization meets the "fact-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test. The organization qualifies as a publicly supported organization	☐	
b 10%-facts-and-circumstances test - 2007. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization	☐	
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions	☐	

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1-5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of 1% of the total of lines 9, 10c, 11, and 12 for the year or \$5,000						
c Add lines 7a and 7b.						
8 Public support (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
9 Amounts from line 6.						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 Total support. (Add lines 9, 10c, 11, and 12)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ☐						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2008 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2007 Schedule A, Part IV-A, line 27g	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2008 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2007 Schedule A, Part IV-A, line 27h	18	%
19a 33 1/3% support tests - 2008. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here . The organization qualifies as a publicly supported organization ☐		
b 33 1/3% support tests - 2007. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here . The organization qualifies as a publicly supported organization ☐		
20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐		

Part IV **Supplemental Information.** Complete this part to provide the explanation required by Part II, line 10, Part II, line 17a or 17b, or Part III, line 12. Provide any other additional information. (see instructions)

[illegible]

Thinking "Green"



- Environmental criteria included in all purchasing decisions
- Consideration of energy and water efficient systems
- Preference for recycled content, recyclability, and reusability
- Purchase of mercury-free items
- Purchase of environmentally-friendly products for cleaning and housekeeping activities
- Recycle chemicals (such as solvents, etc.)
- Staff education on mercury waste minimization, pollution prevention
- Regulated medical waste reduction program in place
- Mercury elimination
- Hazardous waste reduction
- Process for evaluating purchases of computer/electronic products that address environmental concerns
- Recycle outdated computers/electronics
- Making good progress to integrate "green" building concepts and materials into construction and renovation
- Program to conserve energy in place

Building Community Capacity through Philanthropy & Volunteerism

Many nonprofits are concerned that the current economic conditions will severely impact charitable donations. Understanding the important role of this sector, we continue to stay involved in supporting worthy endeavors that make a difference in meeting the diverse needs of our community.

One way Heartland Health supports community organizations is through the Heartland Charitable Trust Fund. Managed by Heartland Foundation, Heartland Health contributes \$600,000 to the fund annually to support a number of charitable causes in our area. A few of the projects and organizations supported include:

- **Success by Six**, a partnership led by the United Way to form strong community-based involvement in issues impacting children under the age of six
- **Salary support** for a social worker at the Social Welfare Board
- **Capital support** to Interfaith Community Services to help underwrite a homeless shelter
- **The Nature Center** at the Riverfront
- **A nursing scholarship** at Missouri Western State University
- **Research** and education activities of the American Red Cross
- **Local arts and cultural activities** (i.e. historic museums)

We understand the importance of working together with the United Way of Greater St. Joseph and its agencies. Our 2008 contribution was \$462,054 and marked the largest corporate gift to the local United Way. Of this amount, employees pledged \$379,554, and Heartland contributed approximately \$82,500. According to the local United Way, Heartland ranks high among other Metro 3 hospitals nationally, with average employee gifts and per capita gifts of hospital employees in the 96th percentile. As an employer, Heartland ranks above the 75th percentile of similar hospitals.

Last fall Heartland employees joined the United Way and Missouri Western State University students to build a Success by Six Play Path. Success by Six is an initiative that receives assistance from Heartland and St. Joseph School District. The year-round path at a local park is a creative and fun way to promote children's learning of basic concepts.

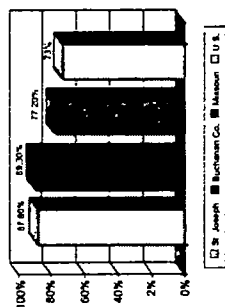
In addition to United Way giving, Heartland Health contributes to a number of worthy causes through the Heartland Charitable Trust Fund, granting more than \$420,127 in the past fiscal year.



United Way
SUCCESS BY SIX

Building Healthier Communities

Life and Mind



In a fast-paced world with increasing global competition, "failure to educate tomorrow's leaders and workforce puts our entire economic and national security at risk." (*The America's Promise Alliance, 2008*) It is imperative that business and education work together to promote lifetime education and prepare individuals to become self-sufficient, lifetime learners

The good news is that a movement is in place. With the support of our Healthy Communities investors, Heartland Foundation brought education, business, and community leaders together in 2007 to advocate for higher levels of education and 21st Century workforce preparedness. Over 60 individuals from diverse backgrounds now volunteer to serve on the regional P-20 Business and Education Council. The group is dedicated to "promoting healthier, more livable communities through connecting a diverse partnership committing to, advocating for, and achieving optimal educational outcomes and ensuring a prepared workforce now and in the future."

- A sampling of educational objectives currently underway includes
- Strengthening the educational system to meet community and business needs
 - Implementing projects and networks that connect conversations
 - Reducing barriers to education and training opportunities

empower Plant

Prior to the formation of the P-20 Council, Heartland Foundation surveyed more than 6,000 teenagers in 1999 about a number of issues. Their responses reflected a need for change

- Only 43% of young people believed they could contribute to the future of their community
- 33% felt that their ideas were welcome in their communities
- Only 28% felt valued by adults in their community
- 44% believed jobs of interest would be available for them upon graduation
- 3 out of 4 planned to leave the region upon finishing high school or college

In response to these youth concerns, empower Plant was envisioned by Heartland Foundation. Business, education, and community leaders were invited to community dialogues to explore the idea of co-creating a new experiential learning model to engage young people in building healthier, more livable communities



Healthy Communities



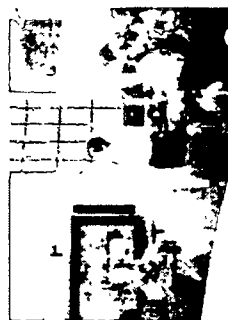
Since 2006, an outgrowth of the Healthy Communities Investor Council agenda has led to three strategic priorities for northwest Missouri

