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Return of Organization Exempt From Income Tax

2008

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Department of the Treasury Internal Revenue Service

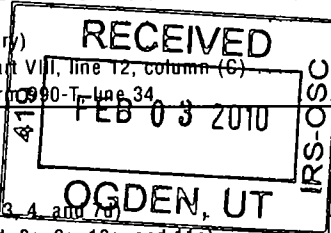
G The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

For the 2008 calendar year, or tax year beginning 2008, and ending

Form 990 header section containing: B Check if applicable (Address change, Amended return), D Employer Identification Number (13-4131139), E Telephone number (212-647-7544), F Name and address of principal officer (The Jed Foundation, 220 Fifth Avenue, New York, NY 10001), G Gross receipts (2,267,100), H(a) Is this a group return for affiliates? (No), H(b) Are all affiliates included? (No), I Tax-exempt status (501(c)(3)), J Website (www.jedfoundation.org), K Type of organization (Corporation), L Year of formation (2000), M State of legal domicile (NY).

Part I Summary table with columns: Activities & Governance, Revenue, Expenses, Net Assets or Fund Balances. Rows include: 1 Briefly describe the organization's mission (The Jed Foundation works nationally to reduce the rate of suicide...), 2-7a Governance questions, 8-12 Revenue (Total revenue: 2,830,408), 13-19 Expenses (Total expenses: 1,946,087), 20-22 Net Assets (Total assets: 2,939,120).



Part II Signature Block containing: Sign Here (Donna P. Sabo, Founder/Treasurer, 1/23/10), Preparer's Use Only (Sara K. Pisani, 1/19/10, EIN N/A, Phone (631) 804-2533).

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Part III Statement of Program Service Accomplishments (see instructions)

1 Briefly describe the organization's mission

See Schedule O

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

Yes No

If 'Yes,' describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes No

If 'Yes,' describe these changes on Schedule O

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses \$ 149,809 including grants of \$) (Revenue \$)

Ulifeline is an anonymous, confidential, online resource center where college students can be comfortable searching for the information they need and want regarding mental health and suicide prevention. The most recent version includes enhanced student features, a screening tool and a new component called Counseling Central built exclusively for college mental health and student affairs professionals. Currently, more than 1,500 colleges and universities participate in the Ulifeline network free of charge.

4b (Code) (Expenses \$ 1,134,778 including grants of \$) (Revenue \$)

The Foundation and mtvU launched the Peabody Award winning Half of Us campaign in 2006 to raise awareness about the prevalence of emotional disorders on college campuses, fight the stigma around mental illness and connect students with the appropriate resources to get help. More than 9 million students at more than 850 colleges are exposed to the campaign's three components: on-air PSAs and programming, an online resource center at www.halfofus.com and on-campus events.

4c (Code) (Expenses \$ 97,737 including grants of \$) (Revenue \$)

The Foundation has partnered with the American Psychiatric Foundation to undertake a student and parent outreach project to ensure a smooth, safe, and healthy transition for teenagers from high school to college, laying the groundwork for healthy and productive college years and beyond. The project includes research, a media campaign, and resource guides for parents and students.

4d Other program services (Describe in Schedule O) See Schedule O (Expenses \$ 281,075 including grants of \$ 13,500) (Revenue \$)

4e Total program service expenses G \$ 1,663,399 (Must equal Part IX, Line 25, column (B))

Part IV Checklist of Required Schedules

| | Yes | No |
|--|-----|----|
| 1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A | X | |
| 2 Is the organization required to complete Schedule B, Schedule of Contributors? | X | |
| 3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I | | X |
| 4 Section 501(c)(3) organizations Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C, Part II | | X |
| 5 Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If 'Yes,' complete Schedule C, Part III | | |
| 6 Did the organization maintain any donor advised funds or any accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I | | X |
| 7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II | | X |
| 8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III | | X |
| 9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV | | X |
| 10 Did the organization hold assets in term, permanent, or quasi-endowments? If 'Yes,' complete Schedule D, Part V | | X |
| 11 Did the organization report an amount in Part X, lines 10, 12, 13, 15, or 25? If 'Yes,' complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable | X | |
| 12 Did the organization receive an audited financial statement for the year for which it is completing this return that was prepared in accordance with GAAP? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII | X | |
| 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E | | X |
| 14a Did the organization maintain an office, employees, or agents outside of the U S ? | | X |
| b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the U S ? If 'Yes,' complete Schedule F, Part I | | X |
| 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Part II | | X |
| 16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Part III | | X |
| 17 Did the organization report more than \$15,000 on Part IX, column (A), line 11e? If 'Yes,' complete Schedule G, Part I | | X |
| 18 Did the organization report more than \$15,000 total on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II | X | |
| 19 Did the organization report more than \$15,000 on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III | | X |
| 20 Did the organization operate one or more hospitals? If 'Yes,' complete Schedule H | | X |
| 21 Did the organization report more than \$5,000 on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II | X | |
| 22 Did the organization report more than \$5,000 on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III | | X |
| 23 Did the organization answer 'Yes' to Part VII, Section A, questions 3, 4, or 5? If 'Yes,' complete Schedule J | | X |
| 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer questions 24b-24d and complete Schedule K If 'No,' go to question 25 | | X |
| b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? | | |
| c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? | | |
| d Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year? | | |
| 25a Section 501(c)(3) and 501(c)(4) organizations Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I | | X |
| b Did the organization become aware that it had engaged in an excess benefit transaction with a disqualified person from a prior year? If 'Yes,' complete Schedule L, Part I | | X |
| 26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II | | X |
| 27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, or substantial contributor, or to a person related to such an individual? If 'Yes,' complete Schedule L, Part III | | X |

