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SCANNED JUL 2 0 2010

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Department of the Treasury

OMB No 1545-0047 Open to Public

			rne organization may nav							Inspectio	n
			ear, or tax year beginning			and er			0/2009		
	heck if a	use IRS	C Name of organization	UNIVERSITY OF L	OUISVILLE AT	HLET		D Employer		tion number	
=	ddress	label of	Doing Business As					<u>31-1106941</u>			
=	lame ch	type.	1	O box if mail is not delivered	•	Ro	om/suite	E Telephone			
=	nitial ret	Cassifia	CONTROLLER'S OFF		PLEX	<u> </u>		<u>(502) 852-70</u>	072		
=	erminat	Instruc-	City or town, state or cour					_			_
=	mende		LOUISVILLE		KY40	292		G Gross rece	ipts \$		96,404
∐ ^	pplicati	on pending F N	Name and address of princi	pal officer			H(a) is ti	his a group retui	m for affilia	ates?Yes	X No
		James	Ramsey 2301 South Th	ird St. Louisville, KY	10292		H(b) Are	all affiliates incl	luded?	Yes	No No
I T	ax-exe	mpt status X 50	01(c) (3) ◀ (insert	no) 4947(a)(1) or 527			lf "No," attach a	list (see ii	nstructions)	
JW	ebsite	: ► N/A	 		·		H(c) Gro	oup exemption n	umber 🕨	N/A	
			orporation Trust	Association Other I		I Year	of format		1	e of legal domicile	
_	art I	Summary		Association Other		L Teal	OI IOIIIIa	tion 1984	Mi Stat	e or legal dorriche	KY
	1		the organization's missi	on or most significant	activities Th	o How	oraty o	f Louisvillo A	thlotic A	\cccounting in	
	l '		omote the intercollegiate					Louisville P	Atmetic F	Association is	
•	ŀ	organized to pro	vilore rue infercollediare	auneuc activities of t	ile University of	Louisy	/iiie				
anc						-					
Activities & Governance	2	Chack this hav	▶ ☐ if the organization	on discontinued its on	arations or disc						
ģ	3		ng members of the gover			ioseu (n more	man 25% oi	1 - 1	313	27
•ð	4		pendent voting members			1h\		٠	4		10
ţ;	5		f employees (Part V, line		ay (rait vi, iiiie	10)			5		0
ş	6		f volunteers (estimate if r						6		
٩	7a		elated business revenue		2. column (C)				7a	3	16,137
	b	-	usiness taxable income						7b		32,921
				RECEIVE	D			Prior Year		Current Yea	
	8	Contributions ar	nd grants (Part VIII, line	1h)				36,595	356	23,0	69,625
97	9	Program service	e revenue (Part VIII, line	⊋ 2 g)	SC			26,213			14,120
Revenue	10		ment income (Part VIII, column (A), lines/64, #, and /21) 10 0						3,429		81,481
œ	11			olumn (A), lines 5, 6d, 8c, 9c, 10c, and 11e)			7,576,711				31,178
	12		add lines 8 through 11 (n			12)		70,998	3,575	62,6	96,404
	13		ılar amounts paid (Par⊞)		<u>-3)</u>			8,785	5,777	9,0	16,059
	14		or for members (Part IX						0		0
ş	15		compensation, employee		lumn (A), lines :	5–10)		20,092	2,110	22,7	33,181
Expenses	16a		ndraising fees (Part IX, c						0		0
Ž.	_b		g expenses (Part IX, col			0		 			
	17		s (Part IX, column (A), lin					26,039			08,091
	18	•	Add lines 13–17 (must	•	(A), line 25)			54,917			57,331
- 6	19	Revenue less ex	xpenses Subtract line 1	8 from line 12			Ba	16,080			<u>39,073</u>
sets or Ilances	20	Total assets (Pa	art Y June 16)				De	ginning of Year 158,372		End of Year	
Asse	21	Total liabilities (I						55,619			49,427
P S	21 22		ind balances Subtract lii	ne 21 from line 20				102,753			38,770 10,657
	rt II	Signature		TIC 21 HOIN TING 20				102,733	,201		10,037
			s of perjury, I declare that I have	e examined this return, incli	iding accompanying	schedu	les and st	atements, and to	o the best	of my knowledge	
			true, correct, and complete De								
			_ //	•				. 4	-/, 2	1.	
Sig	n		59 mg - / /	mi					1/2	110	
Her		Signature	7/11 6	. Board o	20,000	1	2 0	Date	'	,	
	•	کا ا	Chairman	, Isoura a	TUITE	10	<u> </u>	·····			
		Preparer's	onnt name and title	-	Date	1.00			Diam's and		
Dair		signature	^		Date	se	ieck if lf-		(see instruc	s identifying numb ctions)	er
Paid	ם parer'		Comond.	Shoots	5/12/2010		nployed		P00961	•	
	Only	Firm's name (o		2 Walnut Street, Suite				EIN ►	44-0160		
J36	Ciliy	if self-employed address, and Z	a),	$\overline{}$	-				513-621		
May	the II		eturn with the preparer s		structions)				2.002		—
iviay	ine ii	CO GISCUSS LITIS TO	stant with the preparer S	HOWIT ADOVE ((SEE 11)						X Yes	No

Pa	rt III Statement of Program Service Accomplishments (see instructions)
1	Briefly describe the organization's mission
	Our mission is to support and counsel our student-atheletes so they will maximize their potential at UofL and be successful in
	preparing for their future lives. We will provide leadership for our student-athletes to inspire their achievement of the goals
	established in this mission statement (cont'd on Schedule O)
2	Did the organization undertake any significant program services during the year which were not listed on
2	
_	If "Yes," describe these new services on Schedule O
3	Did the organization cease conducting, or make significant changes in how it conducts, any program
	services? X No
	If "Yes," describe these changes on Schedule O
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and
	allocations to others, the total expenses, and revenue, if any, for each program service reported
4a	(Code) (Expenses \$ 57,757,331 including grants of \$ 9,016,059) (Revenue \$ 31,315,411)
	The University of Louisville Athletic Association is organized for promoting the intercollegiate activities of the University
	of Louisville
	•
4h	(Code) (Expenses \$ 0 including grants of \$ 0) (Revenue \$ 0)
76	
	•
4 -	/Only
4C	(Code) (Expenses \$0 including grants of \$0) (Revenue \$0)
	•••••••••••••••••••••••••••••••••••••••
4d	Other program services (Describe in Schedule O)
	(Expenses \$ 0 including grants of \$ 0) (Revenue \$ 0)
40	Total program service expenses \$ 57.757.331 (Must equal Part IX Line 25 column (B))

Par	t IV Checklist of Required Schedules	341		age J
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	<u> </u>
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	4		х
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete			,,
7	Schedule D, Part I	6	├	X
	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7_		х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	_8		х
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"			
	complete Schedule D, Part IV	9	<u></u>	X
10 11	Did the organization hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V Did the organization report an amount in Part X, lines 10, 12, 13, 15, or 25? If "Yes," complete Schedule D,	10	X	
	Parts VI, VIII, IX, or X as applicable	11	Х	
12	Did the organization receive an audited financial statement for the year for which it is completing this return that was prepared in accordance with GAAP? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12	x	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the U.S.?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the U S ? If "Yes," complete Schedule F, Part I	14b		х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Part II	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Part III	16		Х
17	Did the organization report more than \$15,000 on Part IX, column (A), line 11e? If "Yes," complete Schedule G, Part I	17		Х
18	Did the organization report more than \$15,000 total on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		Х
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20	<u> </u>	X
21	Did the organization report more than \$5,000 on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	<u> </u>	X
22 23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5? If "Yes," complete	22	Х	
24-	Schedule J	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer questions			
	24b–24d and complete Schedule K If "No," go to question 25	24a	x	
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		X
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		Х
	Did the organization act as an "on behalf of' issuer for bonds outstanding at any time during the year?	24d		Х
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Did the organization become aware that it had engaged in an excess benefit transaction with a disqualified			
	person from a prior year? If "Yes," complete Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, or substantial contributor, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		Х

III, IV, and V, line 1

Schedule R, Part V, line 2

sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I

organization? If "Yes," complete Schedule R, Part V, line 2

34 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II,

35 Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete

36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related

37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part

Checklist of Required Schedules (continued)

			Yes	No
28	During the tax year, did any person who is a current or former officer, director, trustee, or key employee			
а	Have a direct business relationship with the organization (other than as an officer, director, trustee, or employee), or an indirect business relationship through ownership of more than 35% in another entity (individually or collectively with other person(s) listed in Part VII, Section A)? If "Yes," complete Schedule L,			
	Part IV	28a		_ X
b	Have a family member who had a direct or indirect business relationship with the organization? If "Yes," complete Schedule L, Part IV	28b		х
C	Serve as an officer, director, trustee, key employee, partner, or member of an entity (or a shareholder of a professional corporation) doing business with the organization? If "Yes," complete Schedule L, Part IV	28c		х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		x
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			

Form 990 (2008)