- Forming a Northwest Preschool-10 (P-20) Business and Education Council to advocate for higher levels of education
- Bringing public and private partners together to promote an affordable broadband infrastructure with access in even the most remote rural areas and develop an regional information exchange
- Promoting a Culture of Character in homes, schools, and businesses

P-20 Business and Education Council

Recent data shows the U.S. currently lags behind a number of other industrialized nations in terms of high school graduation (*OECD, 2006*). Educational attainment is the most important determinant of a person's life chances in terms of employment, income, health status, housing, and other amenities. Dropouts earn less and are less likely to be employed. The net economic effect has costly consequences for the larger society when education levels remain low. Lifetime earners make on average \$322,000 less as dropouts than male high school graduates. Additionally, the difference in lifetime earnings between a high school dropout and a college graduate tops nearly \$1.4 million (*An Excellent Education for America's Children*)

Among developed countries, the U.S. ranks 18th in high school graduation rates and 15th in college graduation rates. Far fewer American students are completing high school with diploma rates trending downward from 85% to only about seven in 10 students who are actually successful in finishing high school today



FORM 990EZ, PART III - ORGANIZATION'S PRIMARY EXEMPT PURPOSE

=====

THE MISSION OF HEARTLAND HEALTH IS TO IMPROVE THE HEALTH OF INDIVIDUALS AND COMMUNITIES LOCATED IN THE HEARTLAND HEALTH REGION AND PROVIDE THE RIGHT CARE, AT THE RIGHT TIME, IN THE RIGHT PLACE, AT THE RIGHT COST WITH OUTCOMES SECOND TO NONE. THE VISION OF HEARTLAND HEALTH IS TO MAKE HEARTLAND HEALTH AND ITS SERVICE AREA THE BEST AND SAFEST PLACE IN AMERICA TO RECEIVE HEALTH CARE AND LIVE A HEALTHY AND PRODUCTIVE LIFE.

FORM 990EZ, PART IV - LIST OF OFFICERS, DIRECTORS, TRUSTEES AND KEY EMPLOYEES

NAME AND ADDRESS	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION	COMPENSATION	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS	EXPENSE ACCT. AND OTHER ALLOWANCES
LOWELL C KRUSE 5325 FARAON ST. JOSEPH, MO 64506	PRESIDENT 75.	NONE	NONE	NONE
JOHN P WILSON 5325 FARAON ST. JOSEPH, MO 64506	SECRETARY/TREASURER 75.	NONE	NONE	NONE
CURT KRETZINGER 5325 FARAON ST. JOSEPH, MO 64506	CHIEF OPERATING OFFICER 75.	NONE	NONE	NONE
CHUCK HAMILTON 5325 FARAON ST. JOSEPH, MO 64506	DIRECTOR 1.	NONE	NONE	NONE
ROBERT JOHNSON MD 5325 FARAON ST. JOSEPH, MO 64506	DIRECTOR 1.	NONE	NONE	NONE
FRANK LEONE 5325 FARAON ST. JOSEPH, MO 64506	DIRECTOR 1.	NONE	NONE	NONE
CAROL ROEVER	DIRECTOR 1.	NONE	NONE	NONE

FORM 990EZ, PART IV - LIST OF OFFICERS, DIRECTORS, TRUSTEES AND KEY EMPLOYEES

NAME AND ADDRESS	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION	COMPENSATION	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS	EXPENSE ACCT. AND OTHER ALLOWANCES
5325 FARAON ST. JOSEPH, MO 64506				
DAVID CATHCART DO 5325 FARAON ST. JOSEPH, MO 64506	DIRECTOR 1.	NONE	NONE	NONE
AL PURCELL 5325 FARAON ST. JOSEPH, MO 64506	DIRECTOR 1.	NONE	NONE	NONE
JOHN OLSON MD 5325 FARAON ST. JOSEPH, MO 64506	DIRECTOR 1.	NONE	NONE	NONE
DAVID SALANSKI 5325 FARAON ST. JOSEPH, MO 64506	DIRECTOR 1.	NONE	NONE	NONE
BARBARA WURTZLER 5325 FARAON ST. JOSEPH, MO 64506	DIRECTOR 1.	NONE	NONE	NONE
ROBERT VARTABEDIAN PHD 5325 FARAON ST. JOSEPH, MO 64506	DIRECTOR 1.	NONE	NONE	NONE

43-1283316

NAME AND ADDRESS	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS	EXPENSE ACCT. AND OTHER ALLOWANCES
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NONE	NONE	NONE
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SCHEDULE A, PART I - INFORMATION ABOUT SUPPORTED ORGANIZATIONS

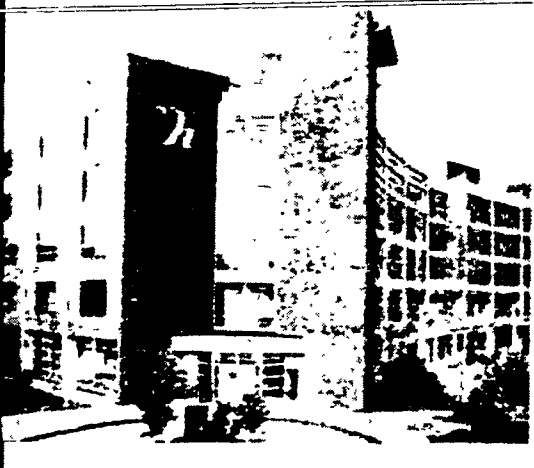
=====

(I) NAME OF SUPPORTED ORGANIZATION	(II) EIN	(III) TYPE OF ORGANIZATION	(IV)		(V)		(VI)		(VII) AMOUNT OF SUPPORT
			YES	NO	YES	NO	YES	NO	
HEARTLAND REGIONAL MEDICAL CENTER	44-0545289	07	X		X		X		NONE

TOTAL AMOUNT OF SUPPORT									NONE
									=====



BUILDING HEALTHIER COMMUNITIES



Heartland Health

June 2009
Social Accountability Report

Building Healthier Communities



Letter from the Chairman and the President

Companies are increasingly being challenged by society to provide leadership in addressing a host of real-world issues. For a number of years, leading corporations in the U.S. and around the globe have acknowledged their roles and are integrating corporate citizenship into business strategy and practice. They are confronting those pressing issues to improve the well-being of their companies as well as society, both locally and globally.