Part IV Checklist of Required Schedules (continued)

| | Yes | No |
|---|-----|----|
| 28 During the tax year, did any person who is a current or former officer, director, trustee, or key employee | | |
| a Have a direct business relationship with the organization (other than as an officer, director, trustee, or employee), or an indirect business relationship through ownership of more than 35% in another entity (individually or collectively with other person(s) listed in Part VII, Section A)? If 'Yes,' complete Schedule L, Part IV | X | |
| b Have a family member who had a direct or indirect business relationship with the organization? If 'Yes,' complete Schedule L, Part IV | | X |
| c Serve as an officer, director, trustee, key employee, partner, or member of an entity (or a shareholder of a professional corporation) doing business with the organization? If 'Yes,' complete Schedule L, Part IV | | X |
| 29 Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M | X | |
| 30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M | | X |
| 31 Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I | | X |
| 32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II | | X |
| 33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If 'Yes,' complete Schedule R, Part I | | X |
| 34 Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1 | | X |
| 35 Is any related organization a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2 | | X |
| 36 Section 501(c)(3) organizations Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2 | | X |
| 37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI | | X |

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Form 990 (2008)

Part V Statements Regarding Other IRS Filings and Tax Compliance

| | | Yes | No |
|------|--|-----|----|
| 1 a | Enter the number reported in Box 3 of form 1096, Annual Summary and Transmittal of U S Information Returns Enter -0- if not applicable | | |
| 1 b | Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable | | |
| c | Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? | | X |
| 2 a | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return | | |
| 2 b | If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note If the sum of lines 1a and 2a is greater than 250, you be required to e-file this return (see instructions) | X | |
| 3 a | Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return? | | X |
| 3 b | If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O | | |
| 4 a | At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? | | X |
| 4 b | If 'Yes,' enter the name of the foreign country G _____ See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts | | |
| 5 a | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? | | X |
| 5 b | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? | | X |
| 5 c | If 'Yes,' to question 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction? | | |
| 6 a | Did the organization solicit any contributions that were not tax deductible? | | X |
| 6 b | If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not deductible? | | |
| 7 | Organizations that may receive deductible contributions under section 170(c) | | |
| 7 a | Did the organization provide goods or services in exchange for any quid pro quo contribution of more than \$75? | X | |
| 7 b | If 'Yes,' did the organization notify the donor of the value of the goods or services provided? | X | |
| 7 c | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? | | X |
| 7 d | If 'Yes,' indicate the number of Forms 8282 filed during the year | | |
| 7 e | Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? | | X |
| 7 f | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? | | X |
| 7 g | For all contributions of qualified intellectual property, did the organization file Form 8899 as required? | | X |
| 7 h | For all contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required? | | X |
| 8 | Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations Did the supporting organization, or a fund maintained by a sponsoring organization, have excess business holdings at any time during the year? | | |
| 9 | Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds | | |
| 9 a | Did the organization make any taxable distributions under section 4966? | | |
| 9 b | Did the organization make any distribution to a donor, donor advisor, or related person? | | |
| 10 | Section 501(c)(7) organizations Enter | | |
| 10 a | Initiation fees and capital contributions included on Part VIII, line 12 | | 0 |
| 10 b | Gross Receipts, included on Form 990, Part VIII, line 12, for public use of club facilities | | 0 |
| 11 | Section 501(c)(12) organizations Enter | | |
| 11 a | Gross income from other members or shareholders | | 0 |
| 11 b | Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them) | | 0 |
| 12 a | Section 4947(a)(1) non-exempt charitable trusts Is the organization filing Form 990 in lieu of Form 1041? | | |
| 12 b | If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year | | |

Part VI Governance, Management and Disclosure (Sections A, B, and C request information about policies not required by the Internal Revenue Code.)

Section A. Governing Body and Management

| | | Yes | No |
|--|---|-----|----|
| For each 'Yes' response to lines 2-7b below, and for a 'No' response to lines 8 or 9b below, describe the circumstances, processes, or changes in Schedule O. See instructions | | | |
| 1 a | Enter the number of voting members of the governing body | | |
| 1 b | Enter the number of voting members that are independent | | |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee? See Schedule O | X | |
| 3 | Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? | | X |
| 4 | Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed? | | X |
| 5 | Did the organization become aware during the year of a material diversion of the organization's assets? | | X |
| 6 | Does the organization have members or stockholders? | | X |
| 7 a | Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body? | | X |
| 7 b | Are any decisions of the governing body subject to approval by members, stockholders, or other persons? | | X |
| 8 | Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: | | |
| 8 a | The governing body? | X | |
| 8 b | Each committee with authority to act on behalf of the governing body? | X | |
| 9 a | Does the organization have local chapters, branches, or affiliates? | | X |
| 9 b | If 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? | | |
| 10 | Was a copy of the Form 990 provided to the organization's governing body before it was filed? All organizations must describe in Schedule O the process, if any, the organization uses to review the Form 990 See Schedule O | X | |
| 11 | Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O | | X |

Section B. Policies

| | | Yes | No |
|------|--|-----|----|
| 12 a | Does the organization have a written conflict of interest policy? If 'No,' go to line 13 | X | |
| 12 b | Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? | X | |
| 12 c | Does the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Schedule O how this is done See Schedule O | X | |
| 13 | Does the organization have a written whistleblower policy? | X | |
| 14 | Does the organization have a written document retention and destruction policy? | X | |
| 15 | Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision: | | |
| 15 a | The organization's CEO, Executive Director, or top management official? | X | |
| 15 b | Other officers of key employees of the organization? See Schedule O Describe the process in Schedule O (see instructions) | X | |
| 16 a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? | | X |
| 16 b | If 'Yes,' has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? | | |

Section C. Disclosures

| | | | |
|----|---|--|--|
| 17 | List the states with which a copy of this Form 990 is required to be filed G See Schedule O | | |
| 18 | Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. <input checked="" type="checkbox"/> Own website <input type="checkbox"/> Another's website <input checked="" type="checkbox"/> Upon request | | |
| 19 | Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Schedule O | | |
| 20 | State the name, physical address, and telephone number of the person who possesses the books and records of the organization G Courtney Knowles 220 Fifth Avenue New York NY 10001 212-647-7544 | | |

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1 a Complete this table for all persons required to be listed Use Schedule J-2 if additional space is needed

? List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid

? List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) or more than \$100,000 from the organization and any related organizations

? List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

? List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$100,000 of reportable compensation from the organization and any related organizations.