Х

Х

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Form 9	90 (2008) UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC	31-110694	1 ,	Page 5
_ Par		31-110034		age J
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of		†	
	U.S. Information Returns. Enter -0- if not applicable	ol		
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable	e		
	gaming (gambling) winnings to prize winners?	1c	1 -	1 -
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements, filed for the calendar year ending with or within the year covered by this return 2a	ol	ŀ	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	ĺχ	1
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see			
	instructions)			İ
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by			
	this return?	3a	T X	'
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	X	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authorit	tv —		
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial	´		
	account)?	4a		x
b	If "Yes," enter the name of the foreign country ▶			
	See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank			
	and Financial Accounts			ł
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Х
С	If "Yes," to question 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity			
	Regarding Prohibited Tax Shelter Transaction?	5c		İ
6a	Did the organization solicit any contributions that were not tax deductible?	6a		Х
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or			
	gifts were not tax deductible?	_6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization provide goods or services in exchange for any quid pro quo contribution of more than			
	\$75?	7a		Х
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			
	required to file Form 8282?	7с		X
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d			
е	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal	1	1.	
	benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	ļ	X
9	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	79		
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as			
_	required?	<u>7h</u>	<u> </u>	ļ
8	Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds and section			i
	509(a)(3) supporting organizations. Did the supporting organization, or a fund maintained by a sponsoring	·		
_	organization, have excess business holdings at any time during the year?	8		ļ
9	Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds.		-	
a	Did the organization make any taxable distributions under section 4966?	<u>9a</u>	—	X
b	Did the organization make a distribution to a donor, donor advisor, or related person?	<u>9b</u>	 	X
10	Section 501(c)(7) organizations. Enter			1
a	Initiation fees and capital contributions included on Part VIII, line 12 Cross receipts unplyded as Form 200, Part VIII, line 13, for within use of plub feethers.			I
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b	——		
11	Section 501(c)(12) organizations. Enter			
a	Gross income from members or shareholders Cross income from other sources (Do not not amount due or not to other sources)		1	
b	Gross income from other sources (Do not net amounts due or paid to other sources			
12-	against amounts due or received from them) Section 4947(a)(4) non-exempt charitable trusts, is the exemptation films form 200 in law of Ferm 40446			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 10417 If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b	7 12a	+	-
<u> </u>	120		1	1

Page 6

Form 990 (2008) UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC. 31-1106941 Governance, Management, and Disclosure (Sections A, B, and C request information about policies not Part VI required by the Internal Revenue Code.) Section A. Governing Body and Management Yes No For each "Yes" response to lines 2-7b below, and for a "No" response to lines 8 or 9b below, describe the circumstances, processes, or changes in Schedule O See instructions Enter the number of voting members of the governing body 1a 27 Enter the number of voting members that are independent 10 1h 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? 3 Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed? 4 5 Did the organization become aware during the year of a material diversion of the organization's assets? 5 6 Does the organization have members or stockholders? 6 7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body? 7a b Are any decisions of the governing body subject to approval by members, stockholders, or other persons? Х 7b 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following a The governing body? 8a b Each committee with authority to act on behalf of the governing body? Х 8b Х 9a Does the organization have local chapters, branches, or affiliates? 9a **b** If "Yes," does the organization have written policies and procedures governing the activities of such chapters. affiliates, and branches to ensure their operations are consistent with those of the organization? 9b Was a copy of the Form 990 provided to the organization's governing body before it was filed? All organizations must describe in Schedule O the process, if any, the organization uses to review the Form 990 10 11 Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O 11 Х Section B. Policies Yes No 12a Does the organization have a written conflict of interest policy? If "No," go to line 13 12a Х b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b Χ c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done 12c 13 Does the organization have a written whistleblower policy? 13 Х Does the organization have a written document retention and destruction policy? 14 Х 14 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision The organization's CEO, Executive Director, or top management official? 15a Other officers or key employees of the organization? 15b Χ Describe the process in Schedule O (see instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a Х b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? 16b Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed ► KY 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply Another's website X Upon request Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest 19

State the name, physical address, and telephone number of the person who possesses the books and records of the

UNIVERSITY OF LOUISVILLE, LOUISVILLE, KY 40292

policy, and financial statements available to the public

organization ► CONTROLLER'S OFFICE

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Use Schedule J-2 if additional space is needed
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if the organization did not compe	nsate any office	er, dire	ecto	or, t	rus	tee, o	r ke	y employee		
(A) (B) (C) (D)							(E)	(F)		
Name and Title	Average	Position (check all that apply)						Reportable	Reportable	Estimated
	hours per week	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
Robert P Benson, Jr	0.5	Х		х				•		
Treasurer	0.5		┢	^	Н		Н	0	0	0
Tom Byers Director	0 5	х						0	108,031	0
William Cheadle, M D					H				100,031	
Director	0.5	Х						0	41,935	0
Owsley B Frazier Director	0.5	х						0	0	0
Gordon Gahm Dırector	0.5	Х						0	0	0
Ed Glasscock Director	0.5	х						0	0	0
Brenda Hart Director	0.5	х						0	113,180	0
Wade Houston Director	0 5	Х						0	0	0
Dr Blaine Hudson Director	0.5	х						0	211,457	0
Keith Inman Director	0 5	Х						0	293,085	0
Trevor Joelson Director	0 5	х						0	0	_0
Harry Jones Director	0 5	х						0	0	0
Bruce Kemelgor Director	0 5	х						0	126,573	0
Angela Lewis-Klein Director	0.5	х						0		0
Larry L Owsley Director	0.5	х						0		0
Dr James Ramsey Chair	0.5			×				0		0
Sam Rechter Director	0.5							0		0

Part VII Section A. Officers, Directors, Tru	stees, Key Em	ploy	/ees	, and	l Hig	hest	Co	mpensated Em	ployees (contin	ued)
(A)	(B)			(6	C)			(D)	(E)	(F)
Name and title	Average hours per week	or director		(chec Officer		Highest compensated employee		Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations
Craig S Roberts Director	0.5	х						0	73,380	0
Michael L Seebert Director Rudy Spencer	0 5	х						0	. 0	0
Director	0.5	Х						0	3,770	0
Robert Staat Director	0 5	Х						0	111,293	0
Mary Ann Stenger Director	0 5	х						0	74,300	0
Bill Stone Director	05	х						0	0	0
Gerald Tolson Director	0 5	X	,					0	62,681	0
Shirley Willihnganz Director	0 5	х						0	350,353	0
Elaine O Wise Director	0 5	х						0	88,505	0
Richard Pitino Men's Basketball Coach	40					x		2,487,974	0	0
Jeff J Walz Women's Basketball Head Coach	40					х		419,925	0	0
Steven J Kragthorpe Men's Football Head Coach	40					x		1,105,942	0	0
Daniel S. McDonnell Men's Baseball Head Coach	40					×		348,889	0	0
1b Total2 Total number of individuals (including those						20.5	>	6,940,257	2,423,475	0

2 Total number of individuals (including those in Ta) who received more than \$100,000 in reportable compensation from the organization ▶ 40

3	Did the organization list any former officer, director or trustee, key employee, or highest compensated
	employee on line 1a? If "Yes," complete Schedule J for such individual

- For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual
- Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? If "Yes," complete Schedule J for such person

Section B. I	Independent	Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

Na	(A) me and business address	(B) Description of services	(C) Compensation
LVL SPORTS NEW LLC	PO Box 17464 Louisville KY 40217	Audio-Visual	404,614
TRY'S SATEL CTY LLC	7412 Preston Hwy Louisville KY 40219	Tickets	189,491
BATAIR LLC	1999 Richmond Rd Ste 300 Lexington KY	405 Publication	168,112
KIEL CENTER PTNR LP	1401 Clark Ave St. Louis KY 63103	Recruiting	129,600
			L
Total number of independent	contractors (including those in 1) who received in	nore than \$100,000 in	
compensation from the organ	ization ▶ 4		