For more than 20 years, research institutions like the Boston Center for Corporate Citizenship and The Conference Board have helped these companies understand the key external drivers affecting their businesses and humanity. Through their research, new solutions and integration strategies are identified to best advance a company's work in corporate citizenship for the good of society.

Several years ago, the Heartland Health Board asked that Heartland Foundation begin to examine Heartland's citizenship role and the impact of this work on the well-being of the organization and society. This report represents an analysis of how we're tracking a number of indicators in the areas we're engaged in and the affect they have in addressing real-world community needs.

Our Social Accountability Report demonstrates our commitment in five areas:

- Revitalizing Communities: Education and the Workforce
- Addressing Obesity and Other Health Challenges
- Thinking "Green"
- Building Community Capacity through Philanthropy and Volunteerism
- Advancing the Social Accountability Agenda

As you will see from this report, Heartland takes a leading role in a number of community initiatives. In addition, other organizations have stepped up to lead certain efforts, which we support.

In addition to this Social Accountability Report which looks at the broader issues of a community, a Community Benefit Report is prepared annually for the public to assure that Heartland as a not-for-profit organization provides benefit to the community far beyond any gain from our tax exemption status. As you will see from this report, our commitment has always far exceeded the expectations of tax exempt organizations.

At Heartland Health, we remain committed to our promise to become "the best and safest place in America to receive health care and live a healthy and productive life." To do this, we must continue to commit to social accountability as a business strategy that shapes our values and the choices we make each day.

Sincerely,

David Salanski
Chairman of the Board

Lowell C. Kruse
President and CEO



Introduction

Research (Unnatural Causes, 2008 et al.) reveals that our country spends more than twice the amount per person on health care compared to the average wealthy nation, and yet, our life expectancy is much shorter. Socio-economic factors are known to impact one's health. Findings suggest that people tend to be sicker and die sooner depending on the social circumstances (education and income levels) in which they are born, live, and work.

The facts are compelling:

- More than \$1 trillion a year is lost in productivity to U.S. businesses due to chronic illnesses
- Our country spends more than double the average of other industrialized nations on health care, and yet, the U.S. has some of the worst health outcomes, ranking 29th in life expectancy and 30th in infant mortality.
- Close to 13% of the total U.S. population—and 17% of children under the age of 18—live in poverty (Poverty in America, GAO Report, 2007). People living in poverty are 50% more likely to suffer from heart disease than those who are among the top income earners
- College graduates are more likely to live at least five years longer than those who do not finish high school
- Children of poverty are seven times more likely to have poor or fair health compared to those who live in higher income families
- Compared to the wealthiest nations, the U.S. has:
 - the highest infant mortality rate
 - the highest homicide rate
 - the highest teenage birth rate
 - the highest incarceration rate
 - the highest child poverty rate
 - the highest injury death rate
 - the highest overall poverty rate
 - the lowest voter turnout

Heartland Health began generating interest in what drives the health of individuals and communities nearly 5 years ago. Understanding that all sectors must be engaged in addressing this critical issue, Heartland has embarked on a number of innovative and collaborative practices that are beginning to affect positive change. Data supports that increasing education levels and ensuring quality jobs are the two social determinants that will make the greatest difference in a community's health and well-being (Unnatural Causes, 2008).

Revitalizing Communities: Education and the Workforce

Understanding the role education plays in the health of the population, all of us must share the responsibility to ensure that young people are prepared for the modern workforce and community life to meet the demands of the 21st century. In 2006 The Conference Board surveyed human resource professionals around the country and listened to what employers had to say about the new workforce in America. The survey results indicate that the U.S. "is not doing enough, fast enough, to prepare for a vibrant economic future for our children and our nation."

Today's challenge is to prepare students for tomorrow's jobs and technologies in the new global economy. These jobs and technologies do not likely exist yet. Critical then is the need to prepare them with the ability to solve problems in the future. The Conference Board report states that both academic and applied skills are necessary to improve outcomes for individuals and communities to be competitive in the ever-increasing complex and changing global environment in which we live. Among the most important skills cited by over 400 employers:

- Professionalism and Work Ethic
- Oral and Written Communications
- Teamwork and Collaboration
- Critical Thinking and Problem Solving

Another study (Wagner 2008) confirmed these findings and found seven survival skills that students must master to be successful in the 21st Century:

- Critical Thinking and Problem Solving
- Collaboration and Leadership
- Agility and Adaptability
- Initiative and Entrepreneurialism
- Effective Oral and Written Communication
- Assessing and Analyzing Information
- Curiosity and Imagination

To conquer the challenges of improving tomorrow's workforce and producing more engaged citizens, investment is needed in alignment strategies and development of meaningful partnerships with diverse sectors. A number of innovative, collaborative practices advocated by Heartland are addressing these needs with good results.

Building Healthier Communities



How a national model, the original idea proposed led to a transformative learning curriculum to engage young people in "out-of-class activities" in simulated and real world experiences that augment classroom learning. The goal was to bring schools and communities together to help youth and communities achieve their potential. Emphasis was placed on building academic skills while enhancing workforce and citizenship skills. Using a co-creation process, over one hundred volunteers participated in design forums and more than 1,500 investors contributed over \$10.8 million to date to the "Campaign for Community Change and Innovation." These funds have supported a number of healthy communities initiatives including the development of the emPower Plant curriculum, early operating support to launch the program, an endowment, and the technology rich emPowerU facility.