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if the organization did not compensate any officer, director, trustee, or key employee

| (A) Name and Title | (B) Average hours per week | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|--|-------------------------------|--|-----------------------|---------|--------------|------------------------------|----------|--|---|---|
| | | Individual trustee or director | Institutional trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| Donna Satow Sctry/Treasurer | 5 | X | | X | | | 0. | 0. | 0. | |
| Jonathan Cole PhD | 1 | X | | | | | 0. | 0. | 0. | |
| Ron Gibori | 1 | X | | | | | 0. | 0. | 0. | |
| Martin B. Keller, MD | 1 | X | | | | | 0. | 0. | 0. | |
| Larry Lieberman | 1 | X | | | | | 0. | 0. | 0. | |
| Marc Mazur | 1 | X | | | | | 0. | 0. | 0. | |
| Richard S. Pechter | 1 | X | | | | | 0. | 0. | 0. | |
| Michael Rothfeld | 1 | X | | | | | 0. | 0. | 0. | |
| Kerry Rubinstein | 1 | X | | | | | 0. | 0. | 0. | |
| Michael S. Satow | 1 | X | | | | | 0. | 0. | 0. | |
| Phillip M. Satow President | 5 | X | | X | | | 0. | 0. | 0. | |
| Lynn O'Connor Vos | 1 | X | | | | | 0. | 0. | 0. | |
| Courtney Knowles Executive Director | 40 | | | | X | | 148,739. | 0. | 0. | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |

Part VIII Statement of Revenue

| | | (A) Total revenue | (B) Related or exempt function revenue | (C) Unrelated business revenue | (D) Revenue excluded from tax under sections 512, 513, or 514 | |
|--|---|----------------------|--|---|---|--|
| CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS | 1 a Federated campaigns | 1 a | | | | |
| | b Membership dues | 1 b | | | | |
| | c Fundraising events | 1 c | | | | |
| | d Related organizations | 1 d | | | | |
| | e Government grants (contributions) | 1 e | | | | |
| | f All other contributions, gifts, grants, and similar amounts not included above | 1 f 1,934,868. | | | | |
| | g Noncash contribns included in lns 1a-1f | \$ 31,765 | | | | |
| | h Total Add lines 1a-1f | G 1,934,868 | | | | |
| PROGRAM SERVICE REVENUE | Business Code | | | | | |
| | 2 a ----- | | | | | |
| | b ----- | | | | | |
| | c ----- | | | | | |
| | d ----- | | | | | |
| | e ----- | | | | | |
| | f All other program service revenue | | | | | |
| | g Total Add lines 2a-2f | G | | | | |
| OTHER REVENUE | 3 Investment income (including dividends, interest and other similar amounts) | G 31,516 | | | 31,516 | |
| | 4 Income from investment of tax-exempt bond proceeds | G | | | | |
| | 5 Royalties | G | | | | |
| | 6 a Gross Rents | (i) Real | | | | |
| | | (ii) Personal | | | | |
| | b Less. rental expenses | | | | | |
| | c Rental income or (loss) | | | | | |
| | d Net rental income or (loss) | G 3,000 | 3,000. | | | |
| | 7 a Gross amount from sales of assets other than inventory | (i) Securities | 13,691. | | | |
| | | (ii) Other | | | | |
| | b Less cost or other basis and sales expenses | 10,820 | | | | |
| | c Gain or (loss) | 2,871. | | | | |
| | d Net gain or (loss) | G 2,871. | 2,871 | | | |
| | 8 a Gross income from fundraising events (not including \$ 554,252. of contributions reported on line 1c) See Part IV, line 18 | a 284,025. | | | | |
| | b Less direct expenses | b 208,971. | | | | |
| | c Net income or (loss) from fundraising events | G 75,054. | | | 75,054. | |
| | 9 a Gross income from gaming activities See Part IV, line 19 | a | | | | |
| | b Less. direct expenses | b | | | | |
| | c Net income or (loss) from gaming activities | G | | | | |
| | 10 a Gross sales of inventory, less returns and allowances | a | | | | |
| b Less cost of goods sold | b | | | | | |
| c Net income or (loss) from sales of inventory | G | | | | | |
| Miscellaneous Revenue | | Business Code | | | | |
| 11 a ----- | | | | | | |
| b ----- | | | | | | |
| c ----- | | | | | | |
| d All other revenue | | | | | | |
| e Total Add lines 11a-11d | G | | | | | |
| 12 Total Revenue. Add lines 1h, 2g, 3, 4, 5, 6d, 7d, 8c, 9c, 10c, and 11a | G 2,047,309. | 5,871. | 0. | 106,570. | | |