Yes

3

4

5

No

Part	VIII	Statement of Revenue							
						(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
25 83	1a	Federated campaigns	1	a	0				,
unt	b	Membership dues	<u> </u>	b	0				ı
9, 8	c	Fundraising events		c	0	l			
ifts	d	Related organizations	_	d	4,132,345	1			
s, g	e	Government grants (contributions)	_	le	4,102,040	1	}		:
sin	_	All other contributions, gifts, grants,	<u> </u>						
iğ et	f			1f	10 007 000				į
e g		similar amounts not included above Noncash contributions included in li	_		18,937,280				
Contributions, gifts, grants and other similar amounts	g		nes ia-ii	Φ	806,745	22 000 005			
	<u>h</u>	Total. Add lines 1a-1f		-	Business Code	23,069,625			
Program Service Revenue	0-	TOTAL COORTS DEVENUE				20 44 4 420	20 707 002	240 427	
9.6	2a	TOTAL SPORTS REVENUE			711210	30,114,120	29,797,983	316,137	
ď.	b		 -			0			
Z	C					0			
Š	d				ļ	0			
Ë	е				<u></u>	0			
ğ	f	All other program service revenue				0			
	g	Total. Add lines 2a-2f			<u> </u>	30,114,120			
	3	Investment income (including divide	ends, inte	rest, an	d		İ		
		other similar amounts)			•	1,881,481	1,881,481		
	4	Income from investment of tax-exer	npt bond	proceed	ds >	0			
	5	Royalties			>	1,012,394			1,012,394
		•	(i) R	eal	(ii) Personal				
	6a	Gross Rents							,
	b	Less rental expenses							
	c	Rental income or (loss)			0				
	d	<u> </u>			•	ó			
	7a	Gross amount from sales of	(ı) Sec	unties	(II) Other				
	'``	assets other than inventory		0		1			
	ь	Less cost or other basis			 	1			
				0		i i			
	_ ا	and sales expenses	ļ	0					
	C	Gain or (loss)	L		▶	ا ا			
	d	Net gain or (loss)				9	·		
ē	8a	Gross income from fundraising	•]				
evenue	l	events (not including \$	0						
Š		of contributions reported on line 1c))		1				
Other R		See Part IV, line 18		a	0				
je Pe	b	Less direct expenses		b	0				
ŏ	C	Net income or (loss) from fundraisir	_			<u> </u>			
	9a	Gross income from gaming activitie	s						
	Ì	See Part IV, line 19		а		1			
		Less direct expenses		b					
		Net income or (loss) from gaming a	ctivities			0			
	10a	Gross sales of inventory, less				1			
		returns and allowances		а	0	ļ l			į
		Less cost of goods sold		p	0				
	_ c	Net income or (loss) from sales of i	nventory		<u> </u>	0			
	<u> </u>	Miscellaneous Revenue			Business Code				
	11a	Realized Gains			523000	6,047	6,047		
	b	MARKETING & DEVELOPMENT			541800	4,429,596	4,429,596		
	c	ADMINISTRATION/SUPPORT SE	RVICES		561000	1,483,643	1,483,643	l	
	d	All other revenue				699,498	699,498		
	е	Total. Add lines 11a-11d			>	6,618,784			
	12	Total Revenue. Add lines 1h, 2g, 3	3, 4, 5, 6d	l, 7d, 8c	i,				
		9c, 10c, and 11e			>	62,696,404	38,298,248	316,1 <u>37</u>	1,012,394

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

	All other organizations must complete column	(A) but are not req	uired to complete	columns (B), (C), ar	nd (D).
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	0			
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22	9,016,059	9,016,059		
3	Grants and other assistance to governments,	0,0,0,000	0,010,000		
	organizations, and individuals outside the				
	U S See Part IV, lines 15 and 16	0			
4	Benefits paid to or for members	. 0			
5	Compensation of current officers, directors, trustees, and key employees				
6	Compensation not included above, to disqualified	0			
·	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	o			
7	Other salanes and wages	18,805,889	18,805,889		
8	Pension plan contributions (include section 401(k)				
	and section 403(b) employer contributions)	0			
9	Other employee benefits	2,900,436	2,900,436		
10	Payroll taxes	1,026,856	1,026,856		
11	Fees for services (non-employees) Management		;		
a b	Legal	63,284	63,284		
c	Accounting	66,381	66,381		
d	Lobbying	0	30,001		
е	Professional fundraising services See Part IV, line 17	0			
f	Investment management fees	0			
g	Other	0			
12	Advertising and promotion	61,553	61,553		
13	Office expenses	628,816	628,816		
14 15	Information technology	0			
16	Royalties Occupancy	0			
17	Travel	5,132,317	5,132,317		
18	Payments of travel or entertainment expenses	0,102,017	0,102,017		
	for any federal, state, or local public officials	o			
19	Conferences, conventions, and meetings	0		_	
20	Interest	1,771,452	1,771,452		
21	Payments to affiliates	0	0	0	
22	Depreciation, depletion, and amortization	2,064,975	2,064,975	0	
23 24	Insurance Other expenses Itemize expenses not	569,349	569,349		
2	covered above (Expenses grouped together				
	and labeled miscellaneous may not exceed				
	5% of total expenses shown on line 25 below)				
а	Printing and Publication	285,200	285,200		
b	Other Services	5,114,511	5,114,511		
C	Equipment	1,873,032	1,873,032		
d	Repairs and Maintenance	2,718,032	2,718,032		
e	All other expanses	5.050.400	5.050.400		
25	All other expenses Total functional expenses. Add lines 1 through 24f	5,659,189 57,757,331	5,659,189 57,757,331		
26		51,151,331	51,151,331	0	
20	Joint Costs. Check here ► If following SOP 98-2 Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising				
	solicitation				
_					

Pa	art X	Balance Sheet		<u> </u>						
					(A) Beginning of year				B) of year	
	1	Cash-non-interest-bearing			29,509,767	1			26.96	34,366
	2	Savings and temporary cash investments				2				27,192
	3	Pledges and grants receivable, net			0	3				0
	4	Accounts receivable, net			29,081,118	4			27,17	9,692
	5	Receivables from current and former officers, employees, or other related parties. Complete			0	5				0
	6	Receivables from other disqualified persons (
		4958(f)(1)) and persons described in section								
		Part II of Schedule L		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0	6	ļ			0
ţ	7	Notes and loans receivable, net		Γ	0		1			0
Assets	8	Inventories for sale or use		<u> </u>		8				
Ä	9	Prepaid expenses and deferred charges				9				
	10a	Land, buildings, and equipment cost basis	10a	105,711,514			T			
	b	Less accumulated depreciation Complete					ŀ			
		Part VI of Schedule D	10b	22,691,163	59,312,157	10c			83,02	20,351
	11	Investments-publicly traded secunties			39,597,095	11				52,108
	12	Investments-other securities See Part IV, line	e 11		0	12				0
	13	Investments-program-related See Part IV, lir	ne 11		0	13				0
	14	Intangible assets				14				
	15	Other assets See Part IV, line 11			872,295	15			2,00	5,718
	16	Total assets. Add lines 1 through 15 (must e	qual lin	ne 34)	158,372,432	16			230,04	9,427
	17	Accounts payable and accrued expenses			10,258,763	17	<u></u>		19,90	4,059
	18	Grants payable		<u> </u>		18	ļ			
	19	Deferred revenue			21,631,889	19	ļ		18,06	0,621
	20	Tax-exempt bond liabilities		_	0	_20				0
ies	21	Escrow account liability Complete Part IV of				21	ļ			
Liabilities	22	Payables to current and former officers, direct		<u> </u>						
iak		employees, highest compensated employees	, and d	lisqualified						
_		persons Complete Part II of Schedule L			0					0
	23	Secured mortgages and notes payable to unr	elated	third parties	11,445,000		ļ		80,53	86,22 <u>1</u>
	24	Unsecured notes and loans payable	_	 -	0	24	 			0
	25 26	Other liabilities Complete Part X of Schedule	U	-	12,283,499		 			7,869
	20	Total liabilities. Add lines 17 through 25			55,619,151	26	 		130,63	8,770
alances		Organizations that follow SFAS 117, check complete lines 27 through 29, and lines 33								
an	27	Unrestricted net assets				27	1			
Bal	28	Temporarily restricted net assets				28				
פ	29	Permanently restricted net assets				29				
Net Assets or Fund B		Organizations that do not follow SFAS 117	, chec	k here ▶						
Ş		and complete lines 30 through 34.		<u> </u> -						
se	30	Capital stock or trust principal, or current fund		<u>-</u>		30	<u> </u>			
As	31	Paid-in or capital surplus, or land, building, or				_31		_		
det	32	Retained earnings, endowment, accumulated	incom	e, or other funds	102,753,281	32	<u> </u>			0,657
-	33	Total net assets or fund balances		-	102,753,281	33	 			0,657
D ₂	34 rt XI	Total liabilities and net assets/fund balances Financial Statements and Reporting			158,372,432	34	L		230,04	9,427
_ r a	ILVI	rinancial Statements and Reporting	<u> </u>						V	NI-
1	Δα	ecounting method used to prepare the Form 990	, [Cash X Accrua	l Other		Г		Yes	No
2		ere the organization's financial statements com					ŀ	22		y
		ere the organization's financial statements com ere the organization's financial statements audi					ŀ	2a 2b	Х	X
		"Yes" to lines 2a or 2b, does the organization h				aht of	the	_20		
		idit, review, or compilation of its financial staten				3··· UI		2c	х	
3		s a result of a federal award, was the organizati				า	ŀ	40	_^_	
,		e Single Audit Act and OMB Circular A-133?				-]	3a	х	
		"Yes," did the organization undergo the require	d audit	or audits?			Ì	3b	X	

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

To be completed by all section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts.

s and section 4947(a)(1)