This one-of-a-kind experiential civil education, service-learning, and workforce development curriculum involves primarily middle school students. They begin the learning process by participating in a one-day immersion experience at emPowerU, which is a unique technology rich environment designed to inspire collaboration, creativity, and imagination.

The initial test lab served more than 3,000 students. With good pilot results, emPowerU, a research and solutions center, opened in the fall of 2007 with an additional 6,000 students participating to date from over 60 schools. Both rural and urban schools attend the one-day immersion. In addition, many of the schools implement the full curriculum and complete "out-of-class time." Jump Starters service-learning projects when they return to their classrooms and communities.

Heartland Foundation's (HF) field-tested Youth Empowerment curriculum is aligned with national and state standards and is designed to educate and empower young people to be engaged citizens, leaders, and community problem solvers now and in the future. Public Achievement, emPower Plant, emPower Me, and Jump Starters are components of this youth empowerment model. Evaluative research results show promising results with a statistically significant difference in students who are engaged in this unique 21st century learning program.

Students who participate are equipped with the tools now being recommended by national experts (*The Conference Board, Wagner et al*) to promote:

- The ability to think critically and solve real life problems
- Leadership qualities
- The ability to work in teams
- An appreciation for diversity
- Good decision-making
- An understanding that young people can make a difference in building and sustaining communities
- Hands-on learning that is relevant to their lives
- The advancement of technology skills



Key findings show that students who participate in these HF Youth Empowerment programs perform on many indicators at a statistically higher level than youth who do not participate

Youth who participate in Heartland Foundation Youth Empowerment Programs are more likely to	Means		Mann-Whitney Test
	Participating	Non-Particip.	
• be asked to be a leader	36.6%	29.1%	**
• to serve as a leader	33.3%	27.3%	***
• spend more time on homework	17.5%	13.3%	*
• earn higher grades in school	72.7%	68.6%	*
• participate in positive activities	76.2%	68.5%	**
• be involved with clubs, teams, etc.	86.2%	68.5%	**
• deal with conflict in a non-violent way	30.4%	24.0%	**
• feel good about their life	86.0%	81.0%	*
• be encouraged by an adult to volunteer	26.5%	21.2%	**
• volunteer in their community	44.0%	32.6%	***
• engage in reflection after volunteering	8.70%	6.10%	***
• defend an idea they believe in strongly	60.7%	59.0%	**
• feel accepted as members of the community	65.5%	59.3%	*
• believe they can personally contribute to the future of their community	67.1%	59.0%	*
• describe their community as a place where people help one another	59.3%	48.2%	*
• see their success is linked to how hard they work	93.9%	88.3%	*
• understand they have a responsibility to help those in need	67.0%	62.0%	***
• believe religiosity/spirituality is important	55.4%	50.2%	**
• participate in religious activities	49.7%	40.8%	***
Youth who participate in Heartland Foundation Youth Empowerment Programs are less likely to	Means		Mann-Whitney Test
	Participating	Non-Particip.	
• engage in risky behaviors	25.1%	29.5%	*
• smoke	37.4%	42.1%	**
• skip or ditch school	11.4%	15.4%	**

Note: The Mann-Whitney is a non-parametric test for assessing whether two independent samples come from the same distribution (tests whether the means of two populations are equal)

Although not statistically significant, youth who participate in HF Youth Empowerment Programs report more frequently that they plan to graduate from high school

Building Healthier Communities



In addition, data collected from Kansas State University's E3 team gives a sharper picture of the student outcomes upon finishing the whole continuum of the youth empowerment model including their Jump Starters (JS) service learning project. The continuum includes empower Plant (EP) or Public Achievement (PA) and 1 Jump Starters. The JS project is the capstone or culmination of all experiential learning activities within the Foundation's Youth Empowerment (YE) model.

- 100% of youth who participate in HF Youth Empowerment Programs (EP, PA and JS) report they plan to graduate from high school
- 95% plan to get more education after high school
- 97% report having a vision for their future

- 87% report having a career plan for when they graduate from high school

- 93% agree that teamwork is important for solving problems

- 87% believe they have developed skills they can use in the workplace as a result of participating in HF YE Programs

- 92% believe they strengthened their citizenship skills

- 93% of the youth believe teamwork is important for solving problems

- 87% of the youth indicate they are willing to initiate community change/improvement projects

- 86% of the youth indicate they have enhanced their skills for resolving conflict as a result of participation in HF YE Programs

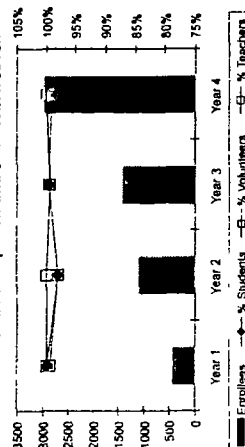
- 90% of the youth indicate they have enhanced their skills for researching and gathering information to support an idea as a result of participation in HF YE Programs

- 91% of the youth indicate they have enhanced their skills for decision making as a result of participation in HF YE Programs

- 90% of the youth indicate they have enhanced their skills for planning and organizing as a result of participation in HF YE Programs

- 92% of the youth indicate they have enhanced their skills for the workplace as a result of participation in HF YE Programs

empower Plant Participation and Satisfaction Levels



Regional Technology Infrastructure

A strategic priority of the Healthy Communities Initiative, the Regional Technology Infrastructure Team has raised the hopes of rural communities by advocating to fuel expansion to deliver connectivity, speed and access to broadband coverage for the "underserved" and most remote and least populated areas of the region and state. It's a necessity for economic survival in rural places. Healthcare, quality education, and rural jobs increasingly depend on this access. Even so, a Pew Internet and American Life Project indicates only 41% of rural respondents have broadband connections at home.