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

| <i>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII</i> | (A) Total expenses | (B) Program service expenses | (C) Management and general expenses | (D) Fundraising expenses |
|---|-----------------------|---------------------------------|--|-----------------------------|
| 1 Grants and other assistance to governments and organizations in the U S See Part IV, line 21 | 13,500. | 13,500. | | |
| 2 Grants and other assistance to individuals in the U S See Part IV, line 22 | | | | |
| 3 Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16 | | | | |
| 4 Benefits paid to or for members | | | | |
| 5 Compensation of current officers, directors, trustees, and key employees | 148,739. | 126,447. | 15,000. | 7,292. |
| 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1) and persons described in section 4958(c)(3)(B) | 0. | 0. | 0. | 0. |
| 7 Other salaries and wages | 176,927. | 123,836. | 50,000. | 3,091. |
| 8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions) | | | | |
| 9 Other employee benefits | 19,078. | 14,662. | 3,808. | 608. |
| 10 Payroll taxes | 25,125. | 19,309. | 5,015. | 801. |
| 11 Fees for services (non-employees) | | | | |
| a Management | | | | |
| b Legal | 76,135. | 20,309. | 55,826. | |
| c Accounting | 35,335. | | 35,335. | |
| d Lobbying | | | | |
| e Prof fundraising svcs See Part IV, ln 17 | | | | |
| f Investment management fees | | | | |
| g Other | 158,479. | 127,716. | | 30,763. |
| 12 Advertising and promotion | | | | |
| 13 Office expenses | 932. | 728. | 187. | 17. |
| 14 Information technology | | | | |
| 15 Royalties | | | | |
| 16 Occupancy | 56,323. | 44,021. | 11,276. | 1,026. |
| 17 Travel | 36,909. | 35,249. | | 1,660. |
| 18 Payments of travel or entertainment expenses for any federal, state, or local public officials | | | | |
| 19 Conferences, conventions, and meetings | | | | |
| 20 Interest | | | | |
| 21 Payments to affiliates | | | | |
| 22 Depreciation, depletion, and amortization | 101,441. | 99,130. | 2,118. | 193. |
| 23 Insurance | 6,526. | | 6,526. | |
| 24 Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below) | | | | |
| a <u>Public service announcements</u> | 581,594. | 581,594. | | |
| b <u>Programming, full length</u> | 168,200. | 168,200. | | |
| c <u>Research</u> | 80,000. | 80,000. | | |
| d <u>Consultant fees</u> | 72,755. | 70,670. | 880. | 1,205. |
| e <u>Event expense</u> | 61,667. | 61,667. | | |
| f All other expenses | 126,422. | 76,361. | 13,956. | 36,105. |
| 25 Total functional expenses Add lines 1 through 24f | 1,946,087. | 1,663,399. | 199,927. | 82,761. |
| 26 Joint Costs Check here <input type="checkbox"/> if following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation | | | | |

Part X Balance Sheet

| | | (A) Beginning of year | | (B) End of year | |
|-------------|---|---|--------------|--------------------|----------------|
| ASSETS | 1 | Cash - non-interest-bearing | 92,773. | 1 | 26,154. |
| | 2 | Savings and temporary cash investments | 1,704,585. | 2 | 1,539,269. |
| | 3 | Pledges and grants receivable, net | | 3 | 1,137,889. |
| | 4 | Accounts receivable, net | | 4 | |
| | 5 | Receivables from current and former officers, directors, trustees, key employees, or other related parties - Complete Part II of Schedule L | | 5 | |
| | 6 | Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) - Complete Part II of Schedule L | | 6 | |
| | 7 | Notes and loans receivable, net | | 7 | |
| | 8 | Inventories for sale or use | | 8 | |
| | 9 | Prepaid expenses and deferred charges | 32,558. | 9 | |
| | 10a | Land, buildings, and equipment - cost basis | 10a 122,591. | | |
| | | b Less accumulated depreciation - Complete Part VI of Schedule D | 10b 17,198. | 10c | 105,393. |
| | 11 | Investments - publicly-traded securities | | 11 | |
| | 12 | Investments - other securities - See Part IV, line 11 | | 12 | |
| | 13 | Investments - program-related - See Part IV, line 11 | | 13 | |
| | 14 | Intangible assets | 155,279. | 14 | 134,836. |
| | 15 | Other assets - See Part IV, line 11 | 705,598. | 15 | 8,468. |
| 16 | Total assets. Add lines 1 through 15 (must equal line 34) | 2,761,763. | 16 | 2,952,009. | |
| LIABILITIES | 17 | Accounts payable and accrued expenses | | 17 | 12,889. |
| | 18 | Grants payable | | 18 | |
| | 19 | Deferred revenue | | 19 | |
| | 20 | Tax-exempt bond liabilities | | 20 | |
| | 21 | Escrow account liability - Complete Part IV of Schedule D | | 21 | |
| | 22 | Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons - Complete Part II of Schedule L | | 22 | |
| | 23 | Secured mortgages and notes payable to unrelated third parties | | 23 | |
| | 24 | Unsecured notes and loans payable | | 24 | |
| | 25 | Other liabilities - Complete Part X of Schedule D | | 25 | |
| | 26 | Total liabilities. Add lines 17 through 25 | 0. | 26 | 12,889. |
| FUNDS | Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29 and lines 33 and 34 | | | | |
| | 27 | Unrestricted net assets | 1,586,332. | 27 | 1,667,772. |
| | 28 | Temporarily restricted net assets | 1,175,431. | 28 | 1,271,348. |
| | 29 | Permanently restricted net assets | | 29 | |
| | Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34 | | | | |
| | 30 | Capital stock or trust principal, or current funds | | 30 | |
| | 31 | Paid-in or capital surplus, or land, building, and equipment fund | | 31 | |
| | 32 | Retained earnings, endowment, accumulated income, or other funds | | 32 | |
| 33 | Total net assets or fund balances | 2,761,763. | 33 | 2,939,120. | |
| 34 | Total liabilities and net assets/fund balances | 2,761,763. | 34 | 2,952,009. | |

Part XI Financial Statements and Reporting

| | | Yes | No |
|----|---|-----|----|
| 1 | Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other | | |
| 2a | Were the organization's financial statements compiled or reviewed by an independent accountant? | | X |
| 2b | Were the organization's financial statements audited by an independent accountant? | X | |
| 2c | If 'Yes' to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? | | X |
| 3a | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? | | X |
| 3b | If 'Yes,' did the organization undergo the required audit or audits? | | |

SCHEDULE A
(Form 990 or 990-EZ)

Public Charity Status and Public Support
To be completed by all section 501 (c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts

OMB No 1545-0047

2008

Department of the Treasury
Internal Revenue Service

G Attach to Form 990 or Form 990-EZ G See separate instructions.