Open to Public Inspection

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Name of the organization Employer identification number UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC. 31-1106941 Reason for Public Charity Status (All organizations must complete this part) (see instructions) The organization is not a private foundation because it is (Please check only one organization) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). (Attach Schedule H) A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state An organization operated for the benefit of a college or university owned or operated by a governmental unit described 5 in section 170(b)(1)(A)(iv). (Complete Part II) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II) An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross 9 receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). (Complete Part III) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). (see instructions) 10 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h b Type II a X Type I c Type III-Functionally integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) If the organization received a written determination from the IRS that it is a Type II, Type III, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? A person who directly or indirectly controls, either alone or together with persons described in (ii) No and (III) below, the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11g(iii) Provide the following information about the organizations the organization supports h (III) Type of organization (iv) is the organization (v) Did you notify (vi) Is the (vii) Amount of (ii) EIN (i) Name of supported (described on lines 1-9 in col (i) listed in your the organization in organization in col support organization above or IRC section governing document? col (i) of your (i) organized in the (see instructions)) support? US? Yes Yes Yes University of Louisville 61-1014882 115 Х Х X 0 0 0 0

Total

0

Sched	ule A (Form 990 or 990-EZ) 2008 UNIVERSITY C	F LOUISVILLE	ATHLETIC A	SSOCIATION,	INC	31-110694	1 Page 2
Par	Support Schedule for Organia	zations Desc	ribed in Sec	tions 170(b)(1)(A)(iv) and	170(b)(1)(A)(
	(Complete only if you checked	the box on line	<u> 5,</u> 7, or 8 of	Part I)			
Sect	ion A. Public Support						
Cale	ndar year (or fiscal year beginning in) >	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received (Do not						
	include any "unusual grants ")	o	0	o			0
2	Tax revenues levied for the organization's						
_	benefit and either paid to or expended on						
	its behalf	o	0	o			0
3	The value of services or facilities	, i					
•	furnished by a governmental unit to the						
	organization without charge	o	0	اه			0
4	Total Add lines 1-3	0				0	
5	The portion of total contributions by each	<u> </u>		U	U	<u> </u>	0
•	person (other than a governmental unit						
	or publicly supported organization)						
	included on line 1 that exceeds 2% of the						
	amount shown on line 11, column (f)						
6	Public support. Subtract line 5 from line 4						0
Sect	ion B. Total Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
7	Amounts from line 4	o	0	o	0	0	0
8	Gross income from interest, dividends,						
	payments received on securities loans,						
	rents, royalties and income from similar						
_	sources	0	0	0			0
9	Net income from unrelated business			ļ			
	activities, whether or not the business is						
10	regularly carried on Other income Do not include gain or						0
10	loss from the sale of capital assets					i	
	(Explain in Part IV)	اه	0	ol			0
11	Total support. Add lines 7 through 10	 					0
12	Gross receipts from related activities, etc (s	ee instructions)			12	
13	First five years. If the Form 990 is for the o		•	d fourth or fiftl	h tax vear as a		(3)
	organization, check this box and stop here	. g	-i,i,	_,,	. tan your ao a		` ▶□
Sect	ion C. Computation of Public Support	Percentage		~	· ···		
14	Public support percentage for 2008 (line 6, c		ed by line 11 o	column (fl)		14	0 00%
15	Public support percentage from 2007 Sched	• •		, o. a , ,		15	0 00%
16a	33 1/3% support test-2008. If the organiza			line 13, and line	ا 14 is 33 1/39 e		
	and stop here . The organization qualifies as					5 51 111010, 01100	
b	33 1/3% support test-2007. If the organiza				nd line 15 is 33	1/3% or more	check this
_	box and stop here. The organization qualifie						▶ □
17a	10%-facts-and-circumstances-test-2008.				e 13, 16a. or 1	6b, and line 14	ıs 10%
	or more, and if the organization meets the "f						

the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization b 10%-facts-and-circumstances test-2007. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization.

Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a ,or 17b, check this box and see instructions

Sched	ule A (Form 990 or 990-EZ) 2008 UNIVERSITY O	F LOUISVILLE	ATHLETIC AS	SOCIATION, I	INC	31-110694	1Page 3
Par	t III Support Schedule for Organiz	ations Descr	ibed in Secti	ion 509(a)(2)			
	(Complete only if you checked t	he box on line	9 of Part I.)				
	tion A. Public Support		· · · · · · · · · · · · · · · · · · ·				
Cale	endar year (or fiscal year beginning in)	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received (Do not		1				
	include any "unusual grants ")	0	0	0			0
2	Gross receipts from admissions, merchandise		i				
	sold or services performed, or facilities furnished		i			1	
	in any activity that is related to the		}				
	organization's tax-exempt purpose	o	o	ol			0
3	Gross receipts from activities that are not an						
	unrelated trade or business under section 513						0
4	Tax revenues levied for the organization's						
	benefit and either paid to or expended on			İ			
	its behalf	0	0	0			0
5	The value of services or facilities	l l	- 1				
	furnished by a governmental unit to the		į				
	organization without charge	0	0	0			0
6	Total. Add lines 1-5	0	0	0	0	0	0
7a	Amounts included on lines 1, 2, and 3		1				
	received from disqualified persons				·		0
b	Amounts included on lines 2 and 3						
	received from other than disqualified						
	persons that exceed the greater of 1%						
	of the total of lines 9, 10c, 11, and 12 for						•
_	the year or \$5,000 Add lines 7a and 7b	0			0		0
С 8	Public support (Subtract line 7c from	- V			<u>_</u>	0	0
u	line 6)						0
Sec	tion B. Total Support	L					
	endar year (or fiscal year beginning in)	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
9	Amounts from line 6	0	0	0	0	(e) 2000 0	(i) Total 0
-	Gross income from interest, dividends,			-		<u>-</u>	
	payments received on securities loans,						
	rents, royalties and income from similar						
	sources				:		0
b	Unrelated business taxable income (less						
	section 511 taxes) from businesses						
	acquired after June 30, 1975						0
	Add lines 10a and 10b	0	0	0	0	0	0
11	Net income from unrelated business		į				
	activities not included in line 10b,						
	whether or not the business is regularly		1				
40	carried on						0
12	Other income Do not include gain or loss from the sale of capital assets						
	·	o		ا		i	•
13	(Explain in Part IV) Total support. (Add lines 9, 10c, 11,		0	0			0
. •	and 12)						0
14	First five years. If the Form 990 is for the org	lanization's first	second third	fourth or fifth	tay year as a	section 501(c)(0
	organization, check this box and stop here	jamzation s ili si	, second, tillia	, iourui, or mai	lax year as a	section 50 r(c)(.	· . —
6	_ 	Daraentera		· · · · · · · · · · · · · · · · · · ·	 		▶
	tion C. Computation of Public Support		15	l (D)		4.	
15	Public support percentage for 2008 (line 8, co		•	iumn (t))		15	0 00%
16	Public support percentage from 2007 Schedu					16	0 00%
	tion D. Computation of Investment Inco			49	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	4-	
17	Investment income percentage for 2008 (line			≅ 13, column (f))	17	0 00%
18	Investment income percentage from 2007 Sc			no 44 on 46.	a 15 .a -a - · · · ·	18	0 00%
198	33 1/3% support tests-2008. If the organiza	tion did not che	CK the box on I	ine 14, and line	e 15 is more th	ian 33 1/3% and	
L	not more than 33 1/3%, check this box and s						▶□
U	33 1/3% support tests-2007. If the organization d	ior iiul ciieck ai Do	. ∪!!!!!! !! 14 0 [ie isa, and line	io is more than	33 1/3% and	

line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

	990 or 990-EZ) 2008	UNIVERSITY	OF LOUISVILLE /	ATHLETIC ASSOC	CIATION, INC	31-1106941	Page 4
Part IV	Supplemental	Information.	Complete this pa	rt to provide the	explanation required	d by Part II, line 1	0,
					Iditional information		
	-					1000	
			. 				
					••••••		
	• • • • • • • • • • • • • • • • • • • •						
		•••••					
							·
							• • • • • • • • • • • • • • • • • • • •
						•••••	
							
							• • • • • • • • • • • • • • • • • • • •

	• • • • • • • • • • • • • • • • • • • •						• • • • • • • • • • • • • • • • • • • •
			·				
					·		
							

SCHEDULE D (Form 990)

Supplemental Financial Statements

OMB No 1545-0047 20**08**

Department of the Treasury Internal Revenue Service Name of the organization Attach to Form 990. To be completed by organizations that answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12. Open to Public Inspection