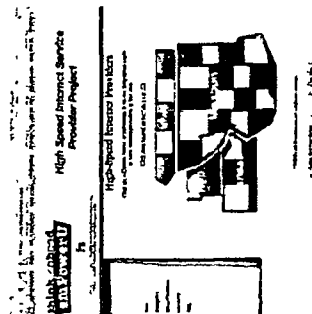
As part of the Healthy Communities initiative, a website has been created to provide users with information, in one location, regarding area Internet service providers and the costs associated with each. To view this information, go to: <http://heartland.mwddata.net>

Heartland Health is also working with other northwest Missouri leaders to form a Regional Information Exchange (RIE). The RIE's purpose is to aggregate data for each individual citizen and direct this data across the region similar to a utility. Building this electronic bridge will create a common technical grid for communication and commerce to improve the overall health and well-being of individuals and communities.

Culture of Character

According to a new Josephson Institute survey, U.S. high school students are apathetic about ethical standards. Sixty-four percent of students reported cheating on a test in the past year, while 30% admitted to stealing from a store. Despite these findings, young people were satisfied with their personal ethics and character believing that "when it comes to doing what is right, I am better than most people I know." In fact, a 2008 Report Card on the Ethics of American Youth indicates that 98% of the youth respondents believe it's important "to be a person with good character."

At the 2004 Healthy Communities Regional Planning Forum, character education was lifted up as one of several strategic focuses for the region. Thoughtful and positive actions in promoting integrity and other character traits are now widespread throughout the region. Advocating the value of these characteristics, a strong and compelling message is delivered through a character education campaign reaching schools and businesses alike.



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High-Speed Internet

Building Healthier Communities



Addressing Obesity and Other Health Challenges

Obesity is one of the most critical health problems impacting the health and economic well-being of the United States today (Robert Wood Johnson Foundation, 2008). Since 1980 adult obesity rates have steadily risen from 15 to 30 percent, and two out of three adults are now considered either overweight or obese. Childhood obesity rates have also soared since 1980, from 6.5% to 16.3%. This epidemic has caused a strain on the nation's healthcare system by adding billions of dollars in additional healthcare costs to address this major issue. In fact, more than a quarter of direct healthcare costs are related to obesity and physical inactivity, with an estimated \$61 billion annually attributed to obesity and \$76 billion from physical inactivity. The report from the Robert Wood Johnson Foundation states that "overall, our country is failing to address the obesity epidemic in proportion to the threat that it poses. America's future depends on the health of our children, but we're failing them by not treating the obesity epidemic with the urgency it deserves."

Other Key Findings on Obesity

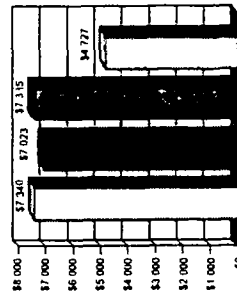
- According to the Surgeon General, obese employees cost private employers in the U.S. an estimated \$45 billion annually in medical expenditures and work loss alone.
- Children covered by Medicaid are six times more likely to be treated for severe obesity than those with private insurance. Average annual health care costs covered by Medicaid are \$6,700 per child compared to \$3,700 per privately insured child (Thomson Medstat, USA Today, 2006).
- Health care spending tied to obesity has increased by 36% - more than smoking or problem drinking (Roland Sturm, The Effects of Obesity, Smoking and Drinking on Medical Programs and Costs, "Health Affairs, March/April 2002).
- Researchers from Johns Hopkins Bloomberg School of Public Health expect that 86% of U.S. adults will be overweight or obese by 2030. Related healthcare spending is projected to be as much as \$956.9 billion.

Our nation's experts believe that obesity has traditionally been viewed as a personal responsibility issue and, therefore, our country has been slow in dealing with this serious problem. Heartland Health and its subsidiaries take another stance. We recognize that it is our social responsibility to improve the health of the population, and we have invested in promising programs to make physical activity and good nutrition more accessible. A few of these initiatives include:

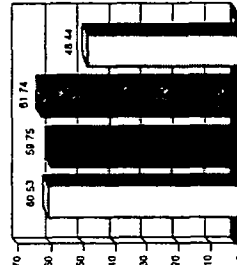
- Wellness Connections**
- In 2001 Wellness Connections, under the direction of Care Management, began as a benefit program to promote and optimize health and healthy lifestyles for Heartland employees. The program now reaches beyond our employees. A few of the programs conducted include:
- Pound Plunge
 - Women's Wellness Initiative (WWI)
 - Heart Walk
 - Corporate Challenge
 - Health Risk Assessments for Community Health Plan member companies and other businesses
 - Wellness Ambassadors

One program making a significant difference is Wellness Ambassadors. These members commit to achieving and maintaining a healthy lifestyle through educational classes, exercise, preventive screenings, and other health activities. Medical claims and absenteeism rates are demonstrating a significant difference for Wellness Ambassadors compared to non-wellness employees. The information is provided in the following Tables:

Average Medical Claims - Full Year

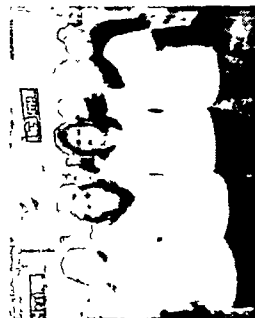


Average Absenteeism - Hours



- ☐ Non-Wellness
- ☒ Wellness Members
- ☒ Wellness Center Users
- ☒ Wellness Connections Ambassadors

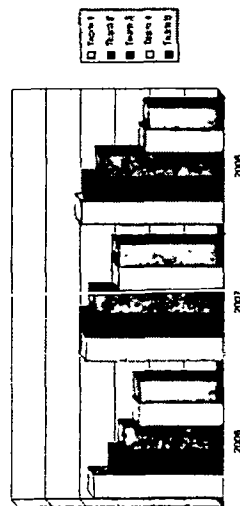
Building Healthier Communities



Pound Plunge

Pound Plunge began in 2006 to encourage community members to take action in improving their health. A partnership with KJJO 105.5 FM Radio, Heartland Health's Wellness Connections, and other sponsors, this weight-loss challenge reaches out to the community to spread the word about the importance of good health. Contestants compete in teams of four, and the team with the highest percentage of weight lost at the end of the 12 weeks receives a grand prize. Aside from the prizes, participants are most interested in living healthier lives. See results of this mega-hit program below.