Open to Public
Inspection

| | |
|---|---|
| Name of the organization The Jed Foundation | Employer identification number 13-4131139 |
|---|---|

Part I Reason for Public Charity Status (All organizations must complete this part.) (see instructions)

The organization is not a private foundation because it is: (Please check only one organization)

- 1 A church, convention of churches or association of churches described in section 170(b)(1)(A)(i)
- 2 A school described in section 170(b)(1)(A)(ii) (Attach Schedule E)
- 3 A hospital or cooperative hospital service organization described in section 170(b)(1)(A)(iii) (Attach Schedule H)
- 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii) Enter the hospital's name, city, and state _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv) (Complete Part II)
- 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v)
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi) (Complete Part II)
- 8 A community trust described in section 170(b)(1)(A)(vi) (Complete Part II)
- 9 An organization that normally receives (1) more than 33-1/3 % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions' subject to certain exceptions, and (2) no more than 33-1/3 % of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2) (Complete Part III)
- 10 An organization organized and operated exclusively to test for public safety See section 509(a)(4) (see instructions)
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3) Check the box that describes the type of supporting organization and complete lines 11e through 11h
 a Type I b Type II c Type III ' Functionally integrated d Type III ' Other
- e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

| | Yes | No |
|--|-----|----|
| (i) a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? | | |
| (ii) a family member of a person described in (i) above? | | |
| (iii) a 35% controlled entity of a person described in (i) or (ii) above? | | |

h Provide the following information about the organizations the organization supports

| (i) Name of Supported Organization | (ii) EIN | (iii) Type of organization (described on lines 1-9 above or IRC section (see instructions)) | (iv) Is the organization in col (i) listed in your governing document? | | (v) Did you notify the organization in col (i) of your support? | | (vi) Is the organization in col (i) organized in the U S ? | | (vii) Amount of Support |
|------------------------------------|----------|---|--|----|---|----|--|----|-------------------------|
| | | | Yes | No | Yes | No | Yes | No | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| Total | | | | | | | | | |

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Section A. Public Support

| Calendar year (or fiscal year beginning in) G | (a) 2004 | (b) 2005 | (c) 2006 | (d) 2007 | (e) 2008 | (f) Total |
|--|----------|----------|----------|----------|----------|-----------|
| 1 Gifts, grants, contributions and membership fees received. (Do not include 'unusual grants') | | | | | | |
| 2 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf | | | | | | |
| 3 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge | | | | | | |
| 4 Total. Add lines 1-3 | | | | | | |
| 5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) | | | | | | |
| 6 Public support. Subtract line 5 from line 4 | | | | | | |

Section B. Total Support

| Calendar year (or fiscal year beginning in) G | (a) 2004 | (b) 2005 | (c) 2006 | (d) 2007 | (e) 2008 | (f) Total |
|--|----------|----------|----------|----------|----------|----------------------------|
| 7 Amounts from line 4 | | | | | | |
| 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources | | | | | | |
| 9 Net income from unrelated business activities, whether or not the business is regularly carried on | | | | | | |
| 10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV) | | | | | | |
| 11 Total support. Add lines 7 through 10 | | | | | | |
| 12 Gross receipts from related activities, etc. (see instructions) | | | | | 12 | |
| 13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here | | | | | | G <input type="checkbox"/> |

Section C. Computation of Public Support Percentage

| | | |
|---|----------------------------|---|
| 14 Public support percentage for 2008 (line 6, column (f) divided by line 11, column (f)) | 14 | % |
| 15 Public support percentage for 2007 Schedule A, Part IV-A, line 26f | 15 | % |
| 16a 33-1/3 support test ' 2008. If the organization did not check the box on line 13, and the line 14 is 33-1/3 % or more, check this box and stop here. The organization qualifies as a publicly supported organization. | G <input type="checkbox"/> | |
| b 33-1/3 support test ' 2007. If the organization did not check a box on line 13, or 16a, and line 15 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization. | G <input type="checkbox"/> | |
| 17a 10%-facts-and-circumstances test ' 2008. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization. | G <input type="checkbox"/> | |
| b 10%-facts-and-circumstances test ' 2007. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization. | G <input type="checkbox"/> | |
| 18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions | G <input type="checkbox"/> | |

BAA

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I)

Section A. Public Support

| Calendar year (or fiscal yr beginning in) G | (a) 2004 | (b) 2005 | (c) 2006 | (d) 2007 | (e) 2008 | (f) Total |
|--|----------|----------|------------|------------|----------|------------|
| 1 Gifts, grants, contributions and membership fees received. (Do not include 'unusual grants'.) | 853,413 | 558,340 | 1,109,361 | 2,157,609 | | 4,678,723 |
| 2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in a activity that is related to the organization's tax-exempt purpose | | | | | | 0. |
| 3 Gross receipts from activities that are not an unrelated trade or business under section 513 | | | | | | 0. |
| 4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf | | | | | | 0. |
| 5 The value of services or facilities furnished by a governmental unit to the organization without charge | | | | | | 0. |
| 6 Total. Add lines 1-5 | 853,413. | 558,340. | 1,109,361. | 2,157,609. | 0. | 4,678,723. |
| 7a Amounts included on lines 1, 2, 3 received from disqualified persons | 0. | 0. | 0. | 0. | 0. | 0. |
| b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of 1% of the total of lines 9, 10c, 11, and 12 for the year or \$5,000 | 0. | 0. | 0. | 0. | 0. | 0. |
| c Add lines 7a and 7b | 0. | 0. | 0. | 0. | 0. | 0. |
| 8 Public support (Subtract line 7c from line 6.) | | | | | | 4,678,723. |

Section B. Total Support

| Calendar year (or fiscal yr beginning in) G | (a) 2004 | (b) 2005 | (c) 2006 | (d) 2007 | (e) 2008 | (f) Total |
|--|----------|----------|------------|------------|----------|------------|
| 9 Amounts from line 6 | 853,413. | 558,340 | 1,109,361. | 2,157,609. | 0. | 4,678,723. |
| 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources | 5,466. | 758. | 35,503. | 42,901. | | 84,628. |
| b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 | | | | | | 0. |
| c Add lines 10a and 10b | 5,466. | 758 | 35,503. | 42,901. | 0. | 84,628. |
| 11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on | | | | | | 0. |
| 12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) See Part IV | | | 63,753. | 629,898. | | 693,651. |
| 13 Total support (add lines 9, 10c, 11, and 12.) | | | | | | 5,457,002. |