Employer identification number

UNIV	ERSITY OF LOUISVILLE ATHLETIC ASSOC	CIATION, INC	31-11069	941
Part	Organizations Maintaining Dono	or Advised Funds or Other Similar F		
	the organization answered "Yes" t	o Form 990, Part IV, line 6		
		(a) Donor advised funds	(b) Fu	inds and other accounts
1	Total number at end of year			
2	Aggregate contributions to (during year)			
3	Aggregate grants from (during year)			***
4	Aggregate value at end of year			
5	Did the organization inform all donors and de			
_	funds are the organization's property, subject	_		Yes No
6	Did the organization inform all grantees, dor		-	be
	used only for chantable purposes and not fo	r the benefit of the donor or donor advisor	or other	П, П.
	impermissible private benefit?	1	W	Yes No
Part		elete if the organization answered "Yes	s" to Form 99	0, Part IV, line /
1	Purpose(s) of conservation easements held			
	Preservation of land for public use (e g	, recreation or pleasure) 🔛 Preservatio	n of an histori	cally important land area
	Protection of natural habitat	Preservatio	n of certified h	istoric structure
	Preservation of open space			
2	Complete lines 2a-2d if the organization hel	d a qualified conservation contribution in t	he form of a c	onservation easement
	on the last day of the tax year			
				Held at the End of the Year
а	Total number of conservation easements		2a	,,
b	Total acreage restricted by conservation eas		2b	
C	Number of conservation easements on a ce		2c	
d	Number of conservation easements included	· · ·		
3	Number of conservation easements modified	d, transferred, released, extinguished, or t	erminated by	the organization
4	during the taxable year Number of states where property subject to	concentration accoment is legated.		
5	Does the organization have a written policy		on violations	and
•	enforcement of the conservation easements		ion, violations,	Yes No
6	Staff or volunteer hours devoted to monitoring		furing the year	
7	Amount of expenses incurred in monitoring,			▶ \$
8	Does each conservation easement reported			Y
	170(h)(4)(B)(ı) and section 170(h)(4)(B)(ıı)?	•		Yes No
9	In Part XIV, describe how the organization re	eports conservation easements in its reve	nue and expe	nse statement, and
	balance sheet, and include, if applicable, the	e text of the footnote to the organization's	financial state	ments that describes
	the organization's accounting for conservation			
Pari		ons of Art, Historical Treasures, or Othe	er Similar Ass	sets.
	Complete if the organization answere	d "Yes" to Form 990, Part IV, line 8		
1a	If the organization elected, as permitted und			
	art, historical treasures, or other similar asse			
	service, provide, in Part XIV, the text of the f			
b	If the organization elected, as permitted und historical treasures, or other similar assets h			
	service, provide the following amounts relati		earch in furthe	erance of public
	•	_		- •
	(i) Revenues included in Form 990, Part VII	i, line i		► \$ ► \$
2	(ii) Assets included in Form 990, Part X	art historical transpurse of other similar	anata fa- E- : :	P \$
2	If the organization received or held works of following amounts required to be reported up		ssets for finan	ciai gain, provide the
а	Revenues included in Form 990, Part VIII, lii	G		▶ ¢
b	Assets included in Form 990, Part X			► \$
~				~

	lle D (Form 990) 2008									Page 2
Part	Organizations Maintaining	Collections of	Art, Hi	storical	Treasures,	or Oth	<u>er Similar A</u>	ssets (c	ontını	ued)
3	Using the organization's accession a items (check all that apply)	nd other records,	check a	· ¬			_	e of its co	llectio	n
а	Public exhibition		d L	Loan	or exchange	program	ns			
b	Scholarly research		е 🗌	Other						
С	Preservation for future general	tions		_						
4	Provide a description of the organiza Part XIV		and exp	laın how t	hey further th	e orgar	nization's exe	mpt purp	ose in	
5	During the year, did the organization assets to be sold to raise funds rathe	solicit or receive r than to be main	donation	ns of art, I s part of t	nistorical trea: he organizati	sures, c	or other simila		es 🗆	No
Part								to Form	990,	
	Part IV, line 9, or reported a	in amount on Fo	orm 990), Part X,	line 21.					_
	Is the organization an agent, trustee, included on Form 990, Part X?					s or oth	er assets not	_	es 🗌] No
b	If "Yes," explain the arrangement in f	an Aiv and com	piete the	ollowing	table			Amount		
С	Beginning balance					1c		Amount		
d	Additions during the year					1d		-		
e	Distributions during the year					1e				
f	Ending balance					1f				0
2a	Did the organization include an amou	int on Form 990	Part X I	ine 212					es X	
b	If "Yes," explain the arrangement in f							ш.	53 <u>[</u> X]	, 140
Part			ion ans	wered "Y	es" to Form	990. F	Part IV. line	10		
		(a) Current year		nor year	(c) Two years		d) Three years ba		our years	s back
1a	Beginning of year balance	32,602,401								i
b	Contributions	627,254								
C	Investment earnings or losses	-6,148,778								
d	Grants or scholarships	429,503		· · · · · · · · · · · · · · · · · · ·						
е	Other expenditures for facilities									ļ
	and programs	790,471							······	
f	Administrative expenses	244,800								
g	End of year balance	25,616,103			L	L				
2	Provide the estimated percentage of									
a	Board designated or quasi-endowme		96%	2						
b	Permanent endowment Term endowment	<u>4%</u> %								
c 3a	Are there endowment funds not in the		he organ	uzation th	at are held or	ad admi	nuctored for t	ha		
Ja	organization by	e possession or t	ile Olyan	iizalion lii	at are nero ar	iu aumi	mstered for t	ne I	Yes	No
	(i) unrelated organizations							3a(i)	169	X
	(ii) related organizations							3a(ii)	Х	_^_
b	If "Yes" to 3a(II), are the related orga	nizations listed as	s reauire	d on Sche	edule R?			3b	x	
4	Describe in Part XIV the intended use		•							
Part						t X, line	10			
	Description of investment	(a) Cost or oth		1 ' ' '	st or other s (other)	(c) De	preciation	(d) Bo	ook value	e
1a	Land				3,500,000				6,04	4,668
b	Buildings				73,708,215		21,734,431		74,89	
С	Leasehold improvements			+	500,000		233,333			6,667
d	Equipment	-		+	1,066,963		645,188			3,750
<u>e</u>	Other	<u> L</u>			1,163,166		78,211			4,737
Total	. Add lines 1a-1e (Column (d) should	d equal Form 990	, Part X,	column (B), line 10(c))	▶	_	83,026	0,351

Schedule D (Form 990) 2008			Page 3
Part VII Investments—Other Securities	s. See Form 990, Part X,	line 12	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of val Cost or end-of-year m	
Financial derivatives and other financial products	0		
Closely-held equity interests	0		
Other	0		
	0		
	0		
	0		
	0		
	0		
	0		
	0		 -
	0		-
	0		
Total (Column (b) should equal Form 990, Part X, col (B) line 12)	0	<u> </u>	
Part VIII Investments—Program Related		<u> </u>	
(a) Description of investment type	(b) Book value	(c) Method of val Cost or end-of-year m	
		<u></u>	iarket value
	0		
	0		
	0		
	0		
	0		
	0		
	0		
	0		<u> </u>
	0		
	0		
Total (Column (b) should equal Form 990, Part X, col (B) line 13)	0		
Part IX Other Assets. See Form 990, Part IX			- ·
) Description		(b) Book value
			0
	<u></u>		0
			0
			0
			0
			0
			0
		····	0
			0
			0
Total. (Column (b) should equal Form 990, Part X,			0
Part X Other Liabilities. See Form 990	*		
(a) Description of liability	(b) Amount	_	
Federal income taxes		_0	
N/P TO UNIV OF LOUISVILLE FOUNDATION, IN			
DUE TO UNIV OF LOUIS FOUNDATION, INC	315,5		
DUE TO UNIV OF LOUISVILLE PLANT FUND	8,563,3		
OTHER	553,8	392	
		<u> </u>	
	-	<u>o</u>	
		0	
		_0	
		0	
		<u>o</u>]	
Total. (Column (b) should equal Form 990, Part X, col (B) line 25)	12 137 8	369	

In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48

	ule D (Form 990) 2008					Page 4
Par	Reconciliation of Change in Net Assets from Form 990	to Fir	nancial Stateme	nts		
1	Total revenue (Form 990, Part VIII, column (A), line 12)			1		62,696,404
2	Total expenses (Form 990, Part IX, column (A), line 25)		{	2		57,757,331
3	Excess or (deficit) for the year Subtract line 2 from line 1			3		4,939,073
4	Net unrealized gains (losses) on investments			4		-8,281,696
5	Donated services and use of facilities		[5		
6	Investment expenses			6		
7	Prior period adjustments			7		
8	Other (Describe in Part XIV)		[8		
9	Total adjustments (net) Add lines 4–8		{	9		-8,281,696
10	Excess or (deficit) for the year per financial statements. Combine lines 3 a			10		-3,342,623
Par	Reconciliation of Revenue per Audited Financial Stater	<u>nents</u>	With Revenue	per	Return	
1	Total revenue, gains, and other support per audited financial statements			<u> </u>	1	62,690,357
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12	1		- 1	-	
а	Net unrealized gains on investments	2a	-6,04	47	1	
b	Donated services and use of facilities	2b		_		
C	Recoveries of prior year grants	2c		_		
d	Other (Describe in Part XIV)	2d				
е	Add lines 2a through 2d				2e	<u>-6,047</u>
3	Subtract line 2e from line 1	ı	ı	<u> </u>	3	62,696,404
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			- 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		_		
b	Other (Describe in Part XIV)	4b	<u> </u>	┥-		_
c	Add lines 4a and 4b	40 \		_	lc	0 000 101
5 Par	Total revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line XIII Reconciliation of Expenses per Audited Financial State			_	5	62,696,404
1	Total expenses and losses per audited financial State Total expenses and losses per audited financial statements	ment	s with Expense			66 022 080
2	Amounts included on line 1 but not on Form 990, Part IX, line 25			\vdash	1	66,032,980
a	Donated services and use of facilities	2a	I	İ		
b	Prior year adjustments	2b	<u></u>	\dashv		
c	Losses reported on Form 990, Part IX, line 25	2c		\dashv		
d	Other (Describe in Part XIV)	2d	<u> </u>	\dashv	1	
e	Add lines 2a through 2d		<u></u>	۲-,	e Pe	0
3	Subtract line 2e from line 1				3	66,032,980
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1				00,002,000
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a				
b	Other (Describe in Part XIV)	4b	-8,275,64	49		
С	Add lines 4a and 4b		31=1.315		ic	-8,275,649
_5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I,	line 18	3)	_	5	57,757,331
Par	t XIV Supplemental Information					
and :	plete this part to provide the descriptions required for Part II, lines 3, 5, and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part X Line 4 Endowment fund spending is governed by UMIFA and the use is c	XIII, lın	es 2d and 4b			
• • • • •						
						