Pound Plunge Top 5 Teams with Highest % Weight Loss



Youth Health Partnership

Another promising initiative is the Youth Health Partnership, which started in 1992. Healthy Kids Goals have been jointly set by the local school district and Heartland to increase students' attendance at school and their potential for learning. Immunization rates, well child exams, healthy weight, oral health, preventable hospitalizations and teen pregnancies are a major focus of this work. To read more about the partnership and outcomes refer to the 2008 Youth Health Partnership Annual Report.

Senior Health

Heartland Health is committed to the good health and quality of life for older adults. The Senior Health program has invested in a number of practices that support preventative medicine for seniors. Programs like Sisters on a Journey are making a difference. The Sisters program encourages minority women over the age of 50 to be involved in exercise, healthy eating, meditation time, and health screenings. Although the group continues to face multiple risk factors, positive changes have been noted. The 2008 Senior Health Report gives an overview of the various health programs offered to seniors in our community.

Project Fit

Since 1990, Heartland Foundation has partnered with national charity Project Fit America to combat childhood obesity and physical inactivity. With the support of many donor friends, the Foundation has raised and committed over \$550,000 to sponsor 43 Project Fit sites in the region, impacting more than 10,800 students daily. In addition, our future commitment is to expand our reach and partner with five new schools annually.



Project Fit

Project Fit focuses on new ways to be active, fit, and healthy as a part of the everyday school experience. The investment made in each school includes field-tested, total fitness equipment for outdoors, indoor fitness equipment, a curriculum, teacher training at each school site with national specialists, and community outreach opportunities. The goal is to encourage active living and healthy lifestyles.

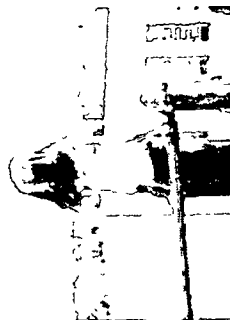
Key findings of increased physical activity for children backed by Centers for Disease Control and Prevention translate into:

- Higher test scores and better grades
- Better school attendance
- Improved attitudes

Our own analysis of children involved in Project Fit shows their fitness levels have dramatically increased in several areas:

Project Fit Regional Results
Pre/Post Screening Test, 2008

ACTIVITY	PRE	POST	IMPROVEMENT
Pull Ups	4.9	6.9	39.9%
Vaults	19.1	22.8	19.3%
Horizontal Ladder	1.6	2.1	31.4%
Parallel Bars	1.9	3.8	90.2%
Pole Climb	4.5	6.9	54.2%
Flare Arm Hang	11.8	14.1	20.2%
Peacer	33.3	41.9	25.9%



Building Healthier Communities

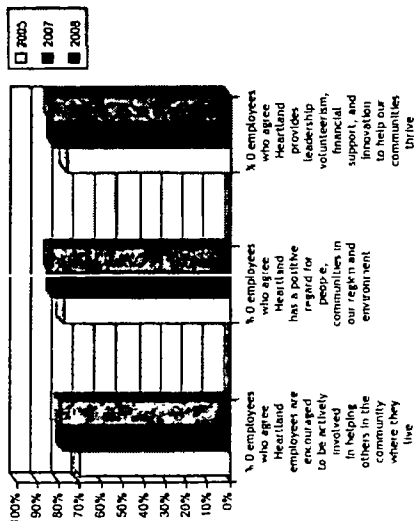
Heartland
Health Foundation



Our employees have also committed to supporting our local community organizations and good causes through volunteerism. The most recent employee impact survey indicated that those who responded volunteered 34,549 hours. According to the Independent Sector, this volunteer time at \$17.19 totals a contribution value of \$593,897.

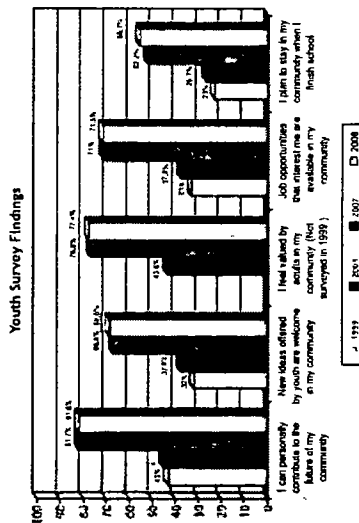
Employees recognize that Heartland is committed to "do the right thing" and provide the most benefit to the patients we serve, their families, and our region. The graph below demonstrates employees' perceptions of Heartland Health's commitment to volunteerism and the regional community.

Employee Ratings of Heartland's Commitment to Volunteerism & Community



Advancing the Social Accountability Agenda
In summary, companies are recognizing their role in society to lead and integrate corporate citizenship into business strategy and practice that addresses a host of real-world issues. Economic research (GAO Report, 2007) suggests that improvements in education, workforce skills, and health status lead to significant impacts beyond individuals and families. Strong evidence implies that the economic well-being of businesses, communities and the nation as a whole will prosper.

The results we gather allow us to track trends and further influence our thinking about the importance of investing in our community and the region. Most promising is the change we see in our youth and how this work has impacted them in profoundly positive ways. Since 1999, over fifteen thousand youth, ages 12 to 18, have been surveyed by Heartland Foundation. The bar graph below reflects their opinions and reinforces why these investments and actions are important.



With this in mind, Heartland understands that we have a moral obligation. By working together in new ways, we can find cost-effective collaborative strategies to improve the health status and social conditions of our communities. Education and quality jobs remain the best route to longer-term progress and success in building healthier communities.

Together, we can make lasting change happen and fulfill Heartland's promise to become "the best and safest place in America to receive health care and live a healthy and productive life."