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here G

Section C. Computation of Public Support Percentage

| | | |
|---|----|---|
| 15 Public support percentage for 2008 (line 8, column (f) divided by line 13, column (f)) | 15 | % |
| 16 Public support percentage from 2007 Schedule A, Part IV-A, line 27g | 16 | % |

Section D. Computation of Investment Income Percentage

| | | |
|---|----|---|
| 17 Investment income percentage for 2008 (line 10c, column (f) divided by line 13, column (f)). | 17 | % |
| 18 Investment income percentage from 2007 Schedule A, Part IV-A, line 27h | 18 | % |

19a 33-1/3 support tests - 2008. If the organization did not check the box on line 14, and line 15 is more than 33-1/3%, and line 17 is not more than 33-1/3%, check this box and stop here. The organization qualifies as a publicly supported organization G

b 33-1/3 support tests - 2007. If the organization did not check a box on line 14 or 19a, and line 16 is more than 33-1/3%, and line 18 is not more than 33-1/3%, check this box and stop here. The organization qualifies as a publicly supported organization G

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions G

**SCHEDULE D
(Form 990)**

Supplemental Financial Statements

OMB No 1545-0047

2008

Department of the Treasury
Internal Revenue Service

Attach to Form 990 To be completed by organizations that
answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11, or 12

**Open to Public
Inspection**

Name of the organization

Employer identification number

The Jed Foundation

13-4131139

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts Complete if the organization answered 'Yes' to Form 990, Part IV, line 6.

| | (a) Donor advised funds | (b) Funds and other accounts |
|--|-------------------------|--|
| 1 Total number at end of year | | |
| 2 Aggregate contributions to (during year) | | |
| 3 Aggregate grants from (during year) | | |
| 4 Aggregate value at end of year | | |
| 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? | | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor or other impermissible private benefit?? | | <input type="checkbox"/> Yes <input type="checkbox"/> No |

Part II Conservation Easements Complete if the organization answered 'Yes' to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

| | |
|---|--|
| <input type="checkbox"/> Preservation of land for public use (e.g., recreation or pleasure) | <input type="checkbox"/> Preservation of an historically important land area |
| <input type="checkbox"/> Protection of natural habitat | <input type="checkbox"/> Preservation of certified historic structure |
| <input type="checkbox"/> Preservation of open space | |

2 Complete lines 2a-2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

| | Held at the End of the Year |
|--|-----------------------------|
| a Total number of conservation easements | 2 a |
| b Total acreage restricted by conservation easements | 2 b |
| c Number of conservation easements on a certified historic structure included in (a) | 2 c |
| d Number of conservation easements included in (c) acquired after 8/17/06 | 2 d |

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year G _____

4 Number of states where property subject to conservation easement is located G _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, violations, and enforcement of the conservation easement it holds? Yes No

6 Staff or volunteer hours devoted to monitoring, inspecting, and enforcing easements during the year G _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing easements during the year G \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)? Yes No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets Complete if the organization answered 'Yes' to Form 990, Part IV, line 8.

1 a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

| | |
|--|------------|
| (i) Revenues included in Form 990, Part VIII, line 1 | G \$ _____ |
| (ii) Assets included in Form 990, Part X | G \$ _____ |

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

| | |
|--|------------|
| a Revenues included in Form 990, Part VIII, line 1 | G \$ _____ |
| b Assets included in Form 990, Part X | G \$ _____ |

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a Public exhibition
- b Scholarly research
- c Preservation for future generations
- d Loan or exchange programs
- e Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Trust, Escrow and Custodial Arrangements Complete if organization answered 'Yes' to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21

1 a Is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If 'Yes,' explain the arrangement in Part XIV and complete the following table

- c Beginning balance
- d Additions during the year
- e Distributions during the year
- f Ending balance

| | Amount |
|-----|--------|
| 1 c | |
| 1 d | |
| 1 e | |
| 1 f | |

2 a Did the organization include an amount on Form 990, Part X, line 21? Yes No

b If 'Yes,' explain the arrangement in Part XIV

Part V Endowment Funds Complete if organization answered 'Yes' to Form 990, Part IV, line 10.

| | (a) Current year | (b) Prior year | (c) Two years back | (d) Three years back | (e) Four years back |
|--|------------------|----------------|--------------------|----------------------|---------------------|
| 1 a Beginning of year balance | | | | | |
| b Contributions | | | | | |
| c Investment earnings or losses | | | | | |
| d Grants or scholarships | | | | | |
| e Other expenditures for facilities and programs | | | | | |
| f Administrative expenses | | | | | |
| g End of year balance | | | | | |

2 Provide the estimated percentage of the year end balance held as

- a Board designated or quasi-endowment G _____%
- b Permanent endowment G _____%
- c Term endowment G _____%

3 a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

- (i) unrelated organizations
- (ii) related organizations

| | Yes | No |
|--------|-----|----|
| 3a(i) | | |
| 3a(ii) | | |
| 3b | | |

b If 'Yes' to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds

Part VI Investments' Land, Buildings, and Equipment. See Form 990, Part X, line 10.

| Description of investment | (a) Cost or other basis (investment) | (b) Cost or other basis (other) | (c) Depreciation | (d) Book Value |
|---------------------------|--------------------------------------|---------------------------------|------------------|----------------|
| 1 a Land | | | | |
| b Buildings | | | | |
| c Leasehold improvements | | | | |
| d Equipment | | 59,092 | 17,198 | 41,894 |
| e Other | | 63,499 | | 63,499 |

Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).) G 105,393.