			•••••••••••••••••••••••••••••••••••••••			
					•••••••	

0 h 1 h D /5-	UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC	31-1106941	_
Schedule D (Form Part XIV	Supplemental Information (continued)		Page 5
altAlv	Supplemental information (continued)		
	•••••		
			•••••
			
	•••••••••••••••••••••••••••••••••••••••		
	••••••		
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			• • • • • • • • • • • • • • • • • • • •

SCHEDULEI (Form 990) Department of the Treasury Internal Revenue Service Name of the organization

Grants and Other Assistance to Organizations, Governments, and Individuals in the U.S.

Complete if the organization answered "Yes," on Form 990, Part IV, lines 21 or 22.

▶ Attach to Form 990.

NO V	OMB No 1545-0047	2008	
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Open to Public Inspection

Name of the organization							ation number
UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION	THLETIC ASSOC	CIATION, INC				31-1106941	
Part I General Information on Grants and Assistance	on on Grants	and Assistance					
1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and	tain records to si	ubstantiate the ame	ount of the grants or as	ssistance, the grantee:	s' eligibility for the grant	s or assistance, and	
the selection criteria used to award the grants or assistance? 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.	award the gran	its or assistance? dures for monitorinį	g the use of grant fund	is in the United States.		•	X Yes No
Form 990, Part IV, line 21, for any recipient that received more than Dart IV and School 19, 10, 10, 10, 10, 10, 10, 10, 10, 10, 10	Assistance to line 21, for any	Governments a recipient that recipient that recipient that recipient that recipients are recipients and recipients are recipients.	ind Organizations i	in the United States,000. Check this box	Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schadule L.1 (Form 990) if additional space is peaded.	anization answered	"Yes" on 5,000. Use
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
			0	0		i	
			0	0			
			0	0			
			0	0			
			0	0			
			0	0			
			0	0			
			0	0			
			0	0			
			0	0			
			0	0			
			0	0			
 Enter total number of section 501(c)(3) and government organizations Enter total number of other organizations 	n 501(c)(3) and i	government organı.	zations		·	A . A	

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2008

Page 2

Schedule I (Form 990) 2008

(f) Description of non-cash assistance Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22 Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information Part I Line 2 Students are selected and continue to receive assistance based on their ability to contribute to the athletic program at the Univeristy of Louisville (e) Method of valuation (book, FMV, appraisal, other) 0 0 0 (d) Amount of non-cash assistance 0 9,016,059 (c) Amount of cash grant Use Schedule I-1 (Form 990) if additional space is needed. 585 (b) Number of reapients (a) Type of grant or assistance Scholarship, Tuition and Aid Part III

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

20**08**

Department of the Treasury Internal Revenue Service

Name of the organization

in Part III

Attach to Form 990. To be completed by organizations that answered "Yes" to Form 990, Part IV, line 23. Open to Public Inspection

Employer identification number

UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC 31-1106941 **Questions Regarding Compensation** No Yes 1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items X First-class or charter travel Housing allowance or residence for personal use X Travel for companions Payments for business use of personal residence Tax indemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (e.g., maid, chauffeur, chef) If line 1a is checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain ĺb. Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all 2 officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a? 2 Х Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply Compensation committee Written employment contract Independent compensation consultant Compensation survey or study Form 990 of other organizations Approval by the board or compensation committee During the year, did any person listed in Form 990, Part VII, Section A, line 1a 4 Receive a severance payment or change of control payment? 4a Participate in, or receive payment from, a supplemental nonqualified retirement plan? 4b Participate in, or receive payment from, an equity-based compensation arrangement? 4c If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III Only 501(c)(3) and 501(c)(4) organizations must complete lines 5-8. For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of The organization? 5a b Any related organization? 5b If "Yes" to line 5a or 5b, describe in Part III a For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of The organization? 6a Any related organization? 6b If "Yes" to line 6a or 6b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III 7 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was

subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe

age Z

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VIII

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

			3000					
		\sim 1 $^{\circ}$	wn or vv-z and/or 1099-MISC	8			(E) Total of adjusted	(F) Compensation
(A) Name		(i) base compensation	(III) Bonus & incentive compensation	(III) Other reportable	compensation	(D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POPULATION (D) NOTICE AND POP	(E) (a) (a) (B)(i) (D)	reported in prior Form 990 or
			•	compensation				Form 990-EZ
ā	ε		0	0	0	0	0	0
Dr Blaine Hudson	€	199,906	002	10,851	0	29,878	241,335	0
4:0X	€	0	0	0	0	О	0	O
	Ξ	271,885	700	20,500	0	35,522	328,607	0
Bichard Pitro	€	726,428	489,836	1,162,217	150,000	32,610	2,561,091	0
	(0	0	0	0	0	0	0
المراهدان المراد	ε	0	O	0	0	0	0	0
Laily L Owsiey	()	235,055	700	6,026	0	32,407	274,188	0
Or James Dames	8	0	0	0	0	0	0	0
Di James Maniscy	€	460,758	200	11,403	75,000	31,724	579,585	0
Shirley Willippopp	Ξ	0	O	0	0	O	0	0
Stilley Vviiilinganiz	€	331,653	700	18,00	20,000	34,854	435,207	0
leff I Walz	Ξ	328,597	009'69	27,728	0	31,788	451,713	0
2010	≘	0	0		0	0	0	0
Staven Kracthome	Ξ	1,080,442	10,000	15,500	0	34,718	1,140,660	0
Steven 5. Maganolpe	€	0	0		0	0	0	0
Daniel S. McDoppell	ε	318,139	25,000	5,750	0	31,758	380,647	0
	€		0		0	0	0	0
Thomas M luch	ε	2,250,000	159,568	78,406	0	41,616	2,529,590	0
Tionings (w), Solice	€	0	0		0	0	0	0
Popular Miles	ε	185,011	4,000	10,035	0	28,619	227,665	0
	€	0	0	0	0	0	0	0
	ε	0	0	0	0	0	0	0
	Ξ	0	0	0	0	0	0	0
	ε	0	0	0	0	0	0	0
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	€	0	O	0	0	0	0	0
	Ξ	0	0	0	О	0	0	0
	€	0	O	0	0	0	0	0
	≘	0	0	0	0	0	0	0

Schedule J (Form 990) 2008

UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC

edule J (Form 990) 2008

Page 3

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part Financial planning services are allowed per the employment contract of the Director of Athletics, capped at a set amount per calendar year. As part of their employment contracts, ULAA is authorized to provide country club memberships for some coaches and the majority of Division I schools. First class airfare is not allowed, though the employee can choose to use Charter service is competitively bid for both teams to obtain the best price/service. This is industry standard for Part I Line 1a Both the Football and Men's Basketball teams travel to away competitions on charter planes athletic staff to special events for post-season competition, holiday tournaments, or for events where spouses are expected to attend Expenses are covered from unrestricted monies, not part of the Athletic operating The expenses are paid by ULAA, and the employee is taxed on the amount of the expense each year. staff They are taxed accordingly on their membership dues based upon personal vs business usage Monthly usage is paid by ULAA, and the staff reimburse for any personal expenses on a monthly basis Approval from the President's Office has been obtained to travel family members of personal upgrades to book such fares above coach rates Supplemental Information for any additional information Part III <u>budget</u>

SCHEDULE J-2 (Form 990)

Continuation Sheet for Form 990

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.

Name of the Organization UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC Employer Identification number

31-1106941 Part I Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated

(A)	(B)				C)			(D)	(E)	(F)
Name and Title	Average hours per week	Individual trustee Or director	nstitutional trustee	Officer		Highest compensated employee	_	Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations
Ronald Miller										
Executive Senior Associate Athletic Director	40				-	Х		199,046	0	
Thomas M, Jurich Director of Athletics/VP UofL Foundation	40				х			2,378,481	0	
	0							0	0	
	0							0	0	
	0							0	0	
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	0					-		0	0	
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	0							0	0	

SCHEDULE K (Form 990) Department of the Treasury Internal Revenue Service

Name of the organization

Supplemental Information on Tax-Exempt Bonds

Attach to Form 990. To be completed by organizations that answered "Yes" to Form 990, Part IV,
 line 24a. Provide descriptions, explanations, and any additional information on Schedule O (Form 990).