Performance at a Glance

Performance at a Glance

Social Indicators Workforce	Benchmark Source	FY 2005	FY 2006	FY 2007	FY 2008	Performance
Number of employees	Internal		2,900	3,001	3,016	↑
Diversity % of Women on Heartland boards						
All boards	Internal	33%	32%	31%	37.5%	↑
Heartland Health	Internal	19%	19%	18%	20%	↑
HRMC	Internal	40%	33%	36%	20%	↓
CHP	Internal	24%	24%	40%	50%	↑
HF	Internal	40%	47%	48%	46%	↓
Diversity % of Women in Management						
Heartland	Internal	N/A	65.5%	63.1%	63%	↓
Missouri	www.quickfacts.com	N/A	38.36%	38.4%	38.5%	↑
National	U.S. Dept of Labor	N/A	36.7%	36.8%	37.2%	↑
Diversity % of Women in Healthcare Management						
Heartland	Internal	N/A	65.5%	63.1%	63%	↓
National (Health care & Social Assistance)	U.S. Dept of Labor	N/A	74.9%	74.9%	71.9%	↓
National (Hospitals)	U.S. Dept of Labor	N/A	76.6%	76.6%	74.2%	↓
Diversity % of Minorities						
Heartland	Internal	N/A	4.08%	4.12%	4%	↓
St. Joseph	www.saintjoseph.com	N/A	6.5%	6.5%	6.9%	↑
Average annual salary						
Heartland*		\$49,659	\$68,131	\$45,372	\$45,366	↓
Buchanan Co	www.quickfacts.org	N/A	\$35,344	\$35,344	\$39,356	↑
St. Joseph	www.saintjoseph.com	N/A	\$38,364	\$38,364	\$36,748	↑
Missouri	www.bls.gov	N/A	\$34,660	\$35,670	\$38,717	↑
National	www.bls.gov	N/A	\$37,870	\$41,994	\$40,885	↑
					\$39,250	↓

* 2005 reported w/o physicians or benefits 2006 reported w/benefits and physicians
2007 and 2008 reported w/o benefits in two ways first without physicians, second with physicians

Quick Facts

Scorecard 2008

- More than 10,800 students from 43 schools participate with Heartland Foundation in Project Fit on a daily basis. Physical endurance measures show significant improvements.
- Heartland Foundation has now served over 8,000 emPower Plant enrollees from over 100 schools. Data shows a statistically significant difference on multiple indicators compared to those not participating in Heartland Foundation Youth Empowerment programs.
- Of the over \$76 million Heartland spent on supplies and equipment, over \$15.8 million was purchased from local vendors.
- Stepping Stones helped 99 students during FY08. Since its inception there have been 396 participants, totaling \$2.9 million in financial support.
- Heartland Foundation is sponsoring a series of Call to Action meetings to promote the "Unnatural Causes" that impact health and health inequities.
- The Youth Dental Clinic had 1,346 visits during FY08. 601 new patients were added to the practice during this time.
- 1,500 people participated in the Pound Plunge, losing more than 9,000 pounds.
- Heartland Cancer Center offers free colorectal screening kits. Over 1,600 kits were requested and 1,060 were returned, with 206 abnormal results, of which 1 colorectal cancer was diagnosed and 7 incidents of polyps were performed.
- The AHEC reports 46 medical students completed 323 weeks of training involving 40 different physicians.
- 62% of Heartland employees participate in Wellness Connections.
- During the Ice Storm in December 2007, more than 60 employees worked in the Family Care Unit, a temporary day care for employee's children during the power outage. The unit operated for four days and cared for 239 children, ranging in age from 2 months to 14 years old.



Performance at a Glance

Scorecard 2008

Social Indicators Foundation	Benchmark Source	2005	2004	2007	2008	Performance
emPower Plant	Internal					
# of students		417	1,081	1,384	2,938	↑
Satisfaction		99%	98%	99.6%	99%	↓
Healthy Communities Summit	Internal					
# of attendees		600	750	2,400	**	
Satisfaction		100%	99%	99.7%	N/A	
P20 Council	Internal					
# of members		N/A	N/A	61	84	↑
Project Fit	Internal					
Cumulative # of sites		23	27	33	43	↑
# of students/yr		5,100	5,800	6,000	10,500	↑
READ from the START	Internal					
# of books distributed		N/A	N/A	N/A	1,400	New data
# of counties represented - cumulative				26	26	No change

* tracked by school calendar year

** Call to Action Summit in place of the annual summit

The next Healthy Communities Summit is scheduled for February 16, 2010



Building Healthier Communities



2008 Awards at a Glance

Heartland Health awarded HealthGrades Distinguished Hospital Award

HealthGrades examines the performance and quality of care provided by hospitals around the country. Heartland Health has received this award in 2005, 2006, 2007, and 2008.

Heartland Health awarded HealthGrades Distinguished Hospital Award for Clinical Excellence

HealthGrades examines the performance and quality of care provided by hospitals around the country. Heartland Health has received this award in 2005, 2006, 2007, and 2008.

HealthGrades awarded Heartland Regional Medical Center the best rating in overall Pulmonary Services

HealthGrades awarded the best rating in overall pulmonary services, treatment of chronic obstructive pulmonary disease and treatment of community acquired pneumonia.

Heartland Regional Medical Center is awarded the best rating in the treatment of respiratory failure

HealthGrades awarded Heartland Regional Medical Center the best rating in the treatment of respiratory failure.

The best rating in overall orthopedics is awarded to Heartland Regional Medical Center

HealthGrades awarded Heartland Regional Medical Center the best rating in overall orthopedics, joint replacement, spine surgery, total knee replacement, total hip replacement, hip fracture repair and back and neck surgery.

Heartland Health is presented United Way's award

Heartland Health was presented The United Way's first Family-Friendly Employer Award.