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

| | | | |
|----|---|--|------------|
| 1 | Total revenue (Form 990, Part VIII, column (A), line 12) | | 2,047,309. |
| 2 | Total expenses (Form 990, Part IX, column (A), line 25) | | 1,946,087. |
| 3 | Excess or (deficit) for the year Subtract line 2 from line 1 | | 101,222. |
| 4 | Net unrealized gains (losses) on investments | | |
| 5 | Donated services and use of facilities | | 76,135. |
| 6 | Investment expenses | | |
| 7 | Prior period adjustments | | |
| 8 | Other (Describe in Part XIV) | | |
| 9 | Total adjustments (net). Add lines 4-8 | | 76,135. |
| 10 | Excess or (deficit) for the year per financial statements Combine lines 3 and 9 | | 177,357. |

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

| | | | |
|---|---|-----|------------|
| 1 | Total revenue, gains, and other support per audited financial statements | 1 | 2,123,444. |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12 | | |
| | a Net unrealized gains on investments | 2 a | |
| | b Donated services and use of facilities | 2 b | 76,135. |
| | c Recoveries of prior year grants | 2 c | |
| | d Other (Describe in Part XIV) | 2 d | |
| | e Add lines 2a through 2d | 2 e | 76,135. |
| 3 | Subtract line 2e from line 1 | 3 | 2,047,309. |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line 1 | | |
| | a Investments expenses not included on Form 990, Part VIII, line 7b | 4 a | |
| | b Other (Describe in Part XIV) | 4 b | |
| | c Add lines 4a and 4b | 4 c | |
| 5 | Total revenue. Add lines 3 and 4c. (This should equal Form 990, Part I, line 12.) | 5 | 2,047,309. |

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

| | | | |
|---|---|-----|------------|
| 1 | Total expenses and losses per audited financial statements | 1 | 1,946,087. |
| 2 | Amounts included on line 1 but not on Form 990, Part IX, line 25 | | |
| | a Donated services and use of facilities | 2 a | |
| | b Prior year adjustments | 2 b | |
| | c Losses reported on Form 990, Part IX, line 25 | 2 c | |
| | d Other (Describe in Part XIV) | 2 d | |
| | e Add lines 2a through 2d | 2 e | |
| 3 | Subtract line 2e from line 1 | 3 | 1,946,087. |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line 1 | | |
| | a Investments expenses not included on Form 990, Part VIII, line 7b | 4 a | |
| | b Other (Describe in Part XIV) | 4 b | |
| | c Add lines 4a and 4b | 4 c | |
| 5 | Total expenses. Add lines 3 and 4c (This should equal Form 990, Part I, line 18) | 5 | 1,946,087. |

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b

Part II Fundraising Events. Complete if the organization answered 'Yes' to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000

| REVENUE | | (a) Event #1 | (b) Event #2 | (c) Other Events | (d) Total Events | |
|-----------------|---|---|--------------|------------------|-------------------------------|------------|
| | | Annual gala (event type) | (event type) | (total number) | (Add col (a) through col (c)) | |
| REVENUE | 1 | Gross receipts | 838,277. | | 838,277 | |
| | 2 | Less Charitable contributions | 554,252. | | 554,252. | |
| | 3 | Gross revenue (line 1 minus line 2) | 284,025. | | 284,025. | |
| DIRECT EXPENSES | 4 | Cash prizes | | | | |
| | 5 | Non-cash prizes | | | | |
| | 6 | Rent/facility costs | 115,465. | | 115,465. | |
| | 7 | Other direct expenses | 93,506. | | 93,506. | |
| | 8 | Direct expense summary Add lines 4- through 7 in column (d) | | | | G 208,971. |
| | 9 | Net income summary Combine lines 3 and 8 in column (d) | | | | G 75,054. |

Part III Gaming. Complete if the organization answered 'Yes' to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

| REVENUE | | (a) Bingo | (b) Pull tabs/Instant bingo/progressive bingo | (c) Other gaming | (d) Total gaming | |
|-----------------|---|---|---|---|---|---|
| | | | | | (Add col (a) through col (c)) | |
| REVENUE | 1 | Gross revenue | | | | |
| DIRECT EXPENSES | 2 | Cash prizes | | | | |
| | 3 | Non-cash prizes | | | | |
| | 4 | Rent/facility costs | | | | |
| | 5 | Other direct expenses | | | | |
| | 6 | Volunteer labor | <input type="checkbox"/> Yes _____ % <input type="checkbox"/> No | <input type="checkbox"/> Yes _____ % <input type="checkbox"/> No | <input type="checkbox"/> Yes _____ % <input type="checkbox"/> No | |
| | 7 | Direct expense summary Add lines 2 through 5 in column (d) | | | | G |
| | 8 | Net gaming income summary Combine lines 1 and 7 in column (d) | | | | G |

| | YES | NO |
|---|-----|----|
| 9 Enter the state(s) in which the organization operates gaming activities _____ a Is the organization licensed to operate gaming activities in each of these states? b If 'No,' Explain | 9a | |
| 10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? b If 'Yes,' Explain | 10a | |
| 11 Does the organization operate gaming activities with nonmembers? | 11 | |
| 12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? | 12 | |

13 Indicate the percentage of gaming activity operated in:

a The organization's facility

| | |
|------|---|
| 13 a | % |
| 13 b | % |

b An outside facility

14 Provide the name and address of the person who prepares the organization's gaming/special events books and records:

Name G _____

Address G _____

15 a Does the organization have a contact with a third party from whom the organization receives gaming revenue?

b If 'Yes,' enter the amount of gaming revenue received by the organization \$ _____ and the amount of gaming revenue retained by the third party \$ _____

c If 'Yes,' enter name and address

Name G _____

Address G _____

16 Gaming manager information

Name G _____

Gaming manager compensation G \$ _____

Description of services provided G _____

Director/officer

Employee

Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year G \$ _____

| | YES | NO |
|------|-----|----|
| 13 a | | |
| 13 b | | |
| 14 | | |
| 15 a | | |
| 17 a | | |

**SCHEDULE M
(Form 990)**

Non-Cash Contributions

OMB No 1545-0047

2008

Open to Public Inspection

G To be completed by organizations that answered 'Yes'
on Form 990, Part IV, lines 29 or 30
G Attach to Form 990.