2008

OMB No 1545-0047

Open to Public

Employer identification number Inspection

Ŷ (h) On behalf of ŝ Yes × × (g) Defeased ŝ × Yes Yes Yes 31-1106941 RETIRE 1997 BONDS & FINANCE RETIRE 1997 BONDS & FINANCE ŝ ŝ (f) Description of purpose ٥ 39,800,000 EXPANSION PROJECT 43,500,000 EXPANSION PROJECT Yes Yes ŝ ŝ ပ (e) Issue price Yes Yes ŝ ŝ (d) Date issued 8/5/2008 8/5/2008 $\mathbf{\omega}$ Yes Yes 54675PBN4 54675PBN4 (c) CUSIP # ŝ ŝ 4 32-0049006 32-0049006 (b) Issuer EIN Yes Yes Were the bonds issued as part of a current refunding issue? financed property which may result in private business use? JNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC. member of an LLC, which owned property financed by Part III Private Business Use (Optional for 2008) Are there any lease arrangements with respect to the Does the organization maintain adequate books and Was the organization a partner in a partnership, or a records to support the final allocation of proceeds? Has the final allocation of proceeds been made? Proceeds in refunding or defeasance escrows Were the bonds issued as part of an advance Bond Issues (Required for 2008) Working capital expenditures from proceeds Proceeds (Optional for 2008) A LOUISVILLE METRO GOVERNMENT **B** LOUISVILLE METRO GOVERNMENT Capital expenditures from proceeds Gross proceeds in reserve funds (a) Issuer name Issuance costs from proceeds Year of substantial completion Other unspent proceeds Total proceeds of issue refunding issue? Part II Part Ŋ ဖ စ 두 9 O ۵ 42

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. $^{(\mathrm{HIA})}$

Schedule K (Form 990) 2008

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31-11069

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UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC

Private Business Use (Continued)

Schedule K (Form 990) 2008

Part III

Yes Yes % % ŝ ŝ Ω Yes Yes জ জ % ŝ ŝ ပ Yes Yes % श्र ŝ ŝ Ω 8 Yes Yes % श्र ŝ ş Yes Yes ▲ business activity carried on by your organization, another Has a Form 8038-T, Arbitrage Rebate, Yield Reduction Are there any research agreements with respect to the financed property which may result in private business or other outside counsel to review any management or d Was the regulatory safe harbor for establishing the fair Does the organization routinely engage bond counsel 501(c)(3) organization, or a state or local government Has the organization adopted management practices Did the bond issue qualify for an exception to rebate? 501(c)(3) organization or a state or local government private business use as a result of unrelated trade or service contracts or research agreements relating to Are there any management or service contracts with private business use by entities other than a section respect to the financed property which may result in Enter the percentage of financed property used in a Enter the percentage of financed property used in a identified a hedge with respect to the bond issue on and Penalty in Lieu of Arbitrage Rebate, been filed Has the organization or the governmental issuer Were any gross proceeds invested beyond an compliance of its tax-exempt bond liabilities? and procedures to ensure the post-issuance Were gross proceeds invested in a GIC? Arbitrage (Optional for 2008) Is the bond issue a variable rate issue? market value of the GIC satisfied? with respect to the bond issue? available temporary period? the financed property? its books and records? private business use? Total of lines 4 and 5 Name of provider b Name of provider Term of hedge c Term of GIC use2 Part IV ပ ڡ 3a **4**a S 9 4 7

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Schedule K (Form 990) 2008

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SCHEDULE M (Form 990)

NonCash Contributions

To be completed by organizations that answered "Yes" on Form 990, Part IV, lines 29 or 30.

► Attach to Form 990.

OMB No 1545-0047

2008

Open To Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC

Employer identification number

31-1106941

Part I	Types of Property							
		(a) Check if applicable	(b) Number of contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	Meth	(d) nod of de revenu		g
1	Art—Works of art			<u> </u>				
2	ArtHistorical treasures							
3	Art-Fractional interests							_
4	Books and publications							
5	Clothing and household				 			
•	goods							
6	Cars and other vehicles							
7	Boats and planes		· · · · · · · · · · · · · · · · · · ·		 			
8	Intellectual property							
9	Securities—Publicly traded	X	3		ENAV/	_		
10	Securities—Closely held stock	 ^- 		800,743	ILINIA -			
11	-		· · · · · · · · · · · · · · · · · · ·		-			
• • •	Securities—Partnership, LLC,							
40	or trust interests		·····		-			
12	Securities—Miscellaneous				-			
13	Qualified conservation							
	contribution (historic	1						
	structures)	-						
14	Qualified conservation							
	contribution (other)	ļ						
15	Real estate—Residential	<u> </u>						
16	Real estate—Commercial							
17	Real estate—Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens	ļ						
24	Archeological artifacts						<u></u>	
25	Other ► ()		0					
26	Other ► ()		0					
27	Other ► ()		0	0				
28	Other ► ()		0	lo				
29	Number of Forms 8283 received	l by the or	ganization during the tay yes	ar for contributions for				
	which the organization complete				29			
	Willow the organization complete		eoo, raitiv, bonce naknow	leagement	23		Yes	No
30 a	During the year, did the organiza	ation recei	ve by contribution any prope	erty reported in Part I lines 1	_28	$\overline{}$	169	110
00 u	that it must hold for at least three				-20			Ì
	required to be used for exempt p					30a		_ X
h	If "Yes," describe the arrangement		- •			Sua		
31	Does the organization have a gi			יייי אריייי איייי אייייי איייייי				,
31	contributions?	ii accepiai	nce policy that requires the r	eview or any non-standard		- <u>.</u>	·;	,
22 ~	= =	a third no:	ties or related organizations	to collect process as as !!		31	_X_	
J∠ d	Does the organization hire or us noncash contributions?	e uma par	nies or related organizations	to solicit, process, or sell		ا 🚬 ا		V
L	If "Yes," describe in Part II					32		_X
		rovonus-	in column (a) for a hime of -	roportu formula etc t			İ	1
33	If the organization did not report checked, describe in Part II	revenues	in within (c) for a type of p	roperty for which column (a)	ıs			
	Silesines, accorde in Full I							i

UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC.

31-1106941

Schedule M (F	orm 990) 2008 Page 2
Part II	Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

SCHEDULE O (Form 990)

Supplemental Information to Form 990

 Attach to Form 990. To be completed by organizations to provide additional information for responses to specific questions for the Form 990 or to provide any additional information. OMB No 1545-0047

2008

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Employer identification number

UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC	31-1106941
Form 990 Part III Line 1 (continued)	
U of L's competitive athletics provide an outstanding leadership laboratory, and its	high quality classroom instruction provides
outstanding educational opportunities. It is our responsibility to assure that our students	dent-athletes benefit from these educational
and athletic experiences at U of L. To help accomplish our mission, we provide su	perior services to our fans and donors, the
primary financial resources that support our program. These services result in the	best opportunities for our student-athletes
to participate in well-supported, competitive programs that bring renewed spirit to o	our campus, our alumni, and the Louisville
community	
Form 990 Part VI Section A Line 10	
The chair of the Finance Committee of the Board of Directors reviewed the form a	nd significant reporting items with the
organization's finance personnel. A copy of the return was provided to all board me	embers prior to filing
Form 990 Part VI Section B Line 12c	
All prospective board members must sign a written conflict of interest statement pr	or to joining the board. This statement
requires them to disclose any current conflict of interest and to acknowledge any ti	hat would arise while they serve on the
board Prior to the filing of this form members of the board confirmed via a written	annual statement that all conflicts of
interest had been disclosed to the board	
	•••••
This year for was special for Cardinal Athletics as we saw an unparalleled 84 First	evers. This year we will have an
unprecedented level of talent walking on our campus going to class. There will be	a two time Kodak All-American Women's
Basketball player, a national indoor long jump champion, a national indoor triple ju	mp champion, three Olympic swimmers,
a three time Women's BIG EAST Track champion, the national leader in blocks pe	er game, an All-American Men's Cross Country
runner, as well as an All-American rower returning for the Cards	

Schedule O (Form 990) 2008	Page 2
Name of the organization UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC	Employer identification number 31-1106941
The success of our coaches and their ability to recruit and train outstanding talent is the force b	ehind the Plan Our Women's
Tennis program advanced to their First-ever NCAA National Tournament our first Women's La	crosse program had a 12 - 4
inaugural season and was among the nations top 10 in five statistical categories. Baseball capt	ured our First-ever Baseball
BIG EAST Championship, Men's Cross Country captured their first-ever BIG EAST Champions	hip and Women's Track achieved
their First-ever BIG EAST Outdoor Championship Men's Golf also finished in the Top 10 at the	Men's NCAA Golf Championships
It was a banner year for our programs. Our Field Hockey program was once again the leader in	GPA, highlighting our academic
successes. Our student-athletes are achieving their highest G.P.A.s in school history with close	to 300 on the AD Honor Roll and
over 200 Red and Black Scholars that are above a 3 25. Our graduation rate is continuing to cli	mb and our success at
getting former student-athletes to return to finish their degree work is also soaning	
In April, the state of Kentucky approved the expansion of Papa John's Cardinal Stadium to ove	r 55,000 seats, up to 40
new luxury boxes and 2,000 premium loge seats. When this project is completed, Papa John's	will be one of the finest stadiums
ın college football. And we look forward to the completion of the new downtown arena, the futur	e home of our men's and women's
basketball programs	•

	••••••
	••••••

SCHEDULE R (Form 990)

▲

Related Organizations and Unrelated Partnerships

Attach to Form 990. To be completed by organizations that answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

▶ See separate instructions.