Heartland Health is awarded Humanitarian Award

Second Harvest of Greater St. Joseph awarded Heartland Health the Humanitarian Award.

Heartland Foundation recognized as an Innovator

The Southern Growth Policies Board awarded Heartland Foundation its Innovator Award for the Foundation's Youth Empowerment programs.

Heartland Foundation's emPowerU receives designation from U.S. EPA

The United States Environmental Protection Agency awarded Heartland Foundation the Brownfields Award for Success in Cultivating Sustainable Communities.

Heartland Foundation receives acknowledgement from Learn & Serve America

Heartland Foundation was recognized as a Spirit of Service National Award finalist by Learn & Serve America and the Corporation for National & Community Service

Form **8868**

(Rev. April 2009)

Department of the Treasury
Internal Revenue Service**Application for Extension of Time To File an
Exempt Organization Return**

OMB No. 1545-1709

► File a separate application for each return.

- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** and check this box ☒ **X**
 - If you are filing for an **Additional (Not Automatic) 3-Month Extension**, complete only **Part II** (on page 2 of this form).
- Do not complete Part II unless** you have already been granted an automatic 3-month extension on a previously filed Form 8868.

Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed).

A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete

Part I only ☐*All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns*

Electronic Filing (e-file). Generally, you can electronically file Form 8868 if you want a 3-month automatic extension of time to file one of the returns noted below (6 months for a corporation required to file Form 990-T). However, you cannot file Form 8868 electronically if (1) you want the additional (not automatic) 3-month extension or (2) you file Forms 990-BL, 6069, or 8870, group returns, or a composite or consolidated Form 990-T. Instead, you must submit the fully completed and signed page 2 (Part II) of Form 8868. For more details on the electronic filing of this form, visit www.irs.gov/efile and click on *e-file for Charities & Nonprofits*.

Type or print File by the due date for filing your return. See instructions.	Name of Exempt Organization	Employer identification number
	HEARTLAND HEALTH	43-1283316
	Number, street, and room or suite no. If a P.O. box, see instructions	
	5325 FARAON	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions	
	ST. JOSEPH, MO 64506	

Check type of return to be filed (file a separate application for each return)

☒ Form 990	☐ Form 990-T (corporation)	☐ Form 4720
☐ Form 990-BL	☐ Form 990-T (sec. 401(a) or 408(a) trust)	☐ Form 5227
☐ Form 990-EZ	☐ Form 990-T (trust other than above)	☐ Form 6069
☐ Form 990-PF	☐ Form 1041-A	☐ Form 8870

- The books are in the care of ► JOHN P. WILSON

Telephone No. ► 816 271-6611

FAX No. ► _____

- If the organization does not have an office or place of business in the United States, check this box ☐
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) _____ . If this is for the whole group, check this box ☐ . If it is for part of the group, check this box ☐ and attach a list with the names and EINs of all members the extension will cover

1 I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time until 02/15, 2010 to file the exempt organization return for the organization named above. The extension is for the organization's return for

- ☐ calendar year _____ or
 ► ☒ tax year beginning 07/01, 2008 and ending 06/30, 2009

2 If this tax year is for less than 12 months, check reason ☐ Initial return ☐ Final return ☐ Change in accounting period

3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a	\$	NONE
b If this application is for Form 990-PF or 990-T, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$	NONE
c Balance Due. Subtract line 3b from line 3a. Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	\$	NONE

Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions.

For Privacy Act and Paperwork Reduction Act Notice, see Instructions.

Form 8868 (Rev. 4-2009)

- If you are filing for an **Additional (Not Automatic) 3-Month Extension**, complete only **Part II** and check this box ☒ **X**.
- Note.** Only complete Part II if you have already been granted an automatic 3-month extension on a previously filed Form 8868.
- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** (on page 1).

Part II Additional (Not Automatic) 3-Month Extension of Time. Only file the original (no copies needed).

Type or print File by the extended due date for filing the return. See instructions	Name of Exempt Organization	Employer identification number
	HEARTLAND HEALTH	43-1283316
	Number, street, and room or suite no. If a P.O. box, see instructions	For IRS use only
	5325 FARAON	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions	
	ST. JOSEPH, MO 64506	

Check type of return to be filed (File a separate application for each return)

☒ Form 990	☐ Form 990-PF	☐ Form 1041-A	☐ Form 6069
☐ Form 990-BL	☐ Form 990-T (sec. 401(a) or 408(a) trust)	☐ Form 4720	☐ Form 8870
☐ Form 990-EZ	☐ Form 990-T (trust other than above)	☐ Form 5227	

STOP! Do not complete Part II if you were not already granted an automatic 3-month extension on a previously filed Form 8868.

- The books are in the care of **JOHN P WILSON**
Telephone No **816 271-6611** FAX No _____
- If the organization does not have an office or place of business in the United States, check this box ☐
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) _____. If this is for the whole group, check this box ☐. If it is for part of the group, check this box ☐ and attach a list with the names and EINs of all members the extension is for.

- 4 I request an additional 3-month extension of time until 05/15/2010
- 5 For calendar year _____, or other tax year beginning 07/01/2008, and ending 06/30/2009
- 6 If this tax year is for less than 12 months, check reason ☐ Initial return ☐ Final return ☐ Change in accounting period
- 7 State in detail why you need the extension
ADDITIONAL TIME IS REQUIRED TO ACCUMULATE THE INFORMATION
NECESSARY TO FILE A COMPLETE AND ACCURATE RETURN.

8a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	8a \$	NONE
b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit and any amount paid previously with Form 8868.	8b \$	NONE
c Balance Due. Subtract line 8b from line 8a. Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	8c \$	NONE

Signature and Verification

Under penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I am authorized to prepare this form.

Signature **BKD, LLP** Title _____ Date _____

120 WEST 12TH STREET, SUITE 1200
KANSAS CITY, MO 64105-1936

Form 8868 (Rev 4-2009)