Department of the Treasury
Internal Revenue Service

Name of the organization

The Jed Foundation

Employer identification number

13-4131139

Part I Types of Property

| | (a) Check if applicable | (b) Number of Contributions | (c) Revenues reported on Form 990, Part VIII, line 1g | (d) Method of determining revenues |
|--|----------------------------|--------------------------------|--|---------------------------------------|
| 1 Art ' Works of art | | | | |
| 2 Art ' Historical treasures | | | | |
| 3 Art ' Fractional interests | | | | |
| 4 Books and publications | | | | |
| 5 Clothing and household goods | | | | |
| 6 Cars and other vehicles | | | | |
| 7 Boats and planes | | | | |
| 8 Intellectual property | | | | |
| 9 Securities ' Publicly traded | | | | |
| 10 Securities ' Closely held stock | | | | |
| 11 Securities ' Partnership, LLC, or trust interests | | | | |
| 12 Securities ' Miscellaneous | | | | |
| 13 Qualified conservation contribution (historic structures) | | | | |
| 14 Qualified conservation contribution (other) | | | | |
| 15 Real estate ' Residential | | | | |
| 16 Real estate ' Commercial | | | | |
| 17 Real estate ' Other | | | | |
| 18 Collectibles | | | | |
| 19 Food inventory | | | | |
| 20 Drugs and medical supplies | | | | |
| 21 Taxidermy | | | | |
| 22 Historical artifacts | | | | |
| 23 Scientific specimens | | | | |
| 24 Archeological artifacts | | | | |
| 25 Other G (Printing) | | 1 | 21,000. | Comp. sales |
| 26 Other G (Auction items) | | 13 | 10,765. | Comp. sales |
| 27 Other G () | | | | |
| 28 Other G () | | | | |

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

29

30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?

b If 'Yes,' describe the arrangement in Part II.

31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?

32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?

b If 'Yes,' describe in Part II

33 If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II

| | Yes | No |
|-----|-----|----|
| 30a | | X |
| 31 | | X |
| 32a | | X |
| 33 | | |

Supplemental Information to Form 990

2008

Department of the Treasury
Internal Revenue Service

G Attach to Form 990 To be completed by organizations to provide
additional information for responses to specific questions for the
Form 990 or to provide any additional information

Open to Public
Inspection

Name of the organization

The Jed Foundation

Employer identification number

13-4131139

Form 990, Part III, Line 1 - Organization Mission

The Jed Foundation works nationally to reduce the rate of suicide and the prevalence of emotional distress among college and university students. To achieve this end, the organization collaborates with the public and leaders in higher education, mental health, and research to produce and advance initiatives that: 1) Decrease the stigma surrounding emotional disorders and increase help-seeking in the college student population; 2) Increase understanding of the warning signs of suicide and the symptoms of emotional disorders among college students; 3) Build awareness of the prevalence of suicide and emotional disorders among college students; and 4) Strengthen campus mental health services, policies, and programs.

Form 990, Part III, Line 4d - Other Program Services Description

A joint initiative with the Education Development Center, Inc and the Suicide Prevention Resource Center, CampusMHAP provides college administrators and clinical staff with the knowledge and skills needed to carry out a strategic planning process to address student mental health. The program uses Webinars and associated tools to assist campus teams in 1) assessing local needs and assets; 2) setting goals; 3) selecting and implementing programs and activities; and 4) conducting evaluations.

With the goal of clarifying the issues of law and liability that impact decision-making around student mental health, the Foundation sponsored a one-day roundtable in April 2007 that brought together leading experts in higher education law, administration, and mental health. The resulting document continues to provide schools with a free resource reflecting the most current thinking in the field.

Other programs seek to further the Foundation's mission.

Name of the organization

Employer identification number

The Jed Foundation

13-4131139

Form 990, Part VI, Line 2 - Business or Family Relationship of Officers, Directors, Etc.

Donna Satow and Phillip Satow - Family relationship

Phillip Satow and Michael Satow - Family relationship, business relationship

Donna Satow and Michael Satow - Family relationship

Donna Satow and Richard Pechter - Family relationship

Form 990, Part VI, Line 10 - Form 990 Review Process

The board reviewed and approved the 2007 Federal Form 990 at the April 7, 2008 meeting and the review and approval process was formally documented in the minutes under the section of reviewing financial documents.

Form 990, Part VI, Line 12c - Explanation of Monitoring and Enforcement of Conflicts

The Jed Foundation has a written conflict of interest policy for its Board members and each member is required to complete and submit a conflict of interest report.

This documentation is reviewed by a conflict committee. Potential conflicts are addressed by the Chairman of the Board and, if necessary, discussed by the Board as a whole.

Form 990, Part VI, Line 15b - Compensation Review & Approval Process for Officers & Key Employees

Compensation is first reviewed by the Executive Committee through an in person meeting or phone call. The recommendations of this committee are then passed on to the full Board for approval. The Jed Foundation is a part of the National Council for Suicide Prevention, a coalition of nonprofit organizations focused on suicide prevention, which holds informal surveys to establish salary ranges in comparable organizations.

Form 990, Part VI, Line 17 - List of States which this Return is Filed

VA TN PA NC NM NJ MA MD IL GA FL CT CO CA NY AZ

Form 990, Part VI, Line 19 - Other Organization Documents Publicly Available

Each year, as soon as the documents are available, the Form 990 and audited financial statements are put on the Foundation's website. The Form 1023 is

Client JED

The Jed Foundation

13-4131139

1/19/10

12 03PM

Part III, Line 12 - Other Income

| <u>Nature and Source</u> | <u>2008</u> | <u>2007</u> | <u>2006</u> | <u>2005</u> | <u>2004</u> |
|-----------------------------|--------------|--------------------|-------------------|--------------|--------------|
| Realized gains/losses | | 34,026. | 63,753. | | |
| Special event gross revenue | | 595,872. | | | |
| Various | | | | | |
| Total | \$ <u>0.</u> | \$ <u>629,898.</u> | \$ <u>63,753.</u> | \$ <u>0.</u> | \$ <u>0.</u> |