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Open to Public OMB No 1545-0047

UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC

Name of the organization Department of the Treasury Internal Revenue Service

Inspection Employer identification number

31-1106941

Part I Identification of Disregarded Entities					
(A) Name, address, and EIN of disregarded entity	(B) Pnmary activity	(C) Legal domicile (state or foreign country)	(D) Total income	(E) End-of-year assets	(F) Direct controlling entity
			0	0	
			0	0	
			0	0	
			0	0	
			0	0	
			0	0	
Part II Identification of Related Tax-Exempt Organizations					
(A) Name, address, and EIN of related organization	(B) Primary activity	(C) Legal domicile (state or foreign country)	(D) Exempt Code section	(E) Public chanty status (if section 501(c)(3))	(F) Direct controlling entity
University of Louisville 61-1014882 Louisville, KY 40292	EDUCATION	ΚΥ	115		N/A
inc 23.7078461	DEVELOPMENT	KY	501(C)(3)	509(A)(1)	N/A

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. (HTA)

Schedule R (Form 990) 2008

CIATION, INC	a Partnership	
JNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC	ıs Taxable as	
LOUISVILLE	rganizatior	
UNIVERSITY OF	of Related O	
rm 990) 2008	Identification of Related Organizations Taxable as a Partnership	
Schedule R (Form 990) 2008	Part III	

	[-			•	1	•	֓֞֜֞֜֜֜֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓֓	
(A) Name, address, and EIN of related organization	(B) Pnmary activity	Legal domicile (state or foreign country)	(D) Direct controlling entity	(E) Predominant income (related, investment, unrelated)	(F) Share of total income	(G) Share of end-of-year D assets	(H) Isproportion allocations	ate Code V—UBI Code V—UBI Code V—UBI Code Code Code Code Code Code Code Code	(J) General or managing partner?	o de Cara
							Yes No		Yes	٤
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					0	0		0		
					0	0		0		•
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a Corporation or Trust
as
Taxable
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Organization
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f Related
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Identification
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(A) Name, address, and EIN of related organization	(B) Pnmary activity	(C) Legal domicile (state or foreign country)	(D) Direct controlling entity	(E) Type of entity (C corp. S corp. or trust)	(F) Share of total income	(G) Share of end-of-year assets	(H) Percentage ownership
					0	0	%
					0	0	%
					0	0	%
					0	0	%
					0	0	%
					0	0	%
					0	0	%

Ol % Schedule R (Form 990) 2008

Part V Transactions With Related Organizations

Schedule R (Form 990) 2008	
0	(9
0	(9
0	(*)
0	3)
0	2)
0	1)
(B) (C) Transaction Amount involved type (a–r)	(A) Name of other organization(s)
relationships and transaction thresholds	2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds
19 X X 11 X	 q Other transfer of cash or property to other organization(s) r Other transfer of cash or property from other organization(s)
10 X X	 Reimbursement paid to other organization for expenses Reimbursement paid by other organization for expenses
# t	m Sharing of facilities, equipment, mailing lists, or other assets n. Sharing of paid employees.
* = * × ×	 R Performance of services or membership or fundraising solicitations for other organization(s) I Performance of services or membership or fundraising solicitations by other organization(s)
1j ×	
	n Exchange of assets. i Lease of facilities, equipment, or other assets to other organization(s)
1 1 1 X X	
	f Sale of assets to other organization(s)
	Loans or loan guarantees by other organization(s)
10 X X	c Gift, grant, or capital contribution from other organization(s)
+	b Gift, grant, or capital contribution to other organization(s)
1 a	a Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity
d in Parts II–IV?	ote. Complete line 1 if any entity is listed in Parts II, III, or IV 1 Durng the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II–IV?
닏	

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Part VI

Unrelated Organizations Taxable as a Partnership

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(A)	(8)	(0)	<u>@</u>		(F)		£	
Name, address, and EIN of entity	Primary activity	Legal domicile (state or foreign country)	Are all partners 501(c)(3) organizations?	Share of Share of end-of-year assets	Disproportionate allocations?	Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	General or managing partner?	ang c
			Yes No	0	Yes No		Yes	ş
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Schedule R (Form 990) 2008

Form 8868

(Rev. April 2009)
Department of the Treasury
Internal Revenue Service

Application for Extension of Time To File an Exempt Organization Return

File a separate application for each return.

OMB No 1545-1709

				•	
•	=	Extension, complete only Part I and check this box			►[X]
		omatic) 3-Month Extension, complete only Part II (
		eady been granted an automatic 3-month extension of		iled Form 886	<u> 38</u>
Part I	lutomatic 3-Month Extensi	on of Time. Only submit original (no copies nee	ded).		
A corporation r	equired to file Form 990-T and	requesting an automatic 6-month extension—check t	his box and cor	nplete	
Part I only .	·			,`, , ▶	► [X]
All other come	entions (makedons 1100 C filoso	markerships DEMICs and trusts must use Form 7	304 to someon		
		, partnerships, REMICs, and trusts must use Form 70	104 to request a	in extension o	ar .
	me tax returns.				
		electronically file Form 8868 if you want a 3-month at			file
		a corporation required to file Form 990-T). However, y			
		t automatic) 3-month extension or (2) you file Forms			1
		990-T. Instead, you must submit the fully completed a			6.4.0
FUIII 6666. FO		filing of this form, visit www.irs.gov/efile and click on			
Type or	Name of Exempt Organization		Employer iden	itification numi	ber
print		ATHLETIC ASSOCIATION, INC.	31-1106941		
File by the	· · · · · ·	te no If a P O box, see instructions.			
due date for filing your	CONTROLLER'S OFFICE - SE				
return See	l '	nd ZIP code. For a foreign address, see instructions			
instructions	LOUISVILLE, KY 40292				
Check type of	return to be filed (file a separa	ate application for each return):			
X Form 990		Form 990-T (corporation)		Form 472	20
Form 990-	BL 🗍	Form 990-T (sec 401(a) or 408(a) trust)		Form 522	27
Form 990-	F7 🗂	Form 990-T (trust other than above)		Form 606	
Form 990-	=	Form 1041-A			
	rr 🗀	FORM 1041-A		Form 887	70
• The books a	are in the care of CONTRO	LLER'S OFFICE			
Telephone I	No. ► 502-852-7072	FAX No. ▶			
		or place of business in the United States, check this b	юх	·	▶□
• If this is for	a Group Return, enter the orgai	nization's four digit Group Exemption Number (GEN)		. If this	
		If it is for part of the group, check this b		and attac	h a
	nes and EINs of all members th				
1 request	an automatic 3-month (6 month	hs for a corporation required to file Form 990-T) exter	sion of time		
until		file the exempt organization return for the organization		The extension	- -
	organization's return for	the the exempt organization return for the organization	m nameu above	. The extension	ЭN
	alendar year or				
		7/4/0000	0/00/0000		
► X ta	ıx year beginning	7/1/2008 , and ending	6/30/2009		
0 If this toy	war in far lass than 12 months	shock rooper.	П оъ		
2 If this tax	year is for less than 12 months	s, check reason: Initial return Final return	Change	n accounting	perioa
3 a If this and	plication is for Form 990-R1 99	0-PF, 990-T, 4720, or 6069, enter the tentative tax,			
	nonrefundable credits. See inst	·	. ا		
		990-T, enter any refundable credits and estimated tax	3:	3 \$	
			1 .	_ _	
		overpayment allowed as a credit. 3a. Include your payment with this form, or, if require	31	5 \$	
		· · · · · · · · · · · · · · · · · · ·	u,	1	
	See instructions.	by using EFTPS (Electronic Federal Tax Payment	1 -		_
		c fund withdrawal with this Form 8868, see Form 845	3 50 and 5055		0
for navment ins		o tana minutawai wiini inis FUIII 0000, See F0III 845.	o-co and rorm	00/9-EU	

Signature and Verification

Under penalities of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I amount prize to prepare this form

c Balance Due. Subtract line 8b from line 8a. Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.

Signature

Form 8868 (Bay 4-2009)